

KEWB ISSUE RESPONSIVE PROGRAMMING SUMMARY QUARTER 3, 2023
During the months of July, Aug, and Sept the station KEWB broadcasted many programs that gave significant treatment to issues of interest to the community within our coverage area. A summary of the issues covered can be found in the following pages of this report.

**KEWB ISSUE RESPONSIVE PROGRAMMING INFORMATION
QUARTER 3, 2023 July, Aug, and Sept**

ISSUE CATEGORY: Weather

EVENT TITLE: Local Weather Reports

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:17am, 5:45am, 6:17am, 6:45am, 7:17am, 7:45am, 8:17am, 8:45am, 9:29am, 9:44am, 10:50am, 1:50pm, 2:50pm, 3:50pm, 6:50pm, 7:50pm, 8:50pm, 9:50pm, 10:50pm, 11:50pm. Saturdays 10:50am, 11:50am, 12:50pm, 1:50pm, 2:50pm, 3:50pm. Sundays 7:50am, 8:50am, 9:50am 10:50am, 11:50am, 12:50pm, 1:50pm, 2:50pm, 3:50pm.

DURATION: 15 seconds

SOURCE: Internal weather department (from our Yuba City office)

TOPICS DISCUSSED AND SUMMARY DISCUSSION: Weather conditions and advisories.

OTHER COMMENTS: 50 reports per week.

ISSUE CATEGORY: News

EVENT TITLE: Local News Report

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:14am, 6:14am, 7:14am, 8:14am

DURATION: 90 seconds

SOURCE: Results Radio News (company news department)

TOPICS DISCUSSED: Local, regional and national news events and stories.

OTHER COMMENTS: 20 total reports per week

Submitted by: Jennifer Jones

Date: 10/09/2023

KEWB Public Events QUARTER 3, 2023 July, Aug, and Sept

None this quarter.

KEWB Public Service Announcements QUARTER 3, 2023 July, Aug, and Sept

Title:

Duration:

None this Quarter

KEWB Interviews QUARTER 3, 2023 July, Aug, and Sept

<u>Interview:</u>	<u>Date:</u>	<u>Guest:</u>
None this quarter		

KEWB Remote Broadcasts QUARTER 3, 2023 July, Aug, and Sept

Shasta County Public Libraries at Redding Library	04/01/2023
Sundial Splash Festival	06/17/2023
Shasta County Fair Kids Day	06/21/2023

KEWB airs Radio Health Journal (see attached)

Weekly Sundays 6:00-6:30am

KEWB airs Viewpoints (see attached)

Weekly Sundays 6:30-6:59am



VPR Q3 2023 -
CORRECTED.pdf



RHJ Q3 2023.pdf