

ORDER



Orders
Order / Rev: 2527973
Alt Order #: 09836741
Product Desc: JUSTICE FOR GOVERNOR
Estimate: 423
Flight Dates: 06/03/20 - 06/09/20
Original Date / Rev: 06/02/20 / 06/02/20
Order Type: REG

Hagerstown WDM
Primary AE: Telerep Washington
Sales Office: T-WAS
Sales Region: Nat

Agency
Name: FP1 Strategies
Buying Contact:
Billing Contact:
 3001 Washington Blvd
 Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Jim Justice/Governor/WV/Rep
Demographic: HH
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P6

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	12	\$630.00	\$535.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	12	\$630.00	\$535.50	0.00
Totals	12	\$630.00	\$535.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telerep Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
Hagerstown WDM	20%	\$630.00
Market	100%	\$3,150.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
GDCW	0%	\$0.00
UNKWN	80%	\$2,520.00
WDCA	0%	\$0.00
WDCW	0%	\$0.00
WETA	0%	\$0.00
WFPT	0%	\$0.00
WHUT	0%	\$0.00
WJAL	0%	\$0.00
WJLA	0%	\$0.00
WMDO	0%	\$0.00
WNVC	0%	\$0.00
WNVN	0%	\$0.00
WPXW	0%	\$0.00
WRC	0%	\$0.00
WTMW	0%	\$0.00
WTTG	0%	\$0.00
WUSA	0%	\$0.00

WVPY 0% \$0.00
 WWPB 0% \$0.00
 WWPX 0% \$0.00

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Order / Rev: 2527973
 Alt Order #: 09836741
 Flight Dates: 06/03/20 - 06/09/20

Advertiser: POL/Jim Justice/Governor/WV/Rep
 Product Desc: JUSTICE FOR GOVERNOR
 Estimate: 423

Hagerstown WDVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDVM	06/05/20	06/05/20	WDVM News at 530am M-F 530a-6a	CM	530a-6a	----2--	:15/:15	2	\$15.00	P6	0.00	DN	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/20	06/07/20	----2--		2				\$15.00		0.00			
N 2	WDVM	06/08/20	06/08/20	WDVM News at 6am M-F 6a-7a	CM	6a-7a	2-----	:15/:15	2	\$50.00	P6	0.00	DN	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	2-----		2				\$50.00		0.00			
N 3	WDVM	06/08/20	06/08/20	West Virginia Tonight530Q M-F 530p-6p	CM	530p-6p	2-----	:15/:15	2	\$37.50	P6	0.00	DN	2	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	2-----		2				\$37.50		0.00			
N 4	WDVM	06/05/20	06/05/20	West Virginia Tonight530Q M-F 530p-6p	CM	530p-6p	----2--	:15/:15	2	\$37.50	P6	0.00	DN	2	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/20	06/07/20	----2--		2				\$37.50		0.00			
N 5	WDVM	06/05/20	06/05/20	WDVM News at 6pm M-EM M-F 6p-7p	CM	6p-7p	----2--	:15/:15	2	\$100.00	P6	0.00	DN	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/20	06/07/20	----2--		2				\$100.00		0.00			
N 6	WDVM	06/08/20	06/08/20	LN M-F M-F 10p-11p	CM	10p-11p	2-----	:15/:15	2	\$75.00	P6	0.00	DN	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	2-----		2				\$75.00		0.00			
Totals														12	\$630.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Justice

Authorized committee:

Committee to Re-elect Jim Justice

Agency requesting time (and contact information):

☒

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

5/12/20

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Terry Miller

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: RyanGracy <small>Digitally signed by RyanGracy Date: 2020.03.17 12:00:29 -04'00'</small>	Signature:
Name: Ryan Gracy	Name:
Date of Request to Purchase Ad Time: 3/17/20	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

RyanGracyDigitally signed by RyanGracy
Date: 2020.03.17 12:01:05 -04'00'

Name: Ryan Gracy

Date: 3/17/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

INVOICE



Remit Address:
WDVM
 PO Box 419779
 Boston, MA 02241-9779
 Main: (301) 797-4400
 Billing: (214) 765-8130

Billing Address:

FP1 Strategies
 Attention: Accounts Payable
 3001 Washington Blvd
 7th Floor
 Arlington, VA 22201

Advertiser	POL/Jim Justice/Governor/WV/Rep
Order Brand	JUSTICE FOR GOVERNOR
Product	JUSTICE FOR GOVERNOR
Estimate Number	423

Invoice #	2527973-1
Invoice Date	06/28/20
Invoice Month	June 2020
Invoice Period	06/01/20 - 06/28/20

Property	WDVM
Account Executive	Telerep Washington
Sales Office	Telerep/Washington
Sales Region	National

Order #	2527973
Alt Order #	09836741
Deal #	
Order Flight	06/03/20 - 06/09/20

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9920001
Advertiser Code	12
Product 1/2	12

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WDVM	M-F 530a-6a	530a-6a								
	WDVM			06/01/20 to 06/07/20	2x	-----2--					
				F	06/05/20	:15	5:39 AM	JJWVG1564H	\$8.00		2
						:15	5:40 AM	JJWVG1564H	\$7.00		
	WDVM			F	06/05/20	:15	5:54 AM	JJWVG1564H	\$8.00		1
						:15	5:55 AM	JJWVG1564H	\$7.00		
2	WDVM	M-F 6a-7a	6a-7a								
	WDVM			06/08/20 to 06/14/20	2x	2-----					
				M	06/08/20	:15	6:38 AM	JJWVG1564H	\$25.00		1
						:15	6:41 AM	JJWVG1564H	\$25.00		
	WDVM			M	06/08/20	:15	6:53 AM	JJWVG1564H	\$25.00		2
						:15	6:55 AM	JJWVG1564H	\$25.00		
3	WDVM	M-F 530p-6p	530p-6p								
	WDVM			06/08/20 to 06/14/20	2x	2-----					
				M	06/08/20	:15	5:50 PM	JJWVG1564H	\$19.00		1
						:15	5:52 PM	JJWVG1564H	\$18.50		
	WDVM			M	06/08/20	:15	5:59 PM	JJWVG1564H	\$19.00		2
						:15	6:00 PM	JJWVG1564H	\$18.50		
4	WDVM	M-F 530p-6p	530p-6p								
	WDVM			06/01/20 to 06/07/20	2x	-----2--					
				F	06/05/20	:15	5:42 PM	JJWVG1564H	\$19.00		2
						:15	5:44 PM	JJWVG1564H	\$18.50		
	WDVM			F	06/05/20	:15	5:55 PM	JJWVG1564H	\$19.00		1
						:15	5:57 PM	JJWVG1564H	\$18.50		
5	WDVM	M-F 6p-7p	6p-7p								
	WDVM			06/01/20 to 06/07/20	2x	-----2--					
				F	06/05/20	:15	6:24 PM	JJWVG1564H	\$50.00		2
						:15	6:26 PM	JJWVG1564H	\$50.00		

We warrant that the actual broadcast information shown on this invoice was taken from the official program log

INVOICE



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WDVM
 PO Box 419779
 Boston, MA 02241-9779
 Main: (301) 797-4400
 Billing: (214) 765-8130

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Advertiser Code	12
Product 1/2	12

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WDVM	M-F 6p-7p	6p-7p	F	06/05/20	:15	6:49 PM	JJWVG1564H	\$50.00		1
	WDVM					:15	6:51 PM	JJWVG1564H	\$50.00		
6	WDVM	M-F 10p-11p	10p-11p		06/08/20 to 06/14/20	2x	2-----				
	WDVM			M	06/08/20	:15	10:10 PM	JJWVG1564H	\$38.00		2
	WDVM					:15	10:12 PM	JJWVG1564H	\$37.00		
	WDVM			M	06/08/20	:15	10:36 PM	JJWVG1564H	\$38.00		1
	WDVM					:15	10:38 PM	JJWVG1564H	\$37.00		

Aired Spots 12

Gross Total \$630.00
 Agency Commission \$94.50
 Net Amount Due \$535.50
 Payment Terms 30 Days