

FR: WA - MATTHEW WURM (H)
TO: WKPT-TV
REP HEADLINE# 8258001
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

MAY25/16 12.13
*** WKPT-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME KATIE THOMPSON
1291 HOLLYWOOD AVE
ANNAPOLIS, MD 21403
SALES PRSN WA- MATTHEW WURM (H)
ORDER # _____ CONTRACT # 8258001 CLASS: NATL. LOCAL REGIONAL
PRDCT PRIORITIES USA ACT EST#4661 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG16/16 AUG22/16 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY25/16 12.13

REP: NEW ORDER
TTL \$715 @ 16X
PLS CONFIRM
THANKS JASMINE FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRIORITIES USA ACTION

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 750 AGENCY EST# = 4661												
AGENCY PRODUCT CODE = 760												
1			200P-300P	30		\$50.00	8/16	8/19	3		TU-F	3
PROGRAM : ANDY GRIFFITH												
CON COM1: ANDY GRIFFITH												
2			700A-730A	30		\$25.00	8/16	8/19	2		TU-F	2
PROGRAM : AG DAY												
CON COM1: AG DAY												
3			700P-730P	30		\$70.00	8/22	8/22	2		MON	2
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												

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 *** WKPT-TV ***

:LINE#:	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS:	WEEK :	DAYS :	TOTL:
:	:LINE#:	:	:	:	:	:	: DATE :	: DATE :	/WK:	INVT :	:	:SPTS:
4			730A-800A	30		\$35.00	8/16	8/19	2		TU-F	2
			PROGRAM : FAMILY FEUD									
			CON COM1: FAMILY FEUD									
5			800A-900A	30		\$40.00	8/22	8/22	2		MON	2
			PROGRAM : RACHAEL RAY									
			CON COM1: RACHAEL RAY									
6			1000P-1100P	30		\$50.00	8/22	8/22	1		MON	1
			PROGRAM : TWO & A HALF MEN									
			CON COM1: TWO & A HALF MEN									
7			1000P-1100P	30		\$50.00	8/17	8/17	1		WED	1
			PROGRAM : TWO & A HALF MEN									
			CON COM1: TWO & A HALF MEN									
8			200P-300P	30		\$50.00	8/22	8/22	2		MON	2
			PROGRAM : ANDY GRIFFITH									
			CON COM1: ANDY GRIFFITH									
9			700A-730A	30		\$25.00	8/22	8/22	1		MON	1
			PROGRAM : AG DAY									
			CON COM1: AG DAY									

AUG/16 \$715.00

CONTRACT TOTAL \$715.00
 TOTAL SPOTS 16

MARKET TOTALS \$3,250 WKPT 22% WJHL 30% WCYB 27% WEMT 20% WAPK 1% CYBW 0% CABL 0%

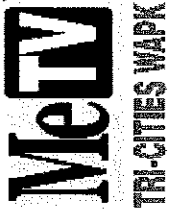
EJHL-17%
 ACCURATE SHARES

SVC- NONE
 DEMOS- RA35+*

May 25, 12:13 EDT by: root

(12:14) Page 2 of 2

CONTRACT



WAPK-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

MeTVtricitie.com

And:

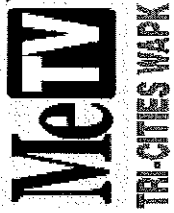
ITN Networks
747 Third Ave
5th Floor
New York, NY 10017

<u>Contract / Revision</u> 16259 / 7		<u>Alt Order #</u> 8214311
<u>Product</u> WIX1DR01		
<u>Contract Dates</u> 03/28/16 - 06/26/16	<u>Estimate #</u>	
<u>Advertiser</u> Wix.com		
<u>Original Date / Revision</u> 03/25/16 / 06/01/16		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAPK-TV	<u>Account Executive</u> HRP New York	<u>Sales Office</u> HRP-New York
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 857	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WAPK	03/28/16	04/03/16	M-Sun 9a-12a	9a-12a		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
Week:		03/28/16	04/03/16	MTWTFSS	\$0.00			2				
2	WAPK	04/04/16	04/10/16	M-Sun 9a-12a	9a-12a		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
Week:		04/04/16	04/10/16	MTWTFSS	\$0.00			2				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WAPK	04/04/16-04/10/16	M-Sun 9a-12a	9a-12a	MTuWThFSaSu	:30	\$0.00	NM		
Credited												
3	WAPK	04/11/16	04/17/16	M-Sun 9a-12a	9a-12a		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
Week:		04/11/16	04/17/16	--WTFSS	\$0.00			2				
E 4	WAPK	05/09/16	05/15/16	M-Sun 9a-12a	9a-12a		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
Week:		05/09/16	05/15/16	MTWTFSS	\$0.00			3				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WAPK	05/09/16-05/15/16	M-Sun 9a-12a	9a-12a	MTuWThFSaSu	:30	\$0.00	NM		
Credited												
5	WAPK	05/16/16	05/22/16	9A-12PM M-SU	9A-12P		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
Week:		05/16/16	05/22/16	-TWTFSS	\$0.00			2				
6	WAPK	05/23/16	05/29/16	M-Sun 9a-12a	9a-12a		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
Week:		05/23/16	05/29/16	MTWTFSS	\$0.00			2				
7	WAPK	06/13/16	06/19/16	M-Sun 9a-12a	9a-12a		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
Week:		06/13/16	06/19/16	MTWTFSS	\$0.00			1				
N 8	WAPK	05/30/16	06/05/16	9A-12PM M-SU	9A-12P		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>				
Week:		05/30/16	06/05/16	-TWTFSS	\$0.00			2				
Totals											14	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Nondiscrimination Policy: Holston Valley Broadcasting Corporation and WKPT-TV / WAPK-TV / WKPT-DT3 do not accept advertising that discriminates based on race or ethnicity. Any provision in any advertising agreement with intent to discriminate is deemed null and void as contrary to federal law.



WAPK-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

MeTVtricitie.com

<u>Contract / Revision</u> 16259 / 7		<u>Alt Order #</u> 8214311
<u>Contract Dates</u> 03/28/16 - 06/26/16	<u>Product</u> WIX1DR01	<u>Estimate #</u>
<u>Advertiser</u> Wix.com	<u>Original Date / Revision</u> 03/25/16 / 06/01/16	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/16 - 04/17/16	5	\$0.00	\$0.00	\$0.00
04/25/16 - 05/29/16	6	\$0.00	\$0.00	\$0.00
05/30/16 - 06/19/16	3	\$0.00	\$0.00	\$0.00
Totals	14	\$0.00	\$0.00	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CONTRACT

WKPT-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

wkptv.com

And:

ITN Networks
747 Third Ave
5th Floor
New York, NY 10017

<u>Contract / Revision</u> 16273 / 3		<u>Alt Order #</u> 8220879
<u>Product</u> WIX1DR01		
<u>Contract Dates</u> 03/28/16 - 06/26/16	<u>Estimate #</u>	
<u>Advertiser</u> Wix.com	<u>Original Date / Revision</u> 04/04/16 / 06/01/16	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WKPT-TV	<u>Account Executive</u> HRP New York	<u>Sales Office</u> HRP-New York
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 857	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	WKPT	04/18/16	04/24/16	M-Sun 9a-12a	9a-12a		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/16	04/24/16	MTWTFSS				2	\$0.00			
N 4	WKPT	05/30/16	06/05/16	M-Sun 9a-12a	9a-12a		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/30/16	06/05/16	--WTFSS				2	\$0.00			
Totals											8	\$0.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/16 - 04/24/16	6	\$0.00	\$0.00	\$0.00
05/30/16 - 06/05/16	2	\$0.00	\$0.00	\$0.00
Totals	8	\$0.00	\$0.00	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 3/29/16
------------------------------	-------------------------

I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

<p>Priorities USA Action</p>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action
Office Sought: U.S. Presidency
General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed
Executive Strategist: Anne Caprara
Chief Strategist: Guy Cecil

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

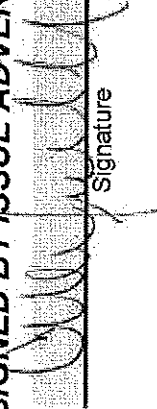
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29th, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title