

Package

Advertiser: WL Pate for Mayor
 Agency: 4 Alarm
 Buyer: Paula Bothe
 Length(s): :30
 Proposal #: 1260336
 Market [Rank]: BEAUMONT-PORT ARTHUR,RPD-L1 [144]
 Books: Apr-20BEAUMONT-PORT ARTHUR,RPD-L1
 Flight Dates: 04/19/21 - 04/23/21

Station Contact:

Name: Darren Lehrmann
 Phone: (409) 895-4619
 Fax: (409) 899-4632
 Email: dlehrmann@sbgvtv.com

Program	Rate	Apr	Cost	A35+			
DP Days Time	Weeks	19	Spots	RTG	CPP		

KFDM
CHANNEL 6 NEWS
 H M-F 6:00P- 6:30P

\$325	4	\$1,300	15.7
1		4	\$20.70

Weekly Subtotals	4	\$1,300
		4

Demo breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	Net Reach	Population
A35+R	4	\$1,300	62.80	\$20.70	30.03	2.09	63,604	211,800

Agency Commission:	Comm. %	Total	Net Cost
	15%	\$195	\$1,105

Dayparts: H - EARLY NEWS

Client Signature: _____ Date: _____