

KEWB ISSUE RESPONSIVE PROGRAMMING SUMMARY 1st QUARTER 2017

During the months of January, February, and March of 2017 station KEWB broadcasted many programs that gave significant treatment to issues of interest to the community within our coverage area. Here is a summary, supported by accompanying documentation, of the issues covered:

Activism, America, Art & Creativity, Arts, Bullying, Celebrity & Pop Culture, Children, Civil Rights, Communications, Community Involvement, Crime, Culture, Diversity, Drugs, Economics, Education, Employment, Employment & Labor, Environmental Issues, Equality, Ethics, Family Issues, Film, Forensics, Global Politics, Government, Health and wellness, History, Infrastructure, Interpersonal Skills, Law & Law Enforcement, Literature, Marriage & Family, Media, Mental Health, Music, Parenthood, Parenting, Personal Development, Politics, Poverty, Psychology, Racism, Religion, Self-help, Sexuality, Social Issues, Social Media, Student Debt, Technology, Teen Issues, Women's Rights, Voter's Right, agriculture and farm issues, alcohol abuse, auto and road safety, business and industry, consumerism, crime, death and dying, deregulation, developmental disorders, disabilities, drug addiction, drug treatment, drunk driving, economics, education, ethics, family issues, federal government and regulation, food and drug safety, health care, impaired driving, laws and the criminal justice system, local government, mental health, parenting issues, police, pop culture, poverty, prison and justice system, productivity, psychology, public health, relationship issues, science and engineering, sports and recreation, substance abuse and treatment, suicide, technology, women's issues, workplace and employment issues, youth at risk

KEWB ISSUE RESPONSIVE PROGRAMMING INFORMATION QUARTER 1, 2017 January, February, and March

ISSUE CATEGORY: Weather

EVENT TITLE: Local Weather Reports

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:14am, 5:21am, 5:52am, 6:11am, 6:23am, 6:36am, 6:52am, 7:11am, 7:24am, 7:36am, 7:52am, 8:11am, 8:24am, 8:36am, 8:52am.

DURATION: 15 seconds

SOURCE: Internal weather department (from our Yuba City office)

TOPICS DISCUSSED AND SUMMARY DISCUSSION: Weather conditions and advisories.

OTHER COMMENTS: 15 reports per week.

ISSUE CATEGORY: News

EVENT TITLE: Local News Report

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:34am, 6:34am, 7:34am, 8:34am.

DURATION: 90 seconds

SOURCE: Virtual news (company news department)

TOPICS DISCUSSED: Local, regional and national news events and stories.

OTHER COMMENTS: 20 total reports per week

Submitted by: Emily LaFayette

Date: 4/10/2017



2017-Q1 (January – March) Radio Health Journal Quarterly Log

Compliance Issues Covered:

agriculture and farm issues
alcohol abuse
auto and road safety
business and industry
consumerism
crime
death and dying

deregulation
developmental disorders
disabilities
drug addiction
drug treatment
drunk driving
economics

education
ethics
family issues
federal government and regulation
food and drug safety
health care
impaired driving
laws and the criminal justice system
local government
mental health
parenting issues
police
pop culture
poverty

prison and justice system
productivity
psychology
public health
relationship issues
science and engineering
sports and recreation
substance abuse and treatment
suicide
technology
women's issues
workplace and employment issues
youth at risk

Program 17-01
Air Week 01/01/17-01/07/17

Producer Reed Pence
Production Director Sean Waldron

2:02 SEGMENT 1: ICU INEFFICIENCY

12:25

Synopsis: With monitors surveying every part of patients' bodies, hospital intensive care units appear to be a model of high tech. But systems engineers say ICU's are actually models of inefficiency because few of those high tech devices talk to each other. Experts discuss how ICU's could be improved to save lives.

Host: Reed Pence. Guests: Dr. Peter Pronovost, Senior Vice President for Patient Safety and Quality, Johns Hopkins Medicine and Director, Armstrong Institute for Patient Safety and Quality; Dr. Brian Pickering, intensive care anesthesiologist, Mayo Clinic, Rochester, MN

Compliance issues covered: health care; technology; science and engineering; economics; business and industry

Links for more information: http://www.hopkinsmedicine.org/armstrong_institute/about/peter_pronovost.html;
<http://www.mayo.edu/research/faculty/pickering-brian-w-m-b-b-ch/bio-00096469>

15:29 SEGMENT 2: REVERSING THE SHORTAGE IN PRIMARY CARE DOCS

7:36

Synopsis: Most people rely on their primary care doctors first when they need health care. But a shortage in primary care doctors is only getting worse. Some medical schools have been successful in keeping their grads in primary care. We talk to an expert from one of them to see how it's done and if other schools can replicate their success.

Host: Nancy Benson. Guest: Dr. Elizabeth Baxley, Sr. Assoc. Dean for Academic Affairs and Prof. of Family Medicine, Brody School of Medicine, East Carolina Univ.

Compliance issues covered: health care; public health; economics; education

Links for more information: <http://www.ecu.edu/cs-admin/news/Family-Tradition.cfm>;
<https://www.aamc.org/download/434506/data/baxleybio.pdf>;

Program 17-02 Producer Reed Pence

Air Week 01/08/17-01/14/17 Production Director Sean Waldron

2:02 SEGMENT 1: EATING DISORDERS: NOT JUST FOR ADOLESCENTS

11:42

Synopsis: Over the last decade, the number of women over age 30 seeking treatment for anorexia, bulimia and binge eating disorder has skyrocketed. Experts discuss the factors triggering eating disorders in midlife and the factors that bring women in for treatment for long standing disorders.

Host: Reed Pence. Guests: Denise Folcik, eating disorder survivor; Lori Ciotti, Site Director, Renfrew Center of Massachusetts; Dr. Margo Maine, psychologist, co-founder, National Eating Disorders Assn. and author, *The Body Myth: Women and the Pressure to be Perfect*; Dr. Cynthia Bulik, founding Director, Univ. of North Carolina Center of Excellence for Eating Disorders and author, *Midlife Eating Disorders: Your Journey to Recovery*

Compliance issues covered: women's issues; mental health; health care; consumerism; family issues

Links for more information: <http://renfrewcenter.com/locations/all-locations/renfrew-boston-ma-eating-disorder-treatment-center>; <https://www.nationaleatingdisorders.org/find-help-support>; <http://www.mwsg.org/bodymyth.htm>; <http://www.cynthiabulik.com/books/midlife-eating-disorders/>

14:46 SEGMENT 2: DUPUYTREN DISEASE & DISABLED HANDS 8:05

Synopsis: Dupuytren disease (pronounced DOO-pah-tren) is the most common disorder crippling hands that most people have never heard of. It is a genetic condition of the fascia beneath the skin of the palms, and it stubbornly resists treatment. An expert and a patient discuss the disorder.

Host: Nancy Benson. Guests: Tom Knapp, Dupuytren patient and board member, Dupuytren Foundation; Dr. Charles Eaton, hand surgeon and Executive Director, Dupuytren Foundation

Compliance issues covered: health care; disabilities

Links for more information: www.4dup.com

Program 17-03 Producer Reed Pence
Air Week 01/15/17-01/21/17 Production Director Sean Waldron

2:02 SEGMENT 1: STONED DRIVING: HOW CAN POLICE TELL? 12:15

Synopsis: With recreational marijuana use legal in eight states and 29 permitting medical pot use, there will be more drivers on the road who are potentially under the influence of marijuana. However, police have no way to determine who is dangerous and who is not, as blood levels of marijuana's active ingredient are often meaningless. Experts discuss the problem and new scientific discoveries about marijuana impairment.

Host: Reed Pence. Guests: Dr. Marilyn Huestis, Prof. of Toxicology, Univ. of Maryland School of Medicine; Dr. Tom Marcotte, Assoc. Prof. of Psychiatry and Co-Director, Center for Medicinal Cannabis, Univ. of California, San Diego.

Compliance issues covered: auto and road safety; drunk driving; impaired driving; drug and alcohol abuse; police; laws and criminal justice system

Links for more information: <https://irp.drugabuse.gov/Huestis.php>; <http://www.cmcr.ucsd.edu>

15:19 SEGMENT 2: POOR HEALTH AND PRISON 7:07

Synopsis: Researchers have found that poor health and disabilities can be factors leading to prison. An expert discusses the life cycles that can make this occur.

Host: Nancy Benson. Guest: Dr. Susan Sered, Prof. of Sociology, Suffolk Univ. & co-author, *Can't Catch a Break: Gender, Jail, Drugs and the Limits of Personal Responsibility*

Compliance issues covered: prison and justice system; crime; drugs and drug treatment; public health; disabilities

Links for more information: <http://susan.sered.name/cant-catch-a-break/>

Program 17-04

Producers

Polly

Hansen & Reed Pence

Air Week 01/22/17-01/28/17

Production Director

Sean Waldron

2:02 SEGMENT 1: EXOSKELETONS: ENABLING PARAPLEGICS TO WALK AGAIN

11:17

Synopsis: Motorized, computer-controlled braces and frames are making the concept of the bionic human into reality. Experts discuss how these exoskeletons work and how they may be used in the future.

Host: Reed Pence. Guests: Dr. Alberto Esquenazi, Chief Medical Officer, Moss Rehab; Dr. Peter Gorman, Chief, Div. of Rehabilitation Medicine, Univ. of Maryland Rehabilitation and Orthopedic Institute and attending physician, Baltimore VA Medical Center; Dr. Homayoon Kazerooni, Prof. of Mechanical Engineering, Univ. of California Berkeley, Director, Berkeley Robotics and Human Engineering Laboratory and founder and Chief Scientist, Berkeley Bionics.

Compliance issues covered: disabilities; health care; technology

Links for more information: <https://www.mossrehab.com/physicians/albertoesquenazimd>;
<http://www.medschool.umaryland.edu/profiles/Gorman-Peter/>; <http://www.me.berkeley.edu/people/faculty/homayoon-kazerooni>

14:21 SEGMENT 2: PUBLIC HOSPITALS: REPUTATION VS. REALITY

8:33

Synopsis: Public hospitals have a poor reputation, but in some fields, especially trauma, they are often among the best hospitals in the US. Two experts discuss reputation vs. reality and the threats public hospitals face.

Host: Nancy Benson. Guests: Mike King, author, A Spirit of Charity: Restoring the Bond Between America and Its Public Hospitals; Dr. David Oshinsky, Director, Div. of Medical Humanities, New York Univ. Langone Medical Center and author, Bellevue: Three Centuries of Medicine and Mayhem at America's Most Storied Hospital

Compliance issues covered: health care; poverty; local government; public health care

Links for more information: <http://www.authormikeking.com>; <http://www.med.nyu.edu/medicine/medhumanities/david-oshinsky-named-director-nyu-division-medical-humanities>

Program 17-05 Producer Reed Pence

Air Week 01/29/17-02/04/17

Production Director

Sean Waldron

2:03 SEGMENT 1: AUTISM IN GIRLS: IT'S DIFFERENT

12:45

Synopsis: Experts have believed that autism affects four times as many boys as girls, but the ratio may not actually be quite that high. Doctors are learning that autism shows up differently in girls' behavior as a result of brain differences. This leaves many girls with autism undiagnosed.

Host: Reed Pence. Guests: Dr. Thomas Frazier, Director, Center for Autism, Cleveland Clinic, Children's; Dr. Rachel Loftin, Clinical Director, Autism Center, Rush Univ. Medical Center; Dr. Kevin Pelphrey, Carbonell Prof. of Autism and Neurodevelopmental Disorders, George Washington Univ.

Compliance issues covered: youth at risk; health care; developmental disorders; education; suicide

Links for more information: <http://my.clevelandclinic.org/staff/7668-thomas-frazier-ii>; <https://www.rushu.rush.edu/faculty/rachel-l-loftin-phd>; <https://autism.gwu.edu/meet-director>

15:50 SEGMENT 2: POWER NAPS

7:12

Synopsis: Most employers believe the workplace is no place to nap, but research increasingly shows that a short nap in the middle of the day carries many benefits in increased productivity.

Host: Nancy Benson. Guest: Dr. Michael Grandner, Director, Sleep and Health Research Program, Univ. of Arizona

Compliance issues covered: public health; workplace and employment issues; productivity

Links for more information: <http://www.michaelgrandner.com/pages/>

Program 17-06 Producer Reed Pence
Air Week 02/05/17-02/11/17 Production Director Sean Waldron

2:02 SEGMENT 1: THE PSYCHOLOGY OF ONLINE DATING 11:33
Synopsis: Today more than half of American adults are single. Many are still looking for love--more than 40 million are members of online dating sites, which have their busiest time of the year between now and Valentine's Day. A noted psychologist explains research showing most users take the wrong approach when seeking a good match online, and discusses how they can better their odds of finding true love.

Host: Reed Pence. Guest Ken Page, psychotherapist in private practice, blogger on *Psychology Today* and author, *Deeper Dating: How to Drop the Games of Seduction and Discover the Power of Intimacy*.

Compliance issues covered: technology; pop culture; relationship issues; consumerism

Links for more information: : <http://www.kenpagelcsw.com>; DeeperDatingGifts.com

14:37 SEGMENT 2: NFL TEAM DOCTORS: IN WHOSE INTEREST? 8:33
Synopsis: Injured NFL players are treated by doctors employed by teams, but a Harvard study claims there is an inherent conflict of interest in that arrangement, which might mean putting players on the field before they're recovered. One of the study's co-authors discusses.

Host: Nancy Benson. Guest: Glenn Cohen, Prof. of Law, Harvard Univ

Compliance issues covered: sports and recreation; ethics; economics

Links for more information: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2879441

Program 17-07 Producers Reed Pence & Polly Hansen
Air Week 02/12/17-02/18/17 Production Director Sean Waldron

2:02 SEGMENT 1: PEANUT ALLERGIES AND KIDS: CHANGING THE RULES 12:58
Synopsis: Peanut allergies in children have skyrocketed to the point that many schools ban foods containing them. Now studies show previous advice is wrong. Rather than keeping kids away from peanuts to protect them, parents should give most infants peanuts from an early age. An allergy expert who is co-author of new guidelines explains.

Host: Reed Pence. Guest: Dr. Matthew Greenhawt, Asst. Prof. of Pediatrics, Allergy and Immunology Section, Children's Hospital, Colorado and Univ. of Colorado School of Medicine, and Chair, Food Allergy Committee, American College of Allergy, Asthma and Immunology

Compliance issues covered: consumerism; youth at risk; education; parenting issues; public health

Links for more information: <http://acaai.org/news/acaai-says-children-asthma-do-not-need-be-routinely-tested-peanut-allergy>

16:02 SEGMENT 2: MUSIC FOR THE DYING AND GRIEVING 6:49
Synopsis: Music thanatology is a specialized practice of playing harp music for the dying. A practitioner of the art explains how there is also science to it as well, and a woman whose family has used it describes her experience.

Host: Nancy Benson. Guests: Betsy Haraf, family member who witnessed thanatology vigil; Tony Pederson, certified music thanotologist, Journeycare, Northbrook, IL and President, Music Thanatology Association International

Compliance issues covered: health care; psychology; death and dying

Links for more information: <http://www.mtai.org>; <http://chaliceofrepose.org>

Program 17-08 Producer Reed Pence

Air Week 02/19/17-02/25/17 Production Director Sean Waldron

2:01 SEGMENT 1: ANTIBIOTICS AND FARM ANIMALS: NEW RULES 12:18

Synopsis: Antibiotic resistance may mean some infections are untreatable in the future. To combat this bacterial evolution, new federal rules went into effect on January 1 that restrict use of antibiotics in food animals, where the majority of US antibiotics are consumed. Critics worry the rules don't go far enough. Experts on both sides of the issue discuss.

Host: Reed Pence. Guests: Dr. David Wallinga, Senior Health Officer, Natural Resources Defense Council; Dr. Ramanan Laxminarayan, Director, Center for Disease Dynamics, Economics and Policy and former member, White House antibiotics panel; Dr. Liz Wagstrom, Chief Veterinarian, National Pork Producers Assn; Katie Roth, dairy farmer, Platteville, WI

Compliance issues covered: consumerism; public health; agriculture and farm issues; federal government and regulation; food safety

Links for more information: <https://www.nrdc.org/experts/david-wallinga-md>; http://www.cddep.org/profile/ramanan_laxminarayan#sthash.ynWEiuYK.dpbs; <http://www.swinecast.com/dr-liz-wagstrom-the-future-antibiotic-use-pork-production>

15:21 SEGMENT 2: THE DECREASE IN HEARING LOSS 7:27

Synopsis: A major new study shows hearing loss is decreasing in the US. This has surprised some experts who've feared greater use of ear buds would lead to greater hearing loss in young people. Experts discuss why hearing loss is declining and caution against complacency.

Host: Nancy Benson. Guests: Howard Hoffman, Program Director, Epidemiology and Statistics, National Inst on Deafness & Other Communication Disorders; Barbara Kelley, Exec. Dir, Hearing Loss Assn. of America

Compliance issues covered: health care; public health; consumerism; disabilities

Links for more information: <https://www.nidcd.nih.gov/research/extramural/epidemiology-biostatistics-program>; <http://www.hearingloss.org>

Program 17-09 Producers Reed Pence and Polly Hansen

Air Week 02/26/17-03/04/17 Production Director Sean Waldron

3:03 SEGMENT 1: CAN PRIMARY CARE DOCTORS END THE OPIOID EPIDEMIC? 12:51

Synopsis: Primary care doctors such as family physicians and internists can treat opioid addiction in their offices using drug substitution therapy. This could potentially erase the stigma of getting treatment. However, few doctors have been trained in this therapy. Experts discuss opioid addiction, & potential treatments.

Host: Reed Pence. Guests: Dr. John Tanner, Medical Director, Florida Intervention Project for Nurses; Dr. Alan Schwartzstein, family practitioner and Vice Speaker, American Academy of Family Physicians

Compliance issues covered: drug addiction, substance abuse and treatment; consumerism; education

Links for more information: Cited physician finder: <https://www.samhsa.gov>; <http://www.asam.org/about-us/leadership/board-of-directors/biography-john-c-tanner>; <http://www.aafp.org/about/governance/board-directors/alan-schwartzstein.html>

16:56 SEGMENT 2: EYE TRANSPLANTS: A FUTURE REALITY 6:04

Synopsis: Eye transplants have long been attempted unsuccessfully. Doctors are taking what they've learned in hand transplants, especially in nerve regeneration, and applying it to eye transplant development. Experts discuss what need to be accomplished to make transplants a reality.

Host: Nancy Benson. Guests: Dr. Joel Schuman, Chairman and Prof. of Ophthalmology, Neuroscience and Physiology, New York Univ. School of Medicine and Langone Medical Center and Director, Langone Eye Center; Dr. Kia Washington, Asst. Prof. & Assoc. Director, Hand Transplantation Program, Univ. of Pittsburgh

Compliancy issues covered: health care; disabilities; technology

Links for more information: <http://nyulangone.org/doctors/1932184777/joel-s-schuman>; <http://www.plasticsurgery.pitt.edu/person/kia-m-washington>

Program 17-10 Producer Reed Pence
Air Week 03/05/17-03/11/17 Production Director Sean Waldron

2:03 SEGMENT 1: REMAKING THE FDA 12:31

Synopsis: The Trump Administration has signaled it intends to revamp the Food and Drug Administration to speed the approval of drugs. Some FDA commissioner candidates have proposed radical reform, including an end to the requirement that drugs must be effective to be approved. Experts discuss what reform might look like and what the FDA needs to better succeed.

Host: Reed Pence. Guests: Peter Pitts, President, Center for Medicine in the Public Interest and former Food and Drug Administration Associate Commissioner; Dr. [David Gortler](#), professor of pharmacology, Georgetown Univ. and a former Food and Drug Administration senior medical officer, now a [Pharmacology expert](#) and FDA expert with [FormerFDA.com](#) He was also the former FDA/health care policy and Obamacare/ACA repeal and replacement advisor for the 2016 Ted Cruz presidential campaign.

Compliancy issues covered: consumerism; public health; federal government and regulation; deregulation; food and drug safety

Links for more information: <http://50.63.91.31>; <http://cmpi.org/about-us/founders/peter-pitts/>

15:36 SEGMENT 2: MISCONSTRUED BODY BASICS 6:58

Synopsis: Many people have questions about their bodies that seem so silly, they never bring them up with their doctors. While the answers are sometimes humorous, often they are more complicated and important than we imagine. An expert physician/writer discusses.

Host: Nancy Benson. Guest: Dr. James Hamblin, Senior Editor, Atlantic Magazine and author, *If Our Bodies Could Talk: A Guide to Operating and Maintaining A Human Body*

Compliancy issues covered: consumerism; education

Links for more information: <http://www.jameshamblin.com>

Program 17-11 Producer Reed Pence
Air Week 03/12/17-03/18/17 Production Director Sean Waldron

2:03 SEGMENT 1: TONE DEAFNESS 12:13

Synopsis: Many people sing badly and think they're tone deaf, but a surprisingly low proportion of them truly can't tell one note from another. They not only can't sing, they also can't enjoy music, may have trouble with certain forms of language, and may be unable to communicate emotion in their speech. Experts discuss.

Host: Reed Pence. Guests: Dr. Psyche Loui, Asst. Prof. of Psychology and Neuroscience, Wesleyan Univ.; Dr. Dominique Vuvan, researcher, International Laboratory for Brain, Music and Sound Research

Compliance issues covered: culture; communication; education

Links for more information: <http://www.psycheloui.com>; <http://www.brams.org/en/membres/dominique-vuvan-phd/>

15:18 SEGMENT 2: HANGOVERS

7:28

Synopsis: As St. Patrick's Day approaches—one of the biggest drinking holidays of the year—an expert discusses why hangovers occur and what might work to prevent them and recover from them.

Host: Nancy Benson. Guest: Dr. Laura Veach, licensed clinical addiction specialist and Assoc. Prof. of Surgery, Wake Forest Univ. School of Medicine

Compliance issues covered: consumerism; substance and alcohol abuse

Links for more information: <http://www.wakehealth.edu/Faculty/Veach-Laura-J.htm>

Program 17-12 Producers Reed Pence and Polly Hansen

Air Week 03/19/17-03/25/17 Production Director Sean Waldron

2:04 SEGMENT 1: SHORTENING THE COURSE OF ANTIBIOTICS

12:18

Synopsis: Since the introduction of antibiotics in World War II, doctors have prescribed courses of treatment that typically ran longer than necessary. Bacterial resistance is forcing a reevaluation, shortening courses sometimes to just a few days and even prompting doctors to advise not using all pills if patients feel better.

Host: Reed Pence. Guests: Dr. Brad Spellberg, Chief Medical Officer, Los Angeles County-Univ. of Southern California Medical Center; Dr. William Schaffner, infectious disease specialist, Vanderbilt Univ. Medical Center; Dr. Louis Rice, Chairman, Dept. of Medicine, Warren Alpert Medical School, Brown Univ.

Compliance issues covered: health care; public health; technology

Links for more information: <http://keck.usc.edu/faculty/brad-spellberg/>; <https://news.brown.edu/articles/2010/06/rice>; <https://medschool.vanderbilt.edu/health-policy/person/william-schaffner-md>;

15:24 SEGMENT 2: CRIPPLING ANXIETY

7:41

Synopsis: Anxiety is normal, but too much can be crippling. An author and anxiety sufferer discusses the nature of crippling anxiety and what people can do about it.

Host: Nancy Benson. Guest: Scott Stossel, editor, Atlantic magazine and author, My Age of Anxiety: Fear, Hope, Dread and the Search for Peace of Mind

Compliance issues covered: public health; health care; mental health

Links for more information: <http://www.scottstossel.com>

Program 17-13

Producers Polly Hansen and Reed Pence

Air Week 03/26/17-04/01/17

Production Director Sean Waldron

2:04 SEGMENT 1: DIFFICULT PATIENTS

10:58

Synopsis: Patients used to accept doctors' orders without question. Today, more are asking questions and challenging their doctors' opinions. However, even those who do it politely are likely to be labeled "difficult." A doctor whose late wife nearly made a career of being a difficult patient discusses how patients can do it respectfully and fruitfully.

Host: Reed Pence. Guest: Dr. William Steinbach, Prof., Chief of Pediatrics & Infectious Diseases, Duke Univ.

Compliance issues covered: health care; public health; consumerism; education

Links for more information: <http://content.healthaffairs.org/content/27/5/1416.full>; <https://pediatrics.duke.edu/faculty/william-j-steinbach-md>

14:04 SEGMENT 2: RUDENESS

7:41

Synopsis: Studies show a rudeness epidemic in the US, and that people are profoundly affected when they experience or even witness it occurring to someone else. Two experts discuss.

Host: Nancy Benson. Guests: Dr. Amir Erez, Prof. of Management, Warrington College of Business, Univ. of Florida; Dr. Christine Porath, Assoc. Prof. of Management, McDonald School of Business, Georgetown Univ. and author, *Mastering Civility: A Manifesto for the Workplace*

Compliance issues covered: business and industry; psychology; consumerism

Links for more information: <http://warrington.ufl.edu/contact/profile.asp?WEBID=2057>; <http://www.christineporath.com>



2017-Q1 (January – March) Viewpoints Radio Quarterly Log

Compliance Issues Covered:

Activism
America
Art & Creativity
Arts
Bullying
Celebrity & Pop Culture
Children
Civil Rights
Communications
Community Involvement
Crime
Culture
Diversity
Drugs
Economics
Education
Employment
Employment & Labor
Environmental Issues
Equality

Ethics
Family Issues
Film
Forensics
Global Politics
Government
Health and wellness
History
Infrastructure
Interpersonal Skills
Law & Law Enforcement
Literature
Marriage & Family
Media
Mental Health
Music
Parenthood
Parenting
Personal Development
Politics

Poverty
Psychology
Racism
Religion
Self-help
Sexuality
Social Issues

Social Media
Student Debt
Technology
Teen Issues
Women's Rights
Voter's Right

Program 17-01
Air Week 1/1/2017
Producers Reed Pence, Evan Rook
Production Director Sean Waldron

1:46 **SEGMENT 1: Solving crimes with new technology** _____ 12:10

Synopsis: With new gadgets and programs being invented every day, the technologies used in solving crimes are changing constantly. We reached out to leading experts on the subject, including a programmer, a 3D printing specialist, and best-selling crime author Patricia Cornwell. Through these interviews, we got the inside scoop on how mobile devices, 3D models, and even “smart home” devices like a refrigerator can be used to crunch the data, solve crimes, and present cases in court.

Host: Gary Price. Guests: Lee Reiber, COO for Oxygen Forensics Inc.; Jerry Ropelator, CEO of White Clouds; Patricia Cornwell, bestselling crime author, author of “Chaos.”

Links for more info: www.oxygen-forensic.com, www.whiteclouds.com, <http://www.patriciacornwell.com/>

Compliance Issues Covered: Forensics, Technology, Media, Law, Law Enforcement, Literature

15:59 **SEGMENT 2: What we love about time travel** _____ 9:27

Synopsis: We see it everywhere: time travel. The concept has dominated our books, movies, and television for decades. We even saw a time travel ethics question dominate our primary election coverage. So what is it about these stories that we find so irresistible? We talk to Dr. Travis Langley, a pop culture psychologist, to uncover what lies underneath the fantasy we've all indulged from time to time: traveling backwards and forwards through time.

Host: Marty Peterson. Guests: Dr. Travis Langley, author of a series of pop culture psychology books including, “Doctor Who Psychology: A Madman with a Box.”

Links for more info: <http://www.travislangley.info/> <https://www.psychologytoday.com/experts/travis-langley-phd>
<https://www.amazon.com/Travis-Langley/e/B006UXQOTC>

Compliance Issues Covered: Psychology, Arts, History, Literature

Program 17-02
Air Week 1/8/2017
Production Director Sean Waldron
Producers

1:46 **SEGMENT 1: Uniquely Jazz: Sheila Jordan** _____ 12:00

Synopsis: With “La La Land” tapping into theaters around the country and a strong contender for this year’s Oscars, we wanted to re-visit one of the quintessential American art forms: jazz. And nobody sings jazz better, or more distinctly, than Sheila Jordan. We talk to Jordan and her biographer about Jordan’s rise, the racism that jazz musicians – both black and white – experienced, and the need to preserve from poverty to her career singing with some of the most famous jazz musicians of the 20th century this music for future generations.

Host: Gary Price. Guests: Sheila Jordan, jazz singer, teacher and composer. Ellen Johnson, singer, musician, author of *Jazz Child: A portrait of Sheila Jordan*

Links for more info: www.sheilajordanjazz.com www.jazzchildthebook.com

Compliance Issues Covered: Art, History, Racism, America

15:49 **SEGMENT 2: Fighting Fair and Productively** _____ 10:37

Synopsis: Of course, conflict is part of life, but it doesn't always have to turn into a big argument. We talk to two experts on conflict about how to make disagreements with anyone, from your work life to your home life, into a more peaceful, enlightening experience.

Host: Marty Peterson. Guests: Dana Caspersen, mediator, teacher and author of, "Changing the Conversation: The 17 principles of conflict resolution." Dr. Judith Wright, author, coach, corporate consultant and founder of the Wright Graduate University for the Realization of Human Potential, where she also teaches.

Links for more info: www.danacaspersen.com www.judithwright.com www.wrightliving.com

Compliance Issues Covered: Interpersonal Skills, Mental Health, Employment & Labor; Marriage & Family issues

Program 17-03

Air Week 1/15/2017

Production Director

Sean Waldron

Producers

1:47 **SEGMENT 1: The Precarious Position of African-American Republicans** _____ 10:50

Synopsis: Later this week, President-elect Donald Trump will become President Donald Trump. With his inauguration looming, the Republican party must feel pretty good about their position moving forward. But how are they doing with minority voters, specifically African Americans? We talk to expert and author Corey Fields about what motivates black Republicans, how they're treated both at home and within their party, and what the future may hold for the direction of minorities within the Republican voting block.

Host: Gary Price. Guests: Corey Fields, Assistant professor of sociology at Stanford University, affiliated member at the Center for the Comparative Studies of Race & Ethnicity, and author of the book *Black Elephants in the Room: The Unexpected Politics of African American Republicans*

Links for more info: <https://sociology.stanford.edu/people/corey-d-fields>
<http://www.ucpress.edu/book.php?isbn=9780520291904>

Compliance Issues Covered: Politics, History, Race, America

14:40 **SEGMENT 2: Digital Independence: How to sign off and like it** _____ 10:47

Synopsis: With emails, spam, texts and instant messaging it's a wonder we ever have time anymore to just sit and relax with family and friends. At the office, we spend so much time online, how do we get anything done...or done well? That's what worried our guest who took a 31-day vacation from the Internet to reconnect with her loved-ones and learn about how online life needs to be balanced with face-to-face communications and relaxation.

Host: Marty Peterson. Guests: Christina Cook, communications professional and author of the book, *The Joy of Missing Out: Finding balance in a wired world*

Links for more info: <http://www.jomobook.com/>

Compliance Issues Covered: Interpersonal Skills, Mental Health, Communications; Technology; Social Media; Family Issues; Bullying

Program 17-04

Producers

Reed Pence, Evan Rook, Pat Reuter

Air Week 1/22/2017

Production Director

Sean Waldron

1:47 **SEGMENT 1: The Art of Quitting** _____ 11:06

Synopsis: Many people remain in bad situations because they are afraid to quit, but they shouldn't. Our guest says that if you take the time to carefully plan just how and when you'll walk out the door, it's easier to deal with the anxiety, fear and depression that can follow such a big decision. We'll hear about steps anyone can take – and those they shouldn't – when it's time to quit and move on.

Host: Gary Price. Guests: Peg Streep writes non-fiction, is a blogger at Psychology Today.com and the author of the book, "Quitting: Why we fear it, and why we shouldn't, in life, love and work," now out in paperback.

Links for more info: <http://www.facebook.com/PegStreepauthor>

Compliance Issues Covered: Employment, Mental health, Psychology

14:55 **SEGMENT 2: Unleashing Your Creativity**

10:28

Synopsis: It's a common goal to get back to the creative passions of your youth and write that novel... but something always seems to be holding us back. We talk to two experts about the roadblocks on the way to finishing your masterpiece and how to overcome them.

Host: Marty Peterson. Guests: Danielle Krysa, author of the book *Your Inner Critic Is a Big Jerk: And other truths about being creative*, David W. Berner, radio host, professor at Columbia College Chicago, author of *Night Radio*

Links for more info: <http://www.chroniclebooks.com/titles/your-inner-critic-is-a-big-jerk.html>, <http://www.thejealouscurator.com/blog/>, <http://www.davidwberner.com/>

Compliance Issues Covered: Art & Creativity, Literature, Personal Development, Self-help

Program 17-05 **Producers** Reed Pence, Evan Rook, Pat Reuter
Air Week 1/29/2017 **Production Director** Sean Waldron

1:47 **SEGMENT 1: The State of American Cities**

11:06

Synopsis: Cities, from New York and Chicago to New Orleans and San Francisco, are a vital piece of our country. First, we talk to author Joshua Jelly-Schapiro about the role these cities have come to play in our culture and out lives. Then, we talk to author and former professor William Goldsmith about the problems facing our cities and his ideas on how we can fix them.

Host: Gary Price. Guests: Joshua Jelly-Schapiro, co-author of *Nonstop Metropolis: A New York City Atlas*; William Goldsmith, retired professor of city and regional planning at Cornell University and author of the book, *Saving Our Cities: A Progressive Plan to Transform Urban America*

Links for more info: <http://www.cornellpress.cornell.edu/book/?GCOI=80140100510000>, <http://joshuajellyschapiro.com/>, <http://www.ucpress.edu/book.php?isbn=9780520285958>

Compliance Issues Covered: Crime, Drugs, Education, Equality, Government, Infrastructure, Culture, Social Issues

14:55 **SEGMENT 2: The Real Story Behind Our Favorite Nursery Rhymes**

10:31

Synopsis: Have you ever stopped to think about where those cute little nursery rhymes you read to your children came from? You might be surprised to know that many were actually protests against religious persecution, corrupt politicians and even sexual conduct. We talk to a librarian and author about where nursery rhymes came from and how they were used before they ended up in Mother Goose books.

Host: Marty Peterson. Guests: Chris Roberts, librarian, author of *Heavy Words Lightly Thrown: The reason behind the rhyme*.

Links for more info: <https://www.amazon.com/Heavy-Words-Lightly-Thrown-Reason/dp/B001G8WV8Y>

Compliance Issues Covered: Literature, Arts, Politics, Religion, Culture, Government

Program 17-06 **Producers** Reed Pence, Evan Rook
Air Week 2/5/2017 **Production Director** Sean Waldron

1:47 **SEGMENT 1: History, Not Precedent: America's Internment Camps**

11:01

Synopsis: Japanese internment camps are something we're aware of, but may not fully understand. Photo historian and author Richard Cahan talks about the history of the camps, what makes them so "un-American," and why he says we shouldn't look back at the camps as precedent or a blueprint, but as a black eye we should avoid repeating at all costs.

Host: Gary Price. Guests: Richard Cahan, photo historian, former Chicago Sun-Times editor, and author of *Un-American: The Incarceration of Japanese Americans During World War II*

Links for more info: <http://www.cityfilespress.com/books/un-american-incarceration-japanese-americans-world-war-ii/>

Compliance Issues Covered: History, Government, Civil Rights, Racism, Ethics

14:50 **SEGMENT 2: The Craft and Responsibility of Writing Books for Young People**

10:35

Synopsis: We encourage our children to read... but what are they reading? We talk to two authors, one for children and one for young adults, who discuss juggling their desire to entertain with the necessity of teaching young people about ethics, history, and tougher topics like drugs and addiction.

Host: Marty Peterson. Guests: Linda Fairstein, author of *Into the Lion's Den: The Devlin Quick Mysteries*; Ellen Hopkins, author of *The You I've Never Known*

Links for more info: <http://www.lindafairstein.com/> <http://www.penguinrandomhouse.com/books/535800/into-the-lions-den-by-linda-fairstein/9780399186431/> <http://www.ellenhopkins.com/> <http://www.simonandschuster.com/books/The-You-Ive-Never-Known/Allen-Hopkins/9781481442909>

Compliance Issues Covered: Literature, Arts, Education, Children, Family Issues

Program 17-07 **Producers** Reed Pence, Evan Rook
Air Week 2/12/2017 **Production Director** Sean Waldron

1:47 **SEGMENT 1: Empowering Yourself to Feel Joy** _____ 10:59

Synopsis: In a country that seems to be pulling away more and more every day, it can seem nearly impossible to find time for yourself to clear your mind and feel joy. We talk to Douglas Abrams about the week he spent learning from two of the world's spiritual leaders, His Holiness the 14th Dalai Lama and Archbishop Desmond Tutu. Abrams shares the joy practices and little things that the Dalai Lama and Archbishop Tutu do daily to experience joy regularly.

Host: Evan Rook, Gary Price. Guests: Douglas Abrams, author of *The Book of Joy: Lasting Happiness in a Changing World*

Links for more info: <http://www.bookofjoy.org/>, <https://www.harpercollins.com/cr-107780/douglas-abrams>

Compliance Issues Covered: Religion, World, Religion, Self-help, History

14:48 **SEGMENT 2: Empowering Your Community to Create Change** _____ 10:40

Synopsis: The news typically shows us stories about the national government being stuck in a gridlock on most of the big, important issues. Sarah Van Gelder, co-founder of Yes! Magazine, went on a trip across America to see how change is being made at the local level and found inspirational stories and examples of community involvement solving big problems while paving the way for a better future. She shares these anecdotes and helpful hints for others out there hoping to make a difference in their area.

Host: Marty Peterson. Guests: Sarah Van Gelder, co-founder of YES! Magazine, author of *The Revolution Where You Live: Stories from a 12,000-Mile Journey Through a New America*

Links for more info: <https://revolutionwhereyoulive.org/>, <http://www.yesmagazine.org/about/staff-board>

Compliance Issues Covered: Community Involvement, Politics, Government, Diversity, Environmental Issues, Race

Program 17-08 **Producers** Reed Pence, Evan Rook, Pat Reuter
Air Week 2/19/2017 **Production Director** Sean Waldron

1:47 **SEGMENT 1: The Funny Side of Philosophy** _____ 11:18

Synopsis: Often, philosophy is so dense and hard to fully process that it feels impossible to understand and enjoy. Thomas Cathcart and Daniel Klein are trying to fix that problem. Their book, *Plato and a Platypus Walk Into a Bar* explains some of the deepest thinkers of all time, like Immanuel Kant or John Locke, with humor. Both authors join the show to tell stories, crack jokes, and clarify some of the big ideas of philosophy.

Host: Gary Price. Guests: Thomas Cathcart and Daniel Klein, philosophers, humorists, and authors of *Plato and Platypus Walk Into a Bar... Understanding Philosophy Through Jokes*

Links for more info: <http://platoandaplatypus.com/> <http://www.penguinrandomhouse.com/books/302997/plato-and-a-platypus-walk-into-a-bar---by-thomas-cathcart/9780143113874/>

Compliance Issues Covered: Philosophy, History, Academia, Education

15:07 **SEGMENT 2: Civil Rights History: The March Against Fear** _____ 10:18

Synopsis: In 1966, Civil Rights pioneer James Meredith set out on The March Against Fear, a walk to prove black citizens no longer needed to fear white people. Soon after beginning, he was ambushed and shot. The march was continued by Dr. Martin Luther King Jr., Stokely Carmichael, and countless others. Weeks later, Meredith had recovered and rejoined the walk, giving history an enduring image of persistence and determination. We talk to historian Ann Bausum about the history and impact of the march.

Host: Marty Peterson. Guests: Ann Bausum, historian and author of the book, *The March Against Fear: The Last Great Walk of the Civil Rights Movement and the Emergence of Black Power*

Links for more info: <http://www.annbausum.com/>,

Compliance Issues Covered: Civil Rights, Race Relations, African-American Issues, Social Issues, History

Program 17-09 **Producers** Reed Pence, Evan Rook, Polly Hansen
Air Week 2/26/2017 **Production Director** Sean Waldron

1:47 **SEGMENT 1: Post-Election Protests: Can They Make Real Change?** _____ 11:30

Synopsis: Since the election, protests for issues on both sides of the political spectrum have grabbed headlines. A women's march, a march for life, a march for science, the list goes on. But can these protests make a difference, and if so, where? We talk to political science experts about movements that have succeeded in the past and how change may come about, specifically when it comes to the electoral college system that some feel over-values certain states over others.

Host: Gary Price. Guests: David Cannon, Professor and Chair of Political Science at the University of Wisconsin-Madison; Jasmine Farrier, Professor of Political Science at the University of Louisville

Links for more info: <https://polisci.wisc.edu/people/faculty/david-canon>, <https://louisville.edu/politicalscience/political-science-faculty/jasmine-farrier>

Compliance Issues Covered: Politics, Government, Protests, Voters Rights, Women's Rights

15:19 **SEGMENT 2: Sweatshops and Unfair Labor Practices** _____ 10:07

Synopsis: Corban Addison is a law-trained author who uses his books to shine a light on human rights violations. He joins the show to talk about researching his latest novel, *A Harvest of Thorns*, about sweatshops and unfair labor. Addison talks about the violations he found around the world including here in America and the brands he recommends for shoppers trying to make a positive impact with where they spend their dollars.

Host: Marty Peterson. Guests: Corban Addison, attorney, activist, and author of *A Harvest of Thorns*

Links for more info: <http://corbanaddison.com/>

Compliance Issues Covered: Human Rights, Law, Sweatshops, Labor Issues, Consumer Issues

Program 17-10 **Producers** Reed Pence, Evan Rook
Air Week 3/5/2017 **Production Director** Sean Waldron

1:47 **SEGMENT 1: Life in the Shadow of the Columbine High School Shooting** _____ 13:06

Synopsis: On April 20, 1999, Sue Klebold's son and his friend went into Columbine High School and committed one of the largest mass shootings in US history. Over the last 18 years, Klebold has been forced to cope with this horrible tragedy while managing anxiety attacks and being blamed by so many. Klebold talks about her story and the mental health messages she wants every American to know.

Host: Gary Price. Guests: Sue Klebold, author of the book *A Mother's Reckoning*

Links for more info: <http://amothersreckoning.com/>, <https://suicidepreventionlifeline.org/>, https://bbrfoundation.org/mental-illness-1?gclid=CL6I_4iZqdICFQ2UaQodYjUFqw

National Suicide Prevention Lifeline: 1-800-273-8255

Compliance Issues Covered: Mental Health, Family Issues, Teen Issues, Crime

16:55 **SEGMENT 2: Teaching Your Kids About Money**

8:31

Synopsis: All parents want their kids to succeed and live good lives, and part of accomplishing that is raising them to understand the value of a dollar. We talk to Beth Kobliner, a financial expert and author of the book *Make Your Kid A Money Genius (Even if you're not)* about tips and tricks to help our kids, from toddlers to post-grads, handle money responsibly.

Host: Karen Hand. Guests: Beth Kobliner, financial expert and author of *Make Your Kid A Money Genius (Even if you're not)*

Links for more info: <http://www.bethkobliner.com/>

Compliance Issues Covered: Family, Parenthood, Economics, Student Debt

Program 17-11 **Producers** Reed Pence, Evan Rook, Polly Hansen, Pat Reuter
Air Week 3/12/2017 **Production Director** Sean Waldron

1:47 **SEGMENT 1: What Goes Into a Spy Thriller Series**

10:20

Synopsis: Mark Greaney is a *New York Times* bestselling author perhaps best known for collaborating with Tom Clancy on three books, but Greaney's own spy series has been ongoing since 2009. He joins the show to talk about his *Gray Man* series, where he gets his inspiration, and to separate the true elements he learned from real US operatives from the fiction he imagines when writing.

Host: Gary Price. Guests: Mark Greaney, author, *Gunmetal Gray*

Links for more info: <http://markgreaneybooks.com/>

Compliance Issues Covered: Arts, Creativity, Literature, Government, Law enforcement

14:11 **SEGMENT 2: A Fresh Look at the Bill of Rights**

11:16

Synopsis: The Bill of Rights may seem like they were simply added on to the end of the Constitution. Civil liberty lawyer Burt Neuborne offers a different outlook on the document. Neuborne dives into the structure of the Bill of Rights and explains how James Madison used organization skills to ensure the first ten amendments to the United States Constitution build on each other and establish a logical system of government.

Host: Marty Peterson. Guests: Burt Neuborne, Norman Dorsen Professor of Civil Liberties, Bennan Center for Justice at New York University and former national legal director of the American Civil Liberties Union

Links for more info: <https://its.law.nyu.edu/facultyprofiles/index.cfm?fuseaction=profile.overview&personid=20165>,
<http://www.billofrightsinstitute.org/founding-documents/bill-of-rights/>

Compliance Issues Covered: Government, US History, Constitutional Law

Program 17-12 **Producers** Reed Pence, Evan Rook
Air Week 3/19/2017 **Production Director** Sean Waldron

1:49 **SEGMENT 1: Raising a Transgender Child**

11:22

Synopsis: What should you do if your child tells you they feel they were born as the wrong gender? Do you force them to conform to their born gender or do you support their feeling of being born into the wrong body? We talk to the parent and the doctor of a transgender child to sort through the confusion and discover what science says about gender transitions and how one family navigated the issues associated with having a child you suddenly don't fully understand.

Host: Gary Price. Guests: Dr. Michele Angello, a therapist and gender specialist; Alisa Bowman, journalist, author, and mother of a transgender child

Links for more info: <http://micheleangelo.com/>, <http://www.barnesandnoble.com/w/raising-the-transgender-child-michele-angelo/1123537769?ean=9781580056359>

Compliance Issues Covered: Parenting, Sexuality, Family Issues, Health and wellness

15:13 **SEGMENT 2: Education in Somaliland**

10:15

Synopsis: Somaliland, a breakaway region of Somalia, is an impoverished region that isn't officially recognized as a distinct country. Children born there are given very little opportunity, but Jonathan Starr is trying to change that. Starr, a former hedge fund manager, talks about his journey from Wall Street money manager to Somaliland school runner and how he and his school and changing lives where it matters most.

Host: Marty Peterson. Guests: Jonathan Starr, author and former hedge fund manager who opened the Abaarso School in Somaliland

Links for more info: <http://www.barnesandnoble.com/w/it-takes-a-school-jonathan-starr/1124070849?ean=9781250113450>

Compliance Issues Covered: Education, Global Politics, Poverty

Program 17-13 Producers Reed Pence, Evan Rook, Pat Reuter
Air Week 3/26/2017 Production Director Sean Waldron

1:49 **SEGMENT 1: Charlton Heston's Politics: MLK Marches and NRA Speeches**

10:59

Synopsis: You may know Charlton Heston from *Ben Hur*, *The Planet of the Apes*, or *The Ten Commandments*. But biographer Marc Eliot tells us about Heston's other side. He was a soldier, a liberal, and a conservative in his 84 years. He walked with Dr. King and became president of the NRA. Eliot discusses how his politics impacted his career... and his legacy.

Host: Gary Price. Guests: Marc Eliot, biographer and author of "Charlton Heston: Hollywood's Last Icon"

Links for more info: <http://www.marceliot.net/> <http://www.barnesandnoble.com/w/charlton-heston-marc-eliot/1123951205?ean=9780062420435>

Compliance Issues Covered: Politics, History, Culture, Celebrity, Fame, Activism, Film

14:50 **SEGMENT 2: Bob Marley's Legendary Life**

10:35

Synopsis: It has been decades since Bob Marley's death, but his music is still played and his face still shows up on tee shirts. From "One Love" and "Jamming" to "Buffalo Soldier" and "Three Little Birds," you've heard his iconic music, but what about his life and career made such an impact? We talk to two Marley experts, James Henke and Vivien Goldman to uncover what made Marley tick and how his message became so prominent.

Host: Marty Peterson. Guests: James Henke, rock journalist and author of "Marley Legend;" Vivien Goldman, adjunct professor at Rutgers University and author of "Exodus: The Making & Meaning of Bob Marley's Album of the Century"

Links for more info: <http://www.chroniclebooks.com/titles/marley-legend.html>
<http://www.penguinrandomhouse.com/books/68925/the-book-of-exodus-by-vivien-goldman/9781400052868/>