

CONTRACT



Townsquare Media Tuscaloosa
142 Skyland Blvd. East
Tuscaloosa, AL 35404
(205) 345-7200

And:

Katherine Waldon for City Council
PO Box 1731
Tuscaloosa, AL 35403

<u>Contract / Revision</u> 2406106 /		<u>Alt Order #</u>
<u>Advertiser</u> Katherine Waldon for City Council		<u>Original Date / Revision</u> 02/26/21 / 02/26/21
<u>Contract Dates</u> 02/27/21 - 03/02/21	<u>Estimate #</u>	
<u>Product</u> political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WTUG-FM	<u>Account Executive</u> Terry Banks	<u>Sales Office</u> Local Tuscaloos
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

WTUG-FM - 2406106A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTUG	02/27/21	02/27/21	Sa-Su Prime Rotator	6a-7p		1:00			NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/22/21	02/28/21	-----S-				6	\$20.00			
N 2	WTUG	03/01/21	03/01/21	M-F AM Drive	7:00 AM-9:00 AM		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	M-----				3	\$30.00			
N 3	WTUG	03/01/21	03/01/21	M-F Midday	11:00 AM-2:00 PM		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	M-----				3	\$30.00			
N 4	WTUG	03/01/21	03/01/21	M-F PM Drive	4:00 PM-7:00 PM		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	M-----				3	\$30.00			
N 5	WTUG	03/01/21	03/01/21	M-F Evening	8:00 PM-10:00 PM		1:00			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	M-----				3	\$20.00			
N 6	WTUG	03/01/21	03/01/21	M-Su Overnight	12:00 AM-5:00 AM		1:00			NM	5	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	M-----				5	\$2.00			
N 7	WTUG	03/02/21	03/02/21	M-F PM Drive	4:00 PM-6:00 PM		1:00			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	-T-----				4	\$30.00			
Totals											27	\$580.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/21 - 02/28/21	6	\$120.00	\$120.00
03/01/21 - 03/02/21	21	\$460.00	\$460.00
Totals	27	\$580.00	\$580.00

WALJ-FM - 2406106B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WALJF	02/27/21	02/27/21	Sa-Su Prime Rotator	6a-7p		1:00			NM	10	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 2406106 /		<u>Alt Order #</u>
<u>Advertiser</u> Katherine Waldon for City Council		<u>Original Date / Revision</u> 02/26/21 / 02/26/21
<u>Contract Dates</u> 02/27/21 - 03/02/21	<u>Product</u> political	<u>Estimate #</u>

WALJ-FM - 2406106B						Start/End	Spots/					
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/21	02/28/21	-----S-				10	\$12.00			
N 2	WALJF	02/28/21	02/28/21	Sa-Su Prime Rotator	1:00 PM-7:00 PM		1:00			NM	7	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/21	02/28/21	-----S				7	\$12.00			
N 3	WALJF	03/01/21	03/01/21	M-F AM Drive	6:00 AM-9:00 AM		1:00			NM	6	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	M-----				6	\$12.00			
N 4	WALJF	03/01/21	03/01/21	M-F PM Drive	3:00 PM-6:00 PM		1:00			NM	6	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	M-----				6	\$12.00			
N 5	WALJF	03/02/21	03/02/21	M-F AM Drive	6:00 AM-9:00 AM		1:00			NM	6	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-T-----				6	\$12.00			
N 6	WALJF	03/02/21	03/02/21	M-F Midday	11:00 AM-2:00 PM		1:00			NM	8	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-T-----				8	\$12.00			
N 7	WALJF	03/02/21	03/02/21	M-F PM Drive	4:00 PM-6:00 PM		1:00			NM	4	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-T-----				4	\$12.00			
Totals											47	\$564.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/21 - 02/28/21	17	\$204.00	\$204.00
03/01/21 - 03/02/21	30	\$360.00	\$360.00
Totals	47	\$564.00	\$564.00

WFFN-FM - 2406106C					Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description								
N 1	WFFN	03/01/21	03/01/21	M-F AM Drive	6:00 AM-9:00 AM		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	03/01/21	03/07/21	M-----	2	\$35.00						
N 2	WFFN	03/01/21	03/01/21	M-F Midday	10a - 3p		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	03/01/21	03/07/21	M-----	2	\$35.00						
N 3	WFFN	03/01/21	03/01/21	M-F PM Drive	3p-7p		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	03/01/21	03/07/21	M-----	2	\$35.00						
N 4	WFFN	03/01/21	03/01/21	M-F Evening	7:00 PM-10:00 PM		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	03/01/21	03/07/21	M-----	2	\$35.00						
N 5	WFFN	03/02/21	03/02/21	M-F AM Drive	6:00 AM-9:00 AM		1:00			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	03/01/21	03/07/21	-T-----	3	\$35.00						
N 6	WFFN	03/02/21	03/02/21	M-F Midday	10:00 AM-2:30 PM		1:00			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	03/01/21	03/07/21	-T-----	3	\$35.00						
N 7	WFFN	03/02/21	03/02/21	M-F PM Drive	3:00 PM-6:00 PM		1:00			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						

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<u>Advertiser</u> Katherine Waldon for City Council		<u>Original Date / Revision</u> 02/26/21 / 02/26/21
<u>Contract Dates</u> 02/27/21 - 03/02/21	<u>Product</u> political	<u>Estimate #</u>

WFFN-FM - 2406106C

WFFN-FM - 2406106C					Start/End			Spots/				
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-T-----				3	\$35.00			
Totals											17	\$595.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 -03/02/21	17	\$595.00	\$595.00
Totals	17	\$595.00	\$595.00

WTSK-AM - 2406106D

WTSK-AM - 2406106D					Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description								
N 1	WTSK	02/27/21	02/27/21	Sa-Su Prime Rotator	6a-7p		1:00			NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	02/22/21	02/28/21	-----S-	10	\$10.00						
N 2	WTSK	03/01/21	03/01/21	M-Su 5a-8p	5:00 AM-9:00 AM		1:00			NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	03/01/21	03/07/21	M-----	8	\$10.00						
N 3	WTSK	03/02/21	03/02/21	M-Su 5a-8p	5:00 AM-9:00 AM		1:00			NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	03/01/21	03/07/21	-T-----	8	\$10.00						
Totals											26	\$260.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/21 -02/28/21	10	\$100.00	\$100.00
03/01/21 -03/02/21	16	\$160.00	\$160.00
Totals	26	\$260.00	\$260.00

Contract Totals 117 \$1,999.00

Signature: _____ **Date:** _____

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