

LIST OF ALL INTERVIEWEES AND REFERRAL SOURCE BY VACANCY

Job Title for Vacancy: Account Executive Hire Date: March 21, 2022

Total Number of Interviewees: 4

IF HIRED

Name of Interviewee: Taylor Bruhn

Referral Source: Indeed #43

Name of Interviewee: Amber Williams

Referral Source: Nicole - Indeed #43

Name of Interviewee: Michael Lumpkin

Referral Source: Nicole - Indeed #43

Name of Interviewee: Aliyah Gunter

Referral Source: Nicole - Indeed #43

Name of Interviewee: \_\_\_\_\_

Referral Source: \_\_\_\_\_

Name of Interviewee: \_\_\_\_\_

Referral Source: \_\_\_\_\_

Name of Interviewee: \_\_\_\_\_

Referral Source: \_\_\_\_\_

LIST OF ALL INTERVIEWEES AND REFERRAL SOURCE BY VACANCY

Job Title for Vacancy: Account Executive Hire Date: 6/13/22

Total Number of Interviewees: 3

IF HIRED

Name of Interviewee: Kirsten Dempsey

Referral Source: Taylor Bruhn - Employee Referral # 34

Name of Interviewee: Kaili Spear

Referral Source: Indeed # 43

Name of Interviewee: Sonya Jordan

Referral Source: Indeed # 43

Name of Interviewee: \_\_\_\_\_

Referral Source: \_\_\_\_\_

Name of Interviewee: \_\_\_\_\_

Referral Source: \_\_\_\_\_

Name of Interviewee: \_\_\_\_\_

Referral Source: \_\_\_\_\_

Name of Interviewee: \_\_\_\_\_

Referral Source: \_\_\_\_\_

← Jobs (/jobs)

# WXTX Account Executive

Job #6188560 • Created 3/17/2022 by Nicole Bussey • Expires 4/17/2022

Edit

More Actions ▾

(/emp/jobs/6188560/edit)

**Overview (/emp/jobs/6188560)**

**Schools (/emp/jobs/6188560/schools)**

**Matches (/emp/job**

## Job Roles

We were unable to find a job role recommendation based on your job description. Please choose applicable job roles to improve our ability to show this job to the right candidates.

See tips for writing effective job descriptions (<https://joinhandshake.com/blog/employers/how-to-write-a-clear-and-effective-job-description-for-students-in-2021>)

Choose Job Roles

# 10

# 7

# 11

# 5

# 9

# 12

# 8

# 13

# 18

# 14

## Basic Information

### Locations

1909 Wynnton Road, Columbus, Georgia 31906, United States

### Compensation

Paid

### Duration

Permanent

## Job Description

Edit

(/emp/jobs/6188560/edit?initial\_page=1)

Fox54 is searching for a Sales professional that is interested in long term career growth with a demonstrated ability to communicate effectively with decision-makers in order to close the sale. The right candidate will be a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment in order to determine their needs. A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. Listening skills, a strong work ethic and organization skills are needed, and the

**Expand**

## Preferences

[Edit](#)

[\(/emp/jobs/6188560/edit?initial\\_page=2\)](/emp/jobs/6188560/edit?initial_page=2)

### Graduation Date

No Graduation Date set

### School Years

Alumni

### Majors

Supply Chain Management, Real Estate, Operations Management, Human Resources, Food Industry Management, Entrepreneurship, Economics, Consulting, Business Analytics, Actuarial/Risk Analysis, Sales, Accounting, Non Profit Management, Management Science, International Business, Insurance, Construction Management, Agriculture Business, Sport Business & Marketing, Retail & Hospitality Administration, Business Administration & Management, Marketing, Finance & Financial Management, Parks, Recreation & Leisure Studies

### GPA

No GPA preference set

### Work Authorization

US work authorization is required

---

## Company Details

### Industry

Movies, TV, Music

### Website

<http://www.wtvm.com> (<http://www.wtvm.com>)

### Headquarters Location

1909 Wynton Road, Columbus, Georgia 31906, United States

### Size

50 - 100 employees

---

## On Campus Interviews

You have no on-campus interviews scheduled for this job.

---

## Attachments

No attachments yet

[New Attachment \(/jobs/6188560/attachments/new\)](/jobs/6188560/attachments/new)

### Labels

[Add label](#)

Create new label

---

## Notes

View and add notes

---

## Tracking Code

No tracking code added

---

## Applicant Package Recipients

Will be listed as "Contacts" for Universities

Nicole Bussey

---

[← Jobs \(/jobs\)](#)

## WXTX Account Executive

Job #5887294 • Created 1/20/2022 by Nicole Bussey • Expires 2/20/2022

Edit

More Actions ▾

[\(/jobs/5887294/edit\)](/jobs/5887294/edit)

**[Details \(/jobs/5887294\)](/jobs/5887294)**

**[Schools \(/jobs/5887294/scl\)](/jobs/5887294/scl)**

---

### Basic Information

#### Locations

1909 Wynnton Road,  
Columbus, Georgia 31906,  
United States

#### Compensation

Paid

#### Duration

Permanent

---

### Job Roles

Edit

Based on the text of your job description, we identified these Job Roles as most applicable. If you think they do not apply, you may edit them.

Learn more

(<https://support.joinhandshake.com/hc/en-us/articles/360033423494>)

**Advertising Sales Agents**

---

### Job Description

Edit

[\(/jobs/5887294/edit?initial\\_page=1\)](/jobs/5887294/edit?initial_page=1)

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling

**Expand**

---

## Preferences

Edit

(/jobs/5887294/edit?initial\_page=2)

### Graduation Date

No Graduation Date set

### School Years

Alumni

### Majors

Supply Chain Management, Real Estate, Operations Management, Human Resources, Food Industry Management, Entrepreneurship, Economics, Consulting, Business Analytics, Actuarial/Risk Analysis, Sales, Accounting, Non Profit Management, Management Science, International Business, Insurance, Construction Management, Agriculture Business, Sport Business & Marketing, Retail & Hospitality Administration, Business Administration & Management, Marketing, Finance & Financial Management, Parks, Recreation & Leisure Studies

### GPA

No GPA preference set

### Work Authorization

US work authorization is required

---

## Company Details

### Industry

Movies, TV, Music

### Website

<http://www.wtvm.com>  
(<http://www.wtvm.com>)

### Headquarters Location

1909 Wynton Road, Columbus,  
Georgia 31906, United States

**Size**

50 - 100 employees

---

**On Campus Interviews**

You have no on-campus interviews scheduled for this job.

---

**Attachments**

No attachments yet

[New Attachment \(/jobs/5887294/attachments/new\)](/jobs/5887294/attachments/new)



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## School Network Management

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Permissions ^

- Post Jobs (8)
- Post Events (8)
- Post Interview Schedules
- Location ^
- Search Students (1) Community and Technical Colleges

Ranking ^

- National
- Engineering
- Business
- Liberal Arts

Size ^

- 25,000+ (4)
- 5,000 - 10,000 (2)
- 10,000 - 25,000 (2)
- 1,000 - 5,000 (1)

- Midwest
- Northeast
- South
- West

School Name

---

**Auburn University**  
Top 50 Undergraduate Business Programs  
(/schools/150)

**Columbus State University**  
Top 150 Regional Universities (South)  
(/schools/728)

**Georgia State University**  
#4 Most Innovative Schools  
(/schools/336) Remove

**Kennesaw State University**  
Top 150 in Undergraduate Engineering Programs  
(/schools/280)

**Middle Georgia State University**  
Top 100 Regional Colleges (South)  
(/schools/752) F

**Troy University**  
(/schools/537) Remove

**Tuskegee University**  
#4 in Historically Black Colleges and Universities  
(/schools/475)

**University of Georgia**  
#21 Public Schools (National)  
(/schools/153) Remove

**Valdosta State University**  
Valdosta State University  
(/schools/2255) Remove

< 1/1 >

https://app.joinhandshake.com/emp/employer\_approvals

1/20/2022



Jobs viewing all WTTVM/NXTX jobs Edit this

Active	Expired	All	Declined	Not Posted	Divisions
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ID :	Job :	Applicants :	Schools :	Created :	Type :
6188560	WXTX Account Executive	0	9	3/17/2022	Job

Can't find a job you're looking for? Make sure you've added a school! It's posted to:



# 16  
 # 7  
 # 11  
 # 14  
 # 9  
 # 12  
 # 13  
 # 18

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Jobs viewing all WTVM/WXTX jobs Edit this

Active	Expired	All	Declined	Not Posted	Divisions
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ID :	Job :	Applicants :	School :	Expires :	Status :
6188560	WXTX Account Executive	0	Auburn University	4/17/2022	Approved
6188560	WXTX Account Executive	0	Troy University	4/17/2022	Approved
6188560	WXTX Account Executive	0	Georgia State University	4/17/2022	Approved
6188560	WXTX Account Executive	0	Columbus State University	4/17/2022	Approved
6188560	WXTX Account Executive	0	University of Georgia	4/17/2022	Pending
6188560	WXTX Account Executive	0	Spelman College	4/17/2022	Approved
6188560	WXTX Account Executive	0	Kennesaw State University	4/17/2022	Approved
6188560	WXTX Account Executive	0	Middle Georgia State University	4/17/2022	Approved
6188560	WXTX Account Executive	0	Tuskegee University	4/17/2022	Approved

Can't find a job you're looking for? Make sure you've added the school. It's posted to.

**Nicole Bussey**

---

**From:** Nicole Bussey  
**Sent:** Thursday, March 17, 2022 9:14 AM  
**To:** Auburn Chamber of Commerce (kimberly@auburnchamber.com); 'Auburn University'; 'Clark Atlanta University'; 'Clayton State University'; 'Cols Housing Authority'; 'Columbus Housing Authority'; 'columbus technical college'; 'FAMU'; 'Fort Valley State University'; 'Intercontinental University'; 'National Minority Business Council'; 'Russell County Dept of HR'; 'Tuskegee Institute (rburden@tuskegee.edu)'  
**Subject:** WXTX job posting - Account Executive  
**Attachments:** job posting ACCT EXEC WXTX.doc

Good morning,

Attached you will find a job opening at our station in Columbus, GA. Please post this where qualified applicants may view the job and contact information. Thank you for any referrals that you send our way.

*Sincerely,*

*Nicole Bussey*

Accounts Payable/Payroll Administrator  
**WTVM, WXTX & WLTZ**  
1909 Wynnton Rd.  
Columbus, GA 31906  
Phone: (706)494-5470  
Fax: (334)223-1895  
Email: [nbussey@wtvm.com](mailto:nbussey@wtvm.com)



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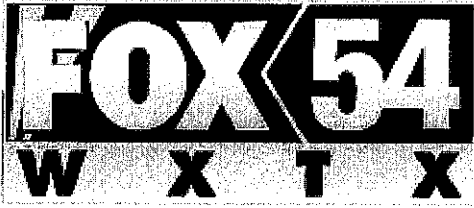
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- #30
- #3
- #18



Title: MULTI-MEDIA ACCOUNT EXECUTIVE  
Number of  
Positions: 1

Department: SALES

Work Location: WXTX FOX 54  
COLUMBUS, GA

Job Description:

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. The right candidate must have exceptional listening and organizational skills, a strong work ethic and be a positive, goal-oriented team player. Strong time management and communication skills are required. We are seeking a problem solver who's focused on advertising solutions for businesses, and able to handle objections. Candidate must successfully complete pre-employment drug screen and MVR check.

Qualified candidates send resumes to [jguilbert@wxtx.com](mailto:jguilbert@wxtx.com). No phone calls please. EOE-M/F/D/V

## Nicole Bussey

---

**From:** Nicole Bussey  
**Sent:** Thursday, January 20, 2022 11:54 AM  
**To:** Auburn Chamber of Commerce; 'Auburn University'; 'Clark Atlanta University'; 'Clayton State University'; 'columbus technical college'; 'FAMU'; 'Fort Valley State University'; 'Hillsborough Community College'; Housing Authority of Cols, GA; 'Intercontinental University'; Media Line; 'NAACP'; 'National Minority Business Council'; 'Russell County Dept of HR'; 'Spelman college'; Tuskegee Institute (rburden@tuskegee.edu)  
**Subject:** WXTX job opening - Account Executive  
**Attachments:** job posting Multimedia ACCT EXEC WXTX.doc

Good morning,

Attached you will find a job opening at our station in Columbus, GA. Please post this where qualified candidates may view the job and contact information. Thank you for any referrals that you send our way.

*Sincerely,*

*Nicole Bussey*

Accounts Payable/Payroll Administrator  
**WTVM, WXTX & WLTZ**  
1909 Wynnton Rd.  
Columbus, GA 31906  
Phone: (706)494-5470  
Fax: (334)223-1895  
Email: [nbussey@wtvm.com](mailto:nbussey@wtvm.com)

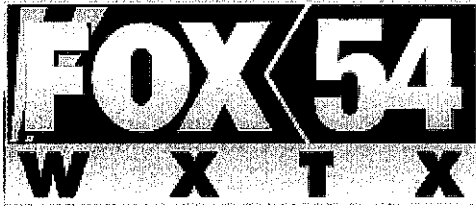


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Title: MULTI-MEDIA ACCOUNT EXECUTIVE  
Number of  
Positions: 1

Department: SALES

Work Location: WXTX FOX 54  
COLUMBUS, GA

Job Description:

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

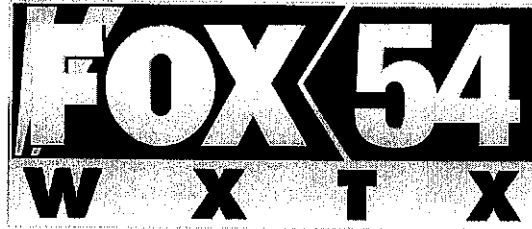
A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. The right candidate must have exceptional listening and organizational skills, a strong work ethic and be a positive, goal-oriented team player. Strong time management and communication skills are required. We are seeking a problem solver who's focused on advertising solutions for businesses, and able to handle objections. Candidate must successfully complete pre-employment drug screen and MVR check.

Qualified candidates send resumes to [jguilbert@wxtx.com](mailto:jguilbert@wxtx.com). No phone calls please. EOE-M/F/D/V





#1



Title: MULTI-MEDIA ACCOUNT EXECUTIVE

Number of

Positions: 1

Department: SALES

Work Location: WXTX FOX 54

COLUMBUS, GA

Job Description:


WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. The right candidate must have exceptional listening and organizational skills, a strong work ethic and be a positive, goal-oriented team player. Strong time management and communication skills are required. We are seeking a problem solver who's focused on advertising solutions for businesses, and able to handle objections. Candidate must successfully complete pre-employment drug screen and MVR check.

Qualified candidates send resumes and cover letters to [jacqueline.lynch@wxtx.com](mailto:jacqueline.lynch@wxtx.com). No phone calls please. EOE-M/F/D/V

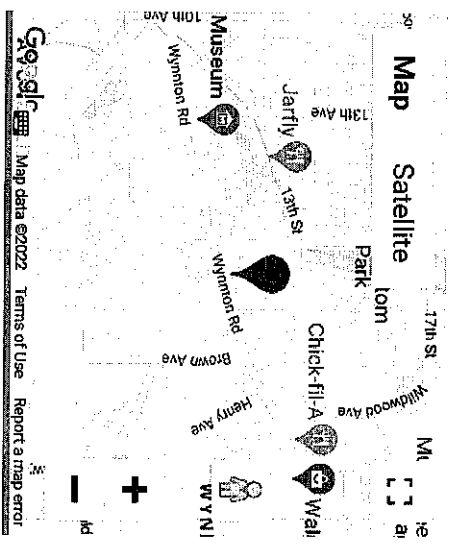
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**FOX54 Marketing Internship**  
WXTX FOX54  
Posted ~ 2 days ago
- 

**Multi-Media Account Executive**  
WXTX FOX54  
Posted > 1 month ago



# Job Posting

## Multi-Media Account Executive

Listed in Sales Related

### About WXTX FOX54

WXTX Fox 54 is the Fox affiliate in serving a large portion of southwest Georgia and southeast Alabama.

### Job Description

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. The right candidate must have exceptional listening and organizational skills, a strong work ethic and be a positive, goal-oriented team player. Strong time management and communication skills are required. We are seeking a problem solver who's focused on advertising solutions for businesses, and able to handle objections. Candidate must successfully complete pre-employment drug screen and MVR check.

Email Us >

WXTX FOX54  
1909 Wynnion Road, Columbus, GA 31906



## Job Posting

Sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. The right candidate must have exceptional listening and organizational skills, a strong work ethic and be a positive, goal-oriented team player. Strong time management and communication skills are required. We are seeking a problem solver who's focused on advertising solutions for businesses, and able to handle objections. Candidate must successfully complete pre-employment drug screen and MVR check.

Qualified candidates send resumes and cover letters to [jaqueline.lyncn@wxtx.com](mailto:jaqueline.lyncn@wxtx.com). No phone calls please. EOE-M/F/D/V

### How to Apply

Send us an email with your resume and some information about you.

[Email Us >](#)

#17

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# Dashboard

## Postings

LIVE

ENDED

PENDING

Add New Posting

- All
- Archived
- Active
- Pending
- On Hold
- Partnership
- Time
- Study

Job Title

Date Created

Type

WXTX Account Executive

03-17-2022

Full-Time

## Denied & Timed Out

- All
- Archived
- Active
- Pending
- On Hold
- Partnership
- Time
- Study



There are no denied postings.

CVCC

# Dashboard

## Postings

LIVE

ENDED

PENDING

Add New Posting

Search postings

Time Study

Job Title

Date Created

Type

WXTX Account Executive

01-21-2022

Full-Time

## Denied & Timed Out

Search postings

Time Study



There are no denied postings.



# Dashboard

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

**LIVE ENDED PENDING Add New Posting**

A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. The right candidate must have exceptional listening and organizational skills, a strong work ethic and be a positive, goal-oriented team player. Strong time management and communication skills are required. We are seeking a problem solver who's focused on advertising solutions for businesses, and able to handle objections. Candidate must successfully complete pre-employment drug testing and MVR check.

**Job Title Date Created Type**

WXTX Account Executive 01/21/2022 Full-Time

Qualified candidates send resumes to [jguilbert@wtx.com](mailto:jguilbert@wtx.com). No phone calls please. EOE-M/F/D/V

## Denied & Timed Out

POSITION TYPE

Full time

Search postings

EXPIRES AFTER

02-20-2022

APPEARS ON

Advertising Sales Agents



There are no denied postings.



## WXTX Account Executive



### DESCRIPTION

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

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Qualified candidates send resumes to [jguilbert@wxtx.com](mailto:jguilbert@wxtx.com). No phone calls please. EOE-M/F/D/V

### POSITION TYPE

Full time

### EXPIRES AFTER

02-20-2022

### APPEARS ON

Advertising Sales Agents

**Nicole Bussey**

---

**From:** Nicole Bussey  
**Sent:** Thursday, March 17, 2022 10:10 AM  
**To:** Marcus Hill  
**Subject:** WXTX Facebook job posting  
**Attachments:** job posting ACCT EXEC WXTX.doc

Hi Marcus,

Please add the attached job to Facebook. Please send me the link once it is done so that I can have backup for the EEO report. Thanks!

*Sincerely,*

*Nicole Bussey*

Accounts Payable/Payroll Administrator  
**WTVM, WXTX & WLTZ**  
1909 Wynnton Rd.  
Columbus, GA 31906  
Phone: (706)494-5470  
Fax: (334)223-1895  
Email: [nbussey@wtvm.com](mailto:nbussey@wtvm.com)





Title: MULTI-MEDIA ACCOUNT EXECUTIVE

Number of  
Positions: 1

Department: SALES

Work Location: WXTX FOX 54  
COLUMBUS, GA

Job Description:

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. The right candidate must have exceptional listening and organizational skills, a strong work ethic and be a positive, goal-oriented team player. Strong time management and communication skills are required. We are seeking a problem solver who's focused on advertising solutions for businesses, and able to handle objections. Candidate must successfully complete pre-employment drug screen and MVR check.







Qualified candidates send resumes to [jguilbert@wxtx.com](mailto:jguilbert@wxtx.com). No phone calls please. EOE-M/F/D/V



**WXTX-Fox 54**  
 for this page.


Page manager location: **United States**

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- 
**Gene Kirkconnell**  
 Journalist
  Like
- 
**Valley Healthcare**  
 Jennifer Cameron likes this  
 Family Medicine Practice
  Like

**Add your business to Facebook**  
 Showcase your work, create ads and connect with customers or supporters.

Press Enter to post.


**WXTX-Fox 54**  
 March 18 at 8:00 AM · 🌐

WXTX-FOX54 is searching for a Sales professional that is interested in long term career growth with a demonstrated ability to communicate effectively with decision-makers in order to close the sale. The right candidate will be a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment in order to determine their needs. A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. Listening skills, a strong work ethic and organization skills are needed, and the right candidate must be a goal-oriented team player. Strong time management and communication skills are required. We are seeking a business problem solver who's able to handle objections. Candidate must successfully complete pre-employment drug screen and MVR check.

Qualified candidates send resumes to [jguilbert@wtx.com](mailto:jguilbert@wtx.com). No phone calls please.

 Follow
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#40



Job Posted



Nicole Bussey, your "WXTX Account Executive" position has been submitted to TVJobs.

You can...

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- [Return to your Admin Area.](#)
- [Update WTVM's listing in the Master Station Index.](#)
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Note! If you do not have a subscription account for the "Job Bank" at TVJobs.com, but you want to confirm your job is on-line, login as a "guest" at the Registered Users' [login area](#).

**WXTX Account Executive TVJ#34392286.**


Pay particular attention to the Control Number, as this number is unique to the job you posted.

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Broadcast Employment Services

 **WTVM (ABC) Columbus, Georgia**

**Position** WXTX Account Executive  
**Station Ownership** American Spirit Media  
**Station Slogan** "Local News, Better Time"  
**Reference #** TVJ#34392285  
**Type** Television  
**Full / Part** Full Time - Regular  
**Experience** Preferred  
**Posted** 1/20/2022  
**Closes** 2/20/2022  
**Time Left** 31 Days  
**DMA** #127  
**Found In** Account Executive



## WXTX Account Executive

WXTX, Fox 54 in Columbus, GA is looking for a career minded Television/Digital sales professional, interested in long term career growth with high-income potential. The optimal candidate would have a keen interest in television and digital marketing and demonstrate an ability to communicate effectively with decision-makers to close the sale. If you are a quick study of selling dynamics, possess an outgoing personality and can adjust to the client's environment to determine their needs, we want you on our team!

A college degree is preferred and strong computer skills necessary, along with an understanding of the digital marketplace and social media. The right candidate must have exceptional listening and organizational skills, a strong work ethic and be a positive, goal-oriented team player. Strong time management and communication skills are required. We are seeking a problem solver who's focused on advertising solutions for businesses, and able to handle objections. Candidate must successfully complete pre-employment drug screen and MVR check.

Qualified candidates send resumes to [jguilbert@wxtx.com](mailto:jguilbert@wxtx.com). No phone calls please. EOE-M/F/D/V

When responding to this job ad, please mention you saw it listed at TVJobs.com

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 Send Resume



## Supplemental Information

**Salary Type** Commission  
**Salary Range**  
**Starting Salary / Year**  
**Starting Salary / Hour**  
**Job Type** Full Time - Regular  
**Hours**  
**Workweek**  
**Scheduled on Holidays**  
**Start Date**  
**Probation Period** 3 Months  
**Benefits** Yes  
**Benefit Premium**  
**401K Plan**  
**Vacation** Yes  
**Paid Sick Leave** Yes  
**Phone Calls** No Phone Calls Please  
**Agent Phone Calls**  
**Résumé** Required  
**Cover Letter**  
**References** Preferred  
**Salary History**  
**Tape / Reel**  
**Tape Format**  
**Tape Return**  
**Director's Track**  
**FAX Résumé** No  
**TVJobs.com E-Résumé** Yes

Annual E-Resumé subscription or DigitalTalent resumé required.

All applicants are required to submit this application form.

[ [View other WTVM job listings](#) ]

<b>Degree Required</b>	Preferred
<b>Contract Required</b>	
<b>Contract Length</b>	
<b>Special Requirements</b>	
<b>Driver's License</b>	Required
<b>Insurance</b>	
<b>Good Driving Record</b>	Required
<b>Heavy Lifting</b>	
<b>Previous Applicants</b>	
<b>Local Apartment Rental</b>	
<b>Moving Expenses</b>	
<b>Union Position</b>	No
<b>Union Contract Expires</b>	
<b>Confirmation Letter</b>	
<b>Rejection Letter</b>	
<b>Feedback</b>	
<b>Drug Screen</b>	Yes
<b>Proof of Eligibility to work in U.S. Required</b>	Yes
<b>Equal Opportunity Employment</b>	Yes
<b>EOE Data Form</b>	Yes

[<-- Back to Current Jobs](#)

[Return to your Admin Area -->](#)

#43

Open and paused jobs (62)

Closed jobs (12)

WXTX Account Executive

Columbus, GA

Created: March 17, 2022



Job status

Open ▾

**Your job is not currently live on Indeed.** All new job posts are typically reviewed in 3-5 hours. We'll notify you when it goes live.

None

Sponsor your job to hire faster

WXTX Account Executive

Columbus, GA

Created: January 20, 2022



Job status

Paused ▾

16 Active 16 New 0 Contacted of 1 Hired 0 To invite

None

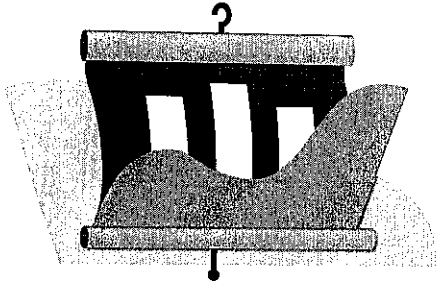
Sponsor your job to hire faster

**Your job has been paused.** Are you still hiring? Yes No

WXTX Account Executive



## Edit the job post



### WXTX Account Executive

WXTX 

Columbus, GA 31906 

### Job details

**Pay** 

\$10 - \$42 per hour

**Job type** 

Full-time

**Number of openings for this position** 

1

**Schedule** 

Monday to Friday

**Benefits** 

Health insurance

401(k)

Paid time off

Dental insurance

Vision insurance

Life insurance

Flexible spending account

### Job description

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**Show**

### Supplemental pay

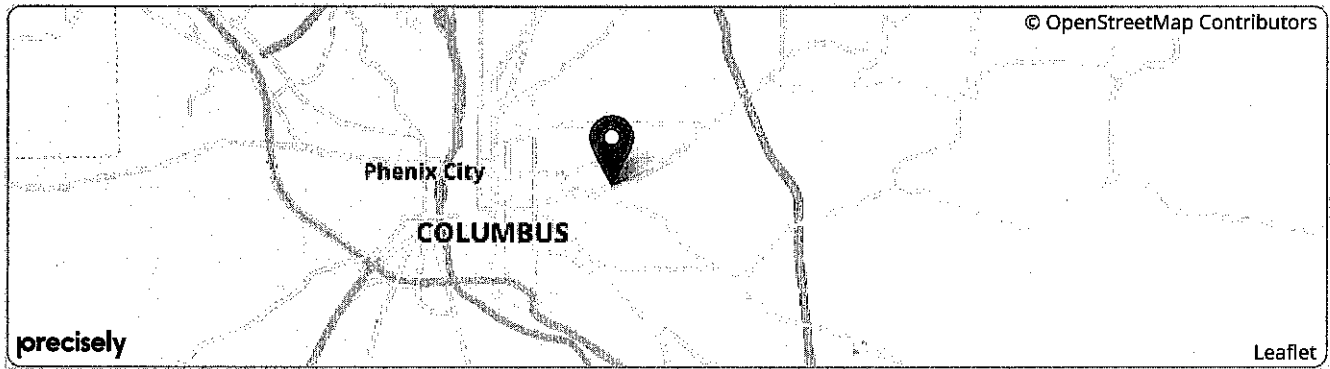
- Commission pay
- Bonus pay

### Work location

- One location

### COVID-19 precautions

all employees are fully vaccinated against coronavirus



1909 Wynnton Rd, Columbus, GA 31906 



### Photos and videos

Photos and videos were not added and will not appear on the job post.

**+ Add**

### Settings

The following information will not be shared on your job post.



**Confirm**

**Show preview**

**< Cancel**

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6433 Champion Grandview Way Building 1

Austin, TX 78750

[Cookies, privacy and terms](#)

[Privacy center](#)

[Security](#)

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[Contact](#)

✔ **Your job has been created successfully.**



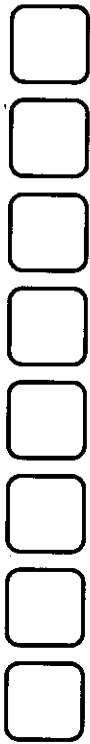
### Which candidate qualities are most important?

We identified the following criteria from your job description. Tell us how important they are so that we can better understand what is important for you.

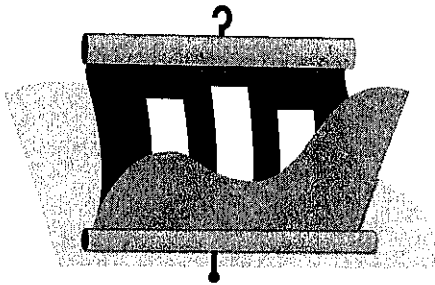
	Must-have	Nice-to-have
<b>Skill: Time management</b>	<input type="radio"/>	<input checked="" type="radio"/>
<b>Education: Bachelor's degree</b>	<input checked="" type="radio"/>	<input type="radio"/>
<b>Skill: Social media management</b>	<input checked="" type="radio"/>	<input type="radio"/>
<b>Qualification: Clean MVR report</b>	<input checked="" type="radio"/>	<input type="radio"/>

Skip

Confirm




## Edit the job post



### WXTX Account Executive

WXTX 

Columbus, GA 

### Job details

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\$10 - \$42 per hour

**Job type** 

Full-time

**Number of openings for this position** 

1

**Schedule** 

Monday to Friday

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401(k)

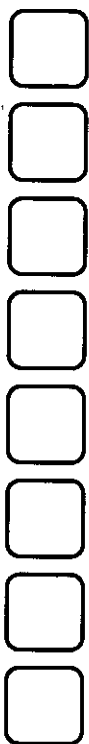
Paid time off

Dental insurance

Vision insurance

Life insurance

Flexible spending account



### Job description

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**Show**

### Supplemental pay

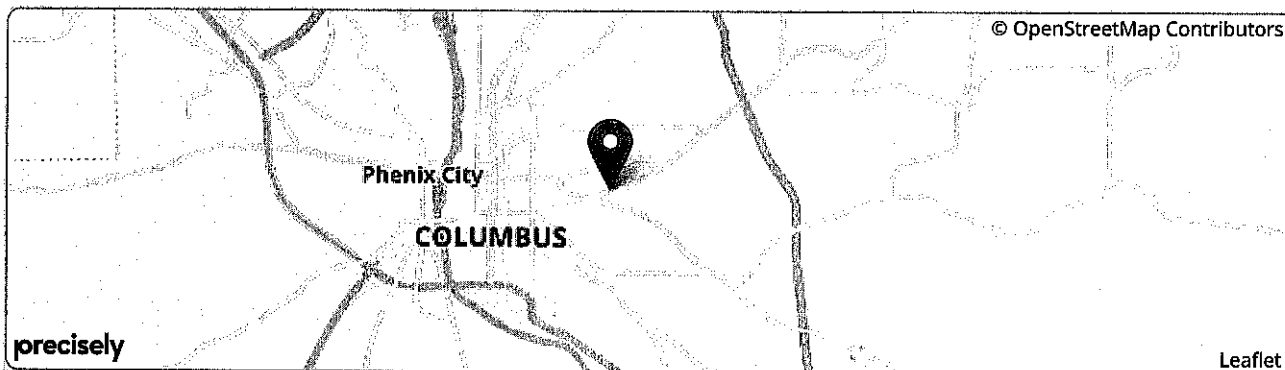
- Commission pay
- Bonus pay

### Work location

- One location

### COVID-19 precautions

all employees are fully vaccinated against coronavirus



1909 Wynnton Rd, Columbus, GA 

### Photos and videos

Photos and videos were not added and will not appear on the job post.

**+ Add**

## Settings

The following information will not be shared on your job post.



## Application settings

### Apply method

- Email

### Resume required

- Yes

**Send application updates to** 

- Also send an individual email update each time someone applies.

**Allow messages** 

- No, do not let people who apply to the job message about their application

**Employer Assist** 

- No, do not automatically decline candidates

**Customized pre-screening** 

- Application question: Will you be able to reliably commute or relocate to Columbus, GA for this job?
- Application question: What is the highest level of education you have completed?

**Job settings**

**Country and language** 

- United States
- English

**Advertising location** 

- Columbus, GA

**Expect to hire within** 

- 2 to 4 weeks

**Job budget**

- Sponsor this job for more candidates

**Confirm**

**Show preview**

**< Cancel**

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6433 Champion Grandview Way Building 1

Austin, TX 78750



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LIST OF ALL INTERVIEWEES AND REFERRAL SOURCE BY VACANCY

Job Title for Vacancy: Digital & Marketing Coordinator Hire Date: 9/6/22

Total Number of Interviewees: 5

IF HIRED

Name of Interviewee: Kaili Spear

Referral Source: Indeed # 43

Name of Interviewee: Austin Crews

Referral Source: Indeed # 43

Name of Interviewee: Mercedeez Byrd

Referral Source: Indeed # 43

Name of Interviewee: Mallory Druash-Ely

Referral Source: Indeed # 43

Name of Interviewee: Lakesha Torregano

Referral Source: Indeed # 43

Name of Interviewee: \_\_\_\_\_

Referral Source: \_\_\_\_\_

Name of Interviewee: \_\_\_\_\_

Referral Source: \_\_\_\_\_

**Nicole Bussey**

---

**From:** Nicole Bussey  
**Sent:** Wednesday, June 29, 2022 8:56 AM  
**To:** 'Wynnton Rd'; 'Auburn Chamber of Commerce (kimberly@auburnchamber.com)'; 'Auburn University'; 'Clark Atlanta University'; 'Clayton State University'; 'Cols Housing Authority'; 'Columbus Housing Authority'; 'columbus technical college'; 'FAMU'; 'Fort Valley State University'; 'Intercontinental University'; 'National Minority Business Council'; 'Russell County Dept of HR'  
**Subject:** WXTX Job Opening - Digital Sales/Marketing Coordinator  
**Attachments:** job posting Digital.Marketing Coord WXTX.doc

Good morning,

Attached you will find a job opening at our station in Columbus, GA. Please post this where qualified candidates may view the job and contact information. Thank you for any referrals that you send our way.

*Sincerely,*

*Nicole Bussey*

Accounts Payable/Payroll Administrator  
**WTVM, WXTX & WLTZ**  
1909 Wynnton Rd.  
Columbus, GA 31906  
Phone: (706)494-5470  
Fax: (334)223-1895  
Email: [nbussey@wtvm.com](mailto:nbussey@wtvm.com)



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#31

#24

#16

#19

#32

#23

#28

#15

#6

#30

#3



Fox 54 in Columbus, GA is looking for a competent Digital Sales/ Television Marketing Coordinator to support and optimize our organization's digital and Television marketing programs. Duties for the Digital Marketing Coordinator will include tracking campaign progress, developing various digital marketing materials, sourcing images and artwork, collating content, updating online assets, streamlining digital marketing production, and handling general digital marketing activities. Your creative thinking skills and strategies will be an essential part in driving our digital narrative, enhancing the synergy of Digital/Broadcast TV advertising, improving digital communication with clients, and encouraging business growth through effective campaigns.

Ideal candidates for this role should be creative and innovative, multimedia savvy, well-organized, and must be excellent communicators. Ultimately, the exceptional Digital Marketing Coordinator should have a firm grasp of the different digital touch points, drive highly effective digital campaigns, enhance user experience, and deliver on digital sales objectives.

**Digital Marketing Coordinator Responsibilities:**

- Supporting marketing initiatives.
- Creating and managing mailing lists.
- Handling product and service launches.
- Editing marketing material.
- Negotiating sponsorship agreements.
- Researching market trends.
- Identifying and engaging with vendors.
- Coordinating marketing events.
- Developing and sourcing content for digital platforms.
- Optimize SEO.
- Working with the broadcast sales team assisting their digital efforts

**Digital Marketing Coordinator Requirements:**

- Degree in Marketing, Advertising, or equivalent.
- Sales skills
- Active on social media.
- Knowledge of CMS.
- Excellent copywriting and copy editing skills.
- Highly organized.
- Strong computer literacy.
- Project management experience.

- Strong attention to detail.
- Knowledge of web analytics.
- Strong presentation skills.

Qualified candidates send resumes to [Jacqueline.Lynch@wctx.com](mailto:Jacqueline.Lynch@wctx.com). No phone calls please. EOE-M/F/D/V

Qual

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Qual

Qual



# School Network Management

**Favorites**   **Your Employer's Schools**   **More Schools on Handshake**

## Search

Enter a keyword...

## Permissions

- Post Jobs (9)
- Post Events (9)
- Post Interview Schedules (9)
- Search Students (2)

## Location

## Community and Technical Colleges

## Ranking

- National
- Engineering
- Business
- Liberal Arts

## Size

- 25,000+ (4)
- 1,000 - 5,000 (2)
- 5,000 - 10,000 (2)
- 10,000 - 25,000 (2)

## Region

- Midwest
- Northeast
- South
- West

School Name

**Auburn University**  
(/emp/schools/150)

Remove

**Columbus State University**  
(/emp/schools/728)

Remove

**Georgia State University**  
(/emp/schools/336)

Remove

**Kennesaw State University**  
(/emp/schools/280)

Remove

**Middle Georgia State University**  
(/emp/schools/752)

Remove

**Spelman College**  
(/emp/schools/165)

Remove

**Troy University**  
(/emp/schools/537)

Remove

**Tuskegee University**  
(/emp/schools/475)

Remove

**University of Georgia**  
(/emp/schools/153)

Remove

**Valdosta State University**  
(/emp/schools/2255)

Remove





# 1  
# 33

**Nicole Bussey**

**From:** Nicole Bussey  
**Sent:** Wednesday, June 29, 2022 8:53 AM  
**To:** Marcus Hill  
**Subject:** WXTX Job Posting  
**Attachments:** job posting Digital.Marketing Coord WXTX.doc

Hi Marcus,

Just heard you were leaving 😞

Please post the attached job opening to the WXTX website and WXTX Facebook. If you don't mind, please send me a link when this is done. Thanks!

*Sincerely,*

*Nicole Bussey*

Accounts Payable/Payroll Administrator  
**WTVM, WXTX & WLTZ**  
1909 Wynnton Rd.  
Columbus, GA 31906  
Phone: (706)494-5470  
Fax: (334)223-1895  
Email: [nbussey@wtvm.com](mailto:nbussey@wtvm.com)



1909 Wynnton P

1909 Wynnton P



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#(

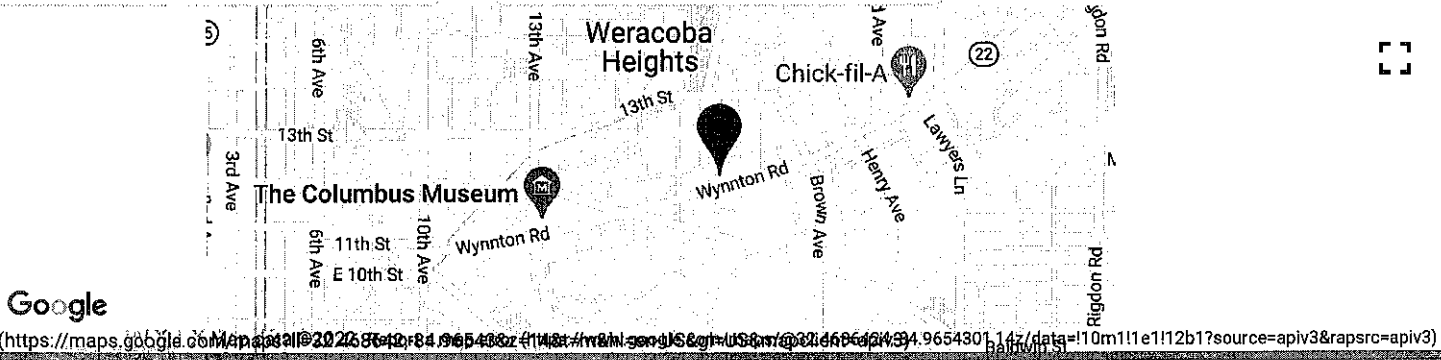


# Who's Hiring? Job Board

Sort By:

**Digital Marketing Coordinator**  
 WXTX FOX54  
 Posted ~ 2 days ago

**Multi-Media Account Executive**  
 WXTX FOX54  
 Posted > month ago





# Who's Hiring? Job Board

## Job Posting

Sort By: Most Recent A-Z Show/Hide Map

### Digital Marketing Coordinator

Listed in Office or Administrative Support, Sales Related

#### About WXTX FOX54

WXTX Fox 54 is the Fox affiliate in serving a large portion of southwest Georgia and southeast Alabama

#### Digital Marketing Coordinator Multi-Media Account Executive

WXTX FOX54 **Posted: 2 days ago**

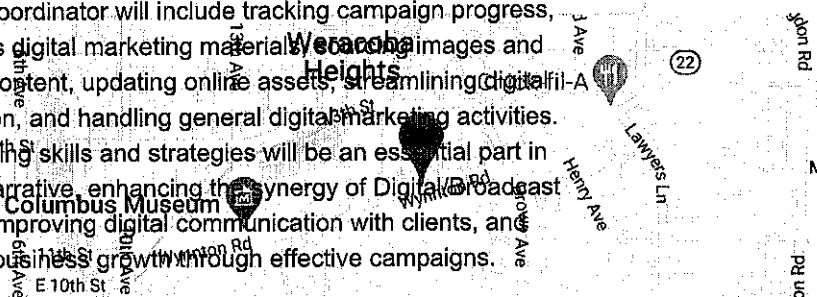
WXTX FOX54 **Posted: > month ago**

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Email Us > (mailto:jacqueline.lynn@fox54.com)



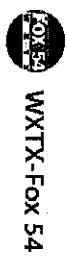
1909 Wynnton Road, Columbus, GA 31906



**Google** Ideal candidates for this role should be creative and innovative, multi-media savvy, well-organized and must have excellent communication skills. Ultimately, the exceptional Digital Marketing Coordinator should have a firm grasp of the different digital touch points.

(https://maps.google.com/maps/@32.434333,-84.9654301,14z/data=!0m1!1e1!12b1?source=apiv3&...)

#33



**Follow**

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**Message**

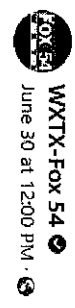
Write a comment...  
Press Enter to post.

### Related Pages

- WSB-TV**  
Nancy Perkins likes this  
News & media website  
**Like**
- WRBL News 3**  
Jess Johnson likes this  
Media/news company  
**Like**
- Local NBC 38 WLTZ**  
Jason Ketcham likes this  
Broadcasting & media product...  
**Like**

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June 30 at 12:00 PM ·

\*\*\*JOB ANNOUNCEMENT\*\*\*

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Ideal candidates for this role should be creative and innovative, multimedia savvy, well-organized, and must be excellent

Onelogin | OneLogin | Nicole L Bussey - 20 | DoeAgent Inbox | (20+) WXTX-Fox 54 | Home - InfoPortal... | Hire - People | Welcome to Snagi

facebook.com/wxtfox54/

WSB-TV Nancy Perkins likes this News & media website

WRBL News 3 Jess Johnson likes this Media/news company

Local NBC 38 WLTV Jason Ketcham likes this Broadcasting & media product...

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Coordinating marketing events.  
 Developing and sourcing content for digital platforms.  
 Optimize SEO.  
 Working with the broadcast sales team assisting their digital efforts

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10:22 AM 7/5/2022

## Dashboard

#17

### Postings

[LIVE](#) [ENDED](#) [PENDING](#)


[Add New Posting](#)


- Full-Time
- Part-Time
- Internship
- Apprenticeship
- Work-Study

Job Title	Date Created	Type
Digital Sales/Marketing Coordinator	06-29-2022	Full-Time

### Denied & Timed Out

- Full-Time
- Part-Time
- Internship
- Apprenticeship
- Work-Study

Job Title	Date Created	Type	Status	Edit/Resubmit
News Producer	04-25-2022	full-time	timed-out	

EMPLOYER PORTAL & CAREER COACH ARE POWERED BY  Lightcast

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**DESCRIPTION**

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- Project management experience.
- Strong attention to detail.
- Knowledge of web analytics.





## Job Postings

Job #6797537 has been posted successfully.

Listed below are the jobs you have posted to **LaGrange College**.

**On Hold:** not yet reviewed; displayed on a pink background  
**Pending:** reviewed and approved; scheduled to become Active on a future date  
**Under Review:** additional information is needed for approval  
**Active:** reviewed and approved; visible to job seekers  
**Expired:** Expiration Date has been reached; no longer visible to job seekers; displayed in red text  
**Not Approved:** reviewed but not approved for display to job seekers

















Click on the **Status** header to sort the jobs by status (Active, Expired, etc.).

Click the **Job ID** to view a posting as job seekers will see it.  
 Click the  icon to Edit a job posting.  
 Click the  icon to Expire an active job posting.  
 Click the  icon to Repost a job posting.  
 Click the  icon to view Submissions to a posting.

Post a New Job

Show 10 entries

Search:

Job ID	Job Title	Job Type	Deadline				
<b>On Hold</b>							
<a href="#">6797537</a>	WXTX Digital Sales/Marketing Coordinator	Full Time	07/29/2022				
<b>Active</b>							
<a href="#">6777620</a>	Sports Anchor/Reporter	Full Time	07/02/2022				
<b>Expired</b>							
<a href="#">6765257</a>	Account Executive	Full Time	06/16/2022				
<a href="#">6679717</a>	Advertising Sales Executive	Full Time	03/18/2022				
<a href="#">6661193</a>	MMJ/Reporter	Full Time	02/27/2022				
<a href="#">6658373</a>	Marketing Sales Assistant	Full Time	02/25/2022				
<a href="#">6638419</a>	Digital News Content Producer	Full Time	02/03/2022				
<a href="#">6588746</a>	Creative Services Producer	Full Time	11/25/2021				
<a href="#">6572613</a>	Meteorologist	Full Time	11/06/2021				
<a href="#">6552246</a>	News Anchor/Reporter	Full Time	10/16/2021				

Showing 1 to 10 of 133 entries

[Previous](#)
1
[2](#)
[3](#)
[4](#)
[5](#)
[...](#)
[14](#)
[Next](#)

## Job Detail Information

### Job Information

Job ID	6797537
Job Title	WXTX Digital Sales/Marketing Coordinator
Job Description	<p>Fox 54 in Columbus, GA is looking for a competent Digital Sales/ Television Marketing Coordinator to support and optimize our organization's digital and Television marketing programs. Duties for the Digital Marketing Coordinator will include tracking campaign progress, developing various digital marketing materials, sourcing images and artwork, collating content, updating online assets, streamlining digital marketing production, and handling general digital marketing activities. Your creative thinking skills and strategies will be an essential part in driving our digital narrative, enhancing the synergy of Digital/Broadcast TV advertising, improving digital communication with clients, and encouraging business growth through effective campaigns.</p> <p>Ideal candidates for this role should be creative and innovative, multimedia savvy, well-organized, and must be excellent communicators. Ultimately, the exceptional Digital Marketing Coordinator should have a firm grasp of the different digital touch points, drive highly effective digital campaigns, enhance user experience, and deliver on digital sales objectives.</p> <p>Digital Marketing Coordinator Responsibilities:</p> <ul style="list-style-type: none"> <li>• Supporting marketing initiatives.</li> <li>• Creating and managing mailing lists.</li> <li>• Handling product and service launches.</li> <li>• Editing marketing material.</li> <li>• Negotiating sponsorship agreements.</li> <li>• Researching market trends.</li> <li>• Identifying and engaging with vendors.</li> <li>• Coordinating marketing events.</li> <li>• Developing and sourcing content for digital platforms.</li> <li>• Optimize SEO.</li> <li>• Working with the broadcast sales team assisting their digital efforts</li> </ul> <p>Digital Marketing Coordinator Requirements:</p> <ul style="list-style-type: none"> <li>• Degree in Marketing, Advertising, or equivalent.</li> <li>• Sales skills</li> <li>• Active on social media.</li> <li>• Knowledge of CMS.</li> <li>• Excellent copywriting and copy editing skills.</li> <li>• Highly organized.</li> <li>• Strong computer literacy.</li> <li>• Project management experience.</li> <li>• Strong attention to detail.</li> <li>• Knowledge of web analytics.</li> <li>• Strong presentation skills.</li> </ul> <p>Qualified candidates send resumes to <a href="mailto:Jacqueline.lynch@wxtx.com">Jacqueline.lynch@wxtx.com</a>. No phone calls please. EOE-M/F/D/V</p>
Type of Job	Full Time
Job Location	Columbus, Georgia 31906
Expiration Date	07/29/2022

### Job Requirements

Degrees Wanted	Bachelors
Majors Wanted	Any Major
Job Targets Wanted	Marketing
Special Skills Wanted	
Other Job Requirements	

### Company Information

Company Name	WTVM
Employer Web Site	<a href="http://www.wtvm.com">http://www.wtvm.com</a>
Company Description	WTVM is the local ABC affiliate tv station in Columbus, GA
Equal Opportunity Employer	Yes

## Contact Information

**Contact**

**Name:** Nicole Bussey

**Address:** 1909 Wynnton Road, Columbus, GA 31906

**Phone:** 706-494-5400

**Email:** [nbussey@wtvm.com](mailto:nbussey@wtvm.com)

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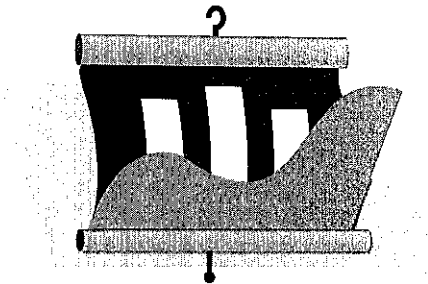
Your account is missing required information.

We require employers to have a verified mobile number. Using a shared login? Learn how to provide access to multiple users.

Add mobile number

6/29/22, 9:10 AM

## Edit the job post



6/29/22, 9:10 AM

## Digital/Marketing Coordinator

WXTX 

Columbus, GA 31906 

### Job details

Pay 

\$10.00 - \$18.00 per hour

Job Type 

Full-time

Number of openings for this position 

1

Schedule 

8 hour shift

Benefits 

Health insurance

Paid time off

Dental insurance

401(k)

Vision insurance

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- Knowledge of web analytics.
- Strong presentation skills.

No phone calls please. EOE-M/F/D/V

5/29/22


Hide

 **Supplemental Pay** + Add

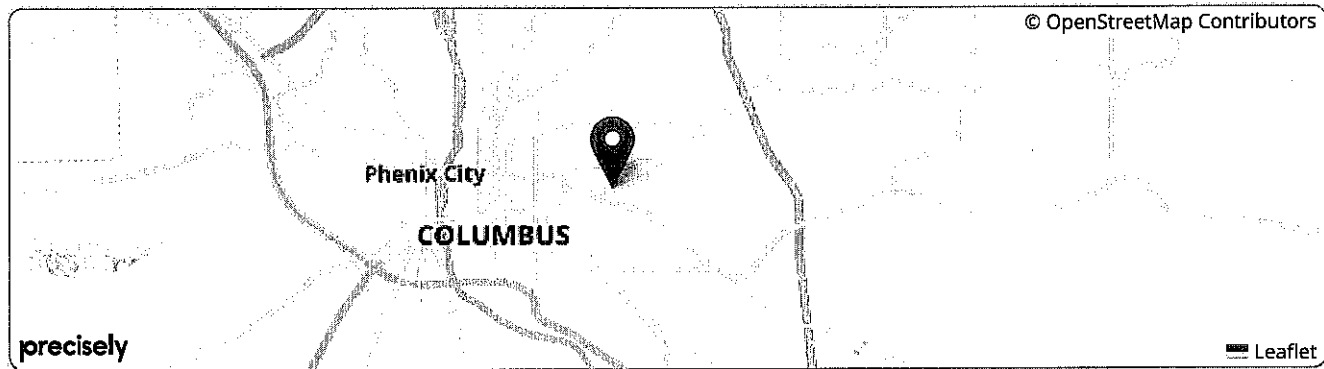
Supplemental Pay was not provided and will not appear on the job post.

**Work location** 


- One location

 **COVID-19 precautions** + Add

COVID-19 precautions was not provided and will not appear on the job post.



1909 Wynnton Road, Columbus, GA 31906 

 **Photos and videos** + Add

Photos and videos were not added and will not appear on the job post.

**Settings**





The following information will not be shared on your job post.

## Application settings

### Apply method

- Email

### Resume required

- Yes

### Send application updates to

- nbussey@wtvm.com
- Also send an individual email update each time someone applies.

### Allow messages

- No, do not let people who apply to the job message about their application

### Employer Assist

- No, do not automatically decline candidates

### Customized pre-screening

- Application question: What is the highest level of education you have completed?
- Application question: How many years of Digital Marketing experience do you have?
- Application question: How many years of Marketing experience do you have?
- Skills test: Social media
- Skills test: Marketing

## Job settings

### Country and language

- United States
- English

### Advertising location

- Columbus, GA 31906

### Expect to hire within

- 2 to 4 weeks

### Job budget

- Sponsor this job for more candidates

Confirm

Show preview



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#46

**Nicole Bussey**

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**From:** Nicole Bussey  
**Sent:** Wednesday, June 29, 2022 10:14 AM  
**To:** 'chmay@gwisr.org'  
**Subject:** WXTX Job Opening - Digital/Marketing Coordinator  
**Attachments:** job posting Digital.Marketing Coord WXTX.doc

Good morning,

Attached you will find a job opening at our station in Columbus, GA. Please post this where qualified candidates may view the job and contact information. Thank you for any referrals that you send our way.

*Sincerely,*  
**Nicole Bussey**  
 Accounts Payable/Payroll Administrator  
**WTVM, WXTX & WLTZ**  
 1909 Wynnton Rd.  
 Columbus, GA 31906  
 Phone: (706)494-5470  
 Fax: (334)223-1895  
 Email: [nbussey@wtvm.com](mailto:nbussey@wtvm.com)



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