



Jun 09, 13:29 EDT by: root

163024
8/20/16

FR: WA - MATTHEW WURM (H)
TO: WKPT-TV
REP HEADLINE# 8237242
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9382
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP JUN9/16 13.29
CHANGES *** WKPT-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION
AGY # _____ AGY. NAME TARGETED PLATFORM MEDIA LLC
1291 HOLLYWOOD AVE
ANNAPOLIS, MD 21403

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME KATIE THOMPSON
SALES PRSN WA- MATTHEW WURM (H)

ORDER # _____ CONTRACT # 8237242 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIOR USA 30/60S EST#4591 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN14/16 JUN20/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUN9/16 13.29

REP: REVISED ORDER
CANCELLED SPOTS IN LINES 1-4
CHANGED RATES IN LINES 3-5
EXTENDED LENGTH IN LINES 3-5
TTL SAME
PLS CONFIRM
THANKS JASMINE FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRIORITIES USA ACTION

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

AGENCY ADVERTISER CODE = 750 AGENCY EST# = 4591
AGENCY PRODUCT CODE = 760

| | | | | | | | | | | | | |
|--|---|--|-----------|----|--|---------|------|------|---|--|--------|---|
| 1 | S | | 430P-500P | 30 | | \$40.00 | 6/14 | 6/20 | 4 | | TU-F,M | 4 |
| PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT | | | | | | | | | | | | |
| 2 | S | | 600P-700P | 30 | | \$60.00 | 6/14 | 6/20 | 4 | | TU-F,M | 4 |
| PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT | | | | | | | | | | | | |

FR: WA - MATTHEW WURM (H)
TO: WKPT-TV
REP HEADLINE# 8237242
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN9/16 13.29
CHANGES ** WKPT-TV ***

| :LINE# | :REP | :CD | : TIME PERIOD | : LGTH | : SEC | : RATE | : START | : END | :SPTS | : WEEK | : DAYS | :TOTL |
|--------|--------|-----|---------------|--------|-------|--------|---------|--------|-------|--------|--------|-------|
| : | :LINE# | : | : | : | : | : | : DATE | : DATE | : /WK | : INVT | : | :SPTS |

| | | | | | | | | | | | | |
|---|---|--|------------|----|--|----------|------|------|---|--|-----|---|
| 3 | * | | 800P-1000P | 60 | | \$100.00 | 6/17 | 6/17 | 1 | | FRI | 1 |
|---|---|--|------------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : BONES
CON COM1: BONES

| | | | | | | | | | | | | |
|---|---|--|-------------|----|--|----------|------|------|---|--|-----|---|
| 4 | * | | 1000P-1100P | 60 | | \$100.00 | 6/16 | 6/16 | 1 | | THU | 1 |
|---|---|--|-------------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : TWO & A HALF MEN
CON COM1: TWO & A HALF MEN

| | | | | | | | | | | | | |
|---|----|--|------------|----|--|----------|------|------|---|--|-----|---|
| 5 | LR | | 800P-1000P | 60 | | \$100.00 | 6/16 | 6/16 | 2 | | THU | 2 |
|---|----|--|------------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : THE MENTALIST
CON COM1: THE MENTALIST

JUN/16 \$800.00

CONTRACT TOTAL \$800.00
TOTAL SPOTS 12

MARKET TOTALS \$11,428 WKPT 7% WJHL 31% WCYB 50% WEMT 12% WAPK 0% CYBW 0% CABL 0%

ACCURATE SHARES

SVC- NONE
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Jun 09, 13:29 EDT by: root

(13:31) Page 2 of 2

CONTRACT

WKPT-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

wkptv.com

And:

Targeted Platform Media LLC
1291 Hollywood Ave
Annapolis, MD 21403

| | | |
|--|--|------------------------------------|
| <u>Contract / Revision</u> 16364 / 1 | | <u>Alt Order #</u> 8237242 |
| <u>Product</u> PRIORITIES USA ACT | | |
| <u>Contract Dates</u> 06/14/16 - 06/20/16 | <u>Estimate #</u> 4591 | |
| <u>Advertiser</u> ISS / Priorities USA Action | <u>Original Date / Revision</u> 04/27/16 / 06/09/16 | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WKPT-TV | <u>Account Executive</u> HRP Washington | <u>Sales Office</u> HRP-WASHING |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 750 | <u>Product Code</u> 760 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| E 1 | WKPT | 06/14/16 | 06/20/16 | M-F 430p-5p DIVORCE | 430p-5p | | :30 | | | NM | 4 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/13/16 | 06/19/16 | -TWTF-- | | | | 3 | \$40.00 | | | |
| | | Week: 06/20/16 | 06/26/16 | M----- | | | | 1 | \$40.00 | | | |
| E 2 | WKPT | 06/14/16 | 06/20/16 | M-F 6p-7p PEOPLES | 6p-7p | | :30 | | | NM | 4 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/13/16 | 06/19/16 | -TWTF-- | | | | 3 | \$60.00 | | | |
| | | Week: 06/20/16 | 06/26/16 | M----- | | | | 1 | \$60.00 | | | |
| E 3 | WKPT | 06/17/16 | 06/17/16 | Friday 8-10P BONES | 8p-10p | | 1:00 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/13/16 | 06/19/16 | ----F-- | | | | 1 | \$100.00 | | | |
| E 4 | WKPT | 06/16/16 | 06/16/16 | Thurs Prime 10p TWO | 10p-11p | | 1:00 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/13/16 | 06/19/16 | ---T--- | | | | 1 | \$100.00 | | | |
| E 5 | WKPT | 06/16/16 | 06/16/16 | Thurs Prime 8-10P | 8-10P | | 1:00 | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/13/16 | 06/19/16 | ---T--- | | | | 2 | \$100.00 | | | |
| Totals | | | | | | | | | | | 12 | \$800.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 05/30/16 - 06/20/16 | 12 | \$800.00 | (\$120.00) | \$680.00 |
| Totals | 12 | \$800.00 | (\$120.00) | \$680.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

