

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

Various

WBRZ, Baton Rouge LA

**Date:** 7.17.2019I, FlexPoint Media,being/on behalf of: Eddie Rispone,a legally qualified candidate of the Republicanpolitical party for the office of: Louisiana Govin the Runoffelection to be held on: 11.16.2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			flight	→ 11/9-11/11	
				gross →	\$13745
				net - \$	11083.25

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Eddie Rispone For Governor - PO Box 83108, Baton Rouge LA, 70884

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Leigh Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7.17.2019

**Date**

*Kegan Beran*

**Signature**



***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

*Denise Robichaux*

**Signature**

*Denise Robichaux*

**Printed Name**

*Director of Sales*

**Title**



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

FLEXPPOINT MEDIA INC  
PO BOX 1051  
NEW ALBANY, OH 43054

## Contract # 29928

Schedule Dates	11/09/19-11/11/19	Date Entered	11/08/19
Advertiser	EDDIE RISPONE-GOVERNOR-R (4352)	Last Modified	11/08/19
Agency	FLEXPPOINT MEDIA INC (2087)	Entered By	Beth Button
Product	Political-Gov (1108)	CO-OP	No
Brand	Flight 11/9-11/11 (18235)	Headline #	ECR26679575
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	Whitn,Eversole,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	112/129/657	Commission	\$2,061.75
Account Types	National/Political	Net Total	\$11,683.25
Billing Type	Standard	Sales Tax	
Comments	TV THIS IS A NEW ORDER FOR RISPONE FOR GOVERNOR. FLIGHT IS 11/9-11/11. TO TAL = \$13215. PLS CFM T/R BOB		

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Nov. 2019	35	\$13,745.00
<b>Grand Total:</b>	<b>35</b>	<b>\$13,745.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	5A- 6A (CST)	1	X							1	\$200.00	\$200.00	ABC (WBRZ)	2Line In Early Morning News	11/8/19
2.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	6A- 7A (CST)	1	X							1	\$350.00	\$350.00	ABC (WBRZ)	WBRZ News Tunein	11/8/19
3.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	7A- Good Morning America - HD	1	X							1	\$375.00	\$375.00	ABC (WBRZ)	Good Morning America	11/8/19
4.0	Normal Line / SPOT	11/09/19-11/09/19	1	:30	7A- Good Morning America Saturday - HD	1						X		1	\$225.00	\$225.00	ABC (WBRZ)	GMA Sat	11/8/19
5.0	Normal Line / SPOT	11/10/19-11/10/19	1	:30	7A- Good Morning America Sunday - HD	1							X	1	\$225.00	\$225.00	ABC (WBRZ)	GMA Sun	11/8/19
6.0	Normal Line / SPOT	11/10/19-11/10/19	1	:30	9A- WBRZ Morning News	1							X	1	\$150.00	\$150.00	ABC (WBRZ)	Morning News	11/8/19
7.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	9A- Live with Kelly and Ryan- HD	1	X							1	\$225.00	\$225.00	ABC (WBRZ)	Live With Kelly & Ryan	11/8/19
8.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	10A- The View - HD	1	X							1	\$225.00	\$225.00	ABC (WBRZ)	The View	11/8/19
9.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	11A- GMA Strahan and Sara	1	X							1	\$175.00	\$175.00	ABC (WBRZ)	Strahan and Sara	11/8/19
10.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	12P- News 2 at Noon	1	X							1	\$200.00	\$200.00	ABC (WBRZ)	News 2 Louisiana At Noon	11/8/19
11.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	1P- General Hospital - HD	1	X							1	\$225.00	\$225.00	ABC (WBRZ)	General Hospital	11/8/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

FLEXPPOINT MEDIA INC  
PO BOX 1051  
NEW ALBANY, OH 43054

## Contract # 29928

Schedule Dates	11/09/19-11/11/19	Date Entered	11/08/19
Advertiser	EDDIE RESPONE-GOVERNOR-R (4352)	Last Modified	11/08/19
Agency	FLEXPPOINT MEDIA INC (2087)	Entered By	Beth Button
Product	Political-Gov (1108)	CO-OP	No
Brand	Flight 11/9-11/11 (18235)	Headline #	ECR26679575
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	Whitn, Eversole,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	112/129/657	Commission	\$2,061.75
Account Types	National/Political	Net Total	\$11,683.25
Billing Type	Standard	Sales Tax	
Comments	TV THIS IS A NEW ORDER FOR RESPONE FOR GOVERNOR. FLIGHT IS 11/9-11/11. TO TAL = \$13215. PLS CFM T/R BOB		

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Nov. 2019	35	\$13,745.00
Grand Total:	35	\$13,745.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	2P- The Wendy Williams Show	1	X							1	\$85.00	\$85.00	ABC (WBRZ)	Wendy Williams Show	11/8/19
13.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	3P- Dr. Phil - HD	1	X							1	\$175.00	\$175.00	ABC (WBRZ)	Dr. Phil	11/8/19
14.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	4P- News 2 at 4pm	1	X							1	\$300.00	\$300.00	ABC (WBRZ)	News 2 Louisiana At Four	11/8/19
15.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	4:30P- Jeopardy - HD	1	X							1	\$375.00	\$375.00	ABC (WBRZ)	Jeopardy	11/8/19
16.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	4:57P- News 2 at 5pm	1	X							1	\$500.00	\$500.00	ABC (WBRZ)	News 2 Louisiana At Five	11/8/19
17.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	5:58P- News 2 at 6pm	1	X							1	\$650.00	\$650.00	ABC (WBRZ)	News 2 Louisiana At Six	11/8/19
18.0	Normal Line / SPOT	11/10/19-11/10/19	1	:30	5:28P- News 2 at 5:30pm Sunday	1							X	1	\$475.00	\$475.00	ABC (WBRZ)	News 2 Louisiana At 530P	11/8/19
19.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	9:59P- News 2 at 10pm	1	X							1	\$700.00	\$700.00	ABC (WBRZ)	News 2 Louisiana At 10P	11/8/19
20.0	Normal Line / SPOT	11/09/19-11/09/19	1	:30	9:59P- News 2 at 10pm Saturday	1						X		1	\$700.00	\$700.00	ABC (WBRZ)	News 2 Louisiana At 10P Sat	11/8/19
21.0	Normal Line / SPOT	11/10/19-11/10/19	1	:30	9:59P- News 2 at 10pm Sunday	1							X	1	\$750.00	\$750.00	ABC (WBRZ)	News 2 Louisiana At 10P Sun	11/8/19
22.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	11:37P- Nightline - HD	1	X							1	\$75.00	\$75.00	ABC (WBRZ)	Nightline	11/8/19
23.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	12:06A- Jeopardy II	1	X							1	\$40.00	\$40.00	ABC (WBRZ)	Jeopardy	11/8/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBRZ  
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Baton Rouge, LA 70802

FLEXPPOINT MEDIA INC  
PO BOX 1051  
NEW ALBANY, OH 43054

# Contract # 29928

Schedule Dates	11/09/19-11/11/19	Date Entered	11/08/19
Advertiser	EDDIE RISPONE-GOVERNOR-R (4352)	Last Modified	11/08/19
Agency	FLEXPPOINT MEDIA INC (2087)	Entered By	Beth Button
Product	Political-Gov (1108)	CO-OP	No
Brand	Flight 11/9-11/11 (18235)	Headline #	ECR26679575
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	Whitn, Eversole,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	112/129/657	Commission	\$2,061.75
Account Types	National/Political	Net Total	\$11,683.25
Billing Type	Standard	Sales Tax	
Comments	TV THIS IS A NEW ORDER FOR RISPONE FOR GOVERNOR. FLIGHT IS 11/9-11/11. TO TAL = \$13215. PLS CFM T/R BOB		

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Nov. 2019	35	\$13,745.00
Grand Total:	35	\$13,745.00

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24.0	Normal Line / SPOT	11/09/19-11/09/19	1	:30	10:35P- Wipe Out	1						X		1	\$100.00	\$100.00	ABC (WBRZ)	Wipeout	11/8/19
25.0	Normal Line / SPOT	11/09/19-11/09/19	1	:30	12:05A- Castle -Syn	1						X		1	\$40.00	\$40.00	ABC (WBRZ)	Castle	11/8/19
26.0	Normal Line / SPOT	11/10/19-11/10/19	1	:30	10:35P- Inside LSU	1						X		1	\$375.00	\$375.00	ABC (WBRZ)	Inside LSU Sports	11/8/19
27.0	Normal Line / SPOT	11/10/19-11/10/19	1	:30	11:35P- Last Man Standing	1						X		1	\$100.00	\$100.00	ABC (WBRZ)	Person of Interest	11/8/19
28.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	6:58P- DANCING WITH THE STARS	1	X							1	\$1,100.00	\$1,100.00	ABC (WBRZ)	Dancing With the Stars-ABC	11/8/19
29.0	Normal Line / SPOT	11/11/19-11/11/19	1	:30	9:01P- The Good Dr	1	X							1	\$1,100.00	\$1,100.00	ABC (WBRZ)	The Good Doctor-ABC	11/8/19
30.0	Normal Line / SPOT	11/10/19-11/10/19	1	:30	6P- America's Funniest Home Videos	1						X		1	\$700.00	\$700.00	ABC (WBRZ)	America's Funniest Home Videos-ABC	11/8/19
31.0	Normal Line / SPOT	11/10/19-11/10/19	1	:30	8P- Shark Tank	1						X		1	\$1,100.00	\$1,100.00	ABC (WBRZ)	Shark Tank-ABC	11/8/19
32.0	Normal Line / SPOT	11/09/19-11/09/19	1	:30	11A- ABC College Football afternoon 11am	1						X		1	\$500.00	\$500.00	ABC (WBRZ)	ABC College Football Early Game	11/8/19
33.0	Normal Line / SPOT	11/09/19-11/09/19	1	:30	6:30P- ABC College Football Prime	1						X		1	\$700.00	\$700.00	ABC (WBRZ)	ABC Saturday Night Big Ten College Football	11/8/19
34.0	Normal Line / SPOT	11/10/19-11/10/19	1	:30	4:30P- Wheel of Fortune-Wkend	1						X		1	\$400.00	\$400.00	ABC (WBRZ)		11/8/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

FLEXPOINT MEDIA INC  
PO BOX 1051  
NEW ALBANY, OH 43054

## Contract # 29928

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Advertiser	EDDIE RISPONE-GOVERNOR-R (4352)	Last Modified	11/08/19
Agency	FLEXPOINT MEDIA INC (2087)	Entered By	Beth Button
Product	Political-Gov (1108)	CO-OP	No
Brand	Flight 11/9-11/11 (18235)	Headline #	ECR26679575
Salesperson	Eagle, Philadelphia (1050)	Demo	
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / SPOT	11/10/19-11/10/19	1	:30	2P- ABC Sports Special	1							X	1	\$130.00	\$130.00	ABC (WBRZ)		11/8/19
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:										Date:									
Accepted-Station:										Date:									
										Comments:									