

CONTRACT



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

| | | |
|--|--|--|
| <u>Contract / Revision</u> 905515 / | | <u>Alt Order #</u> WOC11785078 |
| <u>Product</u> POLITICAL | | |
| <u>Contract Dates</u> 10/15/18 - 10/21/18 | | <u>Estimate #</u> 161 |
| <u>Advertiser</u> Dan Patrick | | <u>Original Date / Revision</u> 08/31/18 / 10/17/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KWTX | <u>Account Executive</u> Waco House | <u>Sales Office</u> Waco National |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> 7 | <u>Product 1/2</u> 10 |
| <u>Agency Ref</u> 1688 | | <u>Advertiser Ref</u> 43871 |

And:

Davis Lenz Media
6060 N Central Expy Ste 560
Dallas, TX 75206

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|--|-----------------------|-----------------|---------------|-------------------|---------------------|-----|-------------|-------|------------|
| N 1 | KWTX | 10/15/18 | 10/19/18 | News 10 @ 6a | 6:00 AM-7:00 AM | | :30 | | | | NM | 5 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | 11111-- | | | | 5 | \$170.00 | | | | |
| N 2 | KWTX | 10/15/18 | 10/19/18 | CBS This Morning | 7:00 AM-9:00 AM | | :30 | | | | NM | 5 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | 11111-- | | | | 5 | \$80.00 | | | | |
| N 3 | KWTX | 10/15/18 | 10/19/18 | Price Is Right | 10:00 AM-11:00 AM | | :30 | | | | NM | 3 | \$345.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | 11111-- | | | | 5 | \$115.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 3 | KWTX | 10/15/18-10/21/18 | Price Is Right | 10:00 AM-11:00 AM | AIMTuwThF---- | :30 | | \$115.00 | | NM | | |
| | | | | See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | | | | | | | | |
| | 5 | KWTX | 10/15/18-10/21/18 | Price Is Right | 10:00 AM-11:00 AM | AIMTuwThF---- | :30 | | \$115.00 | | NM | | |
| | | | | See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | | | | | | | | |
| N 4 | KWTX | 10/15/18 | 10/19/18 | News 10 @ Noon | 12:00 PM-12:30 PM | | :30 | | | | NM | 5 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | 11111-- | | | | 5 | \$95.00 | | | | |
| N 5 | KWTX | 10/15/18 | 10/18/18 | Let's Make A Deal | 2:00 PM-3:00 PM | | :30 | | | | NM | 3 | \$183.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | 11-1--- | | | | 3 | \$61.00 | | | | |
| N 6 | KWTX | 10/15/18 | 10/18/18 | News 10 @ 5p | 5:00 PM-5:30 PM | | :30 | | | | NM | 4 | \$680.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | 1111--- | | | | 4 | \$170.00 | | | | |
| N 7 | KWTX | 10/15/18 | 10/19/18 | News 10 @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | 11111-- | | | | 5 | \$250.00 | | | | |
| N 8 | KWTX | 10/15/18 | 10/18/18 | M-F 630p-7p | 6:30 PM-7:00 PM | | :30 | | | | NM | 4 | \$820.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | 1111--- | | | | 4 | \$205.00 | | | | |
| N 9 | KWTX | 10/15/18 | 10/18/18 | M-F News 10 @ 10p | 10:00 PM-10:35 PM | | :30 | | | | NM | 4 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | 1111--- | | | | 4 | \$425.00 | | | | |
| N 10 | KWTX | 10/15/18 | 10/21/18 | CBS Sunday Morning | 8:00 AM-9:30 AM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----2 | | | | 2 | \$140.00 | | | | |

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| <u>Contract Dates</u> 10/15/18 - 10/21/18 | <u>Product</u> POLITICAL | <u>Estimate #</u> 161 |
| <u>Advertiser</u> Dan Patrick | | <u>Original Date / Revision</u> 08/31/18 / 10/17/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|-----------|-------------------|-----------------|--|-----------------------|-----------------|---------------|-------------------|-------------|-----|-------------|------------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| 1 | KWTX | 10/15/18-10/21/18 | | CBS Sunday Morning | 8:00 AM-9:30 AM | -----Su | :30 | | \$140.00 | | NM | | |
| | | | | See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | | | | | | | | |
| 2 | KWTX | 10/15/18-10/21/18 | | CBS Sunday Morning | 8:00 AM-9:30 AM | -----Su | :30 | | \$140.00 | | NM | | |
| | | | | See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | | | | | | | | |
| N 11 | KWTX | 10/15/18 | 10/21/18 | Face The Nation | 10:30 AM-11:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----1 | | | | 1 | \$70.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| 1 | KWTX | 10/15/18-10/21/18 | | Face The Nation | 10:30 AM-11:00 AM | -----Su | :30 | | \$70.00 | | NM | | |
| | | | | See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | | | | | | | | |
| N 12 | KWTX | 10/15/18 | 10/21/18 | Sa-Su News 10 @ 10p | 10:00 PM-10:35 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----1 | | | | 1 | \$315.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| 1 | KWTX | 10/15/18-10/21/18 | | Sa-Su News 10 @ 10p | 10:00 PM-10:35 PM | -----Su | :30 | | \$315.00 | | NM | | |
| | | | | See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | | | | | | | | |
| N 13 | KWTX | 10/15/18 | 10/16/18 | Tuesday Prime Hr 3 | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -1----- | | | | 1 | \$350.00 | | | | |
| N 14 | KWTX | 10/15/18 | 10/19/18 | Friday Prime Hr 3 | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | ----1-- | | | | 1 | \$350.00 | | | | |
| N 15 | KWTX | 10/15/18 | 10/21/18 | Sunday Prime Hr 1 | 6:00 PM-7:00 PM | | :30 | | | | NM | 9 | \$1,310.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----1 | | | | 1 | \$415.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| 1 | KWTX | 10/15/18-10/21/18 | | Sunday Prime Hr 1 | 6:00 PM-7:00 PM | -----Su | :30 | | \$415.00 | | NM | | |
| | | | | See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | | | | | | | | |
| 2 | KWTX | 10/15/18-10/21/18 | | Sunday Prime Hr 1 | 6:00 PM-7:00 PM | -----Su | :30 | | \$675.00 | | NM | | |
| Ⓜ | MG for | | | 12.1,15.1,10.2,3.3,3.5,10.1,11.1 | | | | | | | | | |
| 3 | KWTX | 10/15/18-10/21/18 | | Late Run News 10 @ 10p | 1030p-1230a | -----Su | :30 | | \$200.00 | | NM | | |
| Ⓜ | MG for | | | 12.1,15.1,10.2,3.3,3.5,10.1,11.1 | | | | | | | | | |
| 4 | KWTX | 10/15/18-10/21/18 | | News 10 @ 530a | 530a-6a | ----ThF---- | :30 | | \$75.00 | | NM | | |
| Ⓜ | MG for | | | 12.1,15.1,10.2,3.3,3.5,10.1,11.1 | | | | | | | | | |
| 5 | KWTX | 10/15/18-10/21/18 | | News 10 @ 530a | 530a-6a | ----ThF---- | :30 | | \$75.00 | | NM | | |
| Ⓜ | MG for | | | 12.1,15.1,10.2,3.3,3.5,10.1,11.1 | | | | | | | | | |
| 6 | KWTX | 10/15/18-10/21/18 | | News 10 @ 5p | 5p-530p | -----F---- | :30 | | \$170.00 | | NM | | |
| Ⓜ | MG for | | | 12.1,15.1,10.2,3.3,3.5,10.1,11.1 | | | | | | | | | |
| 7 | KWTX | 10/15/18-10/21/18 | | Late Show | 1035p-1137p | ----Th----- | :30 | | \$90.00 | | NM | | |
| Ⓜ | MG for | | | 12.1,15.1,10.2,3.3,3.5,10.1,11.1 | | | | | | | | | |
| 8 | KWTX | 10/15/18-10/21/18 | | M-F 1237a-137a | 1237a-137a | ----Th----- | :30 | | \$5.00 | | NM | | |
| Ⓜ | MG for | | | 12.1,15.1,10.2,3.3,3.5,10.1,11.1 | | | | | | | | | |
| 9 | KWTX | 10/15/18-10/21/18 | | Sa 1135p-1235a | 1135p-1235a | -----Sa-- | :30 | | \$10.00 | | NM | | |
| Ⓜ | MG for | | | 12.1,15.1,10.2,3.3,3.5,10.1,11.1 | | | | | | | | | |
| 10 | KWTX | 10/15/18-10/21/18 | | Late Fringe Rotator Sa-Su | 1035p-135a | -----Su | :30 | | \$10.00 | | NM | | |
| Ⓜ | MG for | | | 12.1,15.1,10.2,3.3,3.5,10.1,11.1 | | | | | | | | | |
| Totals | | | | | | | | 0.00 | | | 49 | \$8,713.00 | |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/01/18 - 10/21/18 | 49 | \$8,713.00 | (\$1,306.95) | \$7,406.05 |
| Totals | 49 | \$8,713.00 | (\$1,306.95) | \$7,406.05 |

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| <u>Advertiser</u> Dan Patrick | | <u>Original Date / Revision</u> 08/31/18 / 10/17/18 |

Signature: _____ **Date:** _____

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