



3500 Stewart Avenue • Wausau, WI 54401
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This report is for Quarter 3, 2023

During the period, the above-listed station, has served the public interest by producing and broadcasting diverse content which addresses national, statewide, and regional issues. The following is a list:

Issues of Community Concern:

Welfare of children

Lack of School Supplies for Children

Need for durable medical equipment for aging population.

Need for men and fathers in the community

Mental Health and Suicide prevention.

Homelessness & drug addiction

Clothing insecurity with children

ISSUES AND PROGRAM LISTS FOR WCLQ-FM Quarter 3 2023

ISSUE	DATE	TIME	DURATION	DESCRIPTION
Children's welfare in hospital	7/3 – 7/7/-23	8:10 am	1	Mike and Andi interview Greg Cemke of Christmas in July charity which brings gifts to children at the Marshfield Children's hospital as they go through treatments for health issues.
Lack of school supplies for area children	7/17 – 7/21/23	7:10 am	1	Mike and Andi interview Kristina Barbier with Fill a backpack Fill a need. A local non-profit who provide school supplies to struggling families. They encourage 89Q listeners to drop off school supplies for these children in need.
Need to provide good medical equipment to the aging local population	7/31 – 8/4/23	7:30 am	1	Mike and Andi interview Christine Daniels from the Good News Project that provides medical equipment to people with limited resources in our community through their medical equipment lending closet. Also funded by their E-cycling program.
Need for men and fathers in our community	8/14 – 8/18/23	8:30 am	1	Mike and Andi interview Lee Peek from Leading with Power. They help men become better husbands, fathers, and leaders at work and in the community through a monthly program with speakers both local and national.
Mental Health and Suicide prevention	8/28 – 9/2/23	8:40 am	1	Mike and Andi interview Debi Traeder with the walk for suicide and mental health awareness of Marathon County. Funds from the walk go to prevention education and awareness in schools, businesses and communities in and surrounding Marathon County.
Homelessness and Addiction	9/11 – 9/17/23	7:40 am	1	Mike and Andi interview Craig Vincent of the Bridge Street Mission who provide free lunches to homeless in our community. They also have a transitional living center for men who are homeless and struggling with addictions. They have a daytime Outreach center available to men and women can be out of the elements during the day.
Clothing insecurity in children	9/25 – 9/29/23	7:10 am	1	Mike and Andi interview Amanda Fuls from Seats and Feets, a local initiative that establishes relationships with families who



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				struggle to provide new sock and underwear for their children. We ask listeners of 89Q to drop off new socks and underwear for these children in need. Seats and feets then delivers them accordingly.