

## **KEWB ISSUE RESPONSIVE PROGRAMMING SUMMARY 3<sup>rd</sup> QUARTER 2014**

During the months of July, August and September of 2014, station KEWB broadcast many programs that gave significant treatment to issues of interest to the community within our coverage area. Here is a summary, supported by accompanying documentation, of the issues covered:

Agriculture; Business and industry; Community activism; Consumer safety; Consumerism; Diet & Nutrition; Disabilities; Economy; Education; Elderly and senior citizens; Environment; Family issues; Federal government and regulation; Health care; Homelessness; Interpersonal relationships; Laws and the legal system; Medicine & Medical Technology; Mental health; Mental illness; Parenting issues; Pets and people; Police; Police brutality; Pollution; Poverty; Prevention; Prisons; Psychology; Public health; Public safety; Rehabilitation; School truancy; Technology; Traffic and highway safety; Youth at risk

African-American Issues; Agriculture; Animal Welfare And Abuse; Arts & Literature; Bullying; Business; Celebrity Culture; Children & Family Issues; Civil Rights; Commerce; Communication; Construction Trades; Crime; Depression & Anxiety; Ecology; Education; Employment; Environment; Farming; Film & Media; Finance; Folklore; Government; Health & Well Being; Health Care; History; Hobbies; Interpersonal & Business Communication; Labor; Law, Legislation & the Court System; Medicine; Mental Health; Non-Profit Organizations; Politics; Pop-Culture & Pop-Media; Poverty; Prisons; Racism; Recreation; Schools; Science & Technology; Small Business; Sports & Recreation; Suicide; Therapy; Wildlife & Endangered Species; Youth At Risk

In addition, KEWB broadcast approximately 80 Public Service Announcements for local non-profit organizations, approximately 7 per week from July 1<sup>st</sup>, 2014 through September 30<sup>th</sup>, 2014. Length of announcements varied from :15 to :60.

### **KEWB ISSUE RESPONSIVE PROGRAMMING INFORMATION QUARTER 3 2014 July - September**

ISSUE CATEGORY: Weather

EVENT TITLE: Local Weather Reports

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:14am, 5:21am, 5:52am, 6:11am, 6:23am, 6:36am, 6:52am, 7:11am, 7:24am, 7:36am, 7:52am, 8:11am, 8:24am, 8:36am, 8:52am.

DURATION: 15 seconds

SOURCE: Internal weather department (from our Yuba City office)

TOPICS DISCUSSED AND SUMMARY DISCUSSION: Weather conditions and advisories.

OTHER COMMENTS: 75 reports per week.

ISSUE CATEGORY: News

EVENT TITLE: Local News Report

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:34am, 6:34am, 7:34am, 8:34am.

DURATION: 90 seconds

SOURCE: Virtual news (company news department)

TOPICS DISCUSSED: Local, regional and national news events and stories.

OTHER COMMENTS: 20 total reports per week

Submitted by: Brian Metcalf

Date: 10/8/14

ISSUE CATEGORY: Local Community Event/Fundraiser

EVENT TITLE:

DATES OF BROADCASTS:

**July**

- Shasta Association of Realtors supply local elementary schools with the supplies they need.
- Asthma Allergy Foundation of America conducts public education programs.
- Hawes Farms benefits the Children's Organ Transplant Association.

**August**

- Shasta Lake Youth Soccer League sign-ups
- CareNet Pregnancy Center
- Shasta Humanity Project fund raiser

**September**

- Coleman National Fish Hatchery's Annual Salmon Festival
- Redding Arts Project benefiting Redding City Ballet and Redding Theater Company
- Anderson Library's Story Time

# ***Radio Health Journal***<sup>®</sup>

**Quarterly Issues Report – Q3 Third Quarter, July 6-September 28, 2014**

**Radio Health Journal Programs 14-27 through 14-39**

**During the third quarter of 2014 the following compliancy issues were covered:**

Agriculture

Business and industry

Community activism

Consumer safety

Consumerism

Diet & Nutrition

Disabilities

Economy

Education

Elderly and senior citizens

Environment

Family issues

Federal government and regulation

Health care

Homelessness

Interpersonal relationships

Laws and the legal system

Medicine & Medical Technology

Mental health

Mental illness;

Parenting issues

Pets and people

Police

Police brutality

Pollution

Poverty

Prevention

Prisons

Psychology

Public health

Public safety

Rehabilitation

School truancy

Technology

Traffic and highway safety

Youth at risk

**Program # 14-27**

**Air week: 7-6-14**

SEGMENT 1: Cued speech for deaf children 11:36

Synopsis: The average deaf high school graduate reads at about a 4th grade level. Some schools are teaching a technique called cued speech to make phonics accessible to deaf people. Many educators say this helps with literacy. Experts explain and discuss.

Host: Reed Pence. Guests: Sarina Roffe, Executive Director, National Cued Speech Assn.; Angela Kuhn, Principal, Prek-K-8th Grade, Illinois School for the Deaf

**COMPLIANCY ISSUES COVERED:** education; youth at risk; school truancy; parenting issues; mental health issues

SEGMENT 2: Locked-In Syndrome 08:13

Synopsis: Some people who have a stroke in the brain stem suffer from a condition where they are fully conscious and aware, yet appear to be in a coma because they cannot move a muscle, except for sometimes the eyes. They may remain in this "locked-in" state for years.

Host: Nancy Benson. Guests: Allison O'Reilly, Locked-In Syndrome survivor and author, [Out Of the Darkness](#); Dr. Ralph Sacco, Chairman of Neurology, Univ. of Miami Miller School of Medicine and former President, American Heart Assn.

**COMPLIANCY ISSUES COVERED:** health care; disabilities

**Program #14-28**

**Air week: 7-13-14**

SEGMENT 1: Antibacterial Silver Nanoparticles 11:36

Synopsis: Silver nanoparticles provide germ resistant characteristics to anything containing them, so silver nano is being added to all kinds of consumer products, from teddy bears to computer hard drives. However, scientists aren't sure what the effects of silver nano is in the environment or on the human body.

Host: Reed Pence. Guests: Dr. Samuel Luoma, Research Ecologist, John Muir Institute of the Environment, Rosalind Volpe, Exec. Director, Silver Nanotechnology Working Group; Marina Quadros, Research Scientist, Virginia Tech Univ.

**COMPLIANCY ISSUES COVERED:** technology; consumerism; business and industry; economy; health care; environment; consumer safety; federal government and regulation

SEGMENT 2: Back pain 7:07

Synopsis: Back pain hits 80 percent of Americans at some point in their lives. An expert discusses why it can be so hard to diagnose and treat.

Host: Nancy Benson. Guest: Dr. Steven Stanos, Director, Center for Pain Management, Rehabilitation Institute of Chicago

**COMPLIANCY ISSUES COVERED:** health care; public health; rehabilitation

**Program #14-29      Air week: 7-20-14**

SEGMENT 1: Talking to your baby 11:49

Synopsis: Scientists have discovered that the way parents talk to their infants has a huge effect on their intellectual development and later success. Experts discuss why and how parents should hold "conversations" with their babies.

Host: Reed Pence. Guests: Dr. Anne Fernald, Assoc. Prof. of Psychology, Stanford Univ.; Dr. Kimberly Noble, Assoc. Prof. of Pediatrics, Columbia Univ.

**COMPLIANCY ISSUES COVERED:** youth at risk; education; parenting issues; economics

SEGMENT 2: Near drowning and secondary drowning 7:23

Synopsis: Some 700 American children under age 14 die of drowning each year. But when a child is pulled out of the water and revived, they may face lifethreatening peril hours or days later as the body reacts. Experts discuss.

Host: Nancy Benson. Guests: Dr. Christopher Michos, emergency physician, St. Vincent's Medical Center, Bridgeport, CT; Dr. Luis Torero, Division Chief, Pediatric Critical Care, Advocate Children's Hospital, Oak Lawn, IL

**COMPLIANCY ISSUES COVERED:** youth at risk; parenting issues; public safety

**Program #14-30**                      **Air week: 7-27-14**                      11:14

SEGMENT 1: Fecal transplants

Synopsis: Doctors have discovered that a transplant of fecal material from a healthy person into a sick one can cure sometimes fatal c. difficile infections more than 90 percent of the time. In the past, the "ick factor" has contributed to the technique being seldom used. That is finally starting to change, and researchers are looking for ways to clean up the procedure.

Host: Reed Pence. Guests: Catherine Duff, founder and President, Fecal Transplant Foundation; Dr. Elizabeth Hohmann, Assoc. Prof. of Medicine, Harvard Medical School and Massachusetts General Hospital; Dr. Robert Orenstein, Chair of Infectious Diseases, Mayo Clinic--Arizona

**COMPLIANCY ISSUES COVERED:** health care; public health; consumerism

SEGMENT 2: The psychology of weight loss surgery                      8:31

Synopsis: People who get bariatric surgery often face drastically changed relationships with spouses, children, and friends. Their self image also often needs repair, all while they've lost their most reliable old coping mechanism--food.

Host: Nancy Benson. Guests: Dr. Adam Crane, psychologist, Kane Center for Advanced Surgical Weight Solutions and Suburban Surgical Care Specialists, Hoffmann Estates, IL; Dr. Nick Nicholson, Medical Director, Nicholson Clinic for Weight Loss Surgery, Plano, TX.

**COMPLIANCY ISSUES COVERED:** health care; consumerism

**Program #14-31**

**Air week: 8-3-14**

SEGMENT 1: Are saturated fats as bad as we think?

12:18

Synopsis: Most Americans know that saturated fats are bad for their health. But some experts now say saturated fat has been unfairly villified, the victim of bad science in the 1950's. Many of these scientists say the real culprit is carbohydrates in combination with fats. Other experts say the truth is much more complicated. Experts on both sides discuss the evidence.

Host: Reed Pence. Guests: Nina Teicholz, author, [Big Fat Surprise: Why Butter, Meat and Cheese Belong in a Healthy Diet](#); Dr. Eric Westman, Assoc. Prof. of Medicine, Duke Univ. Medical Center; Dr. Penny Kris-Etherton, Prof. of Nutrition, Penn State Univ.; Dr. Walter Willett, Chair, Dept. of Nutrition, Harvard School of Public Health

**COMPLIANCY ISSUES COVERED:** health care; public health; consumerism

SEGMENT 2: Asperger's Syndrome from inside

7:31

Synopsis: Most people don't understand Asperger's Syndrome, which affects high functioning people with autism. Most of those with the syndrome can't express what their lives are like, but here, one person with the syndrome articulates his unusual world.

Host: Nancy Benson. Guest: Aaron Likens, author, [Finding Kansas: Living and Decoding Asperger's Syndrome](#)

**COMPLIANCY ISSUES COVERED:** disabilities; mental health; education

**Program #14-32**

**Air week: 8-10-14**

11:48

SEGMENT 1: Police crisis intervention teams

Synopsis: Police confrontations with mentally ill subjects can quickly turn tragic, as neither side often understands the other. Specially trained crisis intervention teams have spread around the country to prevent deaths, injuries, and unnecessary incarceration. Experts discuss how CIT works.



Host: Reed Pence. Guests: Laura Usher, Crisis Intervention Team Program Manager, National Alliance on Mental Illness (NAMI); Mary Neal, Director and co-founder, Assistance to the Incarcerated Mentally Ill; Dr. Randolph DuPont, clinical psychologist and Prof. of Criminal Justice, Univ. of Memphis; Sam Cochran, Major, Memphis Police Dept. (retired) and Project Coordinator, Univ. of Memphis CIT Center.

**COMPLIANCY ISSUES COVERED:** public safety; mental illness; police and criminal justice; police brutality; education; community activism; prisons

SEGMENT 2: Zoobiquity: diseases and disorders we share with animals 8:11

Synopsis: Humans and animals share many diseases, and surprisingly, many behavioral disorders as well.

Host: Nancy Benson. Guests: Dr. Barbara Natterson-Horowitz, cardiologist, UCLA Medical Center and co-author, Zoobiquity: What Animals Can Teach Us About Health and the Science of Healing; Kathryn Bowers, co-author, Zoobiquity

**COMPLIANCY ISSUES COVERED:** pets and people; psychology

**Program #14-33            Air week: 8-17-14**

SEGMENT 1: Alzheimer's from inside 12:42

Synopsis: Millions of Americans will experience the slow loss of memory due to Alzheimer's disease. But what is it like for those going through it. A journalist describes how he hopes to provide the most detailed look yet as he progresses through early-onset Alzheimers.

Host: Reed Pence. Guest: Greg O'Brien, author, On Pluto: Inside the Mind of Alzheimer's

**COMPLIANCY ISSUES COVERED:** health care; public health; consumerism; family issues; elderly and senior citizens; disabilities

SEGMENT 2: Seasonal eating 8:08

Synopsis: Eating fruits and vegetables that are locally in season has many health benefits, but consumers also need to be careful of pesticides. Experts discuss.

Host: Nancy Benson. Guests: Jolene Hart, author, Eat Pretty: Nutrition for Beauty Inside and Out; Dr. Alex Lu, Assoc. Prof. of Environmental Exposure Biology, Harvard Univ. School of Public Health; Joan Dye Gussow, Prof. Emeritus and former Chair, Columbia Teachers College Nutrition Education Program and author, This Organic Life: Confessions of a Suburban Homesteader

**COMPLIANCY ISSUES COVERED:** Consumerism; agriculture; environment and pollution; public health

**Program #14-34**                      **Air week: 8-24-14**

SEGMENT 1: Setting speed limits                      11:28

Synopsis: Auto crashes kill more than 35,000 people in the US each year, but that toll is down dramatically even as speed limits have been going up. Engineers now realize that artificially slow speed limits can be more dangerous than high speeds.

Host: Reed Pence. Guests: John Bowman, Communications Director, National Motorists Assn.; Lt. Garry Megge, Traffic Services Division, Michigan State Police; Dr. David Noyce, Prof. of Civil and Environmental Engineering and Director, Traffic Operations and Safety Laboratory, Univ. of Wisconsin-Madison.

**COMPLIANCY ISSUES COVERED:** traffic and highway safety; public safety; police, laws and legal system

SEGMENT 2: When summer bites                      12:31

Synopsis: Summer vacation can be marred by mosquito and tick bites and by the rash of poison ivy. Home remedies abound on the internet, but do any of them work? What does? Experts discuss the best ways to avoid these problems and get relief.

Host: Nancy Benson. Guests: Joseph Conlon, Technical Advisor, American Mosquito Control Association; Dr. Phillip Baker, Exec. Dir., American Lyme Disease Foundation; Dr. Jamie Weisman, scholar, American Academy of Dermatology and physician, Peachtree Dermatology Associates, Atlanta.

**COMPLIANCY ISSUES COVERED:** consumerism

**Program #14-35**

**Air week: 8-31-14**

SEGMENT 1: Hypoplastic left heart syndrome 12:28

Synopsis: Newborns born with virtually "half a heart" can now be saved through a series of surgeries rerouting their heart blood flow. An expert, a cardiac nurse and the mother of one such child discuss the successes and questions these procedures raise.

Host: Reed Pence. Guests: Diana Scoles, mother of child born with hypoplastic left heart syndrome; Dr. Michael Gewitz, Physician In Chief & Chief, Pediatric Cardiology, Maria Fareri Children's Hospital, Westchester Medical Center, Valhalla, NY, Prof. of Medicine, New York Medical College and past Chair, Council of Cardiovascular Disease in the Young, American Heart Assn; Angela Boomsma, nurse in Advocate Medical Group Pediatric Cardiology Practice

**COMPLIANCY ISSUES COVERED:** health care; youth at risk; technology

SEGMENT 2: Cystic fibrosis nutrition 7:49

Synopsis: Most people know cystic fibrosis as a disease that clogs the lungs with mucous, but the same sort of mucous also clogs ducts for digestive secretions, making it very difficult for CF patients to digest food and get adequate nutrition. Two experts discuss the results of this problem and ways patients get around them.

Host: Nancy Benson. Guests: Sue Landgraf, mother of CF patient and Executive Director, Cystic Fibrosis Research, Inc.; Suzanne Michel, registered dietitian and Clinical Asst. Prof, Medical Univ. of South Carolina Cystic Fibrosis Center.

**COMPLIANCY ISSUES COVERED:** consumerism; health care; youth at risk

**Program #14-36**

**Air week: 9-7-14**

SEGMENT 1: "Marriage 101" 7:54

Synopsis: Nearly half of marriages end in divorce in the US. A college course at Northwestern Univ. seeks to give students tools to build relationships that last, with lessons for all of us. The course's teacher and a student who recently took the course explain.

Host: Reed Pence. Guests: Dr. Alexandra Solomon, Asst. Clinical Prof. of Psychology, Northwestern Univ.; Denise Zou, student, Northwestern Univ.

**COMPLIANCY ISSUES COVERED:** family relationships; interpersonal relationships; education

SEGMENT 2: TBI's and homelessness 11:24

Synopsis: New research is showing that a remarkably high proportion of homeless men have suffered a traumatic brain injury in the past, raising the possibility that TBIs may cause behaviors directly leading to homelessness.

Host: Nancy Benson. Guests: Dr. Jane Topolovec-Vranic, Associate Scientist, St. Michael's Hospital, Toronto, and Asst. Prof. of Occupational Science, Univ. of Toronto; Dr. Steven Hwang, Research Scientist, St. Michael's Hospital, Toronto, and Prof. of Medicine, Univ. of Toronto

**COMPLIANCY ISSUES COVERED:** homelessness; poverty; health care; rehabilitation; prevention

**Program #14-37 Air week: 9-14-14**

SEGMENT 1: Discoid lupus 9:23

Synopsis: Lupus results when the immune system turns on the body, producing inflammatory attacks on virtually any organ. A minority of patients have lupus only on the skin, and while this is not life threatening, it can still be psychologically devastating.

Host: Reed Pence. Guests: Dr. Christopher Hansen, Asst. Prof. of Dermatology, Univ. of Utah; Dr. Victoria Werth, Prof. of Dermatology, Univ. of Pennsylvania & Chief, Dermatology Section, Philadelphia VA Medical Center; Dr. Betty Diamond, Investigator, Fineststein Institute for Medical Research

**COMPLIANCY ISSUES COVERED:** health care; consumerism; technology

SEGMENT 2: "Prozac kids" grow up 12:14

Synopsis: Use of prescription medications for mental disorders among children and adolescents is growing rapidly. An author, herself a Prozac user since age 17, discusses attitudes toward medications revealed in her extensive interviews with dozens of similar subjects.

Host: Nancy Benson. Guests: Kaitlin Bell Barnett, author, [Dosed: The Medication Generation Grows Up](#)

**COMPLIANCY ISSUES COVERED:** youth at risk; mental illness; education

**Program #14-38**

**Air week: 9-21-14**

SEGMENT 1: Income and life expectancy

12:06

Synopsis: Average life expectancy in the US is increasing, but among lower income people it is not, and the lifespan gap between rich and poor is increasing. Even middle class people have shorter lifespans than the rich. Experts discuss how a large income buys extra years of life, and why a lower income produces barriers to a longer life.

Host: Reed Pence. Guests: Dr. David Kindig, Emeritus Prof. of Population Health Sciences, Univ. of Wisconsin-Madison; Dr. Michael Reisch, Daniel Thursz Distinguished Prof. of Social Justice, Univ. of Maryland

**COMPLIANCY ISSUES COVERED:** public health; economics; poverty; youth at risk; employment; worker safety; health care; consumerism

SEGMENT 2: Traveling with a disability

8:19

Synopsis: Leisure travel is possible for people with disabilities if they plan well in advance and communicate their needs ahead of time. A travel writer with a disability discusses.

Host: Nancy Benson. Guest: Kendra Williams, Executive Editor, MStravels.org.

**COMPLIANCY ISSUES COVERED:** disabilities; consumerism

**Program # 14-39**

**Air week: 9-28-14**

SEGMENT 1: High school starting times

12:41

Synopsis: Research is piling up showing that high school age students have a natural circadian rhythm that calls for them to sleep from about 11:00pm to 8:00am. Most schools start class before 8:00, leaving most students with a severe and detrimental sleep deficit. Experts discuss how a growing number of schools are pushing classes to later in the day for student benefit.

Host: Reed Pence. Guests: Dr. Kyla Wahlstrom, Director, Center for Applied Research and Educational Improvement, Univ. of Minnesota; Dr. Terra Ziporyn Snider, Co-Founder & Exec. Director, Start School Later.

**COMPLIANCY ISSUES COVERED:** public health; education; youth at risk

SEGMENT 2: The search for why we yawn

6:59

Synopsis: Virtually all vertebrates yawn, but no one really knows why we do it. Experts discuss theories and the evidence behind them.

Host: Nancy Benson. Guests: Dr. Robert R. Provine, Prof. of Psychology, Univ. of Maryland-Baltimore County; Dr. Andrew Gallup, Asst. Prof. of Psychology, State Univ. of New York at Oneonta

**COMPLIANCY ISSUES COVERED:** consumerism



**Quarterly Issues Report – Q3 Third Quarter, July 6-September 28, 2014**

**Viewpoints Programs 14-27 through 14-39**

**During the third quarter of 2014 the following compliancy issues were covered**

African-American Issues	Employment
Agriculture	Environment
Animal Welfare And Abuse	Farming
Arts & Literature	Film & Media
Bullying	Finance
Business	Folklore
Celebrity Culture	Government
Children & Family Issues	Health & Well Being
Civil Rights	Health Care
Commerce	History
Communication	Hobbies
Construction Trades	Interpersonal & Business Communication
Crime	Labor
Depression & Anxiety	Law, Legislation & the Court System
Ecology	Medicine
Education	Mental Health

Non-Profit Organizations

Politics

Pop-Culture & Pop-Media

Poverty

Prisons

Racism

Recreation

Schools

Science & Technology

Small Business

Sports & Recreation

Suicide

Therapy

Wildlife & Endangered Species

Youth At Risk



**Program #14-27**

**Air week: 7/6/14**

SEGMENT #1 – Thrillers: What they are and why we love them DURATION: 10:49

SYNOPSIS: When vacation time comes, people head for the pool, the beach and to resorts for some rest and relaxation. Many of them take along a good “beach read” - a book that lets them get out of themselves and enjoy an exciting, romantic or mysterious story. Thrillers are among the most popular vacation books, and we talk to two best-selling authors about what it takes to write in the genre.

Host: Gary Price. Guests: Steve Berry, author of the Cotton Malone series of thrillers, the most recent, “The Lincoln Myth,” and Steve Martini, author of the Paul Madriani series of thrillers. Both authors are contributors to the thriller anthology, “Face Off”.

**COMPLIANCY ISSUES COVERED:** arts & literature; recreation; business; film & media

SEGMENT #2- Making a Success of Your Life – After Prison DURATION: 10:44

SYNOPSIS: It’s still not easy to get a job these days, but for men and women coming out of prison, it’s even harder. We talk to a former three-time convict who had a wake-up call while in prison and turned his life around. We discuss how he came to the realization that his problems were of his own making, how he changed his attitude and created a mindset to facilitate his ambition to make it in business – legally – and how anyone with perseverance and positive thinking can achieve their goals.

Host: Marty Peterson. Guests: Weldon Long, entrepreneur, trainer, speaker, author of “The Power of Consistency,”.

**COMPLIANCY ISSUES COVERED:** prisons, crime, business, education

**Program #14-28**

**Air week: 7/13/14**

SEGMENT #1 – Letters: What they teach us and why they’re important

DURATION: 09:16

**SYNOPSIS:** When was the last time you wrote or received a real, handwritten letter in the mail? It's sad that there are young people today will never experience the joy of getting or writing a personal letter during their lives. We talk to a writer and editor about the importance of letter writing, and what we can learn from reading letters from notables and unknowns of the past.

**Host:** Gary Price. **Guests:** Shaun Usher, writer, editor of the book, "Letters of Note: An eclectic collection of correspondence deserving of a wider audience,".

**COMPLIANCY ISSUES COVERED:** arts & literature, media, African-American issues, crime, history.

**SEGMENT #2-** Animation in the Movies: How good can it get?

**DURATION:** 12:27

**SYNOPSIS:** It seems like there are more animated films making their way to theaters these days, and more animation being used in live action movies as well. We talk to an Oscar- and Emmy-winning filmmaker and animator, and a film critic about animation in film, the hits and misses of the past, and why it's difficult to get computer-generated reality just right.

**Host:** Marty Peterson. **Guests:** William Joyce, Oscar-winning filmmaker, animator, author of the children's book, "The Numberlys". Dann Gire, film critic for the Chicago Daily Herald.

**COMPLIANCY ISSUES COVERED:** arts & media, technology, business

**Program #14-29**

**Air week: 7/20/14**

**SEGMENT #1 –** The Benefits of Eating Local

**DURATION:** 10:55

**SYNOPSIS:** We keep hearing how eating locally grown fruits, vegetables, meats and grains can help us maintain a healthy body and grow the local economy. We talk to three local food devotees about how to incorporate more organic and locally grown produce, hand-made artisan breads and even wild game into our diets without having to completely change our lifestyles.

**Host:** Gary Price. **Guests:** Myra Goodman, Founder of Earthbound Farm, co-author of the cookbook, "Straight from the Earth: Irresistible vegan recipes for everyone,". Josey Baker, artisanal baker, author of "Josey Baker Bread,". Miles Olson, outdoorsman, hunter, author of "The Compassionate Hunter's Guidebook,".

**COMPLIANCY ISSUES COVERED:** health, agriculture, small business, wildlife, hobbies, schools

SEGMENT #2 The Underwater Museum: Art that helps heal the oceans

DURATION: 10:47

**SYNOPSIS:** Artists have always enjoyed having their paintings, sculptures and other works displayed in museums for the entire world to see and admire. But only one creates artwork that sinks to the bottom of the ocean – on purpose! We talk to a sculptor about his unusual statues that not only create beautiful art beneath the waves, but also provide a home for coral, lichen, and other sea creatures around the world.

Host: Marty Peterson. Guests: Jason deCaries Taylor, sculptor, author of “The Underwater Museum,”

**COMPLIANCY ISSUES COVERED:** ecology, endangered species, art

**Program #14-30**

**Air week: 7/27/14**

SEGMENT #1 – How Green Building and Agriculture Can Help the Environment DURATION: 11:12

**SYNOPSIS:** Carbon dioxide in the atmosphere has reached unhealthy levels, but how can we lower it and keep it from increasing in the future? Our two guests discuss how agricultural practices and green building can help decrease the carbon already present, as well as prevent an overabundance of CO2 and other unhealthy gasses from reaching our atmosphere in the years to come.

Host: Gary Price. Guests: Courtney White, founder of the non-profit Quivira Coalition, author of the book, “Grass, Soil, Hope: A journey through carbon country,”. David Gottfried, CEO of Regenerative Ventures, author of “Explosion Green,”.

**COMPLIANCY ISSUES COVERED:** environment, construction trades, agriculture, business, health & well being, technology

SEGMENT #2- Refeathering the Empty Nest DURATION: 11:26

**SYNOPSIS:** When the last child leaves home for college, marriage or that first job, parents are often sad and at loose ends about how the rest of their lives will progress. We talk to a therapist and author who’s

experienced her own children leaving home about the emotions of “the empty nest” and what parents can do to reframe their lives when the children go out on their own.

Host: Marty Peterson. Guests: Wendy Aronsson, psychotherapist and author of “Refeathering the Empty Nest”.

**COMPLIANCY ISSUES COVERED:** children & family issues, mental health

**Program #14-31**

**Air week: 8/3/14**

SEGMENT #1 – Fantasy Sports: What’s the allure?

DURATION: 10:17

SYNOPSIS: It’s almost time for fantasy football leagues to start their draft research and choose their teams. What is it about picking a football – or baseball, basketball, hockey, golf or even sumo wrestling -- team and keeping track of their progress through the season? We talk to ESPN’s fantasy sports guru and also to a college professor who has studied the fantasy sports industry, about who plays and why.

Host: Gary Price. Guests: Matthew Berry, ESPN’s “Talented Mr. Roto,” and author of “Fantasy Life: The outrageous, uplifting, and heartbreaking world of fantasy sports from the guy who’s lived it,” (twitter: @MatthewBerryTMR); Brody Ruihley, Asst. Prof. of Sport Administration, Univ. of Cincinnati, co-author of the book, “The Fantasy Sport Industry: Games within games,”

**COMPLIANCY ISSUES COVERED:** sports & recreation, business, media DURATION: 12:20

SEGMENT #2-Monster Fish: Hunting the biggest, baddest freshwater fish

SYNOPSIS: Sport fishing is usually a relaxing form of recreation. You sit in a boat or on the pier and cast your line into the water, hoping to catch something on the end of your hook. But for our guest and his crew, fishing is anything BUT relaxing. We’ll talk to a scientist who travels the world looking for the biggest and most unusual freshwater fish to study and tag, and learn about why these fish are an important part of the food chain.

Host: Marty Peterson. Guests: Dr. Zeb Hogan, biologist, Assistant Research Prof. Univ. of Nevada-Reno, host of National Geographic Wild’s show, “Monster Fish,”

**COMPLIANCY ISSUES COVERED:** environment, wildlife, science, education

**Program #14-32**

**Air week: 8/10/14**

SEGMENT #1 – Incarcerating Juveniles: Does it hurt more than help

DURATION: 11:46

SYNOPSIS: Thousands of juveniles are incarcerated each year for everything from felonies to truancy or loitering. Some of the institutions – “training schools” or “reform schools” – are as bad as prison and kids are often abused and neglected or become abusers themselves. We talk to two researchers and advocates about how kids get into trouble, what incarceration does to them, how much it costs and hear about alternatives to institutionalization.

Host: Gary Price. Guests: Nell Bernstein, journalist, author of “Burning Down the House: The end of juvenile prison,” Elizabeth Clarke, attorney, founder and president of the Juvenile Justice Initiative of Illinois.

**COMPLIANCY ISSUES COVERED:** children’s issues, crime, education, prisons, government, mental health

SEGMENT #2- Brain Games: How your brain can sometimes trick you

DURATION: 10:47

SYNOPSIS: Why do we become addicted? Believe in superstitions? How can we read body language? We talk to a TV host and a scientist about the nature of the brain, how it sometimes distorts reality in our daily lives, responds to stimuli, and enables us to read subtle signs of communication from other humans.

Host: Marty Peterson. Guests: Jason Silva, host of National Geographic Channel’s “Brain Games,” Dr. Sri Sarma, Asst. Prof. in the Dept. of Biomedical Engineering, Johns Hopkins University.

**COMPLIANCY ISSUES COVERED:** science, media, communication, health

**Program #14-33**

**Air week: 8/17/14**

SEGMENT #1 – Robogenesis: Cyborgs in fact and fiction

DURATION: 09:32

**SYNOPSIS:** We're all familiar with the cyborgs of science fiction writers' imaginations, but have you ever met a real life cyborg? We talk to a sci-fi writer and an artist with an unusual prosthetic that enables him to see colors – through sound waves – about how technology is enabling people with disabilities to live normal lives, why some people oppose it, and the future of cyborg technology.

Host: Gary Price. Guests: Daniel H. Wilson, scholar, author of the novel, "Robogenesis". Neil Harbisson, Cyborg artist, ([facebook.com/neilharbisson](https://www.facebook.com/neilharbisson)), founder of the Cyborg Foundation.

**COMPLIANCY ISSUES COVERED:** medicine, technology, literature, art

SEGMENT #2- Man's Best Friend: How dogs enrich our lives

DURATION: 11:47

**SYNOPSIS:** Dogs have been man's companions for centuries, helping us in our work, play and in times of joy and deep sadness. What is it about a dog that fascinates us so? And what can we learn from them? We talk to three dog people about their pets, and how their relationships with their dogs changed their lives.

Host: Marty Peterson. Guests: Julie Klam, author of "You Had Me at Woof: How dogs taught me the secrets of happiness". Larry Levin, author of "Oogy: The dog only a family could love". Nancy Stanley, author of "Pillow With a Heartbeat".

**COMPLIANCY ISSUES COVERED:** non-profit organizations; mental health; animal welfare and abuse; children and family issues

**Program #14-34**

**Air week: 8/24/14**

SEGMENT #1 – Mississippi Eyes: Remembering the Freedom Summer, 1964 DURATION: 10:59

**SYNOPSIS:** The Freedom Summer of 1964 was a pivotal moment in American history. In the South, segregation was the rule, poor black residents were fighting for the right to vote and to be included in the Democratic National Convention, and three civil rights workers were brutally murdered in Mississippi. We talk to a man who headed up a group of young photojournalists who risked their lives to document that summer in Mississippi, about these events and his experiences with the people who lived that summer in the South, 50 years ago.

Host: Gary Price. Guests: Matt Herron, photojournalist, author of "Mississippi Eyes,"

**COMPLIANCY ISSUES COVERED:** civil rights; politics; racism; the arts; crime, poverty

SEGMENT #2- Cheetahs: Saving a unique animal and helping farmers in Africa DURATION: 11:30

SYNOPSIS: Cheetahs are the fastest of all land animals – they can reach speeds of up to 70 mph in short bursts. Despite their speed and hunting ability, cheetahs are endangered in Africa and Asia, and don't breed especially well in captivity. In Africa, they can attack livestock herds for food, and that puts them in danger from the subsistence farmers who need to protect their flocks. We talk to a wildlife expert who lives in Namibia, Africa and who has studied cheetahs for decades, and a wildlife photographer who spent three years documenting the lives of a family of cheetahs and other animals, about this amazing cat and why it's important to protect it for future generations.

Host: Marty Peterson. Guests: Dr. Laurie Marker, cheetah researcher, founder and executive director of the Cheetah Conservation Fund, author of "A Future for Cheetahs". Suzi Eszterhas, award-winning wildlife photographer, who created photographs for "A Future for Cheetahs".

**COMPLIANCY ISSUES COVERED:** wildlife, farming, environment, science

**Program #14-35**

**Air week: 8/31/14**

SEGMENT #1 – Villains: The characters we love to hate DURATION: 09:57

SYNOPSIS: These days, it's sometimes difficult to tell the good guys from the bad guys in popular films and on TV. With serial killer, Dexter, being hailed as a hero; and Tony Soprano being portrayed as a sympathetic family man, the idea of villains has changed a lot over the decades – or has it? We talk to two men who research and write about heroes and villains about the differences between villains and monsters; why some villains are hailed as heroes, and how people who do wrong are often held in higher regard than the people who try to expose them.

Host: Gary Price. Guests: Dr. Travis Langley, Prof. of Psychology, Henderson State University, AR, author of "Batman and Psychology: A dark and stormy knight," (twitter: @superherologist); Chuck Klosterman, journalist, ethicist for the NYTimes Magazine, author of "I Wear the Black Hat."

**COMPLIANCY ISSUES COVERED:** health care; youth at risk; technology

SEGMENT #2- Big, Bad, Botany: Amazing common and exotic plants DURATION: 10:35

SYNOPSIS: Plants are amazing! They've survived through the millennia and are found in the depths of the ocean and on the tops of mountains, evolving to avoid predators, flood, drought and extreme temperatures. We talk to a man who studied a wide assortment of plants about their history, folklore, and their ingenious ways of surviving in a hostile world.

Host: Marty Peterson. Guest: Michael Largo, author of "The Big, Bad Book of Botany,"

**COMPLIANCY ISSUES COVERED:** folklore, health, science, environment. health care; youth at risk; technology

**Program #14-36**

**Air week: 9/7/14**

SEGMENT #1 – Mindshift: NASA technology goes mainstream

DURATION: 10:55

SYNOPSIS: NASA has created some spectacular technology that's gotten us to the moon; sent space probes to check out the farthest reaches of the universe, and sent robots to investigate Mars. Now the space agency is using its Mindshift biofeedback technology to try to help people who have trouble focusing on their work, families who enjoy computer games and the disabled. We talk to two NASA researchers and the man whose company is helping them bring that technology to the public about how it works and how it can be integrated into the daily lives of millions.

Host: Gary Price. Guests: Alan Pope and Chad Stephens, research scientists, NASA's Langley Research Center, Hampton, VA. Scott Dromms, Manager for Intellectual Property, Edison Nation

**COMPLIANCY ISSUES COVERED** science & technology; commerce; the disabled, children & families, recreation

SEGMENT #2-Television: Is it becoming too raunchy for our kids? DURATION: 11:45

SYNOPSIS: With so many channels on TV today, you can find programs that cater to everyone's tastes. However, some parents think that there's not much out there in prime time that is safe for families with children to watch. They say that even network TV is becoming raunchier with "pixelated" or blurred nudity becoming more common, and bad language and sexual references made even on some animated shows.

Host: Marty Peterson. Guests: Dan Isett, Dir. of Public Policy for The Parents Television Council. Dr. Charles Coletta, instructor in the Department of Popular Culture, Bowling Green State Univ.

**COMPLIANCY ISSUES COVERED:** children & family issues; government; media; censorship; popular culture

**Program #14-37**

**9/14/14**



SEGMENT #1 – The Complicated Issue of Suicide and Prevention      DURATION: 09:46

SYNOPSIS: The high-profile suicide of actor/comedian Robin Williams has brought the issue of depression back into the public's consciousness. We talk to a psychologist and to the director of a mental health organization about what might make someone want to take their own life, the stresses of success, and the different treatments available for those in distress.

Host: Gary Price. Guests: Dr. Frank Farley, psychologist, professor at Temple University, Philadelphia, PA, and former president of the American Psychological Association. Stella Kalfas, Exec. Dir. of the Mental Health Association of Greater Chicago,.

**COMPLIANCY ISSUES COVERED:** suicide, depression, the arts, health, children & family issues

SEGMENT #2- Pirates! The real story behind those salty sailors      DURATION: 10:55

SYNOPSIS: International Talk Like a Pirate Day is celebrated every year on September 19, and many people join in the fun by dressing, acting and talking like the pirates they've enjoyed in movies such as "Pirates of the Caribbean" and books like "Treasure Island." But were pirates really the peg-legged, eye-patched, parrot-loving sailors depicted in popular culture? We talk to two pirate researchers about who these men were, their exploits, and what their lives were really like.

Host: Marty Peterson. Guests: Charles Ewen, Prof. in the Dept. of Anthropology, East Carolina University, co-editor of "X Marks the Spot: The archeology of piracy"; Pat Croce, author of "The Pirate Handbook: A rogue's guide to pillage, plunder, chaos & conquest".

**COMPLIANCY ISSUES COVERED:** arts & literature, pop media, crime, history & culture

**Program #14-38      9/21/14**

SEGMENT #1 – Whatever Happened to the Funny Papers?      DURATION: 12:17

SYNOPSIS: Newspapers are getting smaller and smaller, and so are their comics sections. How is this affecting the cartoonists who create some of our favorite comic characters? We talk to a veteran of the cartoon industry about the digital revolution in comics, how it affects the cartoonists' income and the way they draw their strips, how cartoonists keep old time comics up-to-date, and where the public can access their favorite funnies.

Host: Gary Price. Guests: Guy Gilchrist, cartoonist for the "Nancy" comic strip and author of the new book, "Nancy" ([www.nancyandsluggo.com](http://www.nancyandsluggo.com)) ([www.gocomics.com](http://www.gocomics.com)).

**COMPLIANCY ISSUES COVERED:** art, commerce, technology, media

SEGMENT #2- The Curious Case of the Sherlock Holmes Copyright

DURATION: 10:18

SYNOPSIS: This summer, a case came to the U.S. Seventh Circuit Court of Appeals involving the use of the characters of Sherlock Holmes and Dr. Watson in new works. The case was unusual in that the bulk of Sir Arthur Conan Doyle's stories of the great detective were in the public domain – but some weren't. The question was, if there are still some stories that are copyrighted, does that keep the characters copyrighted also? We talk to a Holmes aficionado and a copyright attorney about the case and its current resolution.

Host: Marty Peterson. Guests: Ed Fitzelle, Portal editor for Everything Sherlock Holmes.com ([www.everythingsherlockholmes.com](http://www.everythingsherlockholmes.com)); Edward Lee, Professor of Law, IIT Chicago-Kent College of Law, Dir. of the Intellectual Property Program ([www.kentlaw.edu](http://www.kentlaw.edu)).

**COMPLIANCY ISSUES COVERED:** literature, law & property rights, courts

Program # 14-39

Air week: 9/28/14

SEGMENT #1 – John Marshall and the Transformation of the Supreme Court DURATION:10:45

SYNOPSIS: The Supreme Court wasn't always tasked with hearing cases about the constitutionality of a state, local or federal law. In fact, the purpose of the Court isn't even clear in the Constitution itself. We'll hear about the amazing man who changed all that and made our highest court what it is today.

Host: Gary Price. Guests: Harlow Giles Unger, author of "John Marshall: The Chief Justice Who Saved the Nation," ([www.harlowunger.com](http://www.harlowunger.com)).

**COMPLIANCY ISSUES COVERED:** laws & courts, commerce, government, history, civil rights

SEGMENT #2- Making Conflict Work for You at Work

DURATION: 10:58

SYNOPSIS: Conflict in the workplace can cause hurt feelings, lower productivity, animosity and, sometimes, cause workers to leave. It can also spur creativity and help workers and their companies achieve higher goals. We talk to two conflict specialists about how conflict works, and how workers and employers can deal with it in a way that is beneficial for both.

Host: Marty Peterson. Guests: Peter T. Coleman, professor of psychology & education, Columbia Univ., co-author of "Making Conflict Work: Harnessing the Power of Disagreement," ([www.makingconflictwork.com](http://www.makingconflictwork.com)); Steven G. Blum, attorney, professional negotiator, author of "Negotiating Your Investments: Use proven negotiation methods to enrich your financial life," ([www.negotiatingtruth.com](http://www.negotiatingtruth.com)).

**COMPLIANCY ISSUES COVERED:** labor, mental health, business, relationships