



KOKH Oklahoma City
1228 E Wilshire Blvd
Oklahoma City, OK 73111

Brabender Cox Mihalke-Pittsburgh
1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

Contract # 3457193

Schedule Dates 08/15/18-08/19/18
Advertiser Kevin Stitt for Governor-R (122542)
Agency Brabender Cox Mihalke-Pittsburgh (7367)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 48/58/294 (1057495)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Liz,Kundu,
Phone/Fax /
CPE 48/58/294
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ALEXANDRA BRADLEY Candidate
ADDITIONAL \$ ON TOP OF EXISTING ORDER

Date Entered 08/14/18
Last Modified 08/14/18
Entered By Victoria Nowell
CO-OP No
Headline # 26127856
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$916.50
Net Total \$5,193.50
Sales Tax

Oklahoma City (KOKH)

By Broadcast Month	Spots	Rate
Aug. 2018	31	\$6,110.00
Grand Total:	31	\$6,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 1.0)	08/15/18-08/15/18	3	:30	6A- 6:30A (CST)	1			X					1	\$175.00	\$175.00	Oklahoma City (KOKH)	GD OK	8/14/18
2.0	Normal Line / SPOT (1 - 1.0)	08/16/18-08/16/18	3	:30	6A- 6:30A (CST)	1				X				1	\$175.00	\$175.00	Oklahoma City (KOKH)	GD OK	8/14/18
3.0	Normal Line / SPOT (1 - 1.0)	08/17/18-08/17/18	3	:30	6A- 6:30A (CST)	1					X			1	\$175.00	\$175.00	Oklahoma City (KOKH)	GD OK	8/14/18
4.0	Normal Line / SPOT (2 - 1.0)	08/15/18-08/15/18	3	:30	6:30A- 7A (CST)	1			X					1	\$175.00	\$175.00	Oklahoma City (KOKH)	GD OK	8/14/18
5.0	Normal Line / SPOT (2 - 1.0)	08/16/18-08/16/18	3	:30	6:30A- 7A (CST)	1				X				1	\$175.00	\$175.00	Oklahoma City (KOKH)	GD OK	8/14/18
6.0	Normal Line / SPOT (2 - 1.0)	08/17/18-08/17/18	3	:30	6:30A- 7A (CST)	1					X			1	\$175.00	\$175.00	Oklahoma City (KOKH)	GD OK	8/14/18
7.0	Normal Line / SPOT (3 - 1.0)	08/15/18-08/15/18	3	:30	8A- 8:30A (CST)	1			X					1	\$175.00	\$175.00	Oklahoma City (KOKH)	GD OK	8/14/18
8.0	Normal Line / SPOT (3 - 1.0)	08/16/18-08/16/18	3	:30	8A- 8:30A (CST)	1				X				1	\$175.00	\$175.00	Oklahoma City (KOKH)	GD OK	8/14/18
9.0	Normal Line / SPOT (3 - 1.0)	08/17/18-08/17/18	3	:30	8A- 8:30A (CST)	1					X			1	\$175.00	\$175.00	Oklahoma City (KOKH)	GD OK	8/14/18
10.0	Normal Line / SPOT (4 - 1.0)	08/15/18-08/15/18	3	:30	8:30A- 9A (CST)	1			X					1	\$175.00	\$175.00	Oklahoma City (KOKH)	GD OK	8/14/18
11.0	Normal Line / SPOT (4 - 1.0)	08/16/18-08/16/18	3	:30	8:30A- 9A (CST)	1				X				1	\$175.00	\$175.00	Oklahoma City (KOKH)	GD OK	8/14/18
12.0	Normal Line / SPOT (4 - 1.0)	08/17/18-08/17/18	3	:30	8:30A- 9A (CST)	1					X			1	\$175.00	\$175.00	Oklahoma City (KOKH)	GD OK	8/14/18
13.0	Normal Line / SPOT (5 - 1.0)	08/19/18-08/19/18	3	:30	9A- FOX-FOX News Sunday								1	1	\$45.00	\$45.00	Oklahoma City (KOKH)	News	8/14/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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14.0	Normal Line / SPOT (6 - 1.0)	08/15/18-08/15/18	3	:30	5:59P- Big Bang Theory				1					1	\$500.00	\$500.00	Oklahoma City (KOKH)	BBT	8/14/18
15.0	Normal Line / SPOT (6 - 1.0)	08/17/18-08/17/18	3	:30	6P- Big Bang Theory	1					X			1	\$500.00	\$500.00	Oklahoma City (KOKH)	BBT	8/14/18
16.0	Normal Line / SPOT (7 - 1.0)	08/16/18-08/16/18	3	:30	6:30P- Big Bang Theory 2	1				X				1	\$500.00	\$500.00	Oklahoma City (KOKH)	BBT	8/14/18
17.0	Normal Line / SPOT (8 - 1.0)	08/15/18-08/15/18	3	:30	9:48P- Sports-FOX 25 News Sports Wrap Up				1					1	\$300.00	\$300.00	Oklahoma City (KOKH)	Sports	8/14/18
18.0	Normal Line / SPOT (8 - 1.0)	08/16/18-08/16/18	3	:30	9:48P- Sports-FOX 25 News Sports Wrap Up					1				1	\$300.00	\$300.00	Oklahoma City (KOKH)	Sports	8/14/18
19.0	Normal Line / SPOT (8 - 1.0)	08/17/18-08/17/18	3	:30	9:48P- Sports-FOX 25 News Sports Wrap Up						1			1	\$300.00	\$300.00	Oklahoma City (KOKH)	Sports	8/14/18
20.0	Normal Line / SPOT (9 - 1.0)	08/18/18-08/18/18	3	:30	9:48P- Sports-FOX 25 News Sports Wrap Up Saturday							1		1	\$225.00	\$225.00	Oklahoma City (KOKH)	Sports	8/14/18
21.0	Normal Line / SPOT (10 - 1.0)	08/19/18-08/19/18	3	:30	9:48P- Sports-FOX 25 News Sports Wrap Up Sunday								1	1	\$300.00	\$300.00	Oklahoma City (KOKH)	Sports	8/14/18
22.0	Normal Line / SPOT (11 - 1.0)	08/19/18-08/19/18	3	:30	10:30P- News-Full Measure With Sharyl Attkisson 2								1	1	\$65.00	\$65.00	Oklahoma City (KOKH)	Full Measure	8/14/18
23.0	Normal Line / SPOT (12 - 1.0)	08/15/18-08/15/18	3	:30	10:30P- DailyMailTV				1					1	\$125.00	\$125.00	Oklahoma City (KOKH)	Daily Mail	8/14/18
24.0	Normal Line / SPOT (12 - 1.0)	08/16/18-08/16/18	3	:30	10:30P- DailyMailTV					1				1	\$125.00	\$125.00	Oklahoma City (KOKH)	Daily Mail	8/14/18

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25.0	Normal Line / SPOT (12 - 1.0)	08/17/18-08/17/18	3	:30	10:30P- DailyMailTV						1			1	\$125.00	\$125.00	Oklahoma City (KOKH)	Daily Mail	8/14/18
26.0	Normal Line / SPOT (13 - 1.0)	08/15/18-08/15/18	3	:30	11P- Two and a Half Men 2				1					1	\$125.00	\$125.00	Oklahoma City (KOKH)	2.5 Men	8/14/18
27.0	Normal Line / SPOT (13 - 1.0)	08/16/18-08/16/18	3	:30	11P- Two and a Half Men 2					1				1	\$125.00	\$125.00	Oklahoma City (KOKH)	2.5 Men	8/14/18
28.0	Normal Line / SPOT (13 - 1.0)	08/17/18-08/17/18	3	:30	11P- Two and a Half Men 2						1			1	\$125.00	\$125.00	Oklahoma City (KOKH)	2.5 Men	8/14/18
29.0	Normal Line / SPOT (14 - 1.0)	08/15/18-08/15/18	3	:30	11:30P- Modern Family				1					1	\$75.00	\$75.00	Oklahoma City (KOKH)	Mod Fam	8/14/18
30.0	Normal Line / SPOT (14 - 1.0)	08/16/18-08/16/18	3	:30	11:30P- Modern Family					1				1	\$75.00	\$75.00	Oklahoma City (KOKH)	Mod Fam	8/14/18
31.0	Normal Line / SPOT (14 - 1.0)	08/17/18-08/17/18	3	:30	11:30P- Modern Family						1			1	\$75.00	\$75.00	Oklahoma City (KOKH)	Mod Fam	8/14/18

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 26127856	Changes as of: 8/14/2018 at 11:48 AM	Version: Current State Version 3
CPE: 48/58/294	Flight: 8/13/18 - 8/19/18	Station: KOKH
Agency: BRABENDER COX	Advertiser: Kevin Stitt for Governor	Market: Oklahoma City
108 SOUTH STREET, 3RD FL	Product: Candidate	Office: WASHINGTON
MARKET STATION	Agency Order #: 7630295	Service: Nielsen
LEESBURG, VA 20175	Buyer: Kundu, Liz	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342

Con Type: POLITICAL/VOTE
Total \$: \$6,110.00
Total Spots: 31
Total CPP: \$197.10
Total GRP: 31.0
Traffic #: 3457193

Separation:

Comments: ADDITIONAL \$ ON TOP OF EXISTING ORDER

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/13 - 8/19							Total Spots	Total \$	CPP*	GRP*
							8/13	8/14	8/15	8/16	8/17	8/18	8/19				
1	M-F 6a-6:30a		GD OK	\$175.00	1.0	30	0	0	1	1	1	0	0	3	\$525.00	\$175.00	3.0
2	M-F 6:30a-7a		GD OK	\$175.00	1.0	30	0	0	1	1	1	0	0	3	\$525.00	\$175.00	3.0
3	M-F 8a-8:30a		GD OK	\$175.00	1.0	30	0	0	1	1	1	0	0	3	\$525.00	\$175.00	3.0
4	M-F 8:30a-9a		GD OK	\$175.00	1.0	30	0	0	1	1	1	0	0	3	\$525.00	\$175.00	3.0
5	Su 9a-10a		News	\$45.00	1.0	30	0	0	0	0	0	0	1	1	\$45.00	\$45.00	1.0
6	M-F 6p-6:30p		BBT	\$500.00	1.0	30	0	0	1	0	1	0	0	2	\$1,000.00	\$500.00	2.0
7	M-F 6:30p-7p		BBT	\$500.00	1.0	30	0	0	0	1	0	0	0	1	\$500.00	\$500.00	1.0
MSD 8	M-F 9:45p-10p		Sports	\$300.00	1.0	30	0	0	1	1	0	0	0	1	\$300.00	\$300.00	1.0
9	Sa 9:45p-10p		Sports	\$225.00	1.0	30	0	0	0	0	0	1	0	1	\$225.00	\$225.00	1.0
10	Su 9:45p-10p		Sports	\$300.00	1.0	30	0	0	0	0	0	0	1	1	\$300.00	\$300.00	1.0
11	Su 10:30p-11p		Full Measure	\$65.00	1.0	30	0	0	0	0	0	0	1	1	\$65.00	\$65.00	1.0
12	M-F 10:30p-11p		Daily Mail	\$125.00	1.0	30	0	0	1	1	0	0	0	2	\$250.00	\$125.00	2.0
13	M-F 11p-11:30p		2.5 Men	\$125.00	1.0	30	0	0	1	1	1	0	0	3	\$375.00	\$125.00	3.0
14	M-F 11:30p-12m		Mod Fam	\$75.00	1.0	30	0	0	1	1	1	0	0	3	\$225.00	\$75.00	3.0
15	F 10p-10:50p		primetime news	\$300.00	1.0	30	0	0	0	0	1	0	0	1	\$300.00	\$300.00	1.0
post big 2 basketball game news																	
16	F 10:50p-11p		sports wrap	\$125.00	1.0	30	0	0	0	0	1	0	0	1	\$125.00	\$125.00	1.0
MGD 17	Th 10:20p-10:30p		Sports	\$300.00	1.0	30	0	0	0	1	0	0	0	1	\$300.00	\$300.00	1.0
POST NASCAR NEWS																	
TOTALS:							0	0	9	9	9	1	3	31	\$6,110.00	\$197.10	31.0



125 West 55th St
New York, NY 10019

Contract # 26127856	Changes as of: 8/14/2018 at 11:48 AM	Version: Current State Version 3	
CPE: 48/58/294	Flight: 8/13/18 - 8/19/18	Station: KOKH	Con Type: POLITICAL/VOTE
Agency: BRABENDER COX 108 SOUTH STREET, 3RD FL	Advertiser: Kevin Stitt for Governor	Market: Oklahoma City	Total \$: \$6,110.00
MARKET STATION LEESBURG, VA 20175	Product: Candidate	Office: WASHINGTON	Total Spots: 31
Agency Order #: 7630295	Service: Nielsen		Total CPP: \$197.10
Buyer: Kundu, Liz	Primary Demo: Adults 35+		Total GRP: 31.0
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342		Traffic #: 3457193
Separation:			

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/14/18 11:00 AM	Victoria Nowell	SORRY I FORGOT ABOUT NASCAR ON THU
08/14/18 9:44 AM	Victoria Nowell	resending, so had to revise tp
08/14/18 9:38 AM	Victoria Nowell	prog changes due to sports.
08/14/18 8:52 AM	ALEXANDRA BRADLEY	ADDITIONAL \$ ON TOP OF EXISTING ORDER
08/14/18 8:52 AM	ALEXANDRA BRADLEY	ADDITIONAL \$ ON TOP OF EXISTING ORDER

Competitive Information	
Market Budget:	\$50,917
KOKH Share:	12%
Comment:	
KFOR:	24%
KOCO:	22%
KWTV:	42%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	31	\$6,110.00	\$197.10	31.0
Total	100%	31	\$6,110.00	\$197.10	31.0

Monthly Summary		
Month	Spots	Dollars
2018-Aug	31	\$6,110.00
Total	31	\$6,110.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	8/14/18 11:00 AM	Victoria Nowell	Accepted	1	1	\$0	\$6,110.00	Changes: 2 buylines added or modified.
Makegood 1	8/14/18 9:44 AM	Victoria Nowell	Confirmed	2	2	\$0	\$6,110.00	Changes: Total GIMPs from 0 to 31, Total CPM from \$0.00 to \$197,096.77. 4 buylines added or modified.
Queued for Electronic Contracting	8/14/18 9:10 AM					\$0	\$0	
Revision	8/14/18 8:52 AM	ALEXANDRA BRADLEY	Confirmed			\$0	\$6,110.00	Changes: Comments from Separation: 30 to ADDITIONAL \$ ON TOP OF EXISTING ORDER. 14 buylines added or modified.
New	8/14/18 8:49 AM	ALEXANDRA BRADLEY	New	31		\$6,110.00	\$6,110.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KOKH OKC TV	Date: 7/25/2018
--	------------------------

I, BrabenderCox LLC,
 being/on behalf of: Kevin Stitt,
 a legally qualified candidate of the Republican
 political party for the office of: Governor
 in the 2018 Runoff
 election to be held on: August 28th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Stitt for Governor 2018

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Chad Phillips

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/25/2018

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2018.02.07 09:52:48 -05'00'

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

L. Kowell

Victoria Nowell

RSA

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **BrabenderCox LLC**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2016.01.21 21:08:41 -05'00'

signature of candidate or authorized committee

Liz Kundu

printed name

7/25/2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.