

**KEWB ISSUE RESPONSIVE PROGRAMMING SUMMARY 1st QUARTER 2021**

During the months of January, February and March the station KEWB broadcasted many programs that gave significant treatment to issues of interest to the community within our coverage area. A summary of the issues covered can be found in the following pages of this report.

**KEWB ISSUE RESPONSIVE PROGRAMMING INFORMATION  
QUARTER 1, 2021 January, February, and March**

ISSUE CATEGORY: Weather

EVENT TITLE: Local Weather Reports

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:17am, 5:45am, 6:17am, 6:45am, 7:17am, 7:45am, 8:17am, 8:45am, 9:29am. 9:44am,

DURATION: 15 seconds

SOURCE: Internal weather department (from our Yuba City office)

TOPICS DISCUSSED AND SUMMARY DISCUSSION: Weather conditions and advisories.

OTHER COMMENTS: 50 reports per week.

ISSUE CATEGORY: News

EVENT TITLE: Local News Report

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:14am, 6:14am, 7:14am, 8:14am

DURATION: 90 seconds

SOURCE: Virtual news (company news department)

TOPICS DISCUSSED: Local, regional and national news events and stories.

OTHER COMMENTS: 20 total reports per week

Submitted by: Dave Shakes

Date: 04/12/2021

### **KEWB Public Events QUARTER 1, 2021 January, February, and March**

On March 12<sup>th</sup> KEWB participated in the 22<sup>nd</sup> annual Results Radiothon benefiting Make A Wish. Donations were solicited on-air and collected at ReddignWish.com from 6am to 6pm. In total over \$106,000 was collected in that 12hr period and will help grant 10+ wishes for children battling a critical illness in northern California.

### **KEWB Public Service Announcements QUARTER 1, 2021 January, February, and March**

<b><u>Title:</u></b>	<b><u>Duration:</u></b>
RCA SCHOLARSHIP APPLICATION	12/02/2020- 03/13/2021
ASPHALT COWBOYS RODEO PARADE	01/06/2021- 01/31/2021
WINGS OF ANGELS ARNETT FAMILY FUNDRAISER	01/29/2021- 02/19-2021
RCA PSA GOLF TOURNAMENT	03/14/2021- 07/06/2021



### **Quarterly Report of Compliancy Issues & Programs List 2021-Q1 (January - March) Radio Health Journal**

- Agriculture
- Alcohol abuse and alcoholism
- Auto safety and highways
- Child abuse
- Childcare
- Chronic pain
- Communications
- Constitutional rights
- Consumerism
- Diet and nutrition
- Disabilities
- Discrimination
- Drunk driving
- Economics
- Emergency preparedness
- Employment and workplace issues
- Environment
- Equity
- Federal and State government
- Food safety
- Health care
- Law and courts
- Mental health
- Mental illness
- Minority issues
- Opioid epidemic
- Police and law enforcement
- Pollution
- Prevention
- Public health
- Public safety
- Rural issues
- Schools and education
- Sex education
- Social safety net
- Sports and society
- Technology
- Traffic safety

- Unemployment
- Veteran's issues
- Women's issues
- Youth at risk

**Program 21-01**

**Air Week:** 1/3/21

**Studio Production:** Jason Dickey

**Writers/Producers:** Reed Pence

**SEGMENT 1: COVID MESSAGING: WHY COMMUNICATIONS IS LIFE AND DEATH**

**Time:** 1:47

**Duration:** 13:05

**Synopsis:** Poor communication and mixed messages have contributed greatly to poor acceptance of anti-coronavirus actions such as masking and social distancing, and experts fear it may be the same with the new vaccines. Experts discuss what we've done right in messaging and the lessons from what we've done wrong.

**Host & Producer:** Reed Pence

**Guests:** Dr. Jay Van Bavel, Associate Professor of Psychology and Neuroscience, New York University; Ashley Bernardi, founder, Nardi Media

**Compliance issues:** health care; public health; consumerism; communications

**Links:**

<https://as.nyu.edu/content/nyu-as/as/faculty/jay-van-bavel.html>

<https://tomorrow.me/trust-worthy/moms-tomorrow/spotlight-producer-pr-ashley-bernardi/>

**SEGMENT 2: CHILDHOOD TRAUMA, LATER DISEASE**

**Time:** 15:54

**Duration:** 7:08

**Synopsis:** Researchers have found that severe emotional trauma in childhood triggers physical disease later in life, and has a cumulative effect. An award-winning science writer who has researched the topic discusses findings.

**Host:** Nancy Benson

**Guests:** Donna Jackson Nakazawa, author, *Childhood Disrupted: How Your Biography Becomes Your Biology, and How You Can Heal*

**Compliance issues:** child abuse; mental health; public health

**Links:**

<https://donna.jacksonnakazawa.com/>

**Program 21-02**

**Air Week:** 1/10/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: SMART CARS AND SMART ROADS**

**Time:** 1:47

**Duration:** 12:18

**Synopsis:** Cars will soon be able to provide data as well as receive it. Experts explain how cars can talk with roads, traffic signals, and central computers, and how roads themselves may collect data on the cars they carry. In the future, autonomous cars may use these links to greatly speed travel and make it much safer.

**Host & Producer:** Reed Pence

**Guests:** Andrew Bremer, Managing Director of Local Affairs, Drive Ohio; Tim Sylvester, Founder, and CEO, Integrated Roadways Co.

**Compliance issues:** technology; traffic safety; public safety; police and law enforcement; economics

**Links:**

<http://integratedroadways.com/> - Team

[https://smartregionsconference2018.sched.com/speaker/andrew\\_bremer.1yltrq28](https://smartregionsconference2018.sched.com/speaker/andrew_bremer.1yltrq28)

**SEGMENT 2: OVERCOMING BLACK DISTRUST IN THE COVID VACCINE**

**Time:** 15:07

**Duration:** 7:54

**Synopsis:** Success of COVID-19 vaccines depends on about 75 percent of people getting them, but distrust of medicine and of vaccines among African Americans means they may not come close to that milepost. Two experts discuss historical reasons for distrust, how the system will have to come through in ways it has not in the past, and how community leaders will make a huge difference in how the new vaccines are accepted.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Leon McDougle, Professor of Family Medicine, Ohio State University and President, National Medical Assn.; Dr. Jewel Mullen, Associate Dean for Health Equity, University of Texas-Austin Dell Medical School and former Acting Director, National Vaccine Program

**Compliance issues:** minority issues; equity; discrimination; public health; federal government

**Links:**

<https://www.nmanet.org/page/McDouglebio>

<https://dellmed.utexas.edu/directory/jewel-mullen>

**Program 21-03**

**Air Week:** 1/17/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

### **SEGMENT 1: REQUIRING EMPLOYEES TO GET COVID VACCINES**

**Time:** 1:47

**Duration:** 12:42

**Synopsis:** Some Americans say there is no way they'll get a COVID-19 vaccine, yet some may have no choice if they want to keep their jobs. Law allows workplaces to require safety-related vaccines for workers. Businesses may even begin to require proof of vaccination among customers to maintain safe environments. An expert on health law discusses.

**Host & Producer:** Reed Pence

**Guests:** Lawrence Gostin, University Professor of Global Health Law and Director, O'Neill Institute for National and Global Health Law, Georgetown University and Director, World Health Organization Center on Global Health Law

**Compliance issues:** law and courts; employment and workplace issues; Constitutional rights; schools and education

**Links:**

<https://oneill.law.georgetown.edu/faculty/Lawrence-Gostin/>

### **SEGMENT 2: WHAT DETERMINES OUR FOOD PREFERENCES?**

**Time:** 15:30

**Duration:** 7:01

**Synopsis:** Scientists are discovering that our food preferences are much more than a matter of taste, and that taste itself is more complicated than we thought. Psychology also plays a role. An expert discusses what determines preferences, such as why some people like jalapeno peppers & black coffee, and some don't.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Rachel Herz, Adjunct Assistant Professor of Psychiatry and Human Behavior, Brown University, and author, Why You Eat What You Eat: The Science Behind Our Relationship With Food

**Compliance issues:** diet and nutrition; technology

**Links:**

<https://www.chipjonesbooks.com/>

**Program 21-04**

**Air Week:** 1/24/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: FIBBING TO YOUR DOCTOR**

**Time:** 1:50

**Duration:** 12:30

**Synopsis:** Surveys show that as many as 80 percent of people omit information, stretch the truth, or outright lie to their doctors. Experts discuss why it happens, consequences, and methods that might reduce the amount of less-than-truthful answers to doctors' questions.

**Host & Producer:** Reed Pence

**Guests:** Dr. Andrea Gurmankin-Levy, Associate Professor of Psychology, Middlesex Community College; Dr. Maricella Moffitt, Professor of Medicine and Director, Doctoring Curriculum, University of Arizona College of Medicine, Phoenix

**Compliance issues:** health care; consumerism; public health; education

**Links:**

<https://mxcc.edu/bios/andrea-levy/>

<http://phoenixmed.arizona.edu/directory/bios/moffitt>

**SEGMENT 2: LIVING TOO CLEAN DURING COVID**

**Time:** 15:22

**Duration:** 7:41

**Synopsis:** The COVID pandemic has prompted people to clean and disinfect more than ever. However, experts believe that humans need a certain amount of germs for our immune systems to work properly. One expert discusses her concern that we're living too clean in the pandemic, and how we can benefit from "good bugs" without danger from the bad ones.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Jessica Ter Haar, Scientific Director, International Probiotics Association

**Compliance issues:** consumerism; public health

**Links:**

<https://thriveglobal.com/authors/jessica-ter-haar/>

**Program 21-05****Air Week:** 1/31/21**Writers/Producers:** Reed Pence**Studio Production:** Jason Dickey**SEGMENT 1: COVID UPDATE: INFECTIOUS NEW VARIANT & STRETCHING THE VACCINE****Time:** 1:50**Duration:** 12:37

**Synopsis:** The Centers for Disease Control and Prevention predicts that a new, more contagious version of COVID-19 will become the predominant strain by March, testing the new vaccine's effectiveness. At the same time, researchers are trying to find ways to get the vaccine to more people more quickly by lengthening time between doses, with unknown results. Infectious disease experts discuss where we are in the fight. spirits and reducing the need for medications. A therapist and program director at one such nursing home discusses how llamas, chickens, goats, and mini horses have found a home, to the benefit of residents.

**Host & Producer:** Reed Pence

**Guests:** Dr. Robert Bollinger, Professor of Infectious Diseases, Johns Hopkins University School of Medicine; Dr. William Schaffner, Professor of Infectious Diseases and Preventive Medicine, Vanderbilt University Medical Center

**Compliance issues:** health care; consumerism; public health; federal and state government**Links:**

<https://www.jhsph.edu/faculty/directory/profile/70/robert-bollinger>

<https://www.vumc.org/health-policy/person/william-schaffner-md>

**SEGMENT 2: PREVENTING FOOD WASTE****Time:** 15:29**Duration:** 7:25

**Synopsis:** During the Super Bowl, leftovers from gatherings—even small ones--may threaten to take over the refrigerator. An expert discusses consumer-friendly how-to's, including how to read labels, that can lengthen food life and help avoid food waste.

**Host:** Nancy Benson**Producer:** Reed Pence

**Guests:** Karen Bakies, registered dietitian and Vice President of Nutrition Affairs, American Dairy Assn. Mideast

**Compliance issues:** public health; food safety; environment; consumerism**Links:**

<https://www.nationaldairycouncil.org/our-story/local-dairy-council/ohio>

**Program 21-06**

**Air Week:** 2/7/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

### **SEGMENT 1: EXHAUSTION ON THE COVID FRONT LINES**

**Time:** 1:50

**Duration:** 11:46

**Synopsis:** Healthcare workers in ERs and ICUs are in their 11th month of fighting COVID-19 and its exhaustion and depression. Two front-line doctors describe how they're managing to stay optimistic amid so much chaos, and how the vaccine has given them a goal, keeping them afloat.

**Host & Producer:** Reed Pence

**Guests:** Dr. Christopher Michos, emergency medicine physician, Norwalk Hospital, Norwalk, CT; Dr. Gabriel Lockhart, ICU Director, St. Joseph Hospital, Denver, and Assistant Professor of Medicine, National Jewish Health

**Compliance issues:** health care; public health; employment issues; mental health; emergency preparedness; alcohol abuse and alcoholism; substance abuse; suicide

**Links:**

<https://www.norwalkhospital.org/find-a-doctor/christopher-michos-j>

<https://www.nationaljewish.org/doctors-departments/providers/physicians/gabriel-c-lockhart>

### **SEGMENT 2: SUPERSTITIONS IN SPORTS**

**Time:** 14:38

**Duration:** 7:53

**Synopsis:** Professional athletes are among the most superstitious of all people. While we may be tempted to think these rituals have no effect on performance, psychologists say that if an athlete believes it helps, then it actually does. Experts explain how superstitions work in sports and in life.

**Producer:** Reed Pence

**Guests:** Dr. Stuart Vyse, author, *Believing In Magic: The Psychology of Superstition*; Dr. Alex Lickerman, author, *The Undefeated Mind*

**Compliance issues:** sports and society

**Links:**

<https://stuartvyse.com/>

<http://alexlickerman.com/bio/>

**Program 21-07**

**Air Week: 2/14/21**

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

### **SEGMENT 1: COVID AND CRASHES**

**Time:** 1:50

**Duration:** 13:27

**Synopsis:** The number of cars on the road has been dramatically lower during the pandemic, yet the number of crash deaths has actually increased. That means the number of crashes and traffic deaths per mile driven have skyrocketed. Experts discuss this unprecedented scenario and what we can do about it.

**Host & Producer:** Reed Pence

**Guests:** Dr. Mitchell Doucette, Dept. of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health; Ken Kolash, Manager of Statistics, National Safety Council; Dr. Sarah Kaufman, Associate Director, Ruden Center for Transportation, New York University

**Compliance issues:** public health; public safety; auto safety and highways; drunk driving; alcohol abuse and alcoholism; police and law enforcement

**Links for more info:**

<https://www.jhsph.edu/research/centers-and-institutes/johns-hopkins-center-for-gun-policy-and-research/about/faculty-and-staff/>

<https://www.nsc.org/company/experts/ken-kolosh>

<https://wagner.nyu.edu/community/faculty/sarah-kaufman>

### **SEGMENT 2: VACCINE PASSPORTS**

**Time:** 16:19

**Duration:** 6:44

**Synopsis:** Proof of having received COVID-19 vaccine may soon be required for boarding a plane, going to a ball game, going to school, having a job or eating in some restaurants. An expert involved in the design of a passport app discusses how it would all work.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Paul Meyer, CEO, Commons Project Foundation

**Compliance issues:** technology; public health; consumerism

**Links for more info:**

<https://thecommonsproject.org/>

**Program 21-08**

**Air Week: 2/21/21**

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: ENDING PARKINSON'S DISEASE**

**Time:** 1:50

**Duration:** 13:31

**Synopsis:** Parkinson's disease has become one of the fastest growing diseases and causes of disability in the world. Evidence shows that environmental toxins such as pesticides play a role. Experts discuss what we know about Parkinson's and how we could curtail its rise, saving lives and restoring quality of life.

**Host & Producer:** Reed Pence

**Guests:** Dr. Ray Dorsey, Professor of Neurology, Univ, of Rochester Medical Center and Dr. Michael Okun, National Medical Director, Parkinson's Foundation and Exec. Director, Norman Fixel Institute for Neurological Diseases, University of Florida, co-authors, Ending Parkinson's Disease: A Prescription for Action

**Compliance issues:** public health; environment; pollution; veteran's issues; rural issues; agriculture; health care

**Links for more info:**

<https://endingpd.org/authors>

**SEGMENT 2: GENETIC TESTING FOR DRUG EFFECTIVENESS**

**Time:** 16:23

**Duration:** 6:32

**Synopsis:** Since the beginning of the "baby on back" movement to reduce sudden infant death syndrome, many more infants are developing misshapen heads with a flat spot in one place. An expert discusses whether this is serious, how it can be treated with a helmet-like device, and how it might be prevented.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Mark Pollack, Professor of Psychiatry and Behavioral Sciences, Rush University Medical Center and Chief Medical Officer, Myriad Neuroscience

**Compliance issues:** technology; health care; mental illness

**Links for more info:**

<https://finance.yahoo.com/news/dr-mark-h-pollack-named-110505501.html>

**Program 21-09**

**Air Week: 2/28/21**

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: COVID'S EFFECT ON WOMEN IN THE WORKPLACE**

**Time:** 1:50

**Duration:** 12:02

**Synopsis:** The COVID-19 pandemic has affected women's employment much more dramatically than men, especially women of color, both because of the fields they work in and the need to take care of children who are distance learning. Experts discuss how this affects families, the workforce overall, and what can be done to ease the problem.

**Host & Producer:** Reed Pence

**Guests:** Dr. Kate Bahn, Director of Labor Market Policy, Washington Center for Equitable Growth; Dr. Jeff Hayes, Chief Data Analyst, Institute for Women's Policy Research; Michael Madowitz, economist, Center for American Progress

**Compliance issues:** economics; workplace issues; unemployment; women's issues; minority issues; social safety net; childcare; public health; retraining

**Links for more info:**

<https://equitablegrowth.org/people/kate-bahn/>

<https://iwpr.org/member/jeff-hayes-ph-d/>

<https://www.americanprogress.org/person/madowitz-michael/>

**SEGMENT 2: HOW HORMONES CONTROL OUR LIVES**

**Time:** 14:54

**Duration:** 6:35

**Synopsis:** Hormones were unknown until a little more than 100 years ago, and experts admit we still have a lot to learn. An expert author details the discovery of hormones and how our growing knowledge has shaped treatment of many diseases and conditions.

**Host:** Karen Hand

**Producer:** Reed Pence

**Guests:** Dr. Randi Hutter Epstein, Yale University and Columbia University and author, *Aroused: The History of Hormones and How They Control Just About Everything*

**Compliance issues:** health care; public health; technology

**Links for more info:**

<http://randihutterepstein.com/>

**Program 21-10**

**Air Week: 3/7/21**

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: THE DOWNSIDE OF "SPRINGING AHEAD"**

**Time:** 1:50

**Duration:** 12:38

**Synopsis:** The annual switch to Daylight Saving Time brings more accidents, heart attacks, and other health effects. Surprisingly, they don't completely go away until we go back to Standard Time in the fall. Experts discuss health and mental effects of body clocks not being in synch with the actual time, and how year-around consistency would help. But should it be Standard Time or DST? Experts discuss alternatives.

**Host & Producer:** Reed Pence

**Guests:** Dr. Michael Jaffee, Vice Chair, Dept. of Neurology, University of Florida; Dr. Muhammad Adeel Rishi, pulmonary critical care and sleep physician, Mayo Clinic Health System and Vice Chair, Public Safety Committee, American Academy of Sleep Medicine; Dr. Steve Hanke, Professor of Applied Economics, Johns Hopkins University

**Compliance issues:** economics; public health; health care

**Links for more info:**

<https://neurology.ufl.edu/profile/jaffee-michael/>

<https://www.mayoclinichealthsystem.org/providers/muhammad-rishi-md>

[https://en.wikipedia.org/wiki/Steve\\_Hanke](https://en.wikipedia.org/wiki/Steve_Hanke)

**SEGMENT 2: THE INCREASE IN SEXUALLY TRANSMITTED DISEASES**

**Time:** 15:30

**Duration:** 7:18

**Synopsis:** Despite social distancing, experts say people are increasingly "hooking up." Sexually transmitted diseases are growing as a result. An expert discusses STDs in a pandemic.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Ina Park, Associate Professor of Family Community Medicine, University of California San Francisco & author, Strange Bedfellows: Adventures in Science, History & Surprising Secrets of STDs

**Compliance issues:** health care; public health; youth at risk; sex education; technology

**Links for more info:**

<https://www.inapark.net/about>

**Program 21-11**

**Air Week: 3/14/21**

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: I'M VACCINATED NOW WHAT**

**Time:** 1:49

**Duration:** 13:06

**Synopsis:** Americans have waited anxiously for the COVID-19 vaccine. Now that it's being rapidly deployed, how much will it change life for those who've received it? Experts offer a primer on exactly how the vaccines work, what activities recipients can and can't safely do, and estimates of when masks won't be necessary.

**Host & Producer:** Reed Pence

**Guests:** Dr. Niket Sonpal, Assistant Professor of Clinical Medicine, Touro College of Medicine; Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University Medical Center"

**Compliance issues:** public health; health care; education

**Links for more info:**

<https://tourocom.touro.edu/academics/faculty/harlem/niket-sonpal.php>

<https://www.vumc.org/health-policy/person/william-schaffner-md>

**SEGMENT 2: EPILEPSY MYTHS**

**Time:** 15:57

**Duration:** 6:49

**Synopsis:** Epilepsy affects 3.5 million Americans, yet stigma prevents many from speaking out, which in turn prolongs the stigma. An award-winning writer who has epilepsy describes the discrimination faced by people with seizure disorders and dispels the many myths many people hold about them.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Kurt Eichenwald, author, A Mind Unraveled

**Compliance issues:** health care; disabilities; discrimination

**Links for more info:**

<https://www.nytimes.com/2018/10/15/books/review/kurt-eichenwald-mind-unraveled.html>

**Program 21-12**

**Air Week: 3/21/21**

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: WHY KNEE REPLACEMENTS MAY GO WRONG**

**Time:** 1:49

**Duration:** 12:27

**Synopsis:** Knee replacements are successful for 80 percent of recipients, yet many assume the success rate should be higher. Those who are not successful often are bitterly disappointed. However, patients and physicians can take steps to avoid a bad result. New techniques also offer much faster recovery. Experts discuss.

**Host & Producer:** Reed Pence

**Guests:** Dr. Dan Riddle, Professor of Physical Therapy, Orthopedic Surgery and Rheumatology, Virginia Commonwealth University; Dr. James Rickert, President, Society for Patient Centered Orthopedics; Dr. Richard Berger, Assistant Professor of Orthopedics, Rush University"

**Compliance issues:** health care; public health; economics; technology

**Links for more info:**

<https://pt.chp.vcu.edu/facultystaff/daniel-riddle-pt-phd-fapta.html>

<https://www.thepatientfirst.org/who-we-are.html>

<https://outpatienthipandknee.com/>

**SEGMENT 2: PIONEERING WOMEN DOCTORS**

**Time:** 15:18

**Duration:** 7:44

**Synopsis:** Today, women outnumber men in medical school. But 175 years ago, women were unheard of in medicine. An author discusses the ingenuity it took for two sisters to break barriers in medicine for women.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Janice Nimura, author, *The Doctors Blackwell: How Two Pioneering Sisters Brought Medicine to Women and Women to Medicine*"

**Compliance issues:** health care; discrimination; women's issues; education

**Links for more info:**

<https://www.janicenimura.com>

**Program 21-13**

**Air Week: 3/28/21**

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: THE UNMEASURABLE PRESENCE OF PAIN**

**Time:** 1:49

**Duration:** 13:55

**Synopsis:** Pain varies from person to person and is totally subjective. It can't be truly measured. This makes pain management one of the greatest challenges in healthcare. An expert discusses how pain works and how doctors struggle to contain it.

**Host:** Reed Pence

**Producer:** Polly Hansen

**Guests:** Dr. Abdul Lalkhen, consultant in anesthesia and pain medicine, Salford Royal NHS Foundation, Manchester, UK, and author, *An Anatomy of Pain: How the Body and the Mind Experience and Endure Physical Suffering*

**Compliance issues:** health care; public health; technology; opioid epidemic; chronic pain

**Links for more info:**

<https://www.simonandschuster.com/books/An-Anatomy-of-Pain/Abdul-Ghaaliq-Lalkhen/9781982160982>

**SEGMENT 2: OUR DISASTROUS PANDEMIC DIETS**

**Time:** 16:46

**Duration:** 6:21

**Synopsis:** During the pandemic, millions of people have adopted diets full of comfort food, and have wrecked their heart health in the process. Now as the world begins to return to a semblance of normal, they will face wildly conflicting dietary advice. An expert cardiologist discusses how people can cut through the confusion.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Elisabeth Klodas, cardiologist, founder and Chief Medical Officer, Step One Foods, and author, *Slay the Giant: The Power of Prevention In Defeating Heart Disease*

**Compliance issues:** health care; prevention; diet & nutrition; consumerism

**Links for more info:**

<https://www.steponefoods.com/blogs/news/meet-dr-elizabeth-klodas>



**Quarterly Report of Compliancy Issues & Programs List  
2021-Q1 (January - March) Viewpoints Radio**

- Adulthood
- Architecture
- Art
- Astronomy
- Behavioral treatment
- Black History Month
- Business
- Career & workplace issues
- Child development
- Civil War
- Climate change/climate science
- Communication
- Community
- Conflict resolution
- Constitutional law
- Consumerism
- COVID-19 Pandemic
- Crime & criminal science
- Culture
- Data
- Documentary
- Economics
- Education
- Emergency planning/response
- Energy production
- Environment
- Extraterrestrial life
- Extreme weather
- Film
- Financial planning/personal finance
- Forensic science
- Gender roles
- Global exploration
- Government
- History
- Health
- Inequality
- Infrastructure
- Innovation
- Investment
- Journalism
- Law & law enforcement
- Literature
- Mental disorder
- Mental health
- Natural disaster
- Neurology
- News
- Oil & gas industry
- Parenting
- Physics
- Planetary habitability
- Politics
- Productivity
- Psychology
- Psychotherapy
- Public safety
- Race
- Relationships
- Retail
- Retirement
- Research
- Resilience
- Science
- Segregation
- Self-development
- Space exploration
- Social media

- Sports
- Stock market
- Suburban design
- Teaching
- Technology
- Therapy
- TV
- War
- Weather forecasting
- Wildlife
- Youth sports

**Program 21-01****Air Week:** 1/3/21**Writers/Producers:** Amirah Zaveri, Pat Reuter, Polly Hansen & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: THE PSYCHOPATH INSIDE****Time:** 1:47**Duration:** 10:25

**Synopsis:** Who do you think of when you read or hear the word, psychopath? Rarely does anyone think of the mild-mannered neuroscientist next door. We speak to two experts about what the term actually means in the medical world, how it's tested for in various people and why many people who have psychopathic tendencies are able to function in a non-violent, productive manner.

**Host:** Gary Price

**Guests:** Scott Lilienfeld, Professor of Psychology, Emory University, Atlanta, Georgia; James Fallon, neuroscientist at University of California-Irvine, author of *The Psychopath Inside: A Neuroscientist's Personal Journey Into the Dark Side of the Brain*.

**Compliance issues:** psychology, mental disorder, neurology, health, education, science**Links for more info:**

<http://psychology.emory.edu/home/people/faculty/lilienfeld-scott.html>

[https://www.faculty.uci.edu/profile.cfm?faculty\\_id=2303](https://www.faculty.uci.edu/profile.cfm?faculty_id=2303)

<https://www.psychologytoday.com/us/basics/psychopathy>

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3811089/>

<https://www.amazon.com/Psychopath-Inside-Neuroscientists-Personal-Journey/dp/1591846005>

**SEGMENT 2: THE FASCINATING SCIENCE BEHIND BLACK HOLES****Time:** 14:13**Duration:** 8:31

**Synopsis:** Black holes have always intrigued and captured the imagination of millions since they were first theorized and coined by German physicist Karl Schwarzschild in 1916. For decades, scientists have worked to learn more about these mysterious objects in space. However, even today, there's still much we have yet to learn.

**Host:** Marty Peterson

**Guests:** Janna Levin, professor, physics, astronomy, Barnard College of Columbia University, author, *Black Hole Survival Guide*.

**Issues Covered:** science, astronomy, space, physics, history, literature, innovation**Links for more info:**

<https://barnard.edu/profiles/janna-levin>

[https://twitter.com/JannaLevin?ref\\_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor](https://twitter.com/JannaLevin?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor)

<https://www.amazon.com/Black-Survival-Guide-Janna-Levin/dp/052565822X>

<https://physicsworld.com/a/first-images-of-a-black-hole-unveiled-by-astronomers-in-landmark-discovery/>

<https://www.space.com/15421-black-holes-facts-formation-discovery-sdcmp.html>

## **CULTURE CRASH: A LOOK BACK AT WHAT GOT US THROUGH 2020**

**Time:** 23:44

**Duration:** 2:43

**Synopsis:** There's no doubt it's been a long and frankly, weird year. We highlight some of the books, shows, and movies that kept us entertained in 2020.

**Host:** Evan Rook

**Issues Covered:** TV, film, culture, COVID-19 Pandemic

**Program 21-02**

**Air Week:** 1/10/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

**SEGMENT 1: THE SKETCH THAT SOLVES THE CRIME**

**Time:** 1:47

**Duration:** 11:02

**Synopsis:** You've probably seen a black and white portrait of a suspect displayed online, broadcasted on TV, or even printed in a newspaper back in the day. But how exactly does a forensic sketch artist create such a detailed and accurate profile based off a single, hour-long witness interview? Lois Gibson, a longtime police sketch artist in Houston, joins Viewpoints this week.

**Host:** Gary Price

**Guests:** Lois Gibson, forensic artist.

**Compliance issues:** career, art, criminal justice, crime, law enforcement, communication

**Links for more info:**

[http://vessionetwork.com/lois/gallery\\_page/gallery-full-size-previews/](http://vessionetwork.com/lois/gallery_page/gallery-full-size-previews/)

<https://loisgibson.com/>

[https://www.amazon.com/Forensic-Art-Essentials-Enforcement-Artists/dp/0123708982/ref=la\\_B001IZX44A\\_1\\_1?s=books&ie=UTF8&qid=1489704765&sr=1-1](https://www.amazon.com/Forensic-Art-Essentials-Enforcement-Artists/dp/0123708982/ref=la_B001IZX44A_1_1?s=books&ie=UTF8&qid=1489704765&sr=1-1)

**SEGMENT 2: THE LAW OF TREASON: ITS MODERN USE**

**Time:** 14:52

**Duration:** 7:49

**Synopsis:** To call someone a traitor or label an act as treasonous is a big claim. But what exactly does treason mean? What does it entail? We speak with constitutional law expert, Professor Carlton Larson about its limited use in modern courtrooms and the public's perception of the law versus its actual scope and definition.

**Host:** Marty Peterson

**Guests:** Dr. Carlton Larson, historian, professor, American constitutional law & legal history, University of California – Davis School of Law, author, On Treason: A Citizen's Guide to the Law.

**Issues Covered:** law, Constitutional law, crime, politics, government, history

**Links for more info:**

<https://www.amazon.com/Treason-Citizens-Guide-Law/dp/0062996169>

<https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/>

<https://law.ucdavis.edu/faculty/larson/>

[https://twitter.com/carltonfwlarson?ref\\_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor](https://twitter.com/carltonfwlarson?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor)

## **CULTURE CRASH: A REVIEW OF THE "SMALL AXE" ANTHOLOGY**

**Time:** 23:41

**Duration:** 2:46

**Synopsis:** We discuss director Chloe Zhao's upcoming film, Nomadland that's already generating a lot of buzz ahead of its December release.

**Host:** Evan Rook

**Issues Covered:** film, culture

**Program 21-03****Air Week:** 1/17/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: THE SKETCH THAT SOLVES THE CRIME****Time:** 1:46**Duration:** 8:23

**Synopsis:** While many small, neighborhood stores are fighting to keep their doors open, e-commerce giants like Amazon are seeing staggering growth. In fact, 2020 was the most successful year-to-date for the company. The pandemic has forced millions to buy more items online or through curbside pick-up. So, how has this shift in shopping habits changed the retail game for good? Business journalist Lawrence Ingrassia joins Viewpoints this week to break down the evolving e-commerce landscape.

**Host:** Gary Price**Guests:** Lawrence Ingrassia, former business editor, deputy managing editor, The New York Times, author, Billion Dollar Brand Club.**Compliance issues:** business, consumerism, retail, technology, career, workplace**Links for more info:**<https://time.com/5870826/amazon-coronavirus-jeff-bezos-congress/><https://www.forbes.com/sites/sergeiklebnikov/2020/07/23/5-big-numbers-that-show-amazons-explosive-growth><https://www.cnbc.com/2021/01/07/retail-trends-there-has-been-10-years-of-innovation-in-10-months-says-trade-body.html><https://www.amazon.com/Billion-Dollar-Brand-Club-Disruptors/dp/1250313066>**SEGMENT 2: SPIES & SOLDIERS: THE WOMEN OF THE CIVIL WAR****Time:** 12:11**Duration:** 10:40

**Synopsis:** We know so much about the men of the Civil War, but the courageous women of this time and their contributions are seldom shown in history books. Historian Karen Abbott decided to change that. She tells the story of several women who helped their respective sides during the Civil War. These women were not just nurses and aides, but endearing female soldiers and spies disguised and embedded in the fight.

**Host:** Marty Peterson**Guests:** Karen Abbott, historian, author, Liar, Temptress, Soldier, Spy**Issues Covered:** history, war, Civil War, gender roles, government, politics**Links for more info:**

<https://www.amazon.com/Liar-Temptress-Soldier-Spy-Undercover/dp/0062092901>

<https://www.archives.gov/publications/prologue/1993/spring/women-in-the-civil-war-1.html>

<https://www.history.com/topics/american-civil-war/women-in-the-civil-war>

### **CULTURE CRASH: Is HBO's Show "Euphoria" Really Euphoric?**

**Time:** 23:51

**Duration:** 2:36

**Synopsis:** Whether you're a young adult or not, the teen-focused show, "Euphoria" is a refreshing take on this period of life and all the struggles that come along with it. The full series is now streaming on HBO and HBO Max.

**Host:** Evan Rook

**Issues Covered:** film, culture

**Program 21-04****Air Week:** 1/24/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: A PANDEMIC EDUCATION: IT CONTINUES ON INTO 2021****Time:** 1:47**Duration:** 10:01

**Synopsis:** It's been ten months since many schools across the nation shifted to online learning. Students, parents, and everyone working within education have braved the many challenges of learning within a pandemic. With vaccine distribution underway, many within the field are seeing the light at the end of the tunnel and the eventual return to classrooms hopefully later this year. We speak with two education experts about the changes happening in the field as technology plays a bigger role.

**Host:** Gary Price

**Guests:** Taylor Good, 3rd Grade Teacher, Manheim Township School District; Trenton Goble, former teacher and principal, vice president, K-12 product strategy at Instructure, author, *Reclaiming the Classroom: How America's Teachers Lost Control of Education and How They Can Get It Back*.

**Compliance issues:** career, technology, child development, COVID-19 Pandemic, mental health**Links for more info:**

<https://www.teachforamerica.org/teacher-resource-hub/virtual-learning-resources>

<https://www.instructure.com/>

<https://twitter.com/taylorbgood>

<https://www.reviewjournal.com/business/fewer-people-will-celebrate-halloween-but-some-still-going-all-out>

**SEGMENT 2: THE COMPETITIVE NATURE OF TODAY'S YOUTH SPORTS****Time:** 13:45**Duration:** 9:15

**Synopsis:** The world of youth sports can be incredibly stressful. Long practices, hefty investments, and increasingly selective teams can add up to parents pushing their kids to the brink. We speak with Rich Cohen, a hockey dad, about the modern pressures of the competitive sport and why some parents end up caring more about the sport than their own kid does.

**Host:** Marty Peterson

**Guests:** Rich Cohen, hockey dad, author, *Pee Wees: Confessions of a Hockey Parent*.

**Issues Covered:** youth sports, parenting, child development, education, psychology**Links for more info:**

<https://www.nytimes.com/2021/01/12/books/review/pee-wees-rich-cohen.html>

<https://www.purehockey.com/c/youth-hockey-levels-explained>

<https://us.macmillan.com/books/9780374268015>

**CULTURE CRASH: THE ABUNDANCE OF MEDIOCRE MEDIA ON STREAMING PLATFORMS**

**Time:** 24:00

**Duration:** 2:26

**Synopsis:** When scrolling through streaming sites like Netflix, Disney+ Amazon Prime, or Hulu, the number of movies and shows can feel endless. But, how many of these originals are really worth the watch? Shouldn't the focus be more on quality rather than quantity?

**Host:** Evan Rook

**Issues Covered:** culture, streaming, film

**Program 21-05****Air Week:** 1/31/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: THE IMPORTANCE OF MAKING YOUR MONEY WORK FOR YOU****Time:** 1:47**Duration:** 10:36

**Synopsis:** Between the internet, radio, podcasts, and books, there's a wide breadth of information out there on how to get your finances in order. But sometimes the mixed advice and confusing explanations can lead to complete inaction. This week, we speak to a personal finance expert about the starting key steps you can take to build your financial future and prepare for any unforeseen emergencies.

**Host:** Gary Price

**Guests:** Erin Lowry, personal finance expert, author, Broke Millennial Talks Money: Scripts, Stories and Advice to Navigate Awkward Financial Conversation.

**Compliance issues:** personal finance, wealth, retirement, emergency planning, investment, stock market, financial planning

**Links for more info:**

<https://www.daveramsey.com/blog/how-teens-can-become-millionaires>

[https://www.americanbar.org/groups/crsj/publications/human\\_rights\\_magazine\\_home/voting-rights](https://www.americanbar.org/groups/crsj/publications/human_rights_magazine_home/voting-rights)

<https://www.amazon.com/Broke-Millennial-Takes-Investing-Beginners-ebook/dp/B07FZP4YFY>

[https://twitter.com/BrokeMillennial?ref\\_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor](https://twitter.com/BrokeMillennial?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor)

<https://www.amazon.com/Broke-Millennial-Talks-Money-Conversations/dp/0143133659>

**SEGMENT 2: WHAT IS ATTRIBUTION SCIENCE?****Time:** 14:25**Duration:** 8:34

**Synopsis:** The field of attribution science studies extreme weather events in order to uncover what role man-made climate change plays in the severity or likelihood of each disaster. We speak to renowned climatologist Dr. Friederike Otto to better understand the reasonings behind attribution science and the implications this research has on science, global politics, and climate litigation.

**Host:** Marty Peterson

**Guests:** Dr. Friederike Otto, German climatologist, associate professor, Global Climate Science Program, University of Oxford, associate director, Environmental Change Institute, University of Oxford, author, Angry Weather: Heat Waves, Floods, Storms, and the New Science of Climate Change.

**Issues Covered:** climate change, global warming, natural disaster, extreme weather, climate science

**Links for more info:**

<https://yaleclimateconnections.org/2020/12/keeping-up-with-fast-pace-of-attribution-science/>

<https://www.eci.ox.ac.uk/people/fotto.html>

<https://twitter.com/frediotto?lang=en>

**CULTURE CRASH: A SIMPLER ERA OF SUPERHEROS**

**Time:** 24:59

**Duration:** 2:27

**Synopsis:** Today's superhero storylines can sometimes feel a bit too involved if you're looking for something more laidback to watch. We rewind back to the 90's to offer a few entertaining selections that don't require much backstory and are available to stream now.

**Host:** Evan Rook

**Issues Covered:** culture, film, TV

**Program 21-06****Air Week:** 2/7/21**Writers/Producers:** Amirah Zaveri, Polly Hansen & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: FORCED BEHAVIORAL TREATMENT PROGRAMS****Time:** 1:47**Duration:** 9:07

**Synopsis:** Each year, thousands of young adults are sent to long-term, in-patient behavioral centers that are seen as the last resort for troubled teens. Their parents often sign off on this treatment because they believe that this ‘tough love’ route is the only answer to turning things around. Journalist and author, Kenneth R. Rosen joins Viewpoints this week to share his own adolescent experience at three of these centers and the long-term damage this type of treatment can wreak on young minds.

**Host:** Gary Price**Guests:** Kenneth R. Rosen, senior editor, correspondent, Newsweek, author, Trouble: The Failed Promise of America’s Behavioral Treatment Programs.**Compliance issues:** mental health, behavioral treatment, parenting, psychotherapy, psychology**Links for more info:**<https://childmind.org/guide/guide-to-behavioral-treatments/><https://www.nm.org/conditions-and-care-areas/behavioral-health/behavioral-health-services-western-suburbs/>[https://www.aamft.org/Directories/Find\\_a\\_Therapist.aspx](https://www.aamft.org/Directories/Find_a_Therapist.aspx)[https://twitter.com/jenniecstephens?ref\\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eautho](https://twitter.com/jenniecstephens?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eautho)[r](#)<https://www.amazon.com/Troubled-Americas-Behavioral-Treatment-Programs/dp/1542007887>**SEGMENT 2: THE BIRTH OF CRIMINAL SCIENCE IN THE U.S.****Time:** 12:51**Duration:** 9:38

**Synopsis:** Today, the field of forensic science is one of the most important tools that investigators have in cracking a case. From forensic geology to DNA analysis to ballistics, analyzing the science behind each crime is crucial. To better understand its beginnings, we go back to the twentieth century to shed a light on Edward Oscar Heinrich – an innovative man who made many contributions to early forensic science in the U.S.

**Host:** Marty Peterson**Guests:** Kate Winkler Dawson, author, American Sherlock: Murder, Forensics, and the Birth of the American CSI.**Issues Covered:** history, innovation, criminal justice, criminal science, forensic science, law

**Links for more info:**

<https://www.justice.gov/olp/forensic-science>

<https://journalism.utexas.edu/faculty/kate-winkler-dawson>

<https://www.penguinrandomhouse.com/books/602318/american-sherlock-by-kate-winkler-dawson/>

[https://twitter.com/kwinklerdawson?ref\\_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor](https://twitter.com/kwinklerdawson?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor)

**CULTURE CRASH: THE TUMULTUOUS LEGACY OF TIGER WOODS**

**Time:** 23:29

**Duration:** 2:57

**Synopsis:** HBO's new release, Tiger chronicles the ups and downs of Tiger Wood's golf career and personal life. We discuss if the new documentary is overhyped or worth the watch.

**Host:** Evan Rook

**Issues Covered:** culture, film, documentary, sports

**Program 21-07****Air Week:** 2/14/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: THE PATH TO EUROPA****Time:** 1:47**Duration:** 10:02**Synopsis:** The Jupiter moon, Europa is 390 million miles away from Earth. In 2025, the NASA Europa Clipper mission launches and is estimated to arrive in Jupiter's orbit by 2031. Why Europa?

Underneath its radiated surface, the icy moon is believed to host a vast ocean similar to Earth's that has ample conditions for complex life. Author David W. Brown joins Viewpoints this week to shed some light on the Jovian moon and some of the challenges that came with the lengthy approval of this deep space mission.

**Host:** Gary Price**Guests:** David Brown, writer, author, The Mission.**Compliance issues:** space exploration, science, astronomy, planetary habitability, extraterrestrial life, technology, government**Links for more info:**<https://solarsystem.nasa.gov/moons/jupiter-moons/europa/in-depth/><https://www.jpl.nasa.gov/missions/europa-clipper><https://www.amazon.com/Mission-True-Story-David-Brown/dp/006265442X>[https://twitter.com/dwbwriter?ref\\_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor](https://twitter.com/dwbwriter?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor)**SEGMENT 2: THE JOYS OF BEING BACK IN THE CLASSROOM****Time:** 13:53**Duration:** 9:20**Synopsis:** As some schools return back to in-person learning, we take a look at a few of the ways teaching has changed this year, including new safety precautions and the use of continued e-learning technology. Kelly Rigg is an eighth-grade teacher in Ephrata, Pennsylvania, and shares what's it's been like to be back teaching in the classroom full-time during a pandemic.**Host:** Marty Peterson**Guests:** Kelly Rigg, 8th-grade math teacher, Ephrata Area School District, Ephrata, Pennsylvania.**Issues Covered:** teaching, education, technology, COVID-19 Pandemic, public safety, career**Links for more info:**<https://www.cdc.gov/coronavirus/2019-ncov/community/schools-childcare/index.html><https://teacher.desmos.com/><https://www.schoology.com/resources>

<https://easdpa.org/>

**CULTURE CRASH: EASY-TO-WATCH TV**

**Time:** 24:13

**Duration:** 2:15

**Synopsis:** Sometimes a tense, high-stakes show isn't the relaxing break we all need. We discuss our favorite lighthearted, easy-to-consume series that are entertaining and great to watch time and time again.

**Host:** Evan Rook

**Issues Covered:** culture, TV

**Program 21-08****Air Week:** 2/21/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: THE TULSA RACE MASSACRE****Time:** 1:47**Duration:** 10:25

**Synopsis:** In the early 1900's, the Greenwood District in Tulsa, Oklahoma was commonly referred to as the 'Black Wall Street'. It was a predominantly African American town that was booming due to the nearby discovery of oil. It was a wonderful place to live, work and raise a family – but that all changed on May 31, 1921. In a matter of hours, the town was burnt to ashes and it's estimated that up to 300 people were murdered. Historian Scott Ellsworth tells the largely untold story of the 1921 Tulsa Race Massacre.

**Host:** Gary Price

**Guests:** Dr. Scott Ellsworth, lecturer, Department of Afroamerican and African Studies, University of Michigan, author, *Death in a Promised Land*, *The Ground Breaking: An American City and Its Search for Justice*.

**Compliance issues:** race, history, segregation, Black History Month, inequality**Links for more info:**

<https://www.history.com/topics/roaring-twenties/tulsa-race-massacre>

<https://www.tulsaohistory.org/exhibit/1921-tulsa-race-massacre/photos/>

<https://lsa.umich.edu/daas/people/core-faculty/scottell.html>

<https://www.amazon.com/Ground-Breaking-American-Search-Justice/dp/0593182987>

<https://www.amazon.com/Death-Promised-Land-Tulsa-Race-ebook/dp/B008OKBZ0M>

**SEGMENT 2: A NEWSFEED OVERLOAD****Time:** 14:10**Duration:** 8:26

**Synopsis:** How often do you skim a headline and feel like that's all you need to know? Or gather your daily news from a Twitter or Facebook feed? Economist & journalist Tim Harford joins Viewpoints this week to share the impacts of sensationalized or one-sided information and how we can all become more inquisitive consumers of content.

**Host:** Marty Peterson

**Guests:** Tim Harford, economist, journalist, author, *The Data Detective: Ten Easy Rules to Make Sense of Statistics*.

**Issues Covered:** news, technology, data, social media, journalism, research, consumerism**Links for more info:**

<https://www.sciencemag.org/careers/2016/03/how-seriously-read-scientific-paper>  
[https://twitter.com/TimHarford?ref\\_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor](https://twitter.com/TimHarford?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor)  
<https://www.ft.com/tim-harford>  
<https://www.amazon.com/Data-Detective-Rules-Sense-Statistics/dp/0593084594>

## **CULTURE CRASH: FRAMING BRITNEY SPEARS**

**Time:** 23:36

**Duration:** 2:51

**Synopsis:** We discuss the new Hulu release, Framing Britney Spears, which follows Spears' rise to pop stardom, the ups and downs of her life in the spotlight, and the controversial conservatorship that she's reportedly been under since 2008.

**Host:** Evan Rook

**Issues Covered:** law, mental health, culture

**Program 21-09****Air Week:** 2/28/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: A SHIFTING SUBURBIA: THE IMPACT OF COVID-19****Time:** 1:47**Duration:** 8:39

**Synopsis:** Congested roads. Crumbling parking lots. Vacant strip malls. These are some of the challenges that suburbs across the country are facing today. What to do with the vacant retail and office space? How do you make people less dependent on cars and more active? Architect June Williamson is a proponent of mixed-use developments that create more efficient suburbia. This vision creates a 15-minute suburb where basic amenities and activities are walkable, and spaces bring people together rather than dividing them with large, empty lawns, lots, and physical structures.

**Host:** Gary Price**Guests:** June Williamson, architect, associate professor of architecture, City College of New York, co-author, *Retrofitting Suburbia: Urban Design Strategies for Urgent Challenges*.**Compliance issues:** suburban design, architecture, infrastructure planning, community, health**Links for more info:**<http://nytimes.com/2020/10/16/realestate/suburbs-are-changing.html><https://ssa.ccnycuny.edu/blog/people/june-williamson/>[https://twitter.com/williamson\\_arch?lang=en](https://twitter.com/williamson_arch?lang=en)[https://www.amazon.com/gp/product/B08SJ9T9M8/ref=dbs\\_a\\_def\\_rwt\\_hsch\\_vapi\\_tkin\\_p1\\_i0](https://www.amazon.com/gp/product/B08SJ9T9M8/ref=dbs_a_def_rwt_hsch_vapi_tkin_p1_i0)**SEGMENT 2: THE ARTIC THEN VS. NOW****Time:** 12:29**Duration:** 9:47

**Synopsis:** Over the last two decades, Arctic melt has increased by about 60 percent. It's estimated that if all of the glaciers and ice caps were to disappear into the ocean, sea level would rise by 230 feet, wiping out all of the coastal cities and towns around the globe. Journalist and author, Andrea Pitzer shares the history of Arctic exploration and how the landscape has changed over time – but not for the better.

**Host:** Marty Peterson**Guests:** Andrea Pitzer, journalist, author, *Icebound: Shipwrecked at the Edge of the World*.**Issues Covered:** climate change, global exploration, history, environment, wildlife**Links for more info:**<https://www.theguardian.com/us-news/ng-interactive/2020/oct/13/arctic-ice-melting-climate-change-global-warming>

<http://nsidc.org/arcticseaicenews/>

<https://www.theguardian.com/science/2021/feb/17/arctic-heating-winter-storms-climate-change>

[https://twitter.com/andreapitzer?ref\\_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor](https://twitter.com/andreapitzer?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor)

[https://www.amazon.com/gp/product/B08BZVWY4Q/ref=db\\_a\\_def\\_rwt\\_hsch\\_vapi\\_tkin\\_p1\\_i0](https://www.amazon.com/gp/product/B08BZVWY4Q/ref=db_a_def_rwt_hsch_vapi_tkin_p1_i0)

## **CULTURE CRASH: WATCHING PERFORMANCE ART FROM YOUR SOFA**

**Time:** 23:16

**Duration:** 3:11

**Synopsis:** Before the pandemic there weren't so many concerts, theatre performances and other arts available to watch from your living room TV. While the last eleven months have been tough on the industry, it's allowed more people to gain access to shows that they otherwise couldn't afford or travel to. Take Hamilton for instance. We discuss some of our favorite picks available to stream now.

**Host:** Evan Rook

**Issues Covered:** theatre, culture, streaming, art

**Program 21-10****Air Week:** 3/7/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: WHAT MAY LIE AHEAD: THE PANDEMIC'S EFFECT ON THE ECONOMY****Time:** 1:47**Duration:** 8:45

**Synopsis:** How has a year-long pandemic affected the U.S. economy? Will it bounce back as more people get vaccinated or will there be long-term ramifications? Economist James Rickards joins Viewpoints this week to share his insights on the post-pandemic economy.

**Host:** Gary Price

**Guests:** James Rickards, economist, lawyer, author, *The New Great Depression: Winners and Losers in a Post Pandemic World*.

**Compliance issues:** economics, personal finance, investment, economy, government, COVID-19 Pandemic

**Links for more info:**

<https://www.brookings.edu/opinions/how-much-should-we-worry-today-about-the-rising-federal-debt/>  
[https://twitter.com/JamesGRickards?ref\\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauth](https://twitter.com/JamesGRickards?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauth)  
or

<https://www.penguinrandomhouse.com/books/669009/the-new-great-depression-by-james-rickards/>  
<https://www.reuters.com/article/us-usa-fed-labor-idUSKBN2A13MC>

**SEGMENT 2: WORKING WITHIN THE OIL SECTOR****Time:** 12:35**Duration:** 9:05

**Synopsis:** The oil and gas industry employs millions of workers. In 2018, 6.7 million Americans worked within the traditional energy sector. Yet, when we often hear about the industry, it's entangled in political and environmental news. Rarely does it look at the workers themselves and the challenging and physical barriers of the job. In 2013, Michael Patrick Smith moved from Brooklyn, New York to Williston, North Dakota to work as an oil swamper. He joins us this week on Viewpoints.

**Host:** Marty Peterson

**Guests:** Michael Patrick Smith, writer, author, *A Good Hand: A Memoir of Work, Brotherhood and Transformation in an American Boomtown*.

**Issues Covered:** energy production, oil & gas industry, politics, career, workplace, technology

**Links for more info:**

<https://www.penguinrandomhouse.com/books/636171/the-good-hand-by-michael-patrick-f-smith/>  
<https://www.nytimes.com/2021/02/12/books/review/michael-patrick-smith-good-hand.html>

<https://truthout.org/articles/biden-could-hire-jobless-oil-and-gas-workers-to-plug-abandoned-oil-wells/>

**CULTURE CRASH: THE MANY DOCUMENTARIES ON-DEMAND**

**Time:** 22:35

**Duration:** 3:52

**Synopsis:** It seems like every day there's a new documentary released on a streaming platform that hooks viewers. The content ranges from true crime, sports and many other subjects. But with this constant cycle of releases, is quantity or quality the real goal here?

**Host:** Evan Rook

**Issues Covered:** culture, documentaries

## **Program 21-11**

**Air Week:** 3/14/21

**Writers/Producers:** Amirah Zaveri, Pat Reuter & Evan Rook

**Studio Production:** Jason Dickey

### **SEGMENT 1: DEALING WITH CONFLICT**

**Time:** 1:48

**Duration:** 10:27

**Synopsis:** Conflict is part of life, but it doesn't have to be a completely negative experience; it can be an opportunity for personal growth and forging deeper relationships. We speak with two experts who specialize in studying conflict to better understand how to resolve disagreements with a spouse, family member, or with colleagues in the workplace.

**Host:** Gary Price

**Guests:** Dana Caspersen, mediator, teacher, author, *Changing the Conversation: The 17 principles of conflict resolution*; Dr. Judith Wright, author, coach, corporate consultant, founder, Wright Graduate University for the Realization of Human Potential.

**Compliance issues:** workplace, conflict resolution, relationships, communications, therapy, psychology

**Links for more info:**

<https://www.healthline.com/health/mental-health/therapy-for-couples - techniques-exercises-and-activities>

<https://www.amazon.com/Changing-Conversation-Principles-Conflict-Resolution/>

<https://www.forbes.com/sites/kwamechristian/2021/02/26/managing-conflict-in-negotiations---3-tools>

<https://wrightfoundation.org/>

### **SEGMENT 2: THE POWER OF PERSEVERING THROUGH LIFE'S CHALLENGES**

**Time:** 14:17

**Duration:** 8:28

**Synopsis:** Life has many challenges – but it's how you respond to these obstacles that truly matter. Characteristics like passion, perseverance and grit can all factor into the end result and can make all the difference rather than focusing on pure talent or intelligence.

**Host:** Marty Peterson

**Guests:** Dr. Angela Duckworth, psychology professor, University of Pennsylvania, scientific director, Character Lab, author, *The Power of Passion and Perseverance*.

**Issues Covered:** psychology, self-development, mental health, resilience, parenting

**Links for more info:**

<https://characterlab.org/>

<https://angeladuckworth.com/grit-scale/>

<https://www.bizjournals.com/washington/news/2021/03/05/my-story-durecia-moorer.html>

**CULTURE CRASH: ARE YOU TEAM “HARRY POTTER” BOOKS OR FILMS?**

**Time:** 23:43

**Duration:** 2:44

**Synopsis:** It's been almost 25 years since the first Harry Potter book was released. Today, the wizarding franchise is worth billions of dollars and has extended out to movie spinoffs, themed amusement parks, merchandise and more. We delve into the magical world and what sets the books apart from the films.

**Host:** Evan Rook

**Issues Covered:** culture, movies, literature

**Program 21-12****Air Week:** 3/21/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: THE DEADLY FREEZE: DOES IT POINT TO LARGER PROBLEMS?****Time:** 1:46**Duration:** 8:02

**Synopsis:** The wintry storm that crippled the entire state of Texas last month is estimated to cost 195 billion dollars in damages and has already been linked to dozens of deaths due to prolonged exposure of extreme cold. For several days, millions of Texans were left without heat in their homes, no running or clean water and food shortages. What factors fed into this statewide failure? Is this a weather pattern that will happen more frequently as the climate shifts?

**Host:** Gary Price

**Guests:** Dr. John Nielsen-Gammon, Texas State Climatologist, regents professor, atmospheric sciences, Texas A&M University; Dr. Friederike Otto, climatologist, associate professor, global climate science program, University of Oxford.

**Compliance issues:** natural disaster, emergency response, climate change, global warming, weather forecasting, climate science

**Links for more info:**

<https://www.houstonchronicle.com/business/energy/article/freeze-risk-texas-natural-gas-supply-system-power-16020457.php>

<https://www.centraltexasfoodbank.org/get-involved/donate>

<https://aaul.org/love-your-neighbor>

<https://news.un.org/en/story/2021/03/1086752>

<https://atmo.tamu.edu/people/profiles/faculty/nielsen-gammonjohn.html>

<https://www.eci.ox.ac.uk/people/fotto.html>

**SEGMENT 2: THE MENTAL TOLL OF A FULL WORK INBOX****Time:** 11:50**Duration:** 9:47

**Synopsis:** On average, it's estimated that the typical worker receives one email every six minutes. This constant stream of emails and instant messages throughout the day continuously pulls people away from their main tasks and leads to workout burnout. And the pandemic – with more people working from home – has only made this worse. Computer science and communication expert, Cal Newport joins us this week to break down the main issues and possible solutions.

**Host:** Marty Peterson

**Guests:** Cal Newport, associate professor, computer science, Georgetown University, author, World Without Email: Reimagining Work in an Age of Communication Overload.

**Issues Covered:** communication, workplace, career, technology, productivity, mental health

**Links for more info:**

<https://www.nytimes.com/2021/03/05/opinion/ezra-klein-podcast-cal-newport.html>

<https://www.amazon.com/World-Without-Email-Reimagining-Communication-ebook/dp/B08BKSJX1M>

<https://www.theatlantic.com/politics/archive/2021/03/how-tell-if-you-have-burnout/618250/>

### **CULTURE CRASH: DOES WANDA VISION LIVE UP TO THE HYPE?**

**Time:** 22:37

**Duration:** 3:49

**Synopsis:** WandaVision started off with a bang, differentiating itself from other shows. But what started off as an original and unique series quickly transformed into every other Marvel blockbuster. We discuss what went wrong.

**Host:** Evan Rook

**Issues Covered:** culture, TV

**Program 21-13****Air Week:** 3/28/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: SIRI, SELF-DRIVING CARS AND DISINFORMATION ON SOCIAL MEDIA:  
THE UPS AND DOWNS OF ARTIFICIAL INTELLIGENCE****Time:** 1:47**Duration:** 9:30

**Synopsis:** AI software is everywhere these days. It's built into cars, tech, robotics and used in numerous fields from stock portfolio management to pharmaceuticals. But, what does the future of artificial intelligence hold as this technology expands? How will current problems be exacerbated? AI expert and New York Times journalist, Cade Metz joins Viewpoints this week.

**Host:** Gary Price

**Guests:** Cade Metz, technology correspondent, The New York Times, author, Genius Makers: The Mavericks Who Brought AI to Google, Facebook, and the World.

**Compliance issues:** technology, computer science, innovation, business, history, social media

**Links for more info:**

[https://twitter.com/CadeMetz?ref\\_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor](https://twitter.com/CadeMetz?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor)

<https://www.washingtonpost.com/outlook/the-minds-behind-artificial-intelligence-and-the-bidding-war-for-them/>

<https://www.penguinrandomhouse.com/books/565698/genius-makers-by-cade-metz/>

<https://www.cigionline.org/articles/public-and-private-dimensions-ai-technology-and-security>

**SEGMENT 2: MODERN ADULTHOOD****Time:** 13:19**Duration:** 9:08

**Synopsis:** Whatever age you are, there's always certain pressures to hit life milestones by set periods. It can mean moving out, getting married, having a family or even retiring by a 'normal' age. We discuss why these external pressures shouldn't feed into personal decisions and how today's generations and the challenges they face greatly differ from those of their parents or grandparents.

**Host:** Marty Peterson

**Guests:** Kayleen Schaefer, writer, author, But You're Still So Young: How Thirty Somethings Are Redefining Adulthood.

**Issues Covered:** adulthood, self-development, career, relationships, personal finance, COVID-19 Pandemic

**Links for more info:**

<https://www.pewresearch.org/fact-tank/2020/09/04/a-majority-of-young-adults-in-the-u-s-live-with-their-parents>

[https://www.amazon.com/gp/product/B08BKCQPBD/ref=db\\_a\\_def\\_rwt\\_bibl\\_vppi\\_i0](https://www.amazon.com/gp/product/B08BKCQPBD/ref=db_a_def_rwt_bibl_vppi_i0)

[https://twitter.com/kayleener?ref\\_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor](https://twitter.com/kayleener?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor)

## **CULTURE CRASH: A UNIQUE OSCAR YEAR**

**Time:** 23:26

**Duration:** 3:00

**Synopsis:** This year's awards season looks a bit different due to the pandemic stalling new releases. But, as those in showbiz say, the show must go on.

**Host:** Evan Rook

**Issues Covered:** culture, film