

CONTRACT



Townsquare Media Tuscaloosa
 142 Skyland Blvd. East
 Tuscaloosa, AL 35404
 (205) 345-7200

<u>Contract / Revision</u> 2406106 /		<u>Alt Order #</u>
<u>Advertiser</u> Katherine Waldon for City Council		<u>Original Date / Revision</u> 02/26/21 / 02/26/21
<u>Contract Dates</u> 02/27/21 - 03/02/21	<u>Estimate #</u>	
<u>Product</u> political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WTUG-FM	<u>Account Executive</u> Terry Banks	<u>Sales Office</u> Local Tuscaloos
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Katherine Waldon for City Council
 PO Box 1731
 Tuscaloosa, AL 35403

WTUG-FM - 2406106A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTUG	02/27/21	02/27/21	Sa-Su Prime Rotator	6a-7p		1:00			NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/21	02/28/21	-----S-				6	\$20.00			
N 2	WTUG	03/01/21	03/01/21	M-F AM Drive	7:00 AM-9:00 AM		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	M-----				3	\$30.00			
N 3	WTUG	03/01/21	03/01/21	M-F Midday	11:00 AM-2:00 PM		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	M-----				3	\$30.00			
N 4	WTUG	03/01/21	03/01/21	M-F PM Drive	4:00 PM-7:00 PM		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	M-----				3	\$30.00			
N 5	WTUG	03/01/21	03/01/21	M-F Evening	8:00 PM-10:00 PM		1:00			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	M-----				3	\$20.00			
N 6	WTUG	03/01/21	03/01/21	M-Su Overnight	12:00 AM-5:00 AM		1:00			NM	5	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	M-----				5	\$2.00			
N 7	WTUG	03/02/21	03/02/21	M-F PM Drive	4:00 PM-6:00 PM		1:00			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-T-----				4	\$30.00			
Totals											27	\$580.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/21 - 02/28/21	6	\$120.00	\$120.00
03/01/21 - 03/02/21	21	\$460.00	\$460.00
Totals	27	\$580.00	\$580.00

WALJ-FM - 2406106B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WALJF02	02/27/21	02/27/21	Sa-Su Prime Rotator	6a-7p		1:00			NM	10	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Katherine Waldon for City Council		<u>Original Date / Revision</u> 02/26/21 / 02/26/21
<u>Contract Dates</u> 02/27/21 - 03/02/21	<u>Product</u> political	<u>Estimate #</u>

WALJ-FM - 2406106B					Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/21	02/28/21	-----S-				10	\$12.00			
N 2	WALJF02/28/21	02/28/21	02/28/21	Sa-Su Prime Rotator	1:00 PM-7:00 PM		1:00			NM	7	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/21	02/28/21	-----S				7	\$12.00			
N 3	WALJF03/01/21	03/01/21	03/01/21	M-F AM Drive	6:00 AM-9:00 AM		1:00			NM	6	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	M-----				6	\$12.00			
N 4	WALJF03/01/21	03/01/21	03/01/21	M-F PM Drive	3:00 PM-6:00 PM		1:00			NM	6	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	M-----				6	\$12.00			
N 5	WALJF03/02/21	03/02/21	03/02/21	M-F AM Drive	6:00 AM-9:00 AM		1:00			NM	6	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-T-----				6	\$12.00			
N 6	WALJF03/02/21	03/02/21	03/02/21	M-F Midday	11:00 AM-2:00 PM		1:00			NM	8	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-T-----				8	\$12.00			
N 7	WALJF03/02/21	03/02/21	03/02/21	M-F PM Drive	4:00 PM-6:00 PM		1:00			NM	4	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-T-----				4	\$12.00			
Totals											47	\$564.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/21 - 02/28/21	17	\$204.00	\$204.00
03/01/21 - 03/02/21	30	\$360.00	\$360.00
Totals	47	\$564.00	\$564.00

WFFN-FM - 2406106C					Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 1	WFFN	03/01/21	03/01/21	M-F AM Drive	6:00 AM-9:00 AM		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	M-----				2	\$35.00			
N 2	WFFN	03/01/21	03/01/21	M-F Midday	10a - 3p		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	M-----				2	\$35.00			
N 3	WFFN	03/01/21	03/01/21	M-F PM Drive	3p-7p		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	M-----				2	\$35.00			
N 4	WFFN	03/01/21	03/01/21	M-F Evening	7:00 PM-10:00 PM		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	M-----				2	\$35.00			
N 5	WFFN	03/02/21	03/02/21	M-F AM Drive	6:00 AM-9:00 AM		1:00			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-T-----				3	\$35.00			
N 6	WFFN	03/02/21	03/02/21	M-F Midday	10:00 AM-2:30 PM		1:00			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-T-----				3	\$35.00			
N 7	WFFN	03/02/21	03/02/21	M-F PM Drive	3:00 PM-6:00 PM		1:00			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-T-----				3	\$35.00			

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