

CONTRACT

KRQE
13 Broadcast Plaza SW
Albuquerque, NM 87104
(505) 243-2285

And:

Sadler Strategic Media Inc
12103 Viewcrest Road
Studio City, CA 91604

Contract / Revision 1537790 /		Alt Order # 26014699
Product Lt. Governor NM		
Contract Dates 05/21/18 - 06/10/18		Estimate # 2084
Advertiser POL/Howie Morales/Lt Governor/NM/Dem		Original Date / Revision 05/21/18 / 05/21/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KRQE	Account Executive Katz Los Angeles	Sales Office Katz/Los Angeles
Special Handling		
Demographic Adults 35+		
Agv Code 9917619	Advertiser Code 281	Product 1/2 404
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	All	05/28/18	06/01/18	KRQE News 13 @5a	KRQE News 13 @:		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/28/18	06/03/18	MTWTF--	1			\$75.00					
E 2	All	05/21/18	05/25/18	KRQE News 13 @5a	KRQE News 13 @:		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/21/18	05/27/18	MTWTF--	4			\$100.00					
3	All	05/28/18	06/01/18	KRQE News 13 @6a	KRQE News 13 @:		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/28/18	06/03/18	MTWTF--	3			\$125.00					
D 4	All	06/04/18	06/08/18	KRQE News 13 @6a	KRQE News 13 @:		:30				NM	0	\$0.00
5	All	05/21/18	05/25/18	KRQE News 13 @6a	KRQE News 13 @:		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/21/18	05/27/18	MTWTF--	2			\$350.00					
6	All	05/28/18	06/01/18	CBS Early Show M-F 7a-9a	CBS Early Show M		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/28/18	06/03/18	MTWTF--	1			\$150.00					
E 7	All	05/21/18	05/25/18	CBS Early Show M-F 7a-9a	CBS Early Show M		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/21/18	05/27/18	MTWTF--	3			\$300.00					
D 8	All	06/04/18	06/08/18	CBS Early Show M-F 7a-9a	CBS Early Show M		:30				NM	0	\$0.00
E 9	All	05/21/18	05/25/18	M-F 9-10a	9a-10a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/21/18	05/27/18	MTWTF--	3			\$175.00					
10	All	05/21/18	05/25/18	KRQE News 13 @Noon	12p-1230p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/21/18	05/27/18	MTWTF--	2			\$250.00					
E 11	All	05/21/18	06/01/18	Dr. Phil	3p-4p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/21/18	05/27/18	MTWTF--	1			\$125.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/28/18	06/03/18	MTWTF--	1			\$125.00					
12	All	05/28/18	06/01/18	KRQE News 13 @4p	4p-430p		:30				NM	1	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KRQE
13 Broadcast Plaza SW
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(505) 243-2285

<u>Contract / Revision</u> 1537790 /		<u>Alt Order #</u> 26014699
<u>Contract Dates</u> 05/21/18 - 06/10/18	<u>Product</u> Lt. Governor NM	<u>Estimate #</u> 2084
<u>Advertiser</u> POL/Howie Morales/Lt Gr		<u>Original Date / Revision</u> 05/21/18 / 05/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				1	\$300.00				
E 13	All	05/21/18	05/25/18	KRQE News 13 @4p	4p-430p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				3	\$600.00				
14	All	05/28/18	06/08/18	KRQE News 13 @430p	430p-5p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				1	\$400.00				
Week:		06/04/18	06/10/18	MTWTF--				1	\$400.00				
15	All	05/21/18	05/25/18	KRQE News 13 @530p	530p-6p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				2	\$500.00				
16	All	05/28/18	06/01/18	Jeopardy	M-F 6p-630p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				1	\$500.00				
17	All	05/21/18	05/25/18	Jeopardy	M-F 6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				1	\$1,000.00				
18	All	06/04/18	06/08/18	Wheel of Fortune	M-F 630p-7p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	MTWTF--				1	\$350.00				
E 19	All	05/21/18	05/25/18	Wheel of Fortune	M-F 630p-7p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				2	\$1,000.00				
20	All	06/04/18	06/04/18	MonPrime Hour 3	9p-10p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	M-----				1	\$900.00				
21	All	05/29/18	05/29/18	Tue Prime Hour 2	8p-9p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-T-----				1	\$900.00				
22	All	05/29/18	05/29/18	Tue Prime Hour 3	9p-10p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-T-----				1	\$900.00				
23	All	05/30/18	05/30/18	Wed Prime Hour 2	8p-9p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	--W----				1	\$700.00				
24	All	05/31/18	05/31/18	Thur Prime Hour 1	7p-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	---T---				1	\$1,000.00				
25	All	06/01/18	06/01/18	Fri Prime Hour 2	8p-9p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----F--				1	\$700.00				
E 26	All	05/28/18	06/01/18	M-F KRQE News 13 @10p	10p-1035p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				2	\$300.00				
27	All	05/21/18	05/25/18	M-F KRQE News 13 @10p	10p-1035p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				1	\$1,000.00				
28	All	05/26/18	05/26/18	Sa 7a-8a	Sa 7a-8a		:30				NM	1	\$75.00

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<u>Advertiser</u> POL/Howie Morales/Lt G		<u>Original Date / Revision</u> 05/21/18 / 05/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$75.00				
N 29	All	05/26/18	06/02/18	Early News Sa-Su	Sa/Su 5-6p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$125.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	05/21/18-05/27/18	Early News Sa-Su	Sa/Su 5-6p	-----Sa--	:30		\$125.00		NM		
	See MG 29.3												
	3	All	06/02/18-06/02/18	Early News Sa-Su	Sa/Su 5-6p	-----Sa--	:30		\$125.00		NM		
	Ⓜ MG for 29.1 05/26												
Week:		05/28/18	06/03/18	-----S-				1	\$125.00				
30	All	06/02/18	06/02/18	Jeopardy	Sa 6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S-				1	\$250.00				
31	All	06/02/18	06/02/18	Wheel of Fortune	Sa 630p-7p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S-				1	\$200.00				
32	All	06/02/18	06/02/18	Sa KRQE News 13@10	10p-1035p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S-				1	\$200.00				
33	All	05/26/18	05/26/18	Sa KRQE News 13@10	10p-1035p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$400.00				
34	All	05/27/18	05/27/18	KRQE News Sunday 7AM	Su 7a-8a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$75.00				
35	All	06/03/18	06/03/18	CBS Sunday Morning	8a-930a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S				1	\$500.00				
36	All	05/27/18	05/27/18	Su KRQE News 13@10	10p-1035p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$1,000.00				
37	All	05/28/18	06/01/18	M-F 9-10a	9a-10a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				2	\$100.00				
38	All	05/28/18	06/01/18	KRQE News 13 @Noon	12p-1230p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				2	\$200.00				
D 39	All	06/04/18	06/08/18	KRQE News 13 @4p	4p-430p		:30				NM	0	\$0.00
40	All	05/28/18	06/01/18	CBS Evening News	5p-530p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				1	\$500.00				
D 41	All	06/04/18	06/08/18	CBS Evening News	5p-530p		:30				NM	0	\$0.00
E 42	All	05/28/18	06/01/18	KRQE News 13 @530p	530p-6p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				1	\$250.00				
43	All	05/28/18	06/01/18	Wheel of Fortune	M-F 630p-7p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				2	\$500.00				

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Contract / Revision	Alt Order #
1537790 /	26014699

Contract Dates	Product	Estimate #
05/21/18 - 06/10/18	Lt. Governor NM	2084

Advertiser	Original Date / Revision
POL/Howie Morales/Lt G	05/21/18 / 05/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
44	All	06/02/18	06/02/18	Sa 7a-8a	Sa 7a-8a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S-				1	\$40.00				
45	All	06/03/18	06/03/18	KRQE News Sunday 7AM	Su 7a-8a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S				1	\$40.00				
E 46	All	05/26/18	05/26/18	The Early Show Sa	5a-7a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$50.00				
E 47	All	05/27/18	05/27/18	KRQE News Sunday 7AM	Su 7a-8a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$75.00				
Totals								0.00				65	\$23,830.00

*Tax 1 Note: ABQ GRT Ju 17 7.500 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 -05/27/18	30	\$11,625.00	(\$1,743.75)	\$9,881.25	\$741.09	\$10,622.34
05/28/18 -06/08/18	35	\$12,205.00	(\$1,830.75)	\$10,374.25	\$778.07	\$11,152.32
Totals	65	\$23,830.00	(\$3,574.50)	\$20,255.50	\$1,519.16	\$21,774.66

Signature: _____ **Date:** _____

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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26014699 **Changes as of:** 5/16/2018 at 1:56 PM **Version:** Highlighting Revision 1
CPE: 281/404/2084 **Flight:** 5/21/18 - 6/10/18 **Station:** KRQE
Agency: SADLER STRATEGIC **Advertiser:** 12524 **Market:** Albuquerque
12103 VIEWCREST **Product:** Lt. Governor NM **Office:** LOS ANGELES
ROAD **Agency Order #:** 7350849 **Service:** Nielsen
STUDIO CITY, CA 91604 **Primary Demo:** Adults 35+
Buyer: Sadler, Sheri **Assistant:** KATIE CULKOSKY
Salesperson: JON BRUNZELL 323-966-5271
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$23,830.00
Total Spots: 66
Total CPP: \$100.99
Total GRP: 236.0

1537140

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	A2554 Rating	Len	5/21 - 6/4					Total Spots	Total \$	CPP*	GRP*
								5/21	5/28	6/4	6/14	6/14				
1	M-F 15a-6a	4	KRQE News 13 This Morning @5A	\$75.00	1.3	1.0	30	0	1	1			2	\$150.00	\$58.59	2.6
2	M-F 5a-6a		KRQE News 13 This Morning @5A	\$100.00	1.3	1.0	30	2	0	0			2	\$200.00	\$78.13	2.6
3	M-F 6a-7a		KRQE News 13 This Morning @6A	\$125.00	2.5	1.7	30	0	3	0			3	\$375.00	\$50.00	7.5
4	M-F 6a-7a		KRQE News 13 This Morning @6A	\$125.00	2.5	1.7	30	0	0	1			1	\$125.00	\$50.00	2.5
5	M-F 6a-7a		KRQE News 13 This Morning @6A	\$350.00	2.5	1.7	30	2	0	0			2	\$700.00	\$140.00	5.0
LUR*																
6	M-F 7a-9a		CBS This Morning	\$150.00	2.5	1.5	30	0	1	0			1	\$150.00	\$61.22	2.5
7	M-F 7a-9a		CBS This Morning	\$300.00	2.5	1.5	30	2	0	0			2	\$600.00	\$122.45	4.9
8	M-F 7a-9a		CBS This Morning	\$150.00	2.5	1.5	30	0	0	2			2	\$300.00	\$61.22	4.9
9	M-F 9a-10a		The Doctors	\$175.00	1.9	1.1	30	2	0	0			2	\$350.00	\$90.21	3.9
10	M-F 12n-12:30p		KRQE News 13 @ Noon	\$250.00	3.1	1.7	30	2	0	0			2	\$500.00	\$79.62	6.3
11	M-F 3p-4p		Dr. Phil	\$125.00	2.3	1.5	30	1	1	1			3	\$375.00	\$55.31	6.8
12	M-F 4p-4:30p		KRQE News 13 @ 4P	\$300.00	3.1	1.7	30	0	1	0			1	\$300.00	\$96.46	3.1
13	M-F 4p-4:30p		KRQE News 13 @ 4P	\$600.00	3.1	1.7	30	2	0	0			2	\$1,200.00	\$192.93	6.2
14	M-F 4:30p-5p		KRQE News 13 @ 430P	\$400.00	4.0	2.1	30	0	1	1			2	\$800.00	\$99.75	8.0
Changes: Rate from 250 to 400																
15	M-F 5p-5:30p		CBS Evening News	\$2,500.00	6.7	2.3	30	0	0	0			0	\$0.00	\$370.92	0.0

and 5/16/18



125 West 55th St
New York, NY 10019

Contract # 26014699 **Changes as of:** 5/16/2018 at 1:56 PM **Version:** Highlighting Revision 1
CPE: 281/404/2084 **Flight:** 5/21/18 - 6/10/18 **Station:** KRQE
Agency: SADLER STRATEGIC **Advertiser:** 12524 **Market:** Albuquerque
12103 VIEWCREST **Product:** Lt. Governor NM **Office:** LOS ANGELES
ROAD **Agency Order #:** 7350849 **Service:** Nielsen
STUDIO CITY, CA **Buyer:** Sadler, Sheri **Primary Demo:** Adults 35+
91604 **Salesperson:** JON BRUNZELL **Assistant:** KATIE CULKOSKY
323-966-5271
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$23,830.00
Total Spots: 66
Total CPP: \$100.99
Total GRP: 236.0

#	Day/Time	DP	Program	Rate	A35P Rating	A2554 Rating	Len	5/21 - 6/4				Total Spots	Total \$	CPP*	GRP*
								5/21	5/28	6/4					
16	M-F 5:30p-6p		KRQE News 13 @ 530P	\$500.00	4.2	2.3	30	2	0	0		2	\$1,000.00	\$119.90	8.3
17	M-F 6p-6:30p		Jeopardy	\$500.00	5.4	2.4	30	0	1	0		1	\$500.00	\$92.08	5.4
18	M-F 6p-6:30p		Jeopardy	\$1,000.00	5.4	2.4	30	1	0	0		1	\$1,000.00	\$184.16	5.4
19	M-F 6:30p-7p		Wheel of Fortune	\$350.00	5.0	2.2	30	0	0	1		1	\$350.00	\$69.72	5.0
20	M-F 6:30p-7p		Wheel of Fortune	\$1,000.00	5.0	2.2	30	1	0	0		1	\$1,000.00	\$199.20	5.0
21	M 9p-10p		Elementary-CBS	\$900.00	5.8	3.7	30	0	0	1		1	\$900.00	\$154.37	5.8
22	Tu 7p-8p		NCIS-CBS	\$1,500.00	7.2	3.7	30	0	0	0		0	\$0.00	\$207.18	0.0
23	Tu 8p-9p		Bull-CBS	\$900.00	6.5	3.7	30	0	1	0		1	\$900.00	\$139.10	6.5
24	Tu 9p-10p		NCIS: New Orleans-CBS	\$900.00	6.3	4.0	30	0	1	0		1	\$900.00	\$143.77	6.3
25	W 8p-9p		Seal Team-CBS	\$700.00	5.7	3.5	30	0	1	0		1	\$700.00	\$123.67	5.7
26	Th 7p-8p		Big Bang Theory (R)/Young Sheldon (R)-CBS	\$1,000.00	7.3	5.2	30	0	1	0		1	\$1,000.00	\$137.55	7.3
27	Th 8p-9p		Mom/Life in Pieces-CBS	\$900.00	4.6	3.2	30	0	0	0		0	\$0.00	\$196.08	0.0
28	F 8p-9p		Hawaii Five-0-CBS	\$700.00	4.7	2.1	30	0	1	0		1	\$700.00	\$149.57	4.7
29	F 9p-10p		Blue Bloods-CBS	\$3,500.00	4.8	2.2	30	0	0	0		0	\$0.00	\$736.84	0.0
30	M-F 10p-10:35p		KRQE News 13 @ 10P	\$300.00	6.0	3.6	30	0	2	1		3	\$900.00	\$49.83	18.1
31	M-F 10p-10:35p		KRQE News 13 @ 10P	\$1,000.00	6.0	3.6	30	1	0	0		1	\$1,000.00	\$166.11	6.0



125 West 55th St
New York, NY 10019

Contract # 26014699
CPE: 281/404/2084
Agency: SADLER STRATEGIC
12103 VIEWCREST
ROAD
STUDIO CITY, CA
91604

Changes as of: 5/16/2018 at 1:56 PM
Flight: 5/21/18 - 6/10/18
Advertiser: 12524
Product: Lt. Governor NM
Agency Order #: 7350849

Version: Highlighting Revision 1
Station: KRQE
Market: Albuquerque
Office: LOS ANGELES
Service: Nielsen

Con Type: POLITICAL/VOTE
Total \$: \$23,830.00
Total Spots: 66
Total CPP: \$100.99
Total GRP: 236.0

Buyer: Sadler, Sheri
Salesperson: JON BRUNZELL
323-966-5271
Separation:

Primary Demo: Adults 35+
Assistant: KATIE CULKOSKY
323-966-5271

#	Day/Time	DP	Program	Rate	A35P Rating	A2554 Rating	Len	5/21 - 6/4				Total Spots	Total \$	CPP*	GRP*
								5/21	5/28	6/4	6/4				
32	Sa 7a-8a		KRQE News 13 Saturday Morning	\$75.00	1.1	0.7	30	1	0	0		1	\$75.00	\$68.81	1.1
33	Sa 5p-6p		CBS Evening News/KRQE News@530P	\$125.00	3.1	0.9	30	1	1	0		2	\$250.00	\$39.68	6.3
34	Sa 6p-6:30p		Jeopardy	\$250.00	2.6	1.0	30	0	1	0		1	\$250.00	\$95.42	2.6
35	Sa 6:30p-7p		Wheel of Fortune	\$200.00	2.6	0.9	30	0	1	0		1	\$200.00	\$77.22	2.6
36	Sa 6:30p-7p		Wheel of Fortune	\$250.00	2.6	0.9	30	0	0	0		0	\$0.00	\$96.53	0.0
37	Sa 9p-10p		48 Hours-CBS	\$2,000.00	2.9	2.0	30	0	0	0		0	\$0.00	\$680.27	0.0
38	Sa 10p-10:35p		KRQE News 13 @ 10P Saturday	\$200.00	4.5	2.9	30	0	1	0		1	\$200.00	\$44.05	4.5
39	Sa 10p-10:35p		KRQE News 13 @ 10P Saturday	\$400.00	4.5	2.9	30	1	0	0		1	\$400.00	\$88.11	4.5
40	Su 7a-8a		KRQE News 13 Morning Sunday 7A	\$75.00	1.5	1.0	30	1	0	0		1	\$75.00	\$49.67	1.5
41	Su 8a-9:30a		CBS Sunday Morning	\$500.00	3.9	2.0	30	0	1	0		1	\$500.00	\$127.55	3.9
42	Su 8a-9:30a		CBS Sunday Morning	\$500.00	3.9	2.0	30	0	0	0		0	\$0.00	\$127.55	0.0
43	Su 6p-7p		60 Minutes-CBS	\$5,000.00	5.9	2.1	30	0	0	0		0	\$0.00	\$851.79	0.0
44	Su 10p-10:35p		KRQE News 13 @ 10P Sunday	\$1,000.00	5.0	3.0	30	1	0	0		1	\$1,000.00	\$200.80	5.0
45	M-F 9a-10a		The Doctors	\$100.00	1.9	1.1	30	0	2	0		2	\$200.00	\$51.55	3.9
46	M-F 12n-12:30p		KRQE News 13 @ Noon	\$200.00	3.1	1.7	30	0	2	0		2	\$400.00	\$63.69	6.3
47	M-F 4p-4:30p		KRQE News 13 @ 4P	\$225.00	3.1	1.7	30	0	0	1		1	\$225.00	\$72.35	3.1
48	M-F 5p-5:30p		CBS Evening News	\$500.00	6.7	2.3	30	0	1	0		1	\$500.00	\$74.18	6.7



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#	Day/Time	DP	Program	Rate	A35P Rating	A2554 Rating	Len	5/21 - 6/4				Total Spots	Total \$	CPP*	GRP*
								5/21	5/28	6/4	6/14				
49	M-F 5p-5:30p		CBS Evening News	\$1,000.00	6.7	2.3	30	0	0	1		1	\$1,000.00	\$148.37	6.7
50	M-F 5:30p-6p		KRQE News 13 @ 530P	\$250.00	4.2	2.3	30	0	1	1		2	\$500.00	\$59.95	8.3
51	M-F 6:30p-7p		Wheel of Fortune	\$500.00	5.0	2.2	30	0	2	0		2	\$1,000.00	\$99.60	10.0
52	Sa 7a-8a		KRQE News 13 Saturday Morning	\$40.00	1.1	0.7	30	0	1	0		1	\$40.00	\$36.70	1.1
53	Su 7a-8a		KRQE News 13 Morning Sunday 7A	\$40.00	1.5	1.0	30	0	1	0		1	\$40.00	\$26.49	1.5
TOTALS: 23 31 12												66	\$23,830.00	\$100.99	236.0

LETTER OF AUTHORIZATION

MORALES 4 NM
PO Box 1515
Silver City, NM 88062
Morales4nm2018@gmail.com

April 26, 2018

Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent the *MORALES 4 NM*. Our official information is as follows:

Name Morales 4 NM
Address P.O. Box 1515, Silver City, NM 88062
Phone 575/993.8332
Fax N/A
e-mail: Morales4nm2018@gmail.com
Name of Chairman N/A
Name of Treasurer Magdaleno Manzanares
FEDERAL I.D.# 82-3633980

A handwritten signature in black ink, appearing to read "Jim Farrell", is written over a horizontal line.

Signature
Jim Farrell, Campaign Manager

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

2/5/18

I, *Sheri Sadler*,

being/on behalf of: _____,

a legally qualified candidate of the _____

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See request email</i>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

All Letter of Authorization

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

James Giudicessi
National Sales Manager
Aug 5/17/18

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See order</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.