

CONTRACT

WPRI
25 Catamore Blvd.
East Providence, RI 02914
(401) 438-7200

<u>Contract / Revision</u> 508267 /		<u>Alt Order #</u>
<u>Product</u> 352/Raimondo for Governor		
<u>Contract Dates</u> 10/27/14 - 11/04/14		<u>Estimate #</u> 352
<u>Advertiser</u> POL/Raimondo for Governor		<u>Original Date / Revision</u> 10/30/14 / 10/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPRI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Blue West Media
5130 East 18th Avenue
Denver, CO 80220
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WPRI	10/28/14	10/30/14	M-F 5a-6a News	M-F 5a-6a News		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-1-1---				2	\$175.00				
2	WPRI	10/27/14	11/04/14	M-F 6a-7a News	M-F 6a-7a News		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	1-1-1--				3	\$700.00				
Week:		11/03/14	11/09/14	1-----				1	\$700.00				
3	WPRI	10/27/14	11/04/14	The Early Show M-F 7-9a	The Early Show M-		:30				NM	7	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	11111--				5	\$225.00				
Week:		11/03/14	11/09/14	11-----				2	\$225.00				
4	WPRI	11/01/14	11/01/14	Sa 6a Eyewitness News	6-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1-				1	\$400.00				
5	WPRI	11/02/14	11/02/14	Su 6a Eyewitness News	6-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1				1	\$200.00				
6	WPRI	10/28/14	11/04/14	Rhode Show M-F 9a-10a	Rhode Show M-F 9		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-1-1---				2	\$100.00				
Week:		11/03/14	11/09/14	-1-----				1	\$100.00				
7	WPRI	10/29/14	11/03/14	12N Eyewitness News M-F	M-F 12-1230p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	--1----				1	\$500.00				
Week:		11/03/14	11/09/14	1-----				1	\$500.00				
N 8	WPRI	10/28/14	10/30/14	Afternoon M-F 1230-3p	Afternoon M-F 123		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-1-1---				2	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WPRI	10/27/14-11/02/14	Afternoon M-F 1230-3p	Afternoon M-F 123	-Tu-Th----	:30		\$150.00		NM		
				Credited									
	2	WPRI	10/27/14-11/02/14	Afternoon M-F 1230-3p	Afternoon M-F 123	-Tu-Th----	:30		\$150.00		NM		
				Credited									
9	WPRI	10/27/14	11/03/14	M-F 3-4p	M-F 3-4p		:30				NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 508267 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/27/14 - 11/04/14	<u>Product</u> 352/Raimondo for Gover	<u>Estimate #</u> 352
<u>Advertiser</u> POL/Raimondo for Gover		<u>Original Date / Revision</u> 10/30/14 / 10/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	11111--				5	\$150.00				
Week:		11/03/14	11/09/14	1-----				1	\$150.00				
10	WPRI	10/27/14	11/03/14	M-F 4-5p	M-F 4-5p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	1-1----				2	\$600.00				
Week:		11/03/14	11/09/14	1-----				1	\$600.00				
11	WPRI	11/03/14	11/03/14	M-F 5p-530p News	M-F 5p-530p News		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----				1	\$1,100.00				
12	WPRI	10/27/14	10/31/14	M-F 6-630p News	M-F 6-630p News		:30				NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	11111--				5	\$1,300.00				
13	WPRI	10/27/14	11/03/14	Letterman M-F	Letterman M-F 113		:30				NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	11111--				5	\$200.00				
Week:		11/03/14	11/09/14	1-----				1	\$200.00				
14	WPRI	10/27/14	11/03/14	M-F 11pm News	M-F 11pm News		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	11-11--				4	\$1,000.00				
Week:		11/03/14	11/09/14	1-----				1	\$1,000.00				
15	WPRI	11/02/14	11/02/14	11p Eyewitness News Su	11p Eyewitness Ne		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1				1	\$1,000.00				
16	WPRI	10/28/14	10/30/14	M-F 7-730p	M-F 7-730p		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-1-1---				2	\$1,300.00				
17	WPRI	11/01/14	11/01/14	Sa 730-8p	Sa 730-8p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	-----1-				1	\$350.00				
18	WPRI	10/30/14	10/30/14	Thur Prime Hour 3	Th 10-11p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	---1---				1	\$750.00				
N 19	WPRI	10/31/14	10/31/14	Fri Prime Hour 3	F 10-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/14	11/02/14	----1--				1	\$1,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WPRI	10/27/14-11/02/14	Fri Prime Hour 3	F 10-11p	-----F----	:30		\$1,200.00		NM		
Credited													
Totals												51	\$27,825.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	51	\$27,825.00	(\$4,173.75)	\$23,651.25
Totals	51	\$27,825.00	(\$4,173.75)	\$23,651.25

Signature: _____ Date: _____

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Colleen Ouellette

From: Ryan Machado
Sent: Thursday, October 30, 2014 12:03 PM
To: Colleen Ouellette
Subject: Fwd: WPRI Preempts / MG Offers

Book em, thanks!!

Sent from my iPhone

Begin forwarded message:

From: Mary Wittemyer <mary@bluewestmedia.com>
Date: October 30, 2014 at 12:01:29 PM EDT
To: Ryan Machado <Ryan.Machado@wpri.com>
Subject: RE: WPRI Preempts / MG Offers

ok

Mary Wittemyer

BlueWest Media
303-641-4330

-----Original Message-----

From: Ryan Machado [<mailto:Ryan.Machado@wpri.com>]
Sent: Thursday, October 30, 2014 8:58 AM
To: Mary Wittemyer
Cc: Colleen Ouellette
Subject: WPRI Preempts / MG Offers

Hi Mary - Please see attached for what we currently have out, it totals \$2,775. See below if this will be ok to makegood the \$\$!

✓ 1/2 - 6a-9a news- 1x @ \$400
✓ 1/3 - 4:30a news - 1x@ \$75
✓ 1/3 - 5a news - 1x@ \$350
1 1/4 - 5a news - 1x@ \$350 CT # 505447
✓ 1/3 - 6a news - 1x@ \$1,400
✓ 1/3 - Rode Show - 1x@ \$200 > CT 509666

Total - \$2775

Please let me know asap, thanks!

Ryan Machado | Local Sales Manager | WPRI Media
p: 401-228-1805 | f: 401-431-1764 | rmachado@wpri.com