



Farmingdale NY
Quarterly Issues/Programs List
Third Quarter, 2014

WWSK/94.3 The Shark provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Taxes:** The local tax burden is among the highest in the nation.
- **Cost of Living/Quality of Life:** Long Island has a cost of living higher than the national average.
- **Utility Rates:** Long Island's utility rates are among the highest in the nation.
- **Housing:** Long Island has a shortage of affordable housing, especially for young adults and retirees.
- **Hunger Relief:** The number of Long Islanders needing food assistance is growing.
- **Business/Economy:** Including jobs, local business issues, etc.
- **Education:** Maintaining quality in public schools while controlling costs is a major concern of taxpayers.
- **Youth/Family:** Child care, bullying, health services, family issues, etc.
- **Traffic/Transit:** Issues affecting commuting and congestion.
- **Public Safety:** Including traffic & boat safety, and safety in public places.
- **Health/Wellness:** The affordability of health care, as well as public health issues and non-profits dedicated to health issues.
- **Environment:** Pollution and issues that affect the fragile local ecosystem.
- **Homeland Security:** Long Island's proximity to New York City prompts concerns about terrorism & public safety.
- **Non-profits:** Concern about the impact of the economy on Long Island's charitable organizations.
- **Animal Welfare:** Long Island has a huge issue with homeless pets, and questions about pet care and health.
- **Substance Abuse:** There is an escalating incidence of drug abuse in Suffolk and Nassau.
- **Disaster Relief:** Ongoing recovery efforts following superstorm Sandy

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health/Wellness	Island Outlook	Holistic Treatment of Allergies	Dr. Cecilia Yee	7/6/2014 6:00 AM	30:00
Non-profits	Island Outlook	Mill Neck Family of Organizations – Sail the Sound for Deafness	Nancy Leghart	7/6/2014 6:30 AM	30:00
Health/Wellness	Island Outlook	Holistic Treatment of Allergies	Dr. Cecilia Yee	7/13/2014 6:00 AM	30:00
Non-profits	Island Outlook	Mill Neck Family of Organizations – Sail the Sound for Deafness	Nancy Leghart	7/13/2014 6:30 AM	30:00
Health/Wellness	Island Outlook	Holistic Treatment of Allergies	Dr. Cecilia Yee	7/20/2014 6:00 AM	30:00
Non-profits	Island Outlook	Mill Neck Family of Organizations – Sail the Sound for Deafness	Nancy Leghart	7/20/2014 6:30 AM	30:00
Non-profits	Island Outlook	Society of St. Vincent de Paul of Long Island	Thomas Abbate	7/27/2014 6:00 AM	30:00
Health/Wellness	Island Outlook	St. Charles Hospital – Orthopedic Health	Dr. Brian McGinley	7/27/2014 6:30 AM	30:00
Non-profits	Island Outlook	Mill Neck Family of Organizations	Nancy Leghart	8/3/2014 6:00 AM	30:00
Environment	Island Outlook	Long Island Farm Bureau	Joe Gergela	8/3/2014 6:30 AM	30:00
Youth/Family	Island Outlook	Kids Tools For School	Barbara Glasser	8/10/2014 6:00 AM	30:00
Homeland Security	Island Outlook	New York Army National Guard	Sergeant First Class Roberts	8/10/2014 6:30 AM	30:00
Youth/Family	Island Outlook	Kids Tools For School	Barbara Glasser	8/17/2014 6:00 AM	30:00
Homeland Security	Island Outlook	New York Army National Guard	Sergeant First Class Roberts	8/17/2014 6:30 AM	30:00
Youth/Family	Island Outlook	Kids Tools For School	Barbara Glasser	8/24/2014 6:00 AM	30:00
Non-profits	Island Outlook	Companions In Courage	Jim Johnson	8/24/2014 6:30 AM	30:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Homeland Security	Island Outlook	New York Army National Guard	Sergeant First Class Roberts	8/31/2014 6:00 AM	30:00
Cost of Living/Quality of Life	Island Outlook	Town of North Hempstead	Judi Bosworth	8/31/2014 6:30 AM	30:00
Non-profits	Island Outlook	UCP of Suffolk	Stephen Friedman	9/7/2014 6:00 AM	30:00
Non-profits	Island Outlook	Society of St. Vincent de Paul of Long Island	Thomas Abbate	9/7/2014 6:30 AM	30:00
Youth/Family	Island Outlook	YMCA of Long Island	Sue Rassekh	9/14/2014 6:00 AM	30:00
Non-profits	Island Outlook	Society of St. Vincent de Paul of Long Island	Thomas Abbate	9/14/2014 6:30 AM	30:00
Youth/Family	Island Outlook	YMCA of Long Island	Sue Rassekh	9/21/2014 6:00 AM	30:00
Non-profits	Island Outlook	Society of St. Vincent de Paul of Long Island	Thomas Abbate	9/21/2014 6:30 AM	30:00
Non-Profits	Island Outlook	Lauri Strauss Leukemia Foundation	Evelyn Strauss	9/28/2014 6:00 AM	30:00
Housing	Island Outlook	Habitat For Humanity of Suffolk	Les Scheinfeld	9/28/2014 6:30 AM	30:00

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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None air on WWSK/94.3 The Shark FM

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Non-profits	American Red Cross – Blood Drive	:15	30
Animal Welfare	America's Vet Dog – Honda City	:15	45
Non-profits	Brain & Behavior Research Foundation – Chrissy's Wish	:15	15
Non-profits	Spinal Cord Injury Project – Shop For A Cause	:15	15
Health/Wellness	Wantagh Library – Women's Self Defense	:15	60
Non-profits	National Friends of the Poor Walk – St. Vincent de Paul	:15	60
Non-profits	American Diabetes Association – Step Out Walk to Stop Diabetes	:15	30
Non-profits	Maurer Foundation for Breast Health Education – Pink Diamond Gala	:15	30
Non-profits	EPIC Long Island – Walk For Epilepsy	:15	15