

KEWB ISSUE RESPONSIVE PROGRAMMING SUMMARY 1st QUARTER 2014

During the months of April, May, June of 2014, station KEWB broadcast many programs that gave significant treatment to issues of interest to the community within our coverage area. Here is a summary, supported by accompanying documentation, of the issues covered:

Abuse; Aging; Agriculture; Business and Industry; Communications; Consumer Activism; Consumer Safety; Courts and Legal System; Diet and Nutrition; Disabilities; Drug Abuse; Economy; Education, Schools and School Funding; Elderly and Senior Citizens; Employment; Environment; Federal Government and Medicare; Federal Government and Regulation; Food Safety and Product Safety; Health Care; Interpersonal Relationships; Media and Society; Mental Health Issues; Military; Parenting Issues; Prevention; Public Health; Public Health; HIV and AIDS; School Truancy; Self-Help; Sports and Recreation; State Government; Technology; Travel and Tourism; Women's Issues ; Workplace Issues; Youth At Risk

Activism; Agriculture and Gardening; Alcoholism; American History; Arts; Banking and Finance; Bereavement; Business; Charities; Child Abuse; Class Culture; Commerce; Consumerism; Discrimination; Divorce and Family Lawyers; Economics; Education; Employment & the Workplace; Energy; Environment; Family Issues; Firearms; Gay Issues; Good Samaritans; Government; Human Health; Immigration; Industry; Labor Force; Law, Law Enforcement & Legislation; Marketing and Branding; Media; Mental Health; Minorities; Military; Nutrition; Pets; Poverty; Privacy and Internet Security; Public Safety; Race; Recreation; Religion; Social Media; Sports; Technology; Therapy; Third World Economies; Transportation; Travel; Women and Gender Issues

In addition, KEWB broadcast approximately 80 Public Service Announcements for local non-profit organizations, approximately 7 per week from April 1st, 2014 through June 30th, 2014. Length of announcements varied from :15 to :60.

KEWB ISSUE RESPONSIVE PROGRAMMING INFORMATION QUARTER 2 2014 April - June

ISSUE CATEGORY: Weather

EVENT TITLE: Local Weather Reports

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:14am, 5:21am, 5:52am, 6:11am, 6:23am, 6:36am, 6:52am, 7:11am, 7:24am, 7:36am, 7:52am, 8:11am, 8:24am, 8:36am, 8:52am.

DURATION: 15 seconds

SOURCE: Internal weather department (from our Yuba City office)

TOPICS DISCUSSED AND SUMMARY DISCUSSION: Weather conditions and advisories.

OTHER COMMENTS: 75 reports per week.

ISSUE CATEGORY: News

EVENT TITLE: Local News Report

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:34am, 6:34am, 7:34am, 8:34am.

DURATION: 90 seconds

SOURCE: Virtual news (company news department)

TOPICS DISCUSSED: Local, regional and national news events and stories.

OTHER COMMENTS: 20 total reports per week

Submitted by: Brian Metcalf

Date: 7/8/14

ISSUE CATEGORY: Local Community Event/Fundraiser

EVENT TITLE:

DATES OF BROADCASTS:

Radio Health Journal®

Quarterly Issues Report – Q2 2014 4/6/14 through 6/29/14

Radio Health Journal Programs 14-14 through 14-26

During the second quarter of 2014 the following compliancy issues were covered:

| | |
|---------------------------------------|-----------------------------------|
| | Federal Government and Medicare |
| Abuse | Federal Government and Regulation |
| Aging | |
| Agriculture | |
| Business and Industry | Food Safety and Product Safety |
| Communications | Health Care |
| Consumer Activism | Interpersonal Relationships |
| Consumer Safety | Media and Society |
| Courts and Legal System | Mental Health Issues |
| Diet and Nutrition | Military |
| Disabilities | Parenting Issues |
| Drug Abuse | Prevention |
| Economy | Public Health |
| Education, Schools and School Funding | Public Health; HIV and AIDS |
| Elderly and Senior Citizens | School Truancy |
| Employment | Self-Help |
| Environment | Sports and Recreation |

State Government

Technology

Travel and Tourism

Women's Issues

Workplace Issues

Youth At Risk

Program # 14-14

Air week: 4-6-14

2:02 SEGMENT 1: "School refusal"

11:36

Synopsis: The start of the school year and returning from spring break are the two most common times for children to suffer from what used to be called "school phobia," anxiety leading them to claim they are ill and cannot go to school. Experts discuss how these children should be treated, and how they differ from children who are simply "playing hooky."

Host: Reed Pence. Guests: Dr. Christopher Kearney, Prof. of Psychology, Univ. of Nevada-Las Vegas; Dr. Karen Cassiday, clinical director, Anxiety and Agoraphobia Treatment Center, Northbrook, IL

COMPLIANCY ISSUES COVERED: education; youth at risk; school truancy; parenting issues; mental health issues

SEGMENT 2: Changes in the family as women become primary breadwinners

Synopsis: Nearly half of married working women outearn their husbands, and the trend is likely to accelerate with women making up 60 percent of college students. A journalist examines the trend and what it means for families and life at home.

Host: Nancy Benson. Guest: Liza Mundy, reporter, Washington Post, Fellow, New American Foundation, and author, [The Richer Sex: How the New Majority of Female Breadwinners is Transforming Sex, Love, and Family](#)

COMPLIANCY ISSUES COVERED: gender issues; women's issues; education; economics; employment

Program # 14-15

Air week: 4-13-14

SEGMENT 1: Genetically modified crops in our foods 11:36

Synopsis: Genetically modified organisms or GMOs have come to represent nearly half of all crop acres in the US. More than half of all processed foods contain GMO's. Experts discuss whether this is a food safety threat and if GMO products should be labeled.

Host: Reed Pence. Guests: Dr. Lara De Francesco, Senior Editor, Nature Biotechnology; Steve Hughes, Founder, Chairman and CEO, Boulder Brands; Gregory Jaffe, Director, Biotechnology Project, Center for Science in the Public Interest; Ronnie Cummins, National Director, Organic Consumers Association; Mark Lynas, Visiting Scholar, Cornell Univ. College of Agriculture and Life Sciences

COMPLIANCY ISSUES COVERED: consumerism; agriculture; food safety and product safety; federal government regulation; environment

SEGMENT 2: Spring youth sports injuries 7:07

Synopsis: With the arrival of spring, baseball, softball and soccer take over neighborhood sports fields. A sports physician discusses the most common injuries in spring and summer sports and preventive steps to keep kids healthy.

Host: Nancy Benson. Guest: Dr. Greg Canty, Medical Director, Center for Sports Medicine, Children's Mercy Hospitals and Clinics, Kansas City, MO.

COMPLIANCY ISSUES COVERED: youth at risk; sports and recreation

Program # 14-16

Air week: 4-20-14

SEGMENT 1: Pre-surgical anxiety 11:49

Synopsis: Surgeons are learning that a high proportion of people facing surgery are terrified of what might happen. This stress adversely affects outcomes, so many large hospitals are turning to relaxation and visualization programs to combat the problem. Experts discuss.

Host: Reed Pence. Guests: Walter Martin and Kathy Mellendy, surgical patients; Dr. Lawrence Cohn, Hubbard Prof. of Cardiac Surgery, Harvard Medical School and Chief Emeritus, Cardiac Surgery, Brigham & Women's Hospital, Boston; Peggy Huddleston, psychotherapist and author, *Prepare for Surgery, Heal Faster: A Guide of Mind-Body Techniques* (healfaster.com)

COMPLIANCY ISSUES COVERED: consumerism; health care; public health; self-help

SEGMENT 2: Restless Legs Syndrome 7:23

Synopsis: Restless legs syndrome, a neurological condition, strikes people at night, creating some of the worst sleep conditions known by any patients. Experts discuss identifying and treating the syndrome.

Host: Lynn Holley. Guests: Karla Dzienkowski, Interim Director, Willis-Ekbom Disease Foundation and parent of daughter with restless legs syndrome; Dr. William Ondo, Prof. of Neurology, Univ. of Texas Health Science Center, Houston and advisory board member, Restless Legs Syndrome Foundation

COMPLIANCY ISSUES COVERED: health care; consumerism

Program # 14-17

Air week: 4-27-14

SEGMENT 1: "The HIV Cure" 11:14

Synopsis: HIV has become a treatable chronic disease in the US, yet around the world, millions still die of AIDS. Two people called The Berlin Patients have apparently been cured of HIV, and their biology is informing a great deal of developing science to defeat the disease. A noted HIV researcher discusses where we are and where we are headed in the fight.

Host: Reed Pence. Guest: Dr. Nathalia Holt, HIV research scientist and author, *Cured: How the Berlin Patients Defeated HIV and Forever Changed Medical Science*

COMPLIANCY ISSUES COVERED: health care; public health; HIV and AIDS; science and technology; consumerism and consumer activism; federal government and regulation

SEGMENT 2: Spasmodic dysphonia 8:31

Synopsis: Experts discuss an unusual "voice strangling" disorder and the toxin that can treat it.

Host: Nancy Benson. Guests: Dr. Ramon Franco, Jr., Director, Division of Laryngology, Harvard Medical School; Dr. Susan Miller, Principal, Voice Trainer, Washington, DC

COMPLIANCY ISSUES COVERED: health care; communications; technology; disabilities

Program # 14-18 Air week: 5-4-14

SEGMENT 1: Cutting medical training 12:18

Synopsis: In an age of increasing medical complexity, some leading thinkers in medical education are proposing that the time spent on medical education be cut by nearly one third. The key, these advocates say, is reorganizing what is taught to rid curricula of research and other requirements that most doctors never use in their working lives. Experts discuss both sides of the issue.

Host: Reed Pence. Guests: Dr. Ezekiel Emanuel, Vice Provost for Global Initiatives and Chari, Department of Biomedical Ethics and Health Policy, Univ. of Pennsylvania; Dr. Victor Fuchs, Henry J. Kaiser Prof. Emeritus of Economics and Health Policy, Stanford Univ. and Senior Fellow, Stanford Institute for Economic Policy Research; Dr. Gail Morrison, Senior Vice Dean for Education and Director of Academic Programs, Univ. of Pennsylvania Perleman School of Medicine.

COMPLIANCY ISSUES COVERED: health care; public health; education; consumer safety

SEGMENT 2: Being Vegan 7:31

Synopsis: About one percent of Americans follow a vegan diet. An expert discusses how eliminating animal products from the diet is not as hard as many people think it is.

Host: Nancy Benson. Guest: Colleen Patrick-Goudreau, author, The 30-Day Vegan Challenge.

COMPLIANCY ISSUES COVERED: public health; diet and nutrition

Program # 14-19

Air week: 5-11-14

SEGMENT 1: A change in judging MS drugs? 11:48

Synopsis: Physicians say more treatments are needed for multiple sclerosis because for some patients, no existing treatments work. Many experts have been stunned at the FDA's rejection of a promising new drug which has been approved in much of the rest of the world. Experts discuss the consequences of rejection and whether the FDA has changed how it evaluates medicines.

Host: Reed Pence. Guests: Dr. Aaron Miller, Medical Director, Corinne Goldsmith Dickinson Center for Multiple Sclerosis, Icahn School of Medicine at Mount Sinai, New York; Dr. Tim Coetzee, Chief Advocacy Services and Research Officer, National Multiple Sclerosis Society

COMPLIANCY ISSUES COVERED: health care; disabilities; federal government and regulation; consumer safety; travel and tourism; business and industry; economics

SEGMENT 2: Physical therapy for war veteran amputees 8:11

Synopsis: A physical therapist working at Walter Reed Army Medical Center during its last days discusses how veterans who've lost their limbs in combat are treated.

Host: Nancy Benson. Guest: Adele Levine, author, Run Don't Walk: The Curious and Chaotic Life of a Physical Therapist Inside Walter Reed Army Medical Center

COMPLIANCY ISSUES COVERED: health care; federal government; military; disabilities

Program # 14-20

Air week: 5-18-14

SEGMENT 1: Verbal abuse from sweethearts and bosses

12:42

Synopsis: Incessant verbal abuse by a significant other can take a huge toll in misery. Abusers may be psychologically compensating for verbal, emotional, or sexual abuse they themselves received in childhood. Bosses are also significant abusers of subordinates, though for different reasons. Experts discuss the consequences of verbal abuse, the hidden reasons it may occur, and what victims can do to make it stop.

Host: Reed Pence. Guests: Patricia Evans (verbalabuse.com), author, Victory Over Verbal Abuse and five other books; Dr. Meredith Ferguson, Asst. Prof. of Management, Jon Huntsman School of Business, Utah State Univ.

COMPLIANCY ISSUES COVERED: mental health; interpersonal relationships; family issues; abuse; employment; workplace issues

SEGMENT 2: Senior teeth

8:08

Synopsis: People are keeping their teeth much longer than in previous generations, creating new issues for them and for their dentists. Experts discuss.

Host: Nancy Benson. Guests: Dr. Ira Lamster, Prof. of Health Policy and Management, Mailman School of Public Health, Columbia Univ. and Dean Emeritus, Columbia Univ. College of Dental Medicine

COMPLIANCY ISSUES COVERED: health care; aging; elderly and senior citizens; federal government and Medicare; economics; prevention

Program # 14-21

Air week: 5-25-14

SEGMENT 1: CT scans: benefit vs. radiation risk 11:28

Synopsis: CT scans provide doctors with a look inside the body to help make much more precise diagnoses, guiding treatment, avoiding mistakes and preventing unneeded surgeries. However, the x-rays emitted create a cancer risk, and doctors admit they don't know exactly how much risk they create.

Host: Reed Pence. Guests: Dr. Donald, Dr. Susanna Lee, Dr. James Brink,

COMPLIANCY ISSUES COVERED: health care; public health; consumer safety; technology; youth at risk

SEGMENT 2: Home births and the law 8:57

Synopsis: Home births have increased by more than 50 percent since 2004. But in 22 states, certified professional midwives have to work outside the law to assist women in home birth. Although doctors and nurse midwives *can* assist home births, very few of them actually do, leaving many women without a single legal home-birth provider. Experts discuss what some activists call a home birth crisis in one such state, Illinois.

Host: Nancy Benson. Guests: Emily Fetterer and Kimberlie Kranich, Angelica Pinkevich, Ashley Price, Dr. Maura Quinlan, William Haine,

COMPLIANCY ISSUES COVERED: health care; public health; laws and legal system; state government; youth at risk; women's issues;

Program # 14-22 Air week: 6-1-14

SEGMENT 1: Medical expert witnesses 12:31

Synopsis: Doctors say frivolous malpractice suits are a major issue in driving up medical cost. Many doctors believe they're too often victimized by unethical "expert witnesses" who testify incompletely or untruthfully. Experts discuss why the justice system is relatively blind to erroneous medical testimony and the efforts that doctors are taking to get rid of it.

Host: Reed Pence. Guests: Dr. Louise B. Andrew, emergency physician and attorney, MDmentor.com; Dr. Bob Patton, nephrologist and attorney, MediateNow.biz; Dr. Jeffrey Segal, neurological surgeon and CEO, MedicalJustice.com.

COMPLIANCY ISSUES COVERED: courts and legal system; ethics; malpractice; economics; states and regulation

SEGMENT 2: Temperament 8:06

Synopsis: The creation of personality is little understood. It is formed from natural-born temperament plus experience. Here, one of the world's foremost experts on temperament explains its origins and the extent it can be changed or subverted.

Host: Nancy Benson. Guest: Dr. Jerome Kagan, Prof. Emeritus of Psychology, Harvard Univ., and author, [The Temperamental Thread](#).

COMPLIANCY ISSUES COVERED: interpersonal relationships; family and parenting issues; youth at risk.

Program # 14-23 Air week: 6-8-14

SEGMENT 1: Presenteeism 12:54

Synopsis: Presenteeism is when people go to work at less than peak efficiency due to illness, injury or distraction. Experts discuss the huge cost to the economy, the chronic illnesses that exact the most cost, and the accommodations that could save businesses billions of dollars.

Host: Reed Pence. Guests: Rob Hosking, Executive Director, Office Team staffing service; Todd Whitthorne, President, ACAP Health; Michael Klachevsky, Practice Consultant for Absence Management, Standard Insurance Co.

COMPLIANCY ISSUES COVERED: economy; business and industry; workplace issues; public health; disabilities; employment

SEGMENT 2: The empty nest 7:54

Synopsis: Parents who have spent 18 years or more raising children often feel lost when the last child leaves home for college or their own place. A psychotherapist discusses common reactions and strategies for renewing purpose living in the empty nest.

Host: Nancy Benson. Guest: Wendy Aronssen, psychotherapist and author, [Refeathering the Empty Nest: Life After the Children Leave](#)

COMPLIANCY ISSUES COVERED: interpersonal relationships; family and parenting issues; youth at risk.

Program # 14-24

Air week: 6-15-14

SEGMENT 1: Spoiled children 11:24

Synopsis: Every generation thinks the one behind it is full of spoiled, entitled, lazy kids, prompting parenting advice that research shows is actually harmful to children. An expert discusses why conventional wisdom about raising kids is often all wrong.

Host: Reed Pence. Guest: Alfie Kohn, author, [The Myth of the Spoiled Child: Challenging the Conventional Wisdom About Children and Parenting](#).

COMPLIANCY ISSUES COVERED: youth at risk; children; parenting issues

SEGMENT 2: The powerful influence of friends 9:23

Synopsis: Research shows that friends are the most powerful people in our lives, influencing our behavior, attitudes and health even more than our parents or spouses. An expert discusses the many ways friends determine our destinies.

Host: Nancy Benson. Guest: Carlin Flora, author, [Friendfluence: The Surprising Ways Friends Make Us Who We Are](#)

COMPLIANCY ISSUES COVERED: interpersonal relationships; family issues; technology

Program # 14-25

Air week: 6-22-14

SEGMENT 1: SCAD: spontaneous coronary artery dissection 12:14

Synopsis: A form of heart attack that strikes young, seemingly healthy people--most of them women, often near childbirth--is increasing. Experts discuss heart attacks caused by arteries that split open rather than blockages.

Host: Reed Pence. Guests: Shelley Simonton, SCAD patient; Dr. Sharonne Hayes, Founder, Women's Heart Clinic, Mayo Clinic; Carol Vich, SCAD patient

COMPLIANCY ISSUES COVERED: health care; public health; women's issues

SEGMENT 2: Why gossip is a good thing 7:19

Synopsis: Most people regard gossip with disdain. While backbiting, vicious slander is usually disruptive, researchers have found that informational gossip has benefits for society by keeping people in line with societal norms. Experts discuss.

Host: Nancy Benson. Guests: Dr. Robb Willer, Prof. of Sociology, Stanford Univ; Dr. Matthew Feinberg, Postdoctoral Fellow, Stanford Univ.

COMPLIANCY ISSUES COVERED: interpersonal relationships; media and society

Program # 14-26

Air week: 6-29-14

SEGMENT 1: ADHD overdiagnosis and school funding

13:01

Synopsis: ADHD diagnoses are skyrocketing. One reason, according to an analysis by two researchers, could be educational policy such as No Child Left Behind that has funded schools based on test scores and graduation rates. The researchers say these policies encourage schools to medicate children to get their scores up or label them with a disorder so their scores don't count.

Host: Reed Pence. Guests: Dr. Stephen Hinshaw, Prof. of Psychology, Univ. of California-Berkeley; Dr. Richard Scheffler, Prof. of Health Economics and Public Policy, Univ. of California-Berkeley

COMPLIANCY ISSUES COVERED: public health; youth at risk; education; school funding; education policy; parenting issues; drug abuse

SEGMENT 2: When the brain misinterprets what the eyes see

7:21

Synopsis: What we see is not dependent solely on the eyes. We rely on the brain to make sense of the various components of visual information. A world-renowned expert discusses some of the unusual ways sight can go wrong when connections go awry.

Host: Nancy Benson. Guest: Dr. Oliver Sacks, Prof. of Neurology, New York Univ. School of Medicine, and author of 12 books including Awakenings, The Man Who Mistook His Wife for a Hat, and The Mind's Eye

COMPLIANCY ISSUES COVERED: health care; education; disabilities

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Quarterly Issues Report – Q2 2nd Quarter, 2014 4/6/14 through 6/29/14

Viewpoints Programs 14-14 through 14-26

During the second quarter of 2014 the following compliancy issues were covered

| | |
|----------------------------|------------------------------------|
| Activism | Good Samaritans |
| Agriculture and Gardening | Government |
| Alcoholism | Human Health |
| American History | Immigration |
| Arts | Industry |
| Banking and Finance | Labor Force |
| Bereavement | Law, Law Enforcement & Legislation |
| Business | Marketing and Branding |
| Charities | Media |
| Child Abuse | Mental Health |
| Class Culture | Minorities |
| Commerce | Military |
| Consumerism | Nutrition |
| Discrimination | Pets |
| Divorce and Family Lawyers | Poverty |
| Economics | Privacy and Internet Security |
| Education | Public Safety |
| Employment & the Workplace | Race |
| Energy | Recreation |
| Environment | Religion |
| Family Issues | Social Media |
| Firearms | Sports |
| Gay Issues | Technology |

Therapy

Third World Economies

Transportation

Travel

Women and Gender Issues

Program # 14-14

Air week: 4/6/14

SEGMENT #1 – PTSD: What it is and how families can help sufferers

SYNOPSIS: Millions of Americans suffer with post-traumatic stress disorder, or PTSD, but often we think it's only combat veterans who live with the issue. We talk to a physician who specializes in PTSD about just what it is, its symptoms, and how it can affect the families of sufferers. We also discuss PTSD with a novelist who writes about the topic – and lived through the anguish of PTSD with her father, a veteran of World War II.

Host: Gary Price. Guests: Dr. Matthew J. Friedman, MD, PhD, former Exec. Dir. and currently a senior advisor for the National Center for PTSD, and Professor of Psychiatry, Pharmacology and Toxicology at the Geisel School of Medicine at Dartmouth; Laurie Halse Anderson, best-selling author of young adult literature. Her latest book is titled, "The Impossible Knife of Memory,"

COMPLIANCY ISSUES COVERED: war, veterans, child abuse, mental health, alcoholism, therapy, family issues

SEGMENT #2- Kitty Genovese: The real story 50 years later

SYNOPSIS: In 1964, a young bar manager was brutally assaulted and stabbed to death in New York, supposedly while 38 bystanders watched and did nothing to help her. The story of Kitty Genovese made headlines around the world, and made New York City famous for its cold, unfeeling people who "didn't want to get involved." But was the story as told in the press true?

Host: Marty Peterson. Guests: Kevin Cook, author of "Kitty Genovese: The murder, the bystanders, the crime that changed America,"

COMPLIANCY ISSUES COVERED: crime, media, law enforcement, public safety, Good Samaritans

Program # 14-15

Air week: 4/13/14

SEGMENT #1 – Post-High School Ed: Are we doing all we can?

SYNOPSIS: There are many students and adults who don't go to a four-year college, but are out in the workforce looking for a job or seeking to get a better one. But how do they get the education they need to find a job or move up in the work world?

Host: Gary Price. Guests: Mike Rose, professor at the UCLA Graduate School of Education and Information Studies, author of the book, "Why School? Reclaiming education for all of us,"

COMPLIANCY ISSUES COVERED: education, labor force, immigrants, business, academic testing

SEGMENT #2- Internet Privacy: How you can fight snooping online

SYNOPSIS: It seems you can't get away from email spam, Internet scams and companies using your online purchases and web browsing to badger you with shopping opportunities. Every time you sign up for a blog or make a purchase, you are inundated with unwanted – and sometimes dangerous – intrusions into your personal and private information. We talk to a journalist who has tried to erase her digital footprint, and an attorney who deals with online privacy about the issue.

Host: Marty Peterson. Guests: Julia Angwin, award-winning journalist, author of "Dragnet Nation: A quest for privacy, security and freedom in a world of relentless surveillance,"; William Kling, adjunct professor of law, IIT Chicago-Kent College of Law, clinical assistant professor at the University of Illinois at Chicago School of Public Health,

COMPLIANCY ISSUES COVERED: technology, commerce, law, privacy, Internet security, government.

Program # 14-16

Air week: 4/20/14

SEGMENT #1 – Hands-on Tinkering: How it can help kids get ahead

SYNOPSIS: Many U.S. school children have trouble with math and science and sometimes it's because these subjects are not taught in a way that engages students. We talk to two "hands-on" educators about how involving young people – and adults – in science, technology and engineering in creative and sometimes explosive ways helps them learn about the principles of science and math in ways that sitting in a lecture never could.

Host: Gary Price. Guests: Tim Shaw, inventor, engineer, host of "None of the Above" on the National Geographic Channel Karen Wilkinson, Tinkering Studio Director, the Exploratorium, San Francisco, co-author of "The Art of Tinkering,"

COMPLIANCY ISSUES COVERED: science & technology, media, the arts, education, creativity

SEGMENT #2- Adult Swimming: It's important for safety and health

SYNOPSIS: Summer is a time for fun in the sun, and swimming is a favorite pastime when the temperature rises. With that in mind, it's amazing that millions of adults never learned to swim! We talk to a swimming expert about why it's important for adults to learn to navigate the pool for their own health, safety and the safety of their children. It's also a great activity where you can make new friends, keep fit and have fun.

Host: Marty Peterson. Guests: Rob Butcher, Executive Director, United States Master Swimming (USMS)

COMPLIANCY ISSUES COVERED: recreation, health, safety, senior issues

Program # 14-17

Air week: 4/27/14

SEGMENT #1 – Bitcoin: What it is and why we need to take it seriously

SYNOPSIS: The virtual currency, "bitcoin," has been in the news lately for its fantastic rise in value, then it's dramatic fall after the world's largest bitcoin exchange filed for bankruptcy. We talk to two financial specialists about what it is, how it's used, the pros and cons of dealing in bitcoin, and what the future might bring for this novel currency.

Host: Gary Price. Guests: Peter Leeds, owner and CEO of Peter Leeds Penny Stocks, author of "Penny Stocks for Dummies," Joe Deaux, Economic Analyst at The Street

COMPLIANCY ISSUES COVERED: banking & finance, technology, government, the Internet, crime

SEGMENT #2- Women of the Atomic Age

SYNOPSIS: The Atomic Age is credited mostly to men like Einstein, Oppenheimer and Fermi. Although there's no question that these eminent scientists were leaders in the development and understanding of nuclear power, there were also many women who contributed knowledge and sometimes their health and lives, but who are overshadowed by the men. We talk to two authors whose books give these women the recognition they deserve.

Host: Marty Peterson. Guests: Craig Nelson, author of "The Age of Radiance: The epic rise and dramatic fall of the Atomic Era," Denise Kiernan, author of the best-selling book, "The Girls of Atomic City," now in paperback.

COMPLIANCY ISSUES COVERED: women's issues, science, war, education, health

Program # 14-18

Air week: 5/4/14

SEGMENT #1 – The Gun that Changed History: The Colt Revolver

SYNOPSIS: The six-gun is an iconic emblem of the Old West as much as the face-off between the sheriff and the bad guy on a dusty street at high noon. What many people don't realize, though, is that the gun that was used back in those old show-downs was a relatively new invention that changed the history of the west and of our country from then on. We talk to an author who used the creation of the Colt revolver as the centerpiece of his novel, about Samuel Colt, how he fought for years to get his gun into the marketplace, and how it revolutionized firearms and the gun industry for decades to come.

Host: Gary Price. Guests: Robert Lautner, author of the novel, "Road to Reckoning,"

COMPLIANCY ISSUES COVERED: firearms, history of the Old West, military, law enforcement, industry

SEGMENT #2- Twin Loss and Bereavement

SYNOPSIS: The loss of a loved one is always difficult, but when an individual loses a twin sister or brother, it's even more so. The bond between these siblings is different than with or between other siblings, and the grief often lasts a lifetime. We talk to two twin specialists, one who lost a twin brother herself, about the special relationship between twins, why the sorrow is often more intense and long-lived, and how family and friends can help a grieving twin through their loss.

Host: Marty Peterson. Guests: Mary Rockefeller Morgan, psychotherapist, author of the book, "When Grief Calls Forth the Healing: A memoir of losing a twin," Dr. Nancy Segal, prof. of psychology, Cal State-Fullerton, founder and director of The Twin Studies Center, author of several books on twins

COMPLIANCY ISSUES COVERED: bereavement, mental health, children's & family issues

Program # 14-19

Air week: 5/11/14

The Foodshed & Urban Gardening

SYNOPSIS: It's spring, and backyard gardeners are gearing up to plant the tomatoes, zucchini, lettuce and carrots. Wouldn't it be great if everyone could have a garden that would produce enough so they'd have fresh produce most or all of the year? And just imagine not having to apples shipped in from Australia and tomatoes from Mexico. We talk to two agricultural specialists about how to grow a lot of food in very small space, and how regional and urban farming – even in vacant city lots and around public buildings – could provide healthy, fresh food for much of the community, increase employment in job-starved cities, and help revitalize economies in depressed areas of the nation.

Host: Gary Price. Guests: Philip Ackerman-Leist, Dir. of the Green Mountain College Farm & Food Project, and of their Masters in Sustainable Food Systems Program, and author of "Rebuilding the Foodshed: How to create local, sustainable and secure food systems," Eric Toensmeier, urban gardener author of "Paradise Lot"

COMPLIANCY ISSUES COVERED: agriculture & gardening; hunger issues; employment; transportation; energy; economy

SEGMENT #2- The Drunken Botanist: The plants behind popular spirits

SYNOPSIS: Cocktails are making a comeback, and the distilled spirits that go in them have very interesting and complex histories. We talk with an author who researched how many popular liquors are created, the myths that surround some of them and what fruits, vegetables and shrubs are used in the creation of some of your favorite drinks.

Host: Marty Peterson. Guests: Amy Stewart, author of "The Drunken Botanist:

COMPLIANCY ISSUES COVERED: agriculture, recreation & leisure, manufacturing, science

Program # 14-20

Air week: 5/18/14

SEGMENT #1 – The Promise of a Pencil: Small actions make big changes

SYNOPSIS: There are many activists such as Bono, Bill Clinton and Oprah who stir large numbers of people to contribute to a cause or spend time helping others less fortunate than themselves. But there are also some non-famous people who start small but are making a big change in the world. We talk to one young man who started by giving a poor Indian boy a pencil – just a pencil – and turned that one small act into a program to build schools for poor children in many countries around the world.

Host: Gary Price. Guests: Adam Braun, Founder & CEO of Pencils of Promise, author of “The Promise of a Pencil,”

COMPLIANCY ISSUES COVERED: poverty, philanthropy, education, activism

SEGMENT #2- Sustainable Fishing: Is farming the answer?

SYNOPSIS: Doctors and nutritionists tell us to eat less red meat, and more fish. As a result, salmon, tuna, and various white fish have caught on in many households, with salmon being a favorite. A lot of Atlantic salmon is farmed in North America, and some people are skeptical that these operations are healthy – for people, the environment and the fish themselves. We talk to a scientist and to a chef about fish farming, how it can be done well, and how we should pursue good environmental practices as well as good aquaculture practices to make fish like salmon a sustainable option.

Host: Marty Peterson. Guests: Meriel Brooks, Prof. of Biology, Program Director, Masters of Science Program in Environmental Studies, Green Mountain College, VT; Rick Moonen, Chef, Rick Moonen’s RM Seafood restaurant, Mandalay Bay Casino and Resort, Las Vegas, NV

COMPLIANCY ISSUES COVERED: environment, nutrition, science, agriculture

Program # 14-21

Air week: 5/25/14

SEGMENT #1 – Making Education in Poor Areas Better and More Fair

SYNOPSIS: When schools are sub-par, who is to blame? There's a lot of blame to share, but there are also good public schools out there and models for making troubled schools better, if we want to learn from them. We talk to two education specialists who have ideas on how to create better learning environments in schools, how to better equip and support teachers, and how to even the playing field for poorer students who are often stuck in a district's lowest-performing schools.

Host: Gary Price. Guests: Greg Duncan, Dist. Prof. in the School of Ed., Univ. of California-Irvine, co-author of "Restoring Opportunity: The crisis of inequality and the challenge for American education,"; John Kuhn, school superintendent in Texas, author of "Fear and Learning in America"

COMPLIANCY ISSUES COVERED: poverty, race, education, politics, teachers, immigrants, labor unions & pensions

SEGMENT #2- A Higher Call: An amazing story of heroism -- by the enemy!

SYNOPSIS: On Memorial Day this year, millions will gather to remember our heroic fallen soldiers, sailors and marines at events around the country. There were other heroes in war -- those that survived and came home due to their courage and the courage of their comrades. We'll hear the story of a very unusual hero -- a member of Hitler's air force -- who risked his life to help an American pilot in distress, and who decades later met up with the man whose life he saved.

Host: Marty Peterson. Guests: Adam Makos, journalist, author of the book, "A Higher Call: An incredible true story of combat and chivalry in the war-torn skies of World War II," (facebook: Adam Makos).

COMPLIANCY ISSUES COVERED: war, veterans, military

Program # 14-22

Air week: 6/1/14

SEGMENT #1 - James Madison: A Life Reconsidered

SYNOPSIS: James Madison was one of our busiest and most prolific Founding Fathers, yet he often doesn't get his due in discussions of the framers of the Constitution, the Bill of Rights or freedom of conscience. We'll talk to a biographer, and a historian about Madison, his presidency, personal life and how his contributions to our founding are still being discussed today.

Host: Gary Price. Guests: Lynne Cheney, former "Second Lady," scholar, and author of "James Madison: A life reconsidered) Kenneth C. Davis, historian, author of "Don't Know Much About the American Presidents,"

COMPLIANCY ISSUES COVERED: freedom of religion; presidency, war, government, U.S. Constitution

SEGMENT #2- Baby Names: Why and how parents choose them

SYNOPSIS: Why do parents name their babies what they do? What goes into that decision? And why do some names become popular and others fall out of favor? We talk to a baby name specialist and a branding expert about how and why people name their kids what they do.

Host: Marty Peterson. Guests: Jennifer Griffin, author of "1,107 Baby Names that Stand the Test of Time"; Jonah Berger, Prof. of Marketing, The Wharton School of the University of Pennsylvania, author of the NYTimes and WSJ best-seller, "Contagious: Why things catch on,"

COMPLIANCY ISSUES COVERED: children and family issues, marketing and branding, social media

Program # 14-23

Air week: 6/8/14

SEGMENT #1 – A Son Remembers His Father, Jack Lemmon

Synopsis: Oscar-winning actor Jack Lemmon entertained audiences for more than 50 years in films such as "Some Like It Hot," "The Days of Wine and Roses," "The Odd Couple," "The Apartment," and many, many more. We knew Jack Lemmon as the "everyman" in his films, but we didn't know much about his life outside of Hollywood. His son, Chris, offers us a look behind the scenes at the life of his dad and the relationship they shared until his death in 2001.

Host: Gary Price. Guest: Chris Lemmon, actor, author of "A Twist of Lemmon: A tribute to my father."

COMPLIANCY ISSUES COVERED: family issues, media, the arts, alcoholism

SEGMENT #2 - Cat Care During the Dog Days of Summer

SYNOPSIS: It's summer, and families are heading out to beaches, resorts and on camping trips and taking the family dog with them. But what about the family cat? Is it a good idea to take your feline family member with you? And how do cats fare, overall, during the summer at home or away? We talk to two cat experts about caring for your cat during the dog days of summer.

Host: Marty Peterson. Guests: Dr. Marty Becker, veterinarian, member of the "The Dr. Oz Show" medical advisory panel, and author of "Your Cat: The owner's manual,") Jackson Galaxy, cat behaviorist, host of Animal Planet's "My Cat From Hell," author of "Cat Daddy,"

COMPLIANCY ISSUES COVERED: pets, pet & human health, recreation, travel

Program # 14-24

Air week: 6/15/14

SEGMENT #1 – Pope Francis: What changes can we expect in the Church?

SYNOPSIS: The Catholic Church has been embroiled in problems during the past few decades, and the new pope, Francis, is being looked to for guidance and significant changes during his tenure. But is he really a breath of fresh air? How much will the Church change? Which of the "hot button" issues will the pope address head-on? What will remain the same? We talk to two Vatican observers about what *they* think is in store with the Church under Pope Francis.

Host: Gary Price. Guests: John Thavis, journalist, author of "The Vatican Diaries: A behind-the-scenes look at the power, personalities, and politics at the heart of the Catholic Church," Dr. Joe Wenke, satirist, journalist, author of "Papal Bull: An ex-Catholic calls out the Catholic Church,"

COMPLIANCY ISSUES COVERED: religion, gay issues, child abuse, divorce & family issues

SEGMENT #2- The High Cost of Cheap Fashion

SYNOPSIS: The summer home clean-out is here, and old clothes and shoes are often the items that end up in the charity bin. Why is it that Americans have so much clothing to throw away? What happens to the clothing and other items that go off to the resale store? And how does the consumerism of Americans affect emerging economies and Third World countries? We talk to an investigator and author who went inside the "fast fashion" industry for the answers to those questions, and discuss some solutions to the "clothing pollution" that plagues the world.

Host: Marty Peterson. Guests: Elizabeth L. Cline, journalist, author of "Overdressed: The shockingly high cost of cheap fashion,"

COMPLIANCY ISSUES COVERED: consumerism, international business, charities, environment, Third World economies

Program # 14-25

Air week: 6/22/14

SEGMENT #1 – Michael Jordan: The Life

SYNOPSIS: Michael Jordan is without question one of the premiere athletes of the 20th century. But what made him so good? How did he take a mediocre basketball team with rag-tag players and help make it into a sports dynasty? We talk to a man who has followed and written about professional basketball and the Chicago Bulls for decades, about Jordan, the team and his contribution.

Host: Gary Price. Guests: Roland Lazenby, sports journalist, author of "Michael Jordan: The life."
(twitter.com/lazenby)

COMPLIANCY ISSUES COVERED: sports, family issues, media, business

SEGMENT #2- Creating a Consensus: Bringing diverse groups together

SYNOPSIS: Activists working to make something happen in a community often have problems getting people to come to meetings or take part in other gatherings for a common cause. Why is that? What impediments of race, education, and economic status create roadblocks to building a consensus, and how can they be overcome? Our guest, an activist for more than 30 years and a director of a national non-profit organization, researched the issue and has some surprising answers.

Host: Marty Peterson. Guests: Betsy Leondar-Wright, Program Dir. of the national non-profit organization Class Action and author of the book, "Missing Class: Strengthening social movement groups by seeing class cultures."

COMPLIANCY ISSUES COVERED: class culture, education, activism, economics

Program # 14-26

Air week: 6/29/14

1:48 SEGMENT #1 – The Tolerance Trap

10:33

SYNOPSIS: Despite having a black president and laws designed to ensure equalities for minorities, unequal treatment is still widely present in American life. Our guests discuss how laws can go only so far in addressing inequality as long as society merely tolerates minorities, regarding them as "the other" and requiring them to be labeled.

Host: Gary Price. Guests: F. Michael Higginbotham, Wilson H. Elkins Prof. of Law, Univ. of Baltimore School of Law and author, [Ghosts of Jim Crow: Ending Racism in Post-Racial America](#); Suzanna Walters, Prof. of Sociology and Director, Women's, Gender and Sexuality Studies, Northeastern Univ. and author, [The Tolerance Trap: How God, Genes and Good Intentions are Sabotaging Gay Equality](#); Ellen Bravo, Director, Family Values at Work and author, [Taking On the Big Boys](#).

COMPLIANCY ISSUES COVERED: discrimination; minorities; women's and gender issues; laws and legislation; equality; economics

14:26 SEGMENT #2- The Tolerance Trap Part 2

10:57

SYNOPSIS: In part 2 of this program on combatting discrimination, our guests discuss concrete ways activists and the "man on the street" can attack inequality on the job, in family situations, in religion and in basic civil rights.

Host: Marty Peterson. Guests: F. Michael Higginbotham, Wilson H. Elkins Prof. of Law, Univ. of Baltimore School of Law and author, [Ghosts of Jim Crow: Ending Racism in Post-Racial America](#); Suzanna Walters, Prof. of Sociology and Director, Women's, Gender and Sexuality Studies, Northeastern Univ. and author, [The Tolerance Trap: How God, Genes and Good Intentions are Sabotaging Gay Equality](#); Ellen Bravo, Director, Family Values at Work and author, [Taking On the Big Boys](#).

COMPLIANCY ISSUES COVERED: discrimination; minorities; women's and gender issues; laws and legislation; equality; economics; employment and the workplace

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