



KTBY-TV
2700 EAST TUDOR ROAD
ANCHORAGE, AK 99507

THE HAMBURGER CO
1322 G.ST SE
WASHINGTON, DC 20003

Contract # 32075

Schedule Dates 04/04/17-04/16/17
Advertiser NEA ALASKA (1526)
Agency THE HAMBURGER CO (1302)
Product Political (1080)
Brand 648/678/4822 (13918)
Salesperson Millennium, Philadelphia (1020)
Sales Office Millennium-Philadelphia
Buyer Name PLACEMENT,MEDIA
Phone/Fax (303) 989-4700 /
CPE 648/678/3416
Account Types National/Political
Billing Type Standard
Comments

Date Entered 01/13/17
Last Modified 01/13/17
Entered By MONTANA JEFFARES
CO-OP No
Headline # 25425232
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$949.50
Net Total \$5,380.50
Sales Tax

FOX 4 (KTBY)

By Broadcast Month	Spots	Rate
Apr. 2017	75	\$6,330.00
Grand Total:	75	\$6,330.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	12:30P- 2 Broke Girls	2	X	X	X	X	X			4	\$50.00	\$200.00	FOX 4 (KTBY)		1/13/17
2.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	3:30P- Hot In Cleveland	3	X	X	X	X	X			6	\$60.00	\$360.00	FOX 4 (KTBY)		1/13/17
3.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	4P- Mike and Molly 4p	3	X	X	X	X	X			6	\$60.00	\$360.00	FOX 4 (KTBY)		1/13/17
4.1	Normal Line / SPOT	04/04/17-04/14/17	1	:30	4:30P- Entertainment Tonight 430p	3	X	X	X	X	X			6	\$60.00	\$360.00	FOX 4 (KTBY)		1/13/17
5.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	5P- Anger Management 5p	3	X	X	X	X	X			6	\$60.00	\$360.00	FOX 4 (KTBY)		1/13/17
6.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	5:30P- Two n Half Men	3	X	X	X	X	X			6	\$100.00	\$600.00	FOX 4 (KTBY)		1/13/17
7.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	5:59P- 6p Comedy Block	5	X	X	X	X	X			10	\$150.00	\$1,500.00	FOX 4 (KTBY)		1/13/17
8.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	9P- MO-FR Fox 4 News	5	X	X	X	X	X			10	\$100.00	\$1,000.00	FOX 4 (KTBY)		1/13/17
9.0	Normal Line / SPOT	04/09/17-04/16/17	1	:30	9P- SU Fox 4 News								1	2	\$100.00	\$200.00	FOX 4 (KTBY)		1/13/17
10.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	10P- Anger Management	3	X	X	X	X	X			6	\$80.00	\$480.00	FOX 4 (KTBY)		1/13/17
11.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	10:30P- Two n Half Men	2	X	X	X	X	X			4	\$90.00	\$360.00	FOX 4 (KTBY)		1/13/17
12.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	11P- TMZ	1	X	X	X	X	X			2	\$70.00	\$140.00	FOX 4 (KTBY)		1/13/17
13.0	Normal Line / SPOT	04/08/17-04/08/17	1	:30	9P- Big Bang Theory 9p							1		1	\$100.00	\$100.00	FOX 4 (KTBY)		1/13/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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FOX 4 (KTBY)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	04/15/17-04/15/17	1	:30	9:30P- 2 Broke Girls							1		1	\$50.00	\$50.00	FOX 4 (KTBY)		1/13/17
15.0	Normal Line / SPOT	04/09/17-04/16/17	1	:30	9P- SU Fox 4 News								1	2	\$40.00	\$80.00	FOX 4 (KTBY)		1/13/17
16.0	Normal Line / SPOT	04/09/17-04/09/17	1	:30	9:30P- Big Bang Theory								1	1	\$100.00	\$100.00	FOX 4 (KTBY)		1/13/17
17.0	Normal Line / SPOT	04/09/17-04/09/17	1	:30	11P- Anger Management 11p								1	1	\$40.00	\$40.00	FOX 4 (KTBY)		1/13/17
18.0	Normal Line / SPOT	04/16/17-04/16/17	1	:30	11P- Anger Management 11p								1	1	\$40.00	\$40.00	FOX 4 (KTBY)		1/13/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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125 West 55th St
New York, NY 10019

32075

Contract # 25425232	Changes as of: 1/13/2017 at 10:41 AM	Version: Current State Version 1
CPE: 648/678/4822	Flight: 4/4/17 - 4/17/17	Station: KTBV
Agency: Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	Advertiser: NEA ALASKA	Market: Anchorage
Product: Issue	Office: PHILADELPHIA	Total \$: \$6,330.00
Agency Order #: 5741164	Primary Demo:	Total Spots: 75
Buyer: Placement, Media	Con Type: POLITICAL/VOTE	Total CPP: \$0.00
Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400	Total GRP:
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	4/4 - 4/11		Total Spots	Total \$	CPP	GRP
						4/4	4/11				
1	Tu-F,M 12:30p-1p		2 BROKE GIRLS	\$50.00	30	2	2	4	\$200.00	\$0.00	0.0
2	Tu-F,M 3:30p-4p		HOT IN CLE	\$60.00	30	3	3	6	\$360.00	\$0.00	0.0
3	Tu-F,M 4p-4:30p		MIKE & MOLLY	\$60.00	30	3	3	6	\$360.00	\$0.00	0.0
4	Tu-F,M 4:30p-5p		ENT TONIGHT	\$60.00	30	3	3	6	\$360.00	\$0.00	0.0
5	Tu-F,M 5p-5:30p		ANGER MGMT	\$60.00	30	3	3	6	\$360.00	\$0.00	0.0
6	Tu-F,M 5:30p-6p		TWO & HALF MEN	\$100.00	30	3	3	6	\$600.00	\$0.00	0.0
7	Tu-F,M 6p-7p		BIG BANG	\$150.00	30	5	5	10	\$1,500.00	\$0.00	0.0
8	Tu-F,M 9p-10p		FOX 4 NEWS 9P	\$100.00	30	5	5	10	\$1,000.00	\$0.00	0.0
9	Su 9p-9:30p		FOX 4 NEWS 9P	\$100.00	30	1	1	2	\$200.00	\$0.00	0.0
10	Tu-F,M 10p-10:30p		ANGER MGMT	\$80.00	30	3	3	6	\$480.00	\$0.00	0.0
11	Tu-F,M 10:30p-11p		TWO & HALF MEN	\$90.00	30	2	2	4	\$360.00	\$0.00	0.0
12	Tu-F,M 11p-11:30p		TMZ	\$70.00	30	1	1	2	\$140.00	\$0.00	0.0
13	Sa 9p-9:30p		BIG BANG	\$100.00	30	1	0	1	\$100.00	\$0.00	0.0
14	Sa 9:30p-10p		2 BROKE GIRLS	\$50.00	30	0	1	1	\$50.00	\$0.00	0.0
15	Su 7a-8a		FOX NEWS SUNDAY	\$40.00	30	1	1	2	\$80.00	\$0.00	0.0
16	Su 9:30p-10p		BIG BANG	\$100.00	30	1	0	1	\$100.00	\$0.00	0.0
17	Su 11p-12m		ANGER MGMT	\$40.00	30	1	1	2	\$80.00	\$0.00	0.0
TOTALS:						38	37	75	\$6,330.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25425232	Changes as of: 1/13/2017 at 10:41 AM	Version: Current State Version 1
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Agency: Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	Advertiser: NEA ALASKA	Market: Anchorage
Product: Issue	Office: PHILADELPHIA	Total \$: \$6,330.00
Agency Order #: 5741164	Primary Demo:	Total Spots: 75
Buyer: Placement, Media	Con Type: POLITICAL/VOTE	Total CPP: \$0.00
Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400	Total GRP:
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
01/13/17 10:41 AM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$52,750
KTBV Share:	12%
Comment:	
Unknown:	88%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	75	\$6,330.00	N/A	0.0
Total	100%	75	\$6,330.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Apr	75	\$6,330.00
Total	75	\$6,330.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	1/13/17 10:40 AM	FRAN BROWN	New	75		\$6,330.00	\$6,330.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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