

# INVOICE



**WOIO**  
 1717 East 12th Street  
 Cleveland, OH 44114  
 Main: (216) 771-1943  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1606696-1	11/08/16	November 2016	10/31/16 - 11/07/16

Property	Account Executive	Sales Office	Sales Region
WOIO	House WOIO/WUAB	Cleveland Local	Local

Advertiser	Product	Estimate Number
POL/OHROC	CANDIDATE C	CANDIDATE C

Billing Address:

**Midwest Communications & Media.**  
 Attention: Accounts Payable  
 155 East Broad Street, Suite 2020  
 Columbus, OH 43215

Flight Dates	Order #	Alt Order #
10/31/16 - 11/07/16	1606696	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WOIO**  
 Drawer #0958  
 PO Box 11407  
 Birmingham, AL 35246-0958

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/16	11/04/16	Cleveland 19 News at 5a	5-6a	MTWTF--	:30	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WOIO M 10/31/16 5:23 AM Cleveland 19 News at 5a 5-6a :30 TGOHGRAN1602H \$40.00 NM 1 WOIO Tu 11/01/16 5:11 AM Cleveland 19 News at 5a 5-6a :30 TGOHANRO1603H \$40.00 NM 3 WOIO W 11/02/16 5:28 AM Cleveland 19 News at 5a 5-6a :30 TGOHANRO1603H \$40.00 NM 4 WOIO Th 11/03/16 5:13 AM Cleveland 19 News at 5a 5-6a :30 TGOHANRO1603H \$40.00 NM 2 WOIO F 11/04/16 5:41 AM Cleveland 19 News at 5a 5-6a :30 TGOHANRO1603H \$40.00 NM									
2	11/07/16	11/07/16	Cleveland 19 News at 5a	5-6a	M-----	:30	1	\$40.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Send Payment To:  
**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice # <b>1606696-1</b>	Invoice Date <b>11/08/16</b>	Invoice Month <b>November 2016</b>	Invoice Period <b>10/31/16 - 11/07/16</b>
Advertiser <b>POL/OHROC</b>	Product <b>CANDIDATE C</b>	Estimate Number <b>CANDIDATE C</b>	

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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice # <b>1606696-1</b>	Invoice Date <b>11/08/16</b>	Invoice Month <b>November 2016</b>	Invoice Period <b>10/31/16 - 11/07/16</b>
Advertiser <b>POL/OHROC</b>	Product <b>CANDIDATE C</b>	Estimate Number <b>CANDIDATE C</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
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2	WOIO	W	11/02/16	7:13 PM	M-F 7-730p	7-730p	:30	TGOHANR01603H	\$2,000.00	NM																																																																																																																																				
4	WOIO	Th	11/03/16	7:19 PM	M-F 7-730p	7-730p	:30	TGOHANR01603H	\$2,000.00	NM																																																																																																																																				
5	WOIO	F	11/04/16	7:07 PM	M-F 7-730p	7-730p	:30	TGOHANR01603H	\$2,000.00	NM																																																																																																																																				
14	11/07/16	11/07/16	M-F 7-730p	7-730p	M-----	:30	1	\$2,000.00	NM																																																																																																																																					
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# INVOICE



Send Payment To:  
**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice # <b>1606696-1</b>	Invoice Date <b>11/08/16</b>	Invoice Month <b>November 2016</b>	Invoice Period <b>10/31/16 - 11/07/16</b>
Advertiser <b>POL/OHROC</b>	Product <b>CANDIDATE C</b>	Estimate Number <b>CANDIDATE C</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/07/16	11/07/16	M-F 7-730p	7-730p	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 11/07/16 7:29 PM M-F 7-730p 7-730p :30 TGOHROAR1603H \$2,000.00 NM									
15	10/31/16	11/04/16	M-F 730-8p	730-8p	MTWTF--	:30	5	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 10/31/16 7:42 PM M-F 730-8p 730-8p :30 TGOHROAR1603H \$2,500.00 NM 3 WOIO Tu 11/01/16 7:36 PM M-F 730-8p 730-8p :30 TGOHROAR1603H \$2,500.00 NM 4 WOIO W 11/02/16 7:42 PM M-F 730-8p 730-8p :30 TGOHROAR1603H \$2,500.00 NM 2 WOIO Th 11/03/16 7:42 PM M-F 730-8p 730-8p :30 TGOHROAR1603H \$2,500.00 NM 5 WOIO F 11/04/16 7:29 PM M-F 730-8p 730-8p :30 TGOHROAR1603H \$2,500.00 NM									
16	11/07/16	11/07/16	M-F 730-8p	730-8p	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 11/07/16 7:54 PM M-F 730-8p 730-8p :30 TGOHARAN1603H \$2,500.00 NM									
17	11/05/16	11/05/16	Sat Early Show	9-11a	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Sa 11/05/16 10:57 AM Sat Early Show 9-11a :30 TGOHANR01603H \$250.00 NM									
18	11/06/16	11/06/16	Cleveland 19 News at 7a	7-8:30a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Su 11/06/16 7:53 AM Cleveland 19 News at 7a 7-8:30a :30 TGOHROAR1603H \$100.00 NM									
19	10/31/16	11/04/16	Cleveland 19 News at 4p	4-5p	MTWTF--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 10/31/16 4:12 PM Cleveland 19 News at 4p 4-5p :30 TGOHARAN1603H \$175.00 NM 2 WOIO Tu 11/01/16 4:48 PM Cleveland 19 News at 4p 4-5p :30 TGOHARAN1603H \$175.00 NM 3 WOIO W 11/02/16 4:31 PM Cleveland 19 News at 4p 4-5p :30 TGOHARAN1603H \$175.00 NM 5 WOIO Th 11/03/16 4:40 PM Cleveland 19 News at 4p 4-5p :30 TGOHARAN1603H \$175.00 NM 4 WOIO F 11/04/16 4:25 PM Cleveland 19 News at 4p 4-5p :30 TGOHARAN1603H \$175.00 NM									
20	11/07/16	11/07/16	Cleveland 19 News at 4p	4-5p	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 M----- 1 \$175.00									

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1	WOIO	M	11/07/16	5:54 PM	Cleveland 19 News at 5p	5-6p	:30	TGOHARAN1603H	\$200.00	NM																																																																																																																																				
23	10/31/16	11/04/16	Cleveland 19 News at 6p	6-630p	MTWTF--	:30	5	\$275.00	NM																																																																																																																																					
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# INVOICE



Send Payment To:  
**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

<u>Invoice #</u> 1606696-1	<u>Invoice Date</u> 11/08/16	<u>Invoice Month</u> November 2016	<u>Invoice Period</u> 10/31/16 - 11/07/16
<u>Advertiser</u> POL/OHROC	<u>Product</u> CANDIDATE C	<u>Estimate Number</u> CANDIDATE C	

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## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$47,540.00</b>
<u>Agency Commission</u>	<b>\$7,131.00</b>
<u>Net Amount Due</u>	<b>\$40,409.00</b>

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