

**Annual EEO Public File Report  
WJBK FOX 2 IS AN EQUAL OPPORTUNITY EMPLOYER**

Coverage Period: June 1, 2013 to May 31, 2014

Stations Comprising Station Employment Unit: WJBK FOX 2, Detroit, MI

Section 1: Vacancy Information		
Full-time positions Filled by Job Title	Date of Hire	Recruitment Source of Hires
Producer/Writer	6/20/13	Employee Referral
Traffic Assistant	7/1/13	Employee Referral
General Assignment Reporter	7/15/13	Employee Referral
Assignment Desk Editor	7/23/13	Employee Referral
VP, News Director	10/14/13	WJBK-TV Website
Web Producer	10/29/13	WJBK-TV Website
Meteorologist	12/13/13	David Crane Talent Agency
Assistant News Director	1/6/14	WJBK-TV Website
Producer/Writer	4/15/14	WJBK-TV Website
Web Sales Manager/Digital Bus. Dev. Account Executive	5/5/14	WJBK-TV Website

Total Number of Persons Interviewed During Applicable Period: 45

**Job Postings** – When a position becomes available, it is the general practice of the Station to post the job opportunity notice at appropriate locations throughout the Station so the employees are aware of current openings and may apply for consideration for those positions. The notices list the titles and requirements for the positions. These job opportunity/postings are also sent to various community outreach groups, schools and universities, as well as other Fox Owned-and-Operated Stations across the country.

**All Fox O & O Stations:**

WNYW / WWOR-TV	WAGA	KMSP-TV / WFTC
205 E. 67 <sup>TH</sup> St.	1551 Briarcliff Rd, NE	11358 Viking Dr
New York, NY 10065	Atlanta, GA 30306	Eden Prairie, MN 55344
KTTV / KCOP-TV	WTTG / WDCA	WOFL / WRBW
1999 S. Bundy Dr	5151 Wisconsin Ave, NW	35 Skyline
Los Angeles, CA 90026	Washington, DC 20016	Lake Mary, FL 32746
WFLD / WPWR-TV	KRIV/KTXH	WJZY / WMYT
205 N Michigan Ave	4261 Southwest Freeway	3501 Performance Road
Chicago, IL 60601	Houston, TX 77027	Charlotte, NC 28214
WTFX-TV	WJBK	WHBQ-TV
330 Market St	16550 W Nine Mile Rd	485 S Highland Ave
Philadelphia, PA 19106	Southfield, MI 48075	Memphis, TN 38111
KDFW / KDFI	KSAZ / KUTP	KTBC
400 N Griffin St	511 W Adams St	119 E 10 <sup>th</sup> St
Dallas, TX 75202	Phoenix, AZ 85003	Austin, TX 78701
WFXT	WTVT	WOGX
25 Fox Dr	3213 W Kennedy Blvd	1551 SW 37 <sup>th</sup> St
Dedham, MA 02026	Tampa, FL 33609	Ocala, FL 34474

Myfoxdetroit.com serves the community in a number of powerful ways. It provides Metro Detroiters/Michiganders with the latest news, weather and traffic information. Severe weather alerts are sent directly to viewers' emails along with breaking news and traffic emergencies. In addition, its community section has a list of public events and allows users to interact with each other in the form of blogs, discussion boards and through sharing of photos/videos. There is a dedicated page devoted to The Job Shop, that is renown in the area for its wealth of job search information, including coaching, resume writing, interview skills and, of course, job listings, which is fully interactive with the community. News and information is widely disseminated through this vital and active tool. Station information on myfoxdetroit.com includes: internship program, the aforementioned job listings, community events and activities throughout the viewing area, the Public File information and more. Our web also has direct links to many national and local sites. WJBK FOX 2's website attracts approximately 400,000 page views per day and approximately 70,000 unique visitors each day.

Section 2: Recruitment Source Information		
Recruitment Source (Company, Address, Telephone #, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions For Which Source Was Utilized
Myfoxdetroit.com	32	All positions
Foxcareers.com	0	All positions
21cf.com/careers	0	All positions
Careersadmin.21cf.com	0	All positions
Dr. Jeffrey S. Smith, Ass't Professor, Internship Coordinator, Central Michigan University 306 Moore Hall, Mt. Pleasant, MI 48859	0	All positions
Lawrence Technological University 21000 West 10 Mile Road Southfield, MI 48075-1058	0	All positions
Dr. Marilyn Kritzman Department of Communications Western Michigan University 319 Sprau Tower Kalamazoo, MI 49008	0	All positions
Dr. Denise B. Maybank Michigan State University 153 Student Affairs Bldg. East Lansing, MI 48824-1113	0	All positions
L.A. Dickerson, Journalism Department Michigan State University 343 Communications Arts & Science Bldg. East Lansing, MI 48224-1212	0	All positions
Intern Coordinator, Dept. of Telecommunications Michigan State University 409 Communications Arts & Sciences Bldg. East Lansing, MI 48824-1212	0	All positions
Melissa Samuels, Ass't Director Work Experience & Placement Services Marygrove College 8425 W. McNichols Detroit, MI 48221	0	All positions

Carol Anne Ketelsen, Career Consultant	0	All positions
Oakland University Career Services		
154 North Foundation Hall		
Rochester, MI 48309-4401		
Dr. Valerie Palmer-Mehta, Internship Director	0	All positions
Oakland University		
2200 N Squirrel Rd.		
Rochester, MI 48309-4401		
Carol Jones, The Career Education Center	0	All positions
University of Detroit Mercy		
4001 W. McNichols, Reno Hall – 1 <sup>st</sup> Floor		
Detroit, MI 48221		
Elissa Clemmons, Ass't Dean	0	All positions
The Career Education Center		
University of Detroit Mercy		
4001 W. McNichols, Reno Hall 1 <sup>st</sup> Floor		
Detroit, MI 48221		
Ingrid Kroeger, Co-op & Internship Coordinator	0	All positions
Madonna University		
36600 Schoolcraft		
Livonia, MI 48150-1173		
Katie Peters, Placement Advisor	0	All positions
Specs Howard School of Broadcast Arts		
19900 W. Nine Mile Road		
Southfield, MI 48075		
Dick Kernan, VP of Industry Relations	0	All positions
Specs Howard School of Media Arts		
19900 W. Nine Mile Road		
Southfield, MI 48075		
Dr. Carolyn Kraus, Internship Coordinator, Humanities	0	All positions
University of Michigan Dearborn		
4901 Evergreen Road		
Dearborn, MI 48128		
Dr. Anthony McGill	0	All positions
University of Michigan Flint		
4116 William S. White Bldg.		
303 E. Kearsley St.		
Flint, MI 48502-2186		
Dr. Jack Lessenberry, Dept. of Journalism	0	All positions
Wayne State University		
563 Manoogian Hall		
Detroit, MI 48202		
Alicia Nails, Director, Journalism Institute for Media Diversity, Wayne State University	0	All positions
559 Manoogian Hall		
Detroit, MI 48201		

Dr. Sam Fullerton, Intern Coordinator	0	All positions
Eastern Michigan University		
545 Owen Bldg.		
Ypsilanti, MI 48197		
Dr. Geoffrey Hammill, Internship Coordinator	0	All positions
Department of Communications		
Eastern Michigan University		
714 E. Pray-Harrold		
Ypsilanti, MI 48197		
Barbara J. Jones, Sr. Corp. Relations Manager	0	All positions
Eastern Michigan University		
200 McKenny Hall		
Ypsilanti, MI 48197		
Ebony Jones, Sr. Corp. Relations Manager	0	All positions
Eastern Michigan University		
200 McKenny Hall		
Ypsilanti, MI 48197		
Richard Berman	0	All positions
Center for Career & Professional Development		
Kalamazoo College		
1200 Academy Street		
Kalamazoo, MI 49007		
Kimmerly S. Piper-Aiken, Ass't Professor of Journalism	0	All positions
Wayne State University		
565 Manoogian		
Detroit, MI 48201		
Connie Morcom, Ass't Professor	0	All positions
Television & Digital Media Production		
Ferris State University		
1349 Cramer Circle, BIS 303		
Big Rapids, MI 49307-2737		
Career Services Office	0	All positions
Grand Valley State University		
290 Lake Superior Hall		
Allendale, MI 49401		

Wayne County Community College	0	All positions
Jonathan Cartwright		
801 W. Fort Street		
Detroit, MI 48213		
Leo Pet, Virginia Department of Corrections	0	All positions
10398 Democracy Lane, Suite 101		
Fairfax, VA 22030		
Carlos Erickson	0	All positions
Hispanic Links News Services		
1420 N. Street, NW		
Washington, D.C. 20005		

Christie DeLozano	0	All positions
Latin Americans for Social/Econ. Dev.		
4138 West Vernor		
Detroit, MI		
Peter C. Charest, SMSgt, USAF (retired)	0	All positions
Civilian Jobs		
1825 Barrett Lakes Blvd		
Suite 300		
Kennesaw, GA 30144		
Dr. Keith Oppenheim, Broadcasting Internship Coordinator	0	All positions
Grand Valley State University		
290 Lake Superior Hall		
Allendale, MI 49401		
Solomon Miles	0	All positions
Uplift Community Foundation Job Referral Services		
6426 – 6 <sup>th</sup> Street, NW		
Washington, D.C. 20012-2662		
Craig R. Papas, Executive Director	0	All positions
Resolution Center/Macomb		
176 S. Main St. #102		
Mt. Clemens, MI 48043		
Belinda Dulin, Executive Director	0	All positions
Dispute Resolution Center/Washtenaw		
P.O. Box 8654		
Ann Arbor, MI 48107-8645		
Kari Deming	0	All positions
Executive Director, CALL		
16130 Northland Drive		
Southfield, MI 48075		
Myrtle Wilburn, NAACP	0	All positions
1000 U Street, NW, Suite 100		
Washington, D.C. 20001		

Larry Beery	0	All positions
School of Communications		
Grand Valley State University		
290 Lake Superior Hall		
Allendale, MI 49401		
Michigan Association of Broadcaster	0	All positions
819 N. Washington Ave.		
Lansing 48906		
Sandra D. Rice	0	All positions
The Emma L. Bowen Foundation for Minority Interest in Media, Inc.		
524 West 57 <sup>th</sup> Street		
New York, NY 10019		

Alonza R. Matthews, Director	0	All positions
Detroit Urban League		
Workforce & Career Dev. Center		
15770 James Couzen		
Detroit, MI 48238		
Howard University	0	All positions
School of Communications		
525 Bryant Street, NW		
Washingot, D.C. 20059		
Wanda Franklin	0	All positions
Personnel Office		
Department of Social Services		
805 Brightseat Road		
Landover, MD 20785		
Eileen Wilkins, Employer Relations	0	All positions
Bates College		
Office of Career Services		
31 Frye Street		
Lewiston, ME 04240		
Fay Givens	0	All positions
American Indian Services, Inc.		
1110 Southfield, Rd.		
Lincoln Park, MI		

Jenny Jarvis (Area on Aging)	0	All positions
Director of Communications Area Agency on Aging		
29100 Northwestern Highway, Suite 400		
Southfield, MI 48034		
Patrick Bennett (BBB)	0	All positions
Director of Community Relations		
26777 Central Park Blvd., Ste 100		
Southfield, MI 48076		
Mariam Habhab, Exe. Ass't/Project Coordinator	0	All positions
ADC Michigan, 13530 Michigan Ave., Ste 2228		
Dearborn, MI		
Euphemia Franklin	0	All positions
Southeastern Michigan Indians, Inc.		
26641 Lawrence		
Centerline, MI 48015		
Mary Lytle, Program Director	0	All positions
Livingston Mediation Center		
123 E. Washington, Box 138		
Howell, MI 48843		

Denise Van Hee, Program Coordinator	0	All positions
Southfield Michigan Works		
26000 Evergreen, P.O.2055, Southfield, MI 48037		
Judy Ellis, Executive Director	0	All positions
First Step		
44567 Pinetree Drive		
Plymouth, MI 48170		
Deierdre L. Weir, Executive Director	0	All positions
Legal Aid & Defender Assoc.		
613 Abbott St. 6 <sup>th</sup> Floor		
Detroit, MI 48226-1348		
Wassim Mahfouz, Executive Director	0	All positions
Lebanese American Heritage Club		
4337 Maple Road		
Dearborn, MI 48126		
Sharon Synder, Director of Development	0	All positions
JVS		
29699 Southfield Rd.		
Southfield, MI 48076		

Sonia Harb, MSW, CSW	0	All positions
Director of Employment & Training		
ACCESS		
6451 Schaefer Rd., 2 <sup>nd</sup> Floor		
Dearborn, MI 48126		
Alison Vaughn, Executive Director	0	All positions
Jackets for Jobs		
5555 Conner, Suite 2097		
Detroit, MI 48213		
Jennifer Kluge, Executive Vice President	0	All positions
Michigan Business & Professional Association		
27700 Hoover Road		
Warren, MI 48093		
Vista Maria	0	All positions
Attn: Human Resource Dept.		
20651 West Warren Ave.		
Dearborn Heights, MI 48127		
Boston University	0	All positions
<a href="mailto:amcbride@bu.edu">amcbride@bu.edu</a>		
Michigan Chapter of the National Academy of	0	All positions
Television Arts and Sciences		
(MI NATAS Job Bank Coordinator)		
<a href="mailto:Mdes02@yahoo.com">Mdes02@yahoo.com</a>		
Pure Michigan Talent Connect	0	All positions
<a href="mailto:Talentconnect@michigan.gov">Talentconnect@michigan.gov</a>		



Mlive Media Group/Flint Journal	1	Web Producer
540 Saginaw Street, Suite 101		
Flint, MI 48502		
Indeed.com	1	Web Producer
David Crane Agency	1	Meteorologist
Steve Swienkowski		
124 Ammons Drive		
Raleigh, NC 27615		
Mort Meisner Associates	1	Meteorologist
Mort Meisner		
26711 Woodward Ave.		
Huntington Woods, MI 48070		
Willinger Talent Agency	1	General Assignment Reporter
875 Avenue of the Americas Ste. 1601		
New York, NY 10001		
Spotsndots.com	0	Web Sales Manager

Additional interviewees from other sources: 8 Employee Referrals

### Section 3: Supplemental Outreach Activities

#### 1. Outreach Initiatives

WJBK FOX 2 is dedicated to community involvement and promoting higher education and diversity, therefore all activities listed incorporate these components particularly, but not limited to, organizations/efforts involving youth. Staff involved in such activities to discuss their responsibilities, educational background and other requirements of the job, as well as answer questions from the group in this regard. Following is a full listing of FOX 2's outreach initiatives that fit these categories:

#### Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions:

##### **Cynthia Smith, Human Resources Director:**

09/24/2013 Exhibitor, Oakland University – Fall Career Fair  
10/02/2013 Co-Exhibitor, Michigan Association of Broadcasters (MAB), Fall Career & Networking Fair  
10/08/2013 Exhibitor, University of Detroit Mercy Fall Career Fair  
03/14/2014 Participant, "Speed Networking" (co-sponsored by JVS and Southfield Michigan Works)

##### **Patricia Enderle, News Administrative Assistant:**

10/22/2013 Co-Exhibitor, Wayne State University (WSU), "Journalism Day" Internship Fair  
03/28/2014 Exhibitor, Specs Howard Internship Fair

##### **Katherine Kirk-Dantzler, Coordinating Producer**

10/02/2013 Co-Exhibitor, Michigan Association of Broadcasters (MAB) Fall Career & Networking Fair  
10/22/2013 Co-Exhibitor, Wayne State University (WSU), "Journalism Day" Internship Fair

#### National Outreach Participation – FOX Television Stations, Inc.:

##### **Heather Frascella, Roselyn Barranda**

05/26/2013 Emma Bowen Foundation Career Fair, New York, NY  
03/01/2013 International Radio and Television Society (IRTS)

##### **Roselyn Barranda**

05/25/2013 Emma Bowen Foundation Junior Forum, New York, NY

##### **Diana Pike, Margie Ruttenberg**

10/17/2013 Howard University Career Fair, Washington, DC

##### **Jean Fromm, Jeff Zeller, Ken Jobe**

07/30 – 08/04/2013 The National Association of Black Journalists (NABJ), Orlando, FL.

**Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities:**

**Amy Andrews, Anchor/Reporter**

11/19/2013 Speaker, Lawrence Technological University (speaking to broadcast journalism students)

**ML Elrick, Investigative Reporter**

11/21/2013 Speaker, Wayne State University (talking to broadcast journalism students)

03/19/2014 Speaker, Society of Professional Journalists Mid-Michigan Chapter

**Murray Feldman, Anchor:**

08/15/2013 MC, Business Group Regarding Health Care Reform

10/24/2013 Speaker, Lawrence Technological University Journalism Department (speaking to journalism students)

11/11/2013 Host, Financial Debt Resolution Tips for Veterans

04/04/2014 MC, Money Smart Week (Q and A Session)

**Katherine Kirk-Dantzler, Coordinating Producer**

11/18/2013 Speaker, Wayne State University (speaking to broadcast journalism students)

**Maurielle Lue, Reporter**

07/31 – 08/04/2013 Participant, NABJ (National Association for Black Journalist) Convention and Career Fair

10/18/2013 Participant, Big Brothers/Big Sisters “Big Event”

**Huel Perkins, Anchor**

01/14/2014 Host, Motorcity City Automotive Industry Awards (incl. giving out scholarships to Lawrence Tech & Oakland University students)

01/20/2014 Recipient, “Martin Luther King Spirit of the Dream Award” from the United Negro College Fund

**Roop Raj, Anchor/Reporter**

10/01/2013 MC, Michigan Minority Supplier Development Council (MMSDC)/Celebrating the Stars of Supplier Diversity Event

03/20/2014 Speaker, U of M-Dearborn 2014 cultural Daize Series

**Robin Schwartz, Reporter/Anchor**

04/25/2014 MC, Michigan Earth Day Fest

**Alexis Wiley, Reporter**

06/06/2013 MC, “Dinner & Dialogue” (community meeting discussing Detroit’s financial crisis)

07/31 – 08/04/2013 Participant, NABJ (National Association for Black Journalist) Convention and Career Fair

09/12/2013 MC, 2<sup>nd</sup> Annual DAPCEP (Detroit Area Pre-College Engineering Program), “Real McCoy Awards”

**Randy Wimbley, Reporter**

08/22/2013 MC, 7<sup>th</sup> Annual Salute to Diversity Conference

**FOX 2 Station Partnership:**

04/07/2014 – 04/11/2014: Station Media Partner Money Smart Week: Federal Reserve Bank of Chicago and other financial institutions, joined together to help support financial education.

**Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment:**

**FOX 2 College Internship Program**

Since its inception in the late 1970s, diversity has been the foundation of the FOX College Internship Program, which was developed to attract and assist minority and female students, making the station a leader in the Detroit television broadcast market in this regard. WJBK FOX 2 continues to offer the most comprehensive program. Now, we accept the best of the best, which means a fewer number of students, but this allows each student to get the most out of this internship opportunity. Plus, this makes the program more exclusive, ultimately attracting the most qualified and ambitious juniors, seniors, and graduate students who are enrolled in journalism, broadcast journalism, and business curriculums. The students work a minimum of 15 hours per week and receive college credit at the successful conclusion of their internship. WJBK-FOX 2 has developed additional educational aspects to the program as a way to give the students the skills they need to acquire a position in the broadcast industry. WJBK-FOX 2 offers, broadcast writing seminars to help the students learn the correct way to write for television news. Qualified students also have the opportunity to work in all aspects of the station’s operations, excluding technical positions under union mandate. Students are evaluated at the end of the internship and the evaluations are submitted to their respective college or university. **As many former interns are hired by FOX 2, the College Internship Program remains an integral component of our recruitment arm.**

**Katherine Kirk-Dantzler, Coordinating Producer**

11/02, 11/09, 11/23/2013 Intern Writing Seminars

02/28, 3/8, 3/15, 3/29/2014 Intern Writing Seminars

**Following is a list of the participating institutions from which we recruit:**

- Albion College
- Arizona State University
- Baker College
- Central Michigan University
- Columbia College-Chicago

- DePaul University
- Eastern Michigan University
- Ferris State University
- Florida Institute of Technology
- Hope College
- Kalamazoo College
- Lawrence Technological University
- Madonna University
- Marygrove College
- Michigan State University
- Northern Michigan University
- Oakland University
- Specs Howard School of Media Arts
- Syracuse University
- University of Detroit Mercy
- University of Michigan
- University of Michigan-Dearborn
- University of Michigan-Flint
- Valparaiso University
- Wayne State University
- Western Michigan University

Below are the recruitment semesters during this period and the number of students selected for internships:

Fall Semester 2012	6 Students
Winter Semester 2012	8 Students
Spring/Summer Semester 2012	14 Students

#### **Detroit Public Schools “Volunteer Reading Corp” Program**

The Volunteer Reading Corps Program was a call to action on the heels of the unfortunate low test scores of Detroit Public School Students. The program focuses on helping the youngest learners with reading. The goal is to have all pre-kindergarten students and those thereafter read at or above grade level by the end of the third grade. WJBK-FOX 2 answered the call by providing support for students in their weekly reading assignments. Also, volunteering time to help students with homework and keeping in contact with the students to make sure they are on the learning track. To date, the program has 5,702 volunteers with a total of 685,712 hours volunteered.

**Anqunette Jamison, Anchor**

06/05/2013 – 08/04/2013 Participant, Detroit Public Schools “Volunteer Reading Corp” Program

#### **Participation in job banks, Internet programs and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies):**

##### **FOX 2 Job Shop**

An unstable economy and high unemployment were the inspiration for the FOX 2 Job Shop, helmed by **FOX 2 Anchor/Business Reporter Murray Feldman**, which began in 1998 and quickly became a key component of all FOX 2 newscasts and myfoxdetroit.com. Metropolitan Detroit, in particular, was hit hard by the crumbling economy -- much of which was tied to turbulence in the auto industry; FOX 2 anticipated the community's need for such information first by airing “Job Shop” specials, that ultimately evolved into major franchise, with the “Job-A-Day” feature, plus thousands of other job postings, career advice, networking opportunities and job fairs designed to help put southeastern Michigan back to work. Job Shop's steady growth and popularity have made it the first stop for those seeking broadcast television jobs at FOX 2, as well, and is now an important feature at all FOX O & O stations.

#### **Participation in scholarship program designed to assist students interested in pursuing a career in broadcasting:**

##### **Emma L. Bowen Foundation for Minority Interests in Media, Inc.**

Established in 1989, the Emma L. Bowen Foundation for Minority Interests in Media is a non-profit organization whose mission is to create career opportunities in the media industry for minority youth through a program that focuses on scholastic achievement, direct work experience and professional development. Students in the program work in media companies each summer and during school breaks, from high school through college. The students earn both salaries and match scholarship funds to be used for college tuition and related expenses. Over a period of up to five years, the students experience numerous aspects of corporate operation and develop professional and practical skills that will help prepare them for their careers, many of which begin at the companies where the students interned. Fox Television Stations has been a corporate partner in this program since its inception and two of the Company's executives are on the Foundation's board.

## Courageous Persuaders Video Scholarship Competition

Inspired by the numerous incidents of teen drunk and drugged driving in Metropolitan Detroit, FOX 2 joined forces with the Detroit Auto Dealers Association and local advertising agencies in its support of the Courageous Persuaders video scholarship competition. Courageous Persuaders harnesses peer pressure and youthful exuberance by inviting high school students to join in a creative and entertaining competition to make a TV commercial about the dangers of alcohol/substance abuse. Courageous Persuaders is about replacing negative, dangerous images from movies, commercials and television, which portrays drinking as "cool" with positive images that emphasize the dangers of underage and binge drinking. Not only does the Courageous Persuaders initiative provide high school students an opportunity to win scholarship money, but they are also viewed as role models by their peers and the younger middle school students who are the target audience for their message. The grand prize-winning commercial airs on TV as a public service announcement, and budding journalists get their first taste of broadcast TV.

### Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions:

**Fox Station Sales**, an in-house national sales organization, maintains a program to train new sales account executives, which is actively supported by WJBK FOX 2's Sales Department. This program consists of both coursework and hands-on training. At the end of the program, individuals are assigned to the Company's television stations and sales offices throughout the United States. In addition to the aforementioned program, other efforts contributing to cross-department training are underway at WJBK FOX 2. They are as follows:

07/2013	Distracted Driving (Video watched by 31 Photographers/Editors)
07/2013	Live Truck Safety with Power Lines (Video watched by 31 Photographers/Editors)
07/10/2013	Personal Safety Training with Southfield Police Department (20 Photographers participated)
Multiple Dates	How to publish stories to <a href="http://www.myfoxdetroit.com">www.myfoxdetroit.com</a> – attended by news team, including producers, writers, assignment editors, reporters and anchors
Multiple Dates	On-site training for writers learning to produce newscasts
On-going	Creative Services staff – access to Lynda.com for online training/tutorials on a variety of relevant media software applications

### Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting:

#### **Amy Andrews, Anchor/Reporter**

07/11/2013 Celebrity Reader, Reading & Rhythm on the Riverfront

#### **Taryn Asher, Anchor/Reporter**

11/20/2013 Speaker, Stevenson Elementary School Career Day

#### **Jason Carr, Anchor/Reporter**

11/20/2013 Speaker, Stevenson Elementary School Career Day

#### **ML Elrick, Investigative Reporter**

10/27/2013 Celebrity Reader, Detroit Free Press "Gift of Reading Program"

#### **Erika Erickson, Per Diem Reporter**

11/15/2013 Speaker, Pierce Middle School Career Day

#### **Ryan Ermanni, Sports Reporter/Anchor**

11/20/2013 Speaker, Grosse Pointe High School (spoke with journalism students)

#### **Monica Gayle, Anchor:**

02/28/2014 MC, Sing Out 4 Kids Event

#### **Jennifer Hammond, Reporter:**

04/17/2014 Seaholm High School Career Day

#### **Anqunette Jamison, Anchor**

07/18/2013 Celebrity Reader, Reading & Rhythm on the Riverfront

03/26/2014 Speaker, Developing K.I.D.S Career Day

#### **Derek Kevra, Meteorologist**

03/21/2014 Celebrity Reader, David Hicks Elementary

#### **Alan Lee, Anchor**

10/27/2013 Celebrity Reader, Detroit Free Press "Gift of Reading Program"

11/11/2013 Celebrity Reader, Detroit Legacies in Black and White

#### **Rich Luterman, Meteorologist:**

06/15/2013 Participant, American Diabetes Association, "Tour De Cure"

#### **Sherry Margolis, Anchor**

02/25/2014 Celebrity Reader, Reading & Rhythm on the Riverfront

#### **Roop Raj, Anchor/Reporter:**

02/25/2014 Celebrity Reader, Reading & Rhythm on the Riverfront

**Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting:**

**04/07/2014 Money Smart Week Kickoff/Phone Bank** – 9 financial advisors came to the FOX 2 Studios and answered questions concerning, credit, housing, and retirement. We also had experts on hand, off-site, to respond to myfoxdetroit.com inquiries. FOX 2 was a sponsor of Money Smart Week which is in conjunction with the Federal Reserve Bank of Chicago and other financial institutions, to help increase and promote financial education.

**Participation in other activities designed by the station employment unit reasonably calculated to further goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities:**

**Lee Arcay, Producer**

08/27/2013 Job Shadow, Michigan State University Broadcast Student

**Monica Gayle, Anchor:**

01/23/2013 Host, Job Shadow, Almont High School Student

04/18/2014 Host of Station Tour, Girl Scout Troop# 70899 (afternoon)

**Jennifer Hammond, Sports Anchor/Reporter**

05/28/2014 Host of Station Tour, Seaholm High School Broadcast Class

**Carrie Hayes, Per Diem Writer**

05/28/2014 Host of Station Tour, Daisy Girl Scout Troop

**Anquetette Jamison, Anchor**

04/18/2014 Host of Station Tour, Girl Scout Troop# 70899 (morning)

**Derek Kevra, Meteorologist**

01/25/2014 Host of Station Tour, 6 year old Students studying tornadoes

03/22/2014 Job Shadow, Oklahoma College Student

**Matt Wentworth, Producer**

02/24/2014 Host of Station Tour, Lake Shore High School, Advance video production class

03/07/2014 Host of Station Tour, Lake Shore High School, Video Production Class