

KEWB ISSUE RESPONSIVE PROGRAMMING SUMMARY 3rd QUARTER 2016

During the months of July, August, and September of 2016 station KEWB broadcasted many programs that gave significant treatment to issues of interest to the community within our coverage area. Here is a summary, supported by accompanying documentation, of the issues covered:

Aging, Air Pollution, Alcohol, American Society and Culture, Children, Consumerism, Crime and Prison, Disabilities, Disaster Recovery, Discrimination, Drunk Driving, Economics, Education, Environment, Ethics, Federal Government and Regulation, Health Care, Homelessness, Infectious Disease, Insurance, Interpersonal Communication, Local Government and Regulation, Media and Society, Mental Illness, Military, Municipal Government, National Security, Obesity, Parenting Issues, Pollution, Public Safety, Research and Development, Substance Abuse and Addiction, Taxes, Technology, Traffic Safety, Vaccination, Water Safety, Women's Issues, Youth at Risk, African-American Issues, Agriculture, Animal Health, Aquaculture, Arts, Business Campaigns, Children & Family Issues, Civil Rights, Climate Change, Commerce Communications, Community Action, Consumerism, Crime, Disability, Drugs, Education, Elderly Emergency Response, Employment, Entertainment, Environment, Equality, Ethnicity & Culture, Family Issues, Gender Issues, Genocide, Government, Gun Laws, Health, Immigration, Infrastructure, Journalism, Labor Law, , Law Enforcement, Legislation, Manufacturing, Media, Medicine, Mental Health, Military, Minorities, Natural Disasters, Natural Resources, Non-Profits, Nutrition, Organized Labor, Personal Finance, Philanthropy, Political Activism, Politics, Poverty, Prisons, Privacy Issue, Psychology, Public Health, Religion, Science & Technology, Social Issues, War, Water Issues, Wellness, Women's Issues

KEWB ISSUE RESPONSIVE PROGRAMMING INFORMATION QUARTER 3, 2016 July, August, September

ISSUE CATEGORY: Weather

EVENT TITLE: Local Weather Reports

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:14am, 5:21am, 5:52am, 6:11am, 6:23am, 6:36am, 6:52am, 7:11am, 7:24am, 7:36am, 7:52am, 8:11am, 8:24am, 8:36am, 8:52am.

DURATION: 15 seconds

SOURCE: Internal weather department (from our Yuba City office)

TOPICS DISCUSSED AND SUMMARY DISCUSSION: Weather conditions and advisories.

OTHER COMMENTS: 15 reports per week.

ISSUE CATEGORY: News

EVENT TITLE: Local News Report

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:34am, 6:34am, 7:34am, 8:34am.

DURATION: 90 seconds

SOURCE: Virtual news (company news department)

TOPICS DISCUSSED: Local, regional and national news events and stories.

OTHER COMMENTS: 20 total reports per week

Submitted by: Emily LaFayette

Date: 9/27/2016



2016-Q3 (July – September)

Viewpoints Quarterly Logs Compliancy Issues Covered

African-American Issues	Labor Law
Agriculture	Law Enforcement
Animal Health	Legislation
Aquaculture	Manufacturing
Arts	Media
Business Campaigns	Medicine
Children & Family Issues	Mental Health
Civil Rights	Military
Climate Change	Minorities
Commerce Communications	Natural Disasters
Community Action	Natural Resources
Consumerism	Non-Profits
Crime	Nutrition
Disability	Organized Labor
Drugs	Personal Finance
Education	Philanthropy
Elderly Emergency Response	Political Activism
Employment	Politics
Entertainment	Poverty
Environment	Prisons
Equality	Privacy Issue
Ethnicity & Culture	Psychology
Family Issues	Public Health
Gender Issues	Religion
Genocide	Science & Technology
Government	Social Issues
Gun Laws	War
Health	Water Issues
Immigration	Wellness
Infrastructure	Women's Issues
Journalism	

See weekly logs below for segment dates, titles, topics, guests & duration

Program 16-27 Producer Pat Reuter Air Week 7/3/16 Production Directors Sean Waldron, Reed

Pence Time Segment Dur. 1:49 SEGMENT 1: I'm Right, and You're an Idiot: Making public discourse less toxic 9:21

Synopsis: The presidential primaries this year underlined the sorry state of public discourse in the U.S. Namecalling, bullying, shouting and misinformation took center stage along with the candidates, and it makes you wonder if we'll ever get back to reasoned, polite discourse on important issues during this election cycle. Our guest wondered too, and he researched the topic of toxic public discourse and why it permeates our political and social communications these days. He also provides some suggestions for advocates and candidates to get their points across without resorting to nastiness and acrimony.

Host: Gary Price.

Guests: James Hoggan, President, Hoggan & Associates, Vancouver, BC, author of the book, I'm Right and You're an Idiot: The toxic state of public discourse and how to clean it up.

Links for more info: www.imrightandyoureanidiot.com

Compliance Issues Covered: politics, communication, media, social issues

13:12 SEGMENT 2: Healthier Eating: It doesn't have to be boring or bland 12:14

Synopsis: Eating healthy doesn't have to mean eating bland foods made with expensive ingredients that are hard to find. Our guests talk about how to introduce more fish and healthy fats, less gluten and less salt into your meals without a lot of fuss or fancy cooking techniques. They also discuss how to use spices and herbs to create flavor combinations that will keep you and your family satisfied at every meal.

Host: Marty Peterson. **Guests:** Diane Morgan, author of Salmon: Everything you need to know + 45 recipes; Jessica Goldman Fong, author of Low So Good: A guide to real food, big flavor and less sodium; Allyson Kramer, author of Naturally Lean: 125 nourishing, gluten-free, plant-based recipes all under 300 calories.

Links for more info: www.allysonkramer.com www.sodiumgirl.com www.dianemorgancooks.com

Compliance Issues Covered: health, agriculture & aquaculture, environment

Program 16-28 Producers Pat Reuter Air Week 7/10/16 Production Directors Sean Waldron, Ronnie Szudarski, Reed Pence

Time Segment Dur. 1:50 SEGMENT 1: The Power of Introverts 9:16

Synopsis: Wallflower, shy, anti-social. All negative words we've used to describe people who are "introverts." Our guest – an introvert herself -- talks about just what an introvert is, and how they are actually very sociable in the right settings. She also discusses ways in which teachers and others can encourage introverts' participation in school and in other groups, and how "quiet ones" complement the more gregarious and outgoing extroverts in their lives.

Host: Gary Price. **Guests:** Susan Cain, author of Quiet Power: The secret strengths of introverts.

Links for more info: www.quietrev.com

Compliance Issues Covered: children & family issues, education, mental health

13:11 SEGMENT 2: Men, Women and Equality 12:14

Synopsis: Women have made great strides in our society, but they still lag behind men in pay and promotions to the corner office at work. Many young men, on the other hand, are finding that women are getting a lot of support from employers and advocacy groups while they're left out in the cold – and sometimes even ridiculed in the media. Our guests talk about these issues and offer suggestions for why they happen and how we can level the playing field for both women and men.

Host: Marty Peterson. **Guests:** Jeffery Tobias Halter is President of YWomen, a strategic consulting company, and author of Why Women: The leadership imperative to advancing women and engaging men; Jack Myers, award-winning documentary filmmaker and author of the book, The Future of Men: Masculinity in the twenty-first century.

Links for more info: : www.ywomen.biz www.futureofmen.com

Compliance Issues Covered: gender issues, employment, equality, media

Program 16-29 Producers Pat Reuter Air Week 7/17/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur. 1:46 SEGMENT 1: The End of Water as We Know It: Making water safe 10:57

Synopsis: Much of the world is without clean, potable water on a consistent basis, and even in developed countries where water is available, cleaning it for drinking and bathing and treating the wastewater is expensive and uses a lot of energy. We talk to a scientist who is working on new technology that will make filtering and sanitizing water more efficient, use less resources and provide clean drinking water to countries where water-borne diseases negatively affect the population at alarming rates.

Host: Gary Price. **Guests:** Seth Darling, scientist from Argonne National Laboratory outside Chicago, Fellow at the Institute for Molecular Engineering at the University of Chicago.

Links for more info: www.anl.gov <http://ime.uchicago.edu>

Compliance Issues Covered: public health, infrastructure, technology, water issues

14:48 SEGMENT 2: People Skills: Getting what you want from others 10:39

Synopsis: How do you get what you want from others? Our guests say that developing good “people skills” such as listening carefully and being authentic in your communications can go a long way toward persuading the other person that you’re sincere. We discuss how to engage the person you want something from, how to “mirror” their behavior and how to prevent “vertigo” – that is being sucked into destructive, emotionally charged situations – to resolve conflicts and come to a mutual understanding.

Host: Marty Peterson. **Guests:** Dave Kerpen is the founder and CEO of Likeable Local, a social media software company and chairman and cofounder of Likeable Media, a content marketing firm for brands. He’s also the author of the book, The Art of People: 11 simple people skills that will get you everything you want; Daniel Shapiro, founder and director of the Harvard International Negotiation Program and an associate professor of psychology at the Harvard Medical School and author of the book, Negotiating the Nonnegotiable: How to resolve your most emotionally charged conflicts.

Links for more info: www.davekerpen.com www.likeablelocal.com www.danshapiroglobal.com

Compliance Issues Covered: communication, politics, business, law enforcement

Program 16-30 Producer Pat Reuter Air Week 7/24/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur. 1:47 SEGMENT 1: Financial Anxiety: What it is and how to alleviate it 11:10

Synopsis: A new survey shows that many Americans are suffering from “financial anxiety” and it’s affecting their health and happiness. What’s causing this anxiety and how can people alleviate it? Our guests address the issue, discuss the survey and offer ways to bring more financial security – and happiness – into our lives.

Host: Gary Price. **Guests:** Rebekah Barsch, vice-president of financial planning for Northwestern Mutual; Michael Kay, financial life planner and author of the book, The Feel Rich Project: Reinventing your understanding of true wealth to find true happiness.

Links for more info: www.northwesternmutual.com www.michaelfkay.com

Compliance Issues Covered: personal finance, employment, education, mental health, consumerism

14:59 SEGMENT 2: Measuring Animal Intelligence: How smart are they? 10:27

Synopsis: How smart are animals? That's a question that scientists – and pet owners – have been asking for decades. Our guest is a scientist who has studied animal intelligence and he discusses how neuroscience and biology are coming up with new definitions of what it means to be an intelligent animal, and using medical technology and unique experiments to better understand intelligence in non-humans.

Host: Marty Peterson. **Guests:** Frans de Waal, professor in the psychology department at Emory University in Atlanta, and director of the Living Links Center at Yerkes National Primate Research Center, author of the book *Are We Smart Enough to Know How Smart Animals Are?*

Links for more info: on Facebook at Frans de Waal Public Page

Compliance Issues Covered: science & technology, animals & health, medicine

Program 16-31 Producer Emily Parker, Pat Reuter Air Week 7/31/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur. 1:44 SEGMENT 1: Serious Play: Using tactical performance as protest 10:45

Synopsis: We all love a good theater performance. It can make us laugh, move us to tears and convey important messages about life and culture. But are theater and performance good strategies to affect social change? To advocate for a better society? Our guest thinks so. He's a performer, writer and educator who uses serious play and theater to help change people's minds and change society for the better.

Host: Gary Price. **Guests:** Larry Bogad, professor at the University of California-Davis, founding Director of the Center for Tactical Performance based in Berkeley, California, and author of the books, *Electoral Guerilla Theatre: Radical Ridicule & Social Movements*, and *Tactical Performance: The Theory and Practice of Serious Play*. Links for more info: www.lmbogad.com

Compliance Issues Covered: political activism, the arts, education, law enforcement, politics

14:23 SEGMENT 2: News Magazines: A veteran reporter talks about his life at Life magazine

11:04 Synopsis: News magazines have fallen on hard times. The big, photo-heavy publications such as *Look* and *Life* used to be part of the American landscape as they chronicled the important world events of the day. Our guest was a reporter and editor for one of these publications and talks about what it was like to work there, recalls some of the stories he covered and tells us why the magazines were pushed off the newsstands by modern technology and what we miss with their demise.

Host: Marty Peterson. **Guests:** Gerald Moore, former reporter and editor for *Life* author of the book, *Life Story: The education of an American journalist*. Links for more info: www.authorgeraldmoore.com

Compliance Issues Covered: journalism, military, prisons, communication, technology, drugs

Program 16-32 Producer Pat Reuter Air Week 8/7/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur. 1:46 SEGMENT 1: Gun Violence and Gun Control 12:20

Synopsis: It seems that every week there's another spate of shootings in America that makes headlines. How did things get so bad? Why can't we stop the violence? We talk to two gun specialists about the history of guns in the U.S., how many criminals get their hands on guns and hear a few suggestions on how to strengthen gun laws to promote safety and still guarantee American gun owners' constitutional rights.

Host: Gary Price. **Guests:** Pamela Haag author of the book, *The Gunning of America: Business and the making of American gun culture*; Stephanie Soechtig, director and producer of the Sundance break-out documentary *Under the Gun*, executive produced and narrated by Katie Couric. Links for more info: www.pamelahaag.com www.UndertheGunmovie.com

Compliance Issues Covered: gun laws, crime, commerce, politics, legislation

15:58 SEGMENT 2: Philanthropy: Finding a good fit and making an impact 9:28

Synopsis: The huge donations by billionaires such as Bill and Melissa Gates, Oprah, and Warren Buffett get a lot of press – and they help a lot of charities and people around the world. You might be surprised to know, though, that most of the money that non-profits receive is from small donors giving much less to deserving causes. We'll talk to a philanthropy specialist about how to give wisely and make sure your money is used in the way you intend.

Host: Marty Peterson. **Guests:** Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of Every Gift Matters: How your passion can change the world. Links for more info:

www.carriemorgridge.com

Compliance Issues Covered: philanthropy, business, personal finance, non-profits, government

Program 16-33 Producer Pat Reuter Air Week 8/14/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur. 1:43 SEGMENT 1: The Boys in the Bunkhouse: Intellectually-challenged men in servitude 12:22

Synopsis: If you came upon a rundown, roach-infested bunkhouse in the heartland of America, full of middle-aged and elderly men in poor health who worked all day at a job for little pay and had been for decades, you might think you had time traveled back to the 19th century. We talk to an author who writes about this very situation where mentally challenged men had been pressed into servitude in 1974 and remained there until 2009 when some determined and caring social workers stepped in to help them.

Host: Gary Price. **Guests:** Dan Barry, New York Times reporter and columnist, author of The Boys in the Bunkhouse: Servitude and salvation in the heartland. Links for more info: www.danbarryonline.com
www.nytimes.com

Compliance Issues Covered: the intellectually disabled, commerce, poverty, agriculture, civil rights, law
15:58 SEGMENT 2: A Young Boy Remembers the Holocaust 9:28

Synopsis: Although their numbers are dwindling every year, there are still many people alive today who remember and lived through the Holocaust during World War II. One of these men spoke to us about his experience as a young boy in a Czechoslovakian work camp, and how his mother – through hard work, quick thinking and just pure luck – managed to keep herself and her two children from the death camps in Poland. He also discusses the need for young people to learn about the Holocaust and the reasons why it happened.

Host: Marty Peterson. **Guest:** Michael Gruenbaum, author with Todd Hasak-Lowy of Somewhere There Is Still a Sun. Links for more info: www.simonandschuster.com

Compliance Issues Covered: war, genocide, education, immigration

Program 16-34 Producer Emily Parker, Pat Reuter Air Week 8/21/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur. 1:47 SEGMENT 1: Trump Bubbles: High-conflict politicians 11:22

Synopsis: Throughout American history we've had politicians who stir up controversy during their campaigns: Bernie Sanders, Pat Buchanan, Joe McCarthy and now Donald Trump, to name just a few. These candidates are what one of our guests calls "high-conflict politicians." What is the attraction some voters have for these candidates? Why are they so loyal to them? And what is the political climate that brings them to the fore? We discuss these issues with our guests who look at the politics and the psychology of high-conflict candidates.

Host: Gary Price. **Guests:** Bill Eddy, president of the High Conflict Institute and author of, Trump Bubbles: the dramatic rise and fall of high-conflict politicians; Mark Smith, director of the Center for Political Studies at Cedarville University in Ohio; Lauren A. Wright, PhD, political scientist and author of the book On Behalf of the President: Presidential spouses and White House communications strategy today. Links for more info: www.unhookedbooks.com www.highconflictinstitute.com www.cedarville.edu/cps www.laurenawright.com

Compliance Issues Covered: politics & campaigns, psychology, minorities, media & communications
15:12 SEGMENT 2: The Importance of Names 10:15

Synopsis: One of the most important things new parents have to consider is what to name their child. A lot of history and tradition can go into the choosing of that moniker and our guest has researched how we pick names and why they are important. She also discusses the religious and ethnic considerations of naming and why some people decide to change their names.

Host: Marty Peterson. **Guests:** Dr. Mavis Himes, psychoanalyst, clinical psychologist and author of the book, The Power of Names: Uncovering the mystery of what we are called. Links for more info: www.MavisHimes.com

Compliance Issues Covered: religion, ethnicity & culture, family issues, entertainment & media Program

16-35 Producer Pat Reuter Air Week 8/28/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur. 1:46 SEGMENT 1: Women Running for President: We'll hear about four of the most prominent 12:38

Synopsis: Hillary Clinton is running for president as the Democratic nominee this year, and for many people she's the first woman to ever seek that job. It might surprise you to know, however, that hundreds of women have run for president. One of our guests introduces three other prominent females who made progress in running for the White House. The other talks about the private side of Secretary Clinton and how, as First Lady, she tried to keep family life as normal as possible for the president and her daughter, Chelsea.

Host: Gary Price. **Guests:** Ellen Fitzpatrick, professor of history at the University of New Hampshire and author of the book, The Highest Glass Ceiling: Women's quest for the American presidency; Cynthia Levinson, author of a book for eight- to 12-year-olds titled, Hillary Rodham Clinton: Do all the good you can. Links for more info: www.cynthialevinson.com www.ellenfitzpatrick.net

Compliance Issues Covered: politics, campaigns, women's issues, African-American issues

16:26 SEGMENT 2: Kids and Nutrition: Getting them to eat more healthy foods 9:00

Synopsis: It's tough for many parents to make sure that their kids eat nutritious meals, what with all of the advertising for less than healthy fast foods on the market. We talk to a nutritionist and a chef about strategies and foods that parents can use to help their kids make better choices at mealtime and in between.

Host: Marty Peterson. **Guests:** Allison Childress, instructor and director of the Didactic Program in Dietetics at Texas Tech University; Sonoko Sakai, author of the cookbook Rice Craft. Links for more info: www.choosemyplate.gov www.cooktellsastory.com

Compliance Issues Covered: children & family issues, nutrition, health and wellness

Program 16-36 Producer Pat Reuter, Emily Parker Air Week 9/4/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur. 1:47 SEGMENT 1: The Climate Change Mindset 11:54

Synopsis: We've heard a lot about climate change and global warming over the past 20 years or so, but ironically people care about it less now than they did a decade ago! We talk to a researcher and author about how the framing of climate change can skew the message and create attitudes that affect how we think of global warming and how we become motivated – or not – to do something about it.

Host: Gary Price. **Guest:** Per Espen Stoknes, psychologist, economist, author of *What We Think About When We Try Not to Think About Global Warming: Toward a new psychology of climate action*. Links for more info: www.stoknes.com

Compliance Issues Covered: climate change, economy, technology, community action, government

15:47 SEGMENT 2: Fashion: How It Affects Body Image, Health, and the Environment 9:37

Synopsis: It seems that everywhere you go, fashion surrounds you – in ads for clothing and makeup, a billboard, the cover of a magazine, or virtually anything featuring a model. These images provide us with the idea of what makes a perfect person: If you wear this color lipstick and this kind of dress, you're considered beautiful. The fashion industry has been doing this for ages, but over time it has increasingly raised issues about confidence, self-esteem and body image. Our guest discusses why it's important to look beyond the advertisements and find the fashions that are right for you, how cheap clothing is hurting developing countries and the environment, and why designers and manufacturers need to change how they create clothing for and market to older men and women.

Host: Marty Peterson. **Guests:** Dr. Carolyn Mair, Chartered Scientist and Psychologist, Associate Fellow at the British Psychological Society and a Reader at the London College of Fashion, author of the upcoming book, *The Psychology of Fashion* due out in mid-2017. Links for more info: www.cazweb.info
Compliance Issues Covered: consumerism, women's issues, health and well-being, manufacturing

Program 16-37 Producer Pat Reuter Air Week 9/11/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur. 1:50 SEGMENT 1: Cyber Security and Restoring Reputations 11:00

Synopsis: With all of the rumor mills out there online, how do you fight back if your name is smeared? And who are these people who take great pleasure – and often make money – out of spreading rumors about others? Our guests discuss how gossip websites operate and how to protect yourself and your family from false and/or embarrassing information that appears online.

Host: Gary Price. **Guests:** Adam Levin, chairman and founder of Identity Theft 911 and author of the book *Swiped*; Joseph Finder, author of the new novel, *Guilty Minds*. Links for more info: www.SwipedBook.com www.IDT911.com www.josephfinder.com

Compliance Issues Covered: technology, privacy issues, law, crime, media

14:51 SEGMENT 2: The Benefits of Forest Fires 10:38

Synopsis: There have been news stories all summer about wildfires destroying thousands of acres of forest in the West and elsewhere. Most of the time we hear about the devastation, but our guests says that fires actually help forests stay healthy and can even bring them back to their natural states by removing non-native plants. **Host:** Marty Peterson. **Guests:** Dr. Nancy French, is a senior scientist at the Michigan Tech Research Institute in Ann Arbor, part of Michigan Technological University; Dominick DellaSala is chief scientist at the Geos Institute in Ashland, Oregon, and author of the book, *The Ecological Importance of Mixed-Severity Fires: Nature's phoenix*. Links for more info: www.mtri.org www.geosinstitute.org www.forestlegacies.org

Compliance Issues Covered: natural resources, emergency response, science, agriculture

Program 16-38 Producer Pat Reuter Air Week 9/18/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur. 1:50 SEGMENT 1: Emotional Agility: The key to getting things done 12:47

Synopsis: When something happens that weighs on your mind and affects your relationships, your work and your life, how do you escape from the feeling? What can you do if you are working toward a goal, but your emotions get in the way of achieving it? Or you can't quite get out of a rut you're in with your job or a relationship? Our guest talks about how to develop "emotional agility" to deal with the thoughts, emotions and the stories we have in our lives, so we can attain the goals we set for ourselves, and live a more fulfilling life.

Host: Gary Price. **Guests:** Dr. Susan David is the co-founder of the Harvard-affiliated Institute of Coaching at McLean Hospital, a psychologist on the faculty of Harvard University Medical School, and author of the book, Emotional Agility: Get unstuck, embrace change and thrive in work and life. Links for more info: www.susandavid.com/learn

Compliance Issues Covered: mental & physical health, employment, family issues

16:38 SEGMENT 2: Eldercare: Who will take care of all the boomers? 8:50

Synopsis: With the baby boomers transitioning into retirement in record numbers, and their parents living longer, we're facing an eldercare challenge that's bigger than we've ever seen before in this country. Who will take care of all of the older Americans who will need medical and end-of-life assistance in the coming decades? And how will we ensure that elder citizens will be able to live in comfort and dignity during their senior years? We talk to an activist about her own experiences with the system, and learn about strategies for dealing with the eldercare challenges that face us.

Host: Marty Peterson. **Guests:** Ai-Jen Poo, co-director of Caring Across Generations, author of the book, The Age of Dignity: Preparing for the elder boom in a changing America. Links for more info: www.caringacross.org

Compliance Issues Covered: elderly, healthcare, labor & employment, government, immigrant workers

Program 16-39 Producer Pat Reuter Air Week 9/25/16 Production Directors Sean Waldron, Reed Pence

Time Segment Dur. 1:47 SEGMENT 1: Robert Kennedy: Remembering a fallen icon 11:19

Synopsis: Although he never became president, Bobby Kennedy spearheaded a great deal of change in America with his work in civil rights, crime fighting and by combatting corruption. Our guest remembers this icon and talks about his more personal side, how he helped his brother John become president, and how his legacy inspires liberals and conservatives to this day.

Host: Gary Price. **Guests:** Larry Tye, author of Bobby Kennedy: The making of a liberal icon. Links for more info: www.larrytye.com

Compliance Issues Covered: politics, civil rights, government, crime, organized labor

15:07 SEGMENT 2: Disaster Response: Strategies for an emergency 10:20

Synopsis: We've had quite a number of natural disasters this year, and many Americans have been killed or injured in the chaos, not to mention losing all of their material possessions. Could they have been better prepared for disaster? Our guests are emergency response experts and they lay out some strategies for weathering big storms and fires to keep yourself and your family safe during an emergency.

Host: Marty Peterson. **Guests:** Peter Duncanson, Director of Systems Development for ServiceMaster Restore; Dr. Joseph Alton, fellow in the American College of Surgeons, a medical preparedness writer

and author of The Survival Medicine Handbook. Links for more info: www.doomandbloom.net
www.servicemasterrestore.com

Compliance Issues Covered: natural disasters, families, health & well being, infrastructure



2016-Q3 (July – September) Radio Health Journal Quarterly Logs

Compliance Issues Covered:

Aging	Interpersonal Communication
Air Pollution	Local Government and Regulation
Alcohol	Media and Society
American Society and Culture	Mental Illness
Children	Military
Consumerism	Municipal Government
Crime and Prison	National Security
Disabilities	Obesity
Disaster Recovery	Parenting Issues
Discrimination	Pollution
Drunk Driving	Public Safety
Economics	Research and Development
Education	Substance Abuse and Addiction
Environment	Taxes
Ethics	Technology
Federal Government and Regulation	Traffic Safety
Health Care	Vaccination
Homelessness	Water Safety
Infectious Disease	Women's Issues
Insurance	Youth at Risk

See weekly logs below for segment dates, titles, topics, guests & duration

Program 16-27 Producers Reed Pence, Michael Wu and Heather Muno

Air Week 07/03/16-07/09/16 Production Director Sean Waldron

Time Segment Dur. 2:04 SEGMENT 1: THE OTHER SIDE OF MILITARY SCIENCE 12:16

Synopsis: Most people think of military science in terms of defeating the forces of the other side. But it also involves keeping our troops sheltered, clothed and fed, as well as protected from adversaries like exhaustion, infection, heat and noise. A noted investigative journalist explains the less well known side of military research.

Host: Reed Pence. Guest: Mary Roach, author: Grunt: The Curious Science of Humans at War
Compliance issues covered: military; federal government; national security; research and development
Links for more information: <http://maryroach.net>

15:22 SEGMENT 2: UNCERTAINTY IN MEDICINE 7:43

Synopsis: Many patients want certainty in diagnoses, especially when they've had expensive diagnostic tests. However, those tests are often less certain in their results than people think, making patients sometimes doubt doctors' competence.

Host: Nancy Benson. Guest: Dr. Steven Hatch, Asst. Prof. of Medicine, Univ. of Massachusetts Medical School and author, *Snowball In A Blizzard: A Physician's Notes on Uncertainty in Medicine*

Compliance issues covered: consumerism; health care; technology

Links for more information: <https://www.bostonglobe.com/arts/books/2016/03/13/steven-hatch-investigatesspectrum-certainty-snowball-blizzard/iyoA9290cTaZGbABT3h8gP/story.html>

Program 16-28 Producers Reed Pence and Michael Wu

Air Week 07/10/16-07/16/16 Production Director Sean Waldron

Time Segment Dur. 2:04 SEGMENT 1: LEWY BODY DEMENTIA 11:21

Synopsis: The second most common form of dementia is virtually unknown to most people. However, Lewy body dementia affects 1.4 million Americans, with symptoms commonly misdiagnosed as Alzheimer's disease. Additional symptoms such as hallucinations and uncontrollable shaking make diagnosis and caregiving more difficult, and treatments for Alzheimer's or psychosis can often be harmful. Experts discuss.

Host: Reed Pence. Guests: Candy Schulman, daughter of woman who died with Lewy body dementia; Dr. James Leverenz, Director, Cleveland Clinic Lou Ruvo Center for Brain Health and Chair, Scientific Advisory Council, Lewy Body Dementia Association

Compliance issues covered: aging; disabilities; mental illness; health care; consumerism

Links for more information: <https://www.lbda.org>

14:27 SEGMENT 2: OUR NEW GENETIC KNOWLEDGE 8:30

Synopsis: Gene research has made incredible leaps in the last decade. A physician/Pulitzer-prize winning author explains what our new knowledge means for our immediate medical future, given our struggles with genetic knowledge in the past.

Host: Nancy Benson. Guest: Dr. Siddhartha Mukherjee, Asst. Prof. of Medicine, Columbia Univ. and author, *The Gene: An Intimate History*.

Compliance issues covered: consumerism; health care; technology; ethics

Links for more information: <http://authors.simonandschuster.com/Siddhartha-Mukherjee/49784674>

Program 16-29 Producers Christine Herman, Reed Pence and Heather Muno

Air Week 07/17/16-07/23/16 Production Director Sean Waldron

Time Segment Dur. 2:05 SEGMENT 1: BABY TALK 11:17

Synopsis: Scientists have discovered that the way parents talk to their infants has a huge effect on their intellectual development and later success. Experts discuss why and how parents should hold "conversations" with their babies.

Host: Reed Pence. Guests: Dr. Anne Fernald, Assoc. Prof. of Psychology, Stanford Univ.; Dr. Kimberly Noble, Assoc. Prof. of Pediatrics, Columbia Univ.

Compliance issues covered: youth at risk; education; parenting issues; economics

Links for more information: <https://web.stanford.edu/group/langlearninglab/cgi-bin/>;
<http://www.columbia.edu/cu/needlab/>

14:24 SEGMENT 2: NEAR DROWNING 8:31

Synopsis: Some 700 American children under age 14 die of drowning each year. But when a child is pulled out of the water and revived, they may face lifethreatening peril hours or days later as the body reacts. Experts discuss.

Host: Nancy Benson. Guests: Dr. Christopher Michos, emergency physician, St. Vincent's Medical Center, Bridgeport, CT; Dr. Luis Torero, Division Chief, Pediatric Critical Care, Advocate Children's Hospital, Oak Lawn, IL

Compliance issues covered: youth at risk; parenting issues; public safety; water safety

Links for more information: <http://www.advocatechildrenshospital.com/ach>

Program 16-30 Producers Polly Hanson, Heather Muno and Reed Pence

Air Week 07/24/16-07/30/16 Production Director Sean Waldron

Time Segment Dur. 2:04 SEGMENT 1: FIGHTING YOUR INSURER 11:42

Synopsis: Patient advocates have long helped people navigate the healthcare system to get better treatment. Now a new field of advocates is helping people navigate the insurance system as well, assisting with denials and delays. Three experts in the field discuss how to fight your insurer and win.

Host: Reed Pence. Guests: Elisabeth Schuler Russell, founder and President, Patient Navigator LLC; Brendan Bietry, case manager, Patient Advocate Foundation; Laurie Todd, author, Fight Your Insurance Company and Win

Compliance issues covered: economics; health care; consumerism; insurance

Links for more information: <http://www.patientadvocate.org>; <http://theinsurancewarrior.com>; <http://nahac.memberlodge.com>; <http://advoconnection.com>

14:48 SEGMENT 2: THE SALT BOMB 8:07

Synopsis: Most Americans consume far too much salt even if they add none to their foods. Experts discuss why salt is such a health problem and what the federal government is doing to push food processors toward reducing salt content in our diets.

Host: Nancy Benson. Guests: Dr. Bill Farquhar, Prof. of Kinesiology and Applied Physiology, Univ. of Delaware; Dr. Karen Di Salvo, Acting Asst. Secretary for Health, US Dept. of Health and Human Services; Dr. Robert Califf, Commissioner, US Food and Drug Administration

Compliance issues covered: consumerism; public health; federal government and regulation; local government and regulation

Links for more information: <http://sites.udel.edu/kaap/directory/william-b-farquhar/>; <http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm503874.htm>

Program 16-31 Producers Reed Pence and Heather Muno

Air Week 07/31/16-08/06/16 Production Director Sean Waldron

Time Segment Dur. 2:01 SEGMENT 1: FUNGAL SINUSITIS 11:53

Synopsis: Many people who have chronic recurrent sinusitis may have an allergic reaction to fungi rather than a bacterial infection. Treatments for the two are completely different, and in some cases, fungal sinusitis can be life threatening. Two experts and a patient explain.

Host: Reed Pence. Guests: Erin Porter, fungal sinusitis patient and founder, EatPrayGetWell.com; Dr. Donald Dennis, ear, nose & throat surgeon, Atlanta; Dr. Joseph Han, Prof. of Otolaryngology-Head & Neck Surgery, Eastern Virginia Medical School

Compliance issues covered: consumerism; health care; air pollution and environment

Links for more information: <https://eatpraygetwell.com>; <http://www.sinusitiswellness.com/donald-p-dennis-m-d-f-a-cs-bio/>; <http://www.evms.edu>

14:56 SEGMENT 2: CHILD HEART ARRHYTHMIAS 8:07

Synopsis: Children and adolescents seldom have “heart attacks,” but they sometimes have heart arrhythmias which can look like the same thing, and be just as deadly. Often they are treated with implantable devices, but need more support than they often get. An expert doctor and the father of a young patient discuss.

Host: Nancy Benson. Guests: Colin Alesse, parent of heart arrhythmia attack and co-founder Chicagoland Cardiac Connections; Dr. Greg Webster, cardiologist and electrophysiologist, Lurie Children’s Hospital, Chicago and cofounder, Chicagoland Cardiac Connections

Compliance issues covered: consumerism; public health; youth at risk; health care

Links for more information: <http://cccheart.org>

Program 16-32 Producers Reed Pence and Heather Muno

Air Week 08/07/16-08/13/16 Production Director Sean Waldron

Time Segment Dur. 2:01 SEGMENT 1: DRINKING WATER SAFETY 11:57

Synopsis: Most people assume their drinking water is safe. However, many chemicals, especially new ones, are unregulated by the EPA, and thousands of water systems serving millions of people have lead levels higher than standards allow. Experts explain the danger of lead, especially to children, and other chemicals that may be in drinking water.

Host: Reed Pence. Guests: Dr. Jeffrey K. Griffiths, Prof. of Public Health, Tufts Univ. and former chair, Drinking Water Committee, US EPA; Dr. Kristi Pullen Fedinick, Staff Scientist, Health Program, Natural Resources Defense Council.

Compliance issues covered: public health; consumerism; pollution and environment; drinking water safety; municipal government; taxes; federal government and regulation

Links for more information: <https://www.nrdc.org/media/2016/160628>;

<http://medicine.tufts.edu/Education/Academic-Departments/Clinical-Departments/Public-Health-and-CommunityMedicine/Faculty/Resident%20Faculty/Griffiths-Jeffrey>

15:00 SEGMENT 2: VARICOSE VEINS 8:07

Synopsis: Millions of people have varicose veins, which have health consequences beyond their unsightliness. An expert physician explains what varicose veins are and new treatments that simplify getting rid of them.

Host: Nancy Benson. Guest: Dr. Mark Rayman, Medical Director, Beach Cities Vein and Laser Center, CA

Compliance issues covered: consumerism; health care

Links for more information: <http://medtronicendovenous.com/patients/7-2-venaseal-closure-procedure/?gclid=CJOuue5mc4CFQyUaQodfmkNZw>

Program 16-33 Producers Christine Herman, Reed Pence and Michael Wu

Air Week 08/14/16-08/20/16 Production Director Sean Waldron

Time Segment Dur. 2:04 SEGMENT 1: RETHINKING PARENTING 11:57

Synopsis: Every generation thinks the one behind it is full of spoiled, entitled, lazy kids, prompting parenting advice that research shows is actually harmful to children. An expert discusses why conventional wisdom about raising kids is often all wrong.

Host: Reed Pence. Guest: Alfie Kohn, author, *The Myth of the Spoiled Child: Challenging the Conventional Wisdom About Children and Parenting*.

Compliance issues covered: youth at risk; children; parenting issues; education

Links for more information: <http://www.alfiekohn.org>

14:32 SEGMENT 2: LITTLE PEOPLE, DISABILITY, AND THE PROSPECT OF CURE 8:21

Synopsis: Many people with dwarfism also face skeletal abnormalities which can lead to disability. Experts, all little people themselves, discuss major causes of dwarfism, the hurdles they create, the struggle for respect, and the prospect of treatments that could one day make little people much more rare.

Host: Nancy Benson. Guests: Dr. Jennifer Arnold, co-star, TLC's The Little Couple and co-author, Think Big; Ericka Okenfuss, licensed genetic counselor, Kaiser Permanente, Sacramento, CA; Gary Arnold, President, Little People of America and Public Affairs Manager, Access Living, Chicago

Compliance issues covered: health care; disabilities; youth at risk; parenting issues; discrimination

Links for more information: LPAonline.org; <http://jenniferarnoldmd.com>

Program 16-34 Producers Reed Pence, Heather Muno and Michael Wu

Air Week 08/21/16-08/27/16 Production Director Sean Waldron

Time Segment Dur. 2:04 SEGMENT 1: DOCTORS' OBESITY BIAS 13:06

Synopsis: Studies show that medical professionals are as biased as the rest of us against people who are overweight, resulting in lectures, misdiagnoses, and patients who start avoiding the doctor. Experts explain the problem, results, and what might be done about it.

Host: Reed Pence. Guests: Dr. Rebecca Puhl, Prof. of Human Development and Family Studies, Univ. of Connecticut and Deputy Director, Rudd Center for Food Policy and Obesity; Dr. David Katz, Director, Yale-Griffin Prevention Research Center, Yale Univ. and Founder, True Health Initiative; Kathy Kater, psychotherapist specializing in body image, eating and weight issues

Compliance issues covered: health care; public health; discrimination; obesity; education

Links for more information: <http://www.uconnruddcenter.org/faulty-and-staff-rebecca-puhl/>;

<http://www.yalegriffinprc.org>; <http://bodyimagehealth.org>

16:12 SEGMENT 2: MISCOMMUNICATION AND COLOR ENERGY 6:44

Synopsis: People have different ways to interpret the world around them, and miscommunication is often a result when we assume we do so similarly. A noted author discusses an innovative way to classify communication styles to avoid clashes.

Host: Nancy Benson. Guest: Scott Schwefel, author, Discover Yourself

Compliance issues covered: interpersonal communication; consumerism

Links for more information: <http://discoveryyourself.com/keynote/>

Program 16-35 Producers Polly Hansen, Michael Wu & Reed Pence

Air Week 08/28/16-09/03/16 Production Director Sean Waldron

Time Segment Dur. 1:54 SEGMENT 1: SCAD--A DIFFERENT KIND OF HEART ATTACK 12:00

Synopsis: A form of heart attack that strikes young, seemingly healthy people--most of them women, often near childbirth--is increasing. Experts discuss heart attacks caused by arteries that split open rather than blockages.

Host: Reed Pence. Guests: Shelley Simonton, SCAD patient; Dr. Sharonne Hayes, Founder, Women's Heart Clinic, Mayo Clinic; Carol Vich, SCAD patient

Compliance issues covered: health care; public health; women's issues

Links for more information: <http://www.mayoclinic.org/departments-centers/cardiovascular-diseases/overview/specialty-groups/womens-heart-clinic/overview>

14:56 SEGMENT 2: THE HAITIAN CHOLERA COVERUP 7:51

Synopsis: Haiti was struck by a devastating cholera epidemic a few months after a disastrous earthquake hit. Eventually the UN and its peacekeeping groups were blamed for causing the outbreak, making a bad situation much worse. Experts discuss how it happened and lessons for future disaster recovery.

Synopsis: Nancy Benson. Guest: Dr. Ralph Frerichs, Prof. Emeritus of Epidemiology, UCLA and author, *Deadly River: Cholera and Cover-Up in Post-Earthquake Haiti*

Compliance issues covered: public health; disaster recovery; infectious disease and vaccination; federal government

Links for more information: <http://deadlyriver.com>

Program 16-36 Producers Reed Pence & Michael Wu

Air Week 09/04/16-09/10/16 Production Director Sean Waldron

Time Segment Dur. 3:04 SEGMENT 1: FETAL ALCOHOL SPECTRUM DISORDER 10:40

Synopsis: Fetal alcohol spectrum disorder is the largest preventable cause of developmental disabilities in the US, and studies show it is far more common than previously suspected, especially in certain populations. Experts explain how better prevention efforts could greatly reduce a wide variety of social problems

Host: Reed Pence. Guests: Dr. Phillip May, Research Prof. of Nutrition, Gillings School of Global Public Health, Univ. of North Carolina-Chapel Hill; Dr. Carl Bell, Prof. of Psychiatry Emeritus, Univ. of Illinois and staff psychiatrist, Jackson Park Hospital, Chicago; Dr. Ira Chasnoff, President, NTI Upstream and Clinical Prof. of Pediatrics, Univ. of Illinois

Compliance issues covered: public health; youth at risk; alcohol, substance abuse and addiction; education; homelessness; crime and prison; women's issues

Links for more information: <http://www.uncnri.org/index.php/philip-may-ph-d/>;
<http://www.ntiupstream.com>; <http://www.psych.uic.edu/grand-rounds/item/248-carl-c-bell-md>

14:46 SEGMENT 2: LUCID DREAMS 8:11

Synopsis: The dreaming brain is nearly as active as it is when we are awake. Experts discuss ways to shape dreams to help solve problems.

Host: Nancy Benson. Guest: Dr. Deirdre Barrett, Asst. Prof. of Psychology, Harvard Medical School and author, *The Committee of Sleep: How Artists, Scientists, and Athletes Use Their Dreams for Creative Problem Solving— And How You Can Too*

Compliance issues covered: consumerism; education

Links for more information: <http://deadlyriver.com>

Program 16-37 Producers Michael Wu, Christine Herman & Reed Pence

Air Week 09/11/16-09/17/16 Production Director Sean Waldron

Time Segment Dur. 3:00 SEGMENT 1: THE BRAIN SCIENCE OF DRUNK DRIVING 10:15

Synopsis: Scientists are learning that people who repeatedly drive drunk are not all the same in the personalities and brain chemistries that motivate their behavior. An expert discusses new research suggesting different ways to reduce recidivism in each of these personality types.

Host: Reed Pence. Guest: Dr. Thomas Brown, Asst. Prof. of Psychiatry, McGill Univ. and researcher, Douglas Mental Health University Institute

Compliance issues covered: public safety; drunk driving; alcohol and substance abuse; traffic safety

Links for more information: <http://www.douglas.qc.ca/researcher/thomas-brown?locale=en>

14:17 SEGMENT 2: GOSSIP 7:23

Synopsis: Most people regard gossip with disdain. While backbiting, vicious slander is usually disruptive, researchers have found that informational gossip has benefits for society by keeping people in line with societal norms. Experts discuss.

Host: Nancy Benson. Guest: Dr. Robb Willer, Prof. of Sociology, Stanford Univ; Dr. Matthew Feinberg, Asst. Prof. of Management, Univ. of Toronto

Compliance issues covered: interpersonal relationships; media and society

Links for more information: <https://sociology.stanford.edu/people/robb-willer>

Program 16-38 Producers Reed Pence and Heather Muno

Air Week 09/18/16-09/24/16 Production Director Sean Waldron

Time Segment Dur. 3:00 SEGMENT 1: EPI-PEN PRICE HIKES 11:38

Synopsis: The Epi-Pen brand has become synonymous with epinephrine injectors, which can save the life of a person suffering a severe allergic reaction. Recently there's been outcry over large price hikes for the devices, which have forced some people to seek other alternatives or go without. Experts discuss the economics involved and what patients can do to be protected without going broke.

Host: Reed Pence. Guests: Dr. Aaron Carroll, Prof. of Pediatrics, Indiana Univ. School of Medicine; Dr. Thomas Casale, Prof. of Pediatrics and Medicine, Univ. of South Florida and Exec. Vice President, American Academy of Allergy, Asthma and Immunology

Compliance issues covered: consumerism; youth at risk; health care; public health; government; economics

Links for more information: <http://theincidentaleconomist.com/wordpress/about/about-aaron/>;
<http://health.usf.edu/medicine/internalmedicine/allergy/faculty/2852254/Casale>; <https://www.aaaai.org>

15:40 SEGMENT 2: HOMESICKNESS 7:27

Synopsis: What we now call "homesickness" used to be a medical diagnosis called "nostalgia," and it was considered life-threatening. Today many people consider homesickness to be a childish emotion, but an expert says it's nothing to be ashamed of. We all suffer from it sometime and need to know how to cope.

Host: Nancy Benson. Guest: Dr. Susan Matt, Prof. of History, Weber State Univ.; Dr. Chris Willard, Lecturer in Psychology, Harvard Medical School.

Compliance issues covered: mental health; American society and culture

Links for more information: <https://global.oup.com/academic/product/homesickness-9780195371857?cc=us&lang=en&>; <http://drchristopherwillard.com>

Program 16-39 Producer Reed Pence

Air Week 09/25/16-10/01/16 Production Director Sean Waldron

Time Segment Dur. 3:03 SEGMENT 1: PANDAS: DANGEROUS AFTEREFFECTS OF A STREP THROAT 11:35

Synopsis: Strep infection may prompt a severe reaction in some children, causing their own immune system to attack cells in the brain. What appear to be extreme psychological symptoms result from what is really a physical disorder. The disorder, known as PANDAS, is often misdiagnosed. Experts discuss.

Host: Reed Pence. Guests: J.C. Konecny, Executive Director, PANDAS Network and parent of PANDAS sufferer; Dr. Elizabeth Latimer, Clinical Asst. Prof. of Pediatrics and Neurology, Georgetown Univ.

Compliance issues covered: consumerism; youth at risk; health care; infectious disease

Links for more information: <http://www.pandasnetwork.org>; <https://www.pandasppn.org>

15:40 SEGMENT 2: LOCKED-IN SYNDROME 7:14

Synopsis: Some people who have a stroke in the brain stem suffer from a condition where they are fully conscious and aware, yet appear to be in a coma because they cannot move a muscle, except for sometimes the eyes. They may remain in this "locked-in" state for years. A stroke expert and a woman who recovered from this condition discuss it.

Host: Nancy Benson. Guests: Allison O'Reilly, Locked-In Syndrome survivor and author, Out Of the Darkness; Dr. Ralph Sacco, Chairman of Neurology, Univ. of Miami Miller School of Medicine and former President, American Heart Assn.

Compliance issues covered: health care; disabilities

Links for more information: <http://outofthedarknessbook.org>; <http://sylvester.org/doctors>