



Remit Address:
KWCH
PO Box 48349
Wichita, KS 67201
Main: (316) 838-1212
Billing: (316) 831-6012

www.kwch.com

Billing Address:

***Strategic Media Services**
Attention: Accounts Payable
1911 N Ft Myer Dr #400
Arlington, VA 22209

INVOICE

DUPLICATE

Advertiser	*Kansans for Responsible Govt	Invoice #	A67427-1
Product	KANSAS 4 RESPON GOV	Invoice Date	07/27/14
Estimate Number		Invoice Month	July 2014
		Invoice Period	06/30/14 - 07/27/14
Station	KWCH	Order #	A67427
Account Executive	Virginia Virginia	Alt Order #	07284423
Sales Office	Washington	Deal #	
Sales Region	National-KWCH	Order Flight	07/23/14 - 07/28/14
Billing Calendar	Broadcast	IDB #	9912521
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	All	CBS THIS MORNING	700AM-900AM				2x		\$120.00		
					07/21/14 to 07/27/14	2x	-- W- F --				
	All			W	07/23/14	:30	8:41 AM	KRG1402TVH LET US DOWN	\$120.00		1
	All			F	07/25/14	:30	8:49 AM	KRG1402TVH LET US DOWN	\$120.00		2
2	All	PRICE IS RIGHT	1000AM-1100AM				2x		\$230.00		
					07/21/14 to 07/27/14	2x	-- W- F --				
	All			W	07/23/14	:00			\$230.00	See MG 2.3	1
				No Avail							
	All			F	07/25/14	:30	10:59 AM	KRG1402TVH LET US DOWN	\$230.00		2
3	All	NEWS AT 12PM [MTWTF--]	1200PM-1230PM				2x		\$250.00		
					07/21/14 to 07/27/14	2x	--- TF --				
	All			Th	07/24/14	:30	12:09 PM	KRG1402TVH LET US DOWN	\$250.00		2
	All			F	07/25/14	:30	12:17 PM	KRG1402TVH LET US DOWN	\$250.00		1
4	All	NEWS AT 5PM [MTWTF--]	500PM-530PM				2x		\$450.00		
					07/21/14 to 07/27/14	2x	-- W- F --				
	All			W	07/23/14	:30	5:11 PM	KRG1402TVH LET US DOWN	\$450.00		1
	All			F	07/25/14	:30	5:29 PM	KRG1402TVH LET US DOWN	\$450.00		2
5	All	NEWS AT 6PM [MTWTF--]	600PM-630PM				1x		\$600.00		
					07/21/14 to 07/27/14	1x	--- 1 ---				
	All			Th	07/24/14	:30	6:27 PM	KRG1402TVH LET US DOWN	\$600.00		1
6	All	INSIDE EDITION	M-F 6:30-7p				1x		\$400.00		
					07/21/14 to 07/27/14	1x	--- 1 ---				
	All			Th	07/24/14	:30	6:57 PM	KRG1402TVH LET US DOWN	\$400.00		1
7	All	EXTANT	800PM-900PM				1x		\$650.00		
					07/21/14 to 07/27/14	1x	-- 1 ----				
	All			W	07/23/14	:00			\$650.00	See MG 7.2,7.3	1
				No Avail							
8	All	BLUE BLOODS	900PM-1000PM				1x		\$650.00		
					07/21/14 to 07/27/14	1x	---- 1 --				
	All			F	07/25/14	:30	9:32 PM	KRG1402TVH LET US DOWN	\$650.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Notification only made if less than 80% of the audience ordered reached over the air. Sunflower Broadcasting, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.



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Product	KANSAS 4 RESPON GOV
Estimate Number	

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Invoice Month	July 2014
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Station	KWCH
Account Executive	Virginia Virginia
Sales Office	Washington
Sales Region	National-KWCH

Order #	A67427
Alt Order #	07284423
Deal #	
Order Flight	07/23/14 - 07/28/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	9912521
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	All	NEWS AT 530PM [-----S]	530PM-600PM				1x		\$300.00		
					07/21/14 to 07/27/14	1x	----- 1				
	All			Su	07/27/14	:30	5:38 PM	KRG1402TVH LET US DOWN	\$300.00		1
10	All	60 MINUTES	600PM-700PM				1x		\$800.00		
					07/21/14 to 07/27/14	1x	----- 1				
	All			Su	07/27/14	:30	6:38 PM	KRG1402TVH LET US DOWN	\$800.00		1
<u>Aired Spots</u>				12							

<u>Gross Total</u>	\$4,620.00	
<u>Agency Commission</u>	\$693.00	
<u>Net Amount Due</u>	\$3,927.00	<u>Payment Terms 30 Days</u>