

RADIO STATION CALL
SIGN:

KDLY

CALENDAR QUARTER: 4

YEAR: 2022

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

ISSUE(S)/PROBLEM(S) ADDRESSED BY PROGRAM	DESCRIPTION	HOW WE COVERED ISSUE	TIME OF BROADCAST(S)	DATE OF BROADCAST(S)
Community Health Updates	Weekly updates with local medical providers	Discussed ongoing health issues on-air including COVID, flu, and ways to stay safe during winter months	Tuesday mornings	10/1-12/31
Community Recreation Updates	Bi-weekly updates with local Game & Fish Department	Discuss ongoing issues regarding the outdoor community including, regulations and hazards	Bi-Weekly meetings	10/1-12/31
Winter Impacts	Community impacted by several winter storm warnings, cancellations and hazardous travel conditions	Relayed information including school and business closures, road impacts and resources available for those impacted	Rotating updates 24 hrs / day	12/10-12/15, 12/21-12/24
Local involved in accident	Fundraiser for local woman involved in accident	Rotating spots promoting fundraiser, interviews about fundraiser	Rotating 24 hrs / day	10/1-10/4
School Fundraiser	Fundraiser event for local school in need of monetary donations	Promoted through promos and interviews	Rotating promos, morning interview	10/11-10/14
Benefit for 9-year-old girl	Benefit event for girl injured in a vehicle vs. bicycle crash	Promoted and participated in fundraiser for local girl. Rotating spots, interviews and on-location coverage.	Rotating 24 hrs / day Benefit: 11/5	10/26-11/5

Thanksgiving meal giveaways	Multiple Thanksgiving meal distributions in Fremont County	Promoted and attended events. Interviewed event organizers.	Rotating promos, various interviews	10/31-11/22
Promoted student academic achievements	Implemented a Student of the Week program at multiple local schools	Recognize students selected by their schools in on-air promos	Morning show and during athletic broadcasts	11/12-12/31
Angel Tree Program	Supported Angel Tree program organized by local middle school	Supported and participated in event which helped local middle school students in need for holidays	Rotating Promos	11/21-12/10
Christmas Basket Program	Supported Christmas basket program organized by local church and ELKS Club	Rotating promos and interviews	Rotating 24/7	12/1-12/15
Holiday Shop Local campaign	Campaign to support local businesses over Christmas shopping season	Local breaks at area businesses, rotating promos encouraging local shopping	Rotating	12/3-12/18