

Order / Rev: 1606696
 Alt Order #:
 Flight Dates: 10/31/16 - 11/07/16

Advertiser: POL/OHROC
 Product Desc: CANDIDATE C
 Estimate: CANDIDATE C
 WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WOIO	10/31/16	11/04/16	SYN 9-10a SYN 9-10a	Comm	9-10a	MTWTF--	:30	5	\$200.00	P 6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$200.00		0.00			
E 8	WOIO	11/07/16	11/07/16	SYN 9-10a SYN 9-10a	Comm	9-10a	M-----	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$200.00		0.00			
E 9	WOIO	10/31/16	11/04/16	Noon News Noon News	Comm	12-1230p	MTWTF--	:30	5	\$375.00	P 6	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$375.00		0.00			
E 10	WOIO	11/07/16	11/07/16	Noon News Noon News	Comm	12-1230p	M-----	:30	1	\$375.00	P 6	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$375.00		0.00			
E 11	WOIO	10/31/16	11/04/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	MTWTF--	:30	10	\$500.00	P 6	0.00	NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					10	\$500.00		0.00			
E 12	WOIO	11/07/16	11/07/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	M-----	:30	2	\$500.00	P 6	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					2	\$500.00		0.00			
E 13	WOIO	10/31/16	11/04/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWTF--	:30	5	\$2,000.00	P 4	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$2,000.00		0.00			
E 14	WOIO	11/07/16	11/07/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	M-----	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$2,000.00		0.00			
E 15	WOIO	10/31/16	11/04/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:30	5	\$2,500.00	P 4	0.00	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$2,500.00		0.00			
E 16	WOIO	11/07/16	11/07/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	M-----	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$2,500.00		0.00			
E 17	WOIO	11/05/16	11/05/16	The Early Show Sat Early Show	Comm	9-11a	-----S-	:30	1	\$250.00	P 4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-					1	\$250.00		0.00			
E 18	WOIO	11/06/16	11/06/16	Cleveland 19 News at 7a Cleveland 19 News at 7a	Comm	7-8:30a	-----S	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S					1	\$100.00		0.00			
E 19	WOIO	10/31/16	11/04/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:30	5	\$175.00	P 8	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$175.00		0.00			
E 20	WOIO	11/07/16	11/07/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	M-----	:30	1	\$175.00	P 8	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$175.00		0.00			
E 21	WOIO	10/31/16	11/04/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:30	10	\$200.00	P 8	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					10	\$200.00		0.00			

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E 21	WOIO	10/31/16	11/04/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:30	10	\$200.00	P 8	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--		10			\$200.00			0.00			
E 22	WOIO	11/07/16	11/07/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	M-----	:30	2	\$200.00	P 8	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----		2			\$200.00			0.00			
E 23	WOIO	10/31/16	11/04/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWTF--	:30	5	\$275.00	P 8	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--		5			\$275.00			0.00			
E 24	WOIO	11/07/16	11/07/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	M-----	:30	1	\$275.00	P 8	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----		1			\$275.00			0.00			
E 25	WOIO	10/31/16	11/04/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	5	\$750.00	P 6	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--		5			\$750.00			0.00			
E 26	WOIO	11/07/16	11/07/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	M-----	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----		1			\$750.00			0.00			
Totals														92	\$47,540.00