

DUPLICATE

INVOICE



WALA
1501 Satchel Paige Dr
Mobile, AL 36606
Main: (251)434-1010
Billing: (404)327-3039

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 910103-1 | 10/28/18 | October 2018 | 10/01/18 - 10/26/18 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|-----------------|--------------|
| WALA | Kathi Thornton | Eagle-Los Angel | National |

Billing Address:

Ventura Media Partners
Attention: Accounts Payable
15260 Ventura Blvd. Ste. 1240
Sherman Oaks, CA 91403

Send Payment To:

WALA
29763 Network Place
Chicago, IL 60673-1297

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| Friends of Ron DeSantis | DeSANTIS FOR GOVERN | 2781 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/22/18 - 10/28/18 | 910103 | 26226903 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | Govt |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------|------------------|------------------|------------------|----------------|------------|------------------|
| 1 | 10/22/18 | 10/26/18 | M-F 6-630p | 6p-630p | MTWTF-- | :30 | 2 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 MTWTF-- 2 \$800.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WALA | Tu | 10/23/18 | 6:14 PM | M-F 6-630p | 6p-630p | :30 | RDG1019H | \$800.00 NM |
| 1 | WALA | F | 10/26/18 | 6:05 PM | M-F 6-630p | 6p-630p | :30 | RDG10192H | \$800.00 NM |
| 2 | 10/24/18 | 10/24/18 | MLB World Series | MLB World Series | --W---- | :30 | 2 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 --W---- 2 \$3,000.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WALA | W | 10/24/18 | 8:41 PM | MLB World Series | MLB World Series | :30 | RDG10192H | \$3,000.00 NM |
| 1 | WALA | W | 10/24/18 | 10:36 PM | MLB World Series | MLB World Series | :30 | RDG1019H | \$3,000.00 NM |

Total Spots 4

Payment Terms Net 30 Days

| | |
|---|-------------------|
| <u>Gross Total</u> | \$7,600.00 |
| <u>Agency Commission</u> | \$1,140.00 |
| <u>Net Amount Due</u> | \$6,460.00 |
| <u>Invoice Balance as of 11/26/18 4:03:23 PM CT</u> | \$0.00 |

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 For TV: <http://meredithsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>