

# Sales Order

Station: KVFD-AM Agency: Strategic Elements  
 Contract Name: FEENSTRA KVFD AUG SEPT 21 Address: 5550 Wild Rose Lane  
 Contract#: (none) City: West Des Moines State: IA Zip: 50266  
 Start Date: 8/27/21 End Date: 10/03/21 Buyer: \_\_\_\_\_  
 Revenue Type: Political Agency Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: Feenstra for Congress [A-POL] Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 501243jburn Comm %: 0  
 Product Name: US Rep - Feenstra Makegood Policy: Within Contract Dates  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	8/27/21	8/27/21		6:00 AM	7:00 PM	30					2				2	D	16.00	2	32.00	2
2	8/30/21	9/05/21		6:00 AM	7:00 PM	30	2	3	2	3	2				12	D	16.00	12	192.00	2
3	9/06/21	9/12/21		6:00 AM	7:00 PM	30	2	3	2	3	2				12	D	16.00	12	192.00	2
4	9/13/21	9/19/21		6:00 AM	7:00 PM	30	2	3	2	3	2				12	D	16.00	12	192.00	2
5	9/20/21	9/26/21		6:00 AM	7:00 PM	30	2	3	2	3	2				12	D	16.00	12	192.00	2
6	9/27/21	10/03/21		6:00 AM	7:00 PM	30	2	3	2	3					10	D	16.00	10	160.00	2

Billing Projections: By Month

	Aug 21	Sep 21	Oct 21
CA	112.00	848.00	0.00
ST	32.00	768.00	160.00

Print Spot Prices

TOTAL SPOTS ..... 60  
 GROSS TOTAL \$ ..... 960.00  
 ADJUSTED SPOTS ..... 60  
 ADJUSTED TOTAL \$ ..... 960.00

APPROVE    DECLINE

       General Manager  
        Sales Manager  
        Business Manager  
        Traffic Director