



Remit Address:  
**KWCH**  
 PO Box 48349  
 Wichita, KS 67201  
 Main: (316) 838-1212  
 Billing: (316) 831-6012

[www.kwch.com](http://www.kwch.com)

**Billing Address:**

**\*Strategic Media Services**  
**Attention: Accounts Payable**  
 1911 N Ft Myer Dr #400  
 Arlington, VA 22209

DUPLICATE

Advertiser	*Kansans for Responsible Govt	Invoice #	A67275-1
Product	KANSAS 4 RESPON GOV	Invoice Date	07/27/14
Estimate Number		Invoice Month	July 2014
		Invoice Period	06/30/14 - 07/22/14
Station	KWCH	Order #	A67275
Account Executive	Virginia Virginia	Alt Order #	07264762
Sales Office	Washington	Deal #	
Sales Region	National-KWCH	Order Flight	07/16/14 - 07/22/14
Billing Calendar	Broadcast	IDB #	9912521
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	All	EYEWITNESS NEWS @ 6AM	M-F 6-7a				2x		\$200.00		
					07/14/14 to 07/20/14	2x	-- W- F--				
	All			W	07/16/14	:30	6:12 AM	KRG1402TVH LET US DOWN	\$200.00		1
	All			F	07/18/14	:30	6:22 AM	KRG1402TVH LET US DOWN	\$200.00		2
2	All	EYEWITNESS NEWS @ 6AM	M-F 6-7a				1x		\$200.00		
					07/21/14 to 07/27/14	1x	- 1- - - - -				
	All			Tu	07/22/14	:30	6:23 AM	KRG1402TVH LET US DOWN	\$200.00		1
3	All	CBS THIS MORNING 7-9A	M-F 7-9a				3x		\$120.00		
					07/14/14 to 07/20/14	3x	-- WTF--				
	All			W	07/16/14	:30	8:13 AM	KRG1402TVH LET US DOWN	\$120.00		2
	All			Th	07/17/14	:30	8:41 AM	KRG1402TVH LET US DOWN	\$120.00		1
	All			F	07/18/14	:30	8:49 AM	KRG1402TVH LET US DOWN	\$120.00		3
4	All	CBS THIS MORNING 7-9A	M-F 7-9a				3x		\$120.00		
					07/21/14 to 07/27/14	3x	MF- - - - -				
	All			M	07/21/14	:30	7:29 AM	KRG1402TVH LET US DOWN	\$120.00		1
	All			M	07/21/14	:30	8:55 AM	KRG1402TVH LET US DOWN	\$120.00		3
	All			Tu	07/22/14	:30	8:39 AM	KRG1402TVH LET US DOWN	\$120.00		2
5	All	PRICE IS RIGHT	M-F 10-11a				2x		\$230.00		
					07/14/14 to 07/20/14	2x	--- TF--				
	All			Th	07/17/14	:30	10:29 AM	KRG1402TVH LET US DOWN	\$230.00		1
	All			F	07/18/14	:30	9:59 AM	KRG1402TVH LET US DOWN	\$230.00		2
6	All	EYEWITNESS NEWS @ NOON	M-F 12-12:30p				3x		\$250.00		
					07/14/14 to 07/20/14	3x	-- WTF--				
	All			W	07/16/14	:30	12:15 PM	KRG1402TVH LET US DOWN	\$250.00		2
	All			Th	07/17/14	:00			<del>\$250.00</del>	See MG 6.4	1
					Breaking News/Plane Crash						
	All			F	07/18/14	:30	12:18 PM	KRG1402TVH LET US DOWN	\$250.00		3
	All	LETTERMAN	M-F 10:35-11:37p	Tu	07/22/14	:30	10:58 PM	KRG1402TVH LET US DOWN	\$250.00	MG for 6.1 07/17	4
				m1							
7	All	EYEWITNESS NEWS @ NOON	M-F 12-12:30p				2x		\$250.00		
					07/21/14 to 07/27/14	2x	MF- - - - -				

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Estimate Number		Invoice Month	July 2014
		Invoice Period	06/30/14 - 07/22/14
Station	KWCH	Order #	A67275
Account Executive	Virginia Virginia	Alt Order #	07264762
Sales Office	Washington	Deal #	
Sales Region	National-KWCH	Order Flight	07/16/14 - 07/22/14
Billing Calendar	Broadcast	IDB #	9912521
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	All	EYEWITNESS NEWS @ NOON	M-F 12-12:30p				2x		\$250.00		
	All			M	07/21/14	:30	12:23 PM	KRG1402TVH LET US DOWN	\$250.00		2
	All			Tu	07/22/14	:30	12:08 PM	KRG1402TVH LET US DOWN	\$250.00		1
8	All	DR PHIL	M-F 3-4p				1x		\$230.00		
				07/14/14 to 07/20/14			1x	----1--			
	All			F	07/18/14	:30	3:40 PM	KRG1402TVH LET US DOWN	\$230.00		1
9	All	DR PHIL	M-F 3-4p				1x		\$230.00		
				07/21/14 to 07/27/14			1x	-1-----			
	All			Tu	07/22/14	:30	3:54 PM	KRG1402TVH LET US DOWN	\$230.00		1
10	All	EYEWITNESS NEWS @ 5PM	M-F 5-5:30p				2x		\$450.00		
				07/14/14 to 07/20/14			2x	--WT---			
	All			W	07/16/14	:30	5:15 PM	KRG1402TVH LET US DOWN	\$450.00		2
	All			Th	07/17/14	:30	5:28 PM	KRG1402TVH LET US DOWN	\$450.00		1
11	All	EYEWITNESS NEWS @ 5PM	M-F 5-5:30p				2x		\$450.00		
				07/21/14 to 07/27/14			2x	MF-----			
	All			M	07/21/14	:30	5:10 PM	KRG1402TVH LET US DOWN	\$450.00		1
	All			Tu	07/22/14	:30	5:14 PM	KRG1402TVH LET US DOWN	\$450.00		2
12	All	EYEWITNESS NEWS @ 6PM	M-F 6-6:30p				1x		\$600.00		
				07/14/14 to 07/20/14			1x	--1----			
	All			W	07/16/14	:30	6:14 PM	KRG1402TVH LET US DOWN	\$600.00		1
13	All	EYEWITNESS NEWS @ 6PM	M-F 6-6:30p				2x		\$600.00		
				07/21/14 to 07/27/14			2x	MF-----			
	All			M	07/21/14	:30	6:21 PM	KRG1402TVH LET US DOWN	\$600.00		1
	All			Tu	07/22/14	:30	6:09 PM	KRG1402TVH LET US DOWN	\$600.00		2
14	All	INSIDE EDITION	M-F 6:30-7p				1x		\$400.00		
				07/14/14 to 07/20/14			1x	---1---			
	All			Th	07/17/14	:30	6:57 PM	KRG1402TVH LET US DOWN	\$400.00		1
15	All	EYEWITNESS NEWS @ 10PM	M-F/Sun 10-10:35p				2x		\$900.00		
				07/14/14 to 07/20/14			2x	---TF--			
	All			Th	07/17/14	:30	10:23 PM	KRG1402TVH LET US DOWN	\$900.00		2

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15	All	EYEWITNESS NEWS @ 10PM	M-F/Sun 10-10:35p								
	All			F	07/18/14	:30	10:28 PM	KRG1402TVH LET US DOWN	\$900.00		1
16	All	EYEWITNESS NEWS @ 10PM	M-F/Sun 10-10:35p								
	All				07/21/14 to 07/27/14	1x	- 1 - - - -		\$900.00		
	All			Tu	07/22/14	:30	10:29 PM	KRG1402TVH LET US DOWN	\$900.00		1
17	All	Wed 9-10p	Wed 9-10p								
	All				07/14/14 to 07/20/14	1x	-- 1 - - - -		\$650.00		
	All			W	07/16/14	:30	9:35 PM	KRG1402TVH LET US DOWN	\$650.00		1
18	All	Thurs 9-10p	Thurs 9-10p								
	All				07/14/14 to 07/20/14	1x	--- 1 - - -		\$800.00		
	All			Th	07/17/14	:30	9:48 PM	KRG1402TVH LET US DOWN	\$800.00		1
19	All	Fri 9-10p	Fri 9-10p								
	All				07/14/14 to 07/20/14	1x	---- 1 - -		\$650.00		
	All			F	07/18/14	:30	9:34 PM	KRG1402TVH LET US DOWN	\$650.00		1
20	All	EYEWITNESS NEWS SUN 530P	Sun 530-6p								
	All				07/14/14 to 07/20/14	1x	----- 1		\$300.00		
	All			Su	07/20/14	:30	5:44 PM	KRG1402TVH LET US DOWN	\$300.00		1
21	All	Sun 6-7p	Sun 6-7p								
	All				07/14/14 to 07/20/14	1x	----- 1		\$800.00		
	All			Su	07/20/14	:30	6:57 PM	KRG1402TVH LET US DOWN	\$800.00		1

Aired Spots                      **34**

<u>Gross Total</u>	<b>\$13,390.00</b>	
<u>Agency Commission</u>	<b>\$2,008.50</b>	
<u>Net Amount Due</u>	<b>\$11,381.50</b>	<b>Payment Terms 30 Days</b>

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