

# INVOICE



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**Main: (216) 771-1943**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1606696-1	11/08/16	November 2016	10/31/16 - 11/07/16

Property	Account Executive	Sales Office	Sales Region
WOIO	House WOIO/WUAB	Cleveland Local	Local

Billing Address:

**Midwest Communications & Media.**  
**Attention: Accounts Payable**  
**155 East Broad Street, Suite 200**  
**Columbus, OH 43215**

Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Advertiser	Product	Estimate Number
POL/OHROC	CANDIDATE C	CANDIDATE C

Flight Dates	Order #	Alt Order #
10/31/16 - 11/07/16	1606696	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/16	11/04/16	Cleveland 19 News at 5a	5-6a	MTWTF--	:30	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WOIO	M	10/31/16	5:23 AM	Cleveland 19 News at 5a	5-6a	:30	TGOHGRAN1602H	\$40.00 NM
1	WOIO	Tu	11/01/16	5:11 AM	Cleveland 19 News at 5a	5-6a	:30	TGOHANRO1603H	\$40.00 NM
3	WOIO	W	11/02/16	5:28 AM	Cleveland 19 News at 5a	5-6a	:30	TGOHANRO1603H	\$40.00 NM
4	WOIO	Th	11/03/16	5:13 AM	Cleveland 19 News at 5a	5-6a	:30	TGOHANRO1603H	\$40.00 NM
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1	WOIO	M	11/07/16	5:27 AM	Cleveland 19 News at 5a	5-6a	:30	TGOHARAN1603H	\$40.00 NM
3	10/31/16	11/04/16	Cleveland 19 News at 6a	6-7a	MTWTF--	:30	5	\$50.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

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# INVOICE



Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1606696-1	11/08/16	November 2016	10/31/16 - 11/07/16
Advertiser	Product	Estimate Number	
POL/OHROC	CANDIDATE C	CANDIDATE C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																
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# INVOICE



Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1606696-1	11/08/16	November 2016	10/31/16 - 11/07/16
Advertiser	Product	Estimate Number	
POL/OHROC	CANDIDATE C	CANDIDATE C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/07/16	11/07/16	M-F 7-730p	7-730p	M-----	:30	1	\$2,000.00	NM
11/07/16 11/13/16 M----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 11/07/16 7:29 PM M-F 7-730p 7-730p :30 TGOHROAR1603H \$2,000.00 NM									
15	10/31/16	11/04/16	M-F 730-8p	730-8p	MTWTF--	:30	5	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 MTWTF-- 5 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 10/31/16 7:42 PM M-F 730-8p 730-8p :30 TGOHROAR1603H \$2,500.00 NM 3 WOIO Tu 11/01/16 7:36 PM M-F 730-8p 730-8p :30 TGOHROAR1603H \$2,500.00 NM 4 WOIO W 11/02/16 7:42 PM M-F 730-8p 730-8p :30 TGOHROAR1603H \$2,500.00 NM 2 WOIO Th 11/03/16 7:42 PM M-F 730-8p 730-8p :30 TGOHROAR1603H \$2,500.00 NM 5 WOIO F 11/04/16 7:29 PM M-F 730-8p 730-8p :30 TGOHROAR1603H \$2,500.00 NM									
16	11/07/16	11/07/16	M-F 730-8p	730-8p	M-----	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 M----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 11/07/16 7:54 PM M-F 730-8p 730-8p :30 TGOHARAN1603H \$2,500.00 NM									
17	11/05/16	11/05/16	Sat Early Show	9-11a	-----S-	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Sa 11/05/16 10:57 AM Sat Early Show 9-11a :30 TGOHANR01603H \$250.00 NM									
18	11/06/16	11/06/16	Cleveland 19 News at 7a	7-8:30a	-----S	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -----S 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Su 11/06/16 7:53 AM Cleveland 19 News at 7a 7-8:30a :30 TGOHROAR1603H \$100.00 NM									
19	10/31/16	11/04/16	Cleveland 19 News at 4p	4-5p	MTWTF--	:30	5	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 MTWTF-- 5 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 10/31/16 4:12 PM Cleveland 19 News at 4p 4-5p :30 TGOHARAN1603H \$175.00 NM 2 WOIO Tu 11/01/16 4:48 PM Cleveland 19 News at 4p 4-5p :30 TGOHARAN1603H \$175.00 NM 3 WOIO W 11/02/16 4:31 PM Cleveland 19 News at 4p 4-5p :30 TGOHARAN1603H \$175.00 NM 5 WOIO Th 11/03/16 4:40 PM Cleveland 19 News at 4p 4-5p :30 TGOHARAN1603H \$175.00 NM 4 WOIO F 11/04/16 4:25 PM Cleveland 19 News at 4p 4-5p :30 TGOHARAN1603H \$175.00 NM									
20	11/07/16	11/07/16	Cleveland 19 News at 4p	4-5p	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 M----- 1 \$175.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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**Drawer #0958**  
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**Birmingham, AL 35246-0958**

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
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1	WOIO	M	11/07/16	6:26 PM	Cleveland 19 News at 6p	6-630p	:30	TGOHANR01603H	\$275.00	NM																																																																																																																																				
25	10/31/16	11/04/16	Cleveland 19 News at 11p	11-1135p	MTWTF--	:30	5	\$750.00	NM																																																																																																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>MTWTF--</td><td>5</td><td>\$750.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WOIO</td><td>M</td><td>10/31/16</td><td>11:12 PM</td><td>Cleveland 19 News at 11p</td><td>11-1135p</td><td>:30</td><td>TGOHARAN1603H</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	MTWTF--	5	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	M	10/31/16	11:12 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHARAN1603H	\$750.00	NM																																																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**INVOICE**

Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

<u>Invoice #</u> <b>1606696-1</b>	<u>Invoice Date</u> <b>11/08/16</b>	<u>Invoice Month</u> <b>November 2016</b>	<u>Invoice Period</u> <b>10/31/16 - 11/07/16</b>
<u>Advertiser</u> <b>POL/OHROC</b>	<u>Product</u> <b>CANDIDATE C</b>	<u>Estimate Number</u> <b>CANDIDATE C</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/31/16	11/04/16	Cleveland 19 News at 11p	11-1135p	MTWTF--	:30	5	\$750.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WOIO	Tu	11/01/16	11:14 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHARAN1603H	\$750.00 NM
2	WOIO	W	11/02/16	11:13 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHARAN1603H	\$750.00 NM
5	WOIO	Th	11/03/16	11:13 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHARAN1603H	\$750.00 NM
4	WOIO	F	11/04/16	11:11 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHARAN1603H	\$750.00 NM
26	11/07/16	11/07/16	Cleveland 19 News at 11p	11-1135p	M-----	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/07/16	11/13/16	M-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	11/07/16	11:13 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHANR01603H	\$750.00 NM
<u>Total Spots</u>							<b>92</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$47,540.00</b>
<u>Agency Commission</u>	<b>\$7,131.00</b>
<u>Net Amount Due</u>	<b>\$40,409.00</b>

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