

This document is the **Quarterly Issues Report** for KTFS/Texarkana TX for the first quarter of 2024. It includes a synopsis of programs of importance, public service announcements and news programming which aired from January 1 through March 31, 2024.

KTFS identified the following issues to be of importance to its community of listeners:

- Health
- Education
- Crime

These issues were addressed with the programming listed below.

HEALTH

From January 29 through February 11 the station aired 98 Community Matters segments in support of Randy Sams Outreach Shelter, outlining the programs and soliciting for volunteers and donations to support this nonprofit.

From February 26 through March 19 the station aired 98 Community Matters segments outlining programs offered by Hospice of Texarkana, soliciting for volunteers and donations to support this nonprofit.

From March 24 through 31 the station aired 49 Community Matters segments in support of Pathway Resource Center, outlining the pregnancy education programs and emergency services available to the community.

EDUCATION

From January 1-15 the station aired 98 Community Matters segments describing the work of CASA (Court Appointed Special Advocates) of Northeast Texas soliciting for volunteers and donations to support this nonprofit.

From January 15-28 the station aired 98 Community Matters segments in support of Opportunities Inc., outlining the programs and soliciting for volunteers and donations to support this nonprofit.

From March 10-23 the station aired 98 Community Matters segments in support of Greater Texarkana Youth Professionals, outlining the programs available to qualified students and soliciting for donations to support this nonprofit.

CRIME

From February 12-25 the station aired 98 Community Matters segments spotlighting the Arkansas Sheriff's Association, describing the work done by this group and soliciting for donations through special license plates.

COMMUNITY MATTERS is 30-seconds in length and airs 7 times per day between 6AM and Midnight.

PUBLIC SERVICE ANNOUNCEMENTS

KTFS welcomes submissions from non-profit groups and makes every effort to publicize events on behalf of these groups, both on-air and on the "Community Calendar" area of the station's website. During the first quarter KTFS provided free airtime for the following groups and events:

4 States Youth Flyers – donation solicitation
American Cancer Society – screening tests
American Diabetes Association – pre-diabetes testing
American Humane Society – pet adoption
American Leukemia Society – early detection
American Medical Association – nursing support, flu shots
Arkansas State Parks – tourism
Arkansas State Police – seat belt awareness
Beverly Community Health Center – grand opening
Crohn's and Colitis Foundation – disease awareness
Dental Lifeline Network – free dental services
Dollar General Literacy Foundation - high school equivalency
Feeding America Food Banks – donation solicit
FEMA - disaster preparedness
Harvest Regional Foodbank – wine and jazz gala
Hope for Texarkana – silent auction
Keep Arkansas Beautiful – litter awareness
Kennel to Couch – pet adoption
Kiwanis Club of Texarkana – pancake breakfast
Leadership TXK – Wilbur Awards entry solicitation
Love Has No Labels – inclusion and diversity
Martin Luther King Parade Committee – praise dance, parade, weekend celebration
National Council on Aging –
National Federation for the Blind – information
National Highway Traffic Safety – child seat safety, buzzed driving prevention
National Insurance Crime Bureau – prevent automobile theft
POL Care – pancake breakfast, donation solicitations

Recovery Road – fundraising event
Rotary International – membership drive, flag project
St. Matthews Baptist Church – Black History Parade
Texarkana College – free performance
Texarkana Homeless Coalition – chili cookoff
Texarkana Museum System – Grim Hotel tours
Texarkana Resources – donation solicitation
Texas Army National Guard - recruitment
Texas Department of Agriculture – Farm Fresh initiative
Texas Department of Health and Human Services – aging services
Texas Department of Transportation – littering awareness, drowsy driving awareness
TRAHC – Honors Gala party
UAMS – early cancer detection
United Way – 211 services
University of Texas – fentanyl awareness
US Department of Health & Human Services – fatherhood, adoption
US Department of Labor – essential worker protections
USDA Forest Service – wildfire prevention
VFW and Boy Scout Troop 19 – flag retirement ceremony
Wagons for Veterans – fundraising event

NEWS COVERAGE

During the first quarter KTFS aired a total of 64 newscasts covering stories of local importance. Within these newscasts, 94 stories dealt with crime; 23 stories dealt with education; 14 addressed events of local interest; 13 were coverage of business and/or the economy; 12 stories focused on political topics; 9 focused on family-related issues; 6 were on health-related topics; 6 stories were about the environment and 3 covered housing. KTFS broadcasts local news at 6:30, 7:30 and 8:30AM weekdays.