



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

CONTRACT

<u>Contract / Revision</u> 905223 /		<u>Alt Order #</u> WOC11785046
<u>Product</u> POLITICAL		
<u>Contract Dates</u> 09/24/18 - 09/30/18	<u>Estimate #</u> 158	
<u>Advertiser</u> Dan Patrick		<u>Original Date / Revision</u> 08/31/18 / 08/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 7	<u>Product 1/2</u> 10
<u>Agency Ref</u> 1688		<u>Advertiser Ref</u> 43871

And:

Davis Lenz Media
6060 N Central Expy Ste 560
Dallas, TX 75206

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTX	09/24/18	09/28/18	News 10 @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	11111--				5	\$170.00				
N 2	KWTX	09/24/18	09/28/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	11-11--				4	\$80.00				
N 3	KWTX	09/24/18	09/28/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	1-1-1--				3	\$115.00				
N 4	KWTX	09/24/18	09/27/18	News 10 @ Noon	12:00 PM-12:30 PM		:30				NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	1111---				4	\$95.00				
N 5	KWTX	09/24/18	09/27/18	Let's Make A Deal	2:00 PM-3:00 PM		:30				NM	2	\$122.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1-1---				2	\$61.00				
N 6	KWTX	09/24/18	09/27/18	News 10 @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	1-11---				3	\$170.00				
N 7	KWTX	09/24/18	09/27/18	News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	1111---				4	\$250.00				
N 8	KWTX	09/24/18	09/26/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-11----				2	\$205.00				
N 9	KWTX	09/24/18	09/27/18	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	1111---				4	\$425.00				
Totals								0.00				31	\$5,637.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/28/18	31	\$5,637.00	(\$845.55)	\$4,791.45
Totals	31	\$5,637.00	(\$845.55)	\$4,791.45

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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09/24/18 - 09/30/18	POLITICAL	158

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Dan Patrick	08/31/18 / 08/31/18

Signature: _____ **Date:** _____

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