

KTFS - AM Quarterly Issues/ Program

List 1st Qtr. 2018

Jan, Feb, March

Thursday, January 4th – Present for the Mark Patrick Seminars at the Arkansas side convention center discussing weight loss for better health and habits; Live remote before the convention from 2p-5p then attending from 5p-8p

Friday, January 5th – Dawn Parker hosted a lunch for a local business at Hopkins Icehouse for the Workforce Lunch series

Thursday, January 11th – Conference with local weather service discussing the upcoming weather event (Snow and ice)

Friday, January 12th – Dawn Parker hosted a lunch for a local business at Hopkins Icehouse for the Workforce Lunch series

Saturday, January 13th – Deedee Woods and Billy Bland represented TRC at the MLK Prayer Breakfast

Sunday, January 14th - Deedee Woods and Billy Bland represented TRC at the MLK Prayer Banquet

Monday, January 15th – Billy Bland and DJ Godfather took the lead in the MLK Parade in downtown Texarkana

Tuesday, January 16th – Live updates on the weather status because of inclement weather (ice and snow) and school closings for area schools and businesses

Wednesday, January 17th – Live updates on the weather status because of inclement weather (ice and snow) and school closings for area schools and businesses

Thursday, January 18th – Interviewed Arkansas Governor Asa Hutchinson at Northwood Junior High on the robotics competition for area science and tech students

Friday, January 19th – Natasha Hart hosted a lunch for a local business at Hopkins Icehouse for the Workforce Lunch series

Friday, January 19th – John McCoy interviewed Mike Malone: Chamber President on-air and then attended and represented TRC at the Texarkana Chamber Banquet Dinner

Tuesday, January 23rd – Discussed disaster plans at the Texarkana Area Council of Active Disaster at the Collins House in Downtown Texarkana: pre-plans for any potential area natural disasters

Wednesday, January 24th – Discussed on air and held meeting to plan the 3rd annual Texarkana Dragonboat Festival. The second largest event in the tri-state area (Behind the four states fair) and hosted by TRC.

Thursday, January 25th – Dawn Parker went to the Painting for a Purpose event – did call-ins and live social media to help raise over 700 dollars for the American Cancer Relay for Life

Friday, January 26th – Remote and live social media to raise awareness about the homeless in Texarkana with the overnight (Sleep in a box) 2018 Bridge City Project.

Friday, January 26th – Natasha Hart hosted a lunch for a local business at Hopkins Icehouse for the Workforce Lunch series

Sunday, January 28th – promoted and took part in the Six Leg Fun Run in downtown Texarkana – raising money and awareness for area animal shelters.

FEBRUARY

Friday, February 2nd – Dawn Parker promoted on-air and through social media the Chili Fundraiser for area young man with cystic fibrosis. Raised almost 7K dollars for upcoming surgery (double lung transplant) needed.

Friday, February 2nd – Natasha Hart hosted a lunch for a local business at Hopkins Icehouse for the Workforce Lunch series

Saturday, February 3rd – DeeDee Woods attended and sang at the Black History Banquet in downtown Texarkana.

Monday, February 5th – interviewed Jill Bobo on-air to discuss and promote the 12th annual Beads, Bags, and Bangles Bi-Centennial Bash Kids College event raising money for the 2018 Camp Save-a-Life programs.

Wednesday, February 7th – interviewed Warren McDaniel from Texarkana College to discuss and promote awareness of Black History Month activities in the area

Saturday, February 10th – Broadcast live and on social media the 6th annual Mardi Gras festival and drove in the parade in downtown Texarkana

Tuesday, February 13th – discussed on air the upcoming fundraiser for Lupus Foundation of America - Put on Purple Wine and Beer Fest and Golf Tournament

Friday, February 16th – Discussed and promoted on-air Texarkana Area Veterans about the 19th Annual Chili Cook off at Truman Arnold Center at Texarkana College and upcoming meeting on Sunday, February 18th at Texas Elks Lodge

Friday, February 16th - Dawn Parker hosted a lunch for a local business at The Catch for the Workforce Lunch series.

Saturday, February 17th – Community event at Pete Mankins signing up listeners for upcoming concert, and trip to Shreveport. Broadcast live and on social media.

Tuesday, February 20th – promoted and did news piece on public meeting and informative session on new food safety regulations for the Gateway Farmers Market. (Arkansas side) Meeting held that evening.

Thursday, February 22nd – Interviewed Holden Fleming about the upcoming 2018 Arbor Day celebration hosted by area college and forestry commission.

Friday, February 23rd – Deedee Woods at remote from Car-Mart. Dawn Parker hosted a lunch for a local business at The Catch for the Workforce Lunch series.

Tuesday, February 27th – Interview with President of Texarkana College to wrap up Black History Month events and talk about the Parade being moved to March because of inclement weather

MARCH

Thursday, March 1st - promoted and did news piece on public meeting and seed swap for the Texarkana Farmers Market opening with director Holden Fleming. (Texas side) Meeting held that evening.

Friday, March 2nd – interviewed Kiwanis council and promoted on air the upcoming 60th annual Kiwanis Pancake Day, 5K and Bake Sale – annual fundraiser for Kiwanis Club of Texarkana

Friday, March 2nd - Dawn Parker hosted lunch for a local business at The Catch for the Workforce Lunch series.

Saturday, March 3rd – Broadcast live from the 2018 Arbor Day celebration hosted by area college and forestry commission. Passed out more than 1100 bare root seedlings and potted trees from Spring Lake park in Texarkana.

Saturday, March 3rd – Promoted annual Military and First Responders Appreciation Day held by Texas A&M University at George Dobson field/ Spring Lake Park

Monday, March 5th – Started airing “Plan While You Can” PSAs to promote Texarkana DOT spring break campaign working on reducing the number of crashes and vehicular deaths because of drinking and driving.

Thursday, March 8th – Interviewed Katie Stone and promoted on air upcoming March Masquerade set for March 10th raising funds for the annual ACS Relay for Life campaign – held at the Four States fairgrounds. Also discussed Second Saturday trade days in downtown Texarkana.

Friday, March 9th - Dawn Parker hosted lunch for a local business at The Catch for the Workforce Lunch series.

Saturday, March 12th – Broadcast for 4 hours from local event promoting Play Day and opening Day of 67 Speedway, raising funds for the WaterSprings Boys Ranch

Tuesday, March 13th – interviewed Karen Seifert with Lifeshare Blood to raise awareness about low blood levels in the area and promote upcoming blood drives

Wednesday, March 14th – interviewed Sarah Porter with Old Washington State Park to discuss and promote the upcoming 50th Annual Jonquil Fest planned for the 16th through 18th of March

Thursday, March 15th - Discussed on air and held meeting to plan the 3rd annual Texarkana Dragonboat Festival. The second largest event in the tri-state area (Behind the four states fair) and hosted by TRC.

Friday, March 16th - - Dawn Parker hosted lunch for a local business at The Catch for the Workforce Lunch series.

Friday, March 16th – Interviewed and promoted on air 1st annual local anime convention (HypeCon: helping youth progress everyday) being held at the Central Mall – raising funds and awareness for local children’s groups

Saturday, March 17th – broadcast on air from the Texarkana Convention Center for the Home Builders Show; raising funds for the local Habitat for Humanity

Monday, March 19th - Interviewed Dr. Corinne Hinton with Texas A&M on air to promote upcoming PLACE programs for the remainder of March and the month of April; discussed an upcoming public discussion with FBI about children and internet safety

Wednesday, March 21st – Refresher interview with Don Lyman about the upcoming Put on Purple Wine/Beer Fest and Golf Tournament – raising funds for the Lupus Foundation of America

Thursday, March 22nd - interviewed local VFW commander for Texarkana, Arkansas VFW – promoting upcoming first ever parade in Hope, Arkansas on March 29th

Friday, March 23rd - Dawn Parker hosted lunch for a local business at The Catch for the Workforce Lunch series.

Saturday, March 24th – Deedee Woods and Billy Bland took lead in the Black History Parade (rescheduled from February because of weather) in downtown Texarkana

Thursday, March 29th – showed support for the Vietnam Veterans Recognition Day – drove in parade and did call-ins/ social media