



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2403647

Schedule Dates 03/01/16-03/05/16
Advertiser Josh Stein for Attorney General North Carolina-D
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand STEIN FOR AG (807624)
Salesperson Millennium/Dc, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Maura Gilroy,
Phone/Fax /
CPE 287/305/4379
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Stein for AG
AMY MCCREARY

Date Entered 02/24/16
Last Modified 03/02/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25082837
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$37.50
Net Total \$212.50
Sales Tax

Greensboro (WMYV)		
By Broadcast Month	Spots	Rate
Mar. 2016	4	\$250.00
Grand Total:	4	\$250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Basketball (1)	03/01/16-03/01/16	2	:30	8P- Sports-ACC Basketball Prime			1							\$250.00		Greensboro (WMYV)	Make Forest v Duke	2/24/16
1.0.1	Closed Preempt (1)	03/01/16															Greensboro (WMYV)	Pre-empt/Spot - Preempt per LC/C	
2.0	Normal Line / Basketball (1)	03/01/16-03/01/16	4	:30	8P- Sports-ACC Basketball Prime			2						2	\$95.00	\$190.00	Greensboro (WMYV)	Make Forest v Duke	3/1/16
3.0	Normal Line / Basketball (2)	03/05/16-03/05/16	3	:30	2P- Sports-ACC Basketball							2		2	\$50.00	\$50.00	Greensboro (WMYV)		3/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

William Davis 3.10.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigline7p=1224...> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KATZ TELEVISION GROUP

Contract # 25082837 **Changes as of** 3/9/2016 at 9:39 PM **Version:** Highlighting Revision 3
CPE: 287/305/4379 **Flight:** 3/1/16 - 3/7/16 **Total \$:** \$250.00
Agency: GMMB **Advertiser:** Stein-AG **Market:** Greensboro-Winston
 GMMB 3050 K ST NW **Product:** Stein for AG **Office:** WASHINGTON **Total Spots:** 4
 WASHINGTON DC 20007 **Primary Demo:** Adults 35+ **Salesperson:** AMY MCCREARY **Total CPM:** \$0.00
Agency Order #: **Buyer:** Gilroy, Maura **Assistant:** AMY MCCREARY **Traffic #:** 2403647
Comments: rev tp on line 2 due to game running long. please crt. thanks **Con Type:** POLITICAL/NOTE **Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/1 - 3/7							Total Spots	Total \$	CPP	GRP
							3/1	3/2	3/3	3/4	3/5	3/6	3/7				
1	Tu 8p-10:13p		Wake Forest v Duke	\$95.00	0.0	30	2	0	0	0	0	0	0	2	\$190.00	\$0.00	0.0
2	Sa 2p-4:06p		NCAA Bball	\$30.00	0.0	30	0	0	0	0	2	0	0	2	\$60.00	\$0.00	0.0
Changes: Day/Time from Sa 2p-4p to Sa 2p-4:06p																	
TOTALS:														4	\$250.00	\$0.00	0.0



KATZ TELEVISION GROUP

Contract # 25082837

Changes as of: 3/9/2016 at 6:35 PM

Version: Current State Version 3

CPE: 287/305/4379

Flight: 3/1/16 - 3/7/16

Total \$: \$250.00

Agency: GMMB

Advertiser: Stein-AG

Station: WMYY

Total Spots: 4

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: Stein for AG

Market: Greensboro-Winston
Salem

Total CPE: \$0.00

Primary Demo: Adults 35+
Agency Order #:

Office: WASHINGTON

Total GRP: 0
Traffic #: 2403647

Buyer: Gilroy, Maura

Salesperson: AMY MCCREARY
Assistant: AMY MCCREARY
Con Type: POLITICAL/VOTE

Separation:

Hit Listed Programs

Date/Time		Added by	Comment	Order Level Comments
03/09/16 6:35 PM	Lisa Carter	AMY MCCREARY	line # 2 - 1x aired late on 3/5 (aired @ 404p) due to the game running over. game aired 2-406p. pls advise if this will be ok. tks	
03/02/16 3:04 PM	Lisa Carter	AMY MCCREARY	revised order per comments. Attn lines 1 & 2. No change in total. Please crtf. thanks!	
03/02/16 2:38 PM	Lisa Carter	AMY MCCREARY	line # 1 - 1x aired late on 3/1 (aired @ 1011p) due to the basketball game running over. the game ran 8-1013p. pls advise if this will be ok. thanks	
03/02/16 9:46 AM	Lisa Carter	AMY MCCREARY	new order, please crtf. thanks	
03/01/16 4:49 PM	Lisa Carter	AMY MCCREARY	line # 1 - we have changed rate to \$95 and added an extra spot. this will leave an extra \$50. we can run this as a mrg. sat 3/5 2-4p 2x \$30/ea (acc basketball - pittsburgh vs ga tech) pls advise. tks	
02/24/16 11:49 AM	Lisa Carter	AMY MCCREARY	new order, please crtf. thanks	

Competitive Information	
Market Budget:	\$250
WMYY Share:	100%
Comment:	WMYY not part of original buy-added \$ for game
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	4	\$250.00	0.0
Total	100%	4	\$250.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Mar	4	\$250.00
Total	4	\$250.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot	Comment
Makegood 3	3/9/16 6:35 PM	Lisa Carter	Sent To Rep		
Revision	3/2/16 3:04 PM	AMY MCCREARY	Confirmed		Changes: Comments from revised order per comments. Attn lines 1 & 2. No change in total. Please crtf. thanks to rev to show tp of game on line 1. late run ok. please crtf. thanks. 1 buyline added or modified.
Makegood 2	3/2/16 2:38 PM	Lisa Carter	Confirmed		
Revision	3/2/16 9:46 AM	AMY MCCREARY	Confirmed	3	Changes: Total Spots from 1 to 4. Comments from new order, please crtf. thanks to revised order per comments. Attn lines 1 & 2. No change in total. Please crtf. thanks!
Makegood 1	3/1/16 4:49 PM	Lisa Carter	Confirmed		
Queued for Electronic Contracting	2/24/16 12:01 PM				
New	2/24/16 11:49 AM	AMY MCCREARY	Confirmed	1	