

LIST OF ALL INTERVIEWEES AND REFERRAL SOURCE BY VACANCY

Job Title for Vacancy: Account Executive Hire Date: 1/3/23

Total Number of Interviewees: 4

IF HIRED

Name of Interviewee: Olivia Totty

Referral Source: Indeed #37

Name of Interviewee: Senica Bryant

Referral Source: Indeed #37

Name of Interviewee: Kayla Cyrus

Referral Source: Indeed #37

Name of Interviewee: Victoria Ann Oden

Referral Source: Indeed #37

Name of Interviewee: _____

Referral Source: _____

Name of Interviewee: _____

Referral Source: _____

Name of Interviewee: _____

Referral Source: _____

LIST OF ALL INTERVIEWEES AND REFERRAL SOURCE BY VACANCY

Job Title for Vacancy: Account Executive

Hire Date: 2/13/23

Total Number of Interviewees: 2

IF HIRED

Name of Interviewee: Ahkelia Brunson

Referral Source: Employee Referral
rehire # 29

Name of Interviewee: Lora Warren

Referral Source: Employee Referral
Recruited by Jackie Lynch # 29

Name of Interviewee: _____

Referral Source: _____

Name of Interviewee: _____

Referral Source: _____

Name of Interviewee: _____

Referral Source: _____

Name of Interviewee: _____

Referral Source: _____

Name of Interviewee: _____

Referral Source: _____

Nicole Bussey

From: Nicole Bussey
Sent: Wednesday, September 14, 2022 10:39 AM
To: Auburn Chamber of Commerce (kimberly@auburnchamber.com); 'Auburn University'; 'Clark Atlanta University'; 'Clayton State University'; 'Cols Housing Authority; Columbus Housing Authority; "columbus technical college'; 'FAMU'; 'Fort Valley State University'; 'Intercontinental University'; 'National Minority Business Council'; Russell County Dept of HR
Subject: WXTX job opening - Account Executive
Attachments: job posting Multimedia ACCT EXEC WXTX.doc

Good morning,

Attached you will find a job opening that we have at our station in Columbus, GA. Please post this where qualified candidates may view the job and contact information. Thank you for any referrals that you send our way.

Sincerely,
Nicole Bussey

Office Manager
WTVM, WXTX & WLTZ
1909 Wynnton Rd.
Columbus, GA 31906
Phone: (706)494-5470
Fax: (334)223-1895
Email: nbussey@wtvm.com



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- #14
- #17
- #27
- #21
- #24
- #13
- #4
- #25
- #3



Title: MULTI-MEDIA ACCOUNT EXECUTIVE
Number of
Positions: 1

Department: SALES

Work Location: WXTX FOX 54
COLUMBUS, GA

Job Description:

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. The right candidate must have exceptional listening and organizational skills, a strong work ethic and be a positive, goal-oriented team player. Strong time management and communication skills are required. We are seeking a problem solver who's focused on advertising solutions for businesses, and able to handle objections. Candidate must successfully complete pre-employment drug screen and MVR check.

Qualified candidates send resumes to Jacqueline.lynch@wxtx.com. No phone calls please. EOE-M/F/D/V

← Jobs (/emp/jobs)

WCTX Account Executive

Job #7364011 • Created 1/5/2023

Edit
(/emp/jobs/7364011/edit)

More Actions ▾

Overview (/emp/jobs/7364011)

Schools (/emp/jobs/7364011/schools)

Matches (/emp/jobs/7364011/matches)

Search these results

Try name, university, or major

	#8	#10	
	#2	#5	▾
	#9	#16	
	#6	#7	
	#11	#12	▾

Recruiter activity

Employer hasn't invited to apply to this job

🔗 Location interest

Upgrade to filter by students who have an interest in working near this job's location

Learn more (https://joinhandshake.com/employers/get-more-with-premium/?utm_source=emp_growth&utm_medium=product_banner&utm_content=paid_feature_discovery-match_limit&utm_campaign=7011Q000001PN6XQAW&utm_term=jobs_matches)

🔗 Job role interest

Upgrade to filter by students who have an interest in roles like this one

Learn more (https://joinhandshake.com/employers/get-more-with-premium/?utm_source=emp_growth&utm_medium=product_banner&utm_content=paid_feature_discovery-match_limit&utm_campaign=7011Q000001PN6XQAW&utm_term=jobs_matches)

🔗 Industry interest

Upgrade to filter by students who have an interest in your industry

Learn more (https://joinhandshake.com/employers/get-more-with-premium/?utm_source=emp_growth&utm_medium=product_banner&utm_content=paid_feature_discovery-match_limit&utm_campaign=7011Q000001PN6XQAW&utm_term=jobs_matches)

Labels

New Job

Jobs (/emp/jobs)

New Job (/emp/jobs/new)

i This preview no longer accurately represents the candidate experience

You can still use this preview to see that your information has been entered correctly, but due to changes in the candidate-facing experience, it's no longer 100% reflective. We'll be working to update this preview in the future to match the current experience.



WXTX Account Executive

WTVM/WXTX (/emp/employers/86784)

(/emp/employers/86784)

📍 1909 Wynnton Road, Columbus, Georgia 31906, United States

🏢 Full-Time Job

💰 Paid

📺 Movies, TV, Music

👥 50 - 100 employees

🚫 No on-campus interviews

Applications close on Feb 05 🕒

🔗 Apply Externally

Cancel

◀ Next ▶

Save

West

School Name ▾

- Auburn University** Remove
(/emp/schools/150)
- Columbus State University** Remove
(/emp/schools/728)
- Georgia State University** Remove
(/emp/schools/336)
- Kennesaw State University** Remove
(/emp/schools/280)
- Middle Georgia State University** Remove
(/emp/schools/752)
- Spelman College** Remove
(/emp/schools/165)
- Troy University** Remove
(/emp/schools/537)
- Tuskegee University** Remove
(/emp/schools/475)
- University of Georgia** Remove
(/emp/schools/153)
- Valdosta State University** Remove
(/emp/schools/2255)

← Jobs (/emp/jobs)

WXTX Multi-Media Account Executive

Job #6984806 • Created 9/14/2022 by Nicole Bussey • Expires 10/14/2022

Edit

More Actions ▾

(/emp/jobs/6984806/edit)

Overview (/emp/jobs/6984806)

Schools (/emp/jobs/6984806/schools)

Matches (/emp/jol

Basic Information

Locations

1909 Wynnton Road, Columbus, Georgia 31906, United States

Compensation

Paid

Duration

Permanent

Job Roles

Edit

Based on the text of your job description, we identified these Job Roles as most applicable. If you think they do not apply, you may edit them. Learn more (<https://support.joinhandshake.com/hc/en-us/articles/360033423494>)

Advertising Sales Agents

Job Description

Edit

(/emp/jobs/6984806/edit?initial_page=1)

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

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Qualified candidates send resumes to Jacqueline.Lynch@wxtx.com. No phone calls please. EOE-M/F/D/V

Preferences

[Edit](#)

[\(/emp/jobs/6984806/edit?initial_page=2\)](/emp/jobs/6984806/edit?initial_page=2)

Graduation Date

No Graduation Date set

School Years

Alumni

Majors

Supply Chain Management, Real Estate, Operations Management, Human Resources, Food Industry Management, Entrepreneurship, Economics, Consulting, Business Analytics, Actuarial/Risk Analysis, Sales, Accounting, Non Profit Management, Management Science, International Business, Insurance, Construction Management, Agriculture Business, Sport Business & Marketing, Retail & Hospitality Administration, Business Administration & Management, Marketing, Finance & Financial Management, Parks, Recreation & Leisure Studies

GPA

No GPA preference set

Work Authorization

US work authorization is required

Company Details

Industry

Movies, TV, Music

Website

<http://www.wtvm.com> (<http://www.wtvm.com>)

Headquarters Location

1909 Wynton Road, Columbus, Georgia 31906, United States

Size

50 - 100 employees

On Campus Interviews

You have no on-campus interviews scheduled for this job.

Attachments

No attachments yet

New Attachment (/emp/jobs/6984806/attachments/new)

Labels

Add label

Create new label

Notes

View and add notes

Tracking Code

No tracking code added

Applicant Package Recipients

Will be listed as "Contacts" for Universities

Nicole Bussey

School Name ▾

- Auburn University** Remove
(/emp/schools/150)
- Columbus State University** Remove
(/emp/schools/728)
- Georgia State University** Remove
(/emp/schools/336)
- Kennesaw State University** Remove
(/emp/schools/280)
- Middle Georgia State University** Remove
(/emp/schools/752)
- Spelman College** Remove
(/emp/schools/165)
- Troy University** Remove
(/emp/schools/537)
- Tuskegee University** Remove
(/emp/schools/475)
- University of Georgia** Remove
(/emp/schools/153)
- Valdosta State University** Remove
(/emp/schools/2255)



#(

Who's Hiring? Job Board

Job Posting

Sort By: **Most Recent** A-Z Show/Hide Map

WXTX Fox 54 is the Fox affiliate in serving a large portion of southwest Georgia and southeast Alabama.



1909 Wynnton Road,
Columbus, GA 31906

Job Description

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

Posted > month ago

A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. The right candidate must have exceptional listening and organizational skills, a strong work ethic and be a positive, goal-oriented team player. Strong time management and communication skills are required. We are seeking a problem solver who's focused on advertising solutions for businesses, and able to handle objections. Candidate must successfully complete pre-employment drug screen and MVR check.

Qualified candidates send resumes and cover letters to

jacqueline.lynych@wxtx.com. No phone calls please. EOE-M/F/D/V

(https://maps.google.com/maps/@34.9654301,14.9654301,14z/data=!1m1!1e1!12b1?source=apiv3&...=apiv

#15



Welcome to Career Coach

Discover majors and in-demand careers and education based on your interests!

Take Career Assessment

Take a Career Assessment to learn about yourself and Career Coach will give you career suggestions based on your interests.

Take the Assessment

Browse Careers

Browse or search for careers and we will give you relevant data on wages, employment, and the training you need.

Search for Careers



Or Browse all Careers

Browse Programs

Browse or search for the available Programs that lead to the career you want.

Search for Programs



Or Browse all Programs



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Are You a Veteran?

Find civilian careers related to your military occupation.

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Full-Time

Part-Time

Internship

Apprenticeship

Work-Study

Job Title	Date Created	Type
Multi Media Account Executive	09-14-2022	Full-Time
Advertising Sales/Account Executive	08-22-2022	Full-Time

Denied & Timed Out


Full-Time

Part-Time

Internship

Apprenticeship

Work-Study

Job Title	Date Created	Type	Status	Edit/Resubmit
News Producer	04-25-2022	full-time	timed-out	

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Multi Media Account Executive

DESCRIPTION

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

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Qualified candidates send resumes to Jacqueline.Lynch@wctx.com. No phone calls please. EOE-M/F/D/V

POSITION TYPE

Full-Time

EXPIRES AFTER

10-14-2022

APPEARS ON

Advertising Sales Agents

#257

× Collapse
+ Post a job

Jobs

Campaigns

Candidates

Search resumes

Interviews

Analytics

Tools

Type here to search

Open and paused (68) Closed (12)

Search job titles...

Search locations...

Posting date

Descending

Sort by:

Order:

WXTX Account Executive
 Columbus, GA
 Posted: January 5, 2023
 None
 Sponsor your job to hire faster

Job status
 Pending

! **Your job is not posted on Indeed yet.** All new job posts are reviewed in 3 to 5 hours. We'll notify you when your job is posted on Indeed.

WXTX Account Executive
 Columbus, GA
 Posted: November 15, 2022
 None
 Sponsor your job to hire faster

Job status
 Paused

indeed.com/jobs?q=account+executive&l=Columbus%2C+GA&ylk=100f3b213ab1b204

new
WXTX Account Executive
 WXTX
 Columbus, GA 31906 (Village of Wynnnton area)
 \$10 - \$42 an hour **Full-time**
Monday to Friday
 Apply with your Indeed Resume
 Hiring multiple candidates
 The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers...
 Today

Security Industry Account Manager
 Confidential
 Phenix City, AL 36869

ResumeDanielleMi...pdf
 ResumeSenicabrya...pdf

WXTX Account Executive
 WXTX
 Columbus, GA 31906
 \$10 - \$42 an hour - Full-time
Apply now

Job details
 No matching job preferences
Salary
 \$10 - \$42 an hour
Job Type
 Full-time

Messages

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Jobs

Campaigns

Candidates

Search resumes

Interviews

Analytics

Tools

Type here to search

WXTX Account Executive
 Columbus, GA
 Created: September 14, 2022

Free - Sponsor job
 ~74 (est) more if you sponsor.
[Learn more](#)

Job status
 ● Pending

0 Active 0 New 0 Contacting 0 Hired 0 To invite

Digital/Marketing Coordinator
 Columbus, GA
 Created: June 29, 2022

None
 Sponsor your job to hire faster

Job status
 ● Paused

12 Active 12 New 0 Contacting 0 of 1 Hired 0 To invite

Your job has been paused. Are you still hiring?

Yes **No**

- Collapse
- + Post a job**
- Jobs
- Campaigns
- Candidates
- Search resumes
- Interviews
- Analytics
- Tools



ve

see how your job is performing.

icks **Improve job description**

0
Cost

review

Total (excluding rejected)

0

0 Rejected

op applicants faster by sending a free

Collapse

ite picture of each candidate by being able to view and
assessment score results when you turn on the
r choice.

+ Post a job

Jobs

AWR.75

Campaigns

Candidates

GA is looking for a career minded Television/Digital sales
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Search resumes

Interviews

Analytics

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ind organizational skills, a strong work ethic and be a
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eeking a problem solver who's focused on advertising
id able to handle objections. Candidate must successfully
drug screen and MVR check.

Tools

M/F/D/V

tour

account

Collapse

+ Post a job

Jobs

Campaigns

Candidates

Search resumes

Interviews

Analytics

Tools

Form with a dropdown arrow on the right side.

'022

ed

Add a candidate

Find candidates

Sponsor job

Promote this job for more candidates:



ation

LIST OF ALL INTERVIEWEES AND REFERRAL SOURCE BY VACANCY

Job Title for Vacancy: Account Executive Hire Date: 4/10/23 & 5/29/23

Total Number of Interviewees: 6

IF HIRED

Name of Interviewee: Jasmine Russell

Referral Source: Ahkelia Brunson # 29

Name of Interviewee: Jerry Speakman

Referral Source: Ahkelia Brunson (current AE) # 29

Name of Interviewee: Gillian Faustino

Referral Source: Indeed # 37

Name of Interviewee: Malcom Spencer

Referral Source: Indeed # 37

Name of Interviewee: Josh Cecalupo

Referral Source: Did not intern for school credit Intern/Jackie Lynch # 29

Name of Interviewee: Cathy Shaw

Referral Source: Jackie Lynch # 29

Name of Interviewee: _____

Referral Source: _____

Nicole Bussey

From: Nicole Bussey
Sent: Wednesday, March 01, 2023 10:37 AM
To: Auburn Chamber of Commerce (ritney@auburnchamber.com); 'Auburn University'; 'Clark Atlanta University'; 'Clayton State University'; 'Cols Housing Authority'; 'Columbus Housing Authority'; 'columbus technical college'; 'FAMU'; 'Fort Valley State University'; 'Intercontinental University'; 'National Minority Business Council'; Russell County Dept of HR (Fannie.Ashley@dhr.alabama.gov)
Subject: WXTX Job Opening - Account Executive
Attachments: job posting Multimedia ACCT EXEC WXTX.doc

Good morning,

Attached you will find a job opening at our station in Columbus, GA. Please post this where qualified candidates may view the job and contact information. Thank you for any referral that you send our way.

Sincerely,

Nicole Bussey

Office Manager
WTVM, WXTX & WLTZ
1909 Wynnton Rd.
Columbus, GA 31906
Phone: (706)494-5470
Fax: (334)223-1895
Email: nbussey@wtvm.com



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21

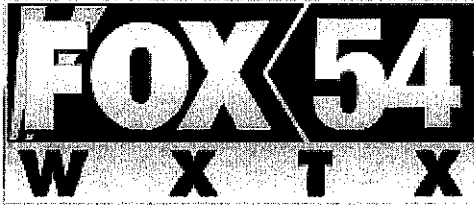
24

13

4

25

3



Title: MULTI-MEDIA ACCOUNT EXECUTIVE
Number of
Positions: 1

Department: SALES

Work Location: WXTX FOX 54
COLUMBUS, GA

Job Description:

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

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Qualified candidates send resumes to Jacqueline.lynch@wxtx.com. No phone calls please. EOE-M/F/D/V

#8	#11	#7
#2	#10	#12
#9	#5	
#6	#16	

← Jobs (/emp/jobs)

WXTX Account Executive

Job #7595814 • Created 3/1/2023 by Nicole Bussey • Expires 4/1/2023

Edit
(/emp/jobs/7595814/edit)

More Actions ▾

Overview (/emp/jobs/7595814)

Schools (/emp/jobs/7595814/schools)

Matches (/emp/jobs/7595814/match)

Basic Information

Employment type

Full-Time

Duration

Permanent

Location type

Onsite

Paid or unpaid

Paid

Locations

1909 Wynnton Road, Columbus, Georgia 31906, United States

Estimated pay

Opted out

Job Roles

Edit

Based on the text of your job description, we identified these Job Roles as most applicable. If you think they do not apply, you may edit them. Learn more (https://support.joinhandshake.com/hc/en-us/articles/360033423494)

Advertising Sales Agents

Job Description

Edit
(/emp/jobs/7595814/edit?initial_page=1)

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

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Qualified candidates send resumes to Jacqueline.lynch@wxtx.com. No phone calls please. EOE-M/F/D/V

Preferences

Edit

[\(/emp/jobs/7595814/edit?initial_page=2\)](/emp/jobs/7595814/edit?initial_page=2)

Graduation Date

No Graduation Date set

School Years

Alumni

Majors

Supply Chain Management, Real Estate, Operations Management, Human Resources, Food Industry Management, Entrepreneurship, Economics, Consulting, Business Analytics, Actuarial/Risk Analysis, Sales, Accounting, Non Profit Management, Management Science, International Business, Insurance, Construction Management, Agriculture Business, Sport Business & Marketing, Retail & Hospitality Administration, Business Administration & Management, Marketing, Finance & Financial Management, Parks, Recreation & Leisure Studies

GPA

No GPA preference set

Work Authorization

US work authorization is required

Company Details

Industry

Movies, TV, Music

Website

<http://www.wtvm.com> (<http://www.wtvm.com>)

Headquarters Location

1909 Wynton Road, Columbus, Georgia 31906,
United States

Size

50 - 100 employees

On Campus Interviews

You have no on-campus interviews scheduled for this job.

Attachments

No attachments yet

[New Attachment \(/emp/jobs/7595814/attachments/new\)](/emp/jobs/7595814/attachments/new)

Labels

[Add label](#)

[Create new label](#)

Notes

[View and add notes](#)

Tracking Code

No tracking code added

Applicant Package Recipients

Will be listed as "Contacts" for Universities

Nicole Bussey

• School Name •

- Auburn University** Remove
(/emp/schools/150)
- Columbus State University** Remove
(/emp/schools/728)
- Georgia State University** Remove
(/emp/schools/336)
- Kennesaw State University** Remove
(/emp/schools/280)
- Middle Georgia State University** Remove
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- Spelman College** Remove
(/emp/schools/165)
- Troy University** Remove
(/emp/schools/537)
- Tuskegee University** Remove
(/emp/schools/475)
- University of Georgia** Remove
(/emp/schools/153)
- Valdosta State University** Remove
(/emp/schools/2255)

Nicole Bussey

From: Mercedeez Byrd
Sent: Thursday, March 02, 2023 8:08 AM
To: Nicole Bussey
Cc: Jacqueline Lynch
Subject: RE: WXTX Account Executive job posting

Good morning, Nicole,

This is done!

Thank you.

Mercedeez Byrd
WXTX | Digital & Marketing Coordinator
C 762-822-0175
O 706-494-5544
Mercedeez.Byrd@wxtx.com



From: Nicole Bussey <Nicole.Bussey@wtvm.com>
Sent: Wednesday, March 1, 2023 10:34 AM
To: Mercedeez Byrd <Mercedeez.Byrd@wxtx.com>
Subject: WXTX Account Executive job posting

Hey Mercedeez,

I need to get the attached job posted on the WXTX website. Please let me know when this is done. Thanks!

Sincerely,
Nicole Bussey
Office Manager
WTVM, WXTX & WLTZ
1909 Wynnton Rd.
Columbus, GA 31906
Phone: (706)494-5470
Fax: (334)223-1895
Email: nbussey@wtvm.com

Dashboard

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Full-Time

Part-Time

Internship

Apprenticeship

Work-Study

Job Title	Date Created	Type
WXTX Account Executive	03-01-2023	Full-Time
WTVM Account Executive	02-28-2023	Full-Time
Digital Reporter/Producer	02-28-2023	Full-Time

Denied & Timed Out

Full-Time

Part-Time

Internship

Apprenticeship

Work-Study

Job Title	Date Created	Type	Status	Edit/Resubmit
News Producer	12-14-2022	Full-Time	timed-out	
News Producer	04-25-2022	full-time	timed-out	



WXTX Account Executive

DESCRIPTION

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

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Qualified candidates send resumes to Jacqueline.lynch@wxtx.com. No phone calls please. EOE-M/F/D/V

POSITION TYPE

Full-Time

EXPIRES AFTER

03-31-2023

APPEARS ON

Advertising Sales Agents

WXTX Account Executive

DESCRIPTION

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. The right candidate must have exceptional listening and organizational skills, a strong work ethic and be a positive, goal-oriented team player. Strong time management and communication skills are required. We are seeking a problem solver who's focused on advertising solutions for businesses, and able to handle objections. Candidate must successfully complete pre-employment drug screen and MVR check.

Qualified candidates send resumes to Jacqueline.lynch@wxtx.com. No phone calls please. EOE-M/F/D/V

POSITION TYPE

Full-Time

EXPIRES AFTER

03-31-2023

APPEARS ON

Advertising Sales Agents


Job Postings

Job #6964377 has been posted successfully.

Listed below are the jobs you have posted to **LaGrange College**.


- On Hold:** not yet reviewed; displayed on a pink background
- Pending:** reviewed and approved; scheduled to become Active on a future date
- Under Review:** additional information is needed for approval
- Active:** reviewed and approved; visible to job seekers
- Expired:** Expiration Date has been reached; no longer visible to job seekers; displayed in red text
- Not Approved:** reviewed but not approved for display to job seekers

Click the **Job ID** to view a posting as job seekers will see it.

Click the  icon to Edit a job posting.

Click the  icon to Expire an active job posting.

Click the  icon to Repost a job posting.
















Click the  icon to view Submissions to a posting.

Click on the **Status** header to sort the jobs by status (Active, Expired, etc.).

[Post a New Job](#)

Show entries

Search:

Job ID <small>AV</small>	Job Title	Job Type <small>AV</small>	Deadline <small>AV</small>				
On Hold							
6964377	WXTX Multi-Media Account Executive	Full Time	03/31/2023				
Expired							
6356615	Digital Marketing Coordinator	Full Time	03/25/2021				
6222432	Local Sales Manager	Full Time	08/08/2020				
6221368	Account Executive	Full Time	08/07/2020				
6084949	Account Executive	Full Time	12/27/2019				
6013644	Account Executive	Full Time	10/06/2019				
5853198	Account Executive	Full Time	04/24/2019				
5705801	Account Executive	Full Time	12/05/2018				
5589534	Local Sales Manager	Full Time	08/25/2018				
5568261	Account Executive	Full Time	08/05/2018				

Showing 1 to 10 of 21 entries

[Previous](#) [2](#) [3](#) [Next](#)

Job Detail Information

Job Information

Job ID	6964377
Job Title	WXTX Multi-Media Account Executive
Job Description	<p>WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!</p> <p>A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. The right candidate must have exceptional listening and organizational skills, a strong work ethic and be a positive, goal-oriented team player. Strong time management and communication skills are required. We are seeking a problem solver who's focused on advertising solutions for businesses, and able to handle objections. Candidate must successfully complete pre-employment drug screen and MVR check.</p> <p>Qualified candidates send resumes to Jacqueline.lynch@wtx.com. No phone calls please. EOE-M/F/D/V</p>
Type of Job	Full Time
Job Location	Columbus, Georgia 31906
Expiration Date	03/31/2023

Job Requirements

Degrees Wanted	Associates
Majors Wanted	Any Major
Job Targets Wanted	Marketing; Sales
Special Skills Wanted	
Other Job Requirements	

Company Information

Company Name	Fox54
Employer Web Site	http://wtx.com
Company Description	WXTX Fox54 is the local Fox affiliate tv station in Columbus, GA
Equal Opportunity Employer	Yes

Contact Information

Contact	<p>Name: Nicole Bussey</p> <p>Address: 1909 Wynnton Rd., Columbus, GA 31906</p> <p>Phone: (706)494-5470</p> <p>Email: nbussey@wtvm.com</p>
Application Instructions	send resume to Jacqueline.lynch@wtx.com

[Go Back](#)

From: Mercedeez Byrd
Sent: Thursday, March 02, 2023 8:23 AM
To: Nicole Bussey
Subject: RE: Facebook job posting

Hey Nicole,

This is done.



WXTX-Fox 54
Published by Mercedeez Byrd · Just now ·

Title: MULTI-MEDIA ACCOUNT EXECUTIVE

Number of

Positions: 2

Department: SALES

Work Location: WXTX FOX 54
COLUMBUS, GA

Job Description:

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional who is interested in long term career growth with high-income potential. The optimal candidate will have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick learner, possess strong selling dynamics, possess an outgoing personality and can adjust to the client's needs to determine their needs, we want you on our team!

A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. The right candidate must have excellent organizational skills, a strong work ethic and be a positive, goal-oriented team player. Time management and communication skills are required. We are seeking a professional who's focused on advertising solutions for businesses, and able to handle objections. All candidates must successfully complete pre-employment drug screen and MVR check.

Qualified candidates send resumes to Jacqueline.Lynch@wxtx.com. No phone calls please.
M/F/D/V



Thank you.

Mercedeez Byrd
WXTX | Digital & Marketing Coordinator
C 762-822-0175
O 706-494-5544
Mercedeez.Byrd@wxtx.com



From: Nicole Bussey <Nicole.Bussey@wtvm.com>
Sent: Wednesday, March 1, 2023 10:49 AM
To: Mercedeez Byrd <Mercedeez.Byrd@wxtx.com>
Subject: Facebook job posting

Mercedeez,

Can you post the job on WXTX Facebook page? If so, send me a screenshot of posting when its out there. I need it for the EEO backup. Thanks!

Sincerely,
Nicole Bussey
Office Manager
WTVM, WXTX & WLTZ
1909 Wynnton Rd.
Columbus, GA 31906
Phone: (706)494-5470
Fax: (334)223-1895
Email: nbussey@wtvm.com



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WATCH ON THESE PLATFORMS



#34



Job Posted



Nicole Bussey, your "WXTX Account Executive" position has been submitted to TVJobs.

You can...

- [Post another job](#)
- Look through available [resumes](#).
- Return to your [Admin Area](#).
- [Update](#) WTVM's listing in the [Master Station Index](#).
- Return to Main Page of [TVJobs](#).

Note! If you do not have a subscription account for the "Job Bank" at TVJobs.com, but you want to confirm your job is on-line, login as a "guest" at the Registered Users' [login area](#).

WXTX Account Executive TVJ#34409103.

Pay particular attention to the Control Number, as this number is unique to the job you posted.

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Broadcast Employment Services



WTVM (ABC) Columbus, Georgia

Position WXTX Account Executive
Station Ownership American Spirit Media
Station Slogan "Local News, Better Time"
Reference # TVJ#34409103
Type Television
Full / Part Full Time - Regular
Experience 1+ Year
Posted 3/1/2023
Closes 4/1/2023
Time Left 31 Days
DMA #127
Found In Account Executive



WXTX Account Executive

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Qualified candidates send resumes to Jacqueline.lynch@wxtx.com. No phone calls please. EOE-M/F/D/V

When responding to this job ad, please mention you saw it listed at TVJobs.com

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Supplemental Information

Salary Type Commission
Salary Range
Starting Salary / Year
Starting Salary / Hour
Job Type Full Time - Regular
Hours
Workweek
Scheduled on Holidays
Start Date
Probation Period 3 Months
Benefits
Benefit Premium
401K Plan Available
Vacation Yes
Paid Sick Leave Yes
Phone Calls No Phone Calls Please
Agent Phone Calls
Résumé Required
Cover Letter
References
Salary History
Tape / Reel
Tape Format
Tape Return
Director's Track
FAX Résumé No
TVJobs.com E-Résumé Yes
Degree Required Preferred
Contract Required
Contract Length
Special Requirements
Driver's License Required
Insurance Required
Good Driving Record Required
Heavy Lifting

 Send Resume



Annual E-Resumé subscription required.

All applicants are required to submit this application form.

[[View other WTVM job listings](#)]

Previous Applicants
Local Apartment Rental
Moving Expenses

Union Position No
Union Contract Expires

Confirmation Letter
Rejection Letter
Feedback
Drug Screen Yes
Proof of Eligibility to work in U.S. Required Yes
Equal Opportunity Employment Yes
EOE Data Form Yes

[<-- Back to Current Jobs](#)

[Return to your Admin Area -->](#)

307

- ✕ Collapse
- + Post a job

Open and paused (69) Closed (12)

Search job titles...

Search locations...

Posting date

Descending

Sort by:

Order:

WXTX Account
Executive
Columbus, GA
Posted: March 1, 2023

Free - Sponsor job
Sponsor your job to hire faster

job status
Pending

Your job is not posted on Indeed yet. All new job posts are reviewed in 3 to 5 hours. We'll notify you when your job is posted on Indeed.



indeed

Help

Notifications

Messages



← Back to all jobs

WXTX Account Executive

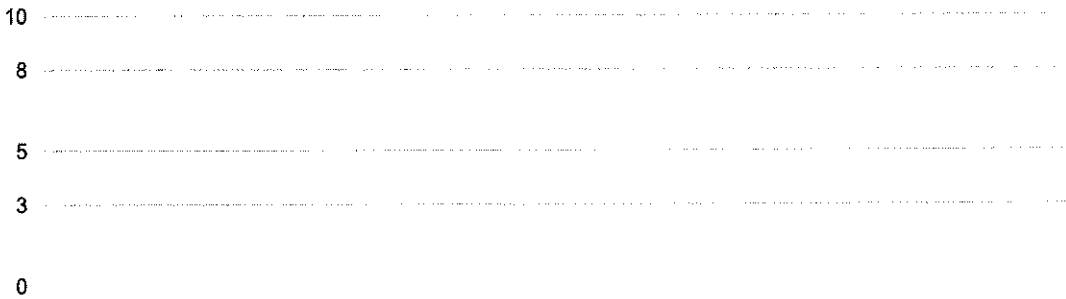
WXTX - Columbus, GA

Clicks

■ Your job

Gathering data...

Check back tomorrow to see how your job is performing.



Clicks this week ⓘ

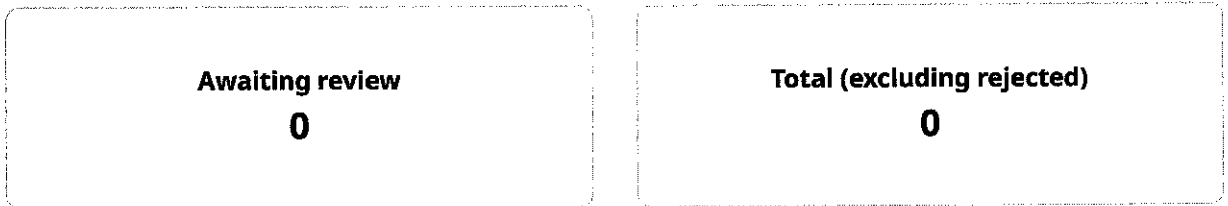
—

Sponsor job for more clicks

Improve job description

0	0	0
Views	Budget	Cost

Candidates

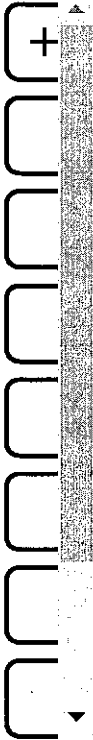


0 Rejected

Discover your top applicants faster by sending a free assessment

Get a more complete picture of each candidate by being able to view and compare their assessment score results when you turn on the assessment of your choice.

Choose assessment



Job description

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

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No phone calls please. EOE-M/F/D/V

Job Type: Full-time

Salary: \$10.00 - \$42.00 per hour

Benefits:

- 401(k)
- Dental insurance
- Flexible spending account
- Health insurance
- Life insurance
- Paid time off
- Vision insurance

Experience level:

- 1 year

Schedule:

- Monday to Friday

Supplemental pay types:

- Bonus pay
- Commission pay

Ability to commute/relocate:

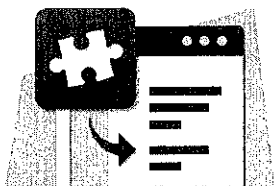
- Columbus, GA 31906: Reliably commute or planning to relocate before starting work (Preferred)

Education:

- Associate (Preferred)

Work Location: In person

Sponsored 0.00 ()



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Pending ▾

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Details

Posted: March 1, 2023

Views: 0

Candidates: 0 total

[Add a candidate](#)

Budget

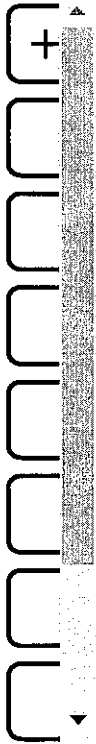
Total spend:

[Sponsor job](#)

Promote this job for more candidates:



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LIST OF ALL INTERVIEWEES AND REFERRAL SOURCE BY VACANCY

Job Title for Vacancy: Digital/Marketing Coordinator Hire Date: 7/24/23

Total Number of Interviewees: 3

IF HIRED

Name of Interviewee: Heidi Cummings

Referral Source: Indeed #37

Name of Interviewee: Jatavia O'Neal

Referral Source: Internal @ WFVM word of mouth #33

Name of Interviewee: Reginald Sumbry

Referral Source: Indeed #37

Name of Interviewee: _____

Referral Source: _____

Name of Interviewee: _____

Referral Source: _____

Name of Interviewee: _____

Referral Source: _____

Name of Interviewee: _____

Referral Source: _____

# 8	# 11	# 7
# 2	# 10	# 12
# 9	# 5	
# 6	# 16	

← Jobs (/emp/jobs)

Digital Sales/Marketing Coordinator

Job #7992291 • Created 6/30/2023

Edit
(/emp/jobs/7992291/edit)

More Actions ▾

Overview (/emp/jobs/7992291)

Schools (/emp/jobs/7992291/schools)

Matches (/emp/jobs/7992291/match)



Top Matches

Based on the qualifications you set and candidates' interests, these students are most likely to respond

Invite to apply

JB

Invite

LH

Invite

HS

Invite

Jairus Bethel
 Georgia State University
 Marketing, December 2005

Leah Harris-Clark
 Kennesaw State University
 Marketing, July 2017

Holt Shannon
 University of Georgia
 Marketing, May 2022

Matching interests

Roles like this
 Movies, TV, Music

Matching interests

Columbus, GA

Matching interests

Roles like this
 Movies, TV, Music

All Matches

These candidates meet all candidate qualifications that were set for this job (e.g. major, grad date). Manage qualifications (/emp/jobs/7992291/edit?initial_page=2)

Search these results ▾

Try name, university, or major

Recruiter activity ▾

New Job

Jobs (/emp/jobs)

New Job (/emp/jobs/new)

i This preview no longer accurately represents the candidate experience

You can still use this preview to see that your information has been entered correctly, but due to changes in the candidate-facing experience, it's no longer 100% reflective. We'll be working to update this preview in the future to match the current experience.



(/emp/employers/86784)

Digital Sales/Marketing Coordinator

WTVM/WTX (/emp/employers/86784)

1909 Wynnton Road, Columbus, Georgia 31906, United States

Full-Time Job

Paid

Movies, TV, Music

50 - 100 employees

No on-campus interviews

Applications close on Jun 30 **i**

Apply

Cancel



Next >

Save

School Network Management

Favorites **Your Employer's Schools** **More Schools on Handshake**

Search

Enter a keyword...

Permissions

- Post Jobs (9)
- Post Events (9)
- Post Interview Schedules (9)

Location

Community and Technical Colleges

Ranking

- National
- Engineering
- Business
- Liberal Arts

Size

- 25,000+ (4)
- 1,000 - 5,000 (2)
- 5,000 - 10,000 (2)
- 10,000 - 25,000 (2)

Region

- Midwest
- Northeast
- South

West

School Name -

- Auburn University** Remove
(/emp/schools/150)
- Columbus State University** Remove
(/emp/schools/728)
- Georgia State University** Remove
(/emp/schools/336)
- Kennesaw State University** Remove
(/emp/schools/280)
- Middle Georgia State University** Remove
(/emp/schools/752)
- Spelman College** Remove
(/emp/schools/165)
- Troy University** Remove
(/emp/schools/537)
- Tuskegee University** Remove
(/emp/schools/475)
- University of Georgia** Remove
(/emp/schools/153)
- Valdosta State University** Remove
(/emp/schools/2255)

Nicole Bussey

From: Nicole Bussey
Sent: Friday, June 30, 2023 9:38 AM
To: Auburn Chamber of Commerce (ritney@auburnchamber.com); 'Auburn University'; 'Clark Atlanta University'; 'Clayton State University'; Cols Housing Authority; Columbus Housing Authority; 'columbus technical college'; 'FAMU'; 'Fort Valley State University'; 'Intercontinental University'; Russell County Dept of HR (Fannie.Ashley@dhr.alabama.gov)
Subject: WXTX job opening - Digital Sales/Marketing Coordinator
Attachments: job posting Digital.Marketing Coord WXTX.doc

Good morning,

Attached you will find a job opening at our station in Columbus, GA. Please post this where qualified applicants may view the job and contact information. Thank you for any referrals that you send our way.

Sincerely,
Nicole Bussey
Office Manager
WTVM, WXTX & WLTZ
1909 Wynnton Rd.
Columbus, GA 31906
Phone: (706)494-5470
Fax: (334)223-1895
Email: nbussey@wtvm.com

# 26	# 21
# 22	# 24
# 14	# 13
# 17	# 4
# 27	# 3





Fox 54 in Columbus, GA is looking for a competent Digital Sales/ Television Marketing Coordinator to support and optimize our organization's digital and Television marketing programs. Duties for the Digital Marketing Coordinator will include tracking campaign progress, developing various digital marketing materials, sourcing images and artwork, collating content, updating online assets, streamlining digital marketing production, and handling general digital marketing activities. Your creative thinking skills and strategies will be an essential part in driving our digital narrative, enhancing the synergy of Digital/Broadcast TV advertising, improving digital communication with clients, and encouraging business growth through effective campaigns.

Ideal candidates for this role should be creative and innovative, multimedia savvy, well-organized, and must be excellent communicators. Ultimately, the exceptional Digital Marketing Coordinator should have a firm grasp of the different digital touch points, drive highly effective digital campaigns, enhance user experience, and deliver on digital sales objectives.

Digital Marketing Coordinator Responsibilities:

- Supporting marketing initiatives.
- Creating and managing mailing lists.
- Handling product and service launches.
- Editing marketing material.
- Negotiating sponsorship agreements.
- Researching market trends.
- Identifying and engaging with vendors.
- Coordinating marketing events.
- Developing and sourcing content for digital platforms.
- Optimize SEO.
- Working with the broadcast sales team assisting their digital efforts

Digital Marketing Coordinator Requirements:

- Degree in Marketing, Advertising, or equivalent.
- Sales skills
- Active on social media.
- Knowledge of CMS.
- Excellent copywriting and copy editing skills.
- Highly organized.
- Strong computer literacy.
- Project management experience.

- Strong attention to detail.
- Knowledge of web analytics.
- Strong presentation skills.

Qualified candidates send resumes to Jacqueline.Lynch@wctx.com. No phone calls please. EOE-M/F/D/V

#1

Nicole Bussey

From: Nicole Bussey
Sent: Friday, June 30, 2023 9:10 AM
To: Brian Correll
Subject: FW: Please post
Attachments: Digital Marketing coordinator.docx

Brian,

Please post this job to the WXTX website. Thanks.

*Thank you,
Nicole*

From: Jacqueline Lynch <Jacqueline.Lynch@wxtx.com>
Sent: Friday, June 30, 2023 8:53 AM
To: Nicole Bussey <Nicole.Bussey@wtvm.com>
Subject: Please post

Nicole,

Will you please post this position for us?

Thanks,

Jackie Lynch

WXTX GM/GSM
C 706-573-4457
O 706-494-5541
Jacqueline.lynch@wxtx.com



Digital/ Marketing Coordinator

We are looking for a competent Digital Sales/ Television Marketing Coordinator to support and optimize our organization's digital and Television marketing programs. Duties for the Digital Marketing Coordinator will include tracking campaign progress, developing various digital marketing materials, sourcing images and artwork, collating content, updating online assets, streamlining digital marketing production, and handling general digital marketing activities. Your creative thinking skills and strategies will be an essential part in driving our digital narrative, enhancing the synergy of Digital/Broadcast TV advertising, improving digital communication with clients, and encouraging business growth through effective campaigns.

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- Strong computer literacy.
- Project management experience.
- Strong attention to detail.
- Knowledge of web analytics.
- Strong presentation skills.


Nicole Bussey

From: Brian Correll
Sent: Monday, July 03, 2023 1:27 PM
To: Nicole Bussey
Subject: RE: Please post WXTX


Done. Post below!

ideos More ▾

Posts

 **WXTX-Fox 54** ●
1h · 🌐

Fox 54 WXTX is looking for a Digital Sales/ Television Marketing Coordinator to support a optimize our organization's digital and Television marketing programs. Duties for the Digi Marketing Coordinator will include tracking campaign progress, developing various digita marketing materials, sourcing images and artwork, collating content, updating online asse streamlining digital marketing production, and handling general digital marketing activitie creative thinking skills and strategies will be an essential part in driving our digital narrativ enhancing the synergy of Digital/Broadcast TV advertising, improving digital communicat clients, and encouraging business growth through effective campaigns. "Qualified candid send resumes to Jacqueline.lynch@wtx.com. No phone calls please. EOE – M/F/D/V"



From: Nicole Bussey <Nicole.Bussey@wtvm.com>
Sent: Monday, July 3, 2023 11:52 AM
To: Brian Correll <Brian.Correll@wtvm.com>
Subject: RE: Please post

I'm sorry. I did have to add it along with EOE

"Qualified candidates send resumes to Jacqueline.Lynch@wxtx.com. No phone calls please. EOE – M/F/D/V"

*Thank you,
Nicole*

From: Brian Correll <Brian.Correll@wtvm.com>
Sent: Monday, July 03, 2023 11:49 AM
To: Nicole Bussey <Nicole.Bussey@wtvm.com>
Subject: RE: Please post

I don't see it on the attached! Do you want me to just add it?

Brian Correll | Director of Marketing and Creative Services

WTVM News Leader 9 | Fox 54 WXTX | Local NBC 38 WLTX | 1909 Wynnton Rd. Columbus Ga 31906 ☎: 706-494-5421 | ✉: bcorrell@wtvm.com

From: Nicole Bussey <Nicole.Bussey@wtvm.com>
Sent: Friday, June 30, 2023 9:10 AM
To: Brian Correll <Brian.Correll@wtvm.com>
Subject: FW: Please post

Brian,

Please post this job to the WXTX website. Thanks.

*Thank you,
Nicole*

From: Jacqueline Lynch <Jacqueline.Lynch@wxtx.com>
Sent: Friday, June 30, 2023 8:53 AM
To: Nicole Bussey <Nicole.Bussey@wtvm.com>
Subject: Please post

Nicole,

Will you please post this position for us?

Thanks,

Jackie Lynch

Dashboard

Postings

LIVE

ENDED

PENDING

Add New Posting

Full-Time

Part-Time

Internship

Apprenticeship

Work-Study

Job Title ▼

Date Created ▼

Type ▼

WXTX Digital Sales/Marketing Coordinator

06-30-2023

Full-Time

Denied & Timed Out

Full-Time

Part-Time

Internship

Apprenticeship

Work-Study

Job Title ▼

Date Created ▼

Type ▼

Status ▼

Edit/Resubmit

WXTX Account Executive

03-01-2023

Full-Time

timed-out



WTVM Account Executive

02-28-2023

Full-Time

timed-out



Digital Reporter/Producer

02-28-2023

Full-Time

timed-out



News Producer

12-14-2022

Full-Time

timed-out




News Producer

04-25-2022

full-time

timed-out



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DESCRIPTION

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- Researching market trends.
- Identifying and engaging with vendors.
- Coordinating marketing events.
- Developing and sourcing content for digital platforms.
- Optimize SEO.
- Working with the broadcast sales team assisting their digital efforts

Digital Marketing Coordinator Requirements:

- Degree in Marketing, Advertising, or equivalent.
- Sales skills
- Active on social media.
- Knowledge of CMS.
- Excellent copywriting and copy editing skills.
- Highly organized.
- Strong computer literacy.
- Project management experience.
- Strong attention to detail.

DESCRIPTION

Fox 54 in Columbus, GA is looking for a competent Digital Sales/ Television Marketing Coordinator to support and optimize our organization's digital and Television marketing programs. Duties for the Digital Marketing Coordinator will include tracking campaign progress, developing various digital marketing materials, sourcing images and artwork, collating content, updating online assets, streamlining digital marketing production, and handling general digital marketing activities. Your creative thinking skills and strategies will be an essential part in driving our digital narrative, enhancing the synergy of Digital/Broadcast TV advertising, improving digital communication with clients, and encouraging business growth through effective campaigns.

Ideal candidates for this role should be creative and innovative, multimedia savvy, well-organized, and must be excellent communicators. Ultimately, the exceptional Digital Marketing Coordinator should have a firm grasp of the different digital touch points, drive highly effective digital campaigns, enhance user experience, and deliver on digital sales objectives.

Digital Marketing Coordinator Responsibilities:

- Supporting marketing initiatives.
- Creating and managing mailing lists.
- Handling product and service launches.
- Editing marketing material.
- Negotiating sponsorship agreements.
- Researching market trends.
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Job Postings


Job #7030562 has been posted successfully.

Listed below are the jobs you have posted to **LaGrange College**.


- On Hold:** not yet reviewed; displayed on a pink background
- Pending:** reviewed and approved; scheduled to become Active on a future date
- Under Review:** additional information is needed for approval
- Active:** reviewed and approved; visible to job seekers
- Expired:** Expiration Date has been reached; no longer visible to job seekers; displayed in red text
- Not Approved:** reviewed but not approved for display to job seekers

Click the **Job ID** to view a posting as job seekers will see it.

Click the  icon to Edit a job posting.

Click the  icon to Expire an active job posting.

Click the  icon to Repost a job posting.
















Click the  icon to view Submissions to a posting.

Click on the **Status** header to sort the jobs by status (Active, Expired, etc.).

[Post a New Job](#)

Show entries

Search:

Job ID <small>▲▼</small>	Job Title	Job Type <small>▲▼</small>	Deadline <small>▲▼</small>				
On Hold							
7030562	WXTX Digital Sales/Marketing Coordinator	Full Time	07/30/2023				
Expired							
7004726	Meteorologist	Full Time	06/03/2023				
6998659	Technical Media Producer	Full Time	05/24/2023				
6993684	Assignment Editor	Full Time	05/14/2023				
6963288	Digital Reporter/Producer	Full Time	03/30/2023				
6922176	Account Executive	Full Time	01/28/2023				
6914972	News Producer	Full Time	01/13/2023				
6835499	Advertising Sales/Account Executive	Full Time	09/21/2022				
6810643	Marketing Sales Assistant	Full Time	08/18/2022				
6797537	WXTX Digital Sales/Marketing Coordinator	Full Time	07/29/2022				

Showing 1 to 10 of 142 entries

[Previous](#)

[2](#)
[3](#)
[4](#)
[5](#)
[...](#)
[15](#)
[Next](#)

Job Detail Information

Job Information

Job ID	7030562
Job Title	WXTX Digital Sales/Marketing Coordinator
Job Description	<p>Fox 54 in Columbus, GA is looking for a competent Digital Sales/ Television Marketing Coordinator to support and optimize our organization's digital and Television marketing programs. Duties for the Digital Marketing Coordinator will include tracking campaign progress, developing various digital marketing materials, sourcing images and artwork, collating content, updating online assets, streamlining digital marketing production, and handling general digital marketing activities. Your creative thinking skills and strategies will be an essential part in driving our digital narrative, enhancing the synergy of Digital/Broadcast TV advertising, improving digital communication with clients, and encouraging business growth through effective campaigns.</p> <p>Ideal candidates for this role should be creative and innovative, multimedia savvy, well-organized, and must be excellent communicators. Ultimately, the exceptional Digital Marketing Coordinator should have a firm grasp of the different digital touch points, drive highly effective digital campaigns, enhance user experience, and deliver on digital sales objectives.</p> <p>Digital Marketing Coordinator Responsibilities:</p> <ul style="list-style-type: none"> • Supporting marketing initiatives. • Creating and managing mailing lists. • Handling product and service launches. • Editing marketing material. • Negotiating sponsorship agreements. • Researching market trends. • Identifying and engaging with vendors. • Coordinating marketing events. • Developing and sourcing content for digital platforms. • Optimize SEO. • Working with the broadcast sales team assisting their digital efforts <p>Digital Marketing Coordinator Requirements:</p> <ul style="list-style-type: none"> • Degree in Marketing, Advertising, or equivalent. • Sales skills • Active on social media. • Knowledge of CMS. • Excellent copywriting and copy editing skills. • Highly organized. • Strong computer literacy. • Project management experience. • Strong attention to detail. • Knowledge of web analytics. • Strong presentation skills. <p>Qualified candidates send resumes to Jacqueline.lynch@wxtx.com. No phone calls please. EOE-M/F/D/V</p>
Type of Job	Full Time
Job Location	Columbus, Georgia 31906
Expiration Date	07/30/2023

Job Requirements

Degrees Wanted	Bachelors
Majors Wanted	Any Major
Job Targets Wanted	Marketing
Special Skills Wanted	
Other Job Requirements	

Company Information

Company Name	WTVM
Employer Web Site	http://www.wtvm.com
Company Description	WTVM is the local ABC affiliate tv station in Columbus, GA
Equal Opportunity Employer	Yes

Contact Information

Contact

Name: Nicole Bussey

Address: 1909 Wynnton Road, Columbus, GA 31906

Phone: 706-494-5400

Application Instructions

send resumes to Jacqueline.Lynch@wctx.com

[Go Back](#)

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Job Posted



Nicole Bussey, your "WXTX Digital Sales/Marketing Coordinator" position has been submitted to TVJobs.

You can...

- Post another [job](#)
- Look through available [resumes](#).
- Return to your [Admin Area](#).
- [Update](#) WXTV's listing in the [Master Station Index](#).
- Return to Main Page of [TVJobs](#).

Note! If you do not have a subscription account for the "Job Bank" at TVJobs.com, but you want to confirm your job is on-line, login as a "guest" at the Registered Users' [login area](#).

WXTX Digital Sales/Marketing Coordinator TVJ#34411573.

Pay particular attention to the Control Number, as this number is unique to the job you posted.

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WTVM (ABC) Columbus, Georgia

Position WXTX Digital Sales/Marketing Coordinator
Station Ownership American Spirit Media
Station Slogan "Local News, Better Time"
Reference # TVJ#34411573
Type Television
Full / Part Full Time - Regular
Experience 1+ Year
Posted 6/30/2023
Closes 7/30/2023
Time Left 30 Days
DMA #127
Found In Marketing & Public Relations
 Advertising Sales



WXTX Digital Sales/Marketing Coordinator

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Digital Marketing Coordinator Requirements:

Supplemental Information

Salary Type Hourly
Salary Range
Starting Salary / Year
Starting Salary / Hour
Job Type Full Time - Regular
Hours
Workweek
Scheduled on Holidays
Start Date
Probation Period 3 Months
Benefits
Benefit Premium
401K Plan Available
Vacation Yes
Paid Sick Leave Yes
Phone Calls No Phone Calls Please
Agent Phone Calls
Résumé Required
Cover Letter
References
Salary History
Tape / Reel
Tape Format
Tape Return
Director's Track
FAX Résumé No
TVJobs.com E-Résumé Yes
Degree Required Preferred
Contract Required
Contract Length
Special Requirements
Driver's License Required
Insurance
Good Driving Record Required
Heavy Lifting

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When responding to this job ad, please mention you saw it listed at TVJobs.com

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 Send Resume



Annual E-Résumé subscription required.

All applicants are required to submit this application form.

[[View other WTVM job listings](#)]

Previous Applicants

Local Apartment Rental

Moving Expenses

Union Position No

Union Contract Expires

Confirmation Letter

Rejection Letter

Feedback

Drug Screen

Proof of Eligibility to work in U.S. Required Yes

Equal Opportunity Employment Yes

EOE Data Form Yes

[<-- Back to Current Jobs](#)

[Return to your Admin Area -->](#)

#37



Help

Notifications

Messages

WTVM TV
Owner: nbussey...

nbussey...



Jobs



Post a job

Open and paused (70)

Closed (12)

Digital/Marketing Coordinator

Columbus, GA

Posted: June 30, 2023

Job status

Pending



Your job is not posted on Indeed yet. All new job posts are reviewed in 3 to 5 hours. We'll notify you when your job is posted on Indeed.

Free - Sponsor job

Sponsor your job to hire faster

WXTX Account Executive

Columbus, GA

Posted: March 1, 2023

Job status

Paused

11 Active

New

0

Contacting

0 of 1

Hired

0

To invite

Free - Sponsor job

Sponsor your job to hire faster



Your job has been paused. Are you still hiring?

Yes

No

WXTX Account Executive



Help

Notifications

Messages

WTVM TV
Owner: nbussey...

nbussey...

← Back to jobs

Digital/Marketing Coordinator

WXTX - Columbus, GA

Clicks

■ Your job

Gathering data...

Check back tomorrow to see how your job is performing.



Clicks this week ⓘ

—

Sponsor job for more clicks

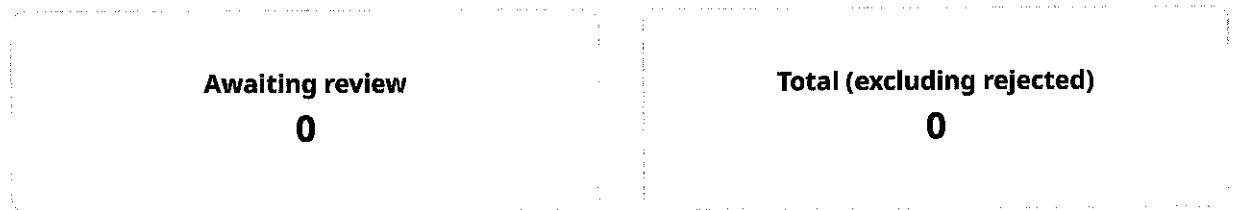
Improve job description

0
Views

0
Budget

0
Cost

Candidates



0 Rejected

📘 Discover your top applicants faster by sending a free assessment



Get a more complete picture of each candidate by being able to view and compare their assessment score results when you turn on the assessment of your choice.

Choose assessment

Job description

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- Knowledge of web analytics.
- Strong presentation skills.

No phone calls please. EOE-M/F/D/V

Job Type: Full-time

Salary: \$10.00 - \$18.00 per hour

Benefits:

- 401(k)
- Dental insurance
- Health insurance
- Paid time off
- Vision insurance

Schedule:

- 8 hour shift

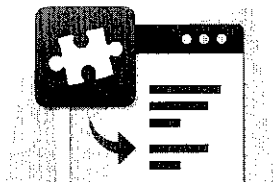
Education:

- Bachelor's (Preferred)

Experience:

- Digital Marketing: 1 year (Preferred)
- Marketing: 1 year (Preferred)

Work Location: In person



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Details

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Views: 0

Candidates: 0 total

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Budget

Job budget: Not sponsored

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