

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2473095

Order #	2473095		Created On	8/31/2018 12:24:37 PM		Order Status	Multiple	
Order Descrp	PRI:NP=4,IP=5 IN 62575582 6510		Created By	NCC_Gateway_User		Gross \$	35936.00	
Client	MAJORITY FORWARD - NCC - IN		Updated On	9/18/2018 10:45:27 AM		Net \$	25873.92	
Start Date	9/11/2018		Updated By	Lockard, Amy		Units	140	
End Date	9/17/2018		Industry	Political-Association		Credit Hold	NO	
# of Weeks	2		REFERENCES			BILLING INFORMATION		
SALES			Primary	Indianapolis Interconnect		Purchase Order #	62575582	
ActiveWeeks	2		Secondary	NATIONAL POLITICAL BUNDLE		Billing Schedule	Broadcast	
AE 1	NCC - IND - WASH DC		Tertiary			EDI INFORMATION		
AE 2			Quarternary	END OF FLIGHT BILLING		Product	09110917	
Agency	WATERFRONT STRATEGIES	15.00%	TRAFFIC OPTIONS			Estimate	6510	
RepFirm	NCC (New 2007)	13.00%	Address 1	1234 NATIONAL		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	2		City, State, Zip	INDIANAPOLIS, IN				
Zones	Indianapolis IN Interconnect,Indianap...		Zip	46256				
Total Networks	11		Contact					
GENERAL COMMENTS			Phone					
			Avail Tag			SYSCODE LIST		
			Contract Type	Political		6700,2115		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 2115

Order #	2473095	Created On	8/31/2018 12:24:37 PM	Order Status	Multiple
Order Descrp	PRI:NP=4,IP=5 IN 62575582 6510	Created By	NCC_Gateway_User	Syscode Gross \$	3061.00
Client	MAJORITY FORWARD - NCC - IN	Updated On	9/18/2018 10:43:50 AM	Syscode Net \$	2203.92
Start Date	9/11/2018	Updated By	Lockard, Amy	Syscode Units	53
End Date	9/17/2018	Source	Gateway	Zone Status	Contract Confirmed
# of Weeks	2	Zones	Indianapolis IN DISH - I+	Avg Unit Rate	57.75

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
57	1		National Political Bundle	5 5	A&E Network	2115	AEN ROS	09/11/2018	09/16/2018	Tu-Su 9a-12m	5	\$15.00	\$75.00	30
58			National Political Bundle	6 6	A&E Network	2115	AEN ROS	09/17/2018	09/17/2018	Tu-Su 9a-12m	0	\$15.00	\$0.00	30
59			National Political Bundle	6 6	A&E Network	2115	AEN ROS	09/11/2018	09/16/2018	M 9a-12m	0	\$18.00	\$0.00	30
60	2		National Political Bundle	5 5	A&E Network	2115	AEN ROS	09/17/2018	09/17/2018	M 9a-12m	1	\$18.00	\$18.00	30
61	3		National Political Bundle	5 5	CNN	2115	CNN ROS	09/11/2018	09/16/2018	Tu-Su 9a-12m	5	\$30.00	\$150.00	30
62			National Political Bundle	6 6	CNN	2115	CNN ROS	09/17/2018	09/17/2018	Tu-Su 9a-12m	0	\$30.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
63			National Political Bundle	6 6	CNN	2115	CNN ROS	09/11/2018	09/16/2018	M 9a-12m	0	\$35.00	\$0.00	30
64	4		National Political Bundle	5 5	CNN	2115	CNN ROS	09/17/2018	09/17/2018	M 9a-12m	1	\$35.00	\$35.00	30
65	5		National Political Bundle	5 5	The Discovery Channel	2115	DISC ROS	09/11/2018	09/16/2018	Tu-Su 9a-12m	4	\$60.00	\$240.00	30
66			National Political Bundle	6 6	The Discovery Channel	2115	DISC ROS	09/17/2018	09/17/2018	Tu-Su 9a-12m	0	\$60.00	\$0.00	30
67			National Political Bundle	6 6	The Discovery Channel	2115	DISC ROS	09/11/2018	09/16/2018	M 9a-12m	0	\$69.00	\$0.00	30
68	6		National Political Bundle	5 5	The Discovery Channel	2115	DISC ROS	09/17/2018	09/17/2018	M 9a-12m	1	\$69.00	\$69.00	30
69	7		National Political Bundle	5 5	Fox News Channel	2115	FXNC ROS	09/11/2018	09/16/2018	Tu-Su 9a-12m	5	\$65.00	\$325.00	30
70			National Political Bundle	6 6	Fox News Channel	2115	FXNC ROS	09/17/2018	09/17/2018	Tu-Su 9a-12m	0	\$65.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
71			National Political Bundle	6 6	Fox News Channel	2115	FXNC ROS	09/11/2018	09/16/2018	M 9a-12m	0	\$75.00	\$0.00	30
72	8		National Political Bundle	5 5	Fox News Channel	2115	FXNC ROS	09/17/2018	09/17/2018	M 9a-12m	1	\$75.00	\$75.00	30
73	9		National Political Bundle	5 5	HGTV	2115	HGTV ROS	09/11/2018	09/16/2018	Tu-Su 9a-12m	5	\$55.00	\$275.00	30
74			National Political Bundle	6 6	HGTV	2115	HGTV ROS	09/17/2018	09/17/2018	Tu-Su 9a-12m	0	\$55.00	\$0.00	30
75			National Political Bundle	6 6	HGTV	2115	HGTV ROS	09/11/2018	09/16/2018	M 9a-12m	0	\$64.00	\$0.00	30
76	10		National Political Bundle	5 5	HGTV	2115	HGTV ROS	09/17/2018	09/17/2018	M 9a-12m	1	\$64.00	\$64.00	30
77	11		National Political Bundle	5 5	The History Channel	2115	HIST ROS	09/11/2018	09/16/2018	Tu-Su 9a-12m	5	\$50.00	\$250.00	30
78			National Political Bundle	6 6	The History Channel	2115	HIST ROS	09/17/2018	09/17/2018	Tu-Su 9a-12m	0	\$50.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
79			National Political Bundle	6 6	The History Channel	2115	HIST ROS	09/11/2018	09/16/2018	M 9a-12m	0	\$58.00	\$0.00	30
80	12		National Political Bundle	5 5	The History Channel	2115	HIST ROS	09/17/2018	09/17/2018	M 9a-12m	1	\$58.00	\$58.00	30
81	13		National Political Bundle	5 5	TBS	2115	TBSC ROS	09/11/2018	09/16/2018	Tu-Su 9a-12m	4	\$90.00	\$360.00	30
82			National Political Bundle	6 6	TBS	2115	TBSC ROS	09/17/2018	09/17/2018	Tu-Su 9a-12m	0	\$90.00	\$0.00	30
83			National Political Bundle	6 6	TBS	2115	TBSC ROS	09/11/2018	09/16/2018	M 9a-12m	0	\$104.00	\$0.00	30
84	14		National Political Bundle	5 5	TBS	2115	TBSC ROS	09/17/2018	09/17/2018	M 9a-12m	1	\$104.00	\$104.00	30
85	15		National Political Bundle	5 5	TNT	2115	TNT ROS	09/11/2018	09/16/2018	Tu-Su 9a-12m	6	\$70.00	\$420.00	30
86			National Political Bundle	6 6	TNT	2115	TNT ROS	09/17/2018	09/17/2018	Tu-Su 9a-12m	0	\$70.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
87			National Political Bundle	6 6	TNT	2115	TNT ROS	09/11/2018	09/16/2018	M 9a-12m	0	\$81.00	\$0.00	30
88	16		National Political Bundle	5 5	TNT	2115	TNT ROS	09/17/2018	09/17/2018	M 9a-12m	1	\$81.00	\$81.00	30
89	17		National Political Bundle	5 5	USA	2115	USA ROS	09/11/2018	09/16/2018	Tu-Su 9a-12m	5	\$75.00	\$375.00	30
90			National Political Bundle	6 6	USA	2115	USA ROS	09/17/2018	09/17/2018	Tu-Su 9a-12m	0	\$75.00	\$0.00	30
91			National Political Bundle	6 6	USA	2115	USA ROS	09/11/2018	09/16/2018	M 9a-12m	0	\$87.00	\$0.00	30
92	18		National Political Bundle	5 5	USA	2115	USA ROS	09/17/2018	09/17/2018	M 9a-12m	1	\$87.00	\$87.00	30

SUMMARY FOR SYSCODE 6700

Order #	2473095	Created On	8/31/2018 12:24:37 PM	Order Status	Multiple
Order Descrp	PRI:NP=4,IP=5 IN 62575582 6510	Created By	NCC_Gateway_User	Syscode Gross \$	32875.00
Client	MAJORITY FORWARD - NCC - IN	Updated On	9/18/2018 10:43:50 AM	Syscode Net \$	23670.00
Start Date	9/11/2018	Updated By	Lockard, Amy	Syscode Units	87
End Date	9/17/2018	Source	Gateway	Zone Status	Revision Confirmed
# of Weeks	2	Zones	Indianapolis IN Interconnect	Avg Unit Rate	377.87

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	5 5	CNN	6700	CNN EM	09/11/2018	09/16/2018	Tu-Su 5a-9a	5	\$140.00	\$700.00	30
2			National Political Bundle	6 6	CNN	6700	CNN EM	09/17/2018	09/17/2018	Tu-Su 5a-9a	0	\$140.00	\$0.00	30
3	2		National Political Bundle	5 5	CNN	6700	CNN DT	09/11/2018	09/16/2018	Tu-Su 9a-4p	7	\$130.00	\$910.00	30
4			National Political Bundle	6 6	CNN	6700	CNN DT	09/17/2018	09/17/2018	Tu-Su 9a-4p	0	\$130.00	\$0.00	30
5	3		National Political Bundle	5 5	CNN	6700	CNN EF	09/11/2018	09/16/2018	Tu-Su 4p-7p	3	\$240.00	\$720.00	30
6			National Political Bundle	6 6	CNN	6700	CNN EF	09/17/2018	09/17/2018	Tu-Su 4p-7p	0	\$240.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7	4		National Political Bundle	5 5	CNN	6700	CNN PT	09/11/2018	09/16/2018	Tu-Su 7p-12m	4	\$285.00	\$1,140.00	30
8			National Political Bundle	6 6	CNN	6700	CNN PT	09/17/2018	09/17/2018	Tu-Su 7p-12m	0	\$285.00	\$0.00	30
9			National Political Bundle	6 6	CNN	6700	CNN EM	09/11/2018	09/16/2018	M 5a-9a	0	\$165.00	\$0.00	30
10	5		National Political Bundle	5 5	CNN	6700	CNN EM	09/17/2018	09/17/2018	M 5a-9a	1	\$165.00	\$165.00	30
11			National Political Bundle	6 6	CNN	6700	CNN DT	09/11/2018	09/16/2018	M 9a-4p	0	\$150.00	\$0.00	30
12	6		National Political Bundle	5 5	CNN	6700	CNN DT	09/17/2018	09/17/2018	M 9a-4p	1	\$150.00	\$150.00	30
13			National Political Bundle	6 6	CNN	6700	CNN EF	09/11/2018	09/16/2018	M 4p-7p	0	\$280.00	\$0.00	30
14	7		National Political Bundle	5 5	CNN	6700	CNN EF	09/17/2018	09/17/2018	M 4p-7p	2	\$280.00	\$560.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
15			National Political Bundle	6 6	CNN	6700	CNN PT	09/11/2018	09/16/2018	M 7p-12m	0	\$330.00	\$0.00	30
16	8		National Political Bundle	5 5	CNN	6700	CNN PT	09/17/2018	09/17/2018	M 7p-12m	1	\$330.00	\$330.00	30
17	9		National Political Bundle	5 5	Fox News Channel	6700	FXNC EM	09/11/2018	09/16/2018	Tu-Su 5a-9a	6	\$325.00	\$1,950.00	30
18			National Political Bundle	6 6	Fox News Channel	6700	FXNC EM	09/17/2018	09/17/2018	Tu-Su 5a-9a	0	\$325.00	\$0.00	30
19	10		National Political Bundle	5 5	Fox News Channel	6700	FXNC DT	09/11/2018	09/16/2018	Tu-Su 9a-4p	7	\$295.00	\$2,065.00	30
20			National Political Bundle	6 6	Fox News Channel	6700	FXNC DT	09/17/2018	09/17/2018	Tu-Su 9a-4p	0	\$295.00	\$0.00	30
21	11		National Political Bundle	5 5	Fox News Channel	6700	FXNC EF	09/11/2018	09/16/2018	Tu-Su 4p-7p	4	\$585.00	\$2,340.00	30
22			National Political Bundle	6 6	Fox News Channel	6700	FXNC EF	09/17/2018	09/17/2018	Tu-Su 4p-7p	0	\$585.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
23	12		National Political Bundle	5 5	Fox News Channel	6700	FXNC PT	09/11/2018	09/16/2018	Tu-Su 7p-12m	4	\$690.00	\$2,760.00	30
24			National Political Bundle	6 6	Fox News Channel	6700	FXNC PT	09/17/2018	09/17/2018	Tu-Su 7p-12m	0	\$690.00	\$0.00	30
25			National Political Bundle	6 6	Fox News Channel	6700	FXNC EM	09/11/2018	09/16/2018	M 5a-9a	0	\$375.00	\$0.00	30
26	13		National Political Bundle	5 5	Fox News Channel	6700	FXNC EM	09/17/2018	09/17/2018	M 5a-9a	1	\$375.00	\$375.00	30
27			National Political Bundle	6 6	Fox News Channel	6700	FXNC DT	09/11/2018	09/16/2018	M 9a-4p	0	\$340.00	\$0.00	30
28	14		National Political Bundle	5 5	Fox News Channel	6700	FXNC DT	09/17/2018	09/17/2018	M 9a-4p	1	\$340.00	\$340.00	30
29			National Political Bundle	6 6	Fox News Channel	6700	FXNC EF	09/11/2018	09/16/2018	M 4p-7p	0	\$675.00	\$0.00	30
30	15		National Political Bundle	5 5	Fox News Channel	6700	FXNC EF	09/17/2018	09/17/2018	M 4p-7p	0	\$675.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
31			National Political Bundle	6 6	Fox News Channel	6700	FXNC PT	09/11/2018	09/16/2018	M 7p-12m	0	\$795.00	\$0.00	30
32	16		National Political Bundle	5 5	Fox News Channel	6700	FXNC PT	09/17/2018	09/17/2018	M 7p-12m	1	\$795.00	\$795.00	30
33	17		National Political Bundle	5 5	HGTV	6700	HGTV PT	09/11/2018	09/16/2018	Tu-Su 7p-12m	7	\$465.00	\$3,255.00	30
34			National Political Bundle	6 6	HGTV	6700	HGTV PT	09/17/2018	09/17/2018	Tu-Su 7p-12m	0	\$465.00	\$0.00	30
35			National Political Bundle	6 6	HGTV	6700	HGTV PT	09/11/2018	09/16/2018	M 7p-12m	0	\$535.00	\$0.00	30
36	18		National Political Bundle	5 5	HGTV	6700	HGTV PT	09/17/2018	09/17/2018	M 7p-12m	1	\$535.00	\$535.00	30
37	19		National Political Bundle	5 5	MSNBC	6700	MNBC PT	09/11/2018	09/16/2018	Tu-Su 7p-12m	7	\$235.00	\$1,645.00	30
38			National Political Bundle	6 6	MSNBC	6700	MNBC PT	09/17/2018	09/17/2018	Tu-Su 7p-12m	0	\$235.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
39			National Political Bundle	6 6	MSNBC	6700	MNBC PT	09/11/2018	09/16/2018	M 7p-12m	0	\$275.00	\$0.00	30
40	20		National Political Bundle	5 5	MSNBC	6700	MNBC PT	09/17/2018	09/17/2018	M 7p-12m	1	\$275.00	\$275.00	30
41	21		National Political Bundle	5 5	TBS	6700	TBSC PT	09/11/2018	09/16/2018	Tu-Su 7p-12m	4	\$760.00	\$3,040.00	30
42			National Political Bundle	6 6	TBS	6700	TBSC PT	09/17/2018	09/17/2018	Tu-Su 7p-12m	0	\$760.00	\$0.00	30
43			National Political Bundle	6 6	TBS	6700	TBSC PT	09/11/2018	09/16/2018	M 7p-12m	0	\$875.00	\$0.00	30
44	22		National Political Bundle	5 5	TBS	6700	TBSC PT	09/17/2018	09/17/2018	M 7p-12m	1	\$875.00	\$875.00	30
45	23		National Political Bundle	5 5	TLC	6700	TLC PT	09/11/2018	09/16/2018	Tu-Su 7p-12m	7	\$125.00	\$875.00	30
46			National Political Bundle	6 6	TLC	6700	TLC PT	09/17/2018	09/17/2018	Tu-Su 7p-12m	0	\$125.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
47			National Political Bundle	6 6	TLC	6700	TLC PT	09/11/2018	09/16/2018	M 7p-12m	0	\$145.00	\$0.00	30
48	24		National Political Bundle	5 5	TLC	6700	TLC PT	09/17/2018	09/17/2018	M 7p-12m	1	\$145.00	\$145.00	30
49	25		National Political Bundle	5 5	TNT	6700	TNT PT	09/11/2018	09/16/2018	Tu-Su 7p-12m	4	\$615.00	\$2,460.00	30
50			National Political Bundle	6 6	TNT	6700	TNT PT	09/17/2018	09/17/2018	Tu-Su 7p-12m	0	\$615.00	\$0.00	30
51			National Political Bundle	6 6	TNT	6700	TNT PT	09/11/2018	09/16/2018	M 7p-12m	0	\$710.00	\$0.00	30
52	26		National Political Bundle	5 5	TNT	6700	TNT PT	09/17/2018	09/17/2018	M 7p-12m	1	\$710.00	\$710.00	30
53	27		National Political Bundle	5 5	USA	6700	USA PT	09/11/2018	09/16/2018	Tu-Su 7p-12m	4	\$730.00	\$2,920.00	30
54			National Political Bundle	6 6	USA	6700	USA PT	09/17/2018	09/17/2018	Tu-Su 7p-12m	0	\$730.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
55			National Political Bundle	6 6	USA	6700	USA PT	09/11/2018	09/16/2018	M 7p-12m	0	\$840.00	\$0.00	30
56	28		National Political Bundle	5 5	USA	6700	USA PT	09/17/2018	09/17/2018	M 7p-12m	1	\$840.00	\$840.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2473095					
Order #	2473095	Created On	8/31/2018 12:24:37 PM	Order Status	Multiple
Order Descrp	PRI:NP=4,IP=5 IN 62575582 6510	Created By	NCC_Gateway_User	Gross \$	35936.00
Client	MAJORITY FORWARD - NCC - IN	Updated On	9/18/2018 10:45:27 AM	Net \$	25873.92
Start Date	9/11/2018	Updated By	Lockard, Amy	Units	140
End Date	9/17/2018	Source	Gateway	Credit Hold	No
# of Weeks	2	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	