

INVOICE



KEYT
 730 Miramonte Dr.
 Santa Barbara, CA 93109
 Main: (805)882-3933
 Billing: (805)882-3933

Property	KEYT		
Invoice #	680457-1	Order #	680457
Invoice Date	03/10/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/28/24 - 03/05/24
Advertiser	Roy Lee for Supervisor 2024		
Product	2024 Primary		
Estimate #			
Account Executive	Vern Alvin		
Sales Office	Santa Maria Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	123524		
Advertiser Ref	128318		
Product 1			
Product 2			

Billing Address:

Hidden Gems Public Relations
 Attention: Accounts Payable
 4075 Via Zorro
 Santa Barbara, CA 93110

Send Payment To:

KEYT
 NPG of California, LLC
 PO Box 873808
 Kansas City, MO 64187-3808

WO Payments Quick Pay Link: payments.wocentral.com/find

Quick Pay Code: [MMQAN4ALJE](#)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/29/24	03/01/24	M-F 5-6a	5-6a	---TF--	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KEYT Th 02/29/24 5:29 AM M-F 5-6a 5-6a :30 Roy Lee 30 second campai g \$20.00 NM									
1 KEYT F 03/01/24 5:41 AM M-F 5-6a 5-6a :30 Roy Lee 30 second campai g \$20.00 NM									
2	03/04/24	03/05/24	M-F 5-6a	5-6a	MT-----	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> 03/04/24 <u>End Date</u> 03/10/24 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 2 <u>Rate</u> \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KEYT M 03/04/24 5:55 AM M-F 5-6a 5-6a :30 Roy Lee 30 second campai g \$20.00 NM									
1 KEYT Tu 03/05/24 5:15 AM M-F 5-6a 5-6a :30 Roy Lee 30 second campai g \$20.00 NM									
3	02/29/24	03/01/24	M-F 6-7a	6-7a	---TF--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KEYT Th 02/29/24 6:53 AM M-F 6-7a 6-7a :30 Roy Lee 30 second campai g \$60.00 NM									
2 KEYT F 03/01/24 6:15 AM M-F 6-7a 6-7a :30 Roy Lee 30 second campai g \$60.00 NM									
4	03/04/24	03/05/24	M-F 6-7a	6-7a	MT-----	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> 03/04/24 <u>End Date</u> 03/10/24 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 2 <u>Rate</u> \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KEYT M 03/04/24 6:54 AM M-F 6-7a 6-7a :30 Roy Lee 30 second campai g \$60.00 NM									
2 KEYT Tu 03/05/24 6:29 AM M-F 6-7a 6-7a :30 Roy Lee 30 second campai g \$60.00 NM									
5	03/02/24	03/03/24	Sa-Su 5-6a	Sa-Su 5-6a	-----SS	:30	2	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
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Product	2024 Primary		
Estimate #			

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5	03/02/24	03/03/24	Sa-Su 5-6a	Sa-Su 5-6a	-----SS	:30	2	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----SS 2 \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KEYT Sa 03/02/24 5:23 AM Sa-Su 5-6a Sa-Su 5-6a :30 Roy Lee 30 second campai g \$10.00 NM 1 KEYT Su 03/03/24 5:40 AM Sa-Su 5-6a Sa-Su 5-6a :30 Roy Lee 30 second campai g \$10.00 NM									
6	02/29/24	03/01/24	M-F 4-5pm News	4-5pm	---TF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---TF-- 2 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KEYT Th 02/29/24 4:12 PM M-F 4-5pm News 4-5pm :30 Roy Lee 30 second campai g \$40.00 NM 2 KEYT F 03/01/24 4:53 PM M-F 4-5pm News 4-5pm :30 Roy Lee 30 second campai g \$40.00 NM									
7	03/04/24	03/04/24	M-F 4-5pm News	4-5pm	M-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KEYT M 03/04/24 4:43 PM M-F 4-5pm News 4-5pm :30 Roy Lee 30 second campai g \$40.00 NM									
8	02/29/24	03/01/24	M-F 5-530p	5-530p	---TF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---TF-- 2 \$100.00									
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9	03/04/24	03/04/24	M-F 5-530p	5-530p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$100.00									
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10	02/29/24	03/01/24	M-F 6-630p	6-630p	---TF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---TF-- 2 \$100.00									
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11	03/04/24	03/04/24	M-F 6-630p	6-630p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$100.00									
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12	02/29/24	03/01/24	M-F 630-7p	630-7p	---TF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---TF-- 2 \$100.00									

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1	KEYT	M	03/04/24	6:55 PM	M-F 630-7p	630-7p	:30	Roy Lee 30	second campai g	\$100.00 NM																																																																												
14	03/02/24	03/02/24	Sat 6-630pm	Sat 6-630pm	-----S-	:30	1	\$100.00	NM																																																																													
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17	02/29/24	03/01/24	M-F 11-1135pm	M-F 11-1135pm	---TF--	:30	2	\$50.00	NM																																																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.

INVOICE



Send Payment To:

KEYT
NPG of California, LLC
PO Box 873808
Kansas City, MO 64187-3808

Invoice #	680457-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Roy Lee for Supervisor 2024		
Product	2024 Primary		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
19	03/03/24	03/03/24	Sun 11-1130pm	Sun 11-1130pm	-----S	:30	1	\$50.00	NM																						
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<u>Total Spots</u>							30																								

Payment Terms 30 Days

<u>Gross Total</u>	\$1,960.00
<u>Agency Commission</u>	\$294.00
<u>Net Amount Due</u>	\$1,666.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.