

ISSUES and PROGRAMMING

4th Quarter 2020

KSOK Radio 1280 AM/ 103.3 The MIXX

Filed 01/09/21 By: Shane Farley

KSOK Local News is broadcast weekdays at 6:32 a.m., 7:10 a.m., 8:02 a.m., 8:32 a.m. and 9:02 a.m.

KSOK Public Affairs announcements and PSAs are done on a pre-recorded basis and air at varying times throughout the broadcast day.

COVID-19 Pandemic: KSOK has provided regular updates on the pandemic and information regarding testing sites and more recently, vaccine information. Updates have occurred daily and such information has also been provided free through our social media and web sites.

Community Calendar announcements: KSOK Radio offers announcements regarding events, fundraisers and other community happenings, free of charge, to all non-profit organizations any time with advance notice. We regularly reserve the 8:15 a.m. segment for interviews with non-profit organizations who have little or no ad budget.

LOCAL ISSUES:

KSOK provided support in the form of various public service announcements for local law enforcement.

KSOK News provided information, often live, on news and issues that concerned readers in their day to day lives.

News segments:

Wichita Man Killed In Accident With Train Near Udall, KS., KSOK Local News, Oct. 26, 2020. Regular news broadcast and morning discussion. Duration: 110 seconds.

A Wichita man was killed Saturday morning in a fatality train collision southeast of Udall, according to an update from the Kansas Highway Patrol early Saturday evening (Oct. 24).

The deceased was Mike Saengsavath. He was 60.

Saengsavath was driving a 1999 Toyota Tacoma pickup traveling eastbound on 82nd Road in

rural Cowley County north of Winfield, when he failed to yield to a train at the railroad crossing. The vehicle was struck by the train.

A passenger in the pickup, Chomchanh Khaikham, 55, of Wichita, was seriously injured. He was transported Wesley Medical Center.

City of Ark City Implements Water Conservation After Main Break, KSOK Local News, Oct. 26, 2020, morning news, live news broadcast and morning discussion. Avg. Duration: 57 seconds.

Content: Effective immediately, the City of Arkansas City is implementing Stage 1 of its Municipal Water Conservation Plan, which will stay in effect indefinitely.

The public is asked to curtail outdoor water use and to make efficient use of indoor water, such as by washing full loads of laundry, taking short showers, not letting faucets run endlessly and so forth.

Major Early Season Ice Storm Hits KSOK Listening Area and South Central Kansas, Oct. 26, 27 and 28, 2020. Regular news broadcasts and morning discussions. Duration: Varied by broadcast

Content:

An ice storm downed limbs and caused power outages in Cowley County Tuesday while most in-person classes were canceled at schools in the region for the second-straight day due to unseasonable winter weather.

Both Ark City and Winfield recorded power outages during the late lunch hour.

Light freezing rain will affect parts of south east and south central Kansas through Tuesday evening, according to the National Weather Service in Wichita. Most of the ice accumulation will be on elevated surfaces such as trees. In addition, bridges and overpasses may also be slick.

ELECTION 2020 Coverage, Nov. 3, 2020: Extensive live and recorded coverage of the general election. Duration: Varied by broadcast.

Doc Arnett Resigns From Cowley College Board in Middle of Term, KSOK Local News, Nov. 17, 2020, Regular news broadcast and morning discussion. Live coverage from the scene. Duration: 67 seconds

Content: Cowley College Board of Trustees Chairman Harold "Doc" Arnett resigned during the

conclusion of Monday's meeting.

Arnett, a former Cowley College administrator [who was elected to the board in Nov. 2019](#), is moving closer to family in northeast Kansas, according to a news release from the college Tuesday.

"I want to thank each of you on the board for your contributions not only to the college, but also the community," Arnett said at the conclusion of Monday's meeting. "It has been my privilege to be here in Arkansas City. This is a great place with a lot of good people."

Cowley College President Dr. Dennis Rittle presented Arnett with a plaque in honor of his service to the board and the college.

Cowley County Commission Opts Out Of Mask Mandate, KSOK Local News, Nov. 24, 2020, Regular news broadcasts and morning discussion. Duration 59 seconds.

Content: The Cowley County Commission voted 3-0 to opt out of the governor's latest state mask mandate order Tuesday morning.

The commission met at the Cowley County Courthouse in Winfield and allowed public comment via Zoom.

Kansas Gov. Laura Kelly issued [a new executive order on Nov. 18](#).

The new order goes into effect on Wednesday, however, counties without mask orders were given time to develop their own mask mandates or opt out again.

Winfield's mask ordinance remains in place, according to City Manager Taggart Wall Tuesday.

Ark City does not have a mask order.

Five Residents Of Presbyterian Manor Nursing Home Die From Covid-19, KSOK Local News, Nov. 28, 2020, Regular news broadcast and morning discussion. Duration: 180 seconds.

Content: Eleven new cases of COVID-19 were identified through testing this week at Arkansas City Presbyterian Manor, and five residents who tested positive for COVID-19 have died, according to a news release from the Manor.

Totals deaths at the Manor attributed to the virus now number 10. All have been this month. The first death was [reported by the Manor on Nov. 2](#).

"We continue to be deeply saddened by the deaths of our residents. These residents'

families are in our thoughts and prayers,” said Sarah Griggs, executive director. Cowley County added 195 new cases of COVID-19 from Monday through Friday, according to the latest data from the Kansas Department of Health and Environment.

Ark City Police Organize Stuff The Cruiser Event To Help The Needy, KSOK Local News, Dec. 2, 2020, Regular news broadcast and morning discussion. Average duration: 71 seconds.

Content:

The Arkansas City Police Department is planning to help families struggling this holiday season by collecting nonperishable food items at local businesses, according to a news release from the police department.

ACPD’s “Stuff the Cruiser” event is an initiative to provide the local Manna Ministries with extra food for distribution this holiday season.

This month, until Christmas, Ark City Police Department personnel will be at Dillons, located at 425 N. Summit St., and Walmart, located at 2701 N. Summit St., with a patrol car to collect such food items as canned foods, peanut butter, dry beans, canned soup, honey and oatmeal, just to name a few.

“There is no set schedule of when the cruiser will be at these locations, but as time and staffing permits, we will be there,” ACPD Capt. Eric Burr said about the new program. “This has been a very difficult year in more ways than one for everyone.

Five More Presbyterian Manor Residents Have Died From Covid-19, Dec. 8, 2020, Regular news broadcast and morning discussion. Duration: 91 seconds.

Content: Nine new cases of COVID-19 were identified through COVID-19 testing since Nov. 27 at Arkansas City Presbyterian Manor, and five more residents who tested positive for COVID-19 have died, according to a news release from The Manor.

“We continue to be deeply saddened by the deaths of our residents. These residents’ families are in our thoughts and prayers,” said Sarah Griggs, executive director.

The residents had been cared for in an area designated for COVID-positive residents and cared for by designated staff following Centers for Disease Control

and Prevention infection prevention protocols and physician's orders.

Free Covid-19 Testing Made Available Starting Jan 2, KSOK Local News, Dec. 29, 2020, Regular news broadcast and morning discussion. Duration: 74 seconds.

Content: The City-Cowley County Health Department says more COVID-19 testing options will be available after the New Year, according to a news release Monday.

The State of Kansas' Department of Health and Environment is contracting with Well-Health to provide free, expanded testing opportunities throughout the state.

Testing is free of charge and does not require insurance or identification. Testing is open to all, regardless of medical necessity (i.e., the presence of COVID-19 symptoms or close contact with someone who has COVID-19).

In Cowley County, testing will begin on Jan. 2 and will continue each Saturday through January.