# KEWB ISSUE RESPONSIVE PROGRAMMING SUMMARY 2nd QUARTER 2022

During the months of April, May, and June the station KEWB broadcasted many programs that gave significant treatment to issues of interest to the community within our coverage area. A summary of the issues covered can be found in the following pages of this report.

# **KEWB ISSUE RESPONSIVE PROGRAMMING INFORMATION QUARTER 2, 2022 April, May, and June**

ISSUE CATEGORY: Weather

**EVENT TITLE:** Local Weather Reports

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:17am, 5:45am,

6:17am, 6:45am, 7:17am, 7:45am, 8:17am, 8:45am, 9:29am. 9:44am.

**DURATION: 15 seconds** 

SOURCE: Internal weather department (from our Yuba City office)

TOPICS DISCUSSED AND SUMMARY DISCUSSION: Weather conditions and

advisories.

OTHER COMMENTS: 50 reports per week.

**ISSUE CATEGORY:** News

**EVENT TITLE: Local News Report** 

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:14am, 6:14am,

7:14am, 8:14am

**DURATION:** 90 seconds

SOURCE: Results Radio News (company news department)

TOPICS DISCUSSED: Local, regional and national news events and stories.

OTHER COMMENTS: 20 total reports per week

Submitted by: Dave Shakes Date: 05/08/2022

#### **KEWB Public Events QUARTER 2, 2022 April, May, and June**

On April 29, KEWB participated in the Kool April Nights Community Parade.

KEWB Public Service Announcements QUARTER 2, 2022 April, May, and June Title: Duration:

### None this Quarter

KEWB Interviews QUARTER 2, 2022 April, May, and June

Interview:	Date:	Guest:
None this quarter		

### KEWB Remote Broadcasts QUARTER 2, 2022 April, May, and June

Kool April Nights Show and Shine	04/28/2022
Orchard Nutrition Health Fair	05/14/2022
Sundial Splash Festival	06/18/2022
Shasta County Fair Kids Day	06/22/2022

## **KEWB airs Radio Health Journal** (see attached)

Weekly Sundays 6:00-6:30am

## **KEWB airs Viewpoints** (see attached)

Weekly Sundays 6:30-6:59am



# Quarterly Report of Compliancy Issues & Programs List 2022-Q2 (April - June) Viewpoints Radio

- Addiction & Addiction Treatment
- Adolescent Health
- Agriculture
- Architecture
- Arts
- Business & Business
   Management
- Career
- Charitable Giving
- Child Development
- Climate Change
- Climate Science
- Commerce
- Communication
- Conflict
- Consumerism
- Culture
- Disease
- Economy
- Economics
- Education
- Endangered Species
- Energy Production
- Entrepreneurship
- Environment
- Epidemiology
- Equality
- Fair Wages
- Farming
- Fashion
- Film
- Finance
- Food & Food Production
- Gaming
- Generational Inequality
- Global Issues

- Global Trade
- Government
- Health
- Higher Education
- History
- Hobby
- Home Improvement
- Human Resources
- Humanitarian Aid
- Immigration
- Inequality
- Information Technology
- Labor Rights & Labor Relations
- Land Development
- Language
- Law
- Literature
- Manufacturing
- Media
- Medical Research
- Mental Health
- Mining
- Motherhood
- Music
- Natural Resources
- Ocean Science
- Opioid Epidemic
- Parenting
- Personal Finance
- Personal Growth & Development
- Politics
- Pollution
- Poverty
- Professional Development

- Psychiatry
- Psychology
- Public Health
- Public Service
- Refugee Crisis
- Relationships
- Science
- Social Media
- Streaming
- Sustainability
- Technology
- Tourism
- Travel
- TV
- Urban Planning
- War
- Wealth Inequality
- Wildlife Protection
- Workers' Rights



**Program 22-14 Air Date:** 4/3/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: RETHINKING WORK**

Time: 1:47

Duration: 10:49

**Synopsis:** As the pandemic winds down and millions get back to a more normal routine, some employers are mandating for workers to return to the traditional office environment. But – some are pushing back, wondering why it's necessary to go back in if they can do the same tasks from home. Dr. Lynda Gratton breaks down how work has been forever changed by COVID-19 and the new models and technology that have taken hold instead of the traditional, in-person Monday-Friday routine.

Host: Gary Price

**Producer:** Amirah Zaveri

Guests: Lynda Gratton, professor, management practice, London Business School; author of Redesigning

Work: How to Transform Your Organization and Make Hybrid Work for Everyone. **Compliancy issues:** Career, Business Management, Human Resources, Technology

Links for more info:

Lynda Gratton | London Business School Lynda Gratton (@lyndagratton) / Twitter

Why It's So Hard to Keep and Recruit Employees Right Now

Goldman Sachs wants workers in office 5 days a week and other companies could follow - CNBC

#### **SEGMENT 2: THE COMMUNICATION SIGNALS WE SEND**

**Time:** 14:38 **Duration:** 9:48

**Synopsis:** All the signals we send, from the words we use to the gestures we make, form an impression on the people we interact with every day. Human behavior research Vanessa Van Edwards joins us this week to share some insight on the many different signal cues out there and how to put them into use to improve your communication skills.

**Host:** Marty Peterson **Producer:** Amirah Zaveri

Guests: Vanessa Van Edwards, human behavior researcher, author of Cues: Master the Secret Language

of Charismatic Communication

**Compliancy issues:** Language, Relationships, Psychology, Communication

Links for more info:

Cues by Vanessa Van Edwards | PenguinRandomHouse.com: Books

Vanessa Van Edwards (@vvanedwards) / Twitter



#### **CULTURE CRASH: THE END OF BETTER CALL SAUL**

**Time:** 24:26 **Duration:** 2:00

Synopsis: Better Call Saul starring actor Bob Odenkirk is coming to an end after six seasons. We discuss

how the spinoff of Breaking Bad carved out a name for itself with a strong storyline and stellar

performances. **Host:** Evan Rook

**Producer:** Evan Rook

Compliancy issues: TV, Culture



**Program 22-15 Air Date:** 4/10/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: EXPLORING INNOVATIONS IN ADDICTION TREATMENT**

**Time:** 1:47

**Duration:** 10:25

**Synopsis:** In the U.S., current overdose deaths of heroin, fentanyl and prescription opioids have increased over six times from rates seen in 1999, according to the CDC. With the opioid epidemic raging on into 2022, what's on the forefront of treatment research when it comes to better tackling substance use disorders? Dr. Anna Rose Childress, a professor and psychiatrist at the University of Pennsylvania Perelman School of Medicine, joins us this week to break down the decades-long epidemic, the challenges of treating addiction and share some new innovations in clinical research.

Host: Gary Price

**Producer:** Amirah Zaveri

**Guests:** Dr. Anna Rose Childress, research professor, Department of Psychiatry, University of Pennsylvania Perelman School of Medicine, director, brain behavioral vulnerabilities division, Center for Studies on Addiction, University of Pennsylvania Perelman School of Medicine

**Compliancy issues:** Science, Addiction, Mental Health, Opioid Epidemic, Addiction Treatment, Medical

Research

#### Links for more info:

Anna Rose Childress | Faculty | Department of Psychiatry | Perelman School of Medicine at the University of Pennsylvania

**SAMHSA** 

FindTreatment.gov

#### **SEGMENT 2: THE EARLY HISTORY OF THE KENNEDY'S**

**Time:** 14:14 **Duration:** 9:27

**Synopsis:** Many would argue that the Kennedy family is an American cultural and political dynasty. From former President John F. Kennedy to past Kennedy's that have served as senators, ambassadors and in other high-ranking government positions, the name today still signifies power and prestige. However, go back just three generations from JFK and the Kennedy's were poor, Irish refugees who had just arrived on the shores of America. This week – we discuss this historic ascent from rags to riches.

**Host:** Marty Peterson **Producer:** Amirah Zaveri



#### Viewpoints Radio Program Log Quarterly Report / 2022-Q2 (Apr. - Jun.)

Guests: Neal Thompson, journalist, author of The First Kennedy's: The Humble Roots of an American

Dynasty

Compliancy issues: Government, Public Service, Career, History, Media, Immigration, Politics

Links for more info:

**Neal Thompson** 

Neal Thompson (@nealthompson) / Twitter

The First Kennedys: The Humble Roots of an American Dynasty Kindle Edition

A Rise to Prominence: John F. Kennedy's Paternal Lineage (US National Park Service)

#### **CULTURE CRASH: THE RETURN OF VINYL RECORDS**

Time: 24:42

**Duration: 1:45** 

Synopsis: In recent years, vinyl's have been making a big comeback. We discuss how old and new music

alike is being played on this old musical medium.

Host: Evan Rook

Producer: Evan Rook

Compliancy issues: Music, History, Culture



**Program 22-16 Air Date:** 4/17/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: THE REFUGEE CRISIS: FINDING HELP AMIDST CONFLICT**

Time: 1:47

Duration: 9:17

**Synopsis:** As of early April, Russia's invasion of Ukraine has displaced more than 4.2 million refugees, according to UNICEF. And the residents of Ukraine are not the only people who've become refugees due to war, persecution and natural disaster. On Viewpoints this week – we discuss the importance of helping migrants who need support in getting to safety and finding shelter, education, and more.

Host: Gary Price

Producer: Amirah Zaveri

**Guests:** Joe English, spokesperson, UNICEF; Diane Padilla, executive director, Miles 4 Migrants **Compliancy issues:** Conflict, Charitable Giving, War, Global Issues, Humanitarian Aid, Refugee Crisis

Links for more info:

**UNICEF** 

Miles4Migrants

**UNHCR** 

How the war in Ukraine compares to other refugee crises | The Economist

#### **SEGMENT 2: A HISTORY OF FABRIC**

**Time:** 13:06

Duration: 10:20

**Synopsis:** These days, it seems like the blouse or sweater that was bought last season has already disintegrated. When did quality-made clothes disappear, and the rise of new, cheaper fabrics take hold in the U.S.? Author Sofi Thanhauser joins us this week to shed some light on how the garment industry got to where it is today.

**Host:** Marty Peterson **Producer:** Polly Hansen

Guests: Sofi Thanhauser, author of Worn: A People's History of Clothing

Compliancy issues: Fashion Trends, Fashion, Consumerism, Environment, Workers' Rights, History,

Manufacturing

Links for more info:

Worn: A People's History of Clothing: Thanhauser, Sofi: 9781524748395: Amazon.com

Investors Love Fast-Fashion Shein — at Least For Now

A Long History of Exploitation in the Cotton Industry – The New York Times



#### **CULTURE CRASH: THE SCI-FI FILM GENRE**

**Time:** 24:26 **Duration:** 2:00

**Synopsis:** From "Interstellar" to "Solaris", we love a good sci-fi movie that transports us to a new dimension and time. We highlight some of our favorites and why the genre continues to be popular.

Host: Evan Rook

**Producer:** Evan Rook

Compliancy issues: Film, Culture



**Program 22-17 Air Date:** 4/24/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: SAVING CORAL REEFS**

**Time:** 1:47

Duration: 10:56

**Synopsis:** Coral reefs are home to 25% of all marine life – approximately 800,000 species. But these vibrant, colorful landscapes are more than just a home for life; coral reefs are animals themselves. Two ocean experts join us this week to share some interesting facts about these unique creatures and why people should care about their declining existence.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Helen Fox, conservation science director, Coral Reef Alliance; Dr. Juli Berwald, ocean expert,

author of Life on the Rocks: Building a Future for Coral Reefs

Compliancy issues: Climate Change, Ocean Science, Climate Science, Endangered Species, Environment

Links for more info:

Life on the Rocks: Building a Future for Coral Reefs Hardcover – April 5, 2022

Juli Berwald

The Race to Rebuild the World's Coral Reefs | WIRED

Are corals animals or plants?

#### **SEGMENT 2: NEW YORK CITY: A NATIONAL TREASURE**

**Time:** 14:45 **Duration:** 8:27

**Synopsis:** New York City is home to more than 8.4 million people. For many, the Big Apple is seen as the center of the universe; it's the most populous city in the U.S. and is a must-see destination for billions across the globe. But the metropolis is much more than its typical stereotypes. Look a little closer and you'll find many hidden gems throughout the city. Tour guide and author Laurie Lewis joins Viewpoints to shed some light on the stories behind some of the city's most famous buildings and parks.

**Host:** Marty Peterson **Producer:** Amirah Zaveri

Guests: Laurie Lewis, tour guide, owner, Take a Walk New York Tours, author of New York City Firsts: Big

Apple Innovations That Changed the Nation and the World

Compliancy issues: Urban Planning, Tourism, Architecture, Environment, History

Links for more info:

NYC tours that are beyond the standard fare, – TAKE A WALK NEW YORK

New York City Firsts – By Laurie Lewis (paperback): Target



#### The 40 Best New York City Landmarks to Visit

**CULTURE CRASH: THE MANY MULTIVERSES** 

Time: 24:12 **Duration: 2:11** 

Synopsis: This week on Culture Crash: we break down the new release from A24 in theaters now, titled

Everything Everywhere All At Once.

**Host:** Evan Rook **Producer:** Evan Rook

Compliancy issues: Film, Culture



**Program 22-18 Air Date:** 5/1/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: THE IMPORTANCE OF SEEKING OUT MENTORS**

Time: 1:47

Duration: 7:37

**Synopsis:** There's truth in the saying that the people you surround yourself with heavily impact your life. It alters the decisions you make and the goals and aspirations you set. That's why it's so important to find people who are invested in your success. We speak with two career and mentorship experts this week to break down the many benefits of mentorship and how to go about finding the right person for you.

Host: Gary Price

**Producer:** Amirah Zaveri

**Guests:** Minda Harts, CEO, The Memo LLC, author of You Are More Than Magic: The Black and Brown Girls' Guide to Finding Your Voice; Abigail Ingram, executive director, The Polsky Exchange, University of Chicago

Compliancy issues: Professional Development, Personal Growth and Development, Communication,

Career

#### Links for more info:

What's the Right Way to Find a Mentor? Find a Mentor. Search for a Local Program

Polsky Exchange – Polsky Center for Entrepreneurship and Innovation

#### **SEGMENT 2: THE POST-PANDEMIC PUSH TO UNIONIZE**

Time: 11:26 **Duration:** 12:05

**Synopsis:** What does Amazon, Apple, Kellogg and Starbucks all have in common? Workers at locations within these brands have unionized or are in the process of voting whether to form a union. Across the board, in various sectors, there seems to be a continuous stream of personnel calling a strike or moving to unionize. What's behind this big labor movement? What defines a union? We answer these questions and more this week on Viewpoints.

**Host:** Marty Peterson **Producer:** Amirah Zaveri

**Guests:** Mason Boykin, shift supervisor, Starbucks, Jacksonville, Florida; Daisy Pitkin, union organizer, Workers United, author of On the Line: A Story of Class, Solidarity and Two Women's Epic Fight to Build ....

a Union

Compliancy issues: Labor Relations, Wealth Inequality, Labor Rights, Business, Workers' Rights



#### Links for more info:

Daisy Pitkin – Workman Publishing Daisy Pitkin (@daisypitkin) / Twitter

**Workers United** 

Starbucks Workers United

Employer/Union Rights and Obligations | National Labor Relations Board

#### **CULTURE CRASH: THE MID-TIER MOVIES**

**Time:** 24:31 **Duration:** 1:57

Synopsis: We highlight some of the movies that aren't quite worthy of an Oscar nomination but are still

entertaining and worth the watch.

Host: Evan Rook

**Producer:** Evan Rook

Compliancy issues: Culture, Film



**Program 22-19 Air Date:** 5/8/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: THE ADOLESCENT MENTAL HEALTH CRISIS**

Time: 1:48

**Duration:** 10:52

**Synopsis:** Between 2001 and 2019, suicide rates for young people ages 10 to 19 jumped 40%. Between the same period, emergency room visits for self-harm increased 88%, according to the CDC. The pandemic has only exacerbated these numbers. What's driving this increase? What are experts in the field seeing firsthand? This week on Viewpoints.

Host: Gary Price

Producer: Amirah Zaveri

**Guests:** Dr. John MacDonald, middle school guidance counselor, Brockton Public Schools; Dr. Mary Helen Immordino-Yang, professor, education, psychology, neuroscience, University of Southern California, director, USC Center for Affective Neuroscience, Development, Learning and Education

Compliancy issues: Education, Mental Health, Psychiatry, Adolescent Health, Psychology

Links for more info:

NIMH » Digital Shareables on Child and Adolescent Mental Health Mental Health Resources For Adolescents and Young Adults – SAHM Resources – The Youth Mental Health Project Find a Therapist, Psychologist, Counselor – Psychology Today

#### **SEGMENT 2: THE CONTINUED GLOBAL INTAKE OF RUSSIA'S DIAMONDS**

Time: 14:42 **Duration:** 7:37

**Synopsis:** Russia is a major exporter of diamonds, with the country supplying one-third of the world's diamonds. This is a notable amount as the large Russian diamond company, Alrosa has direct ties to the Russian government. This week – we cover the global diamond trade and what more needs to be done to ensure that the global diamond business is not funding Russia's invasion of Ukraine.

**Host:** Marty Peterson **Producer:** Kristen Farrah

Guests: Ian Smillie, conflict diamonds expert, international development consultant

Compliancy issues: Law, Natural Resources, Commerce, Mining, Global Trade, War, Finance

Links for more info:

The Guardian – Major jewellers to cease buying Russian origin diamonds Ban On Russian Diamonds Has Major Loophole. Congress Is Moving To Close It.



#### Crisis in Ukraine | UNICEF USA

#### **CULTURE CRASH: THE LAST OF US & THE LAST OF US PART II**

**Time:** 23:19 **Duration:** 3:05

**Synopsis:** The Last of Us and The Last of Us Part II both have intricate storylines set in a post-zombie apocalypse world that makes for adventurous and exciting gameplay. We dive into the creative

development that sets this game apart.

**Host:** Evan Rook **Producer:** Evan Rook

Compliancy issues: Gaming, Culture



**Program 22-20 Air Date:** 5/15/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: THE HIGHER EDUCATION CONUNDRUM**

**Time:** 1:48

**Duration:** 12:26

**Synopsis:** Regretting that bachelor's degree in archaeology? Or still chipping away at \$50,000 in student loans from that private university? This week — we talk about why more young people aren't given greater direction when it comes to choosing post-secondary schooling. Two higher education experts join us to talk through some of the challenges facing programs and how students can make a more informed and cost-effective choice.

Host: Gary Price

Producer: Amirah Zaveri

**Guests:** Dr. Deb Geller, higher education expert, former associate dean of students, University of California – Los Angeles; Dr. Anthony Carnevale, research professor, director, Center on Education and the Workforce, Georgetown University

**Compliancy issues:** Wealth, Personal Finance, Government, Career, Higher Education **Links for more info:** 

College Scorecard

Inside elite transfer admissions: From community college to U-Va. – Washington Post 40,000 Student Loan Borrowers Will Get 'Immediate Debt Cancellation' Automatically — But Questions Remain – Forbes

#### **SEGMENT 2: THE FUTURE OF ETHANOL**

**Time:** 16:16 **Duration:** 7:05

**Synopsis:** Each year, more than 91 million acres of corn are planted across the country. Currently, 40 percent of this harvest is refined into ethanol. This biofuel is a key additive in the gas that powers our cars and reduces greenhouse gas emissions. But with electric cars gaining popularity – how long will this massive ethanol market survive? How are producers making this process more environmentally friendly?

**Host:** Marty Peterson **Producer:** Polly Hansen

**Guests:** Robert Turner, organic farmer, author of Lewis Mumford and the Food Fighters: A Food Revolution in America' Ron Lamberty, senior vice president, chief marketing officer, American Coalition for Ethanol; Chris Hill, director, environment and permitting, Summit Carbon Solutions



#### Viewpoints Radio Program Log Quarterly Report / 2022-Q2 (Apr. - Jun.)

Compliancy issues: Global Trade, Energy Production, Economics, Science, Technology, Farming,

Agriculture

Links for more info:

The future of ethanol in America's energy market – Farm and Dairy Summit Carbon Solutions

#### **CULTURE CRASH: PROUD OF POP**

**Time:** 24:21 **Duration:** 2:06

Synopsis: Ashamed to blare pop music while driving? Us too. Why does the genre often get such a bad

rep? We highlight some of the musicians that are prominent within pop.

Host: Evan Rook

Producer: Evan Rook

Compliancy issues: Culture, Music



**Program 22-21 Air Date:** 5/22/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: MASKING UP PAST COVID**

Time: 1:47

**Duration:** 10:51

**Synopsis:** Wondering what to do with all those face masks you've accumulated over the past two years? Well, these face coverings are good for more than just protecting against COVID-19. Long before the pandemic, millions of people in countries across East Asia were accustomed to wearing a mask when they had a cold, it was peak flu season or just in a crowded space. We speak with two experts about the future of face masks in the U.S.

Host: Gary Price

**Producer:** Amirah Zaveri

Guests: Doctor William Jankowiak, professor, anthropology, University of Nevada – Las Vegas; Dr. Linsey

Marr, professor, civil and environmental engineering, Virginia Tech

Compliancy issues: History, Epidemiology, Public Health, Disease, Government

Links for more info:

Flu Cases Decline Dramatically This Season

Will We Wear Face Masks Forever?

Why Face Masks Are Encouraged in Asia, but Shunned in the US | Time

#### **SEGMENT 2: AMERICA'S CULTURAL TIES WITH FAST FOOD**

Time: 14:40 **Duration:** 8:54

**Synopsis:** Most of us point to McDonald's as the founding of fast food as we know it. But the American staple began nearly a hundred years ago with two chains, White Castle and A&W. We speak with Adam Chandler, journalist and author of Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom about the events that fed into the rapid rise of the fast-food industry and how different chains are fighting to stay present and on-trend in today's competitive restaurant landscape.

**Host:** Marty Peterson **Producer:** Amirah Zaveri

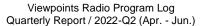
Guests: Adam Chandler, journalist, author of Drive-Thru Dreams: A Journey Through the Heart of

America's Fast-Food Kingdom

Compliancy issues: Food Culture, Business, Culture, History, Health

Links for more info:

What McDonald's Does Right





Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom: Chandler, Adam

**CULTURE CRASH: A LONG-AWAITED SEQUEL TO "TOP GUN"** 

**Time:** 24:34 **Duration:** 1:53

**Synopsis:** Almost 40 years later, there's a sequel to the popular classic, "Top Gun". This time it's "Top Gun: Maverick" and still features Tom Cruise, but he's joined by an entourage of other well-known names in Hollywood. We discuss this highly anticipated theater release.

Host: Evan Rook

**Producer:** Evan Rook

Compliancy issues: Film, Culture



**Program 22-22 Air Date:** 5/29/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: JUMPING JOBS IN 2022**

Time: 1:47

Duration: 9:37

**Synopsis:** In 2021, more than 40 million Americans left their jobs. Many of these people left their current roles for greener pastures. We analyze how the pandemic changed mindsets on work and discuss some strategies that people who are looking to switch jobs can use.

Host: Gary Price

**Producer:** Amirah Zaveri

Guests: Jeremy Schifeling, career expert, director, consumer and product marketing, Khan Academy,

author of Linked: Conquer LinkedIn. Get Your Dream Job. Own Your Future

Compliancy issues: Personal Growth and Development, Social Media, Personal Finance, Technology,

Career, Economy

Links for more info:

Jeremy Schifeling / Twitter

Linked: Conquer LinkedIn. Get Your Dream Job. Own Your Future. Kindle Edition What Gen Z and millennials want from employers amid Great Resignation

#### **SEGMENT 2: SUPPORTING U.S. FARMERS**

**Time:** 13:26 **Duration:** 9:13

**Synopsis:** The pandemic exposed the fragility of our global food system and just how much we rely on the many components that make up the food supply chain. At the height of the pandemic, when there were numerous food production and shipping delays, farmers across the U.S. stepped up and contributed to their local food supply. With domestic farms declining, America is extremely reliant on foreign shipments. We discuss the many challenges farmers are facing and the barriers to entry in agriculture.

**Host:** Marty Peterson **Producer:** Amirah Zaveri

**Guests:** Robert Tuner, organic farmer, North Carolina, author of Lewis Mumford and the Food Fighters, A Food Revolution in America; David Howard, policy campaign co-director, National Young Farmers

Coalition; Mike Downey, farmer, Illinois, consultant, Next Gen Ag Advocates

Compliancy issues: Land Development, Food Production, Business, Agriculture, Equality

Links for more info:



National Young Farmers Coalition

Next Gen Ag Advocates

Small and Mid-Sized Farmer Resources | USDA

**CULTURE CRASH: THE FINAL CHAPTER OF "THIS IS US"** 

**Time:** 23:39

**Duration: 2:48** 

Synopsis: We discuss the final season of the hit NBC primetime series, "This Is Us".

Host: Evan Rook

Producer: Evan Rook

Compliancy issues: Culture, TV



**Program 22-23 Air Date:** 6/5/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: HOW TO: GETTING INTO GARDENING THIS SUMMER**

**Time:** 1:48

Duration: 10:26

**Synopsis:** Getting started in gardening can seem overwhelming - especially if you have trouble keeping a solo houseplant alive. But with some research and a small investment, the rewards of tending to a garden are life-long. We speak with two gardening experts about how to get started and be successful this season.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Amy Enfield, horticulturist, Bonnie Plants; Brooke Morgan, urban gardener

Compliancy issues: Food Production, Sustainability, Home Improvement, Hobby, Personal Growth and

Development

#### Links for more info:

**Bonnie Plants** 

How to Garden – Gardening Basics for Beginners

@whatbrookegrows on Instagram

#### **SEGMENT 2: POST-PANDEMIC TRAVEL**

**Time:** 14:16 **Duration:** 9:07

**Synopsis:** From long lines at the airport to hard-to-find reservations, people are traveling in full force this summer. Acclaimed TV host and European tour guide Rick Steves joins us this week on Viewpoints to share several traveling tips, including how to get around crowds and stay safe this season.

**Host:** Marty Peterson **Producer:** Amirah Zaveri

Guests: Rick Steves, European tour guide, travel writer, PBS TV host

**Compliancy issues:** History, Public Health, Travel, Personal Finance, Culture

**Links for more info:**Rick Steves Europe
International Travel

TSA PreCheck® | Transportation Security Administration



#### **CULTURE CRASH: THE NEW FLORENCE + THE MACHINE ALBUM**

**Time:** 24:23 **Duration:** 2:04

**Synopsis:** We highlight the long-awaited album "Dance Fever" by Florence + the Machine.

**Host:** Evan Rook

Producer: Evan Rook

Compliancy issues: Culture, Music



**Program 22-24 Air Date:** 6/12/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: FINDING CALM THROUGH COLORING**

Time: 1:49

**Duration:** 10:12

**Synopsis:** Remember how much fun it was to crack open a new coloring book and crayons when you were a kid? These days, adults are reliving that thrill in massive numbers. We talk to two of the most popular artists of these books about why and how they put them together, what the attraction is for adults and how it can benefit everyone to sit down, unwind and focus on the page in front of them.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Johanna Basford, artist, author, Lost Ocean: An inky adventure and coloring book; Jenean

Morrison, artist, designer, author of 2016 Coloring Calendar

Compliancy issues: Hobby, Personal Growth and Development, Literature, Education, Arts, Mental

Health

#### Links for more info:

Johanna Basford

Jenean Morrison Art & Design

#### **SEGMENT 2: THE ENVIRONMENTAL DAMAGE CAUSED BY MILLIONS OF LITTERED CIGARETTES**

**Time:** 14:03 **Duration:** 8:56

**Synopsis:** While many Americans have grown to be increasingly eco-conscious, some things remain the same. It seems like all too often it's common to see a driver chuck a cigarette butt out the window or throw one on the sidewalk. We speak with expert Thomas Novotny about how this type of littering affects the environment and the wildlife within it.

**Host:** Marty Peterson **Producer:** Amirah Zaveri

Guests: Dr. Thomas Novotny, professor emeritus of epidemiology and biostatistics, San Diego State

University

Compliancy issues: Wildlife, Pollution, Environment, Health, Wildlife Protection

Links for more info:

Thomas Novotny | SDSU School of Public Health 5 ways cigarette litter impacts the environment

Tobacco and the environment



#### **CULTURE CRASH: POW! HBO MAX BATTLES SUPERHERO FATIGUE**

**Time:** 24:00 **Duration:** 2:28

**Synopsis:** Yearning for shows with that classic, comic book feeling? HBO Max is here to save the day. With its new additions of Batman Beyond and Batman: The Animated Series, you can get back to your

superhero roots. **Host:** Evan Rook

**Producer:** Evan Rook

Compliancy issues: TV, Culture



**Program 22-25 Air Date:** 6/19/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: FOOD, FINE DINING & MORE: A CONVERSATION WITH ILIANA REGAN

Time: 1:48

Duration: 9:18

**Synopsis:** Iliana Regan has worked in the restaurant biz in almost every position imaginable. From midtier service to high-end fine dining, she's a self-taught, Michelin-starred chef that's known for her ability to create masterful dishes using naturally sourced and foraged ingredients. However, as she's risen the ranks over the years and made a name for herself, she's also had several low points in her life that have shaped who she is today. We sit down in-person with Regan to talk about her fine dining career and her struggles with addiction.

Host: Gary Price

**Producer:** Amirah Zaveri

Guests: Iliana Regan, Michelin-starred chef, entrepreneur, author, Burn the Place

Compliancy issues: Entrepreneurship, Business, Addiction, Career, Health, Personal Growth and

Development

#### Links for more info:

Burn the Place: A Memoir Hardcover – Iliana Regan

After Culinary and Literary Acclaim, She's Moving to the Woods – NY Times

Elizabeth Restaurant The Milkweed Inn

#### **SEGMENT 2: THE ART OF DETECTING A LIE**

**Time:** 13:08 **Duration:** 10:07

**Synopsis:** How do professionals question people in a way that uncovers the truth? What are some body gestures that show someone's lying? This week – we speak with one interrogation expert about the subtle signs that give people away and how the average person can use these tactics in day-to-day interactions.

**Host:** Marty Peterson **Producer:** Amirah Zaveri

**Guests:** Maryann Karinch, a human behavior expert and author of the book, Nothing But the Truth: Secrets from Top Intelligence Experts to Control the Conversation and Get the Information You Need

Compliancy issues: Literature, Psychology, Communication, Career, Information Technology

Links for more info:



Psychological sleuths-Detecting deception

How To Spot A Liar: Gregory Hartley, Maryann Karinch: Books: Amazon.com

#### **CULTURE CRASH: THE EVOLUTION OF HARRY STYLES**

**Time:** 24:16 **Duration:** 2:10

Synopsis: British superstar Harry Styles is out with a new album that's getting rave reviews. We discuss

his evolution from boy band hunk to a respected solo artist and actor.

**Host:** Evan Rook **Producer:** Evan Rook

Compliancy issues: Culture, Music



Program 22-26 Air Date: 6/26/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WORKING IN CHILDCARE: THE HEAVY COST OF RAISING SOMEONE ELSE'S KIDS

Time: 1:48

**Duration:** 11:14

**Synopsis:** There are more than 438,000 employees working in childcare, according to the U.S. Bureau of Labor Statistics. As of May 2021, the median hourly wage in this sector is around \$13/hour. With rising costs and many other open jobs, many are leaving their positions in childcare. We speak with two experts about the growing early childcare gap in the U.S. and why bettering the sector starts with valuing these workers more.

Host: Gary Price

Producer: Amirah Zaveri

**Guests:** Dr. Kaitlin Moran, assistant professor, early childhood education, St. Joseph's University; Dr. Elizabeth Cummins Munoz, lecturer, writing and communication, Rice University, author, Mothercoin:

The Story of Our Immigrant Nannies

Compliancy issues: Child Development, Inequity, Poverty, Parenting, Motherhood, Generational

Inequality, Mental Health, Education

Links for more info:

Elizabeth Cummins Munoz | Program in Writing and Communication | Rice University

NAEYC

Kaitlin Moran Ph.D. | Saint Joseph's University

Beacon Press: Mothercoin

**SEGMENT 2: BARELY SURVIVING: MAKING A LIVING AS A GARMENT WORKER** 

**Time:** 15:04 **Duration:** 7:30

**Synopsis:** The average garment worker in Bangladesh is paid about \$86/month. A livable wage in the country is around \$200/month. Even in the U.S., it's not much better. Most employees in U.S. garment factories work 60-70 hours per week and are paid \$300/week, totaling \$1,200/month, according to the Garment Worker Center. Longtime fashion writer and industry expert Dana Thomas joins us to help us understand the labor and environmental crisis plaguing the fashion industry.

**Host:** Marty Peterson **Producer:** Amirah Zaveri

Guests: Dana Thomas, writer, author, Fashionopolis



#### Viewpoints Radio Program Log Quarterly Report / 2022-Q2 (Apr. - Jun.)

Compliancy issues: Fashion, Manufacturing, Sustainability, Environment, Workers Rights, Inequity,

Global Issues, Fair Wages

Links for more info:

Psychological sleuths-Detecting deception

How To Spot A Liar: Gregory Hartley, Maryann Karinch: Books: Amazon.com

#### **CULTURE CRASH: THE TRUE VIEWING EXPERIENCE**

**Time:** 23:34 **Duration:** 2:52

Synopsis: We discuss the dilemma of cropping full-screen shows and films to fit our modern, widescreen

TVs. Many who are against this edit argue that changing the format ruins the originality and nostalgia of

the media.

Host: Evan Rook

Producer: Evan Rook

Compliancy issues: Culture, Film, History, Streaming, TV



# Quarterly Report of Compliancy Issues & Programs List 2022-Q2 (April - June) Radio Health Journal

- 911
- Abuse
- Addiction
- Aging & Senior Citizens
- Animal Safety
- Animal Testing
- Bereavement
- Biochemistry
- Biology
- Biomedical Technology
- Botox
- Brain Disorder
- Breast Cancer
- Breast Surgery
- Breastfeeding
- Cardiology
- Child Abuse
- Child Trafficking
- Children & Youth at Risk
- Chronic Pain
- Commercial Gestational Surrogacy
- Community
- Support
- Consumerism
- Counterfeit Medication
- Covid-19 Pandemic
- Criminal Justice System
- Death & Grief
- Death of a Child
- Depression
- Diagnoses
- Digital Programs
- Disabilities
- Discrimination
- Domestic Violence
- Drug Overdose
- Economic Security
- Education
- Emergency Services
- Environment
- Ethics

- Evolution
- Exploitation
- Family & Parenting
- Family Issues
- FDA Regulations
- Federal Drug Regulations
- Football
- Formula Shortage
- Gender Issues
- Grief Counseling
- Head Trauma
- Health Care
- Heart Defects
- Illegal Pharmacies
- Immunization
- Incarceration
- Inmate Safety
- Insurance
- Interpersonal Relationships
- Intervention & Harm Reduction
- Invasive Treatment
- Jails & Prisons
- Legislation & Policy
- Maltreatment
- Medical Debt
- Medical Innovation
- Medical Mysteries
- Medical Technology
- Mental Health
- Mental Health Diagnoses
- Mental Illness
- Mental Wellness Applications
- Mining
- Minority Issues
- Mother Safety
- Mouse Studies
- Natural Resources
- Neurology & Neuroscience
- Nicotine Use
- Non-invasive Treatment
- Overactive Bladder
- Pain Management

- Parenting & Parenting Issues
- Patient Safety
- Personal Information
- Pharmaceutical Companies & Pharmaceutical Research
- Pollution
- Pregnancy & Expecting Mothers
- Pregnancy Complications
- Prevention
- Prison Reform
- Private & Public Prisons
- Prolonged Grief
- Psychology
- Public Health
- Public Safety
- Racism & Discrimination
- Rare Conditions
- Rehabilitation
- Reproduction
- Research and Research Models& Methods
- Safety in Sports
- Skin Cancer
- Skin Damage
- Skin Safety
- State & Federal Regulations
- State Government & Legislation
- Substance & Drug Abuse
  - Suicide
- Sun Exposure
- Systemic Racism
- Technology
- Therapy
- Traumatic Loss
- Vaginal Rejuvenation
- Vaping
- Venomous Animals & Venomics
- Virtual Reality
- Virtual Therapeutics
- Vulnerable populations
- Women at Risk



Program 22-14 **Air Week:** 4/3/22

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: HAVE PRIVATE PRISONS BECOME THE SCAPEGOAT FOR A LARGER ISSUE?

Time: 1:50

Duration: 12:33

Synopsis: Private prisons seemed to be the answer to America's overpopulated prisons in the 1980s. It's since become a controversial topic of debate. Experts discuss if the problem is with private prisons, or with our country's incarceration system as a whole.

**Host:** Reed Pence

Producer: Kristen Farrah

Guests: Sharon Dolovich, Professor of Law, UCLA, Director of the Prison Law and Policy Program, UCLA, Director of Covid-19 Behind Bars Project, UCLA; Sen. Robert Peters, State Senator, 13th District in Illinois; Alexandra Wilkes, National Spokeswoman, Day One Alliance; Rep. Jack McFarland, State Representative, 13th District in Louisiana

Compliancy issues: State Government and Legislation, Inmate Safety, Criminal Justice System, Prison Reform, Public Safety, Mental Health, Private and Public Prisons, Prison and Criminal Justice, Incarceration, Legislation and Policy, Jails and Prisons, Rehabilitation, Ethics

#### Links for more info:

Sharon Dolovich (@SharonDolovich) / Twitter

Sharon Dolovich | Media Guide to UCLA Experts

COVID Behind Bars Data Project | UCLA Law

Illinois State Senator Robert Peters

State Senator Robert Peters (@senpetersil) / Twitter

Alex Wilkes (@AlexandraWilkes) / Twitter

Day 1 Alliance

Jack G. McFarland – Louisiana House of Representative

Jack McFarland (@RepMcFarland) / Twitter



#### SEGMENT 2: A LOOK AT THE NEW, NON-INVASIVE TREATMENT FOR ESSENTIAL TREMOR

Time: 15:25

Duration: 7:42

Synopsis: Essential Tremor has always been treated by medication that's not guaranteed to work, or

brain surgery. A doctor explains the new, non-invasive treatment that can help those suffering with ET.

**Host:** Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Rees Cosgrove, Director of Epilepsy and Functional Neurosurgery, Brigham and Women's

Hospital; Jack Weingart, suffers from Essential Tremor

Compliancy issues: Public Health, Medical Technology, Brain Disorder, Non-invasive Treatment,

Consumerism

Links for more info:

Garth Rees Cosgrove, MD – Brigham and Women's Hospital



**Program 22-15 Air Week:** 4/10/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: ARE YOU ADDICTED TO LOVE?**

Time: 1:50

Duration: 11:40

**Synopsis:** Researchers have discovered that love is a natural addiction. It lights up the same part of our brain that substance addiction does. We need to eat, we need to sleep, and we need to love. Experts

discuss how love affects our brain and why we need it for our survival.

**Host:** Reed Pence

Producer: Kristen Farrah

Guests: Dr. Helen Fisher, Biological Anthropologist, Senior Research Fellow, The Kinsey Institute; Dr.

Lucy Brown, Clinical Professor in Neurology, Albert Einstein College of Medicine; Dr. Bianca Acevedo,

Researcher, University of California, Santa Barbara

Compliancy issues: Biology, Neurology, Interpersonal Relationships, Mental Health, Evolution,

Education, Addiction and Substance Abuse, Neuroscience, Psychology, Reproduction

Links for more info:

Bianca Acevedo, PhD Author – Speaker – Scientist

Helen Fisher, PhD

The Anatomy of Love

Amazon.com: Helen E. Fisher: Books, Biography, Blog, Audiobooks, Kindle

Lucy L. Brown, Ph.D. | Faculty Directory | Albert Einstein College of Medicine



#### **SEGMENT 2: THE LASER TREATMENT THAT HARMS BREAST CANCER PATIENTS**

**Time:** 14:32

**Duration:** 8:25

**Synopsis:** Just because it's FDA-approved, doesn't mean it's necessarily safe. A vaginal rejuvenation laser treatment has been accused of targeting breast cancer patients and not upholding its promises. An expert reveals how this treatment can cause worse harm and chronic pain to breast cancer patients.

**Host:** Nancy Benson

Producer: Kristen Farrah

**Guests:** Dr. Kristin Rojas, Board-Certified Gynecologist, Breast Cancer Surgeon, Sylvester Comprehensive Cancer Center at the University of Miami; Nancy, Breast Cancer Survivor, Victim of Vaginal Rejuvenation Treatment

**Compliancy issues:** Public Health, Vulnerable populations, Women at Risk, FDA Regulations, Invasive Treatment, Breast Cancer, Vaginal Rejuvenation, Consumerism, Chronic Pain, Patient Safety **Links for more info:** 

Kristin Rojas MD

Kristin E. Rojas MD, FACS, FACOG (@kristinrojasmd) / Twitter

Kristin E. Rojas MD, FACS (@kristinrojasmd) • Instagram photos and videos

Kristin E. Rojas, MD | University of Miami Health System



**Program 22-16 Air Week:** 4/17/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: HOW HARM REDUCTION SERVICES HELP REDUCE RATES OF DRUG OVERDOSE

Time: 1:51

**Duration:** 12:11

**Synopsis:** The CDC reports May 2020 through April 2021 saw the most drug overdose deaths ever recorded in a single year. These deaths put into question how effective America's efforts to reduce drug use have been. Experts discuss the use of harm reduction services and why drug addiction is a mental health issue.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Regina LaBelle, Initiative Director, The Addiction and Public Policy Initiative at Georgetown University; Dr. Trent Hall, Assistant Professor of Addiction Medicine, The Ohio State University Compliancy issues: Mental Health, Public Health, Addiction and Substance Abuse, Substance and Drug Abuse, Rehabilitation, Drug Overdose, Children and Youth at Risk, Intervention and Harm Reduction, Health Care, Vulnerable populations

#### Links for more info:

Regina LaBelle - O'Neill

Regina LaBelle (@ReginaLabelle) / Twitter

Assessment of Excess Mortality Associated With Drug Overdose in Ohio From 2009 to 2018 | Toxicology JAMA Network Open

Orman Trent Hall DO | Ohio State University Wexner Medical Center



#### **SEGMENT 2: HOW SYSTEMIC RACISM FEEDS INTO LOW QUALITY HEALTH CARE**

Time: 15:04

**Duration:** 7:55

Synopsis: As a black mother, Taylor Harris worries her child will be treated differently by medical

professionals. A recent study reveals that some medical students believe pain thresholds vary by race.

Dr. Ana Pujols McKee speaks on how proper education can help fix systemic racism in health care.

**Host:** Nancy Benson

**Producer:** Polly Hansen

**Guests:** Taylor Harris, Mother and Author; Dr. Ana Pujols McKee, Executive Vice President, The Joint Commission, Chief Medical Officer, The Joint Commission; Chief Diversity Equity and Inclusion Officer,

The Joint Commission

Compliancy issues: Health Care, Systemic Racism, Discrimination, Minority Issues, Patient Safety, Racism

and Discrimination

Links for more info:

**TAYLOR HARRIS** 

Taylor Harris (@thurris) / Twitter

Taylor Harris (@writingforicecreamduh) • Instagram photos and videos

Ana Pujols McKee | The Joint Commission



Program **22-17**Air Week: 4/24/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

### **SEGMENT 1: HOW DID THE PANDEMIC AFFECT CHILD ABUSE?**

Time: 1:51

**Duration:** 11:16

**Synopsis:** History has shown that financial stress increases rates of child abuse. As millions lost their jobs in 2020, experts feared for the worst. This week on RHJ - two medical experts who specialize in studying and uncovering child abuse discuss the contradicting evidence of how the pandemic affected rates of child maltreatment.

Host: Reed Pence

Producer: Kristen Farrah

**Guests:** Dr. Robert Sege, Director of the Center for Community-Engaged Medicine, Tufts Medical Center, Child Abuse Pediatrician, Tufts Medical Children's Hospital; Ashley Rapp, Epidemiologist, Henry Ford Health System

**Compliancy issues:** Maltreatment, Public Safety, Parenting Issues, Economic Security, Children and Youth at Risk, Parenting, Vulnerable populations, Public Health, Family and Parenting, Family Issues, Child Abuse

#### Links for more info:

Robert Sege, MD, PhD

<u>Dr. Bob Sege (@BobSegeMD) / Twitter</u> <u>ashley rapp (@ashleyrappmph) / Twitter</u>

Ashley Rapp - LinkedIn Page



### **SEGMENT 2: REDUCING THE HARMFUL EFFECTS OF LITHIUM MINING**

Time: 14:09

**Duration: 8:23** 

**Synopsis:** Traditional lithium mining can ruin the surrounding environment, posing a risk to the health of local communities and wildlife. As production for a new mine in Nevada gears up, the company behind the project reveals how they're reducing the public health threats of lithium mining. A mining critic talks about how the new mine will operate and why he believes its construction is essential.

**Host:** Nancy Benson

Producer: Kristen Farrah

**Guests:** Dr. Glenn Miller, Semi-Retired Professor and Co-Chair of the Department of Natural Resources and Environmental Science, University of Nevada-Reno; Marko Paunović, former Serbian citizen **Compliancy issues:** Ethics, Consumerism, Environment, Natural Resources, Public Health, Mining **Links for more info:** 

Glenn Miller | Dept. of Natural Resources & Environmental Science | University of Nevada, Reno
Thacker Pass



**Program 22-18 Air Week:** 5/1/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

### **SEGMENT 1: WHEN DOES GRIEF BECOME A DISORDER?**

Time: 1:50

**Duration:** 11:40

**Synopsis:** Everyone grieves differently, but some can become completely debilitated by their sorrow for years. The American Psychiatric Association recently recognized this type of grief as a diagnosis called prolonged grief disorder. One doctor behind the decision talks about how this will help people find a way out of that cycle of grieving.

**Host:** Reed Pence

Producer: Kristen Farrah

**Guests:** Dr. Paul Appelbaum, Professor of Psychiatry, Columbia University, Chair of the Steering Committee, Diagnostic and Statistical Manual of Mental Disorders; Dr. Holly Prigerson, Professor of Geriatrics, Cornell University; Dr. Joanne Cacciatore, Associate Professor in the School of Social Work, Arizona State University, Traumatic Loss Expert

**Compliancy issues:** Death and Grief, Mental Health Diagnoses, Vulnerable populations, Public Health, Mental Health, Traumatic Loss, Prolonged Grief

# Links for more info:

Paul S. Appelbaum, MD | Columbia University Department of Psychiatry

Paul Appelbaum (@appelbap) / Twitter

Holly G. Prigerson | Cornell Research

Joanne Cacciatore (@dr cacciatore) / Twitter

<u>Selah Carefarm | Animal Grief Therapy for Bereaved Families</u>

Joanne Cacciatore | School of Social Work



# SEGMENT 2: CTE: THE MYSTERIOUS BRAIN DISORDER THAT'S TAKEN OVER THE NFL

Time: 14:32

**Duration: 8:27** 

**Synopsis:** Chronic Traumatic Encephalopathy is a progressive brain disorder that can only be diagnosed after death. The condition is caused by repeated head trauma, but much of CTE is still a mystery. Dr.

Michael Alosco discusses who he thinks is most at risk and the various obstacles researchers face while

studying CTE.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Michael Alosco, Associate Professor of Neurology at Boston University School of Medicine,

Lead Investigator at Boston University's CTE Center

Compliancy issues: Safety in Sports, Football, Neuroscience, Head Trauma, Vulnerable populations,

Brain Disorder, Public Health, Mental Health

Links for more info:

Michael Alosco | CTE Center

Clinicopathological Evaluation of Chronic Traumatic Encephalopathy in Players of American Football

**JAMA** 

Evaluation of Chronic Traumatic Encephalopathy in Football Players | Neurology | JN Learning | AMA Ed

<u>Hub</u>



Program 22-19 Air Week: 5/8/22

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

### SEGMENT 1: TETRALOGY OF FALLOT AND THE INCREDIBLE STORY OF A LIFE-SAVING SURGERY

Time: 1:50

Duration: 11:27

Synopsis: Tetralogy of Fallot is a rare heart condition that usually requires at least one open-heart surgery. However, two new self-expanding valves give up to 80 percent of patients the option of a catheterization procedure instead of surgery. Dr. Jeff Zampi explains how important this advancement is for patients with TOF.

Host: Reed Pence

**Producer:** Kristen Farrah

Guests: Dr. Jeff Zampi, Associate Professor of Pediatric Cardiology, University of Michigan, Director of Interventional Pediatric Cardiology, C.S. Mott Children's Hospital; Dr. Danielle Gottlieb Sen, Pediatric Cardiac Surgeon and Assistant Professor of Surgery, Johns Hopkins University; Latisha Wilborne, mother of TOF patient

Compliancy issues: Medical Innovation, Rare Conditions, Children and Youth at Risk, Heart Defects,

Cardiology

Links for more info:

Jeffrey Dominick Zampi MD | CS Mott Children's Hospital | Michigan Medicine Danielle Gottlieb Sen, MD, MPH, MS, Assistant Professor of Surgery | Johns Hopkins Medicine A Heart Like Bella's Paperback – Wilborne, Latisha M



### **SEGMENT 2: CAN YOU TRUST YOUR ONLINE PHARMACY?**

Time: 14:19

**Duration: 8:42** 

**Synopsis:** Experts estimate that only four percent of online pharmacies are legitimate. The rest are counterfeit operations that prey on customers by selling falsified medications. A scientist reveals a new technology that puts the power back into consumers' hands.

**Host:** Nancy Benson

Producer: Kristen Farrah

Guests: Dan Burke, Chief of Cyber Operations in the Office of Criminal Investigations, FDA; Dr. Young

Kim, Associate Professor of Biomedical Engineering, Purdue University

Compliancy issues: Criminal Justice System, Public Health, Counterfeit Medication, Consumerism,

Biomedical Technology, Federal Drug Regulations, Illegal Pharmacies, Public Safety

Links for more info:

Young Kim – Biomedical Engineering – Purdue University

Kim, Young L | Purdue OTC

<u>Cyber Physical Watermarking with Inkjet Edible Bioprinting – Advanced Functional Materials – Wiley</u>

<u>I Am ORA Profile: Dan Burke | FDA</u>



**Program 22-20 Air Week:** 5/15/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

### **SEGMENT 1: SHOULD YOU ALWAYS TRUST YOUR MENTAL HEALTH DIAGNOSIS?**

Time: 1:50

Duration: 13:22

**Synopsis:** Sarah Fay was misdiagnosed six times throughout her life. Starting at age 12, Fay has battled with inaccurate and inadequate diagnoses that unfortunately shaped how she viewed herself. Fay details her journey and extensive research into mental health diagnoses in her new book Pathological.

**Host:** Reed Pence

Producer: Kristen Farrah

Guests: Sarah Fay, author of Pathological: The True Story of Six Misdiagnoses and Mental Health

Advocate, Pathological: The Movement

Compliancy issues: Mental Illness, Pharmaceutical Companies, Public Health, Diagnoses, Consumerism,

Psychology, Mental Health

Links for more info:

Sarah Fay

Pathological: The Movement

Sarah Fay (@sarahfayauthor) / Twitter



# **SEGMENT 2: WHAT CAN WE ACTUALLY LEARN FROM ANIMAL STUDIES?**

Time: 16:14

**Duration:** 6:53

**Synopsis:** In research, scientists aim to create an environment that reflects humans as closely as possible. Many times, these models are found in mice. But how accurate are mice at showing what will happen in humans? Dr. Donna Arnett discusses what we should keep in mind when reading about mice studies.

**Host:** Nancy Benson

**Producer:** Kristen Farrah

**Guests:** Dr. Donna Arnett, Dean of the College of Public Health, University of Kentucky; Dr. Loren Wold, Professor of Nursing and Medicine, The Ohio State University, Associate Dean for Research Operations and Compliance, The Ohio State University; Dr. Neal Benowitz, Professor of Medicine Emeritus, University of California, San Francisco

**Compliancy issues:** Nicotine Use, Children and Youth at Risk, Vulnerable populations, Animal Testing, Vaping, Research Methods, Research, Mouse Studies, Research Models

#### Links for more info:

Donna K. Arnett | UK College of Public Health

Donna K. Arnett, Dean (@Donnakarnett) / Twitter

Loren E. Wold | The Ohio State University College of Nursing

The Wold Lab (@TheWoldLab) / Twitter

Neal Benowitz | UCSF Profile



**Program 22-21 Air Week:** 5/22/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

### SEGMENT 1: DOMESTIC VIOLENCE: THE TRAGIC SIDE-EFFECT OF STAY-AT-HOME ORDERS

Time: 1:50

Duration: 12:22

**Synopsis:** While stay-at-home orders were great for slowing the spread of Covid, they essentially trapped victims with their abusers. As numbers of domestic violence reports rose, women's shelters were overwhelmed with people in need of safe housing. One shelter employee discusses the challenges in helping the growing number of victims.

**Host:** Reed Pence

Producer: Kristen Farrah

**Guests:** Dr. Alex Henke, Assistant Professor of Economics, Howard University; Melanie Asher, Children's Program Coordinator, Saint Martha's Hall

**Compliancy issues:** Vulnerable populations, State and Federal Regulations, Women at Risk, Children and Youth at Risk, Covid-19 Pandemic, Domestic Violence, Public Safety, Abuse

# Links for more info:

COVID-19, staying at home, and domestic violence | SpringerLink

Alex Henke (@Henkenomics) / Twitter

Alex Henke

St. Martha's Hall



### SEGMENT 2: NO SURPRISES ACT: NEW LAW PROTECTS PATIENTS FROM SURPRISE MEDICAL BILLS

Time: 15:14

**Duration:** 7:26

**Synopsis:** Surprise medical bills are payments you believe are covered by insurance, but ultimately land back on you. The No Surprises Act protects patients from having to pay for emergency services at out-of-network facilities and other similar situations. Katie Keith describes why this law is necessary to protect patients.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Katie Keith, Associate Research Professor, Center on Health Insurance Reforms at Georgetown

University

Compliancy issues: Public Health, Vulnerable populations, Health Care, Insurance, Emergency Services,

Patient Safety, Medical Debt

Links for more info:

Katie Keith, JD, MPH | Center on Health Insurance Reforms | Georgetown University

Katie Keith (@Katie Keith) / Twitter

No Surprises: Understand your rights against surprise medical bills | CMS



**Program 22-22 Air Week:** 5/29/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

### SEGMENT 1: EMPTY NOSE SYNDROME: WHEN A ROUTINE NOSE SURGERY GOES WRONG

Time: 1:50

Duration: 12:43

**Synopsis:** Empty Nose Syndrome is a rare condition that can develop after some of the most common nose procedures. Those affected are left in a constant feeling of suffocation – and there's no cure. An ENS sufferer describes his experience living with the condition.

**Host:** Reed Pence

Producer: Kristen Farrah

Guests: Dr. Brent Senior, Chief of Rhinology, Allergy, and Endoscopic Skull Base Surgery, University of

North Carolina – Chapel Hill; James R. Skinner, ENS patient

Compliancy issues: Consumerism, Rare Conditions, Mental Health, Medical Mysteries, Prevention,

Patient Safety, Disabilities, Vulnerable populations, Public Health

Links for more info:

Brent A. Senior, MD, FACS, FARS | UNC Otolaryngology/Head and Neck Surgery

Brent Senior (@ProfBrentSenior) / Twitter

@jskinner / Twitter

James R. Skinner's Empty Nose Syndrome Story | Nasal Cripple

Nasal Damage (ENS) Investigated – James R. Skinner



# **SEGMENT 2: WHY DO ELDERLY MEN HAVE THE HIGHEST RATE OF SUICIDE?**

**Time:** 15:35

**Duration:** 6:57

**Synopsis:** It's long been the case that men over 70 have the highest rate of suicide. This demographic is more likely to complete their first attempt than any other age group. Dr. Carrie Ditzel discusses some possible reasons as to what's driving elderly men to take their own lives.

**Host:** Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Carrie Ditzel, Clinical Psychologist, Baker Street Behavioral Health

Compliancy issues: Gender Issues, Suicide, Aging and Senior Citizens, Mental Health, Depression,

Prevention, Public Safety, Vulnerable populations, Public Health

Links for more info:

Baker Street Behavioral Health | About

Disparities in Suicide | CDC



**Program 22-23 Air Week:** 6/5/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

### **SEGMENT 1: HOW TO PROVIDE SUPPORT IN THE WAKE OF A TRAUMATIC LOSS**

Time: 1:50

**Duration:** 12:54

**Synopsis:** It can be difficult to figure out how to comfort someone dealing with a traumatic loss. Often, there's a fear of not knowing what to say, which can leave the grieving person feeling more alone. Two bereaved mothers recount their experiences of losing their children, and detail what good support looks like.

Host: Reed Pence

Producer: Kristen Farrah

**Guests:** Dr. Joanne Cacciatore, Traumatic Loss Expert, The MISS Foundation; Liz Castleman, bereaved mother; Jesse Zilberstein, bereaved mother

**Compliancy issues:** Bereavement, Grief Counseling, Death and Grief, Traumatic Loss, Death of a Child,

**Community Support** 

Links for more info:

Center for Loss and Trauma

**MISS Foundation** 

Gidi's Kindness Project

Gidi's Kindness Project - Facebook Page

Selah Carefarm | Animal Grief Therapy for Bereaved Families



### SEGMENT 2: NOT JUST FOR WRINKLES: HOW BOTOX CAN TREAT YOUR OVERACTIVE BLADDER

**Time:** 15:46

Duration: 6:40

**Synopsis:** Though now known for its anti-aging effects, Botox was first used to manage medical conditions like hyperhidrosis and migraines. Today, doctors are also using Botox to treat overactive bladder symptoms, a condition that plagues over 30 million Americans according to the National Association for Continence. A specialist discusses the benefits of the procedure.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Karyn Eilber, Professor of Urology, Associate Professor of Obstetrics and Gynecology,

Cedars-Sinai Medical Center

Compliancy issues: Consumerism, Botox, Patient Safety, Public Health, Overactive Bladder

Links for more info:

Karyn S. Eilber, MD – Cedars-Sinai Medical Center Directory

BOTOX ® treatment for OAB



**Program 22-24 Air Week:** 6/12/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

### **SEGMENT 1: WOMBS FOR RENT: THE LEGALIZATION OF COMMERCIAL SURROGACY**

Time: 1:50

Duration: 12:36

**Synopsis:** Commercial gestational surrogacy allows parents to have a biological child that's carried and birthed by another woman who receives a salary. Though many countries have outlawed commercial surrogacy, states in America are beginning to legalize it. Experts weigh in on the ethical implications of commercialized surrogacy.

**Host:** Reed Pence

Producer: Kristen Farrah

**Guests:** Taina Bien-Aimé, Executive Director, Coalition Against Trafficking in Women; Dr. Linda Kahn, Assistant Professor, NYU Grossman School of Medicine; Ashley Mareko, Surrogate Program Director, Surrogate First, Surrogate Mother

**Compliancy issues:** Exploitation, Pregnancy and Expecting Mothers, Public Health, Pregnancy Complications, Child Trafficking, Public Safety, Commercial Gestational Surrogacy, Children and Youth at Risk, Surrogacy, Family Issues, Women at Risk

#### Links for more info:

Our Surrogacy Team - Why Choose SurrogateFirst

Coalition Against Trafficking in Women

<u>Taina Bien-Aimé – Executive Director – Coalition Against Trafficking in Women (CATW) | LinkedIn</u>

Linda G. Kahn, MPH, PhD

The Child-Parent Security Act: Gestational Surrogacy

Weareeggdonors.com



# SEGMENT 2: BREASTFEEDING MAY BE NATURAL, BUT THAT DOESN'T MEAN IT'S EASY

Time: 15:28

Duration: 7:00

Synopsis: Mothers across the nation panicked when a major recall and supply chain issues caused a

baby formula shortage. One response to the shortage told women to 'just start breastfeeding again,' but

Dr. Karen Federici explains why that's not as simple as it sounds.

**Host:** Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Karen Federici, Breastfeeding Medicine Specialist, Northwestern Medicine Kishwaukee

Hospital; Dr. Susan Landers, Retired Neonatologist; Lesley Mondeaux, Executive Director, Northwest

Mothers Milk Bank

Compliancy issues: Breastfeeding, Public Health, Breast Surgery, Vulnerable populations, Formula

Shortage, Mother Safety, Children and Youth at Risk

Links for more info:

Family First - Women & Children's Healthcare

Karen M. Federici, MD | Northwestern Medicine

Health & Wellness | A Healthier You by Dr Karen Federici

Susan Landers, MD

Susan Landers, MD (@susanlandersmd) / Twitter

Our Mission - donatemilk.org

Human Milk Banking Association of North America



**Program 22-25 Air Week:** 6/19/22

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# **SEGMENT 1: WHAT HAPPENS WHEN MEDICINE MEETS THE METAVERSE?**

Time: 1:50

**Duration:** 11:10

**Synopsis:** Doctors can now treat chronic pain with the technology of virtual reality. Patient Tom Norris joins us to share his experience using a VR headset in place of sedatives when doctors removed three tumors from his bladder. Dr. Brennan Spiegel at Cedars-Sinai Medical Center reveals how VR treatment works and how virtual therapeutics will revolutionize medicine.

**Host:** Reed Pence

Producer: Kristen Farrah

Guests: Dr. Brennan Spiegel, Director of Health Services Research, Cedars-Sinai Medical Center, author;

Tom Norris, VR Therapy Patient

**Compliancy issues:** Virtual Therapeutics, Mental Health, Psychology, Virtual Reality, Health Care, Medical Technology, Pain Management, Technology, Chronic Pain, Consumerism, Public Health

Links for more info:

Brennan M. Spiegel, MD, MSHS – Cedars-Sinai Medical Center Directory

Brennan Spiegel, MD, MSHS (@BrennanSpiegel) / Twitter

VRx by Brennan Spiegel | Basic Books

Tom Norris (@jtomnorris) / Twitter



# **SEGMENT 2: WHY DOCTORS SAY A "HEALTHY TAN" DOESN'T EXIST**

**Time:** 14:02

**Duration:** 8:38

**Synopsis:** Summer's finally here, which means enjoying popsicles and pool days. But if you've been waiting all year for a summer tan, you may want to rethink that plan. Even a 'healthy glow' means our cells have already been damaged, and the sun isn't the only problem. Dr. Shadi Kourosh discusses how factors like air pollution and digital screens can also harm our skin.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Shadi Kourosh, Director of Community Health for Dermatology, Mass General Brigham

Compliancy issues: Public Health, Patient Safety, Skin Safety, Pollution, Sun Exposure, Skin Damage,

Technology, Skin Cancer

Links for more info:

Shadi Kourosh, MD, MPH

Arianne Shadi Kourosh, MD, MPH (@dr.shadi\_derm) • Instagram photos and videos

A. Shadi Kourosh, MD, MPH (@DrShadi ) / Twitter



**Program 22-26 Air Week:** 6/26/22

Executive Producer: Amirah Zaveri

Producers: Kristen Farrah, Grace Galante

**Production Manager:** Jason Dickey

# **SEGMENT 1: VENOM: A LETHAL WEAPON OR MEDICAL MIRACLE?**

Time: 1:50

Duration: 12:37

**Synopsis:** Researchers have discovered how to use evolution's deadliest and oldest weapon for good. But how can scientists create medicine from lethal venom? Dr. Leslie Boyer reveals the entire process and explains why horses are so valuable to the research.

Host: Reed Pence

**Producer:** Kristen Farrah

Guests: Dr. Leslie Boyer, Professor Emerita of Pathology, University of Arizona

Compliancy issues: Biochemistry, Pharmaceutical Research, Public Safety, Venomics, Public Health,

Venomous Animals, Venom, Immunization, Research Methods, Animal Safety

Links for more info:

Leslie V Boyer | BIO5 Institute

LeslieBoyerMD

Leslie Boyer MD (@lvboyer md) / Twitter



# **SEGMENT 2: CAN WELLNESS APPS ACTUALLY IMPROVE YOUR HEALTH?**

Time: 15:29

**Duration:** 7:26

**Synopsis:** The World Health Organization reports a 25% global increase in anxiety and depression throughout the pandemic. During the same time, the mental health app industry skyrocketed. But how helpful are these programs? Dr. Stephanie Collier discusses the dangers of using these apps, many of which have no scientific evidence of successfully treating mental health.

**Host:** Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Stephanie Collier, Director of Education in the Division of Geriatric Psychiatry, McLean

Hospital

Compliancy issues: Digital Programs, Public Safety, Therapy, Public Health, Mental Wellness

Applications, Mental Health, Health Care, Personal Information, Psychology

Links for more info:

Stephanie Collier, MD, MPH | McLean Hospital