

## ORDER



WOIO

**Orders**  
**Order / Rev:** 1537152  
**Alt Order #:** 08270215  
**Product Desc:** HFA 2016  
**Estimate:** 4923  
**Flight Dates:** 06/21/16 - 06/27/16  
**Original Date / Rev:** 06/15/16 / 06/15/16  
**Order Type:** Political

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency**  
**Name:** Greer, Margolis, & Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Clinton, Hillary/D/United States P  
**Demographic:** A35+  
**Product Codes:** PL565  
**Priority:** P 2  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/26/16	18	\$30,150.00	\$25,627.50
06/27/16	06/27/16	4	\$4,950.00	\$4,207.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	18	\$30,150.00	\$25,627.50	0.00
July 2016	4	\$4,950.00	\$4,207.50	0.00
<b>Totals</b>	<b>22</b>	<b>\$35,100.00</b>	<b>\$29,835.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	06/21/16	06/27/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	1	\$1,200.00	P 4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/21/16	06/27/16	MTWTF--		1				\$1,200.00		0.00			
E 2	WOIO	06/21/16	06/27/16	NET Price Is Right Price is Right	Comm	11a-12p	MTWTF--	:30	3	\$600.00	P 4	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/21/16	06/27/16	MTWTF--		3				\$600.00		0.00			
E 3	WOIO	06/21/16	06/27/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/21/16	06/27/16	MTWTF--		1				\$500.00		0.00			
E 4	WOIO	06/21/16	06/27/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:30	2	\$550.00	P 4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/21/16	06/27/16	MTWTF--		2				\$550.00		0.00			
E 5	WOIO	06/21/16	06/27/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWTF--	:30	1	\$700.00	P 4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/21/16	06/27/16	MTWTF--		1				\$700.00		0.00			
E 6	WOIO	06/21/16	06/27/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWTF--	:30	2	\$1,750.00	P 4	0.00	NM	2	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/Clinton, Hillary/D/United States Pre:  
 Product Desc: HFA 2016  
 Estimate: 4923

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOIO	06/21/16	06/27/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWTF--	:30	2	\$1,750.00	P 4	0.00	NM	2	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/21/16	06/27/16	MTWTF--	2		\$1,750.00		0.00						
E 7	WOIO	06/21/16	06/27/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	MTWTF--	:30	4	\$200.00	P 4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/21/16	06/27/16	MTWTF--	4		\$200.00		0.00						
E 8	WOIO	06/21/16	06/27/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:30	3	\$1,800.00	P 4	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/21/16	06/27/16	MTWTF--	3		\$1,800.00		0.00						
E 9	WOIO	06/25/16	06/25/16	Sat Cleve 19 News at 6p Sat Cleve 19 News at 6p	Comm	6-630p	-----1-	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/20/16	06/26/16	-----1-	1		\$500.00		0.00						
E 10	WOIO	06/26/16	06/26/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	-----1	:30	1	\$1,100.00	P 4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/20/16	06/26/16	-----1	1		\$1,100.00		0.00						
E 11	WOIO	06/26/16	06/26/16	NET Sun Hour 2 Sun Hour 2	Comm	8-9p	-----1	:30	1	\$8,000.00	P 2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/20/16	06/26/16	-----1	1		\$8,000.00		0.00						
E 12	WOIO	06/26/16	06/26/16	NET Sun Hour 3 Sun Hour 3	Comm	9-10p	-----1	:30	1	\$5,000.00	P 4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/20/16	06/26/16	-----1	1		\$5,000.00		0.00						
E 13	WOIO	06/23/16	06/23/16	NET Thur Hour 2 Thur Hour 2	Comm	9-10P	---1---	:30	1	\$5,500.00	P 4	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/20/16	06/26/16	---1---	1		\$5,500.00		0.00						
Totals													22	\$35,100.00	