

KEWB ISSUE RESPONSIVE PROGRAMMING SUMMARY 3rd QUARTER 2017

During the months of July, August, and September of 2017 station KEWB broadcasted many programs that gave significant treatment to issues of interest to the community within our coverage area. Here is a summary, supported by accompanying documentation, of the issues covered:

American History, Animals, Arts, Box Office, Business, Capitalism, Childhood Development, Civil Rights, Crime, Culture, Data, Disabilities, Divorce, Domestic Violence, Economics, Education, Emotions, Entrepreneurship, Ethics, Family Issues, Fandoms, Fears, Film, Gardening, Genocide, Government, Health Care, History, Hobbies, Human, Psychology, Interpersonal Relations, Inventions, Law Enforcement, Leisure, Literary Criticism, Literature, Media, Medicine, Mental Health, Military, Movies, Music, Nature, Parenting, Perception, Politics, Pregnancy, Prisons & Jails, Privacy, Productivity, Professional Development, Psychology, Public Interests, Race Relations, Relationships, Science, Self-Help, Sexual Behavior, Space Travel, Sports, Student Issues, Technology, Television, Therapy, Tourism, Violence, Work Issues, Work-Life Balance, and World Issues.

Addiction, Affordable Housing, American Culture, Auto & Highway Safety, Child Abuse, Child Protection, Child Safety, Colleges and Universities, Consumerism, Crime, Diet & Nutrition, Discrimination, Drug and Tobacco Abuse, Economics, Education, Emergency Response/911, Employment Ethics, Family Issues, Family Relations, Federal Government And Regulation, Fire and EMS, Gender Issues, Health Care, Homelessness, Interpersonal Relationships, Laws & Legal System

KEWB ISSUE RESPONSIVE PROGRAMMING INFORMATION QUARTER 3, 2017 July, August, and September

ISSUE CATEGORY: Weather

EVENT TITLE: Local Weather Reports

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:14am, 5:21am, 5:52am, 6:11am, 6:23am, 6:36am, 6:52am, 7:11am, 7:24am, 7:36am, 7:52am, 8:11am, 8:24am, 8:36am, 8:52am.

DURATION: 15 seconds

SOURCE: Internal weather department (from our Yuba City office)

TOPICS DISCUSSED AND SUMMARY DISCUSSION: Weather conditions and advisories.

OTHER COMMENTS: 15 reports per week.

ISSUE CATEGORY: News

EVENT TITLE: Local News Report

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:34am, 6:34am, 7:34am, 8:34am.

DURATION: 90 seconds

SOURCE: Virtual news (company news department)

TOPICS DISCUSSED: Local, regional and national news events and stories.

OTHER COMMENTS: 20 total reports per week

Submitted by: Olivia Henderson

Date: 10/04/2017

Public Events

- KEWB helped host the first annual firecracker 5k on July 4, 2017. This event had 546 participants and helped raise money for local groups such as: Preston Sharp, Northern California Veterans Museum/Homeward Bound, Shasta Sea Cadets, and The Civil Air Patrol. Participants for their \$20 donation received a t-shirt, race bib, and pancake breakfast after the event. The pancake breakfast, water, and race attire were sponsored by local businesses such as: Dave McGeorge and the A-Team, from McDonald's, Signarama, Maaco, True Ride, Prime lending, Michelle Marks State Farm, Bastiani Arms, Anytime Fitness, Redding Electric Utility, SUite 103 Salon Downtown, Park MArina Motors, Jeannine Hendrickson Photography, Integrity Heating Air Conditioning and Solar, Megastar financial, Dignity Health, Planet Fitness, Big Time Pest Control, Tugwell Roofing, Copper Ridge Care Center, Emerald Kingdom Greenhouse, Axia Home Loans, Dutch Bros, and Hild Collision center.
- KEWB participated in Hurricane Harvey Relief by providing a link on the KESR website, power94radio.com, to donate to hurricane Harvey victims.

KEWB Remote Broadcasts Quarter 2, 2017 July, August, September

July

Remote:	Date:
Nate Welch- Katchafire Reggae	7/7/17
Flippin' Lids Grand Opening	7/22/17

August

Solar Eclipse Broadcast	8/21/17
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September

SJ Denham Labor Day Sales Event	9/2/17
Renaissance Fair	9/9/17
College Quest/ College Options	9/14/17

PSA's

<u>Title</u>	<u>Duration</u>
School Supplies Drive	7/31-8/31
Lift 'Em Up Waterfest Fundraiser	8/5-8/18
Love Your Pet Thrift Shop	8/15-8/31
Simpson University for Seniors	8/25-9/5
Walking With Wings	9/7-9/15
Court Appointed Special Advocates	9/6-9/25
Cross Fit Redding Youth Athletic Club	8/7-9/29
Bark Wine & Brew	9/7-10/6
Girls Inc Gala	9/6-10/6
Harvest Moon Liberty Fest	9/28-10/7



2017-Q3 (July - September) Viewpoints Radio Quarterly Report

Compliancy Issues covered this quarter:

American History
Animals
Arts
Box Office
Business
Capitalism
Childhood Development
Civil Rights
Crime
Culture
Data
Disabilities
Divorce
Domestic Violence
Economics
Education
Emotions
Entrepreneurship
Ethics
Family Issues
Fandoms
Fears
Film
Gardening
Genocide
Government
Health Care
History
Hobbies
Human Psychology
Interpersonal Relations
Inventions
Law Enforcement
Leisure
Literary Criticism

Literature
Media
Medicine
Mental Health
Military
Movies
Music
Nature
Parenting
Perception
Politics
Pregnancy
Prisons & Jails
Privacy
Productivity
Professional Development
Psychology
Public Interests
Race Relations
Relationships
Science
Self-Help
Sexual Behavior
Space Travel
Sports
Student Issues
Technology
Television
Therapy
Tourism
Violence
Work Issues
Work–Life Balance
World Issues

Program: 17-27 Producers: Reed Pence, Evan Rook

Air Week: 7/2/2017 Production Director: Sean Waldron

TIME

Dur.

1:47 SEGMENT 1: What Big Data Can Teach Us About Ourselves 7:37

Synopsis: All of the websites we visit, things we search, and products we buy are logged in databases that can tell us a lot about modern people's thoughts and behaviors. We talk to data analyst and author Seth Stephens-Davidowitz about some of the conclusions this big data can help us reach.

Host: Gary Price

Guests: Seth Stephens-Davidowitz, author of *Everybody Lies: Big Data, New Data, and What the Internet Can Tell Us About Who We Really Are*

Links for more info: <https://www.harpercollins.com/9780062390851/everybody-lies>

Compliancy Issues Covered: Data, Race relations, Privacy, Public interests, Technology

11:26 SEGMENT 2: The Story of Apollo 8 11:25

Synopsis: Many of us know the stories of Apollo 11 and Apollo 13, but fewer know of Apollo 8, the first daring mission into the orbit of the moon. We discuss the mission that effectively ended the space race and set an important precedent that may have saved the lives of the astronauts on board Apollo 13.

Host: Marty Peterson

Guests: Jeffrey Kluger, author of *Apollo 8: The Thrilling Story of the First Mission to the Moon*

Links for more info: <https://www.amazon.com/Apollo-Thrilling-Story-FirstMission/dp/1627798323>

Compliancy Issues Covered: Science, Technology, History, Space travel, Family Issues

23:51 CULTURE CRASH: Aaron Sorkin's Mastery of Screenwriting 2:34

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Synopsis: Aaron Sorkin is the man behind many beloved TV shows and movies. We look at one thing that makes his scripts truly shine: his pointed, duel-like dialogues.

Host: Evan Rook

Compliancy Issues Covered: Media, Culture, Business, Television, Movies, Arts

Program: 17-28 Producers: Reed Pence, Evan Rook, Pat Reuter

Air Week: 7/9/2017 Production Director: Sean Waldron

Time

Dur.

1:47 SEGMENT 1: Domestic Violence: How it happens and how we can try to stop it 9:05

Synopsis: Domestic abuse is something many women and men will experience in their lives. We talk to two psychologists familiar with the subject about what victims can do to remove themselves from the abuse and how being a witness to or a victim of abuse affects intimate relationships, children and the family dynamic.

Host: Gary Price

Guests: Dr. Shannon Karl, Associate Professor in School of Psychology at Nova Southeastern University, Ft. Lauderdale, FL; Dr. Jay Richards, forensic psychologist on the faculty of Washington University and Seattle University, author of the novel, *Silhouette of Virtue*.

Links for more info: <http://psychology.nova.edu/faculty/profile/Karl.html>

<https://www.amazon.com/Silhouette-Virtue-Novel-Jay-Richards/dp/0988589001>

Compliancy Issues Covered: Violence, Family issues, Domestic violence, Law enforcement

12:54 SEGMENT 2: Asa Jennings: A forgotten American hero 9:51

Synopsis: After World War I, the city of Smyrna was set ablaze and people had to run to the beaches just to escape the flames. We'll hear how governments and diplomats in the West all but ignored their plight, and how the efforts of one brave relief worker and a Navy commander finally brought the victims to safety.

Host: Marty Peterson

Guests: Lou Ureneck, Professor of Journalism at Boston University, author of *The Great Fire: One American's mission to rescue victims of the 20th century's first genocide*.

Links for more info: <http://www.smyrnafire.com/>

Compliancy Issues Covered: History, World issues, American history, Genocide

23:45 CULTURE CRASH: Pop music 2:40

Synopsis: Liking pop music is usually thought of as shallow and immature, but why? Pop music gave us The Beatles, The Rolling Stones, and yes, Justin Timberlake.

Host: Evan Rook

Compliancy Issues Covered: Media, Culture, Business, Music

Program: 17-29 Producers: Reed Pence, Evan Rook

Air Week: 7/16/2017 Production Director: Sean Waldron

Time **Dur.**

1:47 SEGMENT 1: Writing Crime Right 8:11

Synopsis: Author Don Winslow's books have attracted filmmakers like Oliver Stone and James Mangold. We talk to him about his latest novel, *The Force* and how he tries to accurately portray issues like police shootings of unarmed black men, law enforcement corruption, and more.

Host: Gary Price

Guests: Don Winslow, author of *The Force*

Links for more info: <http://don-winslow.com/books/the-force/>

Compliancy Issues Covered: Crime, Violence, Law enforcement, Civil rights, Race relations, Literature

12:00 SEGMENT 2: Losing a Legacy: The collapse of the Stroh Brewing Company 10:17

Synopsis: Frances Stroh grew up in the family that owned America's third biggest brewer, Stroh Brewing Company. As she aged into adulthood, she watched as both the brewery and her family life fell apart. She talks about the struggles the company faced, how her family dealt with it, and when a legacy can become a burden.

Host: Marty Peterson

Guests: Frances Stroh, author of *Beer Money: A memoir of privilege and loss*

Links for more info: <https://www.harpercollins.com/9780062393159/beer-money>

Compliancy Issues Covered: History, Family issues, Economics, Business

23:17 CULTURE CRASH: Christopher Nolan 3:06

Synopsis: Christopher Nolan set the box office on fire with his Dark Knight trilogy and made a cultural phenomenon with *Inception*. We explore his directorial career and what sets him apart.

Host: Evan Rook

Compliancy Issues Covered: Media, Culture, Business, Movies, Box Office

Program: 17-30 Producers: Reed Pence, Evan Rook

Air Week: 7/23/2017 Production Director Sean Waldron

Time

Dur.

1:47 SEGMENT 1: Pottermania: What we love in the Harry Potter series 8:38

Synopsis: It has been over 20 years since the story of Harry Potter began and more than 10 since the book series concluded. Why, after all this time, do people still flock to the series for comfort and thrills?

Host: Gary Price

Guests: John Granger, PhD candidate at Swansea University; The Dean of Harry Potter Scholars and Jonathan Lethem, New York Times best-selling author and Harry Potter fan

Links for more info: <http://www.hogwartsprofessor.com/>, <http://jonathanlethem.com/>

Compliancy Issues Covered: Media, Literature, Fandoms, Culture, Literary criticism

12:26 SEGMENT 2: Potter Therapy 9:46

Synopsis: Dr. Janina Scarlet is a clinical therapist who uses superheroes, and witches and wizards, to help patients struggling with depression and PTSD. She talks about what in the Potter series her patients latch on to and why she thinks this type of □pop culture therapy□ works so well.

Host: Marty Peterson

Guests: Dr. Janina Scarlet, a clinical therapist and author of *Superhero Therapy: A hero's journey through acceptance and commitment therapy*

Links for more info: <http://www.superhero-therapy.com/>

<https://www.amazon.com/Superhero-Therapy-Journey-AcceptanceCommitment/dp/1472136411>

Compliancy Issues Covered: Literature, Mental health, Therapy, Culture

23:12 CULTURE CRASH: Harry Potter's Lasting Legacy 3:15

Synopsis: A generation of children grew up with Harry Potter. We look at the books and movies they grew up watching, how they differ and what will stay with them until the very end.

Host: Evan Rook

Compliancy Issues Covered: Media, Culture, Movies, Literature, Art

Program: 17-31 Producers: Reed Pence, Evan Rook, Pat Reuter

Air Week: 7/30/2017 Production Director: Sean Waldron

Time

Dur.

2:50 SEGMENT 1: Getting Things Done: It's all in the planning 10:42

Synopsis: Does it ever seem like the more you try to get stuff done, the less you accomplish? It may be that you □re expending too much energy on doing and not enough planning ahead of time. Two experts provide simple strategies you can use to make more of the time you have to get things done.

Host: Gary Price

Guests: David Allen, productivity consultant and author of *Getting Things Done: The art of stress-free productivity*; Steve McClatchy, founder of Alleer Training and Consulting, author of *Decide: Work smarter, reduce your stress and lead by example*.

Links for more info: www.gettingthingsdone.com www.alleer.com

Compliancy Issues Covered: business, productivity, work-life balance

14:34 SEGMENT 2: Intelligent Disobedience: Knowing when and how to say "no" 9:31

Synopsis: We're taught from a young age that we should obey authority, however there are times when you should say no to the ones in charge. Our guest discusses when and how to say "no" effectively for the benefit of the individual and others.

Host: Marty Peterson

Guest: Ira Chaleff, founder and president of Executive Coaching & Consulting Associates, Washington, D.C., author of the book *Intelligent Disobedience: Doing right when what you're told to do is wrong*.

Links for more info: www.intelligentdisobedience.net

Compliance Issues Covered: Ethics, Business, Disabilities, Military,

24:05 CULTURE CRASH: A Ghost Story 2:20

Synopsis: Quiet films such as *A Ghost Story* can provide a transformative experience if viewers give them a chance.

Host: Evan Rook

Compliance Issues Covered: Media, Culture, Movies

Program: 17-32 Producers: Reed Pence, Evan Rook, Pat Reuter

Air Week: 8/6/2017 Production Director: Sean Waldron

Time **Dur.**

1:47 SEGMENT 1: Overcoming the Fear of Public Speaking 9:32

Synopsis: Speaking in public can be a very anxiety-producing experience, but why? And how can we remove some of that anxiety and do a better job in front of an audience? Our guests discuss the fear of public speaking and offer advice on how to create, prepare for and deliver a speech with confidence.

Host: Gary Price

Guests: Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author of the book, *Steal the Show: From speeches to job interviews to dealclosing*

pitches, how to guarantee a standing ovation for all the performances in your life.

Links for more info: <http://wm.edu>, <http://michaelpport.com>, <http://stealtheshow.com>

Compliance Issues Covered: Business, Professional Development, Fears

13:21 SEGMENT 2: The Mysterious World of Plants 9:40

Synopsis: Americans love to garden. We often do it without considering the history, and sometimes the toxicity of our plants. We discuss the unusual side of gardening and find out about some very interesting plants, how they have been used as hallucinogens, medicines, or tourist attractions.

Host: Marty Peterson

Guests: Michael Largo, author of the book, *The Big, Bad Book of Botany: The world's most fascinating flora.*

Links for more info: <https://www.harpercollins.com/9780062282750/the-big-bad-bookof-botany>

Compliance Issues Covered: Nature, Gardening, Hobbies, Leisure, Tourism, Medicine

24:01 CULTURE CRASH: Catastrophe 2:27

Synopsis: Emmy nominations always bring with them some disappointing snubs. With only one nomination, the show *Catastrophe* has largely been overlooked this year. We explore what makes the series special.

Host: Evan Rook

Compliance Issues Covered: Media, Culture, Television, Art

Program: 17-33 Producers: Reed Pence, Evan Rook, Pat Reuter

Air Week: 8/13/2017 Production Director: Sean Waldron

Time Dur.

1:47 SEGMENT 1: Pregnancy Behind Bars 9:16

Synopsis: After working for years as an OB/GYN for inmates at San Francisco Jail, author Carolyn Sufrin wanted to tell the story of the women she helped. She talks about what health care for pregnant women in jails and prisons looks like, and the changes she hopes to see in the system.

Host: Gary Price

Guests: Carolyn Sufrin, medical anthropologist, former OB/GYN at San Francisco Jail, and author of *Jailcare: Finding the safety net for women behind bars*

Links for more info: <http://www.ucpress.edu/book.php?isbn=9780520288683>

Compliance Issues Covered: Health care, Pregnancy, Family Issues, Prisons & Jails

13:05 SEGMENT 2: The Struggles of Co-Parenting and Tips on Overcoming Them 9:28

Synopsis: Separations and divorces are common in the U.S., and out of those split-ups come children living in two households. We talk to a co-parenting specialist about how the parents' behavior, ability to compromise, and desire to put the child's needs above their

own, can lead to successful parenting and well-adjusted, happy kids.

Host: Marty Peterson

Guests: Karen Bonnell, Co-parent Coach, author of *The Co-Parents' Handbook: Raising welladjusted,*

resilient and resourceful kids in a two-home family from little ones to young adults.

Links for more info: <http://www.thecoparentshandbook.com/>

Compliancy Issues Covered: Family Issues, Parenting, Divorce

23:33 CULTURE CRASH: Movies on Film 2:55

Synopsis: The digital revolution has changed much of the world around us, including the movies we watch. We explore the virtues of filmmaking the old-fashioned way: on film.

Host: Evan Rook

Compliancy Issues Covered: Technology, Movies, Culture, Art

Program: 17-34 Producers: Reed Pence, Evan Rook, Polly Hansen

Air Week: 8/20/2017 Production Director Sean Waldron

Time

Dur.

1:47 SEGMENT 1: The Demise of Cash 10:34

Synopsis: For generations, cash was the way Americans paid for things. But in the age of debit cards, credit cards, Venmo, and Bit Coin, cash is becoming less and less necessary for most of us. We explore why that is, and who is still using cash in this new economy.

Host: Gary Price

Guests: Kenneth Rogoff, professor of economics at Harvard University and author of *The Curse of Cash*

Links for more info: <https://www.kennethrogoff.com/>

Compliancy Issues Covered: Economics, Government, Crime

13:53 SEGMENT 2: The Overlooked Importance of College Professors 8:56

Synopsis: School is back in session, and around the country, high school students are hunting for colleges while college students are starting new course loads. We talk to Georgetown professor Jacques Berlinerblau about how the professorial system is breaking down, and ways to make the system work best for you.

Host: Marty Peterson

Guests: Jacques Berlinerblau, Georgetown University professor and author of *Campus*

Confidential: How college works, or doesn't, for professors, parents, and students.

Links for more info: <http://www.penguinrandomhouse.com/books/554325/campusconfidential-by-jacques-berlinerblau/9781612196428/>

Compliancy Issues Covered: Education, Family Issues, Student issues

24:20 CULTURE CRASH: Before the Fall 2:08

Synopsis: Noah Hawley is the man behind the TV shows Fargo and Legion. He also writes novels and his latest, Before the Fall, is a mystery thriller that has been winning awards and demands to be read.

Host: Evan Rook

Compliancy Issues Covered: Literature, Culture, Art

Program: 17-35 Producers: Reed Pence, Evan Rook, Polly Hansen

Air Week: 8/27/2017 Production Director: Sean Waldron

Time

Dur.

1:47 SEGMENT 1: Mate Choice in Fish & Humans 9:45

Synopsis: Sexual behavior has confused and confounded humans for centuries. Gil Rosenthal, a Texas A&M biology instructor and author, says we can learn a lot about ourselves by looking to other species in the natural world, and considering the sexual lives of fish.

Host: Gary Price

Guests: Gil Rosenthal, professor of biology at Texas A&M University, co-director of the Cichaz Field Station, and author of Mate Choice: The evolution of sexual decision making from microbes to humans

Links for more info: <http://press.princeton.edu/titles/11049.html>

<http://www.bio.tamu.edu/index.php/faculty/rosenthal/>

Compliancy Issues Covered: Nature, Human psychology, Animals, Sexual behavior

13:05 SEGMENT 2: First Impressions & Their Pitfalls 8:46

Synopsis: We all get gut instincts when we walk into a room of strangers. Do we fit in here? Do these people seem friendly? Snap judgments are simply a part of how we function. But Princeton University psychology professor, Alexander Todorov, says that though these impressions are natural, we should try to resist them.

Host: Marty Peterson

Guests: Alexander Todorov, professor of psychology at Princeton University and author of

Face Value: The irresistible influence of first impressions

Links for more info: <http://press.princeton.edu/titles/10923.html>,

<https://psych.princeton.edu/person/alexander-todorov>

Compliancy Issues Covered: Human psychology, Business, Perception, Interpersonal relations

24:20 CULTURE CRASH: Breaking Bad & The Shortcoming of Binge-watching 2:07

Synopsis: Breaking Bad is a modern classic of TV, and insanely compelling. But is binge-watching

such shows really the best idea or do the best plots take time?

Host: Evan Rook

Compliancy Issues Covered: Literature, Culture, Art

Program: 17-36 Producers: Reed Pence, Evan Rook, Pat Reuter

Air Week: 9/3/2017 Production Director: Sean Waldron

Time

Dur.

1:47 SEGMENT 1: Bobby Kennedy's Legacy 10:19

Synopsis: Although he never became president, Bobby Kennedy spearheaded a great deal of change in America with his work in civil rights, crime fighting and by combatting corruption. Our guest remembers this icon and talks about his more personal side, how he helped his brother John become president, and how his legacy inspires liberals and conservatives to this day.

Host: Gary Price

Guests: Larry Tye, author of Bobby Kennedy: The making of a liberal icon

Links for more info: <http://www.larrytye.com>

Compliancy Issues Covered: American history, Politics, Civil Rights

13:38 SEGMENT 2: The Perils of Over-parenting 8:51

Synopsis: Parents want what's best for their kids. But sometimes, they can take it too far. We talk to two experts about over-parenting, the tendency to demand your child earn straight A's, work to be a sports star, and find the time to work a part-time job... and how to fix it.

Host: Marty Peterson

Guests: Carl Honoré, author of Under Pressure: Putting the child back in childhood; Terri Khonsari, author of Raising a Superstar: Simple strategies to bring out the brilliance in every child

Links for more info: <http://www.carlhonore.com/book/under-pressure/>,

<https://www.amazon.com/Raising-Superstar-Simple-StrategiesBrilliance/dp/1600373569>

Compliancy Issues Covered: Human psychology, Childhood development, Family Issues, Parenting

23:59 CULTURE CRASH: Reading Non-Fiction 2:29

Synopsis: It's often tempting to stay in the more comfortable waters of fiction novels. We know the pacing and the storytelling style. But non-fiction books have a lot to offer when we give them a try.

Host: Evan Rook

Compliancy Issues Covered: Literature, Culture, Art

Program: 17-37 Producers: Reed Pence, Evan Rook

Air Week: 9/10/2017 Production Director Sean Waldron

Time Dur.

1:47 SEGMENT 1: Finding Happy 8:49

Synopsis: Everyone wants to find happiness, but what are we really searching for? We explore the science behind happiness, how our brain achieves the elusive emotion, and how it all depends on who you are and where you are.

Host: Gary Price

Guests: Tim Bono, assistant dean in the college of arts and sciences, and a lecturer in psychology at Washington University, St. Louis; Frederic Lenoir, philosopher, sociologist and religious historian. Author of the book, Happiness: A philosopher's guide.

Links for more info: www.wustl.edu www.fredericlenoir.com

Compliancy Issues Covered: Psychology, Mental Health, Emotions, Relationships

12:08 SEGMENT 2: How to Make Your Start-up Work 9:25

Synopsis: It's the American dream to start your own business and watch it thrive. But most of the time, that's easier said than done. We explore entrepreneurial tips and tricks from the 20-something CEO who has already become a start-up expert.

Host: Marty Peterson

Guests: Daniel DiPiazza, CEO of Rich20Something and author of Rich20Something: Ditch your average job, start an epic business, and score the life you want

Links for more info: <http://rich20something.com/>

Compliancy Issues Covered: Capitalism, Business, Entrepreneurship, Work Issues

23:04 CULTURE CRASH: The Cinema of 2007 3:20

Synopsis: On the 10th anniversary of 2007, we take a look at some of the films from a decade ago that have proved to stand the test of time and make 2007 a year in film worth remembering.

Host: Evan Rook

Compliancy Issues Covered: Film, Culture, Art

Program: 17-38 Producers: Reed Pence, Evan Rook

Air Week: 9/17/2017 Production Director: Sean Waldron

Time

Dur.

1:47 SEGMENT 1: The Voices in Our Heads 10:13

Synopsis: Everyone needs a little self-talk now and then, so we talk to experts about those voices in our head. We dive into the science behind them and how those voices can be used in a productive manner to help us accomplish our goals.

Host: Gary Price

Guests: Dr. Charles Fernhough, author of *The Voices Within: The History and Science of How We Talk to Ourselves*; Dr. Ethan Kross, Professor of Psychology at the University of Michigan

Links for more info: www.charlesfernough.com,

<https://lsa.umich.edu/psych/people/faculty/ekross.html>

Compliancy Issues Covered: Psychology, Mental Health, Self-help

13:32 SEGMENT 2: Inventing the Polaroid 8:31

Synopsis: In the era of smartphone cameras, instant photography is everywhere. But it wasn't long ago when Polaroid cameras offered instant photography as a groundbreaking new way of seeing the world. Before the invention is completely lost to time, we look back at the man, and the business deals, that made it possible.

Host: Marty Peterson

Guests: Ron Fierstein, author of the book, *A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War*

Links for more info: <http://www.triumphofgenius.com/>

Compliancy Issues Covered: Capitalism, Business, Inventions, History

23:33 CULTURE CRASH: NBC's The Good Place and Serialized Comedy 2:55

Synopsis: Traditionally, a sitcom show is episodic: you don't necessarily need to see every episode. But NBC's *The Good Place* embraces a serialized structure, which gives it a unique feel.

Host: Evan Rook

Compliancy Issues Covered: Television, Culture, Art

Program: 17-39 Producers: Reed Pence, Evan Rook

Air Week: 9/24/2017 Production Director: Sean Waldron

Time

Dur.

1:47 SEGMENT 1: The Pursuit of Happiness 9:49

Synopsis: In the modern era of social media, demanding jobs, and anxiety, it may seem nearly impossible to find the joy you dream of. We talk to two experts about how to overcome our fears, withstand constant change, and feel more happiness in our everyday lives.

Host: Gary Price

Guests: Neil Pasricha, author of *Two Minute Mornings: A Journey to Win Your Day Every Day*; Sharon Weil, author of *ChangeAbility: How Artists, Activists, and Awakeners Navigate Change*

Links for more info: <https://globalhappiness.org/neil-pasricha/>

<http://www.chroniclebooks.com/titles/two-minute-mornings.html>

https://www.ted.com/talks/neil_pasricha_the_3_a_s_of_awesome

<http://www.sharonweilauthor.com/>

Compliancy Issues Covered: Psychology, Mental Health, Self-help

13:08 SEGMENT 2: Teaching Girls to Code: The mission to close the gender gap in tech 8:53

Synopsis: Technological advancements are happening every day. But statistics show that men dominate the tech field. Reshma Saujani decided to do something about that and began an organization dedicated to teaching girls to code, and hopes to empower a new future of innovation.

Host: Marty Peterson

Guests: Reshma Saujani, founder of Girls Who Code and author of *Girls Who Code: Learn to Code and Change the World*

Links for more info: <https://girlswhocode.com/> https://www.amazon.com/Girls-WhoCode-LearnChange/dp/042528753X/ref=sr_1_1?s=books&ie=UTF8&qid=1505489923&sr=1-1&keywords=girls+who+code

Compliancy Issues Covered: Capitalism, Business, Technology, Gender, Women's Issues

23:31 CULTURE CRASH: The Future of Football in America 2:53

Synopsis: Football has been facing a head trauma crisis for years. Now, youth football

enrollment and NFL TV ratings are both down. We explore the future of football in America.

Host: Evan Rook

Compliance Issues Covered: Culture, Sports, Family Issues

RADIO HEALTH JOURNAL



The Latest In Health, Science & Technology

2017-Q3(July-September) Radio Health Journal Quarterly Report Compliance Issues covered this quarter:

Addiction	Local Government
Affordable Housing	Medicare & Medicaid
American Culture	Men's Issues
Auto & Highway Safety	Mental Health
Child Abuse	Military National Security
Child Protection	Parenting Issues
Child Safety	Pets & People
Colleges and Universities	Police
Consumerism	Pop Culture
Crime	Poverty
Diet & Nutrition	Psychology
Discrimination	Public Health
Drug and Tobacco Abuse	Public Safety
Economics	Rural/Small Town Issues
Education	Sexual Assault
Emergency Response/911	Suicide
Employment Ethics	Technology & Science
Family Issues	Tobacco And Substance Abuse
Family Relations	Women's Issues
Federal Government And Regulation	Workplace Issues
Fire and EMS	Youth At Risk
Gender Issues	

Health Care
Homelessness
Interpersonal Relationships
Laws & Legal System

Program: 17-27 Producers: Reed Pence & Libby Foster Air Week: 07/02/17-07/08/17

Production Director: Sean Waldron

Time **Segment Dur.**

2:05 SEGMENT 1: OVERWHELMED TEENS 12:46

Synopsis: High schoolers in high achieving suburbs & private academies are often pushed to do more and more, and do it well. It creates a culture of pressure that may have severe mental health consequences. Experts discuss where the pressure comes from and what parents can do about it.

Host: Reed Pence. Guests: Dr. Michael Bradley, clinical psychologist and author, Crazy-Stressed: Saving Today's Overwhelmed Teens With Love, Laughter, and the Science of Resilience; Jared Mason, Teen Programming Director, Alive Center, Naperville, IL and former high school English teacher; Saumya Bharti, senior, Naperville Central High school and member, Student Advisory Board, Alive Center; Kandice Henning, Founder and Executive Director, Alive Center.

Compliancy issues covered: education; youth at risk; suicide; parenting issues; mental health issues

Links for more information: <http://www.doctormikebradley.com>; <http://alivenaperville.com>

15:53 SEGMENT 2: A DOCTOR WHO REALLY CAN FEEL YOUR PAIN 6:45

Synopsis: Dr. Joel Salinas has mirror touch synesthesia, a condition involving cross wiring in the brain. The result is that visual stimuli prompt a response in his touch system. He literally feels it when people experience pain. Salinas discusses how this strange condition works and how he is able to use it in diagnosis. Host: Karen Hand. Guest: Dr. Joel Salinas, neurologist, Massachusetts General Hospital and author, Mirror Touch: Notes From a Doctor Who Can Feel Your Pain

Compliancy issues covered: health care; consumerism

Link for more information: <https://joelsalinasmd.com/book/>

Program: 17-28 Producers: Reed Pence, Polly Hansen & Libby Foster Air Week: 07/09/17-07/15/17

Production Director: Sean Waldron

Time **Segment Dur.**

1:55 SEGMENT 1: OUR OBESITY OBSESSION: DOES SCIENCE SUPPORT IT? 12:46

Synopsis: The cultural bias against obesity is often justified on health grounds. But, recent studies show that people classified in the "overweight" BMI category actually have less mortality than normal weight people. Experts discuss how culture drives our obsession with weight and what science really has to say about it. Host: Reed Pence. Guests: Harriet Brown, Assoc. Prof. of

Magazine Journalism, Newhouse School of Public Communication, Syracuse Univ. and author, *Body of Truth: How Science, History, and Culture Drive Our Obsession With Weight and What We Can Do About It*; Dr. Carl Lavie, Medical Director of Preventive Cardiology, John Ochsner Heart & Vascular Institute, New Orleans and author, *The Obesity Paradox: When Thinner Means Sicker and Heavier Means Healthier*

Compliancy issues covered: health care; public health; discrimination; science and technology; economics

Links for more information: <http://harriettbrown.com> <http://obesityparadox.com>

15:43 SEGMENT 2: THE SCIENCE OF SMELL 7:12

Synopsis: The sense of smell evokes powerful memories and makes food taste good, but it also has important functions in interpersonal relations and personal safety. Experts discuss the science behind it. Host: Nancy Benson. Guests: Dr. Charles Wysocki, Behavioral Neuroscientist Emeritus, Monell Chemical Senses Center; Neil Pasricha, author, *The Book of Awesome*

Compliancy issues covered: consumerism; interpersonal relations; gender issues;

Link for more information: http://www.monell.org/faculty/people/charles_j_wysocki;
<http://1000awesomethings.com>

Program: 17-29 Producers: Reed Pence, Polly Hansen & Libby Foster Air Week: 07/16/17-07/22/17

Production Director: Sean Waldron

Time Segment Dur.

2:04 SEGMENT 1: SIBLING ABUSE 12:23

Synopsis: Psychological or physical abuse by siblings is much more common than most people realize. It can leave severe psychological scars. However, parents often downplay it, calling it "normal sibling rivalry." Experts discuss the extent of the problem, warning signs of abuse, and how parents can act without involving family services officials and endangering the family.

Host: Reed Pence. Guests: Dr. John Caffaro, Distinguished Prof., Alliant Intl. Univ.; Nancy Kilgore, PTSD trainer, abuse survivor and author, *Girl in the Water*; Dr. Mandy Morrill-Richards, Asst. Prof. of Psychology, Valparaiso Univ.

Compliancy issues covered: public health; youth at risk; child abuse, child safety and child protection; parenting issues

Links for more information:

<http://member.agpa.org/imis/agpa/cgpdirectory/MemberDetail.aspx?id=23388>

<http://psychcentral.com/lib/girl-in-the-water-a-true-story-of-sibling-abuse/>

<http://www.valpo.edu/psychology/about/faculty-and-staff-2/mandy-morrillrichards-ed-d/> 15:29

SEGMENT 2: TEETH AND THE STRUGGLE FOR ORAL EQUALITY 7:25

Synopsis: We often judge people by their smiles. However, dental care and medical care have always been separate in the US, creating a large population that doesn't receive dental care.

These people often end up with extremely poor oral health and make up a surprisingly large proportion of ER visits. Experts discuss. Host: Nancy Benson. Guests: Mary Otto, author, *Teeth*:

The Story of Beauty, Inequality and the Struggle for Oral Health in America; Dr. Cheryl Watson-Lowry, inner city Chicago dentist

Compliancy issues covered: consumerism; health care; federal government and laws

Link for more information: <http://thenewpress.com/books/teeth>

<http://www.chicagotribune.com/business/promotions/chi-ugc-article-dr-cherylwatson-lowry-becomes-secretary-of-2016-12-05-story.html>

Program: 17-30 Producers: Reed Pence, Polly Hansen & Libby Foster Air Week: 07/23/17-07/29/17

Production Director: Sean Waldron

Time

Segment Dur.

2:01 SEGMENT 1: CONSOLIDATING 911: WHERE DO WE DRAW THE LINE? 12:14

Synopsis: 911 is literally a lifeline for millions of Americans, but it's mostly based on old technology depending on landline phones to know where callers are. Expensive next generation technology built for the 75 percent of 911 calls from cell phones has helped push call centers to consolidate. But will it cost lives when a far away call center worker, with no local geographic knowledge, takes your call? Experts discuss. Host: Reed Pence. Guests: Budge Currier, 911 Administrator, State of California; Elizabeth Adams, former 911 call center administrator, Vermont State Police; Lawrence Consalvos, President and Chief Operating Officer, IXP Corp., public safety firm.

Compliancy issues covered: public safety; police, fire and EMS; emergency preparedness and 911; employment; local government

Links for more information: <http://www.caloes.ca.gov>

<http://www.news7newslinc.net/index.php/vermont/1240-911-dispatch-centerscalling-for-help>

<http://www.ixpcorp.com/About/Executive-Leadership.aspx>

15:17 SEGMENT 2: HEALING CHILDREN: NOT JUST LITTLE ADULTS 7:41

Synopsis: Children's medicine is more specialized than many people think. Pediatric practitioners and hospitals are set up to deal with the different biology of children. An expert explains. Host: Nancy Benson. Guest: Dr. Kurt Newman, President and CEO, Children's National Health System and author, Healing Children: A Surgeon's Stories from the Frontiers of Pediatric Medicine

Compliancy issues covered: youth at risk; health care; consumerism; parenting issues

Link for more information: <http://www.penguinrandomhouse.com/books/317981/healing-children-by-kurtnewman-md/9780525428831/>

Program: 17-31 Producers: Reed Pence & Libby Foster Air Week: 07/30/17-08/05//17

Production Director: Sean Waldron

Time

Segment Dur.

2:01 SEGMENT 1: CAR CRASH VICTIMS & PTSD 13:20

Synopsis: Auto accidents are the largest cause of post-traumatic stress disorder. About 25 percent of people injured in car crashes will suffer from it. Accident survivors and one of the world's foremost experts discuss variables that make PTSD worse and those that make recovery easier, as well as the essentials victims must carry out to recover. Host: Reed Pence. Guests: Bill Hansen, car accident survivor; Dr. Edward Hickling, Prof. of Psychology, Univ. at Albany and co-author, *After the Crash*; Debbie Miller Koziarz, car accident survivor

Compliance issues covered: public safety; auto & highway safety; mental health

Links for more information: <http://www.apa.org/pubs/books/4317028.aspx>

16:23 SEGMENT 2: EVALUATING VETERANS' HEALTHCARE 6:24

Synopsis: Around nine million military veterans receive healthcare services from the Department of Veterans Affairs. An expert discusses her contention that the care the VA provides is much better than its perception. Host: Nancy Benson. Guest: Suzanne Gordon, author, *The Battle for Veterans' Healthcare: Dispatches From the Frontlines of Policy Making and Patient Care*.

Compliance issues covered: health care; federal government; military

Link for more information: <http://suzannecgordon.com>

Program: 17-32 Producers: Reed Pence & Libby Foster Air Week: 08/06/17-08/12/17

Production Director: Sean Waldron

Time

Segment Dur.

3:00 SEGMENT 1: THE RISKS OF EGG DONATION 11:31

Synopsis: Some agencies estimate that 50,000 children have been born in the US using donor eggs. But egg donation (or sale, as some insist) is not regulated, and while short-term risks are known, few donors have been followed for years. Longterm risks are not well understood.

Experts discuss what we know... and what we don't. Host: Reed Pence. Guests: Dr. Linda Kahn, postdoctoral fellow in pediatrics, New York Univ. School of Medicine; Dr. Richard Paulson, Prof. of Reproductive Medicine, Univ. of Southern California and President, American Society of Reproductive Medicine; Dr. Wendy Chavkin, Prof. of Public Health and Obstetrics and Gynecology, Columbia Univ.

Compliance issues covered: health care; economics; ethics; technology; women's issues; federal government and regulation

Links for more information: <http://uscfertility.org/about-usc-fertility/richard-j-paulson-md/>

<https://www.mailman.columbia.edu/people/our-faculty/wc9>

15:33 SEGMENT 2: □SOCIAL JETLAG□ 6:48

Synopsis: New studies show that changing your weekday sleep schedule by sleeping in as little as an hour every weekend can have severe health impact. Experts discuss this □ social jetlag, □ why it occurs, and how people can avoid health concerns without avoiding staying out late. Host: Nancy Benson. Guests: Sierra Forbush, researcher, University of Arizona College of Medicine; Dr. Alon Avidan, Director, UCLA Sleep Disorder Center.

Compliance issues covered: health; pop culture

Links for more information: <http://www.sleephealthresearch.com/shrp/team.html>

<https://www.realsimple.com/health/preventative-health/sleep/sleeping-in-socialjet-lag-health-effects>

Program: 17-33 Producer: Libby Foster Air Week: 08/13/17-08/19/17

Production Director: Sean Waldron

Time

Segment Dur.

3:00 SEGMENT 1: HOMELESSNESS CRIMINALIZED 12:41

Synopsis: Many local jurisdictions have criminalized activities of the homeless, such as sleeping on public streets or panhandling. While these laws make cities feel like they're doing something to ease public discomfort over the presence of the homeless, jail does nothing to address root causes of homelessness and may even make the situation worse. Experts discuss. Host: Reed Pence. Guests: Eric Tars, Senior Attorney, National Law Center on Homelessness and Poverty; Scout Katovich, Lowenstein Human Rights Clinic, Yale Univ.; Peggy Choudry, Commissioner, Osceola County, FL

Compliance issues covered: homelessness and poverty; laws and legal system; affordable housing; employment

Links for more information: <http://www.ushrnetwork.org/about-us/who-we-are/board/eric-tars>

<https://law.yale.edu/yls-today/news/gruber-program-names-2017-18-fellows>

<http://www.osceola.org/people/302213-peggy-choudhry.stml>

15:43 SEGMENT 2: DEATH PREP 7:15

Synopsis: Even though death is part of life, few people prepare for it by collecting important documents and contact points that survivors will need to know. Two experts discuss organizing for the inevitable. Host: Nancy Benson. Guests: Melanie Cullen, author, Get It Together; Karen Lee Cline, co-author, If I Croak: The Things You Should Know

Compliance issues covered: family relations

Links for more information: <http://getittogetherbook.com/about.htm> <https://if-i-croak.com>

Program: 17-34 Producers: Reed Pence & Libby Foster Air Week: 08/20/17-08/26/17

Production Director: Sean Waldron

Time**Segment Dur.****2:58 SEGMENT 1: RURAL HOSPITALS IN TROUBLE 10:45**

Synopsis: Many of the nation's hospitals serving small towns and rural areas are in deep financial trouble because of a heavy reliance on underpaying Medicare and Medicaid programs. The situation could be made much worse if Congress cuts Medicaid funding, a centerpiece of the repeal and replacement of Obamacare. Experts discuss the need for rural healthcare and the close link between hospitals and community economics. Host: Reed Pence. Guests: Dr. Carrie Henning-Smith, Research Associate, Univ. of Minnesota Rural Health Research Center; Michael Topchik, Director, Chartis Center for Rural Health; Dr. Daniel Derksen, Director, Univ. of Arizona Center for Rural Health

Compliance issues covered: health care; public health; rural and small town issues; economics; Federal government, Medicare and Medicaid

Links for more information: <http://rhrc.umn.edu/about/staff/> - staff-4

<https://publichealth.arizona.edu/directory/daniel-derksen>

14:45 SEGMENT 2: MULTITASKING: PRACTICALLY IMPOSSIBLE 8:00

Synopsis: Multitasking seems like a necessity for most people, and most of us think it improves our efficiency. However, studies show that only a tiny proportion of people can juggle tasks well. Researchers discuss why our brains can't do two things at once, and why "supertaskers" may be different. Host: Nancy Benson. Guests: Dr. David Strayer, Prof. of Cognition Neurosciences, Univ. of Utah; Dr. Jayson Watson, Assoc. Prof. of Psychology, Univ. of Utah

Compliance issues covered: workplace issues; consumerism

Links for more information: <http://www.psych.utah.edu/people/person.php?id=79>

Program: 17-35 Producers: Reed Pence & Libby Foster Air Week: 08/27/17-09/02/17

Production Director: Sean Waldron

Time**Segment Dur.****3:03 SEGMENT 1: DIAGNOSTIC MISTAKES 9:15**

Synopsis: Medical errors are the third largest cause of death in the US, and mistakes in making diagnoses are the most frequent form of error. A noted expert discusses why mistakes happen, and what doctors and patients can do to make them less frequent. Host: Reed Pence. Guest: Dr. David Newman-Toker, Prof. of Neurology, Ophthalmology and Otolaryngology, Johns Hopkins Univ. School of Medicine and Director, Center for Diagnostic Excellence

Compliance issues covered: health care; public health; technology; education

Links for more information:

<http://www.hopkinsmedicine.org/profiles/results/directory/profile/0015937/david-newman-toker>

13:20 SEGMENT 2: MEDICAL LAB MISTAKES 9:47

Synopsis: Errors in medical labs can have life-threatening consequences. An expert explains that human error is impossible to completely eliminate, so labs are increasingly turning to DNA

tracking to catch mistakes when they occur. Host: Nancy Benson. Guest: Dr. John Pfeifer, Prof. and Vice Chair for Clinical Affairs, Dept. of Pathology and Immunology, Washington Univ. School of Medicine, St. Louis.

Compliance issues covered: health care; public health; technology; education

Links for more information: <https://pathology.wustl.edu/directory/john-pfeifer-md-phd/>

Program: 17-36 Producers: Polly Hansen, Libby Foster & Reed Pence Air Week: 09/03/17-09/09/17 Production Director: Sean Waldron

Time

Segment Dur.

2:05 SEGMENT 1: BEHAVIORAL SCIENCES AT THE CIA 11:48

Synopsis: Analysts at the Central Intelligence Agency often rely on psychological techniques to predict the behavior and decisions of world leaders, and also of populations around the world.

Experts, including an active CIA analyst, describe how they do it, and how other nations use these techniques as well. Host: Reed Pence. Guests: George Gerliczy, Senior Analyst, Central Intelligence Agency; Dr. David Broniatowski, Asst. Prof. of Engineering Management Systems, George Washington Univ.

Compliance issues covered: psychology and technology; national security; federal government

Links for more information: <https://www.seas.gwu.edu/david-broniatowski>

14:55 SEGMENT 2: ARE LEFTIES REALLY DIFFERENT? 7:48

Synopsis: Handedness is a central part of a person's identity. Left-handers are often seen as somehow different than the rest of us, and over history they've been stereotyped as more quirky, intelligent, and sinister than righties. Science shows that some labels are likely to be true. Experts discuss where handedness comes from, and what differences truly result. Host: Nancy Benson. Guests: R. Ron Yeo, Regents Prof., Univ. of New Mexico; Kim Sawyer, left-hander; Dr. Clare Porac, Prof. of Psychology, Penn State Univ. and author, *Laterality: Exploring the Enigma of Left-Handedness*

Compliance issues covered: American culture; consumerism

Links for more information: <https://psych.unm.edu/people/faculty/profile/ronald-yeo.html>

<https://sites.psu.edu/clarep/>

Program: 17-37 Producers: Reed Pence, Evan Rook & Libby Foster Air Week: 09/10/17-09/16/17 Production Director: Sean Waldron

Time

Segment Dur.

2:01 SEGMENT 1: LUNG CANCER STIGMA 11:44

Synopsis: Most forms of cancer have a built-in constituency of patients, loved ones, and concerned others. Lung cancer patients, instead, are often blamed for their own disease because of its frequent connection with smoking. Patients are often isolated, and research dollars lag behind other, less common cancer killers. Host: Reed Pence. Guests: Donna Fernandez, lung cancer patient; Carly Ornstein, National Director of Lung Cancer Education, American Lung Assn.

Compliance issues covered: health care; public health; discrimination

Links for more information: <http://www.curetoday.com/articles/the-american-lung-association-seeks-to-endstigma> <http://www.lung.org>

14:47 SEGMENT 2: PET OBESITY 8:00

Synopsis: Just as people face an obesity crisis in the US, so do our pets, who have many of the same health consequences as overweight humans. Experts discuss why pet obesity is a problem and ways pet owners can keep their furry friends healthy. Host: Nancy Benson. Guests: Dr. Ernie Ward, Veterinarian and founder, Association for Pet Obesity Prevention; Dr. Deborah Linder, Research Asst. Prof., Cummings School of Veterinary Medicine, Tufts Univ.

Compliance issues covered: family issues; pets and people

Links for more information: <https://petobesityprevention.org>

<http://vetprofiles.tufts.edu/faculty/deborah-e-linder>

Program: 17-38 Producers: Reed Pence & Libby Foster Air Week: 09/17/17-09/23/17

Production Director: Sean Waldron

Time

Segment Dur.

2:04 SEGMENT 1: CUTTING NICOTINE IN CIGARETTES 12:41

Synopsis: The FDA has proposed mandating a significant cut in the nicotine content of cigarettes to encourage them to move to healthier forms of nicotine distribution, such as e-cigarettes.

Experts explain how the plan might work and the science behind it. Host: Reed Pence. Guests: Dr. Eric Donny, Director, Center for Evaluation of Nicotine and Cigarettes, Univ. of Pittsburgh; Dr. Neal Benowitz, Prof. of Medicine and Bioengineering and Therapeutic Sciences and Chief, Division of Pharmacology, Univ. of California, San Francisco; Dr. Joshua Sharfstein, Prof. of the Practice, Johns Hopkins Univ. Bloomberg School of Public Health and former FDA Deputy Commissioner; Dr. Stanton Glantz, Prof. of Medicine, Univ. of California, San Francisco and Director, Center for Tobacco Control Research and Education.

Compliance issues covered: health care; public health; federal government and regulation; drug and tobacco abuse; addiction; youth at risk

Links for more information: <http://www.psychiatry.pitt.edu/node/8379>

<http://profiles.ucsf.edu/neal.benowitz>

<https://www.jhsph.edu/faculty/directory/profile/1781/joshua-m-sharfstein>

<https://tobacco.ucsf.edu/users/sglantz>

15:47 SEGMENT 2: DO CARDIOLOGISTS KNOW NUTRITION? 7:11

Synopsis: A healthy diet is one of the best weapons against heart disease and its recurrence, yet new studies show cardiologists (as well as other physicians) are woefully deficient in nutritional knowledge. Experts discuss causes and outcomes of this lack of knowledge. Host: Nancy Benson. Guests: Dr. Charles Katzenberg, Univ. of Arizona Sarver Heart Center; Dr. Stephen Devries, Exec. Director, Gaples Institute for Integrative Cardiology
Compliance issues covered: health care; public health; education; diet and nutrition
Links for more information: http://heart.arizona.edu/faculty/faculty_2861 <https://www.gaplesinstitute.org/about-us/board-and-officers/>

Program 17-39 Producers: Reed Pence & Polly Hansen Air Week 09/24/17-09/30/17

Production Director: Sean Waldron

Time

Segment Dur.

2:02 SEGMENT 1: ENLISTING MEN AGAINST SEXUAL ASSAULT 11:41

Synopsis: Colleges are required by Federal law to present anti-sexual assault training to new students, but rather than instilling "no means no," some experts think we need to do much more to enlist men to help prevent sexual assault. Experts discuss how it can be done by making men allies, rather than regarding them as potential perpetrators, and also through bystander training. Host: Reed Pence. Guests: Dr. John Foubert, Prof. of Higher Education and Student Affairs, Oklahoma State Univ., National President, One in Four, and author of 7 books on preventing sexual assault; Ashley Warner, psychoanalyst and author, *The Year After: A Memoir*; Dorothy Edwards, Exec. Director, Green Dot, Etc.

Compliance issues covered: women's issues; sexual assault; crime; education; colleges and universities; gender issues; public safety; men's issues

Links for more information: <http://www.ashleywarner.com/> <http://www.oneinfourusa.org>
<https://alteristic.org/>

14:45 SEGMENT 2: TEENAGE BOYS: THEY'RE NOT LAZY 8:05

Synopsis: Teenage boys are often labeled as lazy by parents who see that their homework isn't done and their attitude is one of disinterest. An expert psychologist explains the inner workings of teen boys and how parents can bring out the best in them. Host: Nancy Benson. Guest: Dr. Adam Price, author, *He's Not Lazy: Empowering Your Son to Believe in Himself*

Compliance issues covered: youth at risk; parenting issues; education

Links for more information: <https://www.hesnotlazy.com>