

WHIG-TV QUARTERLY ISSUES/PROGRAM LIST

January, February, March 2008

- 1. CHILDREN'S EDUCATION- WHIG-TV IS DEDICATED TO THE EDUCATION OF OUR CHILDREN. WHIG-TV AIRS SEVERAL CHILDREN PROGRAMS ON A REGULARLY SCHEDULED BASIS AND WE ALSO AIR SPECIAL CHILDREN'S PROGRAMMING. THE PROGRAMS ARE DESIGNED TO TEACH THE CHILDREN THE BASICS OF READING, AND WRITING. IT ALSO HELPS TO BUILD SELF-CONFIDENCE AND CHARACTER. WE AIRED A PROGRAM THAT HAD A MAN AND SEVERAL PUPPETS TELLING CHILDREN STORIES. WE AIRED A FAMOUS CHILDREN BOOK STORY TELLER TALKING TO CHILDREN AND SINGING SONGS.**
- 2. GOVERNMENTAL ISSUES- WHIG-TV AIRES SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR THE ROCKY MOUNT CITY COUNCIL THAT TALKS ABOUT LOCAL ISSUES IN THE CITY. WE AIR A SHOW CALLED NC SPIN THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES EFFECTING NORTH CAROLINA. WE ALSO AIR A SHOW CALLED AMERICA IN DANGER THAT TALKS ABOUT FEDERAL GOVERNMENT ISSUES SUCH AS IMMIGRATION ISSUES, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE. WE AIRED A SHOW THAT HAS A STATE SENATOR BILL DAUGHTRIDGE SPEAK ON ISSUES INVOLVING THE STATE AND THE NATION. WE AIRED A SHOW THAT HAD ROCKY MOUNT LOCAL GOVERNMENT HAVING THERE MEETING OF THE WHOLE TO DISCUSS LOCAL ISSUES. WE AIRED A SHOW THAT HAD A CANDIDATE FOR MAYOR TALKING ABOUT STATE ISSUES THAT HE WOULD CHANGE IF ELECTED. WE AIRED A SHOW THAT HAD THE ROCKY MOUNT CHAMBER OF COMMERCE HOST A STATE OF THE CITY ADDRESS WHICH DISCUSSED HOW WELL THE CITY WAS DOING IN CRIME, FINANCES, AND SOCIAL PROGRAMS. WE HAD A PROGRAM THAT HAD RANDY PARTON TALKING ABOUT THE USE OR MISUSE OF COUNTY AND STATE FUNDS.**
- 3. CIVIC INVOLVEMENT- WHIG-TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY TO COME ON AND TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. WE AIRED A PROGRAM THAT HAD A LOCAL CIVIC CLUB THAT HAD VARIOUS SPEAKERS SPEAK TO LOCAL PEOPLE ABOUT ISSUES IN THEIR TOWN. WE AIRED A PROGRAM THAT HAD LOCAL TALENT PERFORMING IN A CONTEST AT THE MALL. WE AIRED A PROGRAM THAT HAD OUR CITY TALK ABOUT DOWNTOWN**

DEVELOPMENT PLANS FOR THE FUTURE. WE AIRED A PROGRAM THAT HAD THE LOCAL BOYS AND GIRLS CLUB HONORING YOUTH FOR THERE ACCOMPLISHMENTS. WE AIRED THE LOCAL CHAMBER OF COMMERCE TALK ABOUT ISSUES IN THE CITY. WE HAD A LOCAL CIVIC GROUP TALK ABOUT PROGRAMS IN THE CITY AND STATE. WE AIRED A PROGRAM THAT FEATURES LOCAL BUSINESS TALKING ABOUT WHAT THERE BUSINESS CAN DO FOR THE LOCAL ECONOMY. WE AIRED A PROGRAM THAT HAD THE LOCAL RED CROSS HONORING THEIR HERO FOR THE YEAR. WE AIRED A PROGRAM THAT HAD THE LOCAL RELAY FOR LIFE TALKING ABOUT EVENTS FOR THE MONTH. WE AIRED A SINGING EVENT CALLED NASHVILLE OPRY THAT FEATURES LOCAL TALENT IN THE AREA.

4. HEALTH ISSUES-WHIG-TV IS VERY CONCERNED WITH THE HEALTH OF OUR CHILDREN AND OUR ELDERLY. WE AIR TWO SHOWS THAT RELATE TO HEALTH- ONE IS THE HELPING HAND WHICH IS A SHOW HOSTED BY A PHARMACIST THAT ANSWERS QUESTIONS AND CONCERNS ABOUT PRESCRIPTION AND OVER THE COUNTER DRUGS AND THERE AFFECTS THEY HAVE ON YOUR BODY. THE OTHER IS HERE'S TO YOUR GOOD HEALTH, WHICH IS HOSTED BY A PHYSICIANS ASSISTANT THAT ANSWERS QUESTIONS ON GENERAL HEALTH. WE ALSO HAVE A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE OR NATURAL MEDICINES THAT ARE AVAILABLE CALLED NATURES HEALTH. WE AIR A SHOW WEEKLY THAT FEATURES A REGISTERED DIETITIAN IN THE AREA THAT TALKS ABOUT DIFFERENT HEALTH ISSUES. WE AIRED A SHOW THAT HAD A LOCAL MEDICAL CENTER THAT WAS COMBINING WITH A LOCAL PHARMACY TO PROVIDE A BETTER SERVICE. WE AIRED A PROGRAM THAT WAS ABOUT HOSPICE AND HOW IT WORKS.

5. CIVIC EDUCATION- WHIG-TV BROADCAST SEVERAL SHOWS THAT HELP WITH THE EDUCATION OF THE LOCAL COMMUNITY. WE AIRED A SHOW THAT TALKS ABOUT NORTH CAROLINA AND THIS HISTORY AND WHAT IS GOING ON IN NORTH CAROLINA. WE AIR A WEEKLY SHOW THAT TOUCHES ON LOCAL ISSUES SUCH AS GANGS, FIRE SAFETY, ECT. TO HELP AND EDUCATE THAT PUBLIC. WE AIRED A SHOW THAT TALKED ABOUT SOLAR POWER AND THE USES OF A SOLAR WATER HEATER. WE AIRED A PROGRAM THAT TALKED ABOUT PROGRAMS THAT A FEATURED AT THE LOCAL LIBRARY. WE AIRED A SHOW THAT SHOWED AND TAUGHT HOW PLOWING WAS DONE IN THE OLD DAYS. WE AIRED A PROGRAM THAT HAD A US SENATOR COME TO A LOCAL

**COMMUNITY COLLEGE TO TALK ABOUT EDUCATIONAL ISSUES
THAT FACE THE STATE OF NORTH CAROLINA.**

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1. EXPERT KARATE- THURSDAYS AT 4:30P.M.-30 MIN

MOTHER GOOSE- WEDNESDAY AT 4:30P.M.- 30 MIN

PRE SCHOOL STORY TIME – WEDNESDAY AT 4PM 30 MIN

**STRECHLON SPORTS SHOW- SUNDAYS AT 8P.M.- 90 MIN ,
MONDAYS AT 5P.M.- 60 MIN.**

EMPEROR PUPPETS – 27 MIN JAN 10TH AT 4PM

MITCH CAPEL STORY TELLER – 57 MIN FEB 26TH AT 3PM

**2. N.C. SPIN- EVERY SUNDAY AT 2:30P.M.- 30 MIN, MONDAYS AT
3:30P.M.-30 MIN**

AMERICA IN DANGER- MONDAYS AT 7:30P.M.- 60 MIN

WALTER B JONES – SUNDAYS AT 2:30PM

**ROCKY MOUNT CITY COUNCIL- 30 MIN JAN 1 AT 5PM, JAN 3RD AT
6:30PM, JAN 17TH AT 6:30PM, JAN 19TH AT 1:45PM, JAN 22ND AT 3PM,
FEB 14TH AT 12PM, MAR 14TH AT 11:30AM, MAR 15TH AT 11:30AM,
MAR 27TH AT 12:30PM, MAR 29TH AT 11:30AM**

**ROCKY MOUNT MEETING OF THE WHOLE – 51 MIN JAN 29TH AT
12PM AND 3PM, FEB 5 AT 12PM, FEB 9TH AT 11:30AM**

MEET THE CANDIDATES – 27 MIN FEB 9TH AT 4:30PM

**RANDY PARTON PRESS CONFERENCE – 34 MIN FEB 8TH AT 5:30PM,
FEB 9TH AT 11AM, FEB 12TH AT 12PM, FEB 16TH AT 2PM**

**ROCKY MOUNT CHAMBER STATE OF THE CITY ADDRESS – 87 MIN
MAR 11TH AT 12PM, MAR 13TH AT 11:30AM**

**BILL DAUGHTRIDGE – 15 MIN FEB 21ST AT 12:30PM, FEB 26TH AT
10:30AM, FEB 28TH AT 12:30PM**

3. UNITED WAY- MONDAYS AT 10:30A.M.- 30 MIN

KIWANIS CLUB – 27MIN MAR 16TH AT 5:30PM, MAR 18TH AT 10:30AM,
MAR 19TH AT 12:30PM

TALENT SHOW AT GOLDEN EAST MALL - 76 MIN MAR 20TH AT
11:30AM, MAR 22ND AT 10AM

DOWNTOWN DEVELOPMENT MEETING - 57 MIN JAN 24TH AT 12PM,
JAN 25TH AT 11:30AM, JAN 29TH AT 10:30AM

BOY'S & GIRL'S CLUB YOUTH AWARDS – 27 MIN JAN 17TH AT 12:30PM,
JAN 18TH AT 11:30AM, FEB 2ND AT 10AM, FEB 12TH AT 12:30PM

ROCKY MOUNT CHAMBER MEETING – 57 MIN JAN 26TH AT 11AM, MAR
6TH AT 11:30AM

TAR RIVER CIVIC CLUB – 27 MIN FEB 2ND AT 2PM , FEB 21ST AT 4PM

RELAY FOR LIFE SHOW – 27 MIN JAN 28TH AT 6PM, FEB 4TH AT 6PM,
MAR 3RD AT 6PM, MAR 10TH AT 6PM, MAR 17TH AT 6PM, MAR 24TH AT
6PM, MAR 31ST AT 6PM

ROCKY MOUNT BUSINESS BUILDERS – 27 MIN MAR 7TH AT 4:30PM,
MAR 29TH AT 7PM

RED CROSS HERO'S BANQUET – 45 MIN MAR 21ST AT 11:30AM, MAR
25TH AT 12:15PM

NASHVILLE OPRY – 57 MIN JAN 31ST AT 12PM, FEB 1ST AT 11:30AM

4. THE HELPING HAND- EVERY WEDNESDAY AT 7:30PM

HERE'S TO YOUR GOOD HEALTH- EVERY WEDNESDAY AT 8:00PM

NATURES HEALTH- EVERY THURSDAY AT 9:00PM

LET'S TALK NUTRITION- EVERY WEDNESDAY AT 9:00PM

HOSPICE SHOW – 20 MIN JAN 10TH AT 12PM

5. MY HEART WILL ALWAYS BE IN CAROLINA – 27 MIN EVERY SUNDAY
AT 5:30PM

SPECIAL EDITION – 27 MIN EVERY TUESDAY AT 6:30PM

GREEN SHOW – 15 MIN JAN 17TH AT 10:30PM, JAN 18TH AT 12PM

BRASWELL MEMORIAL LIBRARY – 27 MIN FEB 15TH AT 5PM

PLOW DAYS – 15 MIN MAR 25TH AT 12PM, MAR 29TH AT 11AM

**RICHARD BURR AT EDGECOMBE COMMUNITY COLLEGE – MAR 29TH
AT 10AM**