# KEWB ISSUE RESPONSIVE PROGRAMMING SUMMARY 4th QUARTER 2019

During the months of October, November, and December of 2019 station KEWB broadcasted many programs that gave significant treatment to issues of interest to the community within our coverage area. Here is a summary, supported by accompanying documentation, of the issues covered:

Art, Business, Career, Childhood safety/development, Climate change, Communication, Crime & criminal justice, Culture, Discrimination, Diversity, Economics, Education, Engineering, Environment, Entrepreneurship, Family and parenting issues, Finance, Gender issues, Government & regulation, Healthcare, History, Housing, International affairs/culture, Internet, Law enforcement, Literature, Media, Medicine, Mental health, Music, Nonprofit organizations, Philosophy, Pop culture, Politics, Pollution, Psychology, Race, Relationships, Religion, Science, Sexual assault, Social media, Sports, Sustainability, Technology, Television, Transportation, Travel & exploration, Women's issues, Women's rights Affordable Housing. Agriculture, Cancer, Community water fluoridation, Consumerism, Drug use, Economics, Education, Emergency responders, Environment, Ethics, Family values, Federal government, Generational issues/conflict, Gun violence, Health care, Health care accessibility issues, HIV & AIDS, Homelessness, Hospitals & emergency room, Infant mortality, Interpersonal relations, Law & crime, Local government policy, Malnutrition, Mass shootings, Mental health, Mental illness, Nutrition, Parenting issues, Police & law enforcement, Population decline, Poverty, Prevention, Psychology, Public health, Public policy, Regulation, Rural community issues, Suicide, Vaccination, Workplace & employment issues, Youth at risk

# KEWB ISSUE RESPONSIVE PROGRAMMING INFORMATION QUARTER 4, 2019 October, November, December

ISSUE CATEGORY: Weather

**EVENT TITLE:** Local Weather Reports

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:17am, 5:45am, 6:17am, 6:45am,

7:17am, 7:45am, 8:17am, 8:45am, 9:29am. 9:44am,

**DURATION: 15 seconds** 

SOURCE: Internal weather department (from our Yuba City office)

TOPICS DISCUSSED AND SUMMARY DISCUSSION: Weather conditions and advisories.

OTHER COMMENTS: 50 reports per week.

**ISSUE CATEGORY: News** 

**EVENT TITLE:** Local News Report

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:14am, 6:14am, 7:14am, 8:14am

**DURATION: 90 seconds** 

SOURCE: Virtual news (company news department)

TOPICS DISCUSSED: Local, regional and national news events and stories.

OTHER COMMENTS: 20 total reports per week

Submitted by: Olivia Henderson Date: 1/2/20

# KEWB Public Events QUARTER 4, 2019 October, November, and December

• KEWB participated in the 2019 Toys for Tots Holiday Toy Drive. From November 29<sup>th</sup>-December 20<sup>th</sup>, Power 94.7 participated in numerous live broadcasts to help collect toys, plus for the duration of the campaign listed participating locations on its website and live on air to inform listeners of where they could donate to help local children.

# KEWB Public Service Announcements QUARTER 4, 2019 October, November, and December

| <u>Title:</u>                        | <b>Duration:</b>  |
|--------------------------------------|-------------------|
| ACTIVE 20-30 CHRISTMAS THEME CONTEST | 10/2/19-10/15/19  |
| HOLIDAY BAZAAR                       | 10/2/19-11/2/19   |
| HOPE IN THE FACE OF ADDICTION        | 10/2/19-10/8/19   |
| President's Marine Band              | 9/23/19-10/9/19   |
| Prayers and squares                  | 9/23/19-11/8/19   |
| Seeds of Growth                      | 9/22/19-10/31/19  |
| SHASTA HIGH MADRIGAL                 | 10/28/19-12/7/19  |
| SHIELD                               | 11/13/19-11/20/19 |
| Redding Dirt Riders                  | 12/19/19-12/31/19 |

# **KEWB Remote Broadcasts QUARTER 4, 2019 October, November, and December**October

| October   |            |
|---|------------|
| Smart Business Center Fall Job Fair                     | 10/04/2019 |
| WCMT  | 10/04/2019 |
| Hawes Farms Haunts                                      | 10/12/2019 |
| Hawes Farms Haunts                                      | 10/19/2019 |
| Summit Plastic Surgery Breast Reconstruction Think Pink | 10/16/2019 |
| remote  |            |
| <u>December</u>   |            |
| T4T - Gard Heating & Air                                | 12/12/2019 |
|   |            |



# 2019-Q4 (October-December) Viewpoints Radio Quarterly Report – Compliancy Issues & Programs List

Art Medicine

Business Mental health

Career Music

Childhood safety/development Nonprofit organizations

Climate change Philosophy
Communication Pop culture

Crime & criminal justice Politics
Culture Pollution

Discrimination Psychology

Diversity Race
Economics Relationships

Education Religion

Engineering Science

Environment Sexual assault
Entrepreneurship Social media

Family and parenting issues Sports

Finance Sustainability
Gender issues Technology
Government & regulation Television

Healthcare Transportation

History Travel & exploration

Housing Women's issues
International affairs/culture Women's rights

Internet

Law enforcement

Literature Media

| Program  | 19-40              | Written & Produced | Amirah Zaveri, Annie Krall & Evan Rook |
|----------|--------------------|--------------------|--|
| Air Week | 10/06 - 10/12/2019 | Studio Producer    | Jason Dickey                           |
|          |                    |                    |  |

# 1:48 SEGMENT 1: THE SUMMER OF SPIKED SELTZER

9:27

**Synopsis:** If you were at a beach or barbeque this summer, there was probably a box of spiked seltzers somewhere in the vicinity. These canned, around 100-calorie alcoholic beverages have been the latest craze in 2019 and beverage industry experts predict that the hype isn't going to end anytime soon. Viewpoints spoke with the founder of Samuel Adams and Boston Beer Company, Jim Koch, along with two other industry experts to get the inside scoop on why spiked seltzers are just so popular among consumers.

**Host:** Gary Price. **Guests:** Jim Koch, founder of Samuel Adams and Boston Beer Company; Natasha Swords, editor-in-chief, *Drink Me Magazine* and *Bonfort's Wine and Spirits Journal;* Chelsea Phillips, vice president, Beyond Beer Brands, Anheuser Busch.

#### Links for more information:

https://twitter.com/SamuelAdamsBeer

https://www.instagram.com/bonandvivspikedseltzer/?hl=en,

https://www.facebook.com/DrinkMeMagazine/

Compliancy Issues Covered: business; trends; culture; marketing; social media; demographics

# 13:19 SEGMENT 2: RAISING A READER: THE IMPORTANCE OF BOOKS IN TODAY'S DIGITAL AGE

9:16

**Synopsis:** These days physical books have a lot of competition. From TV to smartphone use, it can be hard to switch it all off and dive into a new book. That's why it's so important to start a routine of reading and storytime from the get-go with your child. We discuss how children's books have changed over the years and how to go about finding the best books for each age and interest.

**Host:** Marty Peterson. **Guests:** Maria Russo, Children's Books Editor at The New York Times Book Review, co-author, *How to Raise a Reader*.

Links for more info:

https://www.nytimes.com/2019/08/01/books/review/great-picture-books-summer.html

https://www.nytimes.com/guides/books/how-to-raise-a-reader

https://www.amazon.com/How-Raise-Reader-Pamela-Paul/dp/1523505303

Compliancy Issues Covered: literature; education; parenting; social media; internet; child development

# 23:35 CULTURE CRASH: THE NEW SPACE DRAMA "AD ASTRA"

2:52

**Synopsis:** We discuss the new movie "Ad Astra" starring Brad Pitt as an interstellar astronaut, and why it's more than your typical 'on a mission to save the world' space drama.

Host & Producer: Evan Rook

Compliancy Issues Covered: film; culture; space; history

| Program  | 19-41              | Written & Produced | Amirah Zaveri & Evan Rook |
|----------|--------------------|--------------------|---------------------------|
| Air Week | 10/13 - 10/19/2019 | Studio Producer    | Jason Dickey              |
|          |                    |                    |                           |

# 1:48 SEGMENT 1: DISCOVERING DEATH: A MORTICIAN'S GUIDE TO LIFE

11:13

**Synopsis:** What happens if you pass away on an airplane or in outer space? Why do bugs only eat certain parts of your body? These are some of the questions Caitlin Doughty answers everyday and in her new book *Will My Cat Eat My Eyeballs?* Viewpoints spoke with Doughty about why discussing death is still such a taboo topic in the U.S. and how our burial and funeral practices vary widely from other cultures.

Host: Gary Price. Guests: Caitlin Doughty, mortician, death awareness advocate and author, Will My Cat Eat My Eyeballs?

#### Links for more information:

https://www.amazon.com/Will-Cat-Eat-Eyeballs-Questions/dp/039365270Xhttp://caitlindoughty.com/

Compliancy Issues Covered: aging; death; business; culture; career; history; literature psychology

# 15:04 SEGMENT 2: DISPOSABLE FASHION NO MORE: IS THE INDUSTRY REALLY CHANGING?

7:11

**Synopsis:** The retail giant, Forever 21 was once a prominent leader in the trendy style category for teens and young adults, boasting the latest fashions at bare bone prices. However, earlier this month, the company filed for Chapter 11 bankruptcy citing decreased sales and increased online competition. But for many, the recent news has also signaled a shift in consumer's shopping habits and the potential decline of fast fashion. We speak with journalist and author Dana Thomas about the fast fashion industry, its negative effects and if consumers are really starting to change the way they shop.

Host: Marty Peterson. Guest: Dana Thomas, journalist and author, Fashionopolis: The Price of Fast Fashion and the Future of Clothes

#### Links for more info:

https://www.penguinrandomhouse.com/books/554229/fashionopolis-by-dana-thomas/

https://www.washingtonpost.com/business/2019/10/03/tipping-point-fast-fashion-forever-s-bankruptcy-signals-shifting-priorities-young-shoppers/

http://www.danathomas.com/

https://twitter.com/DanaThomasParis

Compliancy Issues Covered: environment; labor issues; fashion; business; consumerism; technology

# 23:15 CULTURE CRASH: TAKING A LOOK AT THE FLURRY OF OSCAR CONTENDERS

3:09

**Synopsis:** Awards season is quickly approaching as we countdown the last few months of 2019. We discuss this year's biggest blockbusters, new releases and what movies have high hopes for an Oscar win.

Host: Evan Rook

Compliancy Issues Covered: film; culture; technology

| Progran | n 19-42               | Written & Produced   | Amirah Zaveri & Evan Rook |      |
|---------|-----------------------|----------------------|---------------------------|------|
| Air Wee | ek 10/20 – 10/26/2019 | Studio Producer      | Jason Dickey              |      |
|         |                       |                      |                           |      |
| Time    | Segment               |                      |                           | Dur. |
| 1:47    | SEGMENT 1: THE PLIG   | HT OF THE STRAWBERRI | ES                        | 9:41 |

**Synopsis:** Strawberries are ubiquitous in the U.S. Supermarkets in every town stock cartons of fresh strawberries year round at an affordable price. But this widespread availability may come to a halt in the near future as the industry faces several big challenges. We discuss the history of the strawberry and where it's headed today as environmental sustainability, labor shortages and other issues start to boil over.

**Host:** Gary Price. **Guest:** Julie Guthman, professor of social sciences at the University of California – Santa Cruz, author, *Wilted: Pathogens, Chemicals & the Fragile Future of the Strawberry Industry.* 

# Links for more information:

https://www.ucpress.edu/book/9780520305281/wiltedhttps://blogs.sciencemag.org/books/2019/08/13/wilted/

Compliancy Issues Covered: farming; sustainability; agriculture; environment; health; food production

#### 13:31 SEGMENT 2: DISEASE DETECTING DOGS

8:33

**Synopsis:** Did you know that dogs can smell up to 100,000 times better than the average person? Most of us are familiar with service or police dogs using their nose to sniff out a particular scent, but now researchers are harnessing the power of a dogs nose to find malaria, diabetes and even some of the hardest-to-detect cancers.

Host: Marty Peterson. Guest: Maria Goodavage, author, Doctor Dogs: How Our Best Friends Are Becoming Our Best Medicine

#### Links for more info:

https://www.amazon.com/gp/product/1524743046/ref=dbs\_a\_def\_rwt\_bibl\_vppi\_i0

https://twitter.com/MariaGoodavage?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

https://www.pbs.org/wgbh/nova/article/dogs-sense-of-smell/

https://www.mariagoodavage.com/

Compliancy Issues Covered: medicine; health; animals; technology; science; healthcare; innovation

# 23:04 CULTURE CRASH: JOAQUIN PHOENIX'S "JOKER"

3:18

**Synopsis:** Directed by Todd Phillips, the newest installment in the "Joker" franchise was released earlier this month to mixed reviews. We cover the evolution of the classic villain and how this movie portrays a different side of the character and society itself.

Host: Evan Rook Compliancy Issues Covered: film; culture; crime

| Program | 19-43                | written & Produced | Amiran Zaveri & Evan Kook |      |
|---------|----------------------|--------------------|---------------------------|------|
| Air Wee | k 10/27 – 11/02/2019 | Studio Producer    | Jason Dickey              |      |
|         |                      |                    |                           |      |
| Time    | Segment              |                    |                           | Dur. |

Synopsis: People place such a heavy emphasis on finding and arranging care for loved ones, whether that's hiring professional care or becoming the caretakers themselves. And if people take on the role themselves, it can be easy to quickly lose sight of personal health, wellness and relationships. We discuss the ups and downs of caregiving in a world that's not always so straightforward and forgiving.

Host: Gary Price. Guest: Doctor Santo D. Marabella, author of Lessons of Caring: Inspiration and Support for Caregivers; Erick Stoll, co-director of the film, "América".

#### Links for more information:

https://www.caregiver.org/

1:47

https://americadocumentary.com/

https://www.moravian.edu/economics/faculty/marabella

https://www.amazon.com/gp/product/B07H1J661J/ref=dbs a def rwt bibl vppi i0

SEGMENT 1: THE COMPLICATED ROLE OF CAREGIVING

https://www.citybeat.com/movies-tv/film/article/21089790/regional-filmmakers-erick-stoll-and-chase-whitesides-documentary-amrica-is-intimate-empathetic

Compliancy Issues Covered: healthcare; aging; mental health; film; culture; interpersonal relationships

# 14:27 SEGMENT 2: A SHIFT IN SWEDEN: SIMILARITIES AND DIFFERENCES TO THE U.S.

**Synopsis:** International influence is increasingly pervasive in today's interconnected, social media-driven world. Swedish author Elisabeth Åsbrink joins Viewpoints to discuss how Sweden has changed in recent years and the perception of the country versus the reality of what's happening within its borders.

Host: Marty Peterson. Guest: Elisabeth Åsbrink, author of Made in Sweden: 25 Ideas That Created a Country.

#### Links for more info:

http://elisabethasbrink.se/en/bio/

https://www.amazon.com/Made-Sweden-ideas-created-country/dp/194753484X

https://en.wikipedia.org/wiki/Elisabeth Åsbri

Compliancy Issues Covered: politics; global affairs; culture; immigration; diversity; race; literature

# 23:50 CULTURE CRASH: A REVIEW OF "GEMINI MAN"

2:37

8:23

10:36

**Synopsis:** Directed by Ang Lee and starring Will Smith, Gemini Man employs new filming technology aimed at immersing audiences deeper into the film. We discuss if the new release lived up to all the hype.

Host: Evan Rook

Compliancy Issues Covered: film; culture; technology

| Program  | 19-44              | Written & Produced | Amirah Zaveri & Evan Rook |  |
|----------|--------------------|--------------------|---------------------------|--|
| Air Week | 11/03 - 11/09/2019 | Studio Producer    | Jason Dickey              |  |
|          |                    |                    |                           |  |

# 1:48 SEGMENT 1: THE UNDISCOVERED PHOTOS OF WWII

8:58

**Synopsis:** It's been almost 75 years since the end of World War II. With Veterans Day around the corner, we discover what it was like to be an army photographer documenting the war in its final year of 1945. Who were these men? What did they do after the war?

**Host:** Gary Price. **Guest:** Richard Cahan, journalist and author, *Aftershock: The Human Toll of War, Haunting World War II Images by America's Soldier Photographers*.

#### Links for more information:

https://www.cityfilespress.com/books/aftershock-human-toll-war/

https://www.amazon.com/Aftershock-Haunting-Americas-Soldier-Photographers/dp/099154188X/

Compliancy Issues Covered: war; history; government; photography; literature; technology; culture

# 12:49 SEGMENT 2: WHY ARE PEOPLE STILL DUMPING THEIR CIGARETTES ON THE GROUND?

9:43

**Synopsis:** It's almost 2020. While many Americans have grown to be more eco-conscious, some things still remain the same. It seems like almost everyday a smoker is seen stomping on a cigarette and leaving it on the pavement or chucking a lighted butt out the car window. Did you know that nearly 38 percent of all collected litter is cigarettes? We speak with an expert about how this type of litter affects the environment and its ecosystems.

Host: Marty Peterson. Guest: Dr. Thomas Novotny, professor emeritus of epidemiology and biostatistics, San Diego State University.

#### Links for more info:

https://publichealth.sdsu.edu/people/thomas-novotny/

https://truthinitiative.org/research-resources/harmful-effects-tobacco/5-ways-cigarette-litter-impacts-environment

https://truthinitiative.org/research-resources/harmful-effects-tobacco/tobacco-and-environment

Compliancy Issues Covered: crime; law enforcement; mental health; history; literature; technology

#### 23:34 CULTURE CRASH: THE WORLD OF FOREIGN LANGUAGE FILMS

2:52

**Synopsis:** Why do Americans tend to sway away from foreign language films? We discuss some of the best of this genre in recent years and what's on our radar right now.

Host: Evan Rook

Compliancy Issues Covered: foreign films; art; culture

| Progran | ı 19-45                           | Written & Produced   | Amirah Zaveri & Evan Rook   |           |
|---------|-----------------------------------|--|---|-----------|
| Air Wee | k 11/10 – 11/16/2019              | Studio Producer  | Jason Dickey  |           |
|         |                                   |  |   |           |
| Time    | Segment                           |  |   | Dur.      |
| 1:47    | SEGMENT 1: GETTING A              | GRIP ON PERSONAL FI  | NANCE IN A ONE-CLICK WORLD  | 10:01     |
|         | just a click away with a credit c | ard that's saved online or in<br>Americans barely have any s | es these days. Need dinner? A ride? Groceries? All of<br>a mobile app. We speak with money expert, Ashley a<br>avings in the bank and how to start becoming more fi | Feinstein |

Host: Gary Price. Guests: Ashley Feinstein Gerstley, money coach, founder of The Fiscal Femme, author of The 30-Day Money Cleanse.

#### Links for more information:

https://www.thefiscalfemme.com/

https://www.forbes.com/sites/stephanienewman/2018/09/05/how-this-soon-to-be-author-helps-her-clients-find-financial-bliss/

21b3835a62f2

https://www.mint.com/ https://www.acorns.com/

Compliancy Issues Covered: personal finance; money; technology; economics; education; investment

# 13:49 SEGMENT 2: COLORS: A VIVID HISTORY

8:34

**Synopsis:** Have you ever wondered how to create the color purple using only natural ingredients? Or why, amongst completely different languages, the third color term that's identified after black and white is always red? Viewpoints' speaks with two color experts about the theorized meanings behind certain hues and their natural origins.

**Host:** Marty Peterson. **Guests:** Keith Recker, color trend consultant for Pantone, editor and founder of *Hand/Eye Magazine*, author of *True Colors: World Masters of Natural Dyes and Pigments*; Paul Kay, professor emeritus at the University of California – Berkeley, adjunct professor at Stanford University

#### Links for more info:

https://www.amazon.com/True-Colors-Masters-Natural-Pigments/dp/1733510850

https://www1.icsi.berkeley.edu/~kay/

https://en.wikipedia.org/wiki/Basic Color Terms: Their Universality and Evolution

http://handeyemagazine.com/

Compliancy Issues Covered: color; history; art; language; education; culture; environment

# 23:25 CULTURE CRASH: HOW TECHNOLOGY HAS CHANGED SPORTS-WATCHING

3:01

**Synopsis:** It used to be that you'd tune into a basketball game or tennis match with whoever was in the room. Now, social media and the internet allow us to watch, analyze data and connect in real-time commentary with people from around the world.

Host: Evan Rook

Compliancy Issues Covered: sports; television; internet; social media; culture

| Program  | 19-46              | Written & Produced | Amirah Zaveri & Evan Rook |  |
|----------|--------------------|--------------------|---------------------------|--|
| Air Week | 11/17 - 11/23/2019 | Studio Producer    | Jason Dickey              |  |
|          |                    |                    |                           |  |

# 1:47 SEGMENT 1: YOUNG ADULTS & ANIMALS: THE SIMILARITIES THEY SHARE IN DEVELOPMENT

**Synopsis:** Being a teenager is tough these days – and being a parent to a teenager can be even be tougher sometimes. Over the last five years, two researchers, who are parents themselves, traveled across the world to observe several wild animal species and the interactions of their young in an effort to better understand human adolescent development.

**Host:** Gary Price. **Guests:** Doctor Barbara Natterson-Horowitz, professor of evolutionary biology and medicine at Harvard University and University of California Los Angeles, co-author, *Wildhood: The Epic Journey From Adolescence to Adulthood in Humans and Other Animals*; M. Leanne Lilly, board-certified veterinary behaviorist at The Ohio State University Veterinary Medical Center.

#### Links for more information:

https://www.uclahealth.org/barbara-natterson https://bnatterson-horowitz.com/https://www.amazon.com/Wildhood-Journey-Adolescence-Adulthood-Animals/dp/1501164694https://vet.osu.edu/vmc/our-people/m-leanne-lilly

Compliancy Issues Covered: animals; veterinary science; evolutionary biology; personal growth; parenting; social media; literature

# 15:24 DOCUMENTING A PRESIDENCY: INSIGHTS FROM AN OBAMA WHITE HOUSE PHOTOGRAPHER

**Synopsis:** What would it be like to photograph a sitting president? Viewpoints Radio speaks with Lawrence Jackson who was an official White House photographer during the eight-year Obama administration. Through his position, he intimately witnessed every angle of the presidency from the historic to the chaotic.

Host: Marty Peterson. Guests: Lawrence Jackson, photojournalist and author, Yes We Did: Photos and Behind-the-Scenes Stories Celebrating Our First African-American President

# Links for more info:

https://www.barnesandnoble.com/w/yes-we-did-lawrence-jackson/1130946611 https://people.com/politics/barack-michelle-obama-white-house-behind-the-scenes-photos/

Compliancy Issues Covered: politics; history; photography; literature; art; career; family; relationships

#### 23:07 CULTURE CRASH: THE NEWEST RELEASE FROM SCI-FI AUTHOR BLAKE CROUCH

2:17

11:35

**Synopsis:** We review the new science fiction book, "Recursion" written by American author Blake Crouch who's widely known for the "Wayward Pines" trilogy.

Host: Evan Rook

Compliancy Issues Covered: literature; culture; media

| Program | 19-47            | Producers  | Amirah Zaveri, Annie Krall & Evan Rook |
|---------|------------------|------------|--|
| 4       | 11/01 11/00/0010 | C. II D. I | T D. I                                 |

Air Week 11/24 – 11/30/2019 Studio Producer Jason Dickey

Time Segment Dur.

# 1:47 SEGMENT 1: A LIFE UNDONE: FALLING VICTIM TO IDENTITY THEFT

10:38

**Synopsis:** What would it be like to feel crippled by identity theft for most of your young adult life? Axton Betz-Hamilton shares her surprising identity theft story and how she's now helping others in a similar boat.

Host: Gary Price. Guest: Axton Betz-Hamilton, author *The Less People Know About Us: A Mystery of Betrayal, Family Secrets, and Stolen Identity.* 

# Links for more information:

 $\underline{https://www.amazon.com/Less-People-Know-About-Us/dp/1538730286}$ 

https://www.nytimes.com/2019/10/15/books/review/the-less-people-know-about-us-axton-betz-hamilton.html

https://www.identitytheft.gov/warning-signs-of-identity-theft, https://www.idtheftcenter.org/

Compliancy Issues Covered: identity theft, fraud, crime, personal finance, literature, law, education

# 14:27 SEGMENT 2: THE DOUBLE LIVES OF DOCTORS

8:54

**Synopsis:** Everyone needs some kind of creative outlet. For two practicing doctors, they've turned their respective interests into separate and successful side careers. Viewpoints' speaks with each about the stressors of working in the medical field and how they de-compress and give back through their musical talents.

Host: Marty Peterson. Guest: Dr. Thomas Oden, adult forensic psychiatrist and DJ Diagnosis; Dr. James Webb, radiologist and country music artist.

# Links for more info:

http://www.djdiagnosismusic.com/

https://www.psychologytoday.com/us/psychiatrists/thomas-oden-atlanta-ga/447203

https://www.drjameswebb.com/ https://www.jamesrobertwebb.com/

Compliancy Issues Covered: health, medicine, music, mental health, culture, education, community

# 24:21 CULTURE CRASH: EXPLORING HULU'S "CASTLE ROCK"

2:05

**Synopsis:** Season two of "Castle Rock" is now streaming on Hulu. The Stephen King-inspired show is full of spooky plotlines and a diverse mix of characters – but is it worth the watch?

Host: Evan Rook

Compliancy Issues Covered: culture, television, horror

| Program  | 19-48          | Written & Produced | Amirah Zaveri & Evan Rook |
|----------|----------------|--------------------|---------------------------|
| Air Week | 12/1-12/7/2019 | Studio Producer    | Jason Dickey              |

#### 1:47 SEGMENT 1: THE PANAMA CANAL: AN ENGINEERING MAMMOTH & IMPLICATIONS ON WORKERS 9:42

**Synopsis:** The Panama Canal was one of the most treacherous builds in modern history. The man-made waterway spanning 51 miles took more than a decade to complete and resulted in the deaths of thousands of workers. What challenges did builders face? How did disease so quickly spread? We answer these questions and more.

Host: Gary Price. Guest: Paul Sutter, professor of environmental history, University of Colorado-Boulder.

#### **Links for more information:**

https://www.colorado.edu/history/paul-s-sutter

http://www.environmentandsociety.org/arcadia/what-yellow-fever-disease-and-causation-environmental-history

https://history.state.gov/milestones/1899-1913/panama-canal

Compliancy Issues Covered: history, disease, labor, technology, engineering, international affairs

# 13:31 SEGMENT 2: WHAT CAN WE LEARN FROM HOW OTHER CULTURES APPROACH EDUCATION? 8

**Synopsis:** Have you other wondered how children in other countries are taught? What are the classrooms like? How are teachers educated? Class sizes? We speak with education expert and mother, Teru Clavel, who lived abroad with her three children, about the education differences between Asia and U.S. school systems.

**Host:** Marty Peterson. **Guest:** Teru Clavel, education expert, author, *World Class: One Mother's Journey Halfway Around the Globe in Search of the Best Education for Her Children.* 

#### Links for more info:

https://www.teruclavel.com/

 $\underline{https://www.amazon.com/World-Class-Mothers-Education-Children-ebook/dp/B07P56J7Y5}$ 

https://twitter.com/TeruClavel?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

Compliancy Issues Covered: education, technology, child development, parenting, literature, culture

# 23:20 CULTURE CRASH: EXPLORING HBO'S "WATCHMEN"

3:06

**Synopsis:** The new series stands apart from other superhero shows while also staying true to the original "Watchmen" graphic novel written by Alan Moore. We discuss the first season that's now streaming on HBO.

Host: Evan Rook

Compliancy Issues Covered: film; culture; television

| Program  | 19-49           | Written & Produced | Amirah Zaveri & Evan Rook |  |
|----------|-----------------|--------------------|---------------------------|--|
| Air Week | 12/8-12/14/2019 | Studio Producer    | Jason Dickey              |  |
|          |                 |                    |                           |  |

#### 1:47 SEGMENT 1: TOP DOG: HELPING SENIOR DOGS FIND NEW HOMES

10:36

**Synopsis:** Only one out of every five dogs will finish their life with the family who originally took them home. Top Dog Foundation specifically helps find new homes for senior dogs through a variety of programs. We speak with the founder of the organization, Jean Stelten-Beuning about the need and how owners can plan ahead to ensure the long-term welfare of their pet.

Host: Gary Price. Guest: Jean Stelten-Beuning, creator, owner, operator, Top Dog Country Club and founder, board chair, Top Dog Foundation.

Links for more information: https://www.topdogfoundation.org/ https://www.topdogfoundation.org/leadership/ https://www.aspca.org/pet-care/pet-planning/pet-trust-primer https://www.topdogfoundation.org/pet-trusts-plans/

Compliancy Issues Covered: animals, pets, aging, health, welfare, animal shelters, nonprofit organization

# 14:25 SEGMENT 2: SAVING THE BULLY: WHY WE SO QUICKLY CONDEMN 'TROUBLED CHILDREN' 8:35

**Synopsis:** While many schools have put in place comprehensive anti-bullying campaigns, we still seldom focus on ensuring that the child bullies get the help they need. We still punish troubled kids with harsh detentions, suspensions and from there it escalates onward. Because of this, many bullies seem to never get the proper support and get stuck in a perpetual cycle of trouble throughout life. How do we change our systems and perspectives in order to stop these kids from falling through the cracks?

**Host:** Marty Peterson. **Guests:** Geraldine DeRuiter, creator of the blog *The Everywhereist* and author, *All Over the Place: Adventures in Trayel, True Love and Petty Theft;* Dr. Ross Greene, clinical child psychologist and founding director of Lives in the Balance.

#### Links for more info:

 $\frac{https://www.washingtonpost.com/outlook/i-thought-my-bully-deserved-an-awful-life-but-then-he-had-one/2018/02/21/5c36bc94-1013-11e8-9570-29c9830535e5\_story.html$ 

https://www.everywhereist.com/, https://www.livesinthebalance.org/

Compliancy Issues Covered: psychology, education, mental health, parenting, child development

# 24:02 CULTURE CRASH: DIVING INTO THE NEW MOVIE "WAVES"

2:25

**Synopsis:** What it's like to be a teenager in today's hyper-competitive, tech-driven world? Trey Edward Shults' new movie follows the dizzying lives of two teenagers as they navigate the sometimes-insurmountable pressures of youth hood.

Host: Evan Rook

Compliancy Issues Covered: television, culture, film, music

| Program  | 19-50            | Written & Produced | Amirah Zaveri & Evan Rook |
|----------|------------------|--------------------|---------------------------|
| Air Week | 12/15-12/21/2019 | Studio Producer    | Jason Dickey              |

#### 1:47 SEGMENT 1: THE IMPLICATIONS OF A SHIFTING CLIMATE

11:01

**Synopsis:** Extreme forest fires in California; increased flooding throughout the Midwest; rising sea levels threatening much of the coastal United States. Viewpoints speaks with author Avanti Centrae and ecologist Alejandro Frid about some of these extreme weather patterns and how people across the world are changing the way they live to adapt to this new landscape.

**Host:** Gary Price. **Guests:** Avanti Centrae, author, *VanOps: The Lost Power;* Alejandro Frid, ecologist, science coordinator, Central Coast Indigenous Resource Alliance, author, *Changing Tides: An Ecologist's Journey to Make Peace with the Anthropocene.* 

#### Links for more information:

https://www.avanticentrae.com/ https://twitter.com/avanticentrae?lang=en

https://www.newsociety.com/Contributors/F/Frid-Alejandro

https://www.amazon.com/Changing-Tides-Ecologists-Journey-Anthropocene/dp/0865719098

Compliancy Issues Covered: climate change, environment, natural disaster, politics, public policy

#### 14:50 SEGMENT 2: TIPS AND TRICKS FOR HOLIDAY COOKING SUCCESS

7:55

**Synopsis:** Cooking during the holidays can be a major source of stress – but it doesn't have to be. Viewpoints speaks with cookbook author Julia Turshen to get some insider tips & tricks on how to quickly pull together a successful holiday meal with basic cooking skills and ingredients that are most often already in your pantry.

**Host:** Marty Peterson. **Guests:** Julia Turshen, author of *Small Victories: Recipes, Advice + Hundreds of Ideas for Home Cooking Triumphs.* 

#### Links for more info:

http://www.juliaturshen.com/ http://www.juliaturshen.com/smallvictories

https://www.instagram.com/turshen/?hl=en

https://twitter.com/turshen?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

https://www.amazon.com/Julia-Turshen/e/B00B29V6AG

Compliancy Issues Covered: holidays, cooking, food, literature, family, food waste

# 23:47 CULTURE CRASH: NETFLIX MINISERIES BASED ON TRUE STORIES

2:40

**Synopsis:** We delve into two great true crime miniseries, "When They See Us" and "Unbelievable" that are both now streaming on Netflix. The two shows take a deeper look into past crimes to uncover how the justice system failed the people behind these stories.

Host: Evan Rook

Compliancy Issues Covered: culture, film, tv, crime, justice, politics

| Program  | 19-51            | Written & Produced | Amirah Zaveri, Annie Krall & Evan Rook |  |
|----------|------------------|--------------------|--|--|
| Air Week | 12/22-12/28/2019 | Studio Producer    | Jason Dickey                           |  |

# 1:47 SEGMENT 1: HOLIDAY BAKING CHEER AND CHAOS: INSIDE COMPETITIVE REALITY TV

**Synopsis:** There's nothing quite like watching reality TV – and holiday-themed reality TV is even better if you're trying to de-stress during the busy end-of-year months. We delve into the world of Food Network's popular show, "Holiday Baking Championship" to get the inside scoop on what it's really like to compete and judge a reality TV baking series.

Host: Gary Price. Guests: Erin Campbell, season 1 champion, "Holiday Baking Championship"; Lorraine Pascale, chef, judge, "Holiday Baking Championship"; Jennifer Barney, season 4 champion, "Holiday Baking Championship."

#### **Links for more information:**

https://www.foodnetwork.com/shows/holiday-baking-championship

https://www.nadiacakes.com/

https://lorrainepascale.com/ http://meringuecakes.com/

Compliancy Issues Covered: television, culture, baking, career, food, entrepreneurship, relationships

# 15:30 SEGMENT 2: THE ANNUAL HOLIDAY SHOPPING FRENZY

6:39

11:41

**Synopsis:** Christmas is only days away. Most Americans by now have bought all of their presents and have tucked their well-used credit cards away until the New Year. Viewpoints' speaks with Colin Morris at Adobe Analytics about the hottest items and shopping trends this year and the whopping 143 billion dollars that Americans are set to spend just online during the 2019 holiday shopping season.

**Host:** Marty Peterson. **Guest:** Colin Morris, director, product management at Adobe Analytics.

# Links for more info:

https://theblog.adobe.com/author/colinmorris/

https://nrf.com/insights/retail-holiday-and-seasonal-trends

https://www.cnbc.com/2019/10/29/holiday-spending-online-set-to-hit-a-record-of-143point7-billion-adobe.html

Compliancy Issues Covered: consumer spending, economy, internet, retail, data, technology, business

# 23:09 CULTURE CRASH: UNCOVERING SOME OF THE DECADE'S BEST FORGOTTEN FILMS

3:16

**Synopsis:** Thousands of movies have been released over the last ten years. With the mind-boggling amount of films available, it can be easy to forget about a fantastic movie you may have seen years ago. We take a look at some of the best picks of the decade that may not be getting as much attention as other films on your typical end-of-year list.

Host: Evan Rook

Compliancy Issues Covered: culture; film; history

| Program  | 19-52            | Written & Produced | Amirah Zaveri, Annie Krall & Evan Rook |
|----------|------------------|--------------------|--|
| Air Week | 12/29-01/05/2020 | Studio Producer    | Jason Dickey                           |
|          |                  |                    |  |

#### 1:47 SEGMENT 1: AGING IN AMERICA: THE SENIOR CARE INDUSTRY

9:37

**Synopsis:** Each day, 10,000 Americans will hit retirement age. With millions of people aging, the need for home health aides is set to expand by 47 percent between 2016 and 2026, according to the Bureau of Labor Statistics. So, what are the best senior care options out there? How much does it cost per year? What is working as a home health aide really like?

Host: Gary Price. Guest: Mark Dunning, certified senior care manager; director and founder, Care Planning Institute; Joy Demiar, caregiver.

Links for more information: https://www.careplanninginstitute.org/

https://www.aarp.org/home-garden/housing/info-08-2009/ginzler housing choices.html

https://www.aarp.org/caregiving/home-care/

https://www.vox.com/the-highlight/2019/8/21/20694768/home-health-aides-elder-care

Compliancy Issues Covered: aging, career, healthcare, retirement, personal finance, business

# 13:26 SEGMENT 2: HARRY POTTER: MORE THAN JUST A WIZARDING TALE

9:32

**Synopsis:** The *Harry Potter* series is one of the most beloved stories of all time, unlocking a world of wizarding magic, adventure and intrigue to millions of young readers. We discuss how its unconventional storyline and character development can shift thinking and teach real life lessons.

**Host:** Marty Peterson. **Guest:** Mimi Gladstein, English and literature professor, University of Texas at El Paso, author of the essay, *Feminism and Equal Opportunity: Hermione and the Women of Hogwarts;* Amy Hogan, creative media manager, MuggleNet.

#### Links for more info:

https://yourstory.com/2016/07/hermione-granger

https://twitter.com/MuggleNet?ref src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

https://www.utep.edu/liberalarts/english/people/faculty-profiles/mimi-gladstein.html

https://feminisminharrypotter.weebly.com/feminism-and-gender.html

https://www.cbsnews.com/news/harry-potter-books-banned-nashville-catholic-school-bans-series-read-by-a-human-being-risk-conjuring-evil-spirits/

Compliancy Issues Covered: literature, film, women's rights, feminism, social media, culture

# 23:58 CULTURE CRASH: DOES DISNEY PLUS STACK UP TO THE HYPE?

2:27

**Synopsis:** Disney+ debuted this past fall to a lot of speculation about what another streaming platform could really add to the already crowded marketplace. We discuss its offerings and who might really benefit from its niche selection.

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Questions/comment can be referred to mailto:info@mediatracks.com

# 2019-Q4 (October-December) Radio Health Journal Quarterly Report – Compliancy Issues & Programs List

Affordable Housing Interpersonal relations

Agriculture Law & crime

Business & industry Local government policy

Cancer Malnutrition

Child safety Mass shootings

Climate Change Mental health

Community water fluoridation Mental illness

Consumerism Nutrition

Drug use Parenting issues

Economics Police & law enforcement

Education Population decline

Emergency responders Poverty

Environment Prevention
Ethics Psychology

Family values Public health

Federal government Public policy

Generational issues/conflict Regulation

Gun violence Rural community issues

Health care Suicide

Health care accessibility issues Vaccination

HIV & AIDS Women's issues

Homelessness Workplace & employment issues

Hospitals & emergency room Youth at risk

Infant mortality

| Progran | n 19-40               | Writers/Producers | Reed Pence   |       |
|---------|-----------------------|-------------------|--------------|-------|
| Air Wee | ek 10/06 – 10/12/2019 | Studio Production | Jason Dickey |       |
|         |                       |                   |              |       |
| Time    | Segment               |                   |              | Dur.  |
| 1:55    | SEGMENT 1: DOES P     | RENATAL FLUORIDE  | LOWER IQ?    | 13:20 |
|         |                       |                   |              |       |

**Synopsis:** Fluoride in community drinking water has been controversial since its introduction nearly 75 years ago. A new study adds to this with evidence that pregnant women who drink fluoridated water may produce children with slightly lowered IQ. The study author and two other experts discuss what's known and what the ramifications of the study could be for communities, for oral health, and for children.

Host & Producer: Reed Pence. Guests: Dr. Brittany Seymour, Assistant Professor of Oral Health Policy and Epidemiology, Harvard School of Dental Medicine; Dr. Christine Till, Associate Professor of Psychology, York University; Dr. Patricia Braun, Professor of Pediatrics, University of Colorado and Chair, Section on Oral Health Executive Committee, American Academy of Pediatrics

**Compliancy issues covered:** public health; youth at risk; local government policy; parenting issues; community water fluoridation; health care; child safety

#### Links for more information:

https://hsdm.harvard.edu/people/brittany-seymour

http://health.info.yorku.ca/health-profiles/index.php?mid=645764

https://www.denverhealth.org/provider-directory/b/braun-patricia-a

# 16:17 SEGMENT 2: TRYPOPHOBIA: THE FEAR OF CLUSTERED HOLES

6:38

**Synopsis:** As much as 16 percent of the population suffers from trypophobia, which makes them uneasy at the sight of holes clustered together, as in a honeycomb. Two experts and a sufferer discuss this phobia, which can be remarkably debilitating.

**Host:** Nancy Benson. **Producer:** Morgan Kelly. **Guests:** Dr. Geoff Cole, Center for Brain Science, University of Essex; Kerry Taylor, trypophobia sufferer and administrator of support group; Dr. Keith Wagner, University of Texas Medical Branch, Galveston

Compliancy issues covered: health care; consumerism; mental health

# Links for more information:

https://www.essex.ac.uk/people/coleg19909/geoff-cole

https://www.skinhoax.com

https://www.consultant360.com/exclusive/consultant360/dermatology/qa-keith-wagner-md-online-skin-disease-hoaxes

| Prograi | m 19-41               | Executive Producer | Reed Pence   |      |
|---------|-----------------------|--------------------|--------------|------|
| Air We  | ek 10/13 – 10/19/2019 | Studio Production  | Jason Dickey |      |
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| m.      |                       |                    |              |      |
|         |                       |                    |              |      |
| Time    | Segment               |                    |              | Dur. |

**Synopsis:** A large number of hospitals in rural areas have closed, and many more have closed their maternity units, leaving many rural mothers-to-be with no nearby place to deliver their babies or even get prenatal care. Experts discuss the financial and demographic reasons behind these closures, the danger it presents to mothers and children, and some ways to counter the risk.

Host & Producer: Reed Pence. Guests: Dr. Carrie Henning-Smith, Assistant Professor of Health Policy and Management, University of Minnesota School of Public Health and Deputy Director, University of Minnesota Rural Health Research Center; Dr. John Cullen, President, American Academy of Family Physicians; Brock Slabach, Senior Vice President, National Rural Health Association

**Compliancy issues covered:** public health; health care; parenting issues; child safety; emergency responders; rural community issues; economics; population decline; workforce issues; health care accessibility issues; hospitals

#### **Links for more information:**

https://directory.sph.umn.edu/bio/sph-a-z/carrie-henning-smith

https://www.aafp.org/about/governance/board-directors/board-chair-cullen.html

https://www.ruralhealthweb.org/about-nrha/staff-directory

# 16:29 SEGMENT 2: ECZEMA IN INFANTS: A STARTING POINT FOR ALLERGIES AND ASTHMA

6:33

**Synopsis:** Doctors have learned that childhood allergies and asthma may have their start in dry, dysfunctional skin in infancy, when allergens such as food particles enter the body through cracks in the skin. A noted pediatric allergist discusses this "atopic march" and ways to combat it.

Host: Nancy Benson. Producer: Reed Pence. Guest: Dr. Donald Leung, Head, Pediatric Allergy Division, National Jewish Health, Denver

Compliancy issues covered: health care; youth at risk; public health; consumerism

#### **Links for more information:**

https://www.nationaljewish.org/doctors-departments/providers/physicians/donald-y-m-leung

| Progran | ı 19-42                   | Executive Producer | Reed Pence   |       |
|---------|---------------------------|--------------------|--------------|-------|
| Air Wee | k 10/20 – 10/26/2019      | Studio Production  | Jason Dickey |       |
|         |                           |                    |              |       |
| Time    | Segment                   |                    |              | Dur.  |
| 2:01    | <b>SEGMENT 1: THE PSY</b> | CHOLOGY OF GIG W   | ORKERS       | 13:12 |
|         |                           |                    |              |       |
|         |                           |                    |              |       |

**Synopsis:** Gig work is becoming more and more a part of the American economy. It takes a certain temperament for a worker to thrive on the freedom gig work offers without being paralyzed by the lack of security. Experts discuss the psychological benefits and difficulties of multiple part time jobs or freelancing.

Host & Producer: Reed Pence. Guests: Jeff Kreisler, Editor in Chief, PeopleScience.com; Dr. Brianna Caza, Associate Professor of Business Ethics, University of Manitoba

Compliancy issues covered: economics; workplace & employment issues; mental health; psychology

#### Links for more information:

http://ieffkreisler.com

https://umanitoba.ca/faculties/management/faculty\_staff/academic\_professors/brianna-caza.html

# 16:15 SEGMENT 2: CARING FOR STRANGERS

6:42

**Synopsis:** Emergency room physicians have to make sense of and care for complete strangers every day. A recently retired ER doctor looks back at lessons he's learned that are applicable to everyone's life.

Host: Nancy Benson. Producer: Polly Hansen. Guest: Dr. Paul Seward, author, Patient Care: Death and Life In the Emergency Room

Compliancy issues covered: health care; public health; hospitals & emergency room

# Links for more information:

http://www.washingtonindependentreviewofbooks.com/index.php/bookreview/patient-care-death-and-life-in-the-emergency-room

| Progran | n 19-43              | <b>Executive Producer</b> | Reed Pence     |       |
|---------|----------------------|---------------------------|----------------|-------|
| Air Wee | k 10/27 – 11/02/2019 | Studio Production         | Jason Dickey   |       |
|         |                      |                           |                |       |
| Time    | Segment              |                           |                | Dur.  |
|         |                      |                           |                |       |
| 2:02    | SEGMENT 1: CLIMAT    | TE CHANGE = LESS NU       | TRITIOUS FOODS | 12:12 |

**Synopsis:** Rising levels of carbon dioxide in the atmosphere are making crops grow bigger & faster. However, researchers have found that these crops contain significantly lower levels of protein, iron, zinc, and other important nutrients, potentially endangering nutrition for hundreds of millions of people. Experts explain the effect will get worse as CO2 levels continue to rise, and what might be done to combat the problem.

Host & Producer: Reed Pence. Guests: Dr. Sam Myers, Principal Research Scientist and Director, Planetary Health Alliance, Harvard University; Dr. Kristie Ebi, Director, Center for Health and the Global Environment, University of Washington

Compliancy issues covered: environment; climate change; agriculture; malnutrition; poverty; public health

#### Links for more information:

https://planetaryhealthalliance.org/people/sam-s-myers-md-mphhttps://globalhealth.washington.edu/faculty/kristie-ebi

# 15:16 SEGMENT 2: PAID PARENTAL LEAVE

7:21

**Synopsis:** The US is one of the few world nations that offers no paid job leave for either new moms or dads. A new study shows that paid leave has benefits in infant mortality as well as mother's health. An expert and advocate for paid leave discuses the benefits.

Host: Nancy Benson. Producer: Reed Pence. Guest: Lucy Sullivan, Executive Director, 1000 Days

Compliancy issues covered: health care; public health; youth at risk; infant mortality; workplace & employment issues; economics

#### Link for more information:

https://thousanddays.org/person/lucy-martinez-sullivan/

| Prograi | n 19-44               | <b>Executive Producer</b> | Reed Pence                    |       |
|---------|-----------------------|---------------------------|-------------------------------|-------|
| Air We  | ek 11/03 – 11/09/2019 | Studio Production         | Jason Dickey                  |       |
|         |                       |                           |                               |       |
| Time    | Segment               |                           |                               | Dur.  |
|         |                       |                           |                               |       |
| 2:02    | SEGMENT 1: MASS VI    | OLENCE: HOW MUCI          | H IS MENTAL ILLNESS TO BLAME? | 12:11 |

**Synopsis:** Mass shootings and other forms of mass violence are on the increase. Where to assess blame is in sharp dispute. A new report from a blue ribbon panel of behavioral scientists has found that mental illnesses carry some of the blame, but mental "distress" is a much more likely factor. Panel members discuss mental health first aid, red flag laws, and other report recommendations on ways to prevent mass violence.

Host & Producer: Reed Pence. Guests: Dr. Jeffrey Lieberman, Professor and Chair, Dept. of Psychiatry, Columbia University College of Physicians and Surgeons; Dr. Joseph Parks, Medical Director, Natl. Council for Behavioral Health

Compliancy issues covered: crime; police & law enforcement; public health; gun violence; prevention; mental illness; education; workplace issues; school safety; youth at risk; mass shootings

#### **Links for more information:**

https://www.columbiapsychiatry.org/profile/jeffrey-lieberman-md

https://www.thenationalcouncil.org/press-releases/national-council-behavioral-health-announces-dr-joseph-parks-first-medical-director/

# 15:15 SEGMENT 2: "MIND CONTROL," PSYCHEDELICS, AND THE CIA

7:53

**Synopsis:** Intelligence agencies have long sought ways to control the mind to get people to do their bidding. An author discusses his investigation into CIA mind control efforts in the 1950's and 60's through the use of psychedelic drugs, which unwittingly led to an explosion of the drugs' use.

**Host:** Nancy Benson. **Producer:** Polly Hansen **Guests:** Stephen Kinzer, Senior Fellow, Watson Institute for International and Public Affairs, Brown University and author, *Poisoner In Chief: Sidney Gottlieb and the CIA Search for Mind Control* 

Compliancy issues covered: ethics; drug use; federal government

# **Links for more information:**

https://watson.brown.edu/people/visiting/kinzer

| Progran | 19-45                | <b>Executive Producer</b> | Reed Pence   |       |
|---------|----------------------|---------------------------|--------------|-------|
| Air Wee | k 11/10 – 11/16/2019 | Studio Production         | Jason Dickey |       |
|         |                      |                           |              |       |
| Time    | Segment              |                           |              | Dur.  |
|         |                      |                           |              |       |
| 2:02    | SEGMENT 1: SUICIDE   | SURVIVORS                 |              | 13:43 |

Synopsis: For those left behind when a loved one dies of suicide, recovery can be difficult. Stigma, guilt, and blame are exceptionally common. They need more support, but often get less, and their own risk of suicide is elevated. Experts—one a suicide survivor herself—discuss the difficulties and ways survivors can cope.

**Host & Producer:** Reed Pence. **Guests:** Joyce Bruggeman, Exec. Director, Survivors of Suicide Loss; Dr. Holly Prigerson, Co-Director, Center for Research on End of Life Care, Professor of Geriatrics and Sociology in Medicine, Weill-Cornell Medical College

Compliancy issues covered: mental health; public health; family issues; suicide; mental illness

#### Links for more information:

https://www.soslsd.org/board-leadership/#bruggeman

http://vivo.med.cornell.edu/display/cwid-hgp2001

https://suicidepreventionlifeline.org

https://save.org/what-we-do/grief-support/

# 16:47 SEGMENT 2: FERTILITY RATE DECLINE AND THE AGING POPULATION

6:00

**Synopsis:** Birth rates in the US are at an all time low, and fertility for all age groups under age 30 is dropping. Experts explain that it may not be as good a thing as we may think, and cite nations like Japan and Italy, which are facing labor shortages and elderly populations as a result of less-than-replacement-level fertility.

Host: Nancy Benson. Guests: Richard Jackson, President & founder, Global Aging Institute; Dr. Elise Berlan, Director, Young Women's Contraception Program, Nationwide Children's Hospital, Columbus, OH

Compliancy issues covered: health care; teen pregnancy; labor and employment; economics; generational conflict

#### Links for more information:

 $\underline{http://www.globalaginginstitute.org/about-gai/team.html}$ 

http://www.nationwidechildrens.org/elise-d-berlan

| Progra | m 19-46               | Executive Producer | Reed Pence   |       |
|--------|-----------------------|--------------------|--------------|-------|
| Air We | ek 11/17 – 11/23/2019 | Studio Production  | Jason Dickey |       |
|        |                       |                    |              |       |
| Time   | Segment               |                    |              | Dur.  |
|        |                       |                    |              |       |
| 1:59   | SEGMENT 1: THE RIS    | SKS OF EGG DONATIO | N .          | 11:32 |

**Synopsis:** Some agencies estimate that 50,000 children have been born in the US using donor eggs. But egg donation (or sale, as some insist) is not regulated, and while short-term risks are known, few donors have been followed for years. Long-term risks are not well understood. Experts discuss what we know... and what we don't.

**Host & Producer:** Reed Pence. **Guests:** Dr. Linda Kahn, postdoctoral fellow in pediatrics, New York University School of Medicine; Dr. Richard Paulson, Professor of Reproductive Medicine, University of Southern California and President, American Society of Reproductive Medicine; Dr. Wendy Chavkin, Professor of Public Health and Obstetrics and Gynecology, Columbia University

Compliancy issues covered: health care; economics; ethics; technology; women's issues; federal government; regulation

#### **Links for more information:**

https://med.nyu.edu/departments-institutes/pediatrics/divisions/environmental-pediatrics/our-team https://uscfertility.org/about-usc-fertility/richard-paulson-md/ https://www.mailman.columbia.edu/people/our-faculty/wc9

# 14:33 SEGMENT 2: THE CHANGING FACE OF HIV

8:00

**Synopsis:** HIV/AIDS was once an epidemic and a death sentence. But many Americans are too young to remember that, so HIV awareness has faded. One of the nation's top HIV experts discusses HIV as a treatable, chronic illness and the need to still be vigilant—and be tested.

Host: Nancy Benson. Guest: Dr. Laura Cheever, Associate Administrator, HIV/AIDS Bureau, US Health Resources and Services Administration

Compliancy issues covered: health care; HIV/AIDS; public health; prevention; poverty

#### Links for more information:

https://www.hrsa.gov/about/organization/bureaus/hab/bio-cheever.html

| Program  | 19-47                      | Executive Producer         | Reed Pence  |       |
|----------|----------------------------|----------------------------|---|-------|
| Air Weel | x 11/24 – 11/30/2019       | Studio Production          | Jason Dickey  |       |
|          |                            |                            |   |       |
| Time S   | Segment                    |                            |   | Dur.  |
|          |                            |                            |   |       |
| 1:49     | SEGMENT 1: HOMELI          | ESSNESS MYTHS              |   | 11:34 |
|          |                            |                            |   |       |
| Synonsis | · Around a half million ne | onle are homeless in the I | IS on any given night, but the street homeless who are most visible often |       |

**Synopsis:** Around a half million people are homeless in the US on any given night, but the street homeless who are most visible often incorrectly influence our assumptions about the homeless. A noted researcher discusses myths and truths about their addictions, employment, residences, and more, and why people often become homeless.

**Host & Producer:** Reed Pence. **Guest:** Dr. Deborah Padgett, Professor of Social Work and Global Public Health, Silver School of Social Work, New York University

**Compliancy issues covered:** homeless; poverty; economics; mental illness; addiction and substance abuse; crime; employment and unemployment; affordable housing; public health

#### **Links for more information:**

https://aaswsw.org/member/deborah-padgett/

# 14:25 SEGMENT 2: PRESERVING BEAUTY THROUGH CANCER

7:44

Synopsis: Women undergoing cancer treatment often suffer hair loss and other impacts on appearance. A noted beauty expert discusses best ways to deal with it.

Host: Nancy Benson. Producer: Polly Hansen. Guest: Guest: Caitlin Keirnan, former fashion columnist & beauty director, cancer survivor and author, Pretty Sick: A Beauty Guide for Women With Cancer

Compliancy issues covered: women's issues; health care; cancer

#### Links for more information:

https://www.littlebrown.co.uk/books/detail.page?isbn=9780349417271

| Progra | m 19-48               | <b>Executive Producer</b> | Reed Pence     |       |
|--------|-----------------------|---------------------------|----------------|-------|
| Air We | ek 12/01 – 12/07/2019 | Studio Production         | Jason Dickey   |       |
|        |                       |                           |                |       |
| Time   | Segment               |                           |                | Dur.  |
|        |                       |                           |                |       |
| 1:49   | SEGMENT 1: THE SL     | EEP DEPRIVATION OF        | F LOCAL POLICE | 12:56 |

**Synopsis:** Studies show that law enforcement is the most sleep deprived of all professions, with potentially damaging and even fatal consequences for decision-making and reaction time, as well as long-term health damage. Experts discuss the unique challenges in having a poorly rested police force and in fixing it.

Host & Producer: Reed Pence. Guests: Dr. Jagdish Khubchubdani, Professor of Health Science, Ball State University; Dr. John Violanti, Research Professor Of Epidemiology and Environmental Health, University at Buffalo

Compliancy issues covered: police & law enforcement; public safety; local government; public health

# Links for more information:

 $\underline{https://www.bsu.edu/academics/colleges and departments/nutrition-health-science/about-us/faculty-and-staff/health-science-faculty/khubchandanijagdish$ 

http://www.buffalo.edu/news/experts/john-violanti-faculty-expert-police-stress.html

# 15:47 SEGMENT 2: PET FOOD: WHAT SHOULDN'T YOUR DOG OR CAT EAT?

6:48

**Synopsis:** A growing number of pet owners are tempted to put their dog or cat on vegan, gluten-free or raw diets. An expert pet nutritionist and veterinarian discuss what pets should and shouldn't eat to be healthy.

**Host:** Nancy Benson. **Producer:** Reed Pence. **Guest:** Dr. Valerie Parker, Associate Professor of Veterinary Clinical Sciences, The Ohio State University Veterinary Medical Center

Compliancy issues covered: pets & people; nutrition

## Links for more information:

https://vet.osu.edu/parker-valerie

| Program      | 19-49   | <b>Executive Producer</b>        | Reed Pence   |
|--------------|---|----------------------------------|--|
| Air Week     | 12/08 - 12/14/2019  | Studio Production                | Jason Dickey   |
|              |   |                                  |  |
| Time Se      | gment   |                                  | Dur.   |
|              |   |                                  |  |
| 1:49 SE      | GMENT 1: WORKPI   | LACE BULLIES                     | 11:56  |
|              |   |                                  |  |
|              |   |                                  | ring. Experts describe where and how it most often occurs, what workplace at needs to happen to stop it.   |
|              |   |                                  |  |
|              |   |                                  | fessor of Psychology and Leadership, Claremont McKenna College; Dr. Charles ren and Family Services; Dr. Gary Namie, Director, Workplace Bullying          |
|              |   |                                  |  |
| Complianc    | y issues covered: youth   | at risk; workplace issues;       | employment; business & industry; interpersonal relations   |
|              |   |                                  |  |
| https://www. | nore information:<br>r.cmc.edu/academic/fac<br>drsophy.com<br>workplacebullying.org | ulty/profile/ronald-riggio       |  |
| 14:47 SE     | GMENT 2: OLDER I  | DADS, YOUNGER KIDS               | 8:01   |
|              |   |                                  |  |
|              |   |                                  | s risen to 31, and more men are also becoming dads in their 40's and 50's. A se as a first-time dad at 56, and now as a 73-year old father with teenagers. |
|              |   |                                  |  |
| Host: Nanc   | y Benson. <b>Producer:</b> Po   | olly Hansen. <b>Guest:</b> Tim C | D'Brien, author, Dad's Maybe Book  |
|              |   |                                  |  |
| Complianc    | y issues covered: paren   | ting issues; men's issues; g     | generational issues  |
| Links for n  | ore information:  |                                  |  |
|              | com/5696948/life-after  | -wartime/                        |  |

| Progran | ı 19-50   | <b>Executive Producer</b> | Reed Pence   |       |
|---------|---|---------------------------|--------------|-------|
| Air Wee | k 12/15 – 12/21/2019                              | <b>Studio Production</b>  | Jason Dickey |       |
|         |   |                           |              |       |
| Time    | Time Segment Dur.                                 |                           |              |       |
|         |   |                           |              |       |
| 1.46    | SEGMENT 1: BRIDGING THE VAX/ANTI-VAX DIVIDE 14:10 |                           |              | 14.10 |
| 1:46    | SEGMENT I: BRIDGIN                                | NG THE VAX/ANTI-VA        | AX DIVIDE    | 14:10 |

Synopsis: The debate over vaccination isn't as civil as it once was, and leaves little room for common ground or even discussion. Pro-vaccine advocates often point to science showing safety and effectiveness, but as a noted medical humanities researcher explains, values common among anti-vaccine advocates lead them to reject this science, and both sides need to understand where the disconnect comes from.

Host & Producer: Reed Pence. Guests: Dr. Bernice Hausman, Professor and Chair, Dept. of Humanities, Penn State University College of Medicine and author, Anti-Vax: Reframing the Vaccination Controversy

Compliancy issues covered: youth at risk; politics; ethics; family values; science and technology; government; vaccination

#### **Links for more information:**

 $\underline{https://news.psu.edu/story/534300/2018/08/30/academics/penn-state-college-medicine-welcomes-new-chair-department;}\\ \underline{https://www.cornellpress.cornell.edu/book/9781501735622/antivax/}$ 

# 16:58 SEGMENT 2: "AFFLUENZA"

6:00

**Synopsis**: Rich people receive deference that the rest of us don't, but do wealthy kids grow up knowing they can get away with what others can't? Research finds that *all* children apparently know this. Experts discuss.

**Host:** Nancy Benson. **Producer:** Reed Pence. **Guests:** Dr. Suniya Luthar, Foundation Professor of Psychology, Arizona State University and Professor Emerita, Columbia University Teachers College; Maia Szalavitz, co-author, *Born for Love: Why Empathy is Essential and Endangered* 

Compliancy issues covered: youth at risk; mental health; law & crime; ethics

# **Links for more information:**

http://www.suniyaluthar.org

https://www.amazon.com/Maia-Szalavitz/e/B001ILFON8

| Progra | m 19-51   | Executive Producer | Reed Pence   |       |
|--------|---|--------------------|--------------|-------|
| Air We | ek 12/22 – 12/28/2019                                   | Studio Production  | Jason Dickey |       |
|        |   |                    |              |       |
| Time   | Segment   |                    |              | Dur.  |
|        |   |                    |              |       |
| 1:49   | SEGMENT 1: CHRISTMAS IN THE E.R.: IT'S NO HOLIDAY 12:39 |                    |              | 12:39 |
|        |   |                    |              |       |

**Synopsis:** Winter in general, and the holidays in particular, are the busiest time of year in hospital emergency departments, even in places where it doesn't snow. Experts discuss the increase in deaths of all kinds, including the "Merry Christmas Coronary" and possible reasons those deaths bounce up.

Host & Producer: Reed Pence. Guests: Dr. Christopher Michos, emergency physician; Dr. Robert Kloner, Chief Science Officer and Scientific Director of Cardiovascular Research, Huntington Medical Research Institutes and Professor of Medicine, University of Southern California Keck School of Medicine; Dr. David Phillips, Emeritus Professor of Sociology, University of California, San Diego

Compliancy issues covered: health care; family issues; prevention; hospitals & emergency room

#### Links for more information:

https://health.usnews.com/doctors/christopher-michos-226133

https://hmri.org/our-researchers/robert-a-kloner-md-phd/

https://sociology.ucsd.edu/people/faculty/emeritus/david-phillips.html

# 15:30 SEGMENT 2: GERD AND YOUR HOLIDAY FEAST

7:29

Synopsis: During the holidays, reflux problems are magnified by big meals with trigger foods like chocolate and alcohol. But reflux sometimes doesn't show up as heartburn. A gastroenterologist discusses reflux, how it may appear as asthma or hoarseness, and how it can be treated.

Host: Nancy Benson. Producer: Reed Pence. Guest: Dr. Jeffrey King, Chief of Gastroenterology, National Jewish Health, Denver

Compliancy issues covered: health care; family issues

# Links for more information:

https://www.nationaljewish.org/doctors-departments/providers/physicians/jeffrey-b-king

| Program  | 19-52   | Executive Producer           | Reed Pence  |
|--|---|------------------------------|---|
| Air Week   | 12/29/19 - 01/05/20                                     | Studio Production            | Jason Dickey  |
|  |   |                              |   |
| Time Se  | gment   |                              | Dur.  |
|  |   |                              |   |
| 1:49 SF  | EGMENT 1: HOARDI  | NG DISORDER: IT'S A          | BOUT MORE THAN THE CLUTTER 12:17  |
|  |   |                              |   |
| misundersto  | ood. Experts discuss the                                | danger hoarding poses to     | mericans, and despite TV programs showing its effects, it is still widely others, including neighbors, children, and first responders; why those with the eys to address the problem. |
| Sciences, S  | tanford University School                               |                              | uez, Associate Professor and Associate Chair of Psychiatry and Behavioral chall, social worker specializing in hoarding disorder and co-author, Conquer arding                        |
| •  | •   | ıl health; family issues; pu | ablic safety; first responders; youth and children at risk  |
|  | nore information:<br>les.stanford.edu/carolyn<br>ing.ca | -rodriguez                   |   |
| 15:08 SF   | EGMENT 2: MELANC  | OMA ADVANCES                 | 7:14  |
|  |   |                              | lethal. But new treatments harnessing the immune system have increased le to quantify it. An expert physician discusses the advances.   |
| Host: Nancy Benson. Producer: Reed Pence. Guest: Dr. Philip Friedlander, Director, Melanoma Medical Oncology Program, Mt. Sinai, New York. |   |                              |   |
| Complianc  | y issues covered: health                                | care; prevention             |   |
| Links for n  | nore information:                                       |                              |   |
|  | n.mssm.edu/profiles/phil                                | ip-friedlander               |   |
|  |   | *                            |   |

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