



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

CONTRACT

<u>Contract / Revision</u> 913611 /		<u>Alt Order #</u> WOC11797494
<u>Product</u> General		
<u>Contract Dates</u> 10/30/18 - 11/05/18	<u>Estimate #</u> 521	
<u>Advertiser</u> Carter for Congress		<u>Original Date / Revision</u> 09/18/18 / 11/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 2129	<u>Advertiser Code</u> 95	<u>Product 1/2</u> 277
<u>Agency Ref</u>		<u>Advertiser Ref</u> 151925

And:

SRH Media Inc
PO Box 367
Spencerville, MD 20868

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTX	10/30/18	11/05/18	News 10 @ 5a	5:00 AM-5:30 AM		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/30/18	11/05/18	11111--	5			\$35.00					
N 2	KWTX	10/30/18	11/05/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/30/18	11/05/18	1111---	4			\$60.00					
N 3	KWTX	10/30/18	11/05/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	7	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/30/18	11/05/18	11111--	5			\$85.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KWTX	10/30/18-11/05/18	Price Is Right	10:00 AM-11:00 AM	MTuWThF----	:30		\$85.00		NM		
				See MG 3.6,3.7,3.8,3.9,3.10,3.11,3.12									
	2	KWTX	10/30/18-11/05/18	Price Is Right	10:00 AM-11:00 AM	MTuWThF----	:30		\$85.00		NM		
				See MG 3.6,3.7,3.8,3.9,3.10,3.11,3.12									
	3	KWTX	10/30/18-11/05/18	Price Is Right	10:00 AM-11:00 AM	MTuWThF----	:30		\$85.00		NM		
				See MG 3.6,3.7,3.8,3.9,3.10,3.11,3.12									
	4	KWTX	10/30/18-11/05/18	Price Is Right	10:00 AM-11:00 AM	MTuWThF----	:30		\$85.00		NM		
				See MG 3.6,3.7,3.8,3.9,3.10,3.11,3.12									
	5	KWTX	10/30/18-11/05/18	Price Is Right	10:00 AM-11:00 AM	MTuWThF----	:30		\$85.00		NM		
				See MG 5.6,5.7,5.8,5.9									
	6	KWTX	10/30/18-11/05/18	Price Is Right	10:00 AM-11:00 AM	MTuWThF----	:30		\$210.00		NM		
	Ⓜ	MG	for 4.3,4.2,4.4,3.4,3.2,4.1,3.3,3.1										
	7	KWTX	10/30/18-11/05/18	Young and the Restless	11:00 AM-12:00 PM	MTuWThF----	:30		\$215.00		NM		
				MG for 4.3,4.2,4.4,3.4,3.2,4.1,3.3,3.1									
	8	KWTX	10/30/18-11/05/18	Young and the Restless	11:00 AM-12:00 PM	MTuWThF----	:30		\$215.00		NM		
				MG for 4.3,4.2,4.4,3.4,3.2,4.1,3.3,3.1									
	9	KWTX	10/30/18-11/05/18	M-F 3p-4p	3p-4p	-TuWThF----	:30		\$25.00		NM		
				MG for 4.3,4.2,4.4,3.4,3.2,4.1,3.3,3.1									
	10	KWTX	10/30/18-11/05/18	News 10 @ 530a	530a-6a	-TuWThF----	:30		\$55.00		NM		
				MG for 4.3,4.2,4.4,3.4,3.2,4.1,3.3,3.1									
	11	KWTX	10/30/18-11/05/18	M-F 1237a-137a	1237a-137a	-TuWThF----	:30		\$5.00		NM		
				MG for 4.3,4.2,4.4,3.4,3.2,4.1,3.3,3.1									
	12	KWTX	10/30/18-11/05/18	M-F 1237a-137a	1237a-137a	-TuWThF----	:30		\$5.00		NM		
				MG for 4.3,4.2,4.4,3.4,3.2,4.1,3.3,3.1									
N 4	KWTX	10/30/18	11/05/18	Young and the Restless	11:00 AM-12:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 913611 /		<u>Alt Order #</u> WOC11797494
<u>Contract Dates</u> 10/30/18 - 11/05/18	<u>Product</u> General	<u>Estimate #</u> 521
<u>Advertiser</u> Carter for Congress		<u>Original Date / Revision</u> 09/18/18 / 11/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	11111--				5	\$90.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KWTX	10/30/18-11/05/18	Young and the Restless	11:00 AM-12:00 PM	PMTuWThF----	:30		\$90.00		NM		
	See MG 3.6,3.7,3.8,3.9,3.10,3.11,3.12												
	2	KWTX	10/30/18-11/05/18	Young and the Restless	11:00 AM-12:00 PM	PMTuWThF----	:30		\$90.00		NM		
	See MG 3.6,3.7,3.8,3.9,3.10,3.11,3.12												
	3	KWTX	10/30/18-11/05/18	Young and the Restless	11:00 AM-12:00 PM	PMTuWThF----	:30		\$90.00		NM		
	See MG 3.6,3.7,3.8,3.9,3.10,3.11,3.12												
	4	KWTX	10/30/18-11/05/18	Young and the Restless	11:00 AM-12:00 PM	PMTuWThF----	:30		\$90.00		NM		
	See MG 3.6,3.7,3.8,3.9,3.10,3.11,3.12												
	5	KWTX	10/30/18-11/05/18	Young and the Restless	11:00 AM-12:00 PM	PMTuWThF----	:30		\$90.00		NM		
	See MG 5.6,5.7,5.8,5.9												
N 5	KWTX	10/30/18	11/05/18	News 10 @ Noon	12:00 PM-12:30 PM		:30				NM	8	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	11111--				5	\$75.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	5	KWTX	10/30/18-11/05/18	News 10 @ Noon	12:00 PM-12:30 PM	PMTuWThF----	:30		\$75.00		NM		
	See MG 5.6,5.7,5.8,5.9												
	6	KWTX	11/05/18-11/05/18	News 10 @ 530a	530a-6a	M-----	:30		\$100.00		NM		
	Ⓜ MG for 3.5,4.5,5.5												
	7	KWTX	11/05/18-11/05/18	M-F 1237a-137a	1237a-137a	M-----	:30		\$5.00		NM		
	Ⓜ MG for 3.5,4.5,5.5												
	8	KWTX	11/05/18-11/05/18	M-F 3p-4p	3p-4p	M-----	:30		\$25.00		NM		
	Ⓜ MG for 3.5,4.5,5.5												
	9	KWTX	11/05/18-11/05/18	News 10 @ Noon	12:00 PM-12:30 PM	M-----	:30		\$120.00		NM		
	Ⓜ MG for 3.5,4.5,5.5												
N 6	KWTX	10/30/18	11/05/18	News 10 @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	11111--				5	\$125.00				
N 7	KWTX	10/30/18	11/05/18	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	5	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	11111--				5	\$315.00				
N 8	KWTX	10/30/18	11/03/18	CBS This Morning Saturday	6:00 AM-8:00 AM		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1-				1	\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KWTX	10/29/18-11/04/18	CBS This Morning Saturday	6:00 AM-8:00 AM	-----Sa--	:30		\$30.00		NM		
	See MG 8.2,8.3												
	2	KWTX	11/01/18-11/02/18	M-F 3p-4p	3p-4p	----ThF----	:30		\$25.00		NM		
	Ⓜ MG for 8.1 11/03												
	3	KWTX	11/02/18-11/02/18	M-F 1237a-137a	1237a-137a	-----F----	:30		\$5.00		NM		
	Ⓜ MG for 8.1 11/03												
N 9	KWTX	10/30/18	11/03/18	Sa News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1-				1	\$60.00				
N 10	KWTX	10/30/18	11/03/18	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1-				1	\$150.00				
N 11	KWTX	10/30/18	11/04/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1				1	\$105.00				
Totals								0.00				39	\$4,240.00

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913611 /	WOC11797494

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/18 - 11/05/18	General	521

<u>Advertiser</u>	<u>Original Date / Revision</u>
Carter for Congress	09/18/18 / 11/01/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	39	\$4,240.00	(\$636.00)	\$3,604.00
Totals	39	\$4,240.00	(\$636.00)	\$3,604.00

Signature: _____ **Date:** _____

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