

# CONTRACT



**WPRI**  
**25 Catamore Blvd.**  
**East Providence, RI 02914**  
**(401) 438-7200**

<u>Contract / Revision</u> 505447 /		<u>Alt Order #</u>
<u>Product</u> 314/Raimondo for Governor		
<u>Contract Dates</u> 10/20/14 - 11/03/14		<u>Estimate #</u> 314
<u>Advertiser</u> POL/Raimondo for Governor		<u>Original Date / Revision</u> 10/30/14 / 10/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPRI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Blue West Media**  
**5130 East 18th Avenue**  
**Denver, CO 80220**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WPRI	10/20/14	10/24/14	M-F 5a-6a News	M-F 5a-6a News		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--				5	\$175.00				
2	WPRI	10/20/14	10/24/14	M-F 6a-7a News	M-F 6a-7a News		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--				5	\$700.00				
3	WPRI	10/20/14	10/24/14	The Early Show M-F 7-9a	The Early Show M-		:30				NM	15	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	33333--				15	\$225.00				
4	WPRI	10/25/14	10/25/14	CBS News Sa 8-10a	CBS News Sa 8-10		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----1-				1	\$275.00				
5	WPRI	10/26/14	10/26/14	Su 6a Eyewitness News	6-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----2				2	\$200.00				
6	WPRI	10/26/14	10/26/14	CBS News Sunday 9-1030a	CBS News Sunday		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----1				1	\$475.00				
7	WPRI	10/20/14	10/24/14	Rhode Show M-F 9a-10a	Rhode Show M-F 9		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--				5	\$100.00				
8	WPRI	10/20/14	10/24/14	Price is Right	M-F 11a-12p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--				5	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	WPRI	10/20/14-10/26/14	Price is Right	M-F 11a-12p	MTuWThF----	:30		<del>\$300.00</del>		NM		
				<i>Credited</i>									
9	WPRI	10/20/14	10/24/14	12N Eyewitness News M-F	M-F 12-1230p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--				5	\$500.00				
10	WPRI	10/20/14	10/24/14	M-F 4-5p	M-F 4-5p		:30				NM	8	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	12212--				8	\$375.00				
11	WPRI	10/20/14	10/24/14	M-F 5p-530p News	M-F 5p-530p News		:30				NM	7	\$3,850.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
505447 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/14 - 11/03/14	314/Raimondo for Gover	314

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Raimondo for Gover	10/30/14 / 10/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	21121--				7	\$550.00				
12	WPRI	10/20/14	10/24/14	M-F 530-6p News	M-F 530-6p News		:30				NM	10	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	22222--				10	\$550.00				
13	WPRI	10/20/14	10/24/14	M-F 6-630p News	M-F 6-630p News		:30				NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--				5	\$1,300.00				
14	WPRI	10/20/14	10/24/14	Letterman M-F	Letterman M-F 113		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--				5	\$200.00				
15	WPRI	10/25/14	10/25/14	Sa 1130p-1230a	Sa 1130p-1230a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----1-				1	\$75.00				
16	WPRI	10/26/14	10/26/14	Patriots Wrap Up Show	Patriots Wrap Up S		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----1				1	\$250.00				
17	WPRI	10/26/14	10/26/14	Su 1145p-1245a	Su 1145p-1245a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----1				1	\$75.00				
18	WPRI	10/20/14	10/24/14	M-F 11pm News	M-F 11pm News		:30				NM	8	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	22222--				10	\$625.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		5	WPRI	10/20/14-10/26/14	M-F 11pm News	M-F 11pm News	MTuWThF----	:30	\$625.00	NM			
		Credited											
		6	WPRI	10/20/14-10/26/14	M-F 11pm News	M-F 11pm News	MTuWThF----	:30	\$625.00	NM			
		Credited											
19	WPRI	10/25/14	10/25/14	11p Eyewitness News Sa	11p Eyewitness Ne		:30				NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----2-				2	\$625.00				
20	WPRI	10/26/14	10/26/14	11p Eyewitness News Su	11p Eyewitness Ne		:30				NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----2				2	\$625.00				
21	WPRI	10/20/14	10/24/14	M-F 7-730p	M-F 7-730p		:30				NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--				5	\$1,300.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		2	WPRI	10/20/14-10/26/14	M-F 7-730p	M-F 7-730p	MTuWThF----	:30	\$1,300.00	NM			
		See MG 21.6											
		6	WPRI	10/22/14-10/22/14	M-F 7-730p	M-F 7-730p	---W-----	:30	\$1,300.00	NM			
		Ⓜ MG for 21.2 10/21											
22	WPRI	10/22/14	10/22/14	M-F 730-8p	M-F 730-8p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--1----				1	\$1,600.00				
N 23	WPRI	10/25/14	10/25/14	Sa 7-730p	Sa 7-730p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----1-				1	\$350.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WPRI	10/20/14-10/26/14	Sa 7-730p	Sa 7-730p	-----Sa--	:30	\$350.00	NM			
		See MG 23.2											
		2	WPRI	11/03/14-11/03/14	M-F 5a-6a News	M-F 5a-6a News	M-----	:30	\$350.00	NM			
		Ⓜ MG for 23.1 10/25											

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<u>Contract Dates</u> 10/20/14 - 11/03/14	<u>Product</u> 314/Raimondo for Gover	<u>Estimate #</u> 314
<u>Advertiser</u> POL/Raimondo for Gover		<u>Original Date / Revision</u> 10/30/14 / 10/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
24	WPRI	10/25/14	10/25/14	Sa 730-8p	Sa 730-8p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----1-				1	\$350.00				
25	WPRI	10/21/14	10/21/14	Tue Prime Hour 1	Tu 758-9p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-1-----				1	\$1,300.00				
26	WPRI	10/22/14	10/22/14	Wed Prime Hour 3	W 10-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--1----				1	\$950.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WPRI	10/20/14-10/26/14	Wed Prime Hour 3	W 10-11p	---W-----	:30		<del>\$950.00</del>		NM		
	Credited												
N 27	WPRI	10/25/14	10/25/14	Sa Prime Hour 3	Sa 10-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----1-				1	\$375.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WPRI	10/20/14-10/26/14	Sa Prime Hour 3	Sa 10-11p	-----Sa--	:30		<del>\$375.00</del>		NM		
	Credited												
N 28	WPRI	10/26/14	10/26/14	Su Prime Hour 4	Su 10-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-----1				1	\$550.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WPRI	10/20/14-10/26/14	Su Prime Hour 4	Su 10-11p	-----Su	:30		<del>\$550.00</del>		NM		
	Credited												
<b>Totals</b>												102	\$50,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	101	\$50,600.00	(\$7,590.00)	\$43,010.00
10/27/14 - 11/03/14	1	\$350.00	(\$52.50)	\$297.50
<b>Totals</b>	102	\$50,950.00	(\$7,642.50)	\$43,307.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## Colleen Ouellette

---

**From:** Ryan Machado  
**Sent:** Thursday, October 30, 2014 12:03 PM  
**To:** Colleen Ouellette  
**Subject:** Fwd: WPRI Preempts / MG Offers

Book em, thanks!!

Sent from my iPhone

Begin forwarded message:

**From:** Mary Wittemyer <[mary@bluestmedia.com](mailto:mary@bluestmedia.com)>  
**Date:** October 30, 2014 at 12:01:29 PM EDT  
**To:** Ryan Machado <[Ryan.Machado@wpri.com](mailto:Ryan.Machado@wpri.com)>  
**Subject:** RE: WPRI Preempts / MG Offers

ok

Mary Wittemyer

BlueWest Media  
303-641-4330

-----Original Message-----

From: Ryan Machado [<mailto:Ryan.Machado@wpri.com>]  
Sent: Thursday, October 30, 2014 8:58 AM  
To: Mary Wittemyer  
Cc: Colleen Ouellette  
Subject: WPRI Preempts / MG Offers

Hi Mary - Please see attached for what we currently have out, it totals \$2,775. See below if this will be ok to makegood the \$\$!

11/2 - 6a-9a news- 1x @ \$400  
11/3 - 4:30a news - 1x@ \$75  
11/3 - 5a news - 1x@ \$350  
11/4 - 5a news - 1x@ \$350  
11/3 - 6a news - 1x@ \$1,400  
11/3 - Rode Show - 1x@ \$200

509666  
505447  
509666

Total - \$2775

Please let me know asap,thanks!

Ryan Machado | Local Sales Manager | WPRI Media  
p: 401-228-1805 | f: 401-431-1764 | [rmachado@wpri.com](mailto:rmachado@wpri.com)