

Sales Order

Station: KVFD-AM Agency: Strategic Elements
 Contract Name: FEENSTRA Q4 KVFD Address: 5550 Wild Rose Lane
 Contract#: (none) City: West Des Moines State: IA Zip: 50266
 Start Date: 10/26/21 End Date: 11/28/21 Buyer: _____
 Revenue Type: Political Agency Type: Cash Tax Schedule: _____ (None)
 Advertiser: Feenstra for Congress [A-POL] Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 501243jburn Comm %: 0
 Product Name: FEENSTRA Q4 KVFD Makegood Policy: Within Contract Dates
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/26/21	10/28/21		6:00 AM	7:00 PM	60		1	1	1					3	D	16.00	3	48.00	1
2	10/26/21	10/31/21		6:00 AM	7:00 PM	60		3	4	4	4			15	D	16.00	15	240.00	1	
3	11/01/21	11/07/21		6:00 AM	7:00 PM	60	3	3	3	3	3			15	D	16.00	15	240.00	1	
4	11/08/21	11/14/21		6:00 AM	7:00 PM	60	3	3	3	3	3			15	D	16.00	15	240.00	1	
5	11/15/21	11/21/21		6:00 AM	7:00 PM	60	3	3	3	3	3			15	D	16.00	15	240.00	1	
6	11/22/21	11/28/21		6:00 AM	7:00 PM	60	3	3	3		3			12	D	16.00	12	192.00	1	

Billing Projections: By Month

	Oct 21	Nov 21
CA	288.00	912.00
ST	288.00	912.00

Print Spot Prices

TOTAL SPOTS 75
 GROSS TOTAL \$ 1,200.00
 ADJUSTED SPOTS 75
 ADJUSTED TOTAL \$ 1,200.00

APPROVE DECLINE

 General Manager

 Sales Manager

 Business Manager

 Traffic Director