Contract Agreement Between:

CONTRACT

WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

Contract / Revision	Alt Order #
371883 /	08355341

Product
DCCC 9/27

Contract Dates	Estimate #
09/27/16 - 10/03/16	4678

Advertiser	Original Date / Revision
Democratic Congressional Campaign Commi	08/25/16 / 09/26/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WHO	Cheryl Long	NSO Washingto

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
13721	11	14

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	13	09/27/16	10/03/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/27/16	10/03/16	MTWTF--	1	$275.00	0.00						
N 2	13	09/27/16	10/03/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	$3,650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/27/16	10/03/16	MTWTF--	1	$3,650.00	0.00						
N 3	13	09/27/16	10/03/16	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	2	$1,450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/27/16	10/03/16	MTWTF--	2	$725.00	0.00						
N 4	13	09/27/16	10/03/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	4	$2,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/27/16	10/03/16	MTWTF--	4	$575.00	0.00						
N 5	13	09/27/16	10/03/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	3	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/27/16	10/03/16	MTWTF--	3	$400.00	0.00						
N 6	13	09/27/16	10/03/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	4	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/27/16	10/03/16	MTWTF--	4	$475.00	0.00						
N 7	13	09/27/16	10/03/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	4	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/27/16	10/03/16	MTWTF--	4	$350.00	0.00						
N 8	13	09/27/16	10/03/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	3	$5,325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/27/16	10/03/16	MTWTF--	3	$1,775.00	0.00						
N 9	13	09/27/16	10/03/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/27/16	10/03/16	MTWTF--	1	$3,200.00	0.00						
N 10	13	09/27/16	10/03/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	3	$7,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/27/16	10/03/16	MTWTF--	3	$2,500.00	0.00						
N 11	13	09/27/16	10/03/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	$1,775.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/27/16	10/03/16	MTWTF--	1	$1,775.00	0.00						
N 12	13	09/27/16	10/03/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	4	$10,700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Agreement Between:

WHO-HD 13 DES MOINES

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Des Moines, IA 50309
(515) 242-3500

Contract / Revision	Alt Order #
371883 /	08355341

Contract Dates	Product	Estimate #
09/27/16 - 10/03/16	DCCC 9/27	**4678**

Advertiser	Original Date / Revision
Democratic Congressiona	08/25/16 / 09/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 09/27/16	End Date 10/03/16	Weekdays MTWTF--	Spots/Week 4	Rate $2,675.00	Rating 0.00						
N 13	13	09/27/16	10/03/16	Today	7:00 AM-9:00 AM		:30				NM	1	$1,750.00
Week:		Start Date 09/27/16	End Date 10/03/16	Weekdays MTWTF--	Spots/Week 1	Rate $1,750.00	Rating 0.00						
N 14	13	09/27/16	10/03/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	$675.00
Week:		Start Date 09/27/16	End Date 10/03/16	Weekdays MTWTF--	Spots/Week 1	Rate $675.00	Rating 0.00						
N 15	13	10/03/16	10/03/16	Monday Prime 2 HR	7:00 PM-9:00 PM		:30				NM	1	$6,000.00
Week:		Start Date 10/03/16	End Date 10/09/16	Weekdays 1------	Spots/Week 1	Rate $6,000.00	Rating 0.00						
N 16	13	10/01/16	10/01/16	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	$1,800.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -----1-	Spots/Week 1	Rate $1,800.00	Rating 0.00						
N 17	13	10/01/16	10/01/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	$1,250.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -----1-	Spots/Week 1	Rate $1,250.00	Rating 0.00						
N 18	13	10/01/16	10/01/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	$1,300.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -----1-	Spots/Week 1	Rate $1,300.00	Rating 0.00						
N 19	13	10/01/16	10/01/16	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	1	$850.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -----1-	Spots/Week 1	Rate $850.00	Rating 0.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	*13*	*09/26/16-10/02/16*		*Sa 8a-10a*	*8:00 AM-10:00 AM*	*-------Sa--*	*:30*		*~~$850.00~~*	0.00	*NM*		
See MG 19.2													
2	13	10/02/16-10/02/16		Su 930-10a	9:30 AM-10:00 AM	---------Su	:30		$850.00	0.00	NM		
Ⓜ MG for 19.1 10/01													
N 20	13	10/02/16	10/02/16	Late Run News	Various		:30				NM	1	$1,800.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays ------1	Spots/Week 1	Rate $1,800.00	Rating 0.00						
N 21	13	10/02/16	10/02/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	$1,050.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays ------1	Spots/Week 1	Rate $1,050.00	Rating 0.00						
N 22	13	10/02/16	10/02/16	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	$625.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays ------1	Spots/Week 1	Rate $625.00	Rating 0.00						
N 23	13	10/02/16	10/02/16	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	2	$1,350.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays ------2	Spots/Week 2	Rate $675.00	Rating 0.00						
N 24	13	09/27/16	09/27/16	Tuesday Prime 2 HR	7:00 PM-9:00 PM		:30				NM	1	$5,700.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -1-----	Spots/Week 1	Rate $5,700.00	Rating 0.00						
N 25	13	09/28/16	09/28/16	Wednesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	$3,550.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays --1----	Spots/Week 1	Rate $3,550.00	Rating 0.00						
N 26	13	10/02/16	10/02/16	Su 1035p-1105p	1035p-1105p		:30				NM	1	$550.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays ------S	Spots/Week 1	Rate $550.00	Rating 0.00						
N 27	13	09/28/16	09/30/16	M-F 10a-11a	10a-11a		:30				NM	1	$400.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays --WTF--	Spots/Week 1	Rate $400.00	Rating 0.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 28	13	10/01/16	10/01/16	Sa 12a-1a		12a-1a			:30		NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/26/16	10/02/16	-----S-	1	$100.00	0.00						
								Totals		0.00		48	$69,425.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/03/16	48	$69,425.00	$59,011.25
Totals	48	$69,425.00	$59,011.25

Signature: _____ **Date:** _____

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