

WHIG-TV QUARTERLY ISSUES/PROGRAM LIST  
OCTOBER, NOVEMBER, DECEMBER 2008

1. GOVERNMENTAL ISSUES – WHIG –TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR THE ROCKY MOUNT CITY COUNCIL THAT TALKS ABOUT LOCAL ISSUES IN THE CITY. WE AIR A SHOW CALLED NC SPIN THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. AMERICA IN DANGER TALKS ABOUT FEDERAL GOVERNMENTAL ISSUES SUCH AS IMMIGRATION, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE. BEING AN ELECTION YEAR, WE AIRED A LOT OF PROGRAMMING PERTAINING TO THE CANDIDATES AND THE PRESIDENTIAL RACE INCLUDING BEVERLY PERDUE, WALTER DALTON (CANDIDATE FOR LT. GOV.), DEMOCRATIC PRESIDENTIAL RALLY, MEET THE CANDIDATES, ELECTION COVERAGE AND SENATOR RICHARD BURR. THIS WAS AIRED AND WAS FREE BROADCASTS TO INFORM THE PUBLIC. THE PEACE OFFICER MEMORIAL WAS AIRED AS A TRIBUTE TO FALLEN POLICE OFFICERS IN OUR LOCAL AREA. MILITARY APPRECIATION WAS A TRIBUTE TO SOME OF OUR TROOPS THAT WERE COMING HOME. WHIG AIRED FARM CITY BREAKFAST, WHICH IS A TRIBUTE TO FARMERS AND AGRIBUSINESS MEN AND WOMEN IN OUR COMMUNITY. AN INTERVIEW WITH ROY COOPER, ATTORNEY GENERAL, WAS AIRED INFORMING ABOUT IDENTITY THEFT AND LAW ENFORCEMENT. JUDGE WALTER GODWIN'S SWEARING IN CEREMONY WAS AIRED AND WAS INFORMATIVE ABOUT JUDICIAL OFFICIALS. WHIG AIRED AN EDUCATIONAL PROGRAM ABOUT THE EVENTS IN THE CIVIL WAR.
2. CIVIC INVOLVEMENT – WHIG – TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, AND ROTARY CLUB TO COME AND TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. SWIM BROADCAST WAS AIRED TELLING ABOUT WOMEN IN ACTION IN THE COMMUNITY AND THEIR INVOLVEMENT IN HELPING OTHER WOMEN. THE ELK'S LODGE AIRED WITH TRIBUTES TO VETERANS.
3. HEALTH ISSUES – WHIG – TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. HERE'S TO YOUR GOOD HEALTH, HOSTED BY A PHYSICIANS ASSISTANT THAT ANSWERS QUESTIONS ON GENERAL HEALTH. NATURE'S HEALTH IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. LET'S TALK NUTRITION IS A PROGRAM THAT TALKS ABOUT EATING HEALTHIER, TEACHING DIET AND NUTRITION. WHIG AIRED THE ALZHEIMER'S WALK WHICH WAS A PROJECT FOR THE YEAR FOR INFORMING AND GIVING INFORMATION ABOUT ALZHEIMER'S.
4. CIVIC EDUCATION – WHIG – TV BROADCASTS SEVERAL SHOWS THAT HELP WITH THE EDUCATION OF THE LOCAL COMMUNITY. MY HEART WILL ALWAYS BE IN CAROLINA IS A SHOW THAT INFORMS OUR VIEWERS ABOUT NORTH CAROLINA AND IT'S HISTORY AND HAPPENINGS THAT ARE GOING ON IN THIS STATE. NASH COMMUNITY COLLEGE HAS A WEEKLY PROGRAM THAT WE AIR THAT OFFERS INFORMATION ON CLASSES AND PROGRAMS INCLUDING CURRICULUM AND UPCOMING EVENTS AT THE COLLEGE. WHIG AIRED A PROGRAM ABOUT SAFETY DAY WHICH WAS CONDUCTED AND GEARED TOWARDS SAFETY FOR CHILDREN AND ADULTS FEATURING FIREMEN, POLICEMEN AND RESCUE. THE BOY SCOUT AND CUB SCOUT JAMBOREE WAS AIRED. WHIG AIRED A PROGRAM FOR THE AMAZING TEACHER AWARD RECOGNIZING TEACHER OF THE YEAR PRESENTED BY THE NATIONAL TEACHER OF THE YEAR. FOOTPRINTS LIBRARY WAS ON TELLING ABOUT NEW DEVELOPMENTS AT THE LIBRARY AND FOCUSES ON HELPING CHILDREN IN DOING THEIR HOMEWORK. THE TARBORO THEATRE GROUP WAS ON PROMOTING THEIR THEATRE AND EVENTS GOING ON.

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5. CRIME - WHIG TV AIRED A SHOW CALLED WHAT'S ON YOUR MIND ABOUT CRIME PREVENTION IN NORTH CAROLINA. LARRY COZART TALKS ABOUT HOW TO GET KIDS OFF THE STREETS AND OUT OF GANGS.
  
6. VETERAN'S ISSUES - WHIG-TV AIRS A WEEKLY SHOW THAT TALKS ABOUT VETERAN ISSUES AND HONORS THOSE THAT HAVE DIED IN SERVICE. THE VETERAN'S CORNER IS ONE OF THESE SHOWS THAT ADDRESSES THESE ISSUES AND HOW VETERANS CAN OBTAIN BENEFITS. WHIG AIRED MULTIPLE VETERAN MEMORIAL SERVICES AND THE VET'S APPRECIATION.
  
7. ECONOMIC ISSUES- WHIG - TV AIRED THE GOLDEN LEAF FOUNDATION IN REFERENCE TO WHERE THEY WOULD ALLOCATED THEIR FUNDING. THE OAK LEVEL ANNEXATION WAS AIRED AND WAS A MEETING OF CONCERNED CITIZENS THAT WERE OPPOSED TO BEING ANNEXED FROM COUNTY TO CITY WITH CONCERNS OF CHANGES TO PAYING CITY TAXES, CITY UTILITIES AND SEWER.

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1. N.C. SPIN – EVERY SUNDAY AT 1:30 P.M. – 30 MINUTES

WALTER B. JONES (CONGRESSMAN) SUNDAY'S AT 10:30 A.M. – 30 MINUTES

AMERICA IN DANGER – MONDAY'S AT 7:30 P.M. – 60 MINUTES

ROCKY MOUNT CITY COUNCIL – 30 MINUTES EACH ON OCT. 2 AT 4:00 P.M. OCT. 3 AT 5:30 PM, OCT. 4 AT 10:00 AM, OCT. 5 AT 2:00 PM, OCT. 30 AT 12:30 PM, NOV. 4 AT 10:30 AM, NOV. 6 AT 4:00 PM, NOV. 11 AT 12:30 PM, NOV. 18 AT 5:00 PM, NOV. 22 AT 10:00 AM, NOV. 23 AT 5:30 PM, NOV. 26 AT 12:30 PM, NOV. 29 AT 2:00 PM, NOV. 29 AT 5:00 PM

BEVERLY PERDUE – OCT. 22 AT 4:30 PM 30 MIN., OCT. 27 AT 4:00 PM 30 MIN., OCT. 28 AT 6:00 PM 30 MIN., OCT. 31 AT 5:30 PM 30 MIN.

WALTER DALTON (CANDIDATE LT. GOV.) – OCT. 24 AT 4:30 PM 20 MIN., OCT. 26 AT 5:30 PM 30 MIN.

OBAMA TAPE – OCT. 30 AT 11:30 AM 30 MIN.

DEMOCRATIC PRESIDENTIAL RALLY – (MICHELLE OBAMA) – OCT. 31 AT 3:00 PM 53 MIN.

CONCERNED AMERICANS – NOV. 2 AT 9:30 PM

MEET THE CANDIDATES – NOV. 3 AT 12:00 PM 25 MIN.

ELECTION COVERAGE – NOV. 4 AT 7:00 – 10:45 PM 3 HOURS 45 MIN.

PEACE OFFICER MEMORIAL – NOV. 8 AT 5:00 PM 27 MIN.

MILITARY APPRECIATION – NOV. 24 AT 12:00 PM 35 MIN.

SENATOR RICHARD BURR – OCT. 18 AT 1:45 PM 45 MIN., NOV. 12 AT 4:00 PM 57 MIN.

FARM CITY BREAKFAST – NOV. 27 AT 6:00 PM 30 MIN., NOV. 28 AT 10:30 AM 30 MIN., NOV. 29 AT 1:30 PM 30 MIN., NOV. 30 AT 2:00 PM 30 MIN., DEC. 30 AT 5:00 PM 30 MIN.

ROY COOPER (ATTORNEY GENERAL) – OCT. 29 AT 7:00 PM 30 MIN.

JUDGE WALTER GODWIN – NOV. 18 AT 10:30 AM SWEARING IN CEREMONY, NOV. 18 AT 6:00 PM, NOV. 22 AT 11:30 AM 30 MIN., NOV. 25 AT 3:30 PM 30 MIN.

CIVIL WAR – OCT. 3 AT 12:00 PM 43 MIN., OCT. 4 AT 1:45 PM 43 MIN., OCT. 7 AT 12:00 PM 43 MIN.

2. UNITED WAY – MONDAY'S AT 10:30 AM 30 MINUTES  
DEC. 29 AT 4:30 PM 30 MIN., DEC. 21 AT 10:30 AM 30 MIN., DEC. 24 AT 4:30 PM 30 MIN., DEC 26 AT 4:30 PM 30 MIN., DEC. 28 AT 10:30 AM 30 MIN.

SWIM BROADCAST – EVERY OTHER FRIDAY AT 3:30 PM 30 MINUTES

ROTARY CLUB – OCT. 2 AT 11:30 AM 30 MIN., OCT. 3 AT 6:00 PM 30 MI,  
OCT. 10 AT 6:00 PM 30 MIN., OCT. 17 AT 6:00 PM 30 MIN., OCT 24 AT 10:30 AM 30 MIN., OCT. 24 AT 6:00 PM 30 MIN., OCT. 31 AT 6:00 PM 30 MIN., NOV. 7 AT 6:00 PM 30 MIN., NOV. 14 AT 6:00 PM 30 MIN.

KIWANA'S CLUB – OCT. 11 AT 4:45 PM 45 MIN.

ELK'S LODGE – DEC. 8 AT 12:00 PM 30 MIN., DEC. 27 AT 11:00 AM 30 MIN., DEC. 30 AT 3:30 PM 30 MIN.

3. HERE'S TO YOUR GOOD HEALTH – EVERY WEDNESDAY AT 8:00 PM 57 MIN.

NATURE'S HEALTH – THURSDAY'S AT 9:00 PM 57 MIN., OCT. 6 AT 4:00 PM 57 MIN.

LET'S TALK NUTRITION – THURSDAY'S AT 9:00 PM AND MONDAY'S AT 4:00 PM 60 MIN.

ALZHEIMER'S WALK – OCT. 10 AT 11:30 AM 57 MIN., OCT. 18 AT 12:00 PM 57 MIN.

4. MY HEART WILL ALWAYS BE IN CAROLINA – SUNDAY'S AT 3:30 PM 30 MINUTES

NASH COMMUNITY COLLEGE – OCT. 3 AT 6:30 PM 30 MIN., OCT. 5 AT 6:30 PM 30 MIN., OCT. 5 AT 9:30 PM 30 MIN., OCT. 10 AT 6:30 PM 30 MIN., OCT. 17 AT 6:30 PM 30 MIN., OCT. 24 AT 6:30 PM 27 MIN., OCT. 31 AT 6:30 PM 27 MIN., NOV. 14 AT 6:30 PM 27 MIN., NOV. 7 AT 6:30 PM 27 MIN.

SAFETY DAY – OCT. 17 AT 10:30 AM 24 MIN.

BOY SCOUTS – OCT. 27 AT 6:00 PM 30 MIN.

CUT SCOUTS – OCT. 28 AT 10:30 AM 30 MIN., NOV. 5 AT 4:30 PM 20 MIN.,

AMAZING TEACHER – NOV. 4 AT 3:30 PM 30 MIN.

FOOTPRINTS LIBRARY – NOV. 8 AT 8:45 AM 15 MIN., NOV. 13 AT 12:30 PM 6 MIN.

TARBORO THEATRE GROUP – NOV. 10 AT 12:00 PM 27 MIN.

GOLDEN LEAF FOUNDATION – DEC. 5 AT 12:00 PM 30 MIN.

5. WHAT'S ON YOU MIND – NC GANG PREVENTION  
OCT. 5 AT 6:00 PM 30 MIN., OCT. 12 AT 6:00 PM 30 MIN., OCT. 19 AT 6:00 PM 30 MIN.

6. VETERAN'S CORNER – WEDNESDAY'S AT 3:00 PM 57 MIN.

VETERAN'S MEMORIAL SERVICES – OCT. 8 AT 4:00 PM 57 MIN., OCT. 15 AT 4:00 PM 30 MIN., OCT. 22 AT 4:00 PM 30 MIN., OCT. 29 AT 4:00 PM 30 MIN., NOV. 13 33 MIN., NOV. 22 AT 11:00 AM 30 MIN. SPECIAL EDITION, NOV. 25 AT 10:30 AM 34 MIN., NOV. 28 AT 5:30 PM 30 MIN., DEC. 26 AT 4:00 PM 30 MIN.

VET'S APPRECIATION – NOV. 26 AT 4:30 PM 27 MIN

7. OAK LEVEL ANNEXATION – NOV. 21 AT 11:30 AM 60 MIN., NOV 21 AT 4:00 PM 60 MIN. OLCAFA COMMUNITY AGAINST ANNEXATION, NOV 22 AT 4:30 PM 60 MIN. OLCAFA COMMUNITY AGAINST ANNEXATION NOV.23 AT 6:00 PM 60 MIN., NOV. 25 AT 12:00 PM 60 MIN., NOV. 25 AT 6:00 PM 60 MIN., NOV.29 AT 10:00 AM 60 MIN., DEC. 5 AT 4:00 PM 60 MIN., DEC. 18 AT 11:30 AM 60 MIN., DEC. 26 AT 5:30 PM 20 MIN.