

# INVOICE



**WGTU**  
**8513 M-72 West**  
**Traverse City, MI 49684**  
**Main: (231) 946-2900**  
**Billing: (608) 833-0047**

Invoice #	Invoice Date	Invoice Month	Invoice Period
399302-1	04/26/15	April 2015	03/30/15 - 04/21/15

Station	Account Executive	Sales Office	Sales Region
WGTU	HRP HRP-Washington DC	HRP Washington	National

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**1911 N Ft Myer Dr Ste 400**  
**Arlington, VA 22209**

Advertiser	Product	Estimate Number
Safe Road Yes	SAFE ROADS YES	

Flight Dates	Order #	Alt Order #
04/18/15 - 04/21/15	399302	07735660

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Send Payment To:

**WGTU**  
**REMIT TO WGTU**  
**c/o WMSN**  
**7847 Big Sky Dr**  
**Madison, WI 53719**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/20/15	04/20/15	Nightline	12:30 AM-1:30 AM	1-----	1:00	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/15 04/26/15 1----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTU M 04/20/15 12:59 AM Nightline 12:30 AM-1:30 AM 1:00 SRY15T41H \$40.00 NM									
2	04/20/15	04/21/15	M-F 730p-8p	7:30 PM-8:00 PM	MT-----	1:00	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/15 04/26/15 MT----- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTU M 04/20/15 7:42 PM M-F 730p-8p 7:30 PM-8:00 PM 1:00 SRY15T41H \$200.00 NM 2 WGTU Tu 04/21/15 7:47 PM M-F 730p-8p 7:30 PM-8:00 PM 1:00 SRY15T41H \$200.00 NM									
3	04/20/15	04/21/15	Late News	11:00 PM-11:35 PM	MT-----	1:00	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/15 04/26/15 MT----- 2 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTU M 04/20/15 11:30 PM Late News 11:00 PM-11:35 PM 1:00 SRY15T41H \$120.00 NM 2 WGTU Tu 04/21/15 11:13 PM Late News 11:00 PM-11:35 PM 1:00 SRY15T41H \$120.00 NM									
4	04/20/15	04/21/15	Jimmy JKimmel	11:30 PM-12:30 XM	MT-----	1:00	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/15 04/26/15 MT----- 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTU M 04/20/15 12:13 AM Jimmy JKimmel 11:30 PM-12:30 XM 1:00 SRY15T41H \$40.00 NM 2 WGTU Tu 04/21/15 11:50 PM Jimmy JKimmel 11:30 PM-12:30 XM 1:00 SRY15T41H \$40.00 NM									
<b>Total Spots</b>							<b>7</b>		

## Payment Terms 30 Days

Gross Total**\$760.00**

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



Send Payment To:

**WGTU**  
**REMIT TO WGTU**  
**c/o WMSN**  
**7847 Big Sky Dr**  
**Madison, WI 53719**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
399302-1	04/26/15	April 2015	03/30/15 - 04/21/15
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Safe Road Yes	SAFE ROADS YES		

Agency Commission **\$114.00**

Net Amount Due **\$646.00**

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