

# CONTRACT



**KRQE**  
 13 Broadcast Plaza SW  
 Albuquerque, NM 87104  
 (505) 243-2285

<u>Contract / Revision</u> 1537790 /		<u>Alt Order #</u> 26014699
<u>Product</u> Lt. Governor NM		
<u>Contract Dates</u> 05/21/18 - 06/10/18		<u>Estimate #</u> 2084
<u>Advertiser</u> POL/Howie Morales/Lt Governor/NM/Dem		<u>Original Date / Revision</u> 05/21/18 / 05/21/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KRQE	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angele
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9917619	<u>Advertiser Code</u> 281	<u>Product 1/2</u> 404
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Sadler Strategic Media Inc**  
 12103 Viewcrest Road  
 Studio City, CA 91604

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	All	05/28/18	06/01/18	KRQE News 13 @5a	KRQE News 13 @:		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/28/18	06/03/18	MTWTF--	1			\$75.00					
E 2	All	05/21/18	05/25/18	KRQE News 13 @5a	KRQE News 13 @:		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/21/18	05/27/18	MTWTF--	4			\$100.00					
3	All	05/28/18	06/01/18	KRQE News 13 @6a	KRQE News 13 @:		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/28/18	06/03/18	MTWTF--	3			\$125.00					
D 4	All	06/04/18	06/08/18	KRQE News 13 @6a	KRQE News 13 @:		:30				NM	0	\$0.00
5	All	05/21/18	05/25/18	KRQE News 13 @6a	KRQE News 13 @:		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/21/18	05/27/18	MTWTF--	2			\$350.00					
6	All	05/28/18	06/01/18	CBS Early Show M-F 7a-9a	CBS Early Show M		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/28/18	06/03/18	MTWTF--	1			\$150.00					
E 7	All	05/21/18	05/25/18	CBS Early Show M-F 7a-9a	CBS Early Show M		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/21/18	05/27/18	MTWTF--	3			\$300.00					
D 8	All	06/04/18	06/08/18	CBS Early Show M-F 7a-9a	CBS Early Show M		:30				NM	0	\$0.00
E 9	All	05/21/18	05/25/18	M-F 9-10a	9a-10a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/21/18	05/27/18	MTWTF--	3			\$175.00					
10	All	05/21/18	05/25/18	KRQE News 13 @Noon	12p-1230p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/21/18	05/27/18	MTWTF--	2			\$250.00					
E 11	All	05/21/18	06/01/18	Dr. Phil	3p-4p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/21/18	05/27/18	MTWTF--	1			\$125.00					
Week:		05/28/18	06/03/18	MTWTF--	1			\$125.00					
12	All	05/28/18	06/01/18	KRQE News 13 @4p	4p-430p		:30				NM	1	\$300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1537790 /	26014699

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/21/18 - 06/10/18	Lt. Governor NM	2084

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Howie Morales/Lt G	05/21/18 / 05/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				1	\$300.00				
E 13	All	05/21/18	05/25/18	KRQE News 13 @4p	4p-430p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				3	\$600.00				
14	All	05/28/18	06/08/18	KRQE News 13 @430p	430p-5p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				1	\$400.00				
Week:		06/04/18	06/10/18	MTWTF--				1	\$400.00				
15	All	05/21/18	05/25/18	KRQE News 13 @530p	530p-6p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				2	\$500.00				
16	All	05/28/18	06/01/18	Jeopardy	M-F 6p-630p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				1	\$500.00				
17	All	05/21/18	05/25/18	Jeopardy	M-F 6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				1	\$1,000.00				
18	All	06/04/18	06/08/18	Wheel of Fortune	M-F 630p-7p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	MTWTF--				1	\$350.00				
E 19	All	05/21/18	05/25/18	Wheel of Fortune	M-F 630p-7p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				2	\$1,000.00				
20	All	06/04/18	06/04/18	MonPrime Hour 3	9p-10p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	M-----				1	\$900.00				
21	All	05/29/18	05/29/18	Tue Prime Hour 2	8p-9p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-T-----				1	\$900.00				
22	All	05/29/18	05/29/18	Tue Prime Hour 3	9p-10p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-T-----				1	\$900.00				
23	All	05/30/18	05/30/18	Wed Prime Hour 2	8p-9p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	--W----				1	\$700.00				
24	All	05/31/18	05/31/18	Thur Prime Hour 1	7p-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	---T---				1	\$1,000.00				
25	All	06/01/18	06/01/18	Fri Prime Hour 2	8p-9p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----F--				1	\$700.00				
E 26	All	05/28/18	06/01/18	M-F KRQE News 13 @10p	10p-1035p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				2	\$300.00				
27	All	05/21/18	05/25/18	M-F KRQE News 13 @10p	10p-1035p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				1	\$1,000.00				
28	All	05/26/18	05/26/18	Sa 7a-8a	Sa 7a-8a		:30				NM	1	\$75.00

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<u>Contract Dates</u> 05/21/18 - 06/10/18	<u>Product</u> Lt. Governor NM	<u>Estimate #</u> 2084
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<u>Advertiser</u> POL/Howie Morales/Lt G	<u>Original Date / Revision</u> 05/21/18 / 05/21/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$75.00				
N 29	All	05/26/18	06/02/18	Early News Sa-Su	Sa/Su 5-6p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$125.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	05/21/18-05/27/18	Early News Sa-Su	Sa/Su 5-6p	-----Sa--	:30		<del>\$125.00</del>		NM		
See MG 29.3													
	3	All	06/02/18-06/02/18	Early News Sa-Su	Sa/Su 5-6p	-----Sa--	:30		\$125.00		NM		
Ⓜ MG for 29.1 05/26													
Week:		05/28/18	06/03/18	-----S-				1	\$125.00				
30	All	06/02/18	06/02/18	Jeopardy	Sa 6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S-				1	\$250.00				
31	All	06/02/18	06/02/18	Wheel of Fortune	Sa 630p-7p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S-				1	\$200.00				
32	All	06/02/18	06/02/18	Sa KRQE News 13@10	10p-1035p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S-				1	\$200.00				
33	All	05/26/18	05/26/18	Sa KRQE News 13@10	10p-1035p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$400.00				
34	All	05/27/18	05/27/18	KRQE News Sunday 7AM	Su 7a-8a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$75.00				
35	All	06/03/18	06/03/18	CBS Sunday Morning	8a-930a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S				1	\$500.00				
36	All	05/27/18	05/27/18	Su KRQE News 13@10	10p-1035p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$1,000.00				
37	All	05/28/18	06/01/18	M-F 9-10a	9a-10a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				2	\$100.00				
38	All	05/28/18	06/01/18	KRQE News 13 @Noon	12p-1230p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				2	\$200.00				
D 39	All	06/04/18	06/08/18	KRQE News 13 @4p	4p-430p		:30				NM	0	\$0.00
40	All	05/28/18	06/01/18	CBS Evening News	5p-530p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				1	\$500.00				
D 41	All	06/04/18	06/08/18	CBS Evening News	5p-530p		:30				NM	0	\$0.00
E 42	All	05/28/18	06/01/18	KRQE News 13 @530p	530p-6p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				1	\$250.00				
43	All	05/28/18	06/01/18	Wheel of Fortune	M-F 630p-7p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				2	\$500.00				

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05/21/18 - 06/10/18	Lt. Governor NM	2084

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Howie Morales/Lt G	05/21/18 / 05/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
44	All	06/02/18	06/02/18	Sa 7a-8a	Sa 7a-8a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S-				1	\$40.00				
45	All	06/03/18	06/03/18	KRQE News Sunday 7AM	Su 7a-8a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S				1	\$40.00				
E 46	All	05/26/18	05/26/18	The Early Show Sa	5a-7a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$50.00				
E 47	All	05/27/18	05/27/18	KRQE News Sunday 7AM	Su 7a-8a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$75.00				
<b>Totals</b>								0.00				65	\$23,830.00

\*Tax 1 Note: ABQ GRT Ju 17 7.500 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 -05/27/18	30	\$11,625.00	(\$1,743.75)	\$9,881.25	\$741.09	\$10,622.34
05/28/18 -06/08/18	35	\$12,205.00	(\$1,830.75)	\$10,374.25	\$778.07	\$11,152.32
<b>Totals</b>	65	\$23,830.00	(\$3,574.50)	\$20,255.50	\$1,519.16	\$21,774.66

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 26014699 Changes as of: 5/16/2018 at 1:56 PM Version: Highlighting Revision 1

CPE: 281/404/2084 Flight: 5/21/18 - 6/10/18 Station: KRQE

Agency: SADLER STRATEGIC Advertiser: 12524 Market: Albuquerque

12103 VIEWCREST ROAD Product: Lt. Governor NM Office: LOS ANGELES

STUDIO CITY, CA Agency Order #: 7350849 Service: Nielsen

Buyer: Sadler, Sheri Primary Demo: Adults 35+

Salesperson: JON BRUNZELL Assistant: KATIE CULKOSKY

323-966-5271 Separation:

Con Type: POLITICAL/VOTE

Total Spots: 66

Total CPP: \$100.99

Total GRP: 236.0

Con Type: POLITICAL/VOTE

Total Spots: 66

Total CPP: \$100.99

Total GRP: 236.0

#	Day/Time	DP	Program	Rate	A35P Rating	A2554 Rating	Len	5/21 - 6/4				Total Spots	Total \$	CPP*	GRP*
								5/21	5/28	6/4	6/4				
16	M-F 5:30p-6p		KRQE News 13 @ 530P	\$500.00	4.2	2.3	30	2	0	0	0	2	\$1,000.00	\$119.90	8.3
17	M-F 5p-6:30p		Jeopardy	\$500.00	5.4	2.4	30	0	1	0	0	1	\$500.00	\$92.08	5.4
18	M-F 6p-6:30p		Jeopardy	\$1,000.00	5.4	2.4	30	1	0	0	0	1	\$1,000.00	\$184.16	5.4
19	M-F 6:30p-7p		Wheel of Fortune	\$350.00	5.0	2.2	30	0	0	0	1	1	\$350.00	\$69.72	5.0
20	M-F 6:30p-7p		Wheel of Fortune	\$1,000.00	5.0	2.2	30	1	0	0	0	1	\$1,000.00	\$199.20	5.0
21	M 9p-10p		Elementary-CBS	\$900.00	5.8	3.7	30	0	0	0	1	1	\$900.00	\$154.37	5.8
22	Tu 7p-8p		NCIS-CBS	\$1,500.00	7.2	3.7	30	0	0	0	0	0	\$0.00	\$207.18	0.0
23	Tu 8p-9p		Bull-CBS	\$900.00	6.5	3.7	30	0	1	0	0	1	\$900.00	\$139.10	6.5
24	Tu 9p-10p		NCIS: New Orleans-CBS	\$900.00	6.3	4.0	30	0	1	0	0	1	\$900.00	\$143.77	6.3
25	W 8p-9p		Seal Team-CBS	\$700.00	5.7	3.5	30	0	1	0	0	1	\$700.00	\$123.67	5.7
26	Th 7p-8p		Big Bang Theory (R)/Young Sheldon (R)-CBS	\$1,000.00	7.3	5.2	30	0	1	0	0	1	\$1,000.00	\$137.55	7.3
27	Th 8p-9p		Mom/Life in Pieces-CBS	\$900.00	4.6	3.2	30	0	0	0	0	0	\$0.00	\$196.08	0.0
28	F 8p-9p		Hawaii Five-0-CBS	\$700.00	4.7	2.1	30	0	1	0	0	1	\$700.00	\$149.57	4.7
29	F 9p-10p		Blue Bloods-CBS	\$3,500.00	4.8	2.2	30	0	0	0	0	0	\$0.00	\$736.84	0.0
30	M-F 10p-10:35p		KRQE News 13 @ 10P	\$300.00	6.0	3.6	30	0	2	1	1	3	\$900.00	\$49.83	18.1
31	M-F 10p-10:35p		KRQE News 13 @ 10P	\$1,000.00	6.0	3.6	30	1	0	0	0	1	\$1,000.00	\$166.11	6.0



125 West 55th St  
New York, NY 10019

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12103 VIEWCREST Product: Lt. Governor NM Office: LOS ANGELES

ROAD Agency Order #: 7350849 Service: Nielsen

STUDIO CITY, CA Buyer: Sadler, Sheri Primary Demo: Adults 35+

91604 Salesperson: JON BRUNZELL Assistant: KATIE CULKOSKY

323-966-5271 Separation:

Con Type: POLITICAL/VOTE

Total \$: \$23,830.00

Total Spots: 66

Total CPP: \$100.99

Total GRP: 236.0

#	Day/Time	DP	Program	Len	A2554 Rating	A35P Rating	Rate	5/21 - 6/4				Total Spots	Total \$	CPP*	GRP*
								5/21	5/28	6/4	6/11				
32	Sa 7a-8a		KRQE News 13 Saturday Morning	30	0.7	1.1	\$75.00	1	0	0	0	1	\$75.00	\$68.81	1.1
33	Sa 5p-6p		CBS Evening News/KRQE News@530P	30	0.9	3.1	\$125.00	1	1	0	0	2	\$250.00	\$99.68	6.3
34	Sa 6p-6:30p		Jeopardy	30	1.0	2.6	\$250.00	0	1	0	0	1	\$250.00	\$95.42	2.6
35	Sa 6:30p-7p		Wheel of Fortune	30	0.9	2.6	\$200.00	0	1	0	0	1	\$200.00	\$77.22	2.6
36	Sa 6:30p-7p		Wheel of Fortune	30	0.9	2.6	\$250.00	0	0	0	0	0	\$0.00	\$96.53	0.0
37	Sa 9p-10p		48 Hours-CBS	30	2.0	2.9	\$2,000.00	0	0	0	0	0	\$0.00	\$680.27	0.0
38	Sa 10p-10:35p		KRQE News 13 @ 10P Saturday	30	2.9	4.5	\$200.00	0	1	0	0	1	\$200.00	\$44.05	4.5
39	Sa 10p-10:35p		KRQE News 13 @ 10P Saturday	30	2.9	4.5	\$400.00	1	0	0	0	1	\$400.00	\$88.11	4.5
40	Su 7a-8a		KRQE News 13 Morning Sunday 7A	30	1.0	1.5	\$75.00	1	0	0	0	1	\$75.00	\$49.67	1.5
41	Su 8a-9:30a		CBS Sunday Morning	30	2.0	3.9	\$500.00	0	1	0	0	1	\$500.00	\$127.55	3.9
42	Su 8a-9:30a		CBS Sunday Morning	30	2.0	3.9	\$500.00	0	0	0	0	0	\$0.00	\$127.55	0.0
43	Su 6p-7p		60 Minutes-CBS	30	2.1	5.9	\$5,000.00	0	0	0	0	0	\$0.00	\$851.79	0.0
44	Su 10p-10:35p		KRQE News 13 @ 10P Sunday	30	3.0	5.0	\$1,000.00	1	0	0	0	1	\$1,000.00	\$200.80	5.0
45	M-F 9a-10a		The Doctors	30	1.1	1.9	\$100.00	0	2	0	0	2	\$200.00	\$51.55	3.9
46	M-F 12n-12:30p		KRQE News 13 @ Noon	30	1.7	3.1	\$200.00	0	2	0	0	2	\$400.00	\$63.69	6.3
47	M-F 4p-4:30p		KRQE News 13 @ 4P	30	1.7	3.1	\$225.00	0	0	0	1	1	\$225.00	\$72.35	3.1
48	M-F 5p-5:30p		CBS Evening News	30	2.3	6.7	\$500.00	0	1	0	0	1	\$500.00	\$74.18	6.7



**LETTER OF AUTHORIZATION**

**MORALES 4 NM  
PO Box 1515  
Silver City, NM 88062  
Morales4nm2018@gmail.com**

**April 26, 2018**

**Sheri Sadler  
Sadler Strategic Media, Inc.  
12103 Viewcrest Road  
Studio City, CA 91604**

**Dear Ms. Sadler:**

**Please accept this letter as authorization to represent the *MORALES 4 NM*. Our official information is as follows:**

**Name** Morales 4 NM  
**Address** P.O. Box 1515, Silver City, NM 88062  
**Phone** 575/993.8332  
**Fax** N/A  
**e-mail:** Morales4nm2018@gmail.com  
**Name of Chairman** N/A  
**Name of Treasurer** Magdaleno Manzanares  
**FEDERAL I.D.#** 82-3633980



**Signature**  
Jim Farrell, Campaign Manager

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> <i>2/5/18</i>
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I, *Sheri Sadler*,

being/on behalf of: \_\_\_\_\_,

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See request email</i>					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

All Letter of Authorization

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

\_\_\_\_\_  
Date \_\_\_\_\_  
Signature

**To Be Signed By Station Representative**

Accepted  Accepted in Part  Rejected

\_\_\_\_\_  
Signature \_\_\_\_\_ Printed Name \_\_\_\_\_ Title

James Giudicessi  
National Sales Manager  
Jwg 5/17/18

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

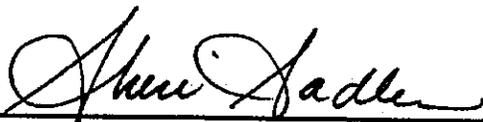
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

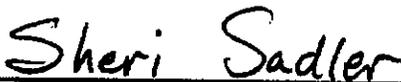
(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
signature of candidate or authorized committee



\_\_\_\_\_  
printed name

\_\_\_\_\_  
date

### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em; font-family: cursive;">See order</p>					

**Attach proposed schedule with charges (if available):**

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.