

ORDER

Orders
Order / Rev: 2723057
Alt Order #: 37286651
Product Desc: Add On
Estimate: 13436
Flight Dates: 05/14/24 - 05/17/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: POLITICAL-ISSUE

Baltimore WLIF-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Sage Media Planning & Placement
Buying Contact: _____
Billing Contact: _____
1322 G Street SE
Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Pro Choice Majority 2024
Demographic: A18+
Product Codes: Issues/Propositions (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 221375
Agency External ID: 4044553
Unit Code: Issue -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/17/24	6	\$2,100.00	\$1,785.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	6	\$2,100.00	\$1,785.00	0.00
Totals	6	\$2,100.00	\$1,785.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLIF	05/14/24	05/17/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	-TWTF--	1:00	6	\$350.00	ISSUI	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		6				\$350.00		0.00			
													Totals	6	\$2,100.00