KEWB ISSUE RESPONSIVE PROGRAMMING SUMMARY 4th QUARTER 2021

During the months of October, November, and December the station KEWB broadcasted many programs that gave significant treatment to issues of interest to the community within our coverage area. A summary of the issues covered can be found in the following pages of this report.

KEWB ISSUE RESPONSIVE PROGRAMMING INFORMATION QUARTER 4, 2021 October, November, and December

ISSUE CATEGORY: Weather

EVENT TITLE: Local Weather Reports

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:17am, 5:45am, 6:17am,

6:45am, 7:17am, 7:45am, 8:17am, 8:45am, 9:29am. 9:44am.

DURATION: 15 seconds

SOURCE: Internal weather department (from our Yuba City office)

TOPICS DISCUSSED AND SUMMARY DISCUSSION: Weather conditions and advisories.

OTHER COMMENTS: 50 reports per week.

ISSUE CATEGORY: News

EVENT TITLE: Local News Report

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:14am, 6:14am, 7:14am,

8:14am

DURATION: 90 seconds

SOURCE: Results Radio News (company news department)

TOPICS DISCUSSED: Local, regional and national news events and stories.

OTHER COMMENTS: 20 total reports per week

Submitted by: Dave Shakes Date: 1/10//2022

KEWB Public Events QUARTER 4, 2021 October, November, and December

On December 6 through December 22, KEWB hosted "16 Days of Toys", a daily 10AM-6PM radiothon to raise awareness and toy donations for Shasta County Toys for Tots.

KEWB Public Service Announcements QUARTER 4, 2021 October, November, and December

<u>Title:</u>	<u>Duration:</u>
SHASTA COUNTY SECRET WITNESS	10/01/2021- 12/31/2021

KEWB Interviews QUARTER 4, 2021 October, November, and December

<u>Interview:</u>	Date:	Guest:	
None this Quarter			

KEWB Remote Broadcasts QUARTER 4, 2021 October, November, and December

Local Heroes Great Grocery Giveaway honoring Health Care, First Responders.	10/28/2021
Shasta County Toys for Tots collection	Daily 12/6-12/22/2021



Quarterly Report of Compliancy Issues & Programs List 2021-Q4 (October - December) Radio Health Journal

- Aging
- Addiction and Substance
 Abuse
- Affordable Housing
- Alcoholism
- Arts and Culture
- Children and Youth at Risk
- Communication
- Consumerism
- Covid-19 Pandemic
- Crime
- Discrimination
- Diversity Drug
- Overdoses and Opioids
- Economic Development
- Economics
- Education
- Employment and Unemployment
- Employment and Workplace Issues
- Environment
- Ethics
- Family Issues
- Federal Government
- Federal Government and Regulation
- Gender Issues

- Generational Issues
- Health
- Health Care
- Homelessness
- International Relations
- Law Enforcement
- Legislation and Policy
- Lifestyles
- Medicine
- Mental Health
- Mental Illness
- Military
- Minority Issues
- Music
- Neuroscience
- Nuclear Weapons
- Pandemic Policy
- Parenting Issues
- Politics
- Pollution
- Poverty
- Prevention
- Public Health
- Public Safety
- Recreation
- Rehabilitation
- Right to Privacy
- Rural Issues

- Sexual Assault
- Social Media
- State Government and Legislation
- Substance Abuse Treatment
- Substance and Drug Abuse
- Suicide
- Technology
- Vaccination
- Veteran's Issues
- Wildlife



Program 21-40	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jasoi	n Dickey
10/3/21			
SEGMENT 1:	GETTING THROUGH GRIEF	Time	Duration
Synopsis:	Grief is unfortunately more common during the Covid-19 pandemic. But many people don't know what to do when their pain does not follow the road map they expectthe well-known five stages of grief. Two experts on grief discuss what can happen under various scenarios when a loved one dies, and what people can do to make it through their pain.	1:48	12:02
Host & Producer:	Reed Pence		
Guests:	Dr. Teralyn Sell, psychologist and founder, DrTeralyn.com; Dr. Katherine Shear, Professor of Psychiatry, Columbia University and Director, Center for Complicated Grief		
Compliancy issues:	Mental Health, Health, Family Issues		
Links:	Dr. Teralyn Sell, PhD National Board Certified Counselor Life Coach		
	Complicated Grief Overview		
	The Compassionate Friends Non-Profit Organization for Grief		
	GriefShare - Grief Recovery Support Groups - GriefShare		
SEGMENT 2:	THE MIND OF A MUSICIAN	Time	Duration
Synopsis:	Music is more than a fun pastime. Studies show that especially in children, studying music rewires the brain in beneficial ways, giving them an advantage in other cognitive skills. The scientist who's done much of this pioneering work discusses its ramifications and impact.	14:52	7:58
Host:	Nancy Benson		
Producer:	Bridget Killian		
Guests:	Dr. Lutz Yanke, Professor of Neurophysiology and Cognitive Neuroscience, University of Zurich		
Compliancy issues:	Recreation, Arts and Culture, Children and Youth at Risk, Education, Music		

Links: <u>UZH - Neuropsychology - Lutz Jäncke</u>



Program 21-41	Executive Producer:	Reed	d Pence
Air Week:	Studio Production:	Jaso	n Dickey
10/10/21			
SEGMENT 1:	SYNTHETIC BIOLOGY: FRIEND OR FOE?	Time	Duration
Synopsis:	Researchers believe "SynBio" may eventually help address hunger, pollution, and other modern problems. Yet in the wrong hands, synthetic biology could unleash terrible biological weapons. Experts discuss.	1:35	12:35
Host:	Reed Pence		
Producer:	Polly Hansen		
Guests:	Dr. Michael Jewett, Professor of Chemical and Biological Engineering, Northwestern University and Director, Center for Synthetic Biology; Dr. Arthur Caplan, Head of Division of Medical Ethics, Grossman School of Medicine, New York University		
Compliancy issues:	Covid-19 Pandemic, International Relations, Technology, Nuclear Weapons, Health Care, Ethics, Health, Pollution, Environment, Federal Government and Regulation		
Links:	Michael C. Jewett – Jewett Lab		
	Arthur L. Caplan, PhD		
SEGMENT 2:	THE LANGUAGE OF ADDICTION: WHY WORDS MATTER	Time	Duration
Synopsis:	Addiction specialists are seeking to change the words we use to describe addictive behaviors, as they've learned the wrong language creates stigma and drives people away from treatment. Experts discuss the problem and solutions.	15:12	7:32
Host:	Nancy Benson		
Producer:	Polly Hansen		
Guests:	Dr. George Koob, Director, National Institute on Alcohol Abuse and Alcoholism, National Institutes of Health; Dr. Nora Volkow, Director, National Institute on Drug Abuse, National Institutes of Health		
Compliancy issues:	Substance and Drug Abuse, Alcoholism, Health Care, Substance Abuse Treatment		
Links:	Find Your Way to Alcohol Treatment Navigator NIAAA		
	Rethinking Drinking Homepage - NIAAA		
	<u>Director's Page</u>		
	NIH > National Institute on Drug Abuse Director's Page		



Program 21-42	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jaso	n Dickey
10/17/21			
SEGMENT 1:	ARE REGULAR PEOPLE EQUIPPED TO MAKE COMPLICATED MEDICAL DECISIONS?	Time	Duration
Synopsis:	Patients have to make medical choices today that they never did before. But do they have enough information to make those choices? Are normal people able to understand the flood of information and the medical terms to make good choices? An expert discusses how patients can work through these issues.	1:43	13:05
Host:	Reed Pence		
Producer:	Libby Foster		
Guests:	Dr. Talya Miron-Shatz, visiting researcher, University of Cambridge and author, Your Life Depends On It: What You Can Do to Make Better Choices About Your Health		
Compliancy issues:	Communication, Economics, Consumerism, Health Care		
Links:	Your Life Depends On It: The Book authored by Talya Miron-Shatz		
	More information about Dr. Miron-Shatz		
	Dr. Miron-Shatz's other published works		
SEGMENT 2:	HEADACHES: MORE THAN YOU THINK	Time	Duration
Synopsis:	Headaches affect far more lives far more severely than most people realize. A sufferer and an expert physician discuss headaches and their treatment.	15:48	6:53
Host:	Nancy Benson		
Producer	Polly Hansen		
Guests:	"Ryan," severe headache sufferer; Dr. Steven Meyers, Vice Chair for Quality and Informatics, Department of Neurology, NorthShore University HealthSystem		
Compliancy issues:	Education, Employment Issues, Consumerism, Health Care		
Links:	Steven M. Meyers, M.D Northshore University HealthSystem profile		



Program 21-43	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jaso	n Dickey
10/24/21			
SEGMENT 1:	ENDEMIC COVID: THE DISEASE THAT NEVER LEAVES	Time	Duration
Synopsis:	Many experts believe we have missed our chance to eliminate Covid-19, and that now it is very likely to become an endemic diseaseone that persists, though at lower levels, and never goes away. Two noted infectious disease experts discuss what that means for precautions and lifestyles in perpetuity.	1:50	13:33
Host & Producer:	Reed Pence		
Guests:	Dr. lahn Gonsenhauser, Chief Quality and Patient Safety Officer, Ohio State Wexner Medical Center; Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University		
Compliancy issues:	Medicine, Public Safety, Consumerism, Health Care, Health, Lifestyles		
Links:	lahn Gonsenhauser, MD, MBA - The Ohio State University Wexner Medical Center		
	William Schaffner, MD - Department of Health Policy - Vanderbilt University Medical Center		

SEGMENT 2:	ECZEMA IN INFANCY: A GATEWAY FOR ALLERGIES AND ASTHMA	Time	Duration
Synopsis:	Doctors have learned that childhood allergies and asthma may have their start in dry, dysfunctional skin in infancy, when allergens such as food particles enter the body through cracks in the skin. A noted pediatric allergist discusses this "atopic march" and ways to combat it.	16:25	6:35
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Donald Leung, Head, Pediatric Allergy Division, National Jewish Health, Denver		
Compliancy issues:	Public Health, Consumerism, Health Care, Children and Youth at Risk		
Links:	Donald YM Leung, PhD, MD - National Jewish Health Profile		

More about National Jewish Health



Program 21-44	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jaso	on Dickey
10/31/21			
SEGMENT 1:	THE DANGERS OF FACIAL RECOGNITION	Time	Duration
Synopsis:	Facial recognition technology is everywhere, from your smartphone to the grocery store to city streets. But do we really want to be constantly tracked? Law enforcement finds it immensely helpful, but many experts say it's a massive invasion of privacy that needs limitation. Experts discuss.	1:50	13:30
Host & Producer:	Reed Pence		
Guests:	Dr. Michal Kosinski, Associate Professor of Organizational Behavior, Stanford University Graduate School of Business; Shawn Shan, PhD candidate, University of Chicago and member of team developing Fawkes facial recognition cloaking software		
Compliancy issues:	Discrimination, Law Enforcement, Public Safety, Economics, Social Media, Technology, Right to Privacy, Consumerism		
Links:	More info about Michal Kosinski		
	More info about Shawn Shan - University of Chicago Department of Computer Science		
	The Economist Article - "What Machines Can Tell From Your Face: Life in the age of facial recognition"		
	Download Fawkes cloaking software from the University of Chicago SAND Lab website		
SEGMENT 2:	ANIMAL, VEGETABLE, CRIMINAL: WILDLIFE LAWBREAKERS	Time	Duration

SEGMENT 2:	ANIMAL, VEGETABLE, CRIMINAL: WILDLIFE LAWBREAKERS	Time	Duration
Synopsis:	Wild animals carry out "criminal acts" with amazing frequency, ranging from simple breaking and entering to theft to manslaughter. Wildlife managers spend much of their time trying to prevent these acts or clean up after them. Noted science writer Mary Roach discusses animal criminals and how human behavior is encroaching on wildlife habitat, forcing them into more criminal acts than ever.	16:25	6:35
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Mary Roach, author, Fuzz: When Nature Breaks the Law		
Compliancy issues:	Economic Development, Wildlife, Law Enforcement, Environment		

Links: Fuzz: When Nature Breaks the Law by Mary Roach



Program 21-45	Executive Producer:	Reed Pence	
Air Week:	Studio Production:	Jaso	n Dickey
11/7/21			
SEGMENT 1:	PREVENTING MILITARY SUICIDES	Time	Duration
Synopsis:	Among active duty and veterans of the War on Terror, suicides have claimed four times more lives than combat since 9-11, according to a recent study. The study's author discusses why the toll is higher than for previous conflicts, and he and another expert in tragedy recovery discuss what the military, VA, and loved ones can do to prevent suicide.	1:50	13:30
Host & Producer:	Reed Pence		
Guests:	Dr. Ben Suitt, Contributor, Costs of War Project, Brown University and Boston University; Dr. Carla Stumpf Patton, Senior Director of Suicide Postvention, Tragedy Assistance Program for Survivors (TAPS), and a survivor of suicide loss		
Compliancy issues:	Family Issues, Gender Issues, Suicide, Sexual Assault, Mental Health, Military, Health Care, Veteran's Issues		
Links:	Cost of War Project - Profile for Thomas H. "Ben" Suitt, III		
	Stated mission of TAPS		
	Stop Soldier Suicide - Military Suicide: What you should know		
	8 Ways to Cope After a Suicide Loss		
Additional Resources:	TEXT "hello" to 741741; National Suicide Prevention Lifeline: 800-273-8255		
SEGMENT 2:	THE STRUGGLES OF TWINLESS TWINS	Time	Duration
Synopsis:	Twins share a bond that can't be understood by non-twins. When one twin suddenly dies, it can leave a huge hole and in the life of the other. A twinless twin who became a therapist specializing in twin loss discusses the issue.	16:25	6:35
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Mary R. Morgan, psychotherapist and author, Beginning With the End: A Memoir of Twin Loss and Healing		
Compliancy issues:	Family Issues, Education, Mental Health		
Links:	Mary R. Morgan, L.M.S.W Twinless Twins Support Group Bio		

Twinless Twins Support Group International



Program	21-46	Executive Produc	er:	Reed Pence	
Air	Week:	Studio Productio	on:	Jason Dickey	
11/	/14/21				
SEGM	ENT 1:	STAFFING STRUGGLES THREATEN SURVIVAL OF RURAL HOSPITALS		Time	Duration
Syn	opsis:	Rural hospitals have long struggled to maintain staffing levels of nurses and other professionals that are adequate for good care. The pandemic has made it much worse, as staffers have quit and patien loads have increased. Experts discuss the roots of the staff shortage, the effects on care safety, the extreme cost of efforts to attract and retain staff, and the threat to hospital survival posed by the problem.	it	1:50	12:02
Host & Pro	ducer:	Reed Pence			
G	uests:	Brock Slabach, Chief Operations Officer, National Rural Health Association (NRHA); John Henderson President and CEO, Texas Organization of Rural & Community Hospitals (TORCH)	n,		
Compliancy i	ssues:	Economics, Health Care, Rural Issues, Employment and Workplace Issues, Education, Public Health, Employment Issues			
	Links:	About NRHA - National Rural Hospital Health Association website			
		Texas A&M School of Public Health staff profile - John Henderson			

SEGMENT 2:	PERIPHERAL ARTERY DISEASE	Time	Duration
Synopsis:	Many people are unfamiliar with arterial blockages away from the heart. Peripheral artery disease, or PAD, affects African Americans much more than other populations for unknown reasons. An expert physician discusses PAD, the possible consequences, warning signs, and a clinical trial of treatments.	14:54	7:32
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Jennifer Jones-McMeans, Director, Global Clinical Affairs, Abbott Vascular		
Compliancy issues:	Health Care, Diversity, Minority Issues, Prevention, Technology		
Links:	LIFE-BTK STUDY		

Diversity in Clinical Trials



Program 21-47	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jaso	n Dickey
11/21/21			
SEGMENT 1:	HOMELESS AMERICANS: MYTH VS. REALITY	Time	Duration
Synopsis:	Around a half million people are homeless in the US on any given night, but the street homeless who are most visible often incorrectly influence our assumptions about the homeless. A noted researcher discusses myths and truths about their addictions, employment, residences, and more, and why people often become homeless.	1:48	11:35
Host & Producer:	Reed Pence		
Guests:	Dr. Deborah Padgett, Professor of Social Work and Global Public Health, Silver School of Social Work, New York University		
Compliancy issues:	Mental Illness, Affordable Housing, Economics, Employment and Unemployment, Crime, Addiction and Substance Abuse, Homelessness, Poverty		
Links:	Deborah K. Padgett, PhD - Fellow at the American Academy of Social Work & Social Welfare		

SEGMENT 2:	OLDER DADS, YOUNGER KIDS	Time	Duration
Synopsis:	A National Book Award-winning author discusses his experience as a first-time dad at 56, and now as a 73-year old father with teenagers.	14:25	8:00
Host:	Nancy Benson		
Producer:	Polly Hansen		
Guests:	Tim O'Brien, author of Dad's Maybe Book		
Compliancy issues:	Generational Issues, Parenting, Parenting Issues		



Program 21-48	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jaso	n Dickey
11/28/21			
SEGMENT 1:	KIDS' COVID VACCINES: FACT AND FICTION	Time	Duration
Synopsis:	Covid-19 vaccines are now approved for children as young as 5, but while people are afraid of getting the vaccine themselves, they're even more nervous about getting it for their children. Misinformation is accelerating against use of the vaccine in kids. Experts discuss and correct the most prevalent myths.	1:50	12:51
Host & Producer:	Reed Pence		
Guests:	Dr. Nirav Shah, Director of the Maine Center for Disease Control and President of the Association of State & Territorial Health Officials (ASTHO); Dr. Stan Spinner, Chief Medical Officer & Vice President, Texas Children's Pediatrics & Texas Children's Urgent Care; Dr. Anne Zink, Chief Medical Officer for the Alaska Department of Health & Social Services and the President-Elect of ASTHO; Dr. Jose Romero, Secretary of the Arkansas Department of Health; Dr. LaQuandra Nesbitt, Director of the District of Columbia Department of Health		
Compliancy issues:	Consumerism, Health Care, Prevention, Children and Youth at Risk, Public Health		
Links:	Dr. Nirav D. Shah 2021 Mainers of the Year		
	Stanley W. Spinner, MD - Texas Children's Hospital		
	Anne Zink, MD, FACEP - ASTHO Member Directory		
	Secretary's Message - Arkansas Department of Health		
	<u>LaQuandra S. Nesbitt MD, MPH - Washington D.C. Department of Health</u>		
SEGMENT 2:	IMPROVING VACCINE COMMUNICATION	Time	Duration
Synopsis:	The White House and many health officials have taken an aggressive approach to communicating the need for Covid-19 vaccines. Most people are prompted to get vaccinated by mandates and words that generate fear, but it's clear that they backfire with a sizable minority of others. A communications expert discusses how certain words motivate some groups and repel others.	15:43	7:18
Host:	Nancy Benson		
Producer:	Libby Foster		
Guests:	Professor S. Shyam Sundar, Co-Director of the Media Effects Research Laboratory at Penn State University		
Compliancy issues:	Education, Consumerism, Federal Government, Politics, Communication		
Links:	S. Shyam Sundar - Donald P. Bellisario College of Communications at Penn State		

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Program 21-49	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jaso	n Dickey
12/5/21			
SEGMENT 1:	WHEN TBI'S CHANGE PERSONALITY	Time	Duration
Synopsis:	Traumatic brain injury can profoundly change the injured in personality and temperament, as well as physically and cognitively. Spouses bear the brunt of these changes to the point many feel like they're living with a stranger. Two experts and the spouse of a TBI victim discuss the many ways life changes after an injury and what can help to get them through the ordeal.	1:47	12:28
Host:	Reed Pence		
Producer:	Morgan Kelly		
Guests:	Megan Horst, wife of TBI survivor; Dr. Lori Weisman, psychotherapist and educator specializing in traumatic brain injuries; Dr. Jeffrey Scott Kreutzer, Professor of Physical Medicine and Rehabilitation, Virginia Commonwealth University (VCU) School of Medicine, and Director of VCU Traumatic Brain Injury Model System of Care		
Compliancy issues:	Family Issues, Public Safety, Public Health, Health Care, Rehabilitation, International Relations		
Links:	'Are You My Husband?' - New York Times		
	Lori Weisman, MA, LMHC Individual & Couples Therapist Specializing in Brain Injury		
	Jeffrey Kreutzer, Ph.D VCU Profile		
SEGMENT 2:	ADDRESSING POST INTENSIVE CARE SYNDROME - HUMANIZING THE ICU	Time	Duration
Synopsis:	Medicine in intensive care units has become so technically focused that many doctors believe they've lost their connection with the humanity of patients, and a high degree of patients are experiencing post intensive care syndrome.	15:17	7:35
Host:	Nancy Benson		
Producer:	Polly Hansen		
Guests:	Dr. Wes Ely, Professor of Medicine and Critical Care at Vanderbilt University, Grant W. Liddle Chair in Medicine, Associate Director of Critical Illness, Brain Dysfunction and Survivorship (CIBS), and author of the book Every Deep-Drawn Breath		
Compliancy issues:	Consumerism, Health Care, Medicine, Education, Communication, Technology		
Links:	Vanderbilt University School of Medicine - Faculty Profile for Dr. Ely		
	Dr. Ely's book Every Deep-Drawn Breath		

'A stay in the ICU can be terrifying. It might not get better after release.' - The Washington Post



Program 21-50	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jaso	n Dickey
12/12/21			
SEGMENT 1:	THE DAMAGE OF TOO LITTLE SLEEP	Time	Duration
Synopsis:	Getting less than six hours of sleep per night has long been known to be hazardous to health, but the discovery of the mechanisms behind those hazards is leading scientists to strengthen their warnings.	1:50	11:12
Host & Producer:	Reed Pence		
Guests:	Dr. Chris DeSouza, Professor of Integrative Physiology at the University of Colorado; Dr. Ehsan Shokri- Kojori, Research Fellow, National Institutes of Health Laboratory of Neuroimaging		
Compliancy issues:	Public Health, Consumerism, Health Care		
Links:	<u>Dr. Chris DeSouza Bio</u>		
	NIH Laboratory of Neuroimaging		
SEGMENT 2:	BUILDING THE COVID VACCINE	Time	Duration

SEGMENT 2:	BUILDING THE COVID VACCINE	Time	Duration
Synopsis:	The vaccine for Covid-19 was developed with record speed while still following required safety protocols. A noted investigative reporter discusses the development process he uncovered for his exhaustive book and explains why the hundreds of interviews he did have reassured him that the vaccine is safe.	14:04	8:14
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Gregory Zuckerman, Special Writer at The Wall Street Journal, and author of A Shot to Save the World: The Inside Story of the Life-or-Death Race for a Covid-19 Vaccine		
Compliancy issues:	Health Care, Medicine, Vaccination, Communication, Education, Technology, Consumerism		
Links:	A Shot to Save the World by Gregory Zuckerman: 9780593420393 PenguinRandomHouse.com		
	gregoryzuckerman.com		

Gregory Zuckerman - News, Articles, Biography, Photos - WSJ.com



Program 21-51	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jaso	n Dickey
12/19/21			
SEGMENT 1:	EASING THE OPIOID EPIDEMIC	Time	Duration
Synopsis:	Drug overdoses killed more than 100,000 Americans in the first year of the Covid-19 pandemic, as pressures built and users sometimes had to get their fix from unfamiliar sources. Experts discuss how the pandemic cost lives beyond Covid, and how surgical painkiller drug substitutions are beginning to keep some people from going down the opioid path.	1:50	13:00
Host & Producer:	Reed Pence		
Guests:	Dr. Thomas Stopka, Associate Professor of Public Health and Community Medicine, Tufts University; Dr. Luke Elms, general surgeon, Orlando Health Dr. P. Phillips Hospital		
Compliancy issues:	Substance and Drug Abuse, opioids, heroin & Drug Overdoses and Opioids, Public Health, Addiction and Substance Abuse, Consumerism, Federal Government, Health Care, Opioid Epidemic, Substance Abuse Treatment, State Government and Legislation		
Links:	Thomas Stopka, Ph.D., MHS – Tufts University profile		
	Survey: Most willing to forgo opioids after surgery if pain can be effectively managed without them		

SEGMENT 2:	NEW OVER-THE-COUNTER HEARING AID CATEGORY	Time	Duration
Synopsis:	Many people who need hearing aids never get them, in part because they currently require a prescription and expensive treatment. An expert discusses the FDA's new proposed category of overthe-counter hearing aids.	15:52	7:15
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Barbara Kelley, Executive Director of the Hearing Loss Association of America		
Compliancy issues:	Education, Public Health, Technology, Consumerism, Health Care		

Links: Barbara Kelley Bio - hearingloss.org



Program 21-52	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jaso	n Dickey
12/26/21			
SEGMENT 1:	SAVING PRESCHOOL EDUCATION	Time	Duration
Synopsis:	Preschool teachers have left the profession in huge numbers, closing some schools and threatening others. With nowhere to safely leave their children, millions of people are unable to return to work, sabotaging economic recovery. An expert discusses the low wages behind the 10% (or more) drop in early educators and how current legislation may finally turn the industry around.	1:50	11:32
Host & Producer:	Reed Pence		
Guests:	Lauren Hogan, Managing Director for Policy and Professional Advancement, National Association for the Education of Young Children		
Compliancy issues:	Pandemic Policy, Economics, Public Health, Education, Children and Youth at Risk, Legislation and Policy, Federal Government, Employment and Unemployment		
Links:	Lauren Hogan NAEYC		

SEGMENT 2:	ADVANCES THAT MAY ELIMINATE SCARRING	Time	Duration
Synopsis:	Scars are a public health as well as aesthetic threat, as internal scars can compromise the function of organs and tissues. Scientists are now devising medications that promote healing without producing scars. One of the scientists on the front lines discusses how these medicines work and their possible uses.	14:24	8:33
Host:	Nancy Benson		
Producer:	Polly Hansen		
Guests:	Dr. Michael Longaker, Professor of Surgery and Director, Institute of Stem Cell Biology and Regenerative Medicine, Stanford University		
Compliancy issues:	Health Care, Consumerism, Technology, Public Health, Education		
Links:	Michael Longaker - Stanford Profile		

Longaker Laboratory



Quarterly Report of Compliancy Issues & Programs List 2021-Q4 (October - December) Viewpoints Radio

- Advertising
- Affordable Housing
- Aging
- Agriculture
- Animal Welfare
- American History
- Archaeology
- Architecture
- Arts
- Astronomy
- Business
- Big Data
- Career
- Burnout
- Communication
- Charitable Giving
- Child Development
- Civilization
- Culture
- Community
- Consumer Rights
- Cooking
- Criminology
- Cuisine
- Education
- Cybersecurity
- Diet
- Digital Law
- Disease
- Government
- Domestic Production
- Health

- Economics
- History
- Homelessness
- Employment Issues
- Entertainment
- Film
- Inequality
- Food Insecurity
- Food Science
- Higher Education
- law
- Literature
- Mental Health
- Human Resources
- Music/Music Industry
- Humane Treatment
- Immigration
- Parenting
- Inflation
- Internet
- Personal Finance
- Labor
- Language
- Legal Issues
- Poverty
- Marketing
- Mass Incarceration
- Memory
- Middle East Culture
- Relationships
- Science
- Music Industry

- Nonprofit
- Nutrition
- Pediatric Health
- Technology
- Pet Adoption
- Pet Health
- Physics
- Privacy
- Productivity
- Psychology
- Public Assistance
- Public Health
- Public Resource
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- Scientific Research
- Senses
- Social Media
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- Stress
- Student Loan Debt
- Training
- Trauma
- Travel
- TV
- Urban Design
- Voter Eligibility
- Voting Rights
- Wage Gap
- Wage Inequity
- Wealth Gap
- Wealth Inequality
- Writing



Host: Evan Rook **Issues Covered:** Film, Culture

Program 21-40	Written & Produced by: Amirah Zaveri & Evan Rook		
Air Week: 10/3/21	Studio Production: Jason Dickey		
SEGMENT 1:	STAYING HEALTHY THROUGH THE END OF 2021 WITH DELTA IN THE BACKGROUND	Time	Duratio
Synopsis:	I don't know if it's just us, but this year really has flown by. It's odd to think that 2022 is only three months away. Unfortunately, the Delta variant is causing the COVID-19 pandemic to still linger on this year, but many are optimistic that the worst is now behind us. Pediatrician Dr. Jenna Wheeler joins us this week to offer up some advice on holiday gatherings, keeping healthy through flu season and the importance of getting younger children vaccinated as soon as they're eligible.	1:47	9:26
Host:	Gary Price		
Guests:	Dr. Jenna Wheeler, pediatric critical care physician, Arnold Palmer's Children's Hospital.		
Issues Covered:	Child Development, Parenting, Education, Pediatric Health, Travel		
Links:	Holiday Tips from the CDC		
	Jenna J Wheeler, MD - Pediatric Critical Care Medicine		
SEGMENT 2:	THE MYSTERIES OF ALZHEIMER'S DISEASE	Time	Duratio
		-	
Synopsis:	Alzheimer's was first described in a female patient back in 1906. For many decades, scientists have been trying to decode this disease with no avail. Instead, more questions keep popping up as we learn more about this complex disease and face dead ends in treatment exploration. Two experts in the field join Viewpoints this week to shed some light on modern Alzheimer's research.	13:15	9:42
Host:	Marty Peterson		
Guests:	Dr. Robert Vassar, scientific director, behavior neurology, Northwestern University Feinberg School of Medicine, director, Alzheimer's Disease Research Center, Mesulam Center for Cognitive Neurology and Alzheimer's Disease at Northwestern University; Dr. Karl Herrup, professor, neurobiology, investigator, Alzheimer's Disease Research Center at the University of Pittsburgh School of Medicine, author, How Not to Study a Disease: The Story of Alzheimer's		
Issues Covered:	Disease, Science, Technology, Aging, Scientific Research		
Links:	Alzheimer's Association , Alzheimer's Disease & Dementia Help		
	Inside the Brain - Brain Basics		
	Robert J Vassar : Faculty Profile: Faculty Profiles		
	Karl Herrup, PhD , Alzheimer's Disease Research Center		
	How Not to Study a Disease		
CULTURE CRASH:	HALLOWEEN HORROR	Time	Duratio



Program 21-41	written & Produced	a by: Amiran Zaveri & Evan Kook
Air Week:	Studio Production:	Jason Dickey

10/10/21

Segment 1: FANCY A BEER?

How long do you think beer has been around for? Well, archaeologists have recently discovered proof of beermaking in the Middle East dating back more than thirteen thousand years. While the rise of hard seltzers has been making headlines lately, beer has a rich cultural history and has evolved as a drink over thousands of years. Two brew experts join us this week to uncover some interesting facts about the beer world.

Host: Gary Price

Guests: Dr. Jeffrey Pilcher, professor, history, University of Toronto; Rich Higgins, master cicerone.

Issues Covered: Agriculture, Archaeology, Business, Culture, History, Science

Links: Master Cicerone Certification – The Ultimate Test of Beer — Cicerone.org

The Beer Archaeologist , History , Smithsonian Magazine

Jeffrey Pilcher , Department of History , University of Toronto

Rich Higgins: Virtual Beer Tasting, RichHiggins.com

SEGMENT 2:	THE MODERN LIBRARY	Time	Duration
Synopsis:	When's the last time you visited your community library? If it's been awhile, there's a large chance a lot has changed in recent years. Many libraries have stepped up and evolved during the pandemic to offer more remote classes and resources, as well as a place to work and connect with others if you need to get out of the house. The best part? It's all free.		
Host:	Marty Peterson	13:21	9:10
Guests:	Joyce Cooper, director, branch library services, Los Angeles Public Library.		

Issued Covered: Career, Community, Education, Internet, Literature, Public Resource

Links: Los Angeles Public Library

LAPL Labs: Creativity Within Reach

Fund Libraries Campaign, Advocacy, Legislation & Issues – American Library Association (ALA)

CULTURE CRASH:	THE STAGGERED RISE TO STARDOM	Time	Duration
Synopsis:	Dominic Fike, a popular, up-and-coming musician, performed recently at the Firefly Music Festival in Delaware. We discuss his performance at the highly anticipated event and the difficult task of becoming not only a great musician, but performer as well.	23:30	2:56
Host:	Evan Rook		
Issues Covered:	Culture, Music, Music Industry		



Program 21-42	Written & Produced by: Amirah Zaveri & Evan Rook		
Air Week: 10/17/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE MODERN PET: A MUCH-ADORED FAMILY MEMBER	Time	Duration
Synopsis:	You may have held out on getting a pet for years and years, but when the pandemic hit, it seemed like an opportune time to add a new furry member to the family. Today, more than 70 percent of Americans own one pet or more, and this number is only set to increase in coming years. We speak with two pet experts this week about the evolving sector and the pedestal we place our pets on in this country.	1:47	12:03
Host:	Gary Price		
Guests:	Mark Cushing, founder, CEO, Animal Policy Group, author, Pet Nation: The Inside Story of How Companion Animals Are Transforming Our Homes, Culture, and Economy; Dan Rubenstein, CEO, PUPS Pet Club.		
Issues Covered:	Business, Personal Finance, Relationships, Culture, Animal Welfare		
Links:	'The Future of Pet Care' - Today's Veterinary Business An Official Journal of NAVC		
	'New ASPCA Survey Shows Overwhelming Majority of Dogs and Cats Acquired During the Pandemic Are Still in Their Homes' - The American Society for the Prevention of Cruelty to Animals		
	PUPS Pet Club - "Chicago's premier pet care provider"		
	Pet Nation by Mark Cushing Penguin Random House publishing		

SEGMENT 2:	THE HICCUPS IN FOOD MESSAGING & NUTRITION AT THE FDA	Time	Duration
Synopsis:	The FDA is a massive organization that handles a wide variety of regulations and responsibilities. However, some critics argue that the FDA has failed to evolve with the times, spending large amounts of resources on dated measures and messaging tactics. Former FDA employee Dr. Richard Williams joins us this week to highlight some of these issues within food messaging and nutrition guidelines.	15:38	6:58
Host:	Marty Peterson		
Guests:	Dr. Richard Williams, former director, Center for Food Safety and Applied Nutrition, FDA, author, Fixing Food: An FDA Insider Unravels the Myths and Solutions.		
Issues Covered:	Marketing, Nutrition, Food Science, Government, Technology, Health, Public Health		
Links:	What We Do - U.S. Food and Drug Administration		
	'FDA renegade exposing the truth behind regulation' - richardawilliams.com		
	The New Nutrition Facts Label: What's in it for You? education campaign-FDA		
	Fixing Food by Richard A. Williams, PhD		

CULTURE CRASH:	THE VIEWING EXPERIENCE	Time	Duration
Synopsis:	We discuss the dilemma of cropping full screen shows and films to fit our modern, widescreen TV's. Many who are against this edit argue that changing the format ruins the originality and nostalgia of the media.	23:35	2:52
Host:	Evan Rook		
Issues Covered:	TV, Film, Culture		



Program 21-43	Written & Produced by	v: Amirah Zaveri & Evan Rook
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Air Week: Studio Production: Jason Dickey

10/24/21

SEGMENT 1:	THE RISE OF 'INFLUENCE' IN THIS WORLD	Time	Duration
Synopsis:	Being an influencer has turned into a career option for some, and today, some college students are pursuing degrees in social media to work within the industry or try their hand at becoming an influencer themselves. We discuss the state of social media education and the larger implications of this shift in modern culture.	1:47	9:42
Host:	Gary Price		
Guests:	Dr. Robert Kozinets, Professor of Journalism and Marketing, University of Southern California Marshall School of Business; Dr. Grace Choi, assistant professor, social media, digital strategy, Columbia College Chicago.		
Issues Covered:	Social Media, Business, Communication, Education, Career, Technology		
Links:	Robert Kozinets - USC Annenberg School for Communication and Journalism		
	PR 499 Influencer Relations Syllabus - USC Annenberg		
	Social Media Degree Program - Columbia College Chicago		
	Grace Choi - Columbia College Faculty		

'Big 'gram on campus: At USC, students train to become influencers' - NBC News Article

SEGMENT 2:	THE 150TH ANNIVERSARY OF THE GREAT CHICAGO FIRE	Time	Duration
Synopsis:	It's been a century and a half since the fire that reshaped the Chicago landscape took hold across the city. Chicago History Museum curator Julius L. Jones joins us this week to discuss some interesting historical facts about the fire that you've probably never heard before.	13:31	9:06
Host:	Marty Peterson		
Guests:	Julius L. Jones, historian, curator, Chicago History Museum.		
Issues Covered:	Public Safety, American History, Architecture, History, Urban Design		
Links:	Exhibitions at the Chicago History Museum		
	Julius L. Jones - Chicago History Museum Curator, 2021-present		
	${\sf 'Everything\ went\ wrong'-remembering\ the\ Great\ Chicago\ Fire\ on\ its\ 150th\ anniversary\ -\ Chicago\ Sun\ Times\ Articles$	cle	
	How the Great Fire changed Chicago architecture - Chicago Sun Times Article		

CULTURE CRASH:	THE SENSATIONAL "SQUID GAME"	Time	Duration
Synopsis:	Netflix's new release, "Squid Game" has become an overnight sensation, garnering more than 111 million views from accounts in just its first few weeks on the platform. What makes the show just so good?	23:36	2:50
Host:	Evan Rook		
Issues Covered:	TV, Culture		



Host: Evan Rook

Issues Covered: Film, Culture

Program 21-44	Written & Produced by: Amirah Zaveri & Evan Rook		
	Studio Production: Jason Dickey		
10/31/21			
SEGMENT 1:	THE MENTAL TOLL OF TEACHING	Time	Duration
Synopsis:	Across the U.S., many teachers are simply overwhelmed. In their careers, they're not only an educator, but a leader, listener and mentor. They play many other roles than simply teaching students the set curriculum. However, the pandemic has exacerbated these duties and some educators are perpetually stressed and leaving the field for good. We speak with two education experts about the current classroom landscape and what schools can do to fully support their teachers to make sure their needs are heard.	1:47	8:46
Host:	Gary Price		
Guests:	Dr. Olga Acosta Price, associate professor, Milken Institute of Public Health, George Washington University, director, Center for Health and Health Care in Schools; Sue Gaertner, director, Trinity Church Nursery School.		
Issues Covered:	Mental Health, Health, Human Resources, Education, Career		
Links:	Olga Acosta Price, PhD - George Washington University Milken Institute School of Public Health in Washington, D.C.		
	Wilmette Illinois Preschool		
	Trinity Church Nursery School - Wilmette, Illinois Preschool		
	"Teacher shortages impacting schools nationwide" - Fox Business Article		
	"Why So Many Teachers Are Thinking of Quitting" - The Washington Post Magazine		
SEGMENT 2:	LIVING IN POVERTY IN THE RURAL U.S.	Time	Duration
Synopsis:	Poverty exists, but it's hard to grasp what it's really like if you've never experienced it firsthand. Journalist Sarah Smarsh joins Viewpoints this week to share her story of growing up poor in rural America. She shares memories from her childhood and her perspective on how modern culture stigmatizes and traps people stuck in the cycle of poverty.	12:34	10:02
Host:	Marty Peterson		
Guests:	Sarah Smarsh, journalist, author, Heartland: A Memoir of Working Hard and Being Broke in the Richest Country on Earth.		
Issues Covered:	Public Assistance, Wealth Inequality, Inequality, Poverty, Wealth Gap		
Links:	Sarah Smarsh - Journalist & Author of <i>Heartland</i> , Finalist for the National Book Award		
	Income and Poverty in the United States: 2020 - United States Census Bureau		
	Poverty increased amid the pandemic after years of decline, but government relief made a difference - Boston Univer	sity News Se	rvice
	Heartland by Sarah Smarsh - Official Publisher Page		
CULTURE CRASH:	THE NEVER-ENDING MOVIE FRANCHISES	Time	Duration
Synopsis:	We explore the long list of film franchises the seem to go on forever. Among these are the Star Wars franchise and the most recent installment in the Bond series, No Time to Die.	23:35	2:52



Program 21-45	Written & Produced by: Amirah Zaveri & Evan Rook		
	Studio Production: Jason Dickey		
11/7/21 SEGMENT 1:	THE LANDSCAPE OF FOOD INSECURITY AS FOOD PRICES CONTINUE TO SOAR	Time	Duration
Synopsis:	In 2020, nearly 40 million Americans lived in food-insecure households. With food prices rising across the country, food insecurity is only set to worsen, disproportionately affecting minority populations. How can people help?	1:47	8:15
Host:	Gary Price		
Guests:	Dr. Priya Fielding-Singh, sociologist, assistant professor, Department of Family and Consumer Studies, University of Utah, author, How the Other Half Eats; Zuani Villarreal, director, communication, Feeding America.		
Issues Covered:	Nutrition, Inequality, Government, Parenting, Poverty, Public Assistance, Health, Food Insecurity		
Links:	Take Action - Help support Feeding America's initiatives		
	USDA Economic Research Service Food Price Outlook, 2021 - Summary findings		
	New York Times - "Higher Food Prices Hit the Poor and Those Who Help Them"		
	Priya Fielding-Singh, Ph.D.		
	How the Other Half Eats: The Untold Story of Food and Inequality in America		
SEGMENT 2:	CRAFTING KOREAN FARE	Time	Duration
Synopsis:	Sharing a meal and trying something new is not only a way to expand your palate, but to learn about foreign cultures, customs and traditions. We speak with Korean cook, Joanne Molinaro about her early memories of food and family and the traditional Korean recipes and ingredients that make up the cuisine.	12:04	10:35
Host:	Marty Peterson		
Guests:	Joanne Molinaro, lawyer, author, The Vegan Cookbook.		
Issues Covered:	History, Cuisine, Relationships, Personal Finance, Literature, Poverty, Culture		

CULTURE CRASH:	CULTURE CRASH: THE RELEASE OF "DUNE"	Time	Duration
Synopsis:	The popular book, "Dune" is now hitting screens in theatres and on streaming platform, HBO Max. We discuss the highly anticipated blockbuster release featuring male lead Timothee Chalamet.	23:39	2:50
Host:	Evan Rook		
Issues Covered:	Culture, Film		

The Korean Vegan - Veganize Korean Food. | Koreanize Everything Else.

"Korean food: 40 best dishes we can't live without" - CNN.com

Joanne Molinaro - Partner and trial lawyer with Foley & Lardner LLP's Chicago office



Program 21-46	Written & Produced by: Amirah Zaveri & Evan Rook		
Air Week: 11/14/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE GREAT RESIGNATION' AS LABOR SHORTAGES CONTINUE	Time	Duration
Synopsis:	Today, there are close to 11 million vacant jobs in the U.S. – a record-breaking number. Why are more Americans not filling these positions? How is this affecting businesses? What will eventually happen if these jobs go unfilled? We explore these questions and more this week as we're joined by hospitality entrepreneur, Ravindra Jayara, and senior labor economist, Dr. Abigail Wozniak.	1:49	9:33
Host:	Gary Price		
Guests:	Dr. Abigail Wozniak, senior labor economist, Federal Reserve Bank of Minneapolis, director, Opportunity and Inclusive Growth Institute; Ravindra Jayara, owner, Chic Chef Catering.		
Issues Covered:	Wage Inequity, Domestic Production, Business, Employment Issues, Technology, Labor, Productivity, Career, Economics, Wage Gap		
Links:	Abigail Wozniak - minneapolisfed.org		
	Chic Chef Catering Catering in Chicago, Wisconsin & Indiana		
	Industries at a Glance: Leisure and Hospitality		
	'4.3 Million Workers Are Missing. Where Did They Go?' - Wall Street Journal		
	'Why the labor shortage may go on for much longer' - marketplace.org		
SEGMENT 2:	THE VAST EXPANSE OF SPACE	Time	Duration
Synopsis:	We've barely just scratched the surface of space exploration. Many scientists at NASA and in the private sector have set their sights on the eventual human mission to Mars – but what lies past the red planet? Will humans one day be able to travel outside of our solar system? Physicist Dr. Daniel Whiteson joins us this week to explain the strange and beautiful intricacies of the cosmos.	13:24	9:02
Host:	Marty Peterson		
Guests:	Dr. Daniel Whiteson, professor, astronomy, physics, University of California – Irvine, and author of Frequently Asked Questions About the Universe.		
	Asked Questions About the Oniverse.		
Issues Covered:	Science, Technology, Film, Physics, Culture, Astronomy, Space Exploration		
	Science, Technology, Film, Physics, Culture, Astronomy, Space Exploration		
	Science, Technology, Film, Physics, Culture, Astronomy, Space Exploration Daniel O. Whiteson, PhD - UCI Department of Physics & Astronomy		
	Science, Technology, Film, Physics, Culture, Astronomy, Space Exploration Daniel O. Whiteson, PhD - UCI Department of Physics & Astronomy Daniel Whiteson on Twitter		
Links:	Science, Technology, Film, Physics, Culture, Astronomy, Space Exploration Daniel O. Whiteson, PhD - UCI Department of Physics & Astronomy Daniel Whiteson on Twitter Frequently Asked Questions about the Universe by Jorge Cham, Daniel Whiteson PenguinRandomHouse.com	Time	Duration
Links:	Science, Technology, Film, Physics, Culture, Astronomy, Space Exploration Daniel O. Whiteson, PhD - UCI Department of Physics & Astronomy Daniel Whiteson on Twitter Frequently Asked Questions about the Universe by Jorge Cham, Daniel Whiteson PenguinRandomHouse.com NASA's Mars Exploration Program	Time 23:26	Duration 3:02
Links: CULTURE CRASH: Synopsis:	Science, Technology, Film, Physics, Culture, Astronomy, Space Exploration Daniel O. Whiteson, PhD - UCI Department of Physics & Astronomy Daniel Whiteson on Twitter Frequently Asked Questions about the Universe by Jorge Cham, Daniel Whiteson PenguinRandomHouse.com NASA's Mars Exploration Program THE THANKSGIVING SITCOM CLASSICS We explore some of our favorite Thanksgiving-themed episodes to get you in the holiday spirit. We touch on		



	Written & Produced by: Amirah Zaveri & Evan Rook		
Air Week: 11/21/21	Studio Production: Jason Dickey		
SEGMENT 1:	A BREAKDOWN IN HOUSING	Time	Duration
Synopsis:	In some cities, people are seeing as high as 30 percent increases on monthly rent. For middle and low-income citizens already on a tight budget, it's impossible to make ends meet – especially as prices for food, gas and other basics keep ticking upwards. We speak with two housing experts about the complete lack of affordable housing in this country and the worsening homelessness epidemic.	1:48	9:06
Host:	Gary Price		
Guests:	Jaimie Ross, CEO, Florida Housing Coalition; Andrew Ross, professor, social & cultural analysis, New York University, and author of Sunbelt Blues: The Failure of American Housing.		
Issues Covered:	Inequality, Affordable Housing, Government, Poverty, Career, Wage Inequity, Homelessness		
Links:	Nonfiction Book Review: Sunbelt Blues: Failure of American Housing by Andrew Ross. Metropolitan, (288p) ISBN 978-1-250-80422-8		
	Professor Andrew Ross - NYU Faculty webpage		
	More about the Florida Housing Coalition		
	Out of Reach 2021 - National Low Income Housing Coalition		
	Legislative Action Center - National Low Income Housing Coalition		
	Find Affordable Rental Housing - USA.gov		
SEGMENT 2:	REGAINING DIGITAL PRIVACY	Time	Duration
Synopsis:	While it may seem like people have some control over privacy settings, this is merely an illusion argues law professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government.	12:56	9:21
	professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers	12:56	9:21
	professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government.	12:56	9:21
Host:	professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government. Marty Peterson Neil Richards, Koch Distinguished Professor in Law, Washington University in St. Louis School of Law, Director, Cordell Institute, author of Why Privacy Matters. Advertising, Technology, Cybersecurity, Consumer Rights, Big Data, Business, Privacy, Law, Digital Law,	12:56	9:21
Host: Guests: Issues Covered:	professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government. Marty Peterson Neil Richards, Koch Distinguished Professor in Law, Washington University in St. Louis School of Law, Director, Cordell Institute, author of Why Privacy Matters.	12:56	9:21
Host: Guests: Issues Covered:	professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government. Marty Peterson Neil Richards, Koch Distinguished Professor in Law, Washington University in St. Louis School of Law, Director, Cordell Institute, author of Why Privacy Matters. Advertising, Technology, Cybersecurity, Consumer Rights, Big Data, Business, Privacy, Law, Digital Law, Government	12:56	9:21
Host: Guests: Issues Covered:	professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government. Marty Peterson Neil Richards, Koch Distinguished Professor in Law, Washington University in St. Louis School of Law, Director, Cordell Institute, author of Why Privacy Matters. Advertising, Technology, Cybersecurity, Consumer Rights, Big Data, Business, Privacy, Law, Digital Law, Government Neil Richards - WashULaw	12:56	9:21
Host: Guests: Issues Covered:	professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government. Marty Peterson Neil Richards, Koch Distinguished Professor in Law, Washington University in St. Louis School of Law, Director, Cordell Institute, author of Why Privacy Matters. Advertising, Technology, Cybersecurity, Consumer Rights, Big Data, Business, Privacy, Law, Digital Law, Government Neil Richards - WashULaw Neil Richards (@neilmrichards) on Twitter	12:56	9:21
Host: Guests: Issues Covered: Links:	professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government. Marty Peterson Neil Richards, Koch Distinguished Professor in Law, Washington University in St. Louis School of Law, Director, Cordell Institute, author of Why Privacy Matters. Advertising, Technology, Cybersecurity, Consumer Rights, Big Data, Business, Privacy, Law, Digital Law, Government Neil Richards - WashULaw Neil Richards (@neilmrichards) on Twitter Why Privacy Matters by Neil Richards - Powell's.com	12:56	9:21
Host: Guests: Issues Covered: Links:	professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government. Marty Peterson Neil Richards, Koch Distinguished Professor in Law, Washington University in St. Louis School of Law, Director, Cordell Institute, author of Why Privacy Matters. Advertising, Technology, Cybersecurity, Consumer Rights, Big Data, Business, Privacy, Law, Digital Law, Government Neil Richards - WashULaw Neil Richards (@neilmrichards) on Twitter Why Privacy Matters by Neil Richards - Powell's.com The Boston Globe - 'Facebook's next privacy nightmare will be a sight to see'		
Host: Guests: Issues Covered: Links: CULTURE CRASH: Synopsis:	professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government. Marty Peterson Neil Richards, Koch Distinguished Professor in Law, Washington University in St. Louis School of Law, Director, Cordell Institute, author of Why Privacy Matters. Advertising, Technology, Cybersecurity, Consumer Rights, Big Data, Business, Privacy, Law, Digital Law, Government Neil Richards - WashULaw Neil Richards (@neilmrichards) on Twitter Why Privacy Matters by Neil Richards - Powell's.com The Boston Globe - 'Facebook's next privacy nightmare will be a sight to see' A NEW PORTRAYAL OF PRINCESS DIANA Actress Kristen Stewart plays Princess Diana in the highly anticipated release, "Spencer". We highlight	Time	Duration



Program 21-48	Written & Produced by: Amirah Zaveri & Evan Rook		
Air Week: 11/28/21	Studio Production: Jason Dickey		
	THE MENTAL HEALTH EFFECTS OF SOLITARY CONFINEMENT & IMPRISONMENT	Time	Duration
SEGIVIENT 1:	THE MENTAL HEALTH EFFECTS OF SOLITARY CONFINEMENT & IMPRISONMENT	Time	Duration
Synopsis:	The United States still has the highest number of inmates in the world, with more than 2 million people behind bars. For a segment of this population, spending weeks, months, or even years in solitary confinement is very much a reality. We speak with two criminal justice experts about the lasting effects of solitary confinement and the mental health crisis plaguing prisons.	1:47	8:57
Host:	Gary Price		
Guests:	Dr. Keramet Reiter, Professor, Department of Criminology, Law and Society at the University of California – Irvine; Tracy Velazquez, Manager, Public Safety Research, Pew Charitable Trust.		
Issues Covered:	Mass Incarceration, Law, Inequality, Government, Humane Treatment, Psychology, Criminology, Mental Health		
Links:	Keramet Reiter - UCI School of Social Ecology Faculty		
	Meet the Team - Pew Charitable Trust		
	The research is clear: Solitary confinement causes long-lasting harm - Prison Policy Initiative		
	'As Corrections Officers Quit in Droves, Prisons Get Even More Dangerous' - The Marshall Project: Nonprofit journalism about criminal justice		
	'Groups put pressure on Biden to fulfill campaign pledge to end solitary confinement' - NBC News		
	Psychological Distress in Solitary Confinement: Symptoms, Severity, and Prevalence in the United States, 2017–2018 AJPH Vol. 110 Issue S1		
SEGMENT 2:	THE RICH HISTORY OF COMICS	Time	Duration
Synopsis:	There's nothing quite like comics. The art of illustration mixed with text takes on many forms, including comic strips, books, graphic novels and more. Columbia University professor and author of American Comics: A History Jeremy Dauber joins us this week to help highlight the interesting history of comics and how it's evolved into a multi-billion-dollar industry today.	12:46	10:06
Host:	Marty Peterson		
Guests:	Jeremy Dauber, Professor, Jewish Literature & American Studies at Columbia University, and author of American Comics: A History.		
Issues Covered:	Writing, Business, Literature, Culture, Arts, Entertainment, History		
Links:	American Comics Jeremy Dauber WW Norton & Company		
	JeremyDauber.com		
	Jeremy Dauber (@JeremyDauber) on Twitter		
	The Golden Age Of Comics History Detectives - PBS.org		
CULTURE CRASH:	EXPLORING THE WONDER OF SCIENCE FICTION	Time	Duration
Synopsis:	The Forward is a science fiction series comprising of six short novellas written by prominent authors in the genre. We discuss what we like about this unique format.	23:52	2:34
Host:	Evan Rook		
Issues Covered:	Literature, Culture		



Issues Covered: Culture, Music, Film

Program 21-49	Written & Produced by: Amirah Zaveri & Evan Rook		
	Studio Production: Jason Dickey		
12/5/21			
SEGMENT 1:	GIVING BACK AS CASH TRANSACTIONS BECOME LESS COMMON	Time	Duration
Synopsis:	Do you find yourself carrying less and less cash in recent years? You're not alone. Last year, cash payments made up about 18 percent of all transactions, according to a national study conducted by the Federal Reserve Bank of Atlanta. For homeless populations and nonprofit fundraisers that rely on in-person cash giving, what's the outlook? How can the public help in different ways or donate through digital transactions?	1:47	10:52
Host:	Gary Price		
Guests:	Donald Whitehead Jr., Executive Director, National Coalition for the Homeless; Major Kevin Stoops, General Secretary, The Salvation Army Greater New York Division.		
Issues Covered:	Personal Finance, Nonprofit, Inequality, Technology, Charitable Giving, Poverty, Homelessness		
Links:	State of Homelessness: 2021 Edition - National Alliance to End Homelessness		
	How to Get Help If You Are Experiencing Homelessness - National Alliance to End Homelessness		
	Ways to Give - The Salvation Army USA		
	Homeless Shelters - The Salvation Army USA		
	The National Coalition for the Homeless		
SEGMENT 2:	TIS' THE SEASON TO TAKE CARE OF YOUR MENTAL HEALTH	Time	Duration
Synopsis:	Last minute emails. Gift buying. Traveling. Sometimes the holiday to-do list can feel never-ending. It can be a stressful period. We speak with psychiatrist Dr. Frank Anderson about the importance of setting boundaries and expectations this holiday season.	14:41	8:24
Host:	Marty Peterson		
Guests:	Dr. Frank Anderson, Psychiatrist, and author of Transcending Trauma: Healing Complex PTSD with Internal Family Systems Therapy.		
Issues Covered:	Burnout, Relationships, Stress, Trauma, Communication, Mental Health		
Links:	Dealing With Holiday Depression and Stress – Cleveland Clinic		
	Frank Anderson MD: Trauma Specialist, Author, Psychiatrist		
	Transcending Trauma: Healing Complex PTSD with Internal Family Systems - Available on Amazon		
CULTURE CRASH:	A REVIEW OF "TICK, TICK BOOM!"	Time	Duration
Synopsis:	We share why we think the new Netflix release, "Tick, TickBoom!" is perhaps the best musical movie of 2021.	24:05	2:23
Host:	Evan Rook		



Program 21-50	Written & Produced by: Amirah Zaveri & Evan Rook		
Air Week:	Studio Production: Jason Dickey		
12/12/21			
SEGMENT 1:	THE MOUNTING STUDENT LOAN CRISIS	Time	Duratio
	Federal student loan debt has ballooned in recent years. In 2007, debt totaled \$642 billion dollars. Fourteen		
Synopsis:	years later, this number has risen to close to \$1.7 trillion. More than 43 million Americans have student loan	1:47	10:11
	debt, with the average person owing around \$39,000.		
Host:	Gary Price		
	Josh Mitchell, student debt and economics reporter for The Wall Street Journal, Author of The Debt Trap: How		
Guests:	Student Loans Became a National Catastrophe; Dr. Laura Perna, professor of education, vice provost for faculty,		
	Graduate School of Education at the University of Pennsylvania; Executive Director of the Alliance for Higher Education and Democracy (AHEAD).		
Issues Covered:	Economics, Inflation, Student Loan Debt, Higher Education, Personal Finance, Government		
Links:	Student Debt and the Federal Budget: How Student Loans Impact the U.S. Fiscal Outlook - Bipartisan Policy Center		
	The Debt Trap Book by Josh Mitchell Official Publisher Page – Simon & Schuster		
	Josh Mitchell (@JMitchellWSJ) – Twitter profile		
	Laura W. Perna – Faculty at University of Pennsylvania Graduate School of Education		
	"Student Loan Payment Pause Ends In 60 Days, As Advocates Push For Cancellation. Here's The Latest." – Forbes		
	DECODING THE ROSETTA STONE	Time	Duratio

Synopsis:	The Rosetta Stone is an intriguing slab of rock. In short, it's a vital key to understanding the unique Egyptian language of illustrated text referred to as hieroglyphs. Writer Edward Dolnick joins us this week to shed some 14:00 9:11 light on the artifact and how the cryptic message was finally decoded.	_
Host:	Marty Peterson	
Guests:	Edward Dolnick, writer, author of The Writing of the Gods: The Race to Decode the Rosetta Stone.	
Issues Covered:	Middle East Culture, Civilization, Literature, Language, History, Archaeology	
Links:	The Writing of the Gods: The Race to Decode the Rosetta Stone - Amazon.com	
	Explore the Rosetta Stone - The British Museum	
	Rosetta Stone Found - HISTORY.com	

CULTURE CRASH:	A NEW PERSPECTIVE ON THE FAB FOUR	Time	Duration	
Synopsis:	Exclusive to Disney+, the new documentary, "Get Back" follows The Beatles in their natural element as they record the album "Let It Be".	24:11	2:15	
Host:	Evan Rook			
Issues Covered:	Film, Culture, Music			



Program 21-51	Written & Produced by: Amirah Zaveri & Evan Rook		
Air Week: 12/19/21	Studio Production: Jason Dickey		
SEGMENT 1:	OUR DEEP RELIANCE ON SCENT	Time	Duration
Synopsis:	A familiar aroma has the ability to transport us back to a different time in life or remind us of a specific place or person. Smell is deeply connected to memory and emotion, playing a significant role in how we view the world around us. This week – we highlight the power of smell, how our noses process these scents and what it's like when you lose your sense of smell.	1:49	8:49
Host:	Gary Price		
Guests:	Sharan Sampath; Jude Stewart, journalist, author of Revelations in Air: A Guidebook to Smell.		
Issues Covered:	Communication, Culture, History, Health, Memory, Senses, Literature		
Links:	Revelations in Air: A Guidebook to Smell: Stewart, Jude: 9780143135999: Amazon.com: Books		
	The Sense of Smell in Humans is More Powerful Than We Think , Discover Magazine		
	Human nose can detect 1 trillion odours , Nature		
	Q&A: COVID-19 and loss of smell, taste - Mayo Clinic Health System		
SEGMENT 2:	THE BROKEN SCHOOL LUNCH SYSTEM	Time	Duration
	For too long, school lunches in the U.S. have been overlooked. Highly processed foods are often quickly thrown		

Synopsis:	For too long, school lunches in the U.S. have been overlooked. Highly processed foods are often quickly thrown together with a hodgepodge of unhealthy ingredients. Brigaid founder Dan Giusti joins Viewpoints this week to	13:24	9:02
	share how he, along with hundreds of professional chefs, are redefining the school lunch landscape.		

Host: Marty Peterson

Guests: Dan Giusti, former head chef, Noma, founder, Brigaid.

Issues Covered: Nutrition, Child Development, Culture, Education, Health, Cooking

Links: Brigaid

National School Lunch Program , Food and Nutrition Service - USDA.gov

This Is What America's School Lunches Really Look Like - NPR

About the restaurant: noma

CULTURE CRASH:	TIS' THE SEASON FOR X-MAS MUSIC	Time	Duration
Synopsis:	We discuss some of our favorite festive tunes from over the years, including Frank Sinatra's, "Let It Snow" and Nat King Cole's classic, "Joy to the World".	23:56	2:31

Host: Evan Rook

Issues Covered: Culture, Music



Program 21-52	Written & Produced by: Amirah Zaveri & Evan Rook		
Air Week: 12/26/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE CONSEQUENCES OF VOTER ERROR	Time	Duration
Synopsis:	In 2006, Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at a DMV in Illinois. After receiving her Voter ID in the mail, she ended up casting a ballot in the next election thinking she could do so. However, she wasn't a U.S. citizen at the time and, because of her actions, faced eventual deportation back to the Philippines. We speak with Keathley and the lawyer who helped her, Richard Hanus, about her years-long legal fight and the common confusion around the Motor Voter Law.	1:47	10:50
Host:	Gary Price		
Guests:	Elizabeth Keathley; Richard Hanus, immigration lawyer.		
Issues Covered:	Legal Issues, Voter Eligibility, Immigration, Voting Rights, Law, Government		
Links:	The Law Offices Of Richard Hanus		
	Immigrant who wrongly voted wins right to stay – Chicago Tribune		
	The National Voter Registration Act Of 1993 (NVRA)		
SEGMENT 2:	MANAGING YOUR PET'S HEALTH HEADING INTO 2022	Time	Duration
Synopsis:	Thinking about adding a new furry member to the family to ring in the new year? Before saying yes, make sure you have enough time to dedicate to a new dog or cat. Veterinarian Dr. Carol Osborne joins us this week to share some helpful tips on adoption, pet health and how to keep your cat or dog happy and well-adjusted at home.	14:39	8:40
Host:	Marty Peterson		
Guests:	Dr. Carol Osborne, veterinarian, owner, Chagrin Falls Veterinary Center & Pet Clinic.		
Issues Covered:	Training, Pet Health, Relationships, Animal Welfare, Diet, Pet Adoption		
Links:	Chagrin Falls Pet Clinic		
	ASPCA		
	Why animals are not the perfect holiday gift , CNN		
	Dr. Carol Osborne		
CULTURE CRASH:	THE INTRIGUE OF "YELLOWJACKETS"	Time	Duration
Synopsis:	We discuss Showtime's new TV series, "Yellowjackets" which has a similar feel to the hit show, "Lost" and "Lord of the Flies".	24:19	2:08
Host:	Evan Rook		
Issues Covered:	TV, Culture		