REP HEADLINE# 8156194 TRF# 813843
$$$ MOD# 3: UNAPPROVED REV #1 $$$

REP: TEL# 323-866-1404
ORDER WORKSHEET

FAX# 323-653-2109
HARRIS REPORT FROM REP MAR14/16 14.27
CHANGES *** WFLA-TV ***

ADV # ADV. NAME ISS/OUR PRINCIPLES PAC REP.# OFF.# SALESMAN #

AGY # AGY. NAME GCW MEDIA BUYER NAME CINDY WINTON

417 W. FOOTHILL BLVD., #B-221 SALES PRSN LA- LYNDA TURNER (H)

GLENDORA, CA 91741

ORDER # CONTRACT # 8156194 CLASS: NATL. LOCAL REGIONAL

PRDCT 981/OUR PRINCPLS PAC EST#981 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAR5/16 MAR15/16 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAR14/16 14.27

REP: URGENT REVISION...3/14/16
M2 APPROVED - AFFECTS TOMORROW, 3/15
PLS BOOK WITH MAX SEPARATION BETWEEN SPOTS (OK IF LESS THAN 30 MINUTES
SEPARATION BETWEEN SPOTS, NO BACK TO BACK SPOTS)
PLS SEE LN 38 FOR FOR PRE-EMPT, -$1,000/1X
PLS SEE LN 58-60 FOR MG, +$1,000/3X
REVISED TTL $79,200/70X
PLS CONFIRM ASAP
THANKS
CAT FOR LYNDA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PLEASE NOTE - ALL REFUND CHECKS MUST BE SENT TO:
GCW MEDIA SERVICES
417 W. FOOTHILL BLVD., #B-221
GLENDORA, CA 91741

30 MINUTES SEPARATION BETWEEN SPOTS. ALL MAKEGOODS MUST BE PRE-APPROVED

JM 3/14

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 981						
			AGENCY PRODUCT CODE =									
38		SZ	730P-800P	30		$1,000.00	3/14	3/14	0		MON	0

PROGRAM : EXTRA
ORD COM1: 1X 3/14 PRE-EMPT, FOR MG SEE LN 58-60
CON COM1: EXTRA

REP: TEL# 323-866-1404 FAX# 323-653-2109

REP HEADLINE# 8156194 TRF# 813843 ORDER WORKSHEET HARRIS REPORT FROM REP MAR14/16 14.27

$$$ MOD# 3: UNAPPROVED REV #1 $$$ **CHANGES** *** WFLA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58		A	400A-430A	30		$50.00	3/15	3/15	1		TUE	1

PROGRAM : NC 8 TODAY AT 4A
ORD COM1: MG FOR PRE-EMPT ON LN 38
CON COM1: NC 8 TODAY AT 4A
THIS IS A MAKE-GOOD FOR MAR14 ON LINE-38 FOR 1 SPOT/WK

59		A	100P-200P	30		$600.00	3/15	3/15	1		TUE	1

PROGRAM : DAYS OF OUR LIVES
ORD COM1: MG FOR PRE-EMPT ON LN 38
CON COM1: DAYS OF OUR LIVES
PART OF A MAKEGOOD MADE UP OF LINES 58-60

60		A	200P-300P	30		$350.00	3/15	3/15	1		TUE	1

PROGRAM : STEVE HARVEY
ORD COM1: MG FOR PRE-EMPT ON LN 38
CON COM1: STEVE HARVEY
PART OF A MAKEGOOD MADE UP OF LINES 58-60

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#38	MISSED:MON/730P-800P	MAR14	30S	$1,000.00	(MAR14/16)
			OFFER:TUE/400A-430A	MAR15	30S	$50.00	PLS ADVISE.
			& TUE/100P-200P	MAR15	30S	$600.00	
			& TUE/200P-300P	MAR15	30S	$350.00	
			CMT:MG FOR PRE-EMPT ON LN 38				

MAR/16 79200.00

CONTRACT TOTAL 79200.00
TOTAL SPOTS 70

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- FEB/PJ EST/ES
DEMOS- RA35+* RA55+

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT

WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

Contract / Revision	Alt Order #
813843 /	08156194

Product		
OUR PRINCIPLES PAC		
Contract Dates	Estimate #	
03/05/16 - 03/15/16		
Advertiser	Original Date / Revision	
POL/Our Principles PAC	03/04/16 / 03/14/16	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WFLA	HRP Los Angeles	HRP/Los Angele
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	
IN10188/AL2896		

And:

GCW Media Services
417 West Foothill Boulevard
Suite B221
Glendora, CA 91741
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	03/05/16	03/05/16	Today Show Sat	8-10a		:30				NM	1	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	02/29/16	03/06/16	-----1-	1	$650.00								
N 2	WFLA	03/05/16	03/05/16	Sa 6p News	6-630p		:30				NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	02/29/16	03/06/16	-----1-	1	$1,000.00								
N 3	WFLA	03/06/16	03/06/16	Today Show Sun	8-9a		:30				NM	1	$950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	02/29/16	03/06/16	------1	1	$950.00								
N 4	WFLA	03/06/16	03/06/16	Meet the Press	10-11a		:30				NM	1	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	02/29/16	03/06/16	------1	1	$1,600.00								
N 5	WFLA	03/06/16	03/06/16	Late News	M-Su		:30				NM	1	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	02/29/16	03/06/16	------1	1	$2,000.00								
N 6	WFLA	03/07/16	03/07/16	Today Show	657-9a		:30				NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	1------	1	$1,500.00								
N 7	WFLA	03/07/16	03/07/16	Today Show 3	12-1258p		:30				NM	1	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	1------	1	$550.00								
N 8	WFLA	03/07/16	03/07/16	M-F 3-4p Ellen	3-4p		:30				NM	1	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	1------	1	$750.00								
N 9	WFLA	03/07/16	03/07/16	Local 6p News	6-630p		:30				NM	1	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	1------	1	$1,700.00								
N 10	WFLA	03/07/16	03/07/16	Late News M-Su	M-Su		:30				NM	1	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	1------	1	$2,000.00								
N 11	WFLA	03/09/16	03/13/16	Local News @ 430a	430-5a		:30				NM	2	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								

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Contract Agreement Between:

WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

Contract / Revision	Alt Order #
813843 /	08156194

Contract Dates	Product	Estimate #
03/05/16 - 03/15/16	OUR PRINCIPLES PAC	

Advertiser	Original Date / Revision
POL/Our Principles PAC	03/04/16 / 03/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		03/07/16	03/13/16	--WTF--	2	$100.00							
N 12	WFLA	03/14/16	03/15/16	Local News @ 430a	430-5a		:30				NM	1	$100.00
Week:		03/14/16	03/20/16	MT-----	1	$100.00							
N 13	WFLA	03/09/16	03/13/16	Local News @ 5a	5-530a		:30				NM	2	$1,100.00
Week:		03/07/16	03/13/16	--WTF--	2	$550.00							
N 14	WFLA	03/14/16	03/15/16	Local News @ 5a	5-530a		:30				NM	1	$550.00
Week:		03/14/16	03/20/16	MT-----	1	$550.00							
N 15	WFLA	03/09/16	03/13/16	Local News @ 530a	530-558a		:30				NM	2	$1,400.00
Week:		03/07/16	03/13/16	--WTF--	2	$700.00							
N 16	WFLA	03/14/16	03/15/16	Local News @ 530a	530-558a		:30				NM	1	$700.00
Week:		03/14/16	03/20/16	MT-----	1	$700.00							
N 17	WFLA	03/09/16	03/13/16	Local News @ 6a	558-7a		:30				NM	2	$2,400.00
Week:		03/07/16	03/13/16	--WTF--	2	$1,200.00							
N 18	WFLA	03/14/16	03/15/16	Local News @ 6a	558-7a		:30				NM	1	$1,200.00
Week:		03/14/16	03/20/16	MT-----	1	$1,200.00							
N 19	WFLA	03/09/16	03/13/16	Today Show	657-9a		:30				NM	1	$1,500.00
Week:		03/07/16	03/13/16	--WTF--	1	$1,500.00							
N 20	WFLA	03/14/16	03/15/16	Today Show	657-9a		:30				NM	1	$1,500.00
Week:		03/14/16	03/20/16	MT-----	1	$1,500.00							
N 21	WFLA	03/09/16	03/13/16	Today Show 2	9-10a		:30				NM	2	$1,600.00
Week:		03/07/16	03/13/16	--WTF--	2	$800.00							
N 22	WFLA	03/14/16	03/15/16	Today Show 2	9-10a		:30				NM	1	$800.00
Week:		03/14/16	03/20/16	MT-----	1	$800.00							
N 23	WFLA	03/09/16	03/13/16	Today Show 3	12-1258p		:30				NM	1	$550.00
Week:		03/07/16	03/13/16	--WTF--	1	$550.00							
N 24	WFLA	03/14/16	03/15/16	Today Show 3	12-1258p		:30				NM	1	$550.00
Week:		03/14/16	03/20/16	MT-----	1	$550.00							
N 25	WFLA	03/09/16	03/13/16	M-F 3-4p	3-4p		:30				NM	1	$750.00
Week:		03/07/16	03/13/16	--WTF--	1	$750.00							
N 26	WFLA	03/14/16	03/15/16	M-F 3-4p	3-4p		:30				NM	1	$750.00
Week:		03/14/16	03/20/16	MT-----	1	$750.00							
N 27	WFLA	03/09/16	03/13/16	M-F 4-5p	4-5p		:30				NM	2	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 03/07/16	End Date 03/13/16	Weekdays --WTF--	Spots/Week 2	Rate $750.00							
N 28	WFLA	03/14/16	03/15/16	M-F 4-5p	4-5p		:30				NM	1	$750.00
Week:		Start Date 03/14/16	End Date 03/20/16	Weekdays MT-----	Spots/Week 1	Rate $750.00							
N 29	WFLA	03/09/16	03/13/16	M-F 5-530p	5-530p		:30				NM	2	$2,000.00
Week:		Start Date 03/07/16	End Date 03/13/16	Weekdays --WTF--	Spots/Week 2	Rate $1,000.00							
N 30	WFLA	03/14/16	03/14/16	M-F 5-530p	5-530p		:30				NM	1	$1,000.00
Week:		Start Date 03/14/16	End Date 03/20/16	Weekdays M------	Spots/Week 1	Rate $1,000.00							
N 31	WFLA	03/09/16	03/13/16	M-F 530-6p	530-6p		:30				NM	2	$2,200.00
Week:		Start Date 03/07/16	End Date 03/13/16	Weekdays --WTF--	Spots/Week 2	Rate $1,100.00							
N 32	WFLA	03/14/16	03/14/16	M-F 530-6p	530-6p		:30				NM	1	$1,100.00
Week:		Start Date 03/14/16	End Date 03/20/16	Weekdays M------	Spots/Week 1	Rate $1,100.00							
N 33	WFLA	03/09/16	03/13/16	Local 6p News	6-630p		:30				NM	1	$1,700.00
Week:		Start Date 03/07/16	End Date 03/13/16	Weekdays --WTF--	Spots/Week 1	Rate $1,700.00							
N 34	WFLA	03/14/16	03/14/16	Local 6p News	6-630p		:30				NM	1	$1,700.00
Week:		Start Date 03/14/16	End Date 03/20/16	Weekdays M------	Spots/Week 1	Rate $1,700.00							
N 35	WFLA	03/09/16	03/13/16	Local 7p News	7-730p		:30				NM	2	$2,200.00
Week:		Start Date 03/07/16	End Date 03/13/16	Weekdays --WTF--	Spots/Week 2	Rate $1,100.00							
N 36	WFLA	03/14/16	03/14/16	Local 7p News	7-730p		:30				NM	1	$1,100.00
Week:		Start Date 03/14/16	End Date 03/20/16	Weekdays M------	Spots/Week 1	Rate $1,100.00							
N 37	WFLA	03/09/16	03/13/16	M-F 730-8p	730-8p		:30				NM	2	$2,000.00
Week:		Start Date 03/07/16	End Date 03/13/16	Weekdays --WTF--	Spots/Week 2	Rate $1,000.00							
N 38	WFLA	03/14/16	03/14/16	M-F 730-8p	730-8p		:30				NM	0	$0.00
Week:		Start Date 03/14/16	End Date 03/20/16	Weekdays M------	Spots/Week 1	Rate $1,000.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WFLA	03/14/16-03/20/16		M-F 730-8p	730-8p	M----------	:30		~~$1,000.00~~		NM		
Credited													
N 39	WFLA	03/09/16	03/13/16	Tonight Show	Tonight Show		:30				NM	2	$4,000.00
Week:		Start Date 03/07/16	End Date 03/13/16	Weekdays --WTF--	Spots/Week 2	Rate $2,000.00							
N 40	WFLA	03/14/16	03/14/16	Tonight Show	Tonight Show		:30				NM	1	$2,000.00
Week:		Start Date 03/14/16	End Date 03/20/16	Weekdays M------	Spots/Week 1	Rate $2,000.00							
N 41	WFLA	03/09/16	03/13/16	Late News M-Su	M-Su		:30				NM	2	$4,000.00
Week:		Start Date 03/07/16	End Date 03/13/16	Weekdays --WTFSS	Spots/Week 2	Rate $2,000.00							
N 42	WFLA	03/14/16	03/14/16	Late News M-Su	M-Su		:30				NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							

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Contract Dates	Product	Estimate #
03/05/16 - 03/15/16	OUR PRINCIPLES PAC	

Advertiser	Original Date / Revision
POL/Our Principles PAC	03/04/16 / 03/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		03/14/16	03/20/16	M------	1	$2,000.00							
N 43	WFLA	03/12/16	03/13/16	Local Sa 7a News	7-8a		:30				NM	1	$400.00
Week:		03/07/16	03/13/16	-----S-	1	$400.00							
N 44	WFLA	03/12/16	03/13/16	Today Show Sa	657-10a		:30				NM	1	$650.00
Week:		03/07/16	03/13/16	-----S-	1	$650.00							
N 45	WFLA	03/12/16	03/13/16	Sa 6p News	6-630p		:30				NM	1	$1,000.00
Week:		03/07/16	03/13/16	-----S-	1	$1,000.00							
N 46	WFLA	03/12/16	03/13/16	SNL	Sa 1130p-1a		:30				NM	1	$1,400.00
Week:		03/07/16	03/13/16	-----S-	1	$1,400.00							
N 47	WFLA	03/12/16	03/13/16	WFLA 7a News Su	Su 7-8a		:30				NM	1	$350.00
Week:		03/07/16	03/13/16	------S	1	$350.00							
N 48	WFLA	03/12/16	03/13/16	Today Show Su	8-9a		:30				NM	1	$950.00
Week:		03/07/16	03/13/16	------S	1	$950.00							
N 49	WFLA	03/12/16	03/13/16	Local Su 9a News	9-10a		:30				NM	1	$1,000.00
Week:		03/07/16	03/13/16	------S	1	$1,000.00							
N 50	WFLA	03/12/16	03/13/16	Meet the Press	10-11a		:30				NM	1	$1,600.00
Week:		03/07/16	03/13/16	------S	1	$1,600.00							
N 51	WFLA	03/12/16	03/13/16	Su 12p News	12-1p		:30				NM	2	$350.00
Week:		03/07/16	03/13/16	------S	1	$350.00							

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WFLA*	*03/07/16-03/13/16*	*Su 12p News*	*12-1p*	---------Su	*:30*	*~~$350.00~~*	*NM*
	See MG 51.2,51.3							
2	WFLA	03/07/16-03/13/16	NHL Regular Game	NHL Regular Gam	---------Su	:30	$250.00	NM
Ⓜ	MG for 51.1 03/13							
3	WFLA	03/14/16-03/14/16	Local News @ 430a	430-5a	M----------	:30	$100.00	NM
Ⓜ	MG for 51.1 03/13							

N 52	WFLA	03/12/16	03/13/16	Su 6p News	6-630p		:30				NM	1	$1,300.00
Week:		03/07/16	03/13/16	------S	1	$1,300.00							
N 53	WFLA	03/12/16	03/13/16	LF Su 1135p-1205a	1135p-1205a		:30				NM	1	$600.00
Week:		03/07/16	03/13/16	------S	1	$600.00							
N 54	WFLA	03/11/16	03/11/16	Fri 9p Grimm	9-10p		:30				NM	1	$6,500.00
Week:		03/07/16	03/13/16	----F--	1	$6,500.00							
N 55	WFLA	03/12/16	03/12/16	Sat 8-10p Dateline	8-10p		:30				NM	1	$4,500.00
Week:		03/07/16	03/13/16	-----S-	1	$4,500.00							
N 56	WFLA	03/15/16	03/15/16	Local News @ 4a	4a-430a		:30				NM	1	$50.00

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03/05/16 - 03/15/16	OUR PRINCIPLES PAC	

Advertiser	Original Date / Revision
POL/Our Principles PAC	03/04/16 / 03/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		03/14/16	03/20/16	-1-----	1	$50.00							
N 57	WFLA	03/15/16	03/15/16	Days of Our Lives	1258-4p		:30				NM	1	$600.00
Week:		03/14/16	03/20/16	-1-----	1	$600.00							
N 58	WFLA	03/15/16	03/15/16	M-F 2-3p	2-3p		:30				NM	1	$350.00
Week:		03/14/16	03/20/16	-1-----	1	$350.00							
						Totals						70	$79,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 -03/15/16	70	$79,200.00	($11,880.00)	$67,320.00
Totals	70	$79,200.00	($11,880.00)	$67,320.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.