



WMYV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

**Contract # 2403647**

**Schedule Dates:** 03/01/16-03/05/16  
**Advertiser:** Josh Stein for Attorney General North Carolina-D  
**Agency:** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product:** POLITICAL CANDIDATE (ns) (1186)  
**Brand:** STEIN FOR AG (807624)  
**Salesperson:** Millennium/Dc, Washington DC (1108)  
**Sales Office:** Millennium Washington DC  
**Buyer Name:** Maura Gilroy,  
**Phone/Fax:** /  
**CPE:** 287/305/4379  
**Account Types:** National/Political Candidate Agency BRD  
**Billing Type:** Weekly/Irregular  
**Comments:** Stein for AG  
AMY MCCREARY

**Date Entered:** 02/24/16  
**Last Modified:** 03/02/16  
**Entered By:** Lisa Carter  
**CO-OP:** No  
**Headline #:** ECR25082837  
**Demo:** A35+R  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$37.50  
**Net Total:** \$212.50  
**Sales Tax:**

Greensboro (WMYV)		
By Broadcast Month	Spots	Rate
Mar. 2016	4	\$250.00
<b>Grand Total:</b>	<b>4</b>	<b>\$250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Basketball (1)	03/01/16-03/01/16	2	:30	8P- Sports-ACC Basketball Prime	1		1						1	\$250.00	\$250.00	Greensboro (WMYV)	Make Forest v Duke	2/24/16
1.0.1	Closed Preempt (1)	03/01/16															Greensboro (WMYV)	Pre-empt/Spot - Preempt per LC/C	3/1/16
2.0	Normal Line / Basketball (1)	03/01/16-03/01/16	4	:30	8P- Sports-ACC Basketball Prime	2		2						2	\$95.00	\$190.00	Greensboro (WMYV)	Make Forest v Duke	3/1/16
3.0	Normal Line / Basketball (2)	03/05/16-03/05/16	3	:30	2P- Sports-ACC Basketball	2						2		2	\$30.00	\$60.00	Greensboro (WMYV)		3/2/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: *Wilmington* Date: *3.10.16*  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sigline.net?o=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

# KATZ TELEVISION GROUP

Contract # 25082837 Changes as of 3/9/2016 at 9:39 PM Version: Highlighting Revision 3

CPE: 287/305/4379 Flight: 3/1/16 - 3/7/16 Total \$: \$250.00

Agency: GMMB Advertiser: Stein-AG Product: Stein for AG Office: WASHINGTON Total Spots: 4

GMMB 3050 K ST NW WASHINGTON DC 20007 Primary Demo: Adults 35+ Buyer: Gilroy, Maura Salesperson: AMY MCCREARY Assistant: AMY MCCREARY Cor Type: POLITICAL/VOTE Total GRP: 0 Traffic #: 2403647 Separation: \$0.00

Comments: rev fp on line 2 due to game running long. please cnt. thanks

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/1 - 3/7							Total Spots	Total \$	CPP	GRP							
							3/1	3/2	3/3	3/4	3/5	3/6	3/7											
1	Tu 8p-10:13p		Wake Forest v Duke	\$95.00	0.0	30	2	0	0	0	0	0	0	2	\$190.00	\$0.00	0.0							
2	Sa 2p-4:06p		NCAA Bball	\$30.00	0.0	30	0	0	0	0	2	0	0	2	\$60.00	\$0.00	0.0							
<p>Charges: Day/Time from Sa 2p-4p to Sa 2p-4:06p</p>													TOTALS:	2	0	0	0	2	0	0	4	\$250.00	\$0.00	0.0

*3/1/16*



# KATZ TELEVISION GROUP

Contract # 25082837 Changes as of: 3/9/2016 at 6:35 PM Version: Current State Version 3 Total \$: \$250.00

CPE: 287/305/4379 Flight: 3/1/16 - 3/7/16 Station: WMYV Greensboro-Winston Total Spots: 4

Agency: GMMB Advertiser: Stein-AG Product: Stein for AG Market: Salem Total CPP: \$0.00

GMMB 3050 K ST NW WASHINGTON DC 20007 Office: WASHINGTON Total GRP: 0

Primary Demo: Adults 35+ Salesperson: AMY MCCREARY Traffic #: 2403647

Agency Order #: Buyer: Gilroy, Maura Assistant: AMY MCCREARY Separation:

Con Type: POLITICAL/VOTE

Hit Listed Programs	Order Level Comments
03/09/16 6:35 PM	Lisa Carter line # 2 - 1x aired late on 3/5 (aired @ 404p) due to the game running over. game aired 2-406p. pls advise if this will be ok. tks
03/02/16 3:04 PM	AMY MCCREARY revised order per comments. Athn lines 1 & 2. No change in total. Please crtf. thanks!
03/02/16 2:38 PM	Lisa Carter line # 1 - 1x aired late on 3/1 (aired @ 1011p) due to the basketball game running over. the game ran 8-1013p. pls advise if this will be ok. thanks
03/02/16 9:46 AM	AMY MCCREARY new order, please crtf. thanks
03/01/16 4:49 PM	Lisa Carter line # 1 - we have changed rate to \$95 and added an extra spot. now line # 1 should read - 2x \$95/ea. this will leave an extra \$50. we can run this as a mg. sat 3/5 2-4p 2x \$30/ea (acc basketball - pittsburgh vs ga tech) pls advise. tks
02/24/16 11:49 AM	AMY MCCREARY new order, please crtf. thanks

Competitive Information	
Market Budget:	\$250
WMYV Share:	100%
Comment: WMYV not part of original buy- added \$ for game	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$250.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$250.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary			
Month	Spots	Dollars	
2016-Mar	4	\$250.00	
<b>Total</b>	<b>4</b>	<b>\$250.00</b>	

Transaction History								
Trans	Created/Received	Created by	Status	Spot-	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	3/9/16 6:35 PM	Lisa Carter	Sent To Rep			\$0	\$250.00	
Revision	3/2/16 3:04 PM	AMY MCCREARY	Confirmed			\$0	\$250.00	Changes: Comments from revised order per comments. Athn lines 1 & 2. No change in total. Please crtf. thanks! to rev to show tp of game on line 1. late run ok. please crtf.
Makegood 2	3/2/16 2:38 PM	Lisa Carter	Confirmed			\$0	\$250.00	changes: Total Spots from 1 to 4, Comments from new order, please crtf. thanks to
Revision	3/2/16 9:46 AM	AMY MCCREARY	Confirmed	3		\$0	\$250.00	revised order per comments. Athn lines 1 & 2. No change in total. Please crtf. thanks! 2
Makegood 1	3/1/16 4:49 PM	Lisa Carter	Confirmed			\$0	\$250.00	buylines added or modified.
Queued for Electronic Contracting	2/24/16 12:01 PM					\$0	\$0	
New	2/24/16 11:49 AM	AMY MCCREARY	Confirmed	1		\$250.00	\$250.00	